

Volume
5

COMMUNITY BUZZ

Issue
3



Department of Communication Studies

What's Happening?!



Student Updates

Old School

Faculty Updates

What's the Meaning of...

Click on the links for more info!

Faculty Updates

Convo Starter

You can take a shower in a class building

True or False



The Journal of American Water Works Association published an article about Dr. Chung's partnership with the City of San Diego and alum Daniel McArdle Jaimes ('05), featuring the work of small group communication during the fall of 2014.

Dr. Bond will receive a top research award from the Mass Communication Division at the National Communication Association conference in Las Vegas for his research paper, "From screen to self: The relationship between television exposure and self-complexity among lesbian, gay, and bisexual youth." The paper was co-authored with Brandon Miller, a graduate student at the University of Missouri.

Dr. Keeling designed and launched the new website for the Organization for Research on Women and Communication. Check it out at www.orwac.org.

Dr. Stern was a featured expert on WNYC's "Note to Self" podcast that examined the recent Colorado high school sexting scandal. Listen to the newly released podcast: <http://www.wnyc.org/story/why-care-about-sexting/>

Student Updates

Congratulations to the newly initiated members of
Lambda Pi Eta,
National Honor Society for Communication Undergraduates!

- Cameron Amano
- Alexa Argumedo
- Tayla Burke
- Gianna Caravetta
- Gen Cohen
- Olivia Corea
- Lauren Delfin
- Terra Girvin
- Olivia Gonzalez
- Savanna Griffis
- Vanessa Hernandez
- Caroline Howe
- Alicia Ingram
- Taylor Janison
- Jacquelyn Lefevre
- Elle Malet
- Megan McNamara
- Miles Mitchell
- Jenna Morris
- Mauro Ramirez
- Diana Rose Sciacca
- Alessandra Sorrentino
- Haley Stegman
- Kathryn Taylor
- Sarah White

On December 10th, the newly initiated members of Lambda Pi Eta will be honored for their academic performance at a luncheon.



Student Reflections

“Columbus Day or Day of Indigenous Resistance” October 12, 2015



“I did not realize I was ignorant to the violence, mistreatment and hardships indigenous people face because of colonization. I often celebrated Columbus not realizing the blood, hatred and sadness behind this “holiday.” Columbus is celebrated for finding America, yet we failed to recognize through colonization, the indigenous people have lost their lives, their language and their culture. After attending this powerful lecture, the events of 1492 are not to be celebrated. I was emotionally affected by the way our world was put into an example of what the Native Americans faces as Columbus “discovered” their land. The power behind putting yourself in their situation, created a sense of shock and reality within me. It became clear, that by recognizing Columbus Day we are not historicizing genocide in America. We are simply omitting the fact Columbus took over the beautiful land of the Native Americans and forced them to succumb to his orders and his culture.

I was especially moved by the idea of the indigenous people and the settlers coming together to progress toward decolonization. We can use the indigenous culture teachings to better ourselves and better the relationship between indigenous people and settlers. This was an extremely powerful moment for me as I realized the impact of coming together and taking action against colonization. I am extremely grateful and blessed to have attended of this lecture, and look forward to doing my part in standing up against colonization and fighting for what is just.”

-Tiffany Smith ('19)



Dia de los Muertos Exhibit October 30, 2015

Participating the Day of the Dead gave me an opportunity to speak about inequality, oppression, human rights, and the desire for tolerance and acceptance. It was satisfying to speak one on one with visitors to the altar as well as sharing my personal story. I felt so proud to be a part of this celebration and to bring awareness to our campus, that we can be a part of another culture, and that we have the ability to learn about unknown peoples and cultures without having to commodify them.

I look forward to future celebrations of the Day of the Dead to connect with my cultural roots and share what I know with others. I hope that participation of this celebration will continue in the classroom and on campus because it is important to learn and be a part of something different in order to grow as a person and become aware of the world around us.

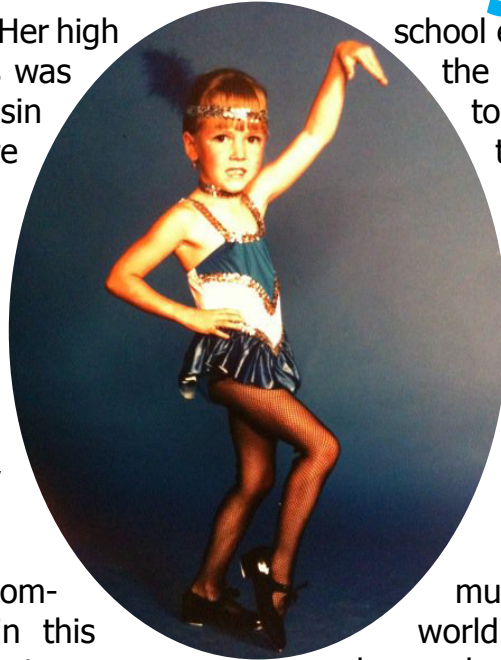
-Annalysa Vasquez ('16)



Born in San Bernardino, California.

