

Volume 3, Number 7  
April 2014

# The COMMunity Buzz

News for the Department of Communication Studies



## Chair's Corner

I have noticed a surge in interest in undergraduate research in the Communication Studies department – maybe it is just that Creative Collaborations is around the corner...



These experiences offer students opportunities to gain experience that will be beneficial in future endeavors. USD has been able to support these opportunities through the “Office of Undergraduate Research” and in Communication we have had a number of faculty who have worked with undergraduate research assistants, supervised independent projects and mentored students writing honors theses. For example, Rachyl Pines is working with Dr. Susannah Stern, and Hayley West and Kat Pfof are doing content analysis with Dr. Brad Bond. In each case, students are learning about the research process and generating new ideas.

Completing research projects demonstrates to employers and graduate programs that you are capable of completing a complex task. Participating in these individual experiences with faculty can be great learning experie

es and also offers the opportunity for faculty to learn about your skills, which will come in handy when you need references!

If you are interested in working on a research project, talk with faculty members about their research. If you want to do your own project talk with a faculty member who has similar interest. The best way to learn about faculty research interests is to read their biographies on the department website.

<http://www.sandiego.edu/cas/commstudies/faculty/>

## Fulbright Scholarship Informational Meeting

All USD students who are interested in learning more about the Fulbright Scholarship Program are encouraged to attend an informational meeting scheduled for **Thursday, April 24, at 12:30 p.m. in KIPJ 214 OR Friday, April 25, at 1:30 p.m. in KIPJ 214**. This informational will describe country opportunities, eligibility requirements, application procedures, and important deadlines. For more information please contact Dr. James Gump, USD Fulbright Program Advisor ([gump@sandiego.edu](mailto:gump@sandiego.edu)).

**Congratulations to Dr. Bowman!**



Professor Jonathan Bowman from the Department of Communication Studies just returned from Chicago where he participated in one of three working groups focused on bettering the outcomes associated with the discipline of Communication Studies. Dr. Bowman was one of only 30 faculty from across the nation to be selected by the National Communication Association to participate in the prestigious "Tuning Project in Communication". The Tuning Project is comprised of a group of faculty leaders in Communication who have received a grant from the Lumina Foundation to improve the quality of degrees in Communication, as well as stratifying the educational experience for students who expect to get involved in one of the many career pathways as a major in Communication Studies.

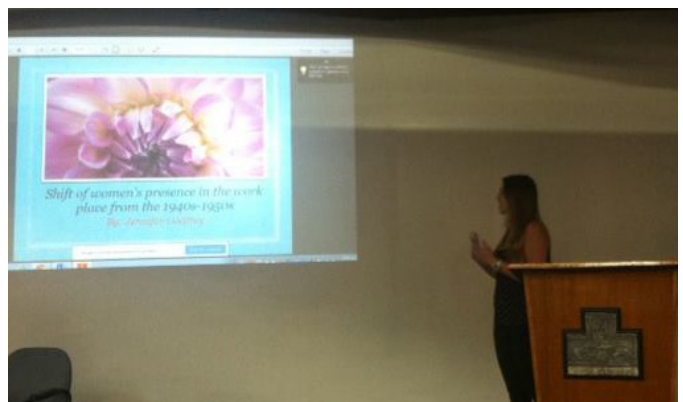


Hey Toreros! USDtv has some exciting news to share: we now have an official website! To keep up to date with news and entertainment happening around USD and San Diego, head over to [usdtv.org](http://usdtv.org) to watch the latest episodes of *USD News*, *Rumor Has It*, *Cravism*, and *Art Scene San Diego*. Learn about our staff, send in stories to share, and find out how to get involved. Bookmark this site and make it your number one source for USD news and updates!

**Congratulations to Dr. Huston!**

Carole Huston, Professor in the Department of Communication Studies, and Associate Dean, College of Arts and Sciences, will become Associate Provost effective July 1, 2014.

Dr. Huston brings a wealth of academic and administrative experience to this position with almost 25 years of service to the University of San Diego, including six years as Associate Dean in the College. As Associate Provost, Dr. Huston will direct the WASC accreditation functions; manage the academic program review processes; chair the University Assessment Committee; and oversee some administrative units that report to the Provost's Office.



Drs. Moran, Keeling, and Mercado had a great time accompanying students Jennifer Godfrey and Megan Harrington to Binacom at IBERO University in Tijuana on March 7 & 8. Students and faculty attended various panel discussions on issues related to the US/Mexico border. The highlight was listening to Jennifer present her research paper titled, "So Simple, Your Mother Could Do It: An Analysis of the Shift of Women's Presence in the Public Sphere from the 1940's through the 1950's"



### **Honors Program Senior Seminar Presentations**

Three Communication Studies seniors who are completing the Honors Program will present their research work to the larger student body along with other graduating seniors in the Honors Program. It is a great opportunity to see student work within your field, as well as a chance for students to see what a senior thesis entails. The presentations will be held in KIPJ Room 218 unless otherwise noted.



*Mens et Spiritus*

“The Hidden History of Petco Park: The Politics Behind the Development of the Ballpark”

**Nick Bristol**

(Communication Studies & History - Dr. Colin Fisher, Dr. Kristin Moran, Dr. Kenneth Serbin)  
Tuesday, April 15, 2014 • 4:40-5:20 p.m.

