CrowdStreet Overview

- Formed in 2013
- Headquarters in Portland, OR
- 80+ years of combined experience in real estate private equity, software and online marketing
- Participated in $240 Million of total cap

National Press Recognition

- The Wall Street Journal
- Yahoo Finance
- Globe St.
- GeekWire
- CrowdCrux

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What is this all about?

This is an E-commerce Revolution!
(circa 1997)
More than just fundraising...

Democratizing Access for Investors
- Access 9 million accredited investors
- Only 5% have invested in CRE

Bringing Sponsors Online
- Raise capital on your own websites
- Demonstrate you’re modern & evolving
Why now? What changed?

**Regulatory**
- JOBS Act of 2012
- Title II & Title III
- Reg D 506 C

**Consumer**
- Online shopping
- Online banking
- Online investing
- Mobile
- Social media
- Disposable income
- Millennials

**Technology**
- Web platforms
- Security
- Online tracking
- Engagement Data
- Personalization
- Marketing Tools
- CRM
The New Online CRE Paradigm

- Partners
- Technology
- Services
- Marketing
Q4 2014

Top 10 Industries by Recorded Capital Commitments

-Crowdnetic-

- Venture Capital: $9.1M
- Music Services: $9.4M
- E-Commerce: $9.9M
- Alt. Energy: $12.6M
- Biotech: $12.6M
- Green Bldg. Materials: $14.1M
- Entertainment: $14.1M
- RE Development: $26.1M
- RE Investment: $28.4M
- Oil & Gas: $34.7M
$482 million
US Equity Crowdfunding
Sep 2013 - Dec 2014

Global Crowdfunding
All Types
-Richard Swart - World Bank

2012 2013 2014 2015 2025
$2.6B $5.1B $10B $20B $300B

2015 and Beyond