

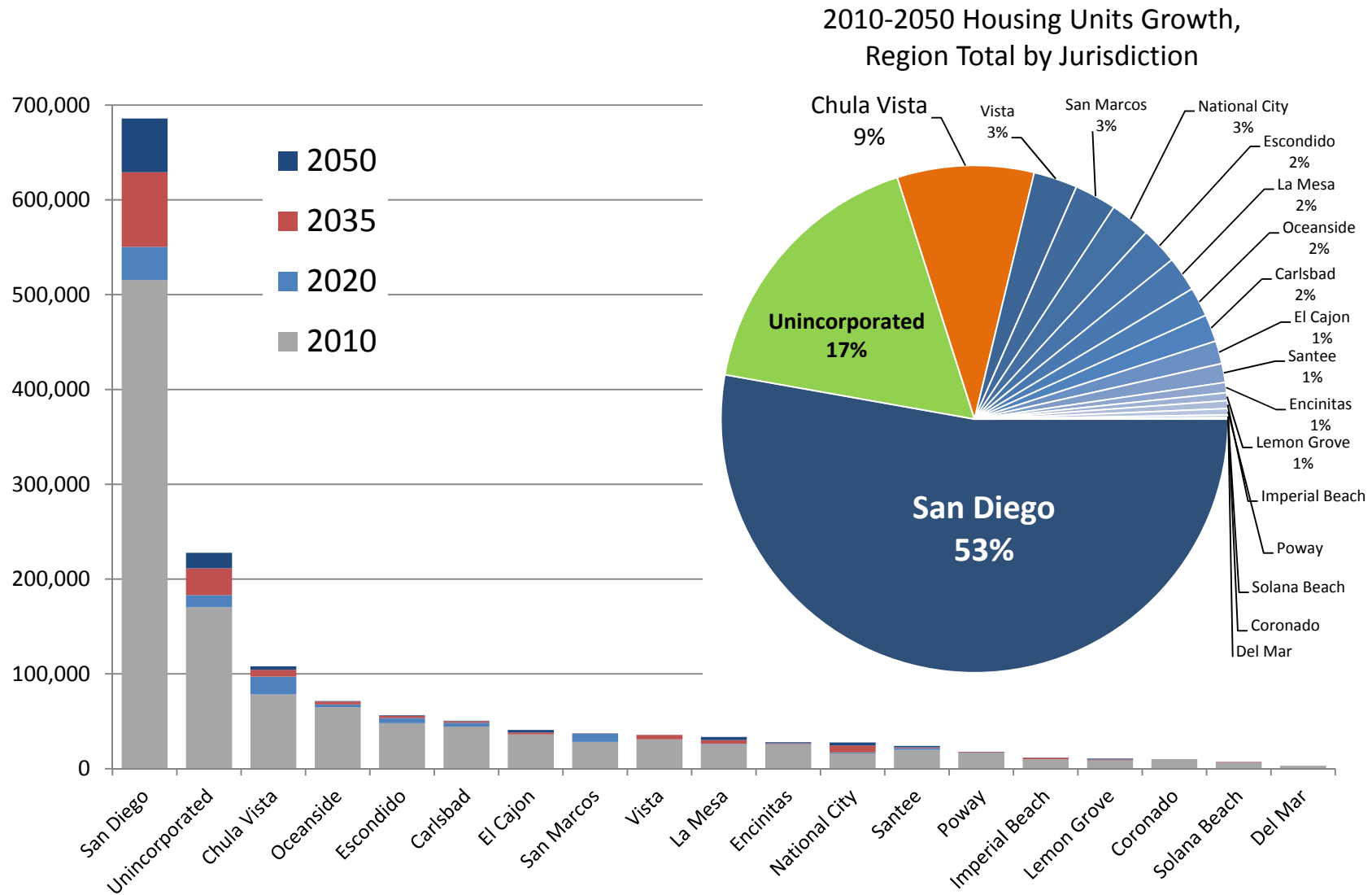
Housing Affordability Conference: Economic Impact and Practical Solutions

