



### Chair's Corner

Normally students interact with faculty in formal settings such as the classroom or in serious discussions about their academic plans in office hours. You might be surprised to learn about the fun activities that faculty engage in when they have some free time! For me, I take dance classes, jazz & tap, at a local dance studio and even perform at different events. It's fun because both my kids take classes too and sometimes we even dance together!



Prof. Bowman shared "Even though I'm not that great, I really enjoy surfing. It's a rare moment of calm in a busy city, and sitting out there on my board waiting for a wave is almost as important as the actual ride itself. Here I am in a picture on a recent surf trip to Costa Rica, near the famous Salsa Brava surf spot in Puerto Viejo, Costa Rica!"

As many of you know, Prof. del Río loves bike riding. He even has a blog to write about his adventures:

<http://veloflaneur.wordpress.com/>





Prof. Stern enjoys hiking with her 3 kids at local trails and enjoys reading fiction and playing tennis.



Prof. Williamson has been busy this winter enjoying cross-country skiing in local (and not so local) mountains.



Prof. Herman shared that he enjoys tennis, swimming and reading. Here is Prof. Herman with his wife Marilyn.



Dr. Brinson answered "I'm usually in the garden when not teaching, being a landlord, or working for my promotions company! My other two favorites are walking the bay, or trying new wines!"



While all the faculty are passionate about teaching and studying communication all of us have outside interests that keep us balanced. If you didn't see information about your favorite teacher – ask them what they like to do!

## **Internships**

If you are interested in completing an internship for credit during the summer, please make sure to contact Professor Greg Ghio ([gghio@sandiego.edu](mailto:gghio@sandiego.edu)) for more information and to register for the class. You may either find your own internship and have it approved, or speak with Professor Ghio for referral information to apply for internships in your area of interest that have already been approved.

<http://www.sandiego.edu/cas/commstudies/internships/>

### **Internship with USD's Special Sessions Office**

The Special Sessions office at USD is looking for a qualified intern for Summer 2013. The intern would produce a high quality video to promote summer and intersession courses. The intern will interview undergraduate students who are taking summer classes about the benefits of taking classes during summer or intersession, interview faculty about why they teach in the summer, and show the USD campus.

The intern will compile the interviews into a 60-75 second video that would be used to advertise our summer and intersession classes beginning with January 2014 Intersession. The video would be posted on USD's Special Sessions website and linked to other outlets.

The ideal candidate will have experience in production and editing. The student will have access to equipment and editing software through the Media Center. To apply, contact Kim Parks ([kparks@sandiego.edu](mailto:kparks@sandiego.edu)), Associate Registrar, Summer and Intersession Office.

### **Internship with Metro Dance**

Metro Dance is seeking an enthusiastic intern to coordinate marketing efforts for a dynamic dance studio offering several classes, including tap, jazz, hip hop, ballet, and more, for all ages and abilities. The job includes publishing online promotions in order to attract new customers, and being knowledgeable regarding the promotional offers in order to effectively communicate with potential customer. Also, investigating the effectiveness of advertising

placements and performing general office tasks as well as general customer service, are included.

Requirements:

- Effective written and verbal communication
- General knowledge of business marketing
- Knowledge of internet marketing
- Customer service skills
- Interest in dance

<http://www.metrodancesd.com/>

## **Upcoming Events**

### **International Association of Business Communications (IABC) Student Chapter Meeting**

On **Tuesday, April 9th, from 12:15 ~ 1:15 p.m.** in the **Camino Hall, Room 119**. Come and learn about networking and your career path while enjoying fun and refreshments! (There is even a raffle!) This organization looks to provide students with mentoring and career path assistance, and is currently recruiting new members!

### **Movie Screening: A Question of Habit With Special Guest, Filmmaker Mike Whalen**

On **Wednesday, April 10th, from 5:30 ~ 7:30 p.m.** in the **Warren Auditorium**. Come and join us for a special screening of "A Question of Habit," a documentary film that examines the depiction of nuns in popular U.S. culture. One of the filmmakers, Mike Whalen will be there and is willing to answer any and all questions about the movie!

### **Media & War from Vietnam to Iraq and Afghanistan**

On **Thursday, April 11th, from 12:15 ~ 2 p.m.** join us in the **Manchester Room** to meet the world-renowned media scholar and UCSD Professor, Dr. Daniel Hallin. He will be discussing his extensive research regarding media coverage of war from Vietnam to Iraq and Afghanistan.



Students often ask: "What kind of job can I get with a Communication degree?" We always answer that our students are well prepared to enter a variety of fields because we offer a strong foundation in writing, critical thinking and analysis...but here is the proof that USD Comm students have found success!

## ***Where Are They Now?***

### ***Comm Studies alum in the workplace***

#### **Account Management:**

- ✧ Lindsey Davitt, Account Executive at Betts Recruiting since 2012
- ✧ Laura Hanley, Account Executive at Adconion Direct since 2010
- ✧ Cicilya Kaunang, Account Manager at Insight Global since 2012
- ✧ Nahir Baez Wold, Account Director/Publicist for Terry Hines associates since 2002

