

### Chair's Corner

The semester is in full swing and it is already time to get ready for exams, papers, and all other requirements that are intended to help teach the material in class. It's important to stay focused on the tasks at hand, but not to become overwhelmed. If you are ever feeling like you are falling behind in a course, be sure to take time to talk with your professor or your academic advisor to identify the best path to success.

Faculty in the department had a great time at our back to school party. We were able to relax and talk about our wonderful students. We also were able to welcome new faculty to the department and the USD community.



October is a busy month for events in the department. Please join the exciting happenings. We are bringing wonderful guests to campus and you will benefit from hearing them speak! Mariana Diaz-Wionczek from Nickelodeon will be giving a public lecture on Thursday Oct. 17. We will screen *Latinos Beyond Reel* Thursday night (10/17) and have a panel discussion on Friday (10/18) about the future of Latino representation in the media. Then on October 22 we will have a presentation about the role of the media in the Middle East focusing on Syria and Iraq. See the details in this newsletter and posted in various places on campus and on Facebook.

It is really important to take advantage of the co-curricular learning that is available not just through our department, but all over campus. Take a minute to think about how lucky you are be exposed to so many enriching experiences. I know you are busy, but prioritize those things that will be most beneficial to your intellectual growth. Often the opportunity to hear from well-respected people is worth it!





## Student Athletes

The Department of Communication Studies is proud of our student athletes who work hard inside and outside the classroom. The baseball team has found a home in Comm – Austin Bailey, Jesse Jenner, Louis Lechich, Lucas Long, and Brandon Show are all majors. Not to be outdone, the softball team also has five majors – Sharlene Swanberg, Morgan Kurtz, Cassidy Coleman, Grace Hernandez and Kylie McNutt.

On the football team the Comm majors include: Tyler Barclay, Joseph Ferguson, Randyn Hale, Dallas Kessman, and Steven Spencer. The men's basketball team majors include Aaron Davis and Brandon Perr. The comm majors on the women's basketball team are Tara Warren, Alysse Barlow, and Amy Kame. Jonathan Garcia and Olivia Houser run cross country. Ciaran Fitzgerald in on the tennis team. The Comm rowers include Michelle Campbell and Anna Auerbach.



Next time you are out at a Torero event be sure to show your support to your fellow Communication students. Go Toreros!

## SUNDANCE 2014



Those interested in the 2014 Intersession course taught at the Sundance Film Festival should contact Dr. Eric Pierson ([epierson@sandiego.edu](mailto:epierson@sandiego.edu)). Space in the course is limited and the deadline is approaching.

## Faculty Update

Dr. Diane Keeling's essay "Cinema and Choric Connection: Lost in Translation as Sensual Experience" co-authored with Dr. Brian Ott, University of Colorado Denver, is currently ranked as the most read online article in *Quarterly Journal of Speech* since the rankings began in 2011. *Quarterly Journal of Speech*, a National Communication Association affiliate, is widely regarded as the leading journal in rhetoric, Dr. Keeling's area of expertise. The essay was written while Dr. Keeling completed her Ph.D. at the University of Colorado Boulder. As of September 30th, the essay had received 2373 online article views, according to Journal Citation Reports. It may be accessed by visiting the official journal website through Taylor & Francis online.

<http://www.tandfonline.com/loi/rqjs20#.UkmkB-GTXi50>

## SUMMER 2014 STUDY ABROAD IN PARIS FRANCE

Often called the City of Love, Paris serves as the perfect backdrop for observing relational communication. As Europe's center of culture, the similarities and differences in French and American relationship styles will be highlighted as we explore the strikingly different neighborhoods throughout the city. Opportunities for learning through unique field trips are a constant in this vibrant, engaging city. Plus, Paris has delicious crepes, which is always a plus. The course is COMM 494: L'Amour et Les Amis: Love and Friendship in Modern France, or it can fulfill your COMM 325 credit if you are graduating under the old major. The class will be taught by Dr. Jonathan Bowman, an award-winning faculty member that enjoys teaching classes in a diverse culture with a ton of great pastries. There will be hands-on experiential learning, as well as engaging field trips to museums/cafes/parks. And, we will discover how and why we communicate within friendships, romantic relationships, and families, discussing whether the French have a unique perspective on each.

**USD TV photos**

USDtv celebrated its 5th Annual Premiere Night, showcasing original student programming. Students were also told about KGTv channel 10 donating sets to USDtv. The sets include: anchor, weather, and sports sets. There will also be two interview sets. All of the sets will be available for use by USDtv students, with an anticipated delivery date at the end of October 2013.

