

THE UNIVERSITY AIMS TO BECOME A SUSTAINABILITY LEADER, IN KEEPING WITH OUR MISSION.

USD MAGAZINE

UNIVERSITY OF SAN DIEGO / FALL 2010



[analysis]

SURVEY SAYS ... Readership weighs in on USD Magazine

Two weeks after our last issue was mailed, a random sampling of our readers was sent a link to an online survey and asked to weigh in on a variety of questions about *USD Magazine*. The response was gratifying: Hundreds of respondents let us know what we're doing right (and wrong), what topics they're most interested in and how we can best meet the needs of our readers moving forward.

Developed by the Council for Advancement and Support of Education, the CASE Member Magazine Readership Survey has consistent methodology and is designed to help editors of university magazines obtain data that can lead to effective improvements as well as give our team a base line measurement of overall readership satisfaction. It's a powerful tool and a great way to gauge how we're doing when it comes to meeting the needs of not just our readers, but the institution itself.

First, the good news. Ninety-six percent of respondents read the magazine, and 88 percent report that they keep each issue for at least a week. Nearly 95 percent are interested in learning about student research and academic experiences; 91 percent want to read profiles of faculty members and nearly 90 percent like learning about faculty research. And more than 95 percent are interested in reading about campus facilities and growth; nearly as many want to read about USD's history and traditions.

Our readers are complimentary regarding the quality of the magazine, with 85 percent rating our covers and photography as "good" or "excellent," and more than 70 percent rating the content and writing as strong. Happily, nearly 80 percent agree that *USD Magazine* strengthens their personal connection to the institution. Among the top ways that the publication achieves this are: "reminds me of my experience at USD," "helps me feel more in touch with my graduating class" and "encourages me to support the institution financially."

When asked to get specific about what actions our readers take as a result of receiving and reading *USD Magazine*, 36 percent say they have "discussed or forwarded an article or issue," and nearly a third have "attended an event" or "recommended USD to a potential student or family member." Respondents commented that they "enjoy hearing what is going on at USD"; that it "makes me happy" and that it "provides a sense of pride to see all that the university is doing." And the responses to "What is it you like most about *USD Magazine*?" were lovely to read: "the artwork, photography and writing make it a hidden gem," "easy to read and well-written," "I save most issues for a year and give them to friends to read."

The bad news? Of course, we're disappointed that 4 percent do not read the magazine at all. Specific comments on how we fail to meet our readers' needs ranged from "too undergraduate focused" to "the articles are way too long" to "focuses on stories that are too small in scope." But of course for every "too many pages devoted to who married who and who had a baby," there's a plea to "expand the Class Notes portion and encourage more grads to submit more information about things in which they are involved."

Toward that end, in this issue, you'll find a perforated page that we're hoping alumni will use to submit their own Class Note for inclusion in a future issue. And of course, we always want to know what our readers think about *USD Magazine*; drop us a card, send an e-mail, pick up the phone, just let us know what you think.

While we're fairly certain that there's no way to please everyone, rest assured that we are most definitely listening.

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Class Notes may be edited for length and clarity. Engagements, pregnancies, personal e-mail addresses and telephone numbers cannot be published. Class Notes submitted after Sept. 1, 2010 will be considered for publication in the Summer 2011 issue of *USD Magazine*.

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[be blue go green]
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USD MAGAZINE

UNIVERSITY OF SAN DIEGO / FALL 2010

FEATURES

EVERY DAY IS EARTH DAY.

16 / THE HUMAN TOUCH

All across campus, people are finding ways to create social sustainability. An elusive goal that can't solely be measured in megawatts or carbon footprints or halogen outputs, at USD, it's about a shifting of ideals, a changing of behaviors, and the cultivation of a new-and-improved campus culture founded on an old idea: creating and maintaining quality of life for all people.

DEPARTMENTS

AROUND THE PARK

4 / *Guts and Glory*

Collaboration with Mater Dei Catholic High School sparks a healthy interest in science.

6 / *In Perfect Harmony*

Understanding how people can more effectively coexist is the goal of the Joan B. Kroc School of Peace Studies' Ami Carpenter.

8 / *Reducing the Gap*

A recent \$1.17 million grant aims to help nursing students get the training they need to teach others.

10 / *A Promise Never to Forget*

Anthropology professor Jerome Hall helped his father, Marvin, share his story of being one of the liberators of Dachau.

TORERO ATHLETICS

12 / *More Than a Game*

The student-athletes on USD's football team don't just hit the gridiron; they get involved in the community.



20

THE RESILIENCE OF LIFE.

GIVING BACK

14 / *In the Pursuit of Peace*

Gail and Tony Dimitroff, through the Fred J. Hanson Foundation, are committed to making real change in the world with the Women PeaceMakers program.