June 10, 2016

Ray Major, Chief Economist



Series 13 Subregional Forecast: Housing Trends

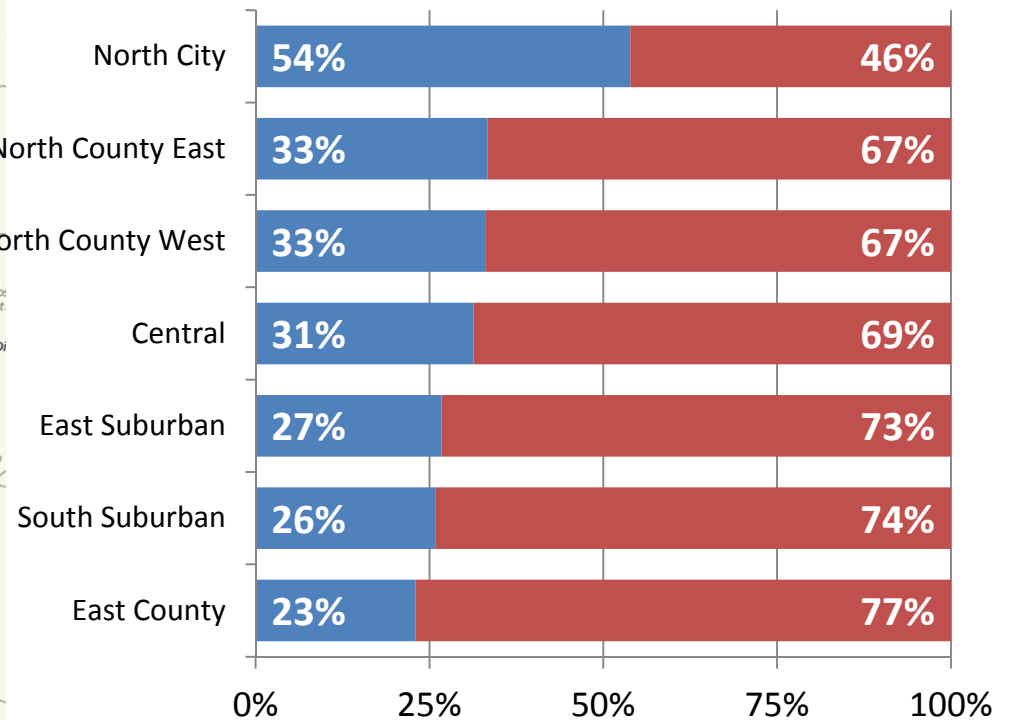


Employed Residents by Subregion



Live and work in
the same
Subregion

Commute Outside
their Home
