



The **COMM**unity Buzz

News for the Department of Communication Studies



Chair's Corner

In Defense of Being.

We fret and fuss over our future:

What will we do? Who will we be?

Will this all matter?

The symphony of doubt

and crescendo of fear

Be present I say. The rest will follow.



#justbeing

FACULTY FU PDATES

Dr. Bond received the 2014 Innovation in Experiential Education Award at USD. His project was ranked the highest among the many other excellent applications. Congrats Dr. Bond!

Dr. Stern's article entitled "Regretted Online Self-Presentations: U.S. College Students' Recollections and Reflections" will appear in the *Journal of Children & Media* Spring 2015 issue. Once it is published online, it will be available at <http://dx.doi.org/10.1080/17482798.2015.1024000>

Dr. Keeling will present her research "Common Sense Animals and the Wildly Undone" at the Open Embodiments conference in Tucson, Arizona later this month. Her project surveys conceptions of human nature found in physiological and scientific research conducted on children who were raised by non-human animals.

Dr. Bond received a Top Competitive Paper Award from the LGBT Studies Division of the International Communication Association (ICA) for his manuscript, "The relationship between computer-mediated communication, identity, and well-being among lesbian, gay, and bisexual adolescents" co-authored with Andrea Figueroa-Caballero (UC Santa Barbara). Dr. Bond will present the paper and receive the award at the annual ICA conference in May 2015.

Dr. Chung enjoyed fresh vanilla Ben & Jerry's Ice Cream at the University of Vermont - after presenting four diversity workshops to the university community.



Dr. Bond joined the USD delegation to represent the Changemaker Hub at the Ashoka Exchange conference in Washington DC last month where he shared his experiences and learned new ways to engage with experiential education in the classroom.



On March 6th, a group of students from Dr. Mercado's Public Relations and Community Advocacy Class, Comm494 went to a meeting at Universidad Iberoamericana's Tijuana campus. Annalysa Vasquez, Kimberly Gómez, Allison Agre, and Emily Díaz are currently working on a project to help the Binational Association of Schools of Communication (BINACOM) redo and re-launch their website and their social media outreach efforts.

BINACOM is a binational association of schools of communication that works to open bridges of communication between schools in Mexico and the United States. BINACOM is celebrating its 25th Anniversary this year, and the students from Dr. Mercado's class are helping organizations such as BINACOM with their media outreach programs.

Photo: Dr. Kristin Moran, Dr. Amy Schitz-Weiss from San Diego State University, Dr. Patricia Montoya from UCSD, Annalysa Vasquez, Kimberly Gomez, Allison Agre, Emily Díaz, Nora Pérez-Orduña from Ibero Tijuana, David González Hernández from UCSD, Liesbeth Wearing from BINACOM, and Dr. Antonieta Mercado from USD.

UPCOMING EVENTS

Spring Sundance Meeting

Tuesday, April 14, 12:15 p.m.-1:15 p.m.

Camino Hall 101A

Learn about an amazing opportunity to attend Sundance while earning school credit!

How to Change the World with Marketing

Thursday, April 16, 1:00 p.m.

KIPJ Conference Room A

Jeffrey Jordan, President and Executive Creative Director of Rescue Social Change Group, will share with students how to provide clients with strategic planning to realize their goals, and how to achieve positive behavior change through branding by supplying clients with unique social media tools to fuel that change.

STUDENT UPDATES

Lambda Pi Eta

The National Communication Honor Society



Shout Out to Spring 2015 Initiates!

Allison Agre · Jessica Carolan · Marissa Chapman · Brooklyn Dippo · Donnie Fields · Eden Frost · Morgan Golceker · Will Gonzalez · Marina Howell · Marquerite Lehman · Kathryn Moser · Sara Pottle · Shelby Willis

These students represent the best and brightest of Communication Studies majors/minors and will be honored as such in a ceremony in April. Congrats!



Over the weekend, Kill the Cup launched an Earth Day Pledge campaign to get 22,000 people to carry a reusable cup on April 22.

