Professor O’Rourke is a Chicago native who has taught with the department of communication since 2009. In his rich life, T worked in the advertising and marketing industry. He received his masters of arts in communication at SDSU. In this 10-year anniversary, we celebrate by catching up with T and this milestone, and in case you are wondering, Professor T has never read tea leaves.

**Spill the T On Marketing**

I spent fifteen years working in Marketing/PR/advertising in Chicago. I moved to back to Middleton, CA, which is an unincorporated community past Marin County working in the community. The three things I have learned from this industry is:

1. It is aligned with psychology and small group decision making
2. There is nothing I didn’t work on, from trucks, micro chips, and new industries
3. Visual art is a really important aspect

**Spill the T on your Masters –and of Funerals**

I decided to get out of the industry and pursue a masters of arts degree in communication studies. I attended SDSU after getting accepted at San Francisco State University and University of Illinois in Chicago. For my thesis, I was very curious about the change, the cultural shift of the traditions we have of funerals. What makes for a good “funeral” you ask? My research found that there is a strong correlation between participation and satisfaction. In other words, if there is an emotion (laughter, crying) then there is a higher satisfaction for the funeral itself.
Spill the T on Movies
This year alone I have watched 65 movies! 8th Grade was the movie that was most memorable for me. If I watch movies at home, they are typically documentaries. But I love the theater, with the big picture cinematic experience.

Spill the T on Millennials
I absolutely love teaching. If I compare 2009 to 2019, students are way more prepared and I see how technology has changed the kind of student they are. USD students tend to be slower to participate than other universities I have taught. One of the things I appreciate about USD students is their awareness that their decisions in career and life have implications outside of their personal realm. The USD changemaker theme inspires students here.

Random Questions!

Comfort Food: Chicken Pot Pie
Fave Color: Blue
Fave Sound: The wind
Last stream binge: Russian Doll and Umbrella Academy

Most memorable Interview
When I applied to be a creative director in Portland, the interviewer brought out my assessment on a chart and asked me to comment on me!

Why are grim reaper jokes so dangerous?
BECAUSE THE PUNCH LINES ARE SO DEADLY!
Hi Toreros!

It’s Caitlan Bertram, class of 2018, and I am currently a CBS Page at CBS Television Studios in Los Angeles, CA. As a Page, I assist with live studio audiences on various TV shows such as talk shows, game shows, competition shows, and sitcoms. Some of my favorites shows I’ve worked on are Late Late Show with James Corden, So You Think You Can Dance, Man With A Plan, Martha & Snoop, and The Price Is Right.

I am pursuing a career in television diversity and inclusion. As a minority woman in the entertainment industry, I am very passionate about representation in media. Diversity and inclusion matter because media should reflect the world we live in today. Growing up I never saw someone who looked or shared the same background as me. I hope to change the script of how we stereotype and showcase people by creating a more diverse and inclusive environment both on and off the screen.

- Caitlan Bertram ’18
"Take initiative" and "listen to your gut" are the two best pieces of advice I can give post college. As a Communication Major, there is no map showing you how to have a successful career. Communication prepares you for nearly everything, which ironically makes you feel like you are not prepared to do anything. It's like sitting in Leeva Chung's class, there are no directions but if you can get comfortable taking that step into the unknown, you can make anything happen. Start with setting up one phone call with an alumni in your desired field. Taking that first step is the key to pulling yourself out of the "I don't know slump," trust me. These informational interviews give you an opportunity to build a new connection and learn the day-to-day of a job that you cannot get from job description online; and you never know, it might turn into a job ;)

That leads me to my next piece of advice, "listen to your gut." As a college student, my dream was to work in a newsroom, but after working in that environment for about a year, I became disenchanted by the hustle and bustle. As scary as it was to leave everything I had ever worked toward, I knew something was wrong, and guess what? It is okay! Your first job does not determine your destiny. You know yourself best so listen to your heart. Do not get caught up in what other people say. As I am coming up on my three month mark in my new position, these pieces of advice take on new meaning in the workforce. As a Communication Assistant for E! Entertainment PR I have to "manage up" daily and follow my moral compass in tough situations. But anyway, I miss everyone dearly and please embrace all that USD has to offer!

- Hannah Talpashf '18
ASSOCIATE (STORY) PRODUCER
AT NBC 7 SAN DIEGO

TAYLOR'S CHECKLIST

- Writes and edits the scripts and videos for the daily morning and evening newscasts
- Gets inundated with all sorts of news every day (which is overwhelming AND exciting!)
- Gets to use her creativity to share stories and inform San Diegans about what is happening in their local communities
- Works with the media and gains valuable insight into the dynamics of a broadcast newsroom

"The best part about being a journalist is having the chance to educate others while also learning from them through their stories!"

- Taylor Reviere Verninas '18
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**Why should you never talk to Pi?**
Because he’ll just go on forever...