ON THE COVER:

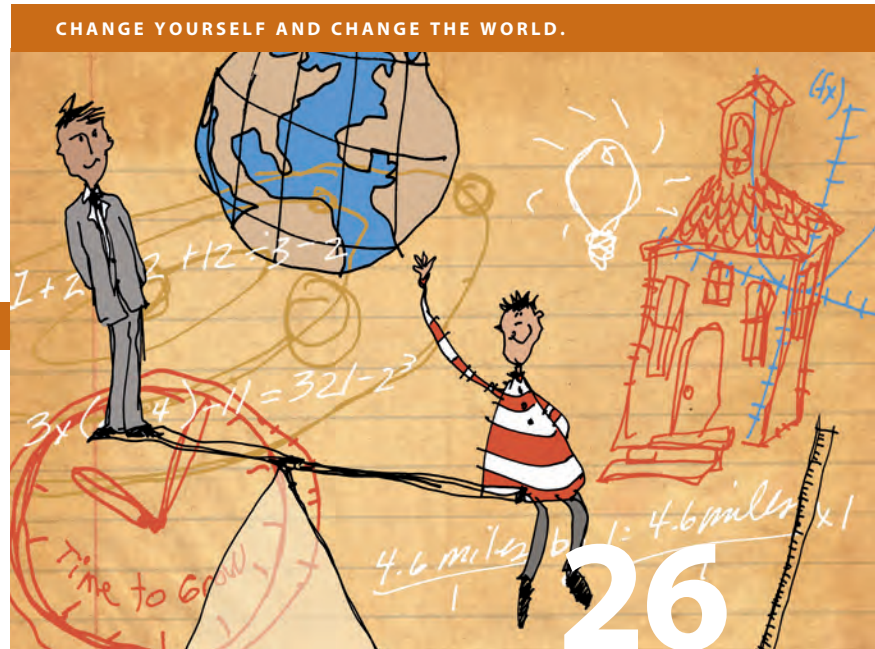
illustration by
Courtney Mayer

CONTENTS



22 / AFTER SHOCK

When a 7.2 magnitude earthquake rocked Haiti in January of this year, a number of members of the University of San Diego community pitched in to help. Though the country was in chaos, they used their expertise to lend a hand and help to restore some order and comfort to people in the devastated region.



28 / THE ELDA PRINCIPLE

USD's Educational Leadership Development Academy — a collaboration between the School of Leadership and Education Sciences and the San Diego Unified School District — teaches aspiring principals how to lead in a rigorous two-year program that combines both the theory and the practice of heading a school.



ALUMNI UPDATE

34 / A Driving Engagement

The USD Alumni Association urges every alumnus to get involved with the university, and create a stronger bond with their alma mater.

CREATIVITY CAN SOLVE ANY PROBLEM.

CLASS NOTES

36 / Tenacity Pays Off

Three decades later, Dan Wehrman finally has his diploma in hand. It took a while, but it was most definitely worth it.

38 / Risky Business

Ghulam Ishaq Hassan '10 plans to use his master's degree in peace and justice studies to help Afghan women.

42 / Waxing Nostalgic

Milestone reunions will be celebrated at Homecoming and Reunion Weekend Oct. 8-10, 2010.

47 / Staying the Course

Overcoming adversity is routine for Braulio Castillo '89, who was nurtured in an environment that valued hard work and sacrifice.



[group effort]

GUTS AND GLORY

Collaboration sparks healthy interest in science

by *Trisha J. Ratledge*

Turns out, fish parts speak volumes, even under the rookie scalpels of local high school science students. Guided last fall by USD biology professor Sue Lowery, Mater Dei Science Academy students learned how exercise enhances aerobic performance in different varieties of fish, and they sliced into fish specimens to identify fast-twitch sprinter muscles, slow-twitch endurance muscles as well as various organs.

Not surprisingly, the students approached their gutting lab work with youthful vigor. “They just dove in,” says Annette Ketner, USD senior director of Foundation Relations, who attended the workshop. “They were loving every minute of it.”

The workshop marked the beginning of a three-year collaboration between USD and Mater Dei Catholic High School in Chula Vista. Funded by a grant from The ALSAM Foundation to encourage

science education and careers, the program gets promising Mater Dei scientists into labs and research fields with USD professors as mentors. The participants, totaling about 20, come from Mater Dei’s Science Academy, an accelerated program for some of the school’s brightest students.

Workshops, field trips and special events — all developed and run by USD science faculty — give the academy students a glimpse into a vibrant scientific



BRUCE EDWARDS

says Pete Iovine, program manager and USD associate professor of chemistry and biochemistry. "There is an entire community out there that is interested in these questions. We like to think that, here, students really get hands-on training and that is the hallmark of a USD education in the sciences."

The Science Academy students also explore college life by attending the annual Creative Collaborations student research expo, and then the juniors spend the night in the residence halls, each with a USD science student as host.

"We got to know what it was like to be in college for a day," says academy student Barbara Elenbaas, who plans to major in zoology or marine biology.

High expectations throughout the program have all of the students crunching calculus, working formulas and occasionally scratching their heads until the concepts click. And then, glory.

"In the beginning of the DNA workshop, they were saying it was over their heads. But by the end, they were high-fiving each other, saying, 'I get it!'" says Bruce Edwards, assistant director of Foundation Relations.

"It's so gratifying to know that our students are getting these advantages," says Pat McGregor, Mater Dei science department chair and director of the Science Academy. "It is doing things for our students that we cannot do."