Subregion to Work

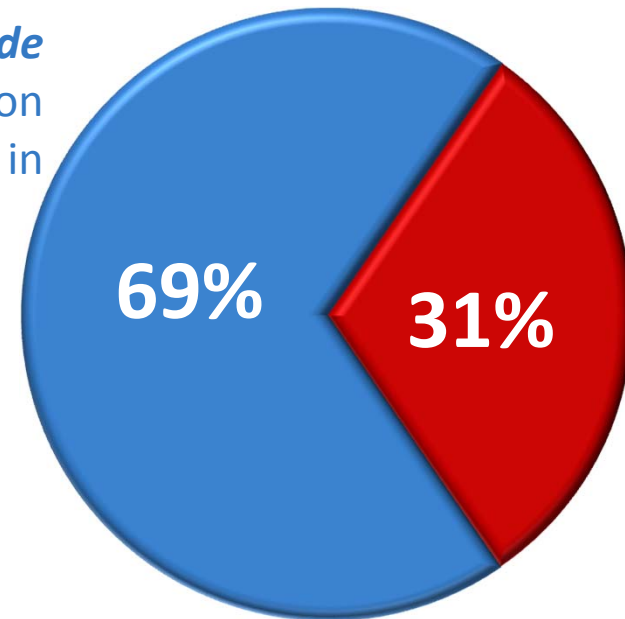


San Diego Region, where we live and where we work



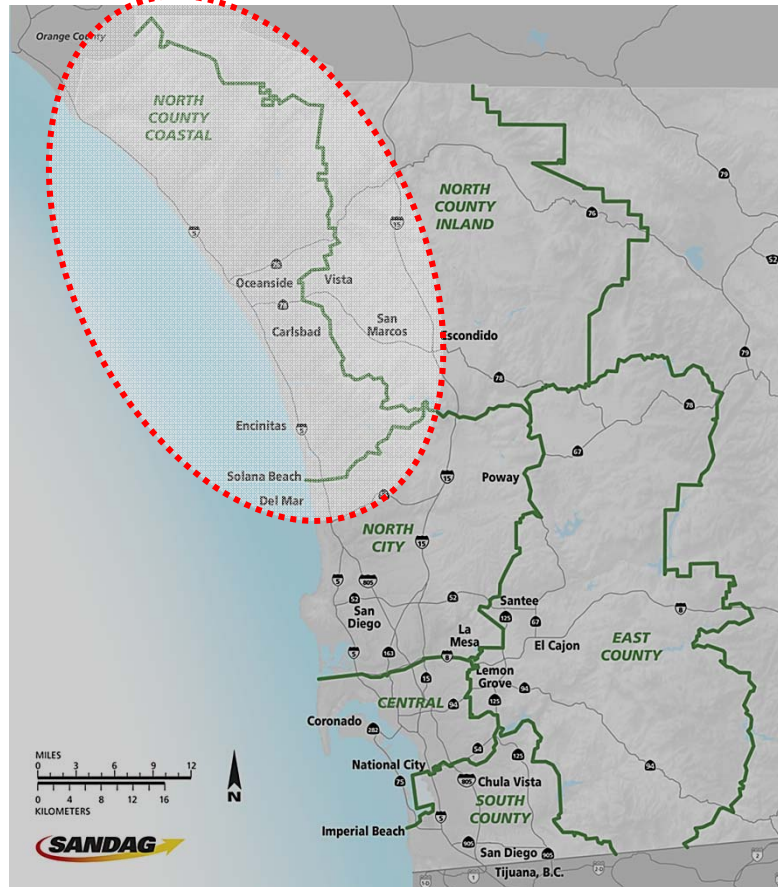
1,400,000 employed residents
3,000,000 work trips per day

Work *outside*
the subregion
