

Volume 2, Number 5  
February 2013



# The COMMunity Buzz

News for the Department of Communication Studies



## Chair's Corner

Welcome back!

The Spring semester brings new courses, new opportunities, but a familiar sense of the rhythms of the academic year. In the Fall, students feel this wonderful sense of renewal – a new year, maybe even a new school.

In the Spring, it is something different. Most students are returning to campus after a long winter break. Returning to USD is much different than beginning at USD. If you are a first year student, Spring is exciting because you know what it means to participate in college life. You have a routine with your roommate, you know where to get the best lunch, and where to get the late night FroYo. In Spring you are more comfortable, more confident, and ready to learn.

So...now its time to try new things. You got comfortable in the Fall so the Spring is a time to challenge yourself. It is time to participate in the intellectual opportunities USD has to offer. Go to a lecture. Learn about peacemakers. Engage in community-service. See a film. Be intellectually curious. Learn new things.

This is it, you are here. Take advantage of the opportunities you have been given.

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## Department Announcements

### *Innovation in Experiential Education Award Luncheon: Out of the Classroom and Into the World*

Graduate's memories of positive educational experiences often include activities and learning that occurred outside a traditional lecture. Dr. Jonathan Bowman will give a presentation discussing the benefits of experiential education and will facilitate a collaborative discussion of best-practices in the college classroom.

*Tuesday, February 26, 12:15 - 2:15 p.m. | UC Forum B  
RSVP by Feb. 21 to the Center for Educational Excellence*

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### **Comm 475D Intercultural Communication**

Summer 2013 | Paris France

Dr. Carole Huston

In our exploration of the interface between culture and communication, we will maximize our outside--the--classroom investigations (multiple field trips, including south--of--France) of the many cultures of Paris; this will be our lens for understanding our own cultural perspectives. We will observe many forms of expression from the personal to the broadest manifestations of culture, such as trips to various museums and exhibits, collective territories of Paris, religious expression, street art/markets/fairs, etc. You will be challenged to develop a critical and reflective understanding that affirms and allows us to question the ways in which we interact within and across French and American cultures. There are no prerequisites for this course.

Contact the International Center to Register by February 13th!! Serra Hall 315, (619) 260-4598

## COMM 494: British Cultural Studies

Summer 2013 | London, England  
Dr. Esteban del Rio

This course, an upper division special-topics elective counting toward the Communications Studies major and minor, will dive deep into the theory, history, and contemporary cultural relevance of British cultural studies. Students will examine the conjunctural studies from the 1970s and follow the trajectory of cultural studies as it collided with feminism, questions of difference, and claims to post-modernism.

Contact the International Center to Register by February 13th!! Serra Hall 315, (619) 260-4598

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Congratulations to Dr. Jonathan Bowman, named "2012-2013 Rookie Advisor of the Year" by the National Communication Association's official Honor Society, Lambda Pi Eta!

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### Lambda Pi Eta New Membership Infos



Consider becoming a member of Lambda Pi Eta, the National Communication Honor Society!

#### Benefits

- Leadership opportunities
- Networking with professionals
- Relationships with peers
- Interactions with faculty
- Recognition at graduation
- Resume builder

#### Requirements

- Junior standing (60+ units)
- Communication Studies Major
- Cumulative GPA of 3.0+
- Comm Studies GPA of 3.25+
- Completed 12+ units in Communication

To apply, send an email to [bowman@sandiego.edu](mailto:bowman@sandiego.edu) with your Name, GPA, Address, and E-mail address. If accepted, you'll pay a one-time initiation fee and then enjoy all the benefits of being a member of this nationally-recognized honor society!

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Dr. Susannah Stern and Lindsay Morr ('10) have co-authored an article, "Portrayals of Teen Smoking, Drinking, and Drug Use in Recent Popular Movies," published by the *Journal of Health Communications: International Perspectives*, Volume 18, Issue 2, 2013.