The second year of the collaboration includes enhancements such as a broad theme to which all workshops and field trips tie a closer connection between the USD projects and Mater Dei lesson plans, enriching the entire curriculum for the students.

"We want to excel," notes Iovine. "We want to do innovative things and we want the program to have sustainability. There is the energy and the will on USD's side and the enthusiasm on Mater Dei's side to do that. It's been a very positive experience." 

community and offer experiences that are reserved for graduate students at most universities. Additionally, a summer internship program gives four rising seniors the chance to conduct research with a USD professor and present a poster on the project.

"It's mind-boggling for me because I never thought I'd be able to do college work while I'm still in high school, or to be able to work one-on-one with a professor," says Nick Day, who interned in comparative physiology and is considering a major in biology or environmental science.

The program highlights the collaborative nature of the sciences and the unique undergraduate research opportunities at USD.

"The students see that this is more than just a science class,"

[profundity]

WORLD CLASS

Renowned faculty joins SBA

by Liz Harman

Most business schools would be happy to add just one internationally recognized scholar to their faculty, but USD managed to land two of the biggest names in one year.

Thomas Copeland (at right, below) is one of the few people in the world with deep experience and top credentials as both an academic and a practitioner in financial economics. And Jaime Alonso Gómez's leadership helped bring international recognition to the graduate business school at Tecnológico de Monterrey in Mexico.

Last fall, Copeland was named Distinguished Clinical Professor of Financial Economics at USD's School of Business Administration, while Gómez is now a Distinguished Professor of International Business.

"Our ability to attract such high-caliber professors is a reflection of the great strides we've made in the last few years in improving the depth and breadth of our programs," says the school's dean, David Pyke.

Copeland, who left UCLA in the '80s to help lead the corporate

finance practice at McKinsey & Co., is happy to be back in the academic world full time.

And with Gómez, USD can tap the skills of someone who helped Tecnológico de Monterrey's business school gain worldwide recognition in just a few years by internationalizing the curriculum and student body as well as emphasizing ethics and social responsibility.

His new title as distinguished professor formalizes an arrangement Gómez has had with USD for more than a decade, as USD and Tecnológico de Monterrey offer a dual international MBA degree.

Both he and Copeland say USD's business school is on the way up. In fact, Copeland sees the school becoming one of the nation's top 10 to 15 business schools in the next decade. "It's a challenge but it's viable. We have everything going for us — the right attitude and the right leadership." Copeland thinks teaching is already one of the school's strong points but that it needs to make the same strides in research. "As Dean Pyke puts it, excellence in the classroom supports excellence in research and vice versa." 



RODNEY NAKAMOTO

[peace seeker]

IN PERFECT HARMONY

Ami Carpenter's work is all about resolving conflict

by *Melissa Wagoner*

It's usually one of the first lessons taught to young children: Treat other people as you'd like to be treated. But for Ami Carpenter, an assistant professor at the Joan B. Kroc School of Peace Studies (KSPS), this life lesson is her life's work.

Carpenter — who teaches Analysis and Resolution of Violent Conflict, Interpersonal and Small Group Conflict Resolution and Conflict Resolution in Communities and Organizations — spends much of her time studying the way people interact with each other under immense pressure and strife. Consequently, she focuses on ways that people can more effectively co-exist and resolve conflicts.

Carpenter was born in Arkansas, the middle child of 10 siblings. "I learned conflict resolution at a very young age," she jokes. Studying psychology and communication studies at New Mexico State University, she graduated from her master's program lacking certainty over which career path to follow. Initially thinking she'd pursue a career as a clinical psychologist, Carpenter spent a year in the field at a counseling center but found herself burnt out after just a year. She noticed, howev-

er, that many of her clients were suffering from a lack of a very basic skill — how to manage basic conflicts. While designing a course on interpersonal conflict skills, she stumbled across the larger field of conflict analysis and resolution. She knew then that she'd found her calling.

Carpenter headed east on a full scholarship to begin her PhD work at George Mason University's Institute of Conflict Analysis and Resolution in northern Virginia.

"Washington D.C. is the center of domestic and global governance, and home to an astonishing array of organizations advancing peacebuilding," explains Carpenter. But when 9/11 happened, the focus of the world shifted, and so did Carpenter's. Basic conflict resolution took on a new meaning, and became a concern not just in the classroom, but in living rooms and at kitchen tables across the United States.

"I think the discourse of conflict analysis and resolution took a blow after 9/11," she muses. "It got subsumed in a national discourse that justifiably gave voice to our collective grief, but channeled it into an agenda of retaliation. We definitely started



paying more attention to inter-ethnic relationships inside our own communities here at home."

Beginning her third year at USD, Carpenter hasn't wasted any time becoming involved in conflict resolution both here in San Diego and halfway around the world. She's embarking on two major initiatives that put her, and USD, in the center of conflict resolution. Her efforts have drawn the attention of local leaders; in fact, she was named one of the "50 to Watch" by San Diego Magazine this year.

