

Volume  
5

# COMMUNITY BUZZ

Issue  
4

Department of Communication Studies

*What's Happening?!*

*Student Updates*

*What's Happening*

*Alumni Updates*

*Faculty Updates*

# Student Updates

On December 10th, new members of Lambda Pi Eta were inducted.



Veteran NBC7 News anchor and reporter Artie Ojeda took time out from his busy schedule to speak to Professor Canepa's Intro to Media Writing Class on Nov. 17. Ojeda, who was raised in San Diego, talked about his career in the broadcast industry and how his job now requires that he be multi-dimensional in both web writing and social media.



# Faculty Updates

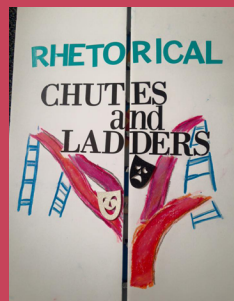
**\*Convo Starter\***

Diego Torero was a mascot voted by students at USD. What year was it?



Dr. Chung and Professor Lew were nominated as a Woman of Impact. Members of USD nominate women whom they feel have had a profound impact on the USD community, through their work and their connection with others. As the 2015 winner, Professor Lew ensures that her students understand the importance of treating everyone they report on with dignity, even in difficult situations.

Check out Professor Lew's first on air TV job when she was right out of college [here!](#) She was featured on the NBC 7 50th Anniversary Special.



Dr. Keeling's Rhetorical Theory students created trivia games based on classical rhetoric. Their aim was to assist future students to better comprehend classical rhetorical theory. Some of the names of the games included "Escape From Plato's Cave" (based on Sorry!), "Rhetorical Jenga," "Rhetorical Chutes and Ladders," and "Rhetoricland" (based on Candyland).



Congratulations to Small Group Communication for their successful presentations to the City of San Diego and Katz and Associates on their Pure Water Project!

# Dr. Bond



When Dr. Bond was a senior in high school, he went on a road trip to Macomb Illinois to visit Western Illinois University with his parents. His mother noticed a sign for Bradley University and asked him if he wanted to get a tee-shirt. This random stop would be the life changing moment for Dr. Bond because attached to the bookstore was an admissions office with an upcoming campus tour. Dr. Bond joined the tour, decided to major in communication after meeting a communication professor and the rest is history. As a St. Louis native and die-hard Cardinals fan, Dr.

Brad Bond joined the communication studies department in the fall of 2012. His area of expertise is media effects, specifically focusing on the relationship and intersection between exposure to media, psychological identity, and health.

**CB:** What is the meaning of media effects? Are you a traditionalist or contemporary effects researcher?

**BB:** I am rooted in tradition. Media effects, in layman's terms, is about the ways in which media affect our attitudes, behaviors, and beliefs. I have a tendency to lean on traditional media effects scholars because my University professors and mentors were the first to study the influence of television. So I guess I own that identity!

**CB:** You just said, "Technology is complicated." What do you mean?

**BB:** Right now we know little about the effects of technology—on the one hand we have a utopian view of the positive influences. HOWEVER, paradoxically, we know nothing how technology is influencing democracy, empathy, equality, and we fear it. It is 2015 and we have no idea and in fact we are now looking at how people influence media as both ***the consumer and producer.***

## RANDOM FACTS ABOUT DR. BOND

**Dr. Bond's research in three words:** Rewarding, complicated, all consuming (parasitic!) 😊

**2015 Innovation in Experiential Teaching Award celebration?** I contacted the students who wrote letters of support. And then I sat down and started to rethink how to restructure the class.

**Who was the first to know?:** My grandmother. She takes great pride in everything I do.

**What he'd be doing if he wasn't a professor:** I would be a starving mixed media artist. I would paint (with acrylic and bold colors of course!) and do sculpture.