“Satisfaction with Extracurricular University Activities: An Analysis of Greek Membership and Student Athletes”

**Samantha Betts**

(Communication Studies - Dr. Kristin Moran)  
Thursday, April 24 • 4:00-4:40 p.m.

“Mental Illness in the Media: Where is the Silver Lining?”

**Kat Pfost**

(Communication Studies - Dr. Kristin Moran)  
Thursday, May 15 • 4:00-4:40 p.m.

### **Lambda Pi Eta**

Congratulations to the eleven new members of Lambda Pi Eta, the national communication honor society!



Harriet Berholtz  
Alexandra Gigliotti

Aeron Hall  
Tatum Hohl

Brittany LaBelle

Victoria Lundberg-Etebar

Vivianne Noetzel

Mackenzie Paschen

Michelle Ruben

Nicole Steinmetz

Sandrine Urias

Lambda Pi Eta’s newest members will be officially inducted into the honors society on Thursday, April 10 at an initiation ceremony in the Manchester Conference Center.

For information about Lambda Pi Eta, contact the chapter advisor, Dr. Bradley Bond ([bond@sandiego.edu](mailto:bond@sandiego.edu)).

### **COMM 433 at Sundance 2015**

The first organizational meeting for the American Independent Cinema course at Sundance Film Festival (Park City, Utah) during the 2015 Winter Intersession will be held on **Tuesday, April 8th at 12:15 in Camino 101B**. If you cannot attend the meeting, but are still interested, please contact Dr. Roger Pace (ext. 4059 or by email: [pace@sandiego.edu](mailto:pace@sandiego.edu)) or Dr. Eric Pierson (ext. 7437 or by email: [epierson@sandiego.edu](mailto:epierson@sandiego.edu)).

**It’s back!** COMM 475 (Intercultural Comm.) with a ‘W’ option in Hong Kong, January 2015 with Dr. Leeva Chung. Details to follow.

## Lambda Pi Eta Goes to Hollywood

by Kelsey Grey ('15)

On Friday, March 28th members of Lambda Pi Eta, the national communication honors society, traveled to Los Angeles with Dr. Bond to meet with professionals in the entertainment industry. Though many jokingly say "it's all about who you know" when referencing the entertainment industry, we learned that the saying is actually an invaluable piece of advice during our whirlwind day trip to Hollywood. Our group met with the founders and sales director of Hu-Man Element Productions, the coordinator of international media at Paramount Pictures, and the production supervisor for CBS's *The Talk*. The professionals were all very open and honest, discussing their daily schedules and what steps they had to take to get where they are. Their presentations helped me better understand their careers and what it takes to make it in the entertainment industry. Meeting with Hollywood professionals in sales, marketing/public relations, and production really opened my eyes.

Each industry professional that took the time to meet with us drove home what became the overall theme for the day – the importance of networking in Hollywood. They told us that thousands of resumes are flying into HR departments of prominent studios on the daily. Professionals do not have the time to go through all of these resumes. We learned that students who are trying to enter the industry need to find that one thing that makes us unique from all of the other candidates in the pile. Sometimes, even having that one unique thing is not enough. That is where networking plays a role. If you already have connections at a studio then those people can act as liaisons to help get your foot in the door. Even though most noted that a hard work ethic and critical thinking skills keep jobs—it can be who you know that lands them.



Our Lambda Pi Eta group trip to L.A. was probably one of the most beneficial experiences I have had on campus. The day trip really helped reinforce how hard I will have to work to turn my passion for the entertainment industry into a career. Although it was a very educational trip, we also had quite a bit of fun being on studio lots, hanging out on the set of *The Talk*, visiting Betty White's dressing room on the set of *Hot in Cleveland*, and running into Ashton Kutcher and Mila Kunis. Being able to step outside the classroom and experience firsthand the life I potentially want to live made for one exciting and action-packed day!

# The Five Flirting Styles

As seen on  
The Steve Harvey Show



JEFFREY A. HALL, Ph.D.

**WHEN:** APRIL 10, 2014 - 5:00PM  
**WHERE:** MANCHESTER CENTER  
AUDITORIUM



Dr. Jeffrey Hall, Associate Professor of Communication Studies at the University of Kansas, will present on “What is your flirting style?” and explain how to use the science of flirting. He is an internationally recognized expert on flirting styles and has been interviewed around the world about his work on flirting and romance, including *Public Radio*, *USA Today*, *TIME Magazine* and *CNN*.



THIS EVENT IS CO-SPONSORED  
BY LAMBDA PI ETA AND THE  
HONORS PROGRAM





# FOUR SISTERS

WRITTEN-DIRECTED BY CALEY COOK ('02)

A FILM ABOUT SIBLINGS,  
SUICIDE AND SURVIVING LOSS.  
MONDAY, APRIL 28 FROM 5-8 P.M.  
WARREN AUDITORIUM, SOLES

WE INVITE YOU TO JOIN THE USD WELLNESS TEAM FOR A PANEL DISCUSSION  
AFTER THE FILM. LEARN HOW TO BETTER UNDERSTAND GRIEF, GET CONNECTED  
WITH LOCAL RESOURCES AND SUPPORT OUR USD COMMUNITY.

SPONSORED BY THE DEPARTMENT OF COMMUNICATION STUDIES AND STUDENT WELLNESS. FOR MORE INFORMATION, VISIT: [WWW.FOURSISTERSDOC.COM](http://WWW.FOURSISTERSDOC.COM)

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