Now Carpenter and the Joan B. Kroc Institute for Peace & Justice have joined forces with the San Diego County Office of Education, the City of San Diego Commission on Gang Prevention and Intervention and various founda-

tions to launch the second annual Gang Prevention and Intervention Summit. The summit, a countywide event hosted at USD, will bring together city policymakers, community and school-based leaders and organizations, law enforcement and community members in mid-September.

Throughout the summit, contributors will share information about strategies to prevent the growth of gang activity and violence in San Diego neighborhoods, promote networking among the governmental, private and non-profit organizations in San Diego County, and facilitate whole-community involvement through strategic guidance and leadership in North County, East County and five sub-regions of the City of San



TIM MANTOANI

[togetherness]

ALL ARE WELCOME

Center for Inclusion and Diversity has aim of providing the human connection

by Ryan T. Blystone

Academic stimulation is everywhere on the USD campus. Classrooms are devoted to social sciences, artistic expression and science labs. Peacemakers, business leaders, engineers, educators, nurses and lawyers hone their skills here. Those who champion public service, Catholic Social Thought, multiculturalism, environment issues, women and gender studies and international awareness each have a devoted space.

But what about places on campus where there's a path to lead people within these diverse groups to better understand one another?

On September 1, Hahn University Center's Room 225 became such a destination. The Center for Inclusion and Diversity, led by co-directors Carlton Floyd and Mayté Pérez-Franco, opened on the first day of the fall 2010 semester and did so with a pledge.

"I want someone to walk into the center curious and when they walk out I want them to be more curious about what constitutes diversity and what constitutes inclusion," says Floyd, associate professor of English and associate provost for inclusion and diversity.


The center's existence was the recommendation by the President's Advisory Board on Inclusion and Diversity (PABID); it was approved in the spring. Floyd and Pérez-Franco, who doubles as director of the United Front Multicultural Center, were appointed in March. President Mary E. Lyons made the official announcement at the student-organized "March of the Toreros" event on March 2.

"I see the center as a resource,"

Floyd says. "I want it to be a place where someone can ask a question, whether it's an issue that is disturbing their ability to feel welcome here, or anything that increases their desire to stay here, or if someone who is thinking of coming here can find reasons to do so. I want it to not be simply about education, but also about the human connection and people. Anyone invested in it should feel welcome."

Potential programs include opportunities for mentoring and tutoring, film/discussion and panel discussions events, a Facebook page and what Floyd calls "Unexpected Encounters," a concept where people are randomly invited to meet and engage in discussion.

Fundraising for the center is critical to its effectiveness. Eight grant applications are being written, Floyd said, some of which have collaborative potential on campus. A web-based donation system is in the works and the center is working on creating scholarship opportunities for low-income, underrepresented or underserved student groups. Floyd says he's encouraged by early responses from others at USD to offer support, grant writing advice and ideas that can put CID on the right path.

"One of the things I can do personally, and the center needs to do specifically, is to recognize, reward and use the talent we have — and we have massive amounts of talent and a massive amount of investment and interest," he said. "It's just that the investment and interest has not had a viable vehicle to affect change. It is my belief the center can be that." 


Diego, identifying necessary funding through multiple coordinated efforts in each area.

But her concerns don't end within the confines of San Diego County, or even within the United States. She's currently undertaking a long-term project studying neighborhoods in Baghdad.

Carpenter and fellow KSPS instructor Topher McDougal have begun a study that aims to understand why some neighborhoods remain largely peaceful while others suffer sectarian clashes. "We're also interested in learning more about why some groups obtain arms to protect and defend neighborhoods, while others are armed to commit horrific atrocities in other neighborhoods," Carpenter explains.

The primary topic under investigation is whether participatory neighborhood governance, leadership strategies and cross-cutting social networks positively impact the capacity of people to resist revenge-seeking and retribution.

Carpenter hopes to better understand how peacebuilding functions at a very local level, through churches, trade associations, marketplaces and community dialogue groups, and how those activities can be supported to strengthen peace building initiatives around the world.

Whether it's in the classroom, in gang-infested neighborhoods in San Diego or in war-torn cities halfway around the world, Carpenter is bringing the mission of the KSPS right along with her. 

Karen McGurk '10 (PhD) demonstrates the proper method of in-line tracheal suctioning, a procedure performed on patients who are dependent on ventilators to breathe.

[relief]

REDUCING THE GAP

Grant helps nursing students get training to teach others




NICK ABADILLA

the U.S. Department of Health and Human Services awarded the school a \$1.17 million grant that will allow 36 continuing students and 17 new applicants to receive loans under the program. USD's grant was the third largest in the nation among the \$23.5 million in grants for the program funded through the 2010 appropriations process.

"Nationally we need a projected one million new registered nurses by 2020," says Sally Brosz Hardin, dean of USD's School of Nursing. "By providing nurses an incentive to become educators, these grants can have a major impact in reducing the severe shortage facing California and the nation."

As the sole graduate-only nursing school in San Diego, USD is uniquely positioned to alleviate the nursing shortage through the preparation of nurse faculty and advanced practice nurses. At California State University, San Marcos, 50 percent of the nursing faculty are USD graduates. They make up 34 percent of the faculty at Point Loma Nazarene University and 21 percent at San Diego State University.