Dr. Keeling

eclectic, diverse community. Her high school embodied "peace, love and respect" the trendy theme. Upon graduation, she headed out to Wisconsin at Ripon College. It was there from then pursued her PhD, As an active researcher, Dr. Keeling challenges traditional notions of the human and the surround contemporary unarguing for diverse ways of communication. Her work can be viewed in *Quarterly Journal of Media Communication*, and in an edited volume *Border Rhetorics*.



What is your interest in Rhetoric?

Dr. Keeling: I study how communication shapes who we are, what difference we can make in this world and our capacity/ability to make change. In other words, what can we know about the self and the material world? All of this is created--we create reality together through communication.

How did you get interested in the study of rhetoric? Was there a defining moment?

K: I went to college to be a communication major and the emphasis at Ripon was traditional rhetoric. In each rhetoric class, the curriculum focused on post-modernism and I enjoyed this.

When did you know this was what you wanted to pursue?

K: I was reading a required book for class on an airplane. It was by I.A. Richards and he was discussing how language constructs reality. Something clicked. It was a vivid moment for me; it rearranged my thought process and made me question my perspectives.

What are your future goals?

K: I have three. (1) I want to write a non-traditional textbook on communication criticism and explore how we create and produce criticism. (2) I want to continue to work with colleagues at USD and be one who co-authors more interdisciplinary research than any other faculty at USD. (3) I'd like to pursue administration in the future. Not necessarily a President but an Associate Dean perhaps.

What animal best describes your teaching style and why?

K: An indoor cat because it is playful, sometimes relaxed and it is humans who want to play/engage with the cat!

Most common speech topic:

K: SCHOOL SPIRIT! I think I am done with this topic.

This picture (above) is...

K: When I was 5 years old taking a series of photos for dance recitals.

Would you have wanted to become a professional dancer?

K: Yes, but it would not be a sustainable career. Also, dancers must adapt quickly, and my long term memory is better than the short.

Favorite style of dancing:

K: Hip hop and tap.



Sara Montes de Oca ('09)

Alumni Updates

After graduation, I spent a year working in different departments around USD, such as UC Operations, Center for Student Success, Student Support Services, and (the now defunct) Multicultural Center. During my time at USD, I found so many courses and professors helpful in the push to attain my goals, specifically Professors Lew, Del Rio, Bowman, and Ghio. Professor Lew was my role model in the Media Writing course. Although it was difficult, she definitely pushed me to my limits and I am a better writer. Dr. Del Rio, was very influential during my time at USD because I always enjoyed our class discussions and hearing his perspective on international media and during class discussions. My adviser was Professor Ghio, who I could truly count on to steer me on the right path to seek my passion and helped me obtain internships--with KGTV Channel 10 News and Viejas Arena in their marketing department. Dr. Bowman prepared me for the research I did in graduate school, particularly my thesis. I attended UNLV, where I was able to fully take advantage of the resources there and advanced my career growth by working with production as well as research. My research focused on television and audience effects, specifically the emotional attachments viewers form toward television shows and television characters, also known as parasocial relationships. I received my M.A. in Journalism and Media Studies in May 2015. Currently, I am working for a local, independent news network as an Associate Producer for a political talk show. I worked with guest host, Governor Sarah Palin for a week!

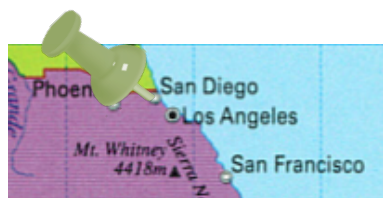


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I feel fortunate to wake up every day and love what I do, to truly have found my passion.



Convo Closer
True! Do you know anyone who has done it before?



To submit any items for next month's COMMunity Buzz, contact James Bartoli and Cristina Ramos
jbartoli@sandiego.edu
cristinar@sandiego.edu



Congratulations to **Stella (Nguyen) Vu-Wonoto ('10)** who got married in November to Kevin Wonoto! Stella is currently a Family Business Manager for Korel Jeans in Los Angeles.

SAVE the DATE



The **City of San Diego** and **Dr. Leeva Chung**
were recently honored
with the University of San Diego's

2015 Innovation in Community Engagement Award

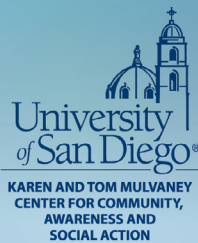
for their partnership to raise awareness about the
Pure Water San Diego program.

Join us to Celebrate this Partnership
Wednesday, Dec. 9, from 4 to 5:30 p.m.

University of San Diego
Joan B. Kroc Institute for Peace and Justice
Garden of the Sea
5998 Alcalá Park, San Diego, CA, 92110

Refreshments will be provided.

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