USDtv  
Premier Night

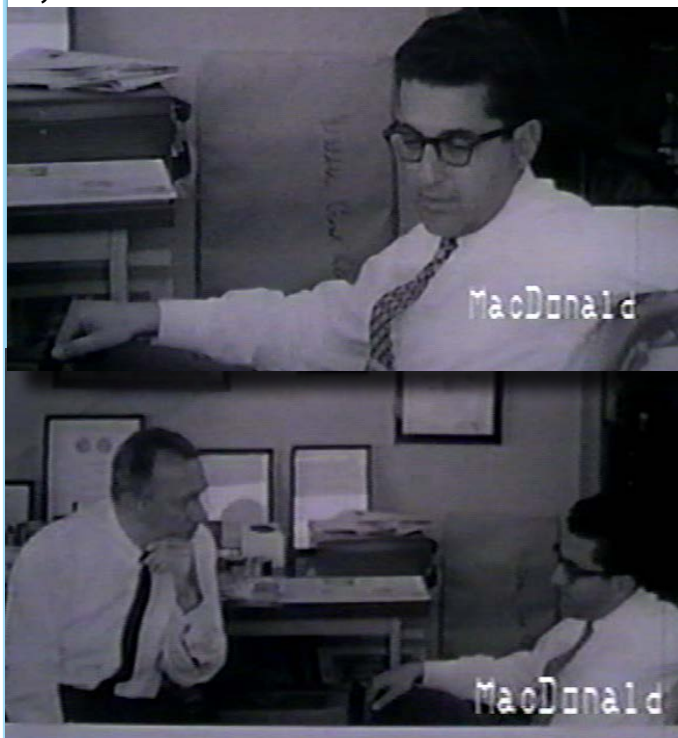


USDtv's  
new set



**Ron Bonn - Retired Comm Faculty**

Commemorating the 50th anniversary of the Kennedy assassination in November, PBS will broadcast "One P.M., Central Standard Time," an hour-long look at how the (then) three television networks covered the shocking news itself, and the historic broadcast - four days and three nights uninterrupted even by commercials - that followed.



Ron Bonn with Walter Cronkite in Anchorman (1964)

Ron Bonn, who taught journalism at USD until last year, was a young television journalist in the CBS newsroom when the flash message—KENNEDY SHOT—came across the United Press International wire. Ron's memories of that moment, and working with Walter Cronkite and the CBS team through the hours and days that followed, form a major part of "One P.M., Central Standard Time." Ron suggests that anyone involved in communication education--teachers and students--will find it worth watching. Tom Shales, of The Washington Post, memorably commented that that was when television news became "The National Hearth," around which the nation gathered for information and comfort.

"One P.M. Central Standard Time" will air in prime time on KPBS San Diego, (Ch. 11) during the week of November 13. Check local listings.



**Directions in Latino Representation**

In a series of three events co-sponsored by the Department of Communication Studies, Lambda Pi Eta, and the Center for Inclusion and Diversity in celebration of Hispanic Heritage Month, faculty and visiting guests will discuss *Direction in Latino Representation*.

**Dora the Explorer's Cultural Impact:  
The Changing Faces of Preschool**

**Wednesday, October 16, 2013  
4:00 - 6:50 p.m.  
Manchester Hall 206A**

Mariana Diaz-Wionczek, Senior Director of Research and Developer at Nickelodeon, will discuss the cultural impact of *Dora the Explorer*, starring latina cartoon character Dora Marquez.

**Latinos Beyond Reel:  
A Screening Followed by Q & A**

**Thursday, October 17, 2013  
6:30 - 8:30 p.m.  
Salomon Hall**

Special guest speaker Mari Castañeda, Associate Professor and Director of Diversity at UMASS-Amherst, will participate in a question and answer session following a screening of the film "Latinos Beyond Reel."

**"What's Next for Latinos in the Media?"  
A Panel Discussion**

**Friday, October 18, 2013  
11:00 a.m. - 1:00 p.m.  
Hahn University Center 103AB**

*Panelists:*

- **Mari Castañeda**, Associate Professor and Director of Diversity at UMASS-Amherst
- **Kristin Moran**, Professor, Communication Studies
- **Salvador Leetoy**, Research Professor, ITESM, Guadalajara and Visiting Professor, Communication Studies
- **Esteban del Río**, Associate Professor, Communication Studies and Associative Provost of Inclusion and Diversity

**Spin Doctors, Pundits, and the Media:  
From the Iraq War to Syria**

**Tuesday, October 22, 2013  
12:00 p.m. - 1:45 p.m.  
Manchester Auditorium**



The Department of Communication Studies welcomes guest speaker Ibrahim Al-Marashi, Assistant Professor of Middle East History at California State University, San Marcos, and a frequent commentator in the media on Middle Eastern affairs, to present and answer questions about the role of the media in the Iraq War and Syrian conflict.