Educating faculty to teach new nurses is just one way the school is impacting health care, Hardin points out. "By producing most of the advanced degreed and practiced nurses who are the executive nurse leaders and specialty care managers, we are helping to drive patient care and quality at hospitals and health care providers." 

by Liz Harman

Earning a PhD in nursing was always a dream for Karen McGurk. Problem was, taking out thousands of dollars in loans wasn't an option. "It would have been too much of a burden on my family," the 58-year-old says.

But thanks to a federal program designed to ease the nursing shortage, she proudly received her PhD in May. "I'm so grateful to be a recipient," says McGurk. Under the program, 85 percent of her \$38,000 in loans will be forgiven in exchange for her teaching over the next four years.

Few realize how the shortage of nursing faculty affects the supply of nurses. "We have hundreds of students who apply each year and would love to be nurses," says McGurk, who teaches at Palomar College in San Diego. "But there's always a waiting list because there aren't enough faculty to teach them."

Educating nurses is also labor intensive. A ratio of one faculty member for 10 to 12 students, for example, is required for the clinical training of registered nurses. Now McGurk, who special-

izes in training nurses to care for patients with heart failure, diabetes and other serious illnesses, can also teach master's degree students at the university level.

Last spring, six USD students, including McGurk, earned PhDs through the assistance of the Nurse Faculty Loan Program. At graduation, five of the six had full-time faculty positions and one had a part-time position.

USD's Hahn School of Nursing and Health Science will soon be able to do even more to train nurse educators. Last summer,

[guidance]

HELP WANTED?

Career services is ready to assist

by Ryan T. Blystone

A college student's to-do list is often long when the fall semester arrives, signaling the start of another busy academic year. Living in the residence halls with new roommates, acclimating to coursework and going to the bookstore are just a few items to be checked off. But whether you're a freshman, transfer or returning student, Linda Scales hopes that a visit to see her is also on the list.

"We're part of the educational process at USD," says Scales, director of USD's Career Services. "We teach lifelong skills, starting with the skills that students need right now while they're in college, when they're about to graduate or when they get that first job and get launched."


Fall is the perfect time for students to think about future employment. "Sometimes seniors think they have until spring," Scales says. "They might say 'but I'm not ready to commit yet.' If they can get an offer early, they're generally going to be better off."

Getting an internship prior to or

during the senior year is another reason to visit. "An internship, whether it be in the summer, fall or spring, can lead to a job offer," associate director Alan Farber says.

Farber provides a checklist for seniors. "It's a time to research prospective employers, think about the pros and cons of attending graduate school, do a job search, work on marketing yourself and how you can contribute to an organization."

On the other side of the spectrum, especially as the current job market remains stagnant, Scales reminds alumni and USD parents in a position to make decisions for their organizations to consider enhancing or establishing ties to the university through Career Services.

"We really want to encourage alumni and parents to see USD as their way to give back. In a down economy, one of the best ways they can give back is to notify us or post job and internship opportunities from their organization or ones with which they're familiar. Giving us their time and serving as mentors to our students can really have a huge impact." 



JOHN LUND/SAM DIEPHUIS

[gifts at work]

Through a \$450,000 grant from Higher Education for Development and the U.S. Agency for International Development, USD's Trans-Border Institute, School of Law and the Facultad de Derecho de la Universidad Autónoma de Baja California have initiated a bi-national program to promote legal education and cross-border exchange in the San Diego-Baja California region. Additionally, the Trans-Border Institute received a \$200,000 grant from the William and Flora Hewlett Foundation to support the Justice in Mexico project's efforts to analyze and promote efforts to strengthen judicial institutions in Mexico.

The \$110,000 Dr. Marcia West Legro Student-Athlete Award has been established in honor of Dr. Legro, USD '61, Harvard (MEd), Johns Hopkins (PhD). It provides an annual scholarship to the female swim team member who achieves the highest grade-point average in the preceding academic year.

Darlene Marcos Shiley, former chair of the USD Board of Trustees, and her late husband, Donald, gave the joint Old Globe/University of San Diego Master of Fine Arts in Dramatic Arts program \$500,000 at the end of March to endow the Craig Noel Distinguished Professorship in Graduate Theater. Noel, who died April 3, knew about the gift prior to his passing. USD Professor Richard Seer was named the inaugural recipient.

The School of Law received a \$425,000 bequest from the estate of Leah S. Nathanson in honor of her late husband, former USD professor of law Nathaniel L. Nathanson, to endow the memorial lecture series in his name.

A \$900,000 grant from the National Science Foundation's Robert Noyce Teacher Scholarship program funds scholarships and provides mentoring and other support for students, especially those from underrepresented groups, to pursue high school mathematics and science teaching careers. This is a partnership between the College of Arts and Sciences and School of Leadership and Education Sciences. The goal of this grant is to educate 12 new public high school teachers and place them in San Diego and Southern California schools where they're needed most.

USD's Center for Catholic Thought and Culture recently received a \$100,000 gift from Emilia S. Switgall to establish an annual lecture series in her name. The Center's role is to enable and foster engagement between USD's rich Catholic intellectual, social, cultural and spiritual traditions with the academic mission of the university.