they live in



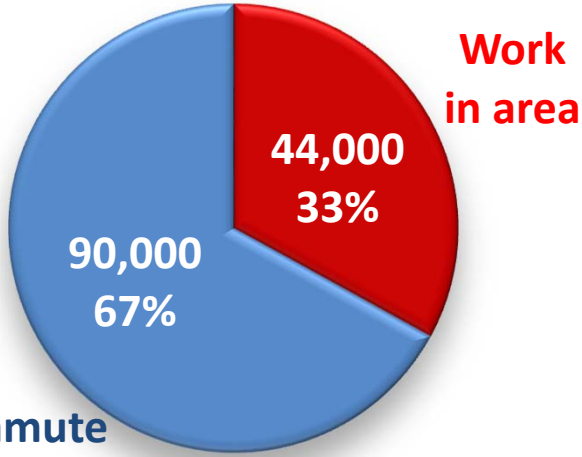
Work *inside*
the subregion
they live in

North County Coastal

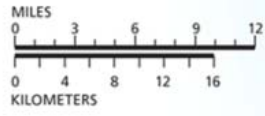
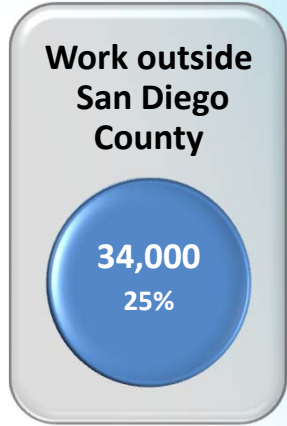
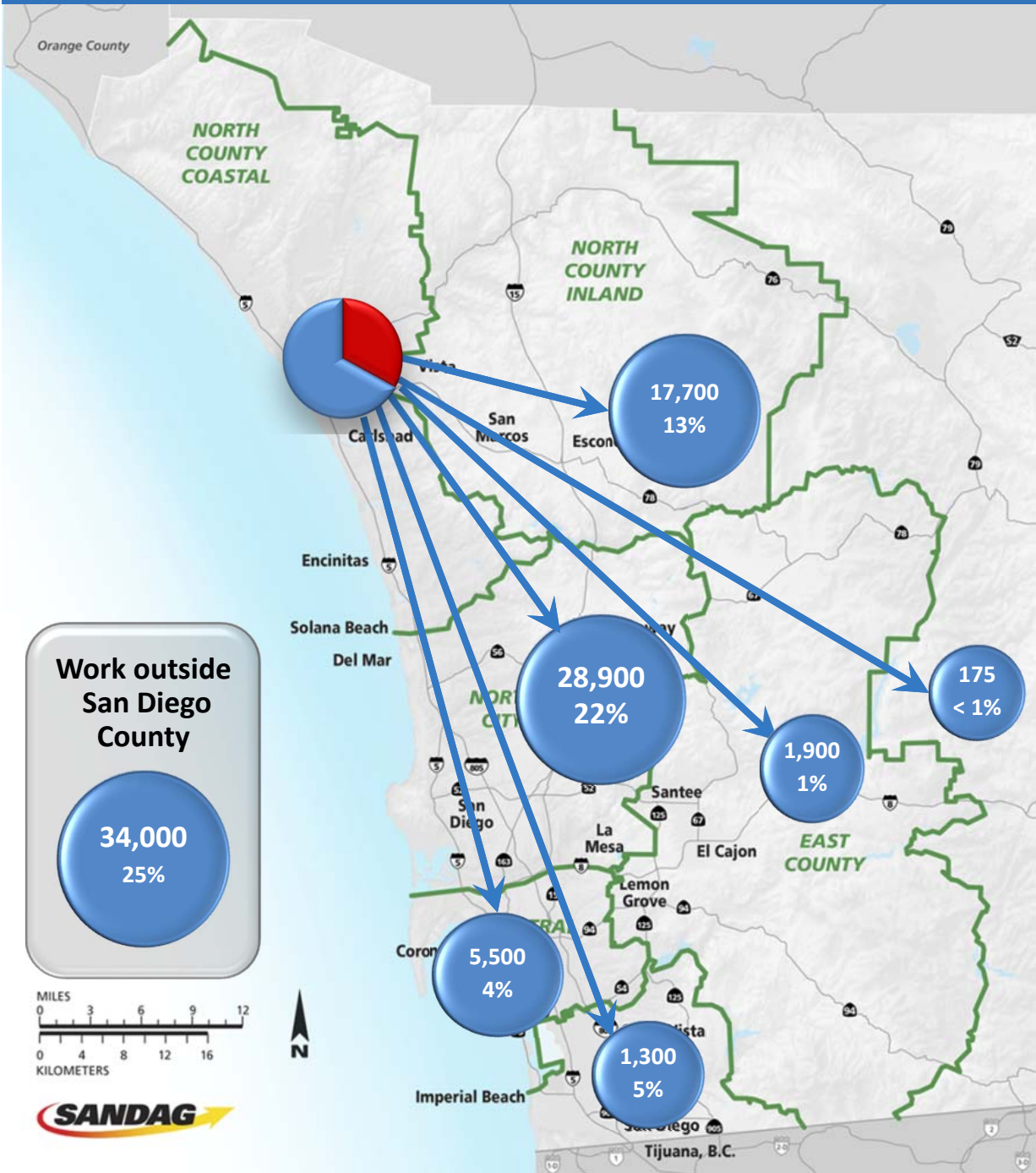