<http://www.tandfonline.com/doi/full/10.1080/10810730.2012.688251>

## Animation's Rise in Illustrating Childhood

Join USD senior Karissa Valencia as she shares her thesis research on animation's early development as a children's media genre. Focusing on top American distributors Walt Disney, Hanna-Barbera, and Fleisher Bros, Valencia will explore their use of animation from its first exhibition in the 1930s through the transition to television in the 1960s. Valencia will provide a comprehensive look at film history, television, and childhood, question the stigma of mediocrity in the animation medium, and explore the changing meaning of childhood and family.

Wed., April 10, 10-11:30 a.m. | Degheri Alumni Center

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**Do you know that approximately 10% of students are student-athletes who are committed to their sport as well as successfully completing their degree? Comm. Studies has students competing in various sports, so take in a game and cheer on your fellow Comm major!**

Kandiss Anderson • Tyler Barclay • Alysse Barlow • Trevor Bayless • Michelle Campbell • Alexis Deol • Joseph Ferguson • Idil Haciraifoglu • Dillon Haupt • Lindsey Hitomi • Luke Holler • Lawrence Hughes • Brooke Jelniker • Amy Kame • Jacquelyn Kimmel • Ryan Lane • Louis Lechich • Mataya Mcneil • Connor McFadden • Katherine Olsen • Charly Swanberg • Amber Tatsch • Chris Wooley • Joseph York

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### TBI Border Film Week, March 4-8, 2013

The Trans-Border Institute is holding a *Border Film Week* featuring the best in border related cinema in March. It will showcase documentary and fiction films offering attendees a broad vision of border culture.

Monday, March 4, 2013 - Friday, March 8, 2013

Kroc School for Peace & Justice & Hahn University Center

- Monday, March 4: **Félix**
- Tuesday, March 5: **Espacio Interior**
- Wednesday, March 6: **Brilliant Soil**
- Thursday, March 7: **Shorts Film & student work**
- Thursday, March 7: **Botes al Amanecer**
- Thursday, March 7: **Gimme the Power**
- Friday, March 8: **Mariachi Gringo**

For more information on the films that will be screened, and links to the trailers, see the following webpages:

[https://www.sandiego.edu/peacestudies/tbi/news/events/eventlist.php?\\_focus=43709](https://www.sandiego.edu/peacestudies/tbi/news/events/eventlist.php?_focus=43709)

<http://us5.campaign-archive1.com/?u=f3114594d-191f7132026b4bc2&id=848f065be9&e>

**Sundance Film Festival 2013, COMM 494: Independent Film**



**A Faculty Report by Dr. Roger Pace:**

Sundance Film Festival 2013 contained unique and thought provoking independent films, famous celebrities, cold temperatures, notable musicians and artists, sunny and nearly empty ski runs, and 28 committed USD students. For the ninth straight year, Drs. Pierson and Pace taught a Communication Studies course in independent film at the Sundance Film Festival. The class stayed at the Yarrow Hotel and Resort just five minutes from the Olympic Alpine ski runs and Park City Mountain Ski Resort. The course started one week before the festival and was an intense introduction to both film and independent cinema. Once the Festival begins, the course encompasses not only class work but many festival activities. Students saw approximately 20 films, attended lectures, chatted with industry insiders, and viewed a variety of cinema art installations sponsored by the Festival. They also saw film many film celebrities including Daniel Radcliff, Paul Rudd, Joseph Gordon-Levitt, Scarlett Johansen, and Nicole Kidman. Next year will mark the tenth anniversary of the Sundance course. You are interested in Sundance 2014 there will be an information meeting on Tuesday April 23rd. Watch the *COMMunity Buzz* for more information.

**A Student's Experience by Nazin Sedehi:**

I was initially interested in the Sundance program because I couldn't think of a better way to earn units in January. I thought that I would be watching films and wearing winter clothes and that was enough for me. But I'm a (dedicated) pre-med student who walked away from the program with, as Dr. Pace warned us, a few ideas that I would explore if I ever decided to make a film.