Professor Jerome Hall wants future generations to hear the stories of Holocaust witnesses such as his father, Marvin.

[gallantry]

A PROMISE NEVER TO FORGET

Liberator of Dachau recalls days of horror and hope



BARBARA FERGUSON

by *Melissa Wagoner*

Holocaust museums and memorials across the globe tell the stories of survivors, of those who saw and lived a horror beyond imagination, whose lives were shattered and never again returned to normalcy. These recollections have largely shaped the way historians and

global citizens view, and have learned from, the atrocities of the Holocaust. Few stories, however, are recorded of those who were part of the American liberation, and who helped shape the course of history through their heroism and sacrifice.

Ninety-year-old First Sergeant Marvin Hall, United

States Army, is part of a diminishing group of veterans who share an experience “beyond description.”

Sitting in the Joan B. Kroc School for Peace & Justice, First Sergeant Hall speaks slowly, trying to describe the images he sees in his mind as clearly as if it were yesterday. “I’ll always

remember. Never want to see it again” he says, his eyes glassy.

In April 1945, with snow still on the ground, Hall and three other soldiers were sent to Dachau by jeep. Not knowing what to expect, Hall recalls the water that surrounded the camp, meant to trap and kill prisoners who tried to escape.


"First thing I saw was water, 100 feet wide. Several men in the water had been shot." Some were prisoners, and some were U.S. soldiers, killed by German soldiers during the liberation, Hall explains. German soldiers had tried to retaliate by killing U.S. soldiers and taking their uniforms, posing as American soldiers until turning on their comrades. "That didn't last long," Hall says defiantly.

Hall recalls the dead and near-dead bodies as he walked through the barracks housing women, and wondering how anyone could survive such conditions. Bodies were piled 50 deep in the crematorium and women in the gas chamber, still alive, were rescued when American soldiers came through.

Upon leaving the camp that day, the soldiers saw two emaciated men walking slowly toward the camp. They had managed the impossible and escaped. Starving and ill, the Americans offered the prisoners a ride, and brought them to base where the ration wagon was being set up. Upon arrival, Hall and his fellow soldiers asked their superiors if the two men could sit and have some food. The men were hired, and worked in the kitchen on the makeshift base. Three months later, Hall saw them again, healthy and thriving.

Sixty-five years after the Dachau liberation, First Sergeant Hall has brought memories to the forefront that he would most likely rather forget entirely.

Hall's account of that grim history will endure, thanks to his son, USD anthropology professor Jerome Hall, who videotaped his dad's stories this summer and delivered them to the Yad Vashem Holocaust Memorial in Jerusalem.

Now Marvin's words and experiences will live forever. 

[etc.]

Professor Anita Hunter took her leave from USD's Hahn School of Nursing and Health Science in August to become the director of the department of nursing at Dominican University of California in San Rafael, Calif. Hunter, who came to USD in 2003, has been the director of the university's MEPN program as well as director of the school's International Nursing Office. "The transformation of this curriculum into the premier pre-licensure nursing program in our region was only one of many stellar achievements she accomplished during her USD years," said Professor Susan Instone, DNSc, CPNP. "I am honored to have been her friend and colleague."

The Student Life Pavilion, completed in Aug. 2009, was selected as a featured Building of America Award case study in August, and will be highlighted on the organization's website (www.buildingofamerica.com). State, county and city economic development groups use the website to showcase the vitality of their respective areas and highlight how the selected projects make a difference for their communities.

The Second Year Experience Abroad Program offers sophomores the chance to study abroad in one of four locations: Barcelona, Spain; Florence, Italy; Hong Kong, China; and London, England. The program allows students to earn a total of four units of credit during Intersession. To learn more, go to gointernational.sandiego.edu or call (619) 260-4598.

Accolades have been pouring in all summer for USD's Dining Services. Executive director André Mallié was recently named one of the Top 11 Food Service

Directors of the Year by Premiere, Inc., a healthcare alliance that's committed to improving community health. Additionally, Student Life Pavilion Dining and Tu Mercado, USD's natural food grocery store, were awarded gold medals by the National Association of College and University Food Services. Grand prize for Multiple Concepts/Outlets in the category of retail outlets also went to Tu Mercado.

Award-winning authors Mark Doty and Paisley Rekdal are the featured speakers for the seventh annual Lindsay J. Cropper Memorial Writers Series this fall. Doty, whose *Fire to Fire: New and Selected Poems* won the National Book Award for Poetry in 2008, was at USD on October 1. Rekdal has authored three poetry books and a book of essays called *The Night My Mother Met Bruce Lee*. The Pushcart Prize winner and current associate professor of English at the University of Utah will speak November 5. The event, which starts at 7 p.m. in the Manchester Auditorium, is free to the public. To learn more about the series, go to www.sandiego.edu/cropper.

The much-beloved Tom Cosgrove, associate vice president for Student Affairs, retired this summer after 38 years at USD. He joined the university the same year that the San Diego College for Women and College for Men merged into one academic institution. "There were seven buildings and some apartments across the street for 1,200 undergraduate students," Cosgrove said. "Now, there are 5,200 undergraduate students and 40 additional buildings if you count all of the residence halls." Speaking at his retirement party, he marveled at the changes the university has gone through during his tenure. "It's an amazing, amazing story," he said. "I'm just grateful to have been part of it."