North County Coastal, where they work

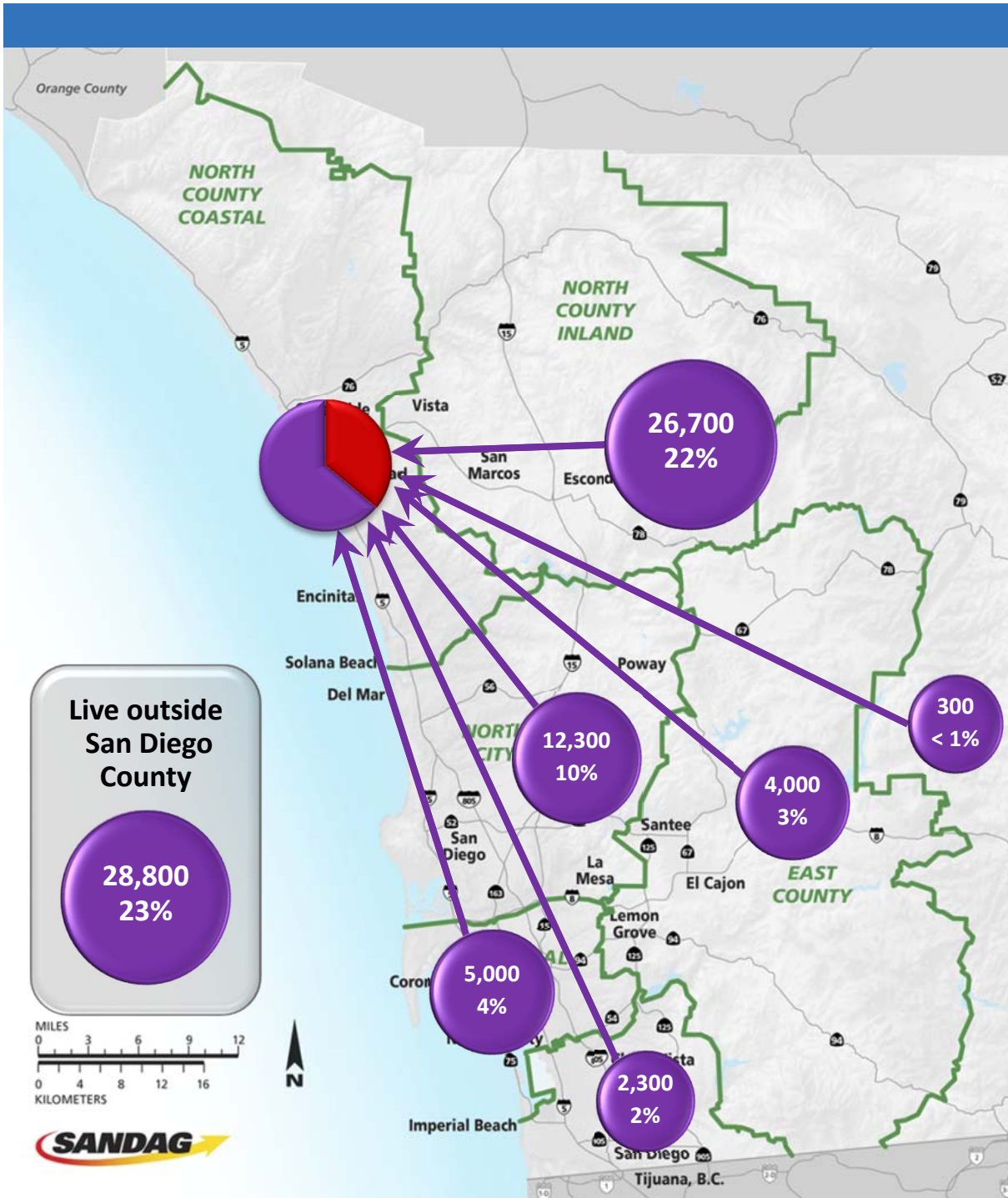
134,000 Resident Workers



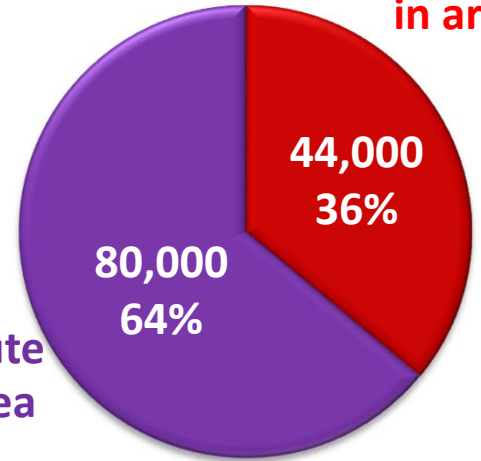
Commute outside area



North County Coastal, who they employ

