

SOCIAL MEDIA

CEE April 27
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FaceBook and other Social Media

- 🌐 FB for research? For teaching?
- 🌐 Dangers of social media
- 🌐 Useful and fun avatars
- 🌐 Reversing trend in technology (sex divide)
- 🌐 Awareness (cell phones and androids are the future, more than FB)
- 🌐 Skype to stay in touch
- 🌐 Voice tools for blogging (conversation class)


FB for research?

Textbooks

-  Publishing

-  Editing

-  Pedagogical exchanges

-  Surprising reach across the globe and across disciplines (vs. uploading ideas on BB9, USD-only)

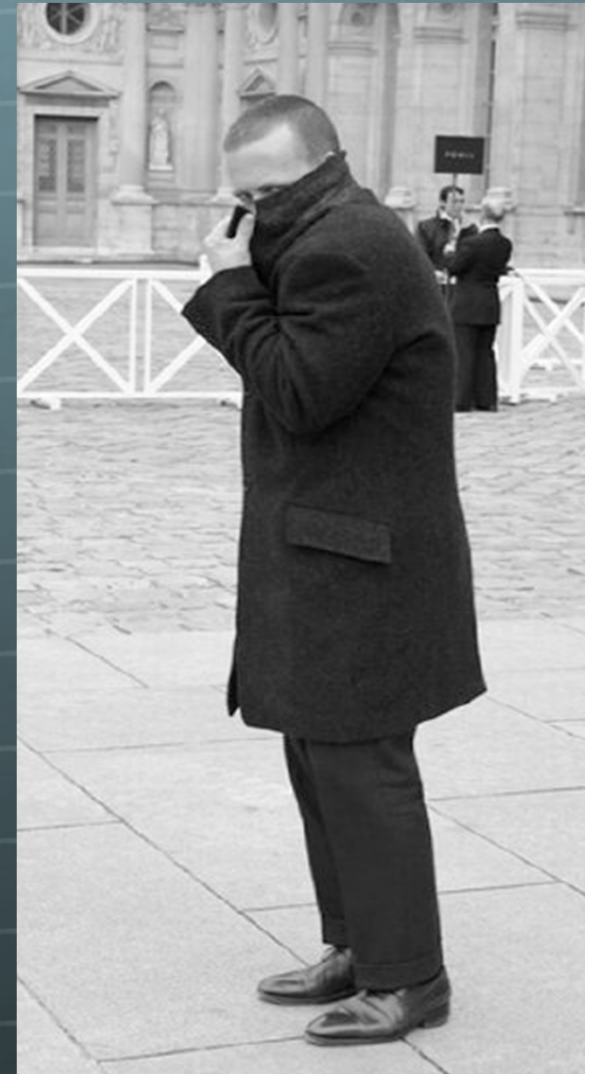
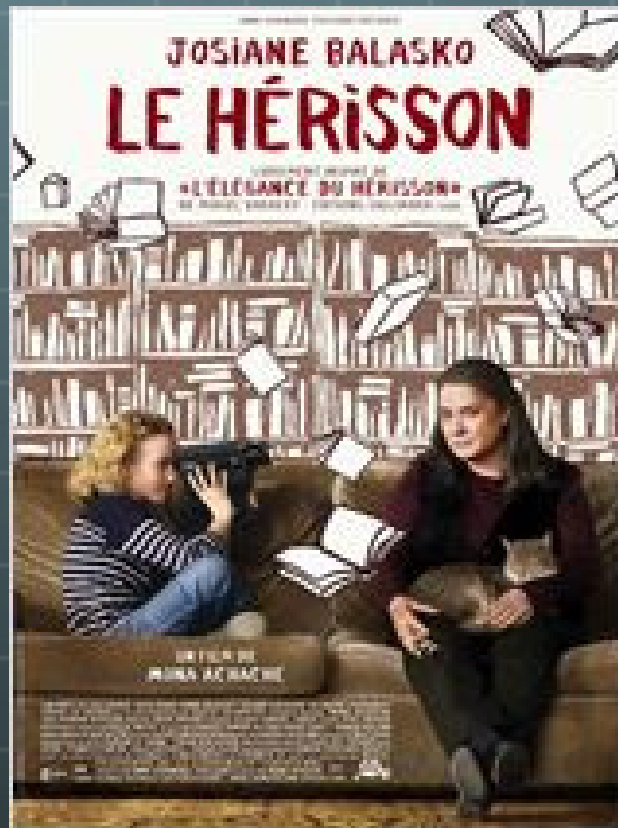
FB in a writing class

- 🌐 Dangers of social media
- 🌐 Reversing trend in technology (sex divide)
- 🌐 Experiential learning (global simulation)
- 🌐 A building in Paris
(or Marseille, Montréal, ...)
- 🌐 Useful and fun avatars
- 🌐 Unleashed creativity



AVATARS

- 🌐 Mixing self and invention
- 🌐 The Elegance of the Hedgehog



Inventing a daily life...

🌐 ... While discovering a different culture





Thinking out of the box



Establishing parameters

- 🌐 For any kind of group communication
- 🌐 Language (foreign - and correctness)
- 🌐 Time (deadlines)
- 🌐 Quantity
- 🌐 Options: sharing photos, video clips, joining “groups”, chatting, linking to blogs

Oral Blogs, Skype

-  BB9 – Wimba (conversation class – film discussions)
-  Skype in culture and civilization class with students during their semester abroad in Aix-en-Provence