School of Law Dean Kevin Cole has elected to step down and return to his regular faculty position in the summer of 2011. At that time, he will have served six years as dean and four years as associate dean of the law school. Under his leadership, the School of Law has risen to its highest ever nationwide ranking, and has also achieved significant improvement to student services and successfully concluded the school's first endowment campaign. After conducting a thorough search for a replacement, the university hopes to bring finalists for the position to campus in the spring of 2011.

USD's official Facebook page can be found at www.facebook.com/usandiego. That's where students, parents, alumni and friends are encouraged to post questions, connect with others, learn about career services, track down event locations, find out where to catch the nearest bus, or simply dive into all things related to the University of San Diego. Additionally, there's a separate Facebook page for the Alumni Association that can be found at www.facebook.com/usdalumni, which keeps visitors updated on current on- and off-campus events and provides yet another way for alumni and friends of the university to keep in touch.

Congratulations are in order for Jim Parsons '01 (MFA), who won an Emmy for Outstanding Lead Actor in a Comedy Series on August 29 for his role as quirky genius Sheldon Cooper. His critically acclaimed work on CBS' hit TV show "The Big Bang Theory" was in good company given the stiff competition: Larry David ("Curb Your Enthusiasm"), Tony Shaloub ("Monk"), Steve Carell ("The Office") and Matthew Morrison ("Glee"). Parsons was profiled in the Summer 2009 edition of *USD Magazine*, which can be found online at www.sandiego.edu/usdmag/?p=1758.

Austin Rodriguez '13, a member of last year's football team, hangs out with young Levi Hickey at a mentorship program for autistic children.

[good sports]

MORE THAN A GAME

USD football team seeks excellence on and off the field



TYLER MASSAS

by Nathan Dinsdale

The sticker on Paul Tremblay's desk is a memento, a small token of appreciation bearing the logo of the Peyton Manning Children's Hospital in Indianapolis. It's also a reminder.

"It reminds me how lucky I am every day," says Tremblay '11, USD's hulking All-Pioneer Football League defensive lineman. "It was really an honor and a privilege to spend even a few minutes with those amazing kids."

Tremblay was among the USD

contingent that visited the hospital last October before a game against Butler University. The sticker was a gift from a feisty little boy sporting a Mohawk haircut in defiance to the scar on his head left from a recent operation.

"He was awesome," Tremblay recalls. "You could tell in his eyes that he was a fighter."

The same could be said for members of the USD football team. After all, it's one of the university's marquee varsity sports, yet the only athletic program that doesn't

provide scholarships for its athletes. The result? Toreros are accustomed to battling for every inch.

"Every one of them is playing football for the love of the game," head coach Ron Caragher says. "They're just as driven as scholarship athletes — except our guys have to come up with money to pay for their housing, their schooling and their meals."

Their dedication on the gridiron has followed into the classroom; 37 USD players earned PFL Academic Honor Roll status last

season. In addition, Caragher's emphasis on community service has sparked the team to make a significant impact well beyond Alcalá Park.

"We want to nurture these young men in all areas, not just on the football field," Caragher says. "When you're a student-athlete, you're held to a higher standard. I'm constantly impressed with our guys. They've done a tremendous job of being involved in the community and they've really bought into the idea that good

things always come when you reach out and help others.”

The team’s community activities include running a mentorship program for autistic children and offering free youth football clinics. Caragher has also been instrumental in organizing weekly trips such as volunteering at the Salvation Army homeless shelter and giving talks at juvenile group homes and local elementary and middle schools.

Wide receiver Godfrey Smith ’11 — a fifth-year senior from Oakland — is among those who regularly visits with kids whose role models can be few and far between.

“It’s just a chance to talk to them and show them how we’re examples that you can do positive things no matter what situation you came from,” Smith says. “Little things like that can uplift their day, and your day as well. You feel good helping somebody else. And if you feel good, you play good.”

Of course, that adage didn’t always translate into on-the-field success last season: The injury-plagued Toreros finished with a 4-7 record, their first losing campaign since 2000.

“Nobody liked what happened last year, but these guys see it as a challenge,” Caragher says. “It all starts with attitude, and I think the team has a great attitude.”

In the off season, the team used the proverb “iron sharpens iron” as a rallying cry to redouble their efforts in restoring the program’s winning ways. Most of the Toreros stayed in San Diego to participate in grueling daily workouts during their summer “vacation.” Without the benefit of scholarships, the players did whatever they could — including sharing their apartments and couches — to help their teammates.

“I think it brings us together because everybody is equal,” Tremblay says. “Everyone came here on their own merit to work hard and be a part of a team. But this program is more than just a football team, it’s a family.”

[teamwork]

COMMON PURPOSE

Volleyball players’ drive for success

by Ryan T. Blystone

Although the path that led them to campus is different, the results since volleyball players Amy DeGroot and Ali Troost arrived prove they’ve got plenty in common.