Can I count on you to help out? Here's how to participate in our national campaign:

- 1) Visit killthecup.com
- 2) Enter your email and click submit
- 3) Use the Donate buttons to make a contribution (optional)
- 4) Share the campaign using our [social media kit](#).

Your action today will have a direct impact on making this a national (global!?) movement. The funds raised will go towards keeping our University Challenge free and expanding its reach to as many schools as possible.



Name: *Olivia Cameron*

Graduation Date: 2009

Current Job: Project Manager for a patient support and education company

1. LEARN EXCEL. As a comm student, I was not required to take a course that trained me properly on Excel. I have not had a job since graduating that did not require me to use Excel. Learn it. Love it. You'll use it.

2. Go to your professors' office hours, even if it's just to chat. They have a wealth of knowledge not only about your course, but life after graduation.

3. Travel. After college, time off is hard to come by. Go have fun after graduating and do not stress about finding your first "real job."

Name: *Christina Woodward*

Graduation Date: 2009

Current Job: Event Producer for TV Media company in Los Angeles

1. Take a public speaking class!
2. STUDY ABROAD!
3. Practice mock-job interviews with your advisor, so you are more prepared for a real world interview after graduation.

Name: *Danielle Thomsen*

Graduation Date: 2005

Current Job: Senior Accountant Executive at BNA Communications

1. Get an internship. Best way to get experience and your foot in the door at big companies.

2. Explore new subjects/classes. In addition to communications, get a minor or double major in a technical field you may be interested in. It will make you more marketable, and it's hard to get an advanced degree in a technical field if you didn't study it in college.

3. Sleep in during the week. You'll miss your awesome college schedule when you have to wake up early every weekday for work.

Name: *Crystal Catalan*

Graduation Date: 2007

Current Job: Getting an MA in International Development and working at a Catholic all-girl private school in San Jose, CA.

1. Spend time with your teachers during Office Hours and ask them for advice and wisdom from past experiences.

2. Find your "happy" place on campus -- in back of the IPJ, Founders Chapel, etc. and take time to re-energize in these places!

3. Seek out mentors on campus to meet and chat with once in a while!

Name: *Megan Morrisroe*

Graduation Date: 2005

Current Job: Medical Sales

1. Do an internship at somewhere you think you are interested in working after graduation. This way you can see if you like the industry and the company.

2. Meet with C level executives to learn more about their experiences and what path they took to get to the position they are currently holding. CEO's are more willing to meet with a student than they are a graduate looking for a job. After the meeting be sure to stay in contact with them, they may be the next person to help get you your job somewhere else.

3. Stay connected! Maintain relationships with professors, previous employers, and your friends you made in college. Attend networking events and learn as much as you can about what people like and dislike about their job.

Name: *Danielle Nikosey*

Graduation Date: 2009

Current Job: Director of Business Operation/Partner of KILLSPENCER (www.killspencer.com)

1. Make sure you do internships!
2. Make sure to travel abroad. (I did Semester at Sea -- Best decision I've made so far)
3. Build relationships and mentors throughout college -- to coach and teach you about the real world and what you're interested in.



Name:
Corinne Hoare (formerly Hirsch)

Graduation Date:
2005

Current Job: During my time at USD, I was inspired by Dr. del Rio and Dr. Chung to teach at the university level and give back the way they gave to me. So after nearly a decade working in senior communications roles on Capitol Hill and the White House, I am finally teaching at American University in the School of Communication in Washington, D.C.

1. Study abroad
2. Find a faculty mentor
3. Become a media junkie

Name: *Wes Katayama*
Graduation Date: 2012

Current Job: Account Manager at Beans&Croydon- a Branding and Design firm in San Jose, CA.

1. Happy Hour at Luigi's At The Beach on Thursdays. \$2.50 local pints! (Might be \$3 now)
2. Tacos at La Princesita Taco Truck up Linda Vista. "Truck" is a generous discriptor.
3. Office Hours- I think I've been at my professors office hours more as a graduate than as I did as a student. Take advantage of that time outside of class. The professors you meet at USD have way more to offer than the time you have with them in the classroom.