**Recently played on his iPod:** HELLO by Adele

**Dream concert:** ELVIS. I am a huge Elvis Presley Fan—I went to Graceland for my 27th Birthday.



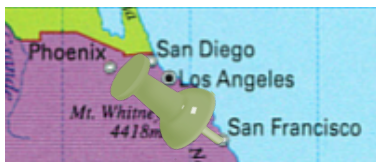
# Kyle Blair ('15) Alumni Updates

I started at USD in the fall of 2007. I played baseball for 4 years with Cleveland Indians organization and took a hiatus from school. I recently graduated in May 2015 and am now located in Palo Alto, CA. Upon graduating from the University of San Diego with a degree in Communication and minor in International Relations, I was not sure where I wanted to go with it. I landed at Rubrik, which is a company that has revolutionized back-up storage and disaster recovery. I chose the company because of their leadership as they are founded by the main engineers from Facebook, Oracle and Google. My position is as a Sales Development Representative and I reach out to potential customers and set/up and close meetings worth potentially millions of dollars. The communication skill mostly needed is persuasion because making IT directors understand that the new technology giant in Rubrik is better and more upgraded than the legacy vendors they are comfortable with. When reaching out to these decision makers you also must be able to read personalities through their voice and connect with them on "personal" level. I always enjoyed classes with Roger Pace, Larry Williamson and Jonathan Bowman as their



Baseball Edition

brought an exuberant personality and a passion for what they do!



## The (almost) Alumni Update Q and A featuring Josh Romanski

Josh Romanski came to USD to play baseball, got drafted, came back to USD to finish his degree and has played professional baseball in Japan. We thought he could give us some insight to his experiences!



**CB:** So Josh, where are you from—or where do you consider home?

**JR:** I was born in Ana-Crime (Anaheim) and grew up in Corona, California

**CB:** Where are your favorite restaurants in San Diego?

**JR:** For fine dining, Donovans. For good food, I choose Burger Lounge or Dick's.

**CB:** What are your fondest memories of USD back in the day?

**JR:** Most definitely freshman orientation, my Missions A dorm room and the cool flip phone I had.

**CB:** Since your return to USD, what are the biggest changes you have noticed?

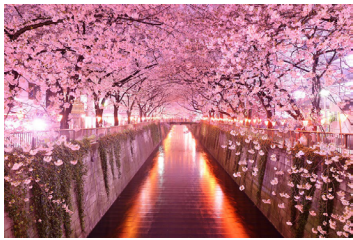
**JR:** Well, it has to be the physical traits—with the two renovations to the SLP which we did not have, and the new buildings. I remember hanging out at the "deli" eating and doing people watching after class or after practice! But I think

the biggest change is the fact that when we played baseball, we didn't have a brand/Nike gear—we

just practiced with our shorts, tees and running gear. But that summer of 2008, when we made the playoffs, I think we were the first sports team at USD to be sponsored by Nike.

**CB:** What is on your bucket list?

**JR:** Definitely, (1) See the Cherry Blossoms in Japan by going down the riverboat; (2) A honeymoon destination of Jade Mountain in St. Lucia; (3) Climbing Machu Picchu in Peru

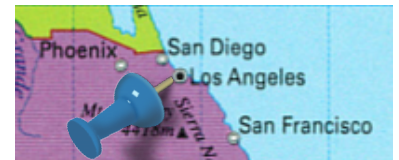


**CB:** What are three memorable things you did on your bucket list?

**JR:** (1) The statue of *Cristo Redentor* in Rio; (2) Greek Isles; (3) Golden Temple in Kyoto

**CB:** Do you still play baseball?

**JR:** No. Actually I am not defined by baseball as my identity... I think I am in transition!



**CB:** Any advice for our students?

**JR:** Altruism... It is so underrated and under-appreciated. Be more Altruistic!



## Congratulations to Yurie Suzuki ('12)

on her recent wedding to David Wratford. Yurie's inter-cultural wedding in Saitama Japan featured speeches (former city council member, USD communication professor, friends and family members), feeding cake to three special people, sake, and special messages to their family members.



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