#### **Marketing:**

- ✧ Melissa Braden, Online marketing specialist at Internet Marketing Inc. since 2011
- ✧ Kara Cunningham, Visual merchandiser for Free People since 2011
- ✧ Ellie Faulkner, Marketing and Communications Assistant at Tennis Australia since 2011
- ✧ Olivia Burd, Marketing Specialist/ In IDELT Teacher Training since 2011
- ✧ Lizzy Bates, Cohn & Wolfe Technology & Consumer Practice since 2012
- ✧ Mellissa Braden, Online Marketing Specialist at Internet Marketing Inc. since 2011
- ✧ Lindsey Morr, Breadcrumb POS HSA at Groupon since 2010
- ✧ Emily Winslow, Marketing Coordinator at Alamo Capital since 2012
- ✧ Kelly (Cobourn) McBratney, Director of Marketing Communications at Massage Envy, Frisco and McKinney since 2006

#### **Reporting:**

- ✧ Christopher Cabezas, Reporter at Televisa since 2011

- ✧ Nicole Cook, Freelance writer patch.com since 2008
- ✧ Colleen Dunn, Editorial Freelancer at Bridgepoint Education, Editorial Assistant at Modern Luxury since 2012
- ✧ Callie Gallagher, Content Editor at Envano, Inc. since 2012
- ✧ Kelli Hagan, Junior Publicist at Carl Samrock Public Relations since 2011

#### **Other:**

- ✧ Josh Cohen, Co-Founder, CEO at Hunu Inc., Owner, RiteKlik Inc. since 2010
- ✧ Sarah Cutler, Relationship Associate at Credit Suisse since 2011
- ✧ Cara Jorgensen, Event Coordinator at Colorado Springs Sports Corporation since 2012
- ✧ Emma Gordon, Event Coordinator/Manager at D-Lux Events since 2012
- ✧ Morgan Henderson, Professional Basketball Player for Heli Donau Ries, Noerdlingen, Germany since 2010
- ✧ Christine Horsman, Core Technology Consultant at Oracle since 2012

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### ***Fulbright Scholarship Informational Meeting***

All USD students who are interested in learning more about the Fulbright Scholarship Program are encouraged to attend an informational meeting scheuled for **Thursday, April 11 at 12:30 p.m. in KIPJ 214 OR Friday, April 12 at 3:00 p.m. in KIPJ 214**. This informational meeting will describe country opportunities, eligibility requirements, application procedures, and important deadlines. For more information, please contact Dr. James gump, USD Fulbright Program Advisor ([gump@sandiego.edu](mailto:gump@sandiego.edu)).

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Mitch Jelniker, the Morning Anchor/Reporter for KMGH, the ABC station in Denver, Colorado, will be visiting Prof. Gina Lew's *Intro. to Media Writing* classes on **Friday April 12, at 9:05 and 11:15 a.m. in Camino Hall 110**. Guests are welcome to attend.

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## 😊 Congratulations Are In Order 😊

### *For Our New Initiates in Lambda Pi Eta!*

• Stephanie Barker • Quinten Bernhold • Samantha Betts • Sara Carr • Benjamin Compton • Kayla Costello • Margaret Crampton • Kristin Crawford • Hannah Dixon • Elizabeth Ducote • Michelle Ellis • Serena Famalette • Kaitlyn Finegan • Paige Fulfer • Hannah Gray • Kelsey Grey • Emily Jones • Amy Krame • Melissa Krause • Alexandra Laclergue • Madison Levine • Kate Lobel • Cindy LoPresti • Jennifer MacConaghy • Chloe Manese • Laura Martin • Christina Meeker • Jay Muller • Courtney Ochi • Francesca Panullo • Kathryn Parker • Allison Pruitt • Dean Ramos • Heather Rasameetham • Emily Schlauch • Kara Skarzynski • Natalia Smith • Constance Summar • Ashlee Tsukushi • Hayley West •

You should be very proud of your accomplishment!



### *Sundance - Independent Film Informational Meeting for Winter 2014*

Those interested in joining Dr. Pace & Dr. Pierson in Park City, Utah during Winter Intersession 2014, for the Sundance Film Festival course, should attend an informational meeting on **Tuesday, April 23rd, 12:15-1:15 p.m., in Camino 108.**

## *Do You Need Another Communication Studies Course for your Fall 2013 Class Schedule?*

### *Register for Comm. 494 : Media, Glocalization, and the Public Sphere in Latin America!*

Dr. Salvador Leetoy, (a visiting professor through the scholar exchange program) will be teaching this advanced seminar course from **2:30 ~ 3:50 p.m. on Tuesdays and Thursdays**. The course will focus on the role of media in democratic movements across Latin America with emphasis on Mexico. The class will concentrate on both a political economy and cultural studies perspective investigating participatory culture and citizen engagement.

## *Faculty/Student Highlights*

### *Kathryn Parker Receives SURE Grant*

Communication Studies major Kathryn Parker has been awarded a Summer Undergraduate Research Experience (SURE) grant from the Office of Undergraduate Research. She will be conducting experimental research examining the effects of televised depictions of women on females' self-efficacy. Kathryn will spend the summer on campus working on the research project under the direction of Dr. Bond.

## *New Publications*

Dr. Bradley Bond has authored a research article, "Physical Disability on Children's Television Programming: A Content Analysis" published in *Early Education and Development*, Volume 24, Issue 3.  
<http://www.tandfonline.com/doi/abs/10.1080/10409289.2012.670871>.

Dr. Bond has also co-authored the article, "Electronic Gaming and the Obesity Crisis" with Sandra Calvert (Georgetown University) and Amanda Staiano (Pennington Biomedical Research Center) published in *New Directions for Child and Adolescent Development*, Volume 2013, Issue 139.

<http://onlinelibrary.wiley.com/doi/10.1002/cad.20031/abstract>.