I saw some of the best and some of the worst films of my life during my time at Sundance. I spent equal parts crying and laughing and nodding off in films. During the 30 I saw, though, I became accustomed to being packed in a theater with strangers and arriving for films a solid two hours before they began. I interacted in lines and in theaters with script supervisors, producers, filmmakers, and longtime Sundance-goers. A USD alum who works at Hulu spoke to the class a bit about the business side of the film industry. He was blunt about which films would get distributed and which ones most likely wouldn't. It was good for me to remember that filmmakers are always thinking about more than just the artistic content and its portrayal.

Aside from films, I saw musicians perform at the Music Cafe, heard a panel of Academy Award-winning directors discuss the transition between documentaries and fiction films at the Filmmakers' Lodge, and explored Main Street during my free time.

Dr. Pace and Dr. Pierson are incredible professors who teach a truly unique course at Sundance. The only downside of the class is knowing I will return to campus and that I will have to become accustomed, once again, to taking normal courses until I graduate.

## ***Dr. Moran at Cross-Border Media Roundtable***

The Trans-Border Institute (TBI) hosted the Cross-Border Media Roundtable, on Thursday, January 31, featuring an open dialogue on recent developments in Mexico and U.S.-Mexico relations. The roundtable provided an opportunity to reflect on current issues, as well as an opportunity to brainstorm about the course of future events in Mexico and the border region. Invited guest Dr. Roderic Ai Camp provided insight on Mexico's future under the PRI, Dr. Emily Edmonds-Poli commented on current U.S.-Mexico relations, Octavio Rodriguez presented on security and justice issues, former-California State Senator Denise Ducheny commented on the U.S.-Mexico border policy agenda, and Dr. Kristin Moran presented on border media trends.

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## ***Alumni Highlights***



Alison Cox ('01) started as a walk-on for the USD Rowing Team. She soon became the first and only women's rower in USD history to earn All-America honors when she was named to Collegiate Rowing Coaches Association second-team All America as a USD senior in 2001. Cox won All-West Coast Conference honors three times and three WCC most valuable oarswomen awards. After graduation, she helped the U.S. women's rowing squad get the gold at the 2002 World Championships, multiple World Cup gold medals, and a silver medal at the 2004 Olympics in Greece. Not only is she one of the most successful Torero athletes ever, she also majored in Communication Studies. Earning her B.A. in 2001, she has used her degree to help expand the sport of rowing through working in a variety of marketing, consulting, and philanthropic positions.

For more information, see this feature story:  
<http://www.sandiego.edu/alumni/honors/honorees.html#3>

## ***White House Internship Opportunity***

The White House Office of Science and Technology Policy is currently accepting applications for its Summer 2013 Student Volunteer Program. The application deadline is 11:59pm Friday, February 22nd. Students who are U.S. citizens and who will be actively enrolled during the Fall 2013 semester are welcome to apply.

About OSTP. The Office of Science and Technology Policy advises the President on the effects of science and technology on domestic and international affairs. The office serves as a source of scientific and technological analysis and judgment for the President with respect to major policies, plans and programs of the Federal Government.

About the Student Volunteer Program. Student Volunteers are accepted for one of three annual terms (Spring, Summer, or Fall), which each last no more than 90 days. While these positions are without compensation, the assignments provide educational enrichment, practical work experience, and network opportunities with other individuals in the science and technology policy arena.

More information and application instructions are available at:

<http://www.whitehouse.gov/ostp/about/student/>

For questions, please contact Lauren Andersen:  
[landersen@ostp.eop.gov](mailto:landersen@ostp.eop.gov)

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## ***I Love a Clean San Diego Internship***

I Love A Clean San Diego (ILACSD) is the longest running environmental nonprofit in San Diego and the only organization aimed at preserving the entire community, from inland to the coast. This internship will help students gain useful experience in the marketing field in a fun and interesting organization.

ILACSD seeks an energetic, well-organized and self-motivated individual to intern in its Development and Marketing Department. This position reports to the Development & Marketing Coordinator and will assist to expand ILACSD's brand awareness and community recognition.

Applicants must submit a resume, cover letter and writing sample to Jessica Green at [jgreen@cleansd.org](mailto:jgreen@cleansd.org). Applications must be submitted no later than 5PM on Thursday, June 28th for consideration.

[www.cleansd.org](http://www.cleansd.org)