**March Madness**
Copley Library
Spring 2019 Workshops

February

First Generation Students: Your Library & Academic Success
Thursday, February 7, 4:30p - 5:30p with Catherine Pypol
Attention First Generation students! Come find out how Library services can support you on your academic journey. Learn about the resources available to you and strategies to help you succeed. A light refreshment will be served.

Literature Review Research
Tuesday, February 12, 4:00p - 5:00p with V. Deiter
Learn how to conduct effective research by exploring a research question, creating a referenced bibliography, selecting appropriate databases, and navigating / organizing research papers.

Master MLA Style
Thursday, February 14, 10:00p - 11:00p with Hugh Burkett
Learn about the Modern Language Association (MLA) citation style by introducing the latest edition of the MLA Handbook for Writers of Research Papers. Bring your questions.

Lightening Session: Citation Manager Basics
Tuesday, February 19, 12:30p - 1:00p with V. Deiter
Learn about citation management tools and how to use them to organize your research. Download citation manager software on your device and learn how to organize your research. Download citation manager software on your device and learn how to organize your research.

Learn Your Library
Thursday, February 21, 10:00p - 11:00p with Martha Addison
Learn about the resources that can help you succeed at San Diego State University. Discover the library's collections, services, and tools to support your academic and personal needs.

Research Clinic for Nursing Students
Thursday, February 21, 6:00p - 8:00p with Zach Abraham
Are you currently a nursing student? Learn how to use the resources available to you to complete your research assignments. Visit the Library to work on your research project with Library staff.

Lightening Session: Evaluating Sources
Tuesday, February 26, 12:30p - 1:00p with V. Deiter
Learn about the difference between primary and secondary sources. Discover how to evaluate research sources critically to ensure the quality and integrity of your research.

APA the Easy Way
Thursday, February 28, 10:00p - 11:00p with Michael Epstein
Have you had trouble understanding the APA citation style? Learn how to write a paper in APA style and how to properly cite sources.

March

APA Formatting
Tuesday, March 12, 12:30p - 1:30p with V. Deiter

Open Hold and Home Request Reading, Requesting, and Receiving Your Textbooks
Tuesday, March 12, 12:30p - 1:30p with V. Deiter, Christopher Mayurn, and Alejandro Vasquez
Join us for a workshop on how to request books and resources. Learn how to request library materials and how to use these materials effectively.

April

Preventing Plagiarism
Thursday, April 18, 12:30p - 1:30p with Amy Reményi
Prevent plagiarism by learning how to properly cite sources and avoid common pitfalls. Bring your questions.

To register or for more information visit:
https://www.sdsu.edu/library/services/workshops.php
GOOD NEWS SENIORS!!

YOU MAY NOW ASK “DA” (DEGREE AUDIT) GURU ABOUT YOUR DW (DEGREEWORKS) PRIOR TO GRAD FEST I!

Cap, Gown, Tickets

Planning on walking in May 2019 Commencement?

Congratulations!! You are now a step closer to graduation!

If you have been cleared to participate in the May commencement ceremony, you will receive an email with subject line “Clearance for May 2019 Commencement” from dars@sandiego.edu. You will not be able to pick up your cap, gown and tickets unless you have received this email.

Students attending Grad Fest II may pick up their cap, gown and tickets for the commencement ceremony on May 4th from 10 a.m. - 6 p.m. at the UC Forums A, B & C. After that date, you may pick up your cap and gown from the Torero Bookstore. Tickets to the graduation ceremony will be available at the Jenny Craig Box Office. Please check their website for business hours.

Just a friendly reminder that all summer registration and payment need to be done at the One Stop Student Center. All August grads must meet with a counselor at the One Stop Student Center to sign his/her Summer Graduation Clearance form starting May 3, 2019. Otherwise, students won’t be able to participate in May commencement.

Ask “DA” Guru Event

For All Graduating Seniors

Students who petitioned to graduate for May/August 2019 may now ask “DA” (degree audit) guru about their DegreeWorks prior to Grad Fest I.

Meet “DA” Guru Dates/Times

2/19 (T) 12:00 p.m. - 1:00 p.m.
2/20 (W) 12:30 p.m. - 1:30 p.m.
3/11 (M) 12:30 p.m. - 1:30 p.m.
3/12 (T) 12:00 p.m. - 1:00 p.m.

If you can’t meet “DA” guru in person during these dates, you can always email dars@sandiego.edu

The DARS team will be at the One Stop Student Center on the following dates to answer any questions that graduating seniors have regarding degree requirements and graduation.

For information about May commencement, please visit http://www.sandiego.edu/commencement/
APPLY FOR 2019-2020 USD MEDIA COUNCIL!

DIRECTOR OF OPERATIONS
STATION MANAGER (USD RADIO)
STATION MANAGER (USD TV)
EDITOR IN CHIEF (USD VISTA)

✔ WANT TO WORK IN MEDIA?
✔ NEED TO AMP UP YOUR RESUME?
✔ LOVE GETTING SCHOLARSHIP MONEY?

SEND IN YOUR APPLICATION TODAY!
DUE: MARCH 15, 2019
TO: CYANTZ@SANDIEGO.EDU