Name: *Danielle Hashem*
Graduation Date: 2005

Current Job: Senior Marketing Specialist for Alaris Infusion Systems, CareFusion - a BD company

1. Take many internships
2. Get involved in Campus Clubs and Events
3. Take (good) risks that will help you in your future!

Name: *Janae Ely*
Graduation Date: 2010

Current Job: I am working, living and loving life in San Diego. I produce corporate sales meetings and travel frequently!!

1. Explore San Diego - there are so many other areas in San Diego besides south mission. ;)
2. Spend more time on campus - you'll miss it.
3. Be open - make new connections, meet new people, try new things, push yourself to be as open to life as possible, and most importantly... Have fun!

Name: *Phi Nguyen*
Graduation Date: 2011

Current Job: I work for a nonprofit that assists underserved students and help them to be the first in their families to go to college (Barrio Logan College Institute)

1. Travel
2. Simplify your life and learn what brings you joy and happiness and focus on those things
3. Learn how to capitalize in personal finances/how to keep your budget

BUCKET LISTS



Name: *Allie Bright*
Graduation Date: 2012

Current Job: Working at an elementary school for special needs and learning differences in Nashville, TN

1. Study and travel abroad! USD has an amazing study abroad program and the comm department makes it extremely feasible for students to do. Traveling abroad while in college also helps to open doors for traveling opportunities post grad.
2. Get a pizza delivered to Copley and have an all night study session with your favorite comm study buddy.
3. Take a leadership class or join a club. I took a leadership class my junior year for some extra credits and ended up loving it. If you don't have a minor, leadership is a great and attainable minor to add onto the comm degree. If you already have a minor, the leadership classes are still extremely useful and have helped me in my post grad life!

ALUMNI AU PDATES



Katie Carver ('13)

It's been a year since I graduated from USD, and I'm happy to say I'm still here in beautiful San Diego as a producer for NBC's morning shows. The hardest thing adjusting to the career world has been the schedule. My alarm clock goes off at midnight each

night. I work all night into the morning, gathering the news while you sleep. I write scripts, call local authorities to get information about anything happening overnight (crashes, fires, crime, etc), and do just about anything else to make everything look smooth on air. One of my favorite parts of working on a morning show is booking all the guest segments. I got to bring USD's resident film expert, Dr. Pierson into the studio during awards season to talk about The Academy Awards. Every day in the newsroom I use the lessons I learned from my time at USD. This includes working with Gina Lew on USDtv, and even courses not related to journalism like Organizational Communication with Greg Ghio. Newsrooms are filled with all kinds of people and dynamic situations. It's been extremely valuable to know how to navigate conflict and communicate efficiently.



Enrique Lopez ('09)

My career path has taken me to my current position at NBC 7 San Diego as a Photojournalist. I've been with the television news station running on six years now formerly as an editor and writer. As a Photojournalist I am responsible for being first on scene ready to record daily news events and gather information whether it be an officer involved shooting or a mayoral press conference. I am also required to set up live shots and edit news packages for broadcast. NBC 7 strives to be the breaking news leader in San Diego and I am proud to be a contributor to that distinction.

I was really lucky to be able to graduate from USD and immediately begin my career in broadcast journalism here in San Diego. Some of the classes and activities that contributed to my success included Media and Conflict with Dr. Esteban Del Rio, Video Production and USDtv with Dr. Eric Pierson plus Media Writing with Professor Gina Lew who also inspired me to get into the news business and helped me get my first internship with NBC 7.





How To Change the World with Marketing

rescuescg+

Thursday, April 16 at 1:00 in KIPJ Conference Room A



FORMATIVE RESEARCH

WE NEED
TO CHANGE

KNOWLEDGE



WE NEED
TO CHANGE

POLICY



WE NEED
TO CHANGE

CULTURE



A talk by Jeffrey Jordan, President and Executive Creative Director of Rescue Social Change Group

Jeff will share with students how to provide clients with strategic planning to realize their goals, and how to achieve positive behavior change through branding by supplying clients with unique social media tools to fuel that change.

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Chung**

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