



CrowdStreet

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CrowdStreet Overview

- Formed in 2013
- Headquarters in Portland, OR
- 80+ years of combined experience in real estate private equity, software and online marketing
- Participated in \$240 Million of total cap

National Press Recognition

THE WALL
STREET
JOURNAL.

YAHOO!
FINANCE



GeekWire

CrowdCrux



What is this all about?

This is an E-commerce Revolution!

(circa 1997)



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More than just fundraising...

Democratizing Access for Investors

- Access 9 million accredited investors
- Only 5% have invested in CRE

Bringing Sponsors Online

- Raise capital on your own websites
- Demonstrate you're modern & evolving



Why now? What changed?

Regulatory

- JOBS Act of 2012
- Title II & Title III
- Reg D 506 C

Consumer

- Online shopping
- Online banking
- Online investing
- Mobile
- Social media
- Disposable income
- Millennials

Technology

- Web platforms
- Security
- Online tracking
- Engagement Data
- Personalization
- Marketing Tools
- CRM

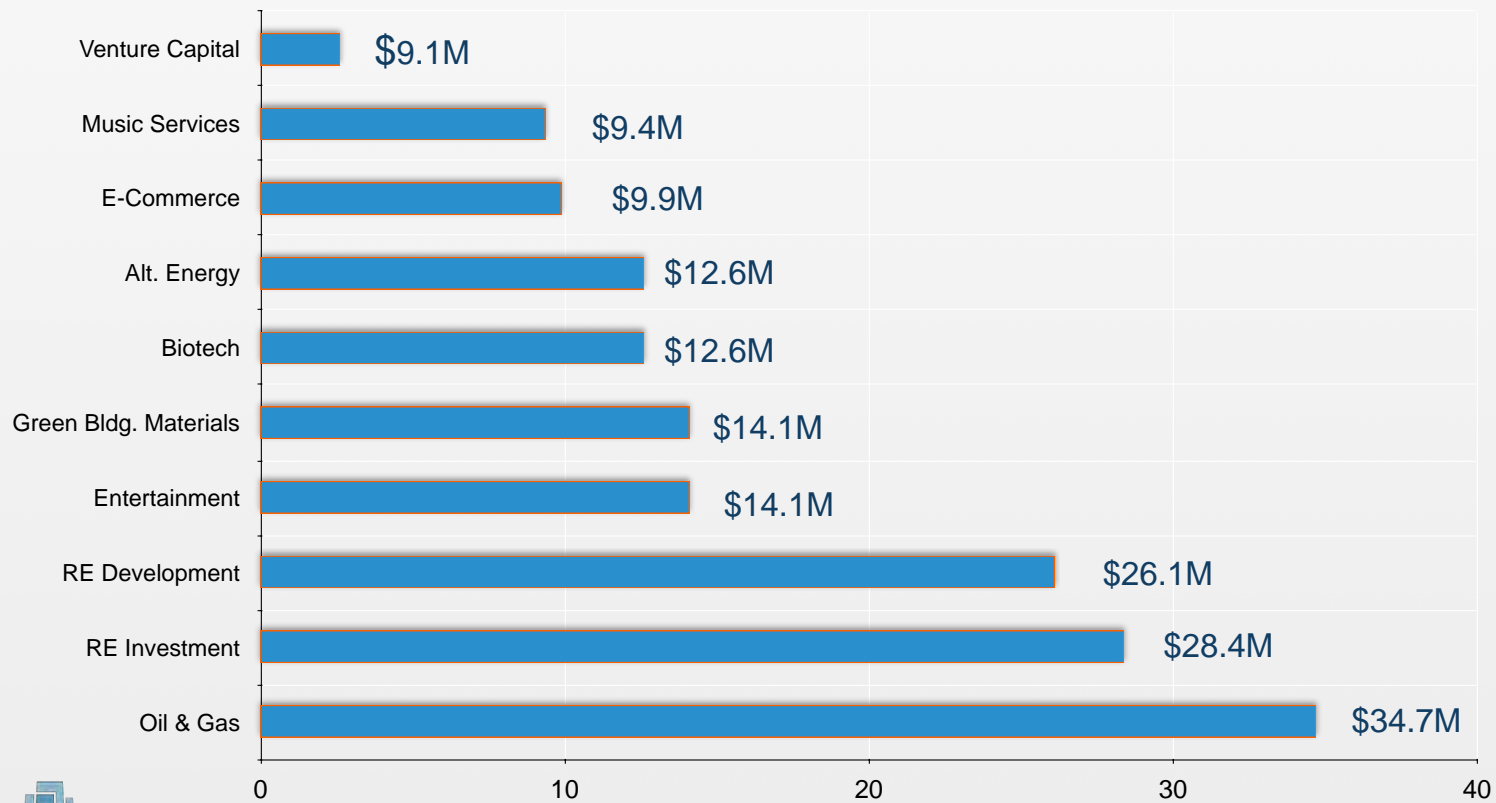
The New Online CRE Paradigm



Q4 2014

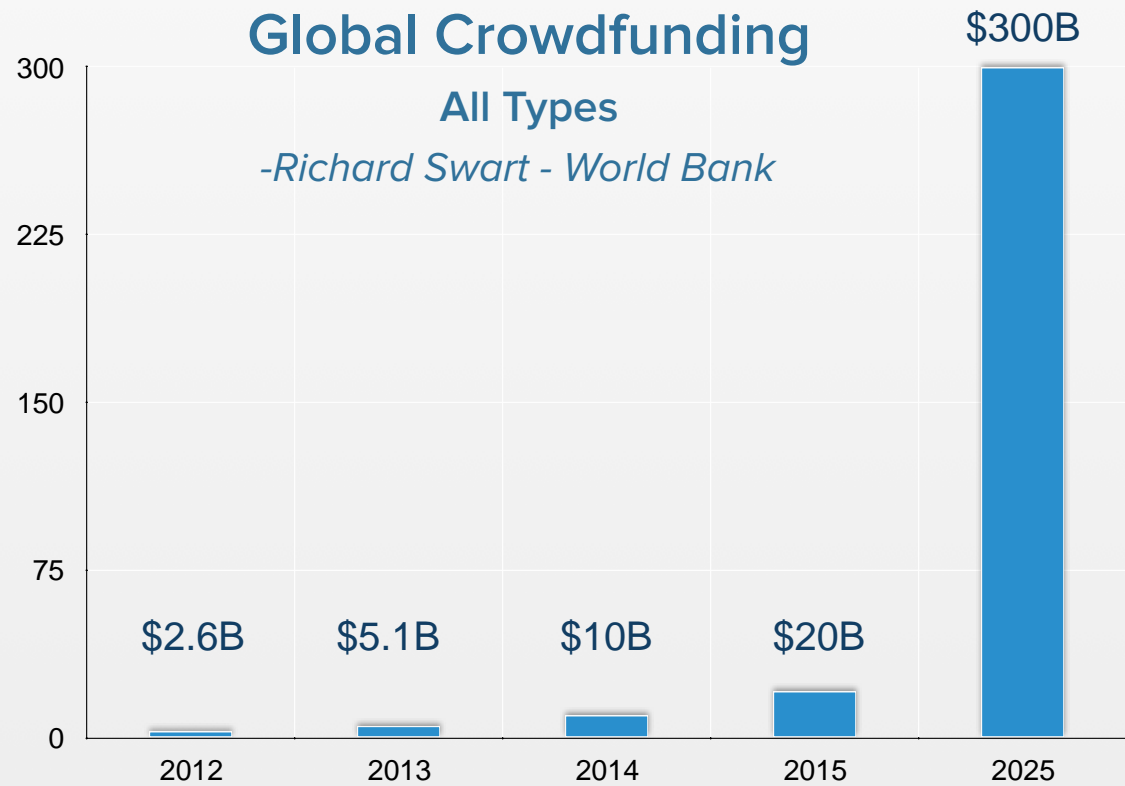
Top 10 Industries by Recorded Capital Commitments

-Crowdnetic



2015 and Beyond

\$482 million
US Equity
Crowdfunding
Sep 2013 - Dec 2014



Sign-up Today!

CrowdStreet.com



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