



The COMMunity Buzz

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News for the Department of Communication Studies

Chair's Corner

Welcome to the new school year! I hope you had an enjoyable summer, vacationing, learning, working, or all three! Dr. Huston enjoyed teaching intercultural communication in Paris and del Río was contemplating cultural studies with students in London. Dr. Chung traveled to Korea to present at a conference honoring intercultural communication scholars. Drs. Bond & Mercado both attended ICA in London to present their research and network with colleagues. Of course, some of us stayed in San Diego and enjoyed time relaxing, writing, and preparing for this year.



The department welcomes two new part-time instructors. Robert Lacher is teaching Principles of Production. Alumnae Justine Marzoni is teaching Comm 101. Both new instructors have teaching experience and come highly recommended!

The department will be hosting some great activities this semester, so keep an eye out for flyers and facebook announcements to stay connected and to take advantage of what we have to offer.

The main office is open from 8:30 a.m. – 5:00 p.m., Monday through Friday. Office hours for each instructor, office locations, and faculty email addresses are posted under the 'Faculty' tab on the main website. Please be sure to access the website for all department related information:

<http://www.sandiego.edu/cas/commstudies>

Department Announcements

✕ Professor Liesbeth Wiering is temporarily leaving USD for a 10-month docent assignment at the VU University in Amsterdam, The Netherlands. During her stay professor Wiering will be teaching Journalistic Genres, Discourse Analysis, and guide Bachelors' students in communication and information sciences with their graduation theses. Simultaneously, professor Wiering plans to work on her own Ph.D. dissertation, which will focus on health communication scripts, online support and information messages, and patient empowerment.

α Dr. Jonathan Bowman is on sabbatical in the Fall and upon his return he will be headed to the Dean's office to serve as Associate Dean. If Dr. Bowman is your advisor, you can seek advice from any faculty member during office hours or see the department chair, Dr. Moran.

α Congratulations to Prof. Esteban del Río who is the Associate Provost for Inclusion & Diversity. He will continue to teach at least one course per year in the department, so keep an eye out for those opportunities. If you are an advisee of Dr. del Río, you can find him at the Center for Inclusion & Diversity in UC 225 or see the department chair, Dr. Moran, in the main office.

α The department is thrilled to welcome Dr. Diane Keeling as a new assistant professor. Dr. Keeling earned her Ph.D. in Communication from the University of Colorado at Boulder and was a visiting professor at the University of Maine during the 2012-2013 academic year. Dr. Keeling will be teaching Rhetorical Theory, Public Speaking and other courses in her area of expertise. Her research focuses on the history of rhetoric and has analyzed the rhetorical qualities of media texts such as *Lost in Translation*. Stop by her office in Camino 126D and say hi!



α The department is honored to host an international visiting professor from the Department of Communication and Digital Arts at Tecnológico de Monterrey (ITESM), Guadalajara Campus. Dr. Leetoy earned his Ph.D. at the University of Alberta and is a professor of Communication and Chair of a research group on applied ethics and citizenship. At USD, he will be teaching a class on globalization and communication practices in Latin America. He will also be giving some public presentations and lectures.



Upcoming Events

Dora the Explorer's Cultural Impact: the Changing Faces of Preschool Television

Wednesday, October 16, 2013, 4:00 – 6:50 p.m.
Serra Hall 212 (new location)

Mariana Diaz-Wionczek, Senior Director of Research and Development at Nickelodeon

Film Screening: *Latinos Beyond Reel*

Thursday, Oct. 17, 6:30 – 8:30 p.m., Salomon Hall

Followed by Q&A with Mari Casteñeda, Associate Professor & Director of Diversity at UMASS, Amherst

"In Latinos Beyond Reel, filmmakers Miguel Picker and Chyng Sun examine how US news and entertainment media portray -- and do not portray -- Latinos. Drawing on the insights of Latino scholars, journalists, community leaders, actors, directors, and producers, they uncover a pattern of gross misrepresentation and gross under-representation -- a world in which Latinos tend to appear, if at all, as gangsters and Mexican bandits, harlots and prostitutes, drug dealers and welfare-leeching illegals."

"What's next for Latinos in the Media?"

Friday, Oct. 18, 11:15 a.m. – 1:00 p.m. , Location TBD

Mari Casteñeda, Associate Professor,
Communication & Director of Diversity at
UMASS, Amherst

Kristin Moran, Professor, Communication Studies
Salvador Leetoy, Research Professor, ITESM,
Guadalajara & Visiting Professor,
Communication Studies

Moderated by Esteban del Río, Associate Professor, Com-
munication Studies &

Associate Provost of Inclusion and Diversity

*The panel discussion will question current regimes of
representation and identify the ways in which media
production has responded to the growth of Latino
audiences.*



Sundance Course Informational Meeting

Thursday, Sept. 12, 1:30 p.m., Camino 112

Those interested in the 2014 Intersession course
taught at the Sundance Film Festival should attend.
Space in the course is limited.

International Association of Business

Communicators: Networking Opportunity for all Communications Majors/Minors!

- Are you looking for a job or internship in the communications field – public relations, corporate communications, employee communications or consulting?
- Do you think networking is important?
- How great are your interviewing skills?

Wouldn't it be great if you could find the answers to these questions in just ONE place?

Lucky for you, communications professionals of the International Association of Business Communicators (IABC) are looking to connect with USD communication studies majors/minors to create a local IABC/USD student chapter.

Join us on **Thursday, September 12 at 12:30 -1:30 p.m. in Camino 102** to learn more about joining this great club!

Questions? Contact club Co-Founders Jay Muller (jaymuller@sandiego.edu) and/or Meg Crampton (mcrampton@sandiego.edu).

Lambda Pi Eta



Lambda Pi Eta, the official communication studies honor society of the National Communication Association, is now accepting applications for fall induction. The organization hosts both academic and social activities to help stimulate interest in communication studies and encourage professional development. Pick up applications in Camino 126 or come to our informational meeting to find out more on **Thursday, September 26 at 12:30 in Camino 128**. Lunch provided!

Email Dr. Bradley Bond with questions or concerns: bond@sandiego.edu.

Kathryn Parker on her SURE Program* Collaboration with Dr. Bradley Bond



This summer I was fortunate enough to have the opportunity to conduct my own research through USD's SURE program. Under the advisement of Dr. Bond, I set out to look at the effects of television on young girls' desires to participate in science and math. When we first started designing the study, I was really nervous—this was the largest project I had ever done and I felt like I was wading into unknown territory. However, once I dived in, I found myself really enjoying the experience and learning a lot about the research process. We spent a great deal of time this summer designing the experiment and running it in a pilot study, but what actually took the most time was recruitment, which surprised me. I had no idea that finding participants—especially small children—would be so challenging! Luckily, we finally have our participants, and will be collecting our data at local elementary schools in the coming weeks. I am really looking forward to continuing our research this semester and I'm incredibly thankful for being given this opportunity.

* The SURE program funds independent research projects proposed and conducted by USD undergraduate students in collaboration with a faculty mentor for 10 weeks during the summer.



Dr. Esteban del Río's class in London

Communication Studies European Summer 2013



Dr. Carole Huston's class in Paris, France