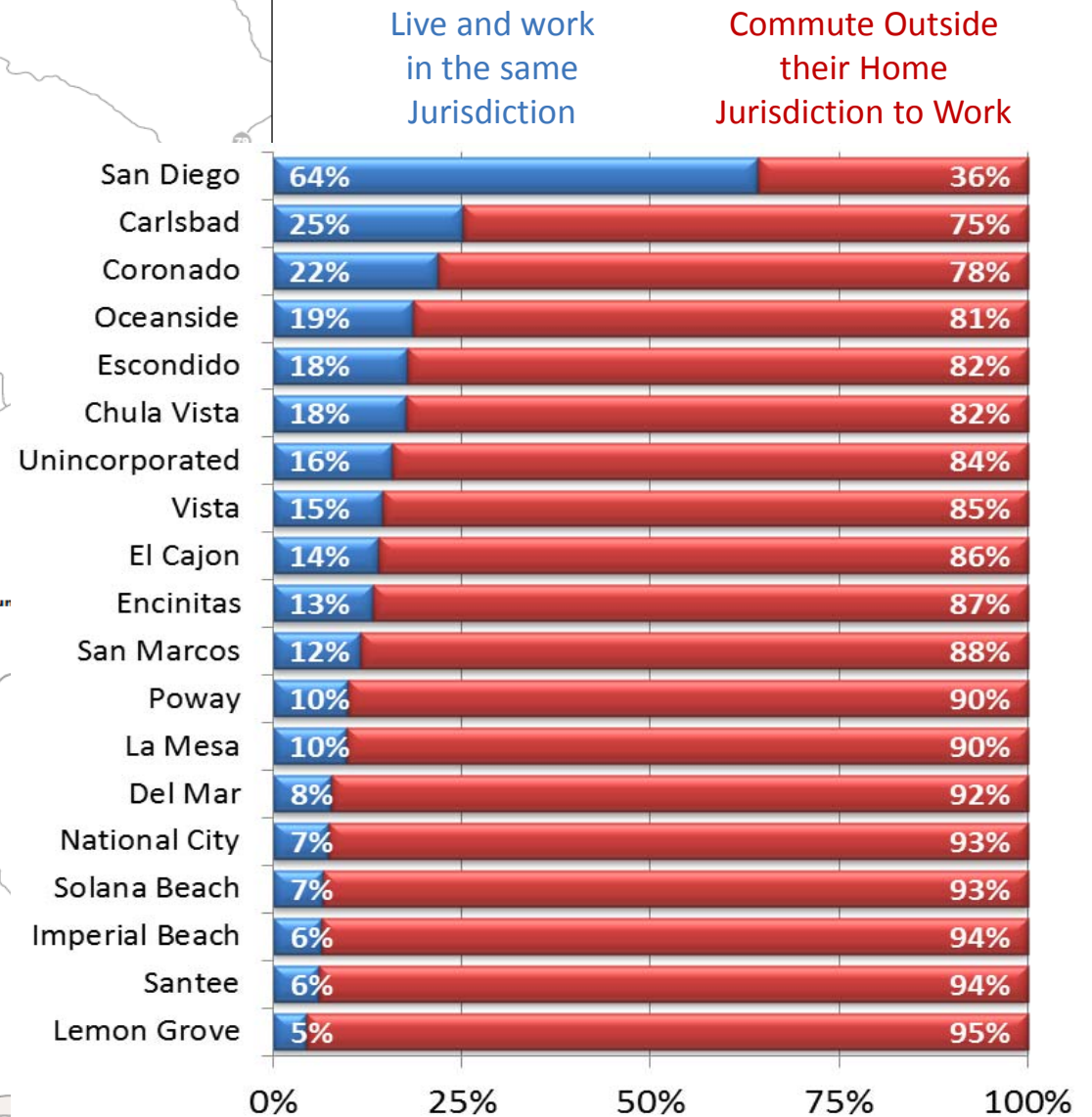


124,000 Jobs **Work in area**



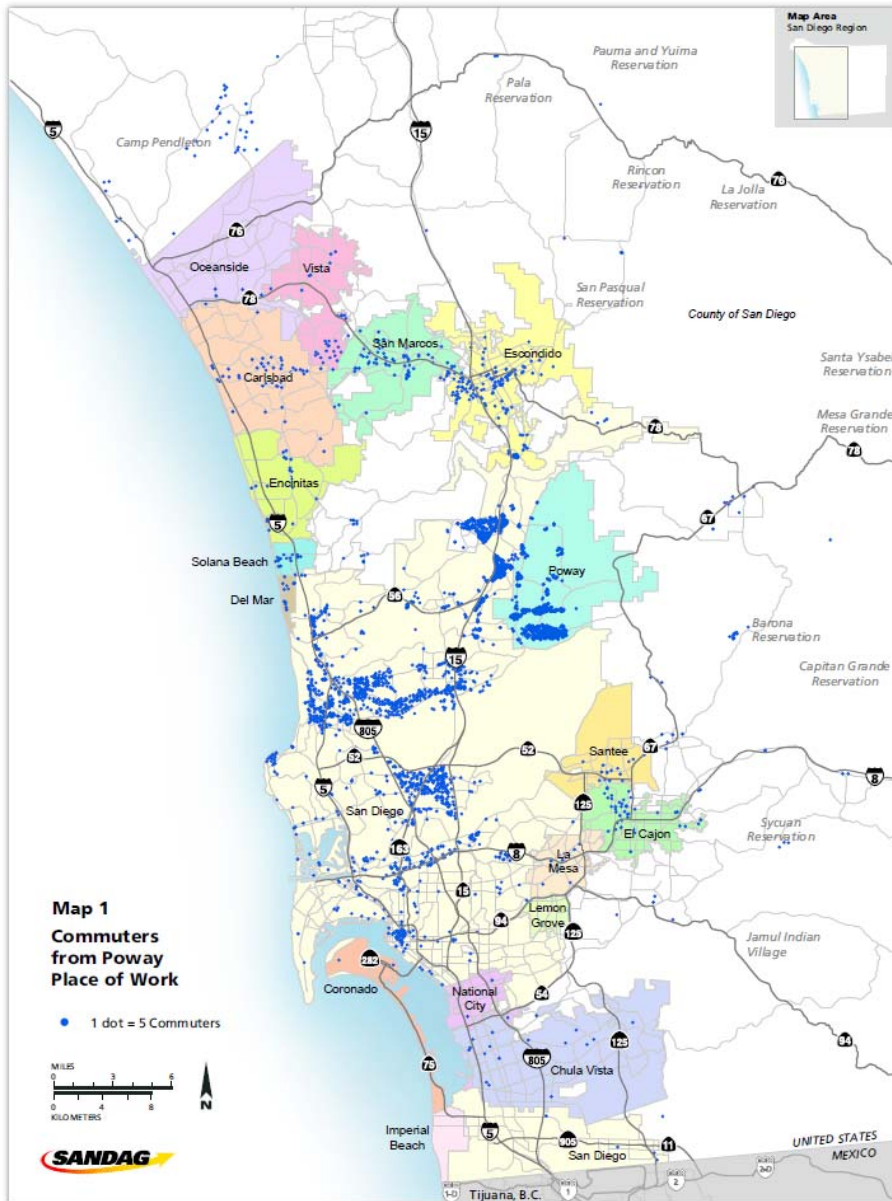
Commuter into area

Employed Residents by Jurisdiction