**Alumni & Student Highlights**



**Recent Alum - Albert Samaha**

Albert Samaha ('10, communication major), joined the *Village Voice* as a staff writer after completing a graduate program at the Columbia School of Journalism. Before that, Albert also wrote for the *SF Weekly*, *Riverfront Times*, *Examiner.com*, *Philippine Headlines* and the *USD Vista*. His latest long-form feature article for the *Village Voice* has drawn attention: "Type Miscalculation: An Elmhurst Doctor's Type 2 Diabetes Misdiagnosis Results in the Death of a Six-Year-Old Girl," (Oct. 2, 2013). To read the full article please follow the link below:

<http://www.villagevoice.com/2013-10-02/news/type-2-diabetes-misdiagnosis-kills-six-year-old-girl-dr-arlene-mercado-claudia-alee-gomez-nicanor/full/>

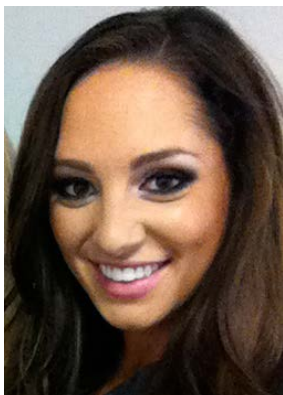
## **Recent Alumna—Sarah Jorgensen**

Sarah Jorgensen ('13, communication minor), station manager for USD radio and writer for the Vista was selected to be a research assistant fellow with the du Pont awards. The du Pont awards are dedicated to honoring the best in broadcast and digital journalism. Sarah is currently pursuing her Master of Science degree in journalism at the Columbia University. See her profile here: <http://www.journalism.columbia.edu/page/810/633>).

She will help plan the awards ceremony in January and get to attend that along with all of the jury proceedings. Reflecting on her experience at USD she had this to say to Professor Lew about her course work: "In my reporting class (my primary course right now - basic writing/reporting skills) we do deadline drills all the time and I am rarely phased by them due to your drills in Advanced Journalism - so thank you for having us do so many! Tell your students that deadline writing is an AMAZING skill to have."

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## **Paige Fulfer—San Diego Charger Girl**



*As I embark upon my Senior year at USD, I realize how quickly time has flown. I also look at how many friends I have made in college, how I have fallen in love with San Diego, and how I have busied myself with endless activities and opportunities. As a full time student, I am currently finishing up the remaining requirements needed to fulfill my Communication Studies major. Even though I may be feeling bombarded with group projects, individual presentations, and analytical research memos, I know that Communication Studies has helped me through one major facet of my life thus far...being an NFL Cheerleader.*

*Now I know what all of you are thinking...and let me assure you that none of it is true! While I am in my second season as a San Diego Charger Girl, I continue to deal with the stereotypical attitude imposed by society towards professional cheerleaders. The notion that we are simply pretty poster material is the usual viewpoint. I am proud to say that I have learned to prove all of these negative assumptions wrong by mastering and implementing the power of confident communication skills.*

*Out of the 500+ women who auditioned for the San Diego Charger Girls, I was one of 28 women chosen to make the squad in April 2012 and again in April 2013. Both times, I competed through preliminary dance auditions, an individual interview, a group interview, and a final dance cut. Perhaps one of the biggest surprises for me after making the team came the very next weekend at our 3-day mini-camp. We were notified that we were each going to give a 3 to 4 minute autobiographical speech as a way to introduce ourselves to the team, directors, and coaching staff. I felt sheer panic...public speaking was my worst nightmare.*

*Two seasons later, I have overcome my fear of public speaking and have learned to use it as an opportunity to prove the media, acquaintances, and even fans wrong from negative stereotypes that surround cheerleaders. As a team, we all participate in Toastmasters, a public speaking course instructed by a team of public speaking professionals. The program is an 8 week course, in which each member of the squad gives a 4-6 minute "icebreaker" speech, participates in mock interviews for radio and TV, and practices answering tough questions the media often ask us.*

*I came to recognize my own power as a confident, intelligent, and well-spoken woman. Communication is constant and ubiquitous; it is the key component to my success as a student, NFL cheerleader, peer, friend, leader, and overall individual. As a Charger Girl, I am sent out into the community to do charity work, promotions, and appearances on a weekly basis, as well as cheering at all Chargers home games. I am, in other words, an ambassador and public figure for the Chargers organization. Every form of communication I participate in is a reflection of the organization, my team, and myself.*

*All in all, being an NFL Cheerleader while attending the University of San Diego is the stuff made of dreams...and all my dreams came true.*