DON'T SETTLE FOR AVERAGE SOFTWARE—SEE THE QUALTRICS DIFFERENCE

Does Your Survey Software...

...Give You Tools to Engage Your Respondents?
Or is it the same boring survey over and over?

THE QUALTRICS DIFFERENCE
- Point-and-click interface
- More than 86 questions types with multimedia uploads
- Branded, professional image
- JavaScript & Flash compatible
- Library of surveys and questions
- Custom pop-up windows & polls

...Handle Advanced Survey Design With Ease?
Or are functions confusing and complicated?

THE QUALTRICS DIFFERENCE
- Flexible user interface
- Branching & logics
- Pipe text & embed data
- Triggers, quotas, quizzing
- Randomization & value coding
- Timing response times down to the millisecond

...Deliver the Highest Response Rate?
Or do your surveys go unnoticed?

THE QUALTRICS DIFFERENCE
- Interactive question types
- Upload a panel of respondents to continually monitor
- Powerful survey mailer to track, remind, & thank respondents
- Preset surveys to deliver on specific days, times or quotas

...Provide Flexible Reporting and Analytics?
Or are you stuck with the same old bar graphs?

THE QUALTRICS DIFFERENCE
- Direct export options to SPSS, PDF, MS Excel, PowerPoint, & Word
- Instant public reports
- Cross-tabulations & drill-down
- Customize reports, add notes & instantly share

...Ensure Responsive, Unlimited Customer Support?
Or are you left scrambling for help?

THE QUALTRICS DIFFERENCE
- Award-winning free support
- Unlimited live web trainings
- In-house support for all users
- No automated phone menus
- Access to research articles & tips

...Offer a College-Wide Solution?
Or can all survey data leave with one employee?

THE QUALTRICS DIFFERENCE
- University-owned solution
- Control user permissions
- Collaborate & share among users
- Simple integration across departments

Who has experienced the Qualtrics difference? One-quarter of Fortune 100 Companies, all 30 of the Top 30 Business Schools, 20% of America's Favorite Companies, and over 100,000 users worldwide.