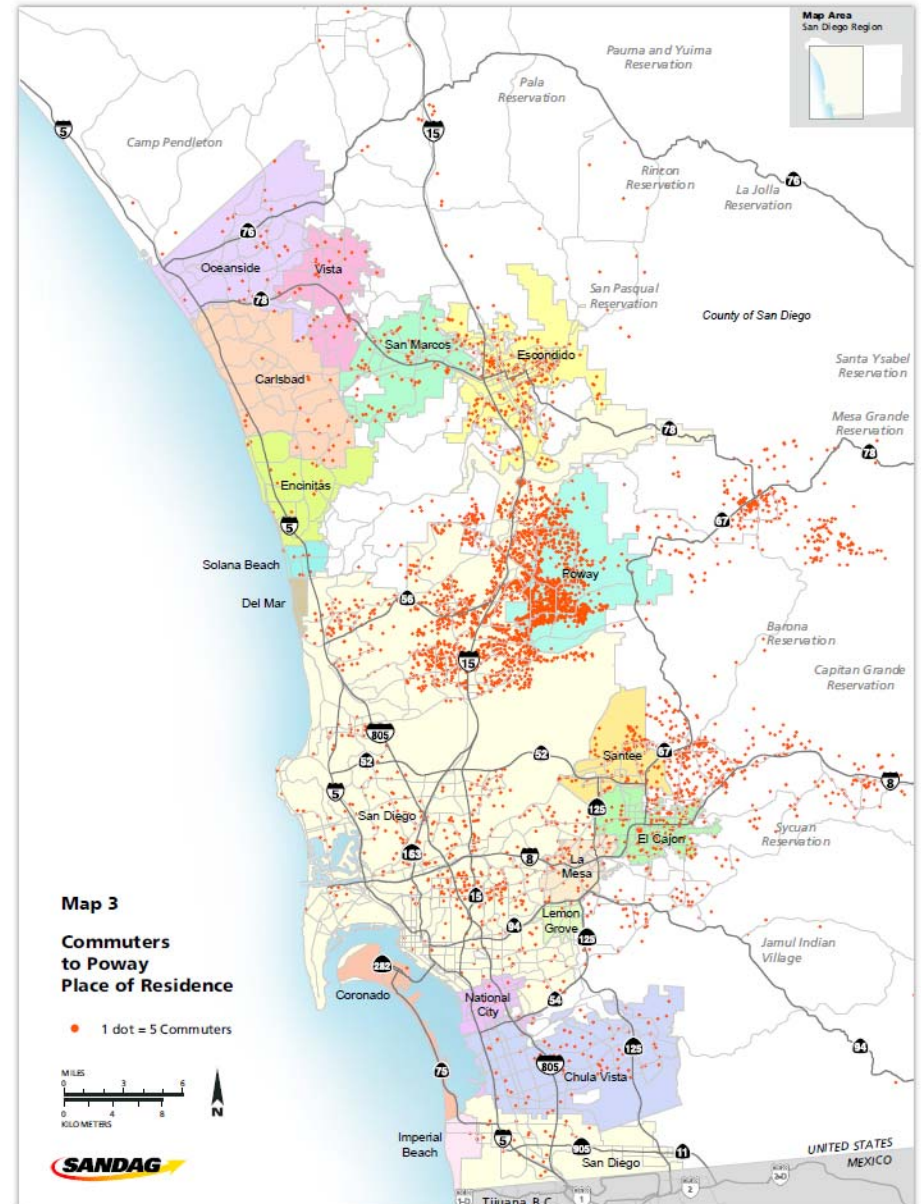


Poway

Where they Work



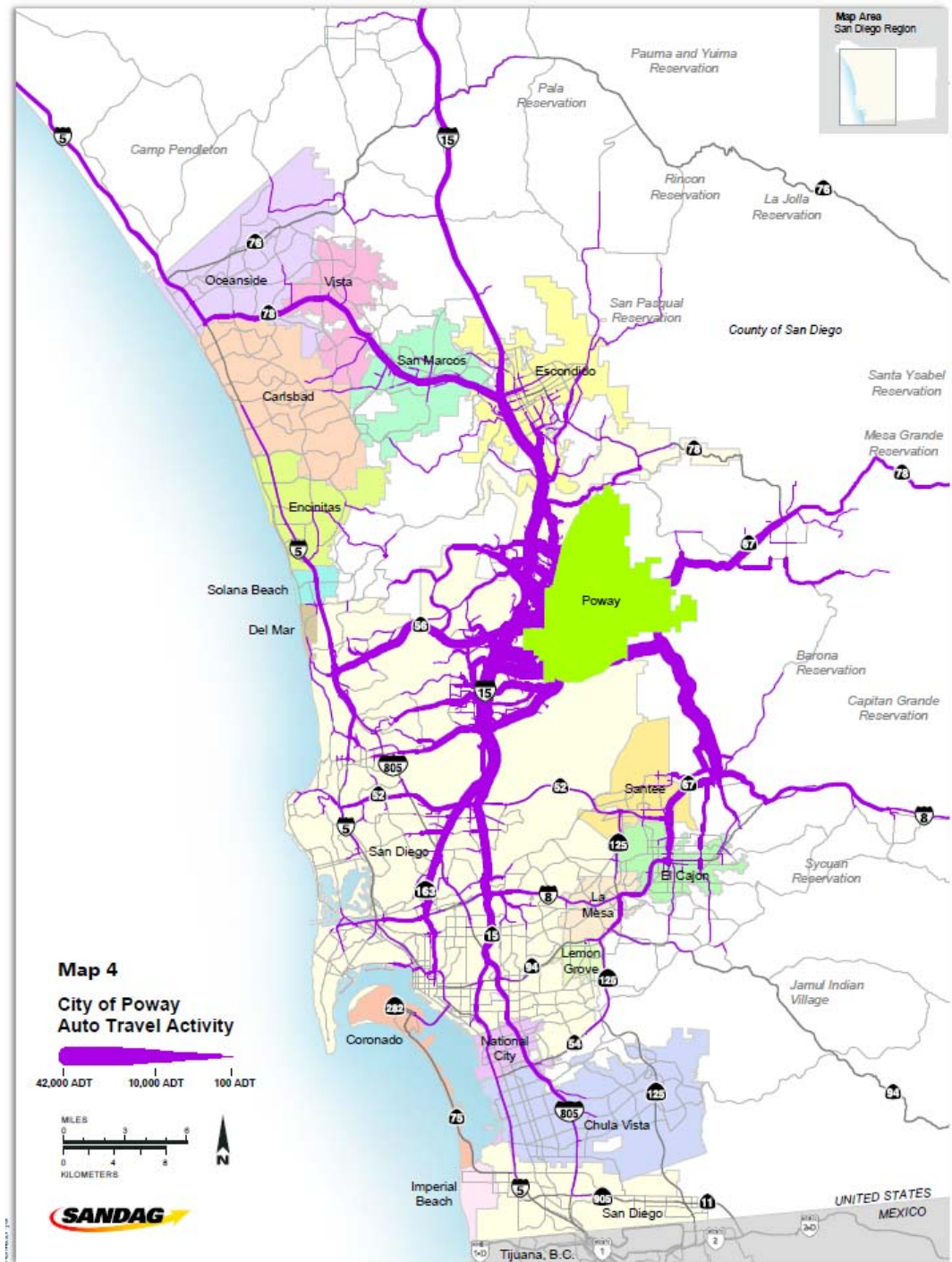
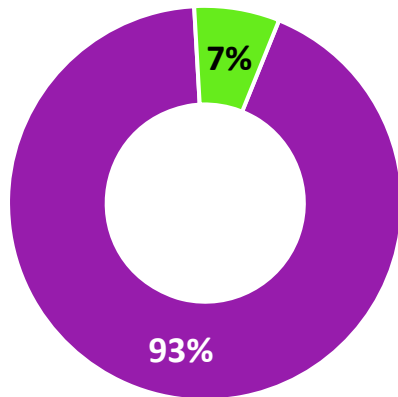
Who they Employ



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Total Travel Activity

Percent VMT occurring
inside and outside city limits



For information on other cities or jurisdictions,
contact:

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