The USD résumés for these senior student-athletes now include multiple West Coast Conference team championships and NCAA postseason appearances. They’ve also managed a WCC volleyball first: Teammates who are the last two recipients of the conference’s player of the year award.

DeGroot (at right below), a 6-foot-2 outside hitter who won that accolade in 2008, was born in Hawaii, but associate head coach Brent Hilliard recruited her while she was a high school standout in the tiny Montana town of Frenchtown.

“I was fortunate to have someone recruiting me like Brent, who was looking for a diamond in the rough,” says DeGroot, a liberal studies major. She arrived in 2006, and was a freshman on the team that reached the NCAA tournament’s round of 16.

Troost, also 6-2 and a right-side player, is from Hemet, Calif., where

she played in high school. She also played club volleyball throughout Southern California. Getting college recruiters to notice wasn’t difficult. “It’s a huge fish pool so everyone gets recruited.”

Troost, an English major, was thrust into a bigger role when DeGroot sat out the 2009 season as a medical redshirt. Troost responded with a standout year, but admits to being surprised by the player of the year award when USD finished second in the WCC and didn’t qualify for postseason play.

“Individually, it’s nice and it’s great that people want to recognize what I did on the court, but, as a whole, I would’ve rather won the conference title,” Troost says.

A team-first approach fits both players’ personalities. Along with fellow seniors Kelsi Myers, Colleen Carlson and Aston Basch, they want to finish their USD career on a high note. “We’re a close-knit group and it makes us work that much harder,” Troost says of the seniors. “And I think the younger girls on the team want to win a championship for us.”



BROCK SCOTT

SPORTS BRIEFS

Ten members of the baseball team were selected in the Major League Baseball First-Year Player Draft in June, a team record. USD, whose total was a record for a West Coast Conference team in one draft, tied Arizona State, Georgia Tech and Louisville for the second-most college players selected. Auburn led the nation with 11.

Wherever LeBron James plays, it seems, there’s a USD connection. While in Cleveland from 2005-2010, the NBA superstar’s head coach was Mike Brown, a 1992 USD graduate; his coaching staff included former men’s basketball head coach Hank Egan. Chris Grant ’94 (MED ’96) was recently promoted to general manager. But James, whose highly publicized departure from Cleveland as a free agent led him to the Miami Heat, didn’t lose his connection to USD. David Fizdale ’96, a three-year starting point guard and an All-West Coast Conference selection his senior season at USD, enters his third year as an assistant coach with the Heat. Fizdale was a USD assistant coach for Brad Holland from 1998-2002.

Homecoming weekend is Oct. 8-10, and among the annual highlights is the football game. This year’s contest pits USD against 2009 co-Pioneer Football League champions the University of Dayton Flyers. Kickoff for the Oct. 9 game is 2 p.m. at Torero Stadium. The picnic and tailgate begin at 11 a.m.

The women’s soccer team’s Oct. 22 West Coast Conference match against visiting Portland will be shown live as a nationally televised match on the Fox Soccer Channel. Game time is 8 p.m. (Pacific). It’s the third consecutive season that USD and Portland will play a conference match that’s televised on FSC and first home game broadcast at USD.

[h a r m o n i o u s]

IN THE PURSUIT OF PEACE

The Fred J. Hansen Foundation, through Gail and Tony Dimitroff, is committed to making real change in the world

by *Ryan T. Blystone*

When it comes to inspiration, Gail Dimitroff is never at a loss.

Emotions range from pride to confidence to passion when the women's rights advocate talks about female leaders like The Philippines' peacemaker Bae Liza Saway. "She's a tiny woman, but very strong. She's known as a 'Mother of Peace' in her country," Dimitroff says. "She'll go out there with the other grandmothers and address people on the government's side, asking, 'Why are you doing this? This is our land. You shouldn't be fighting here; you shouldn't put your landmines here. You're hurting our people!' Then she'll go talk to those on the other side, saying, 'My Muslim brothers, why are you doing this? This is our land. You should not be doing this. Why are you here?'"

Dimitroff marvels that Saway faces people with automatic weapons and landmines. "Her only weapon is the truth and she's not afraid." Stories like this renew Dimitroff's faith in the value of the pursuit of world peace.

"I think female leadership is the answer," says the one-time San Diego College for Women student and former chair of the San Diego County's Commission on the Status of Women. "The male patriarchy, for generations, has taken the lead on shaping our interactions, and the answer has been violence."

While the University of San Diego — home of the Joan B. Kroc School of Peace Studies and the Kroc Institute for Peace & Justice — showcases hope on a year-round basis, since 2003, its most visible and poignant example takes place in the fall. That's when the Women PeaceMakers Program brings together four women from around the world and different levels of conflict for a two-month stay in San Diego. Here, women such as Saway, a 2009 program participant, are encouraged to share their story, have it documented by a peace writer and bond with other women to network and enhance their own peacemaking skills.

"I think we really have to be serious about a woman's ability to change the world," Dimitroff says.

Thanks to the San Diego-based Fred J. Hansen Foundation, of which Gail's husband, Tony, is the trustee, USD's Women PeaceMakers program has thrived. Four more women will participate this fall, bringing the total number of participants since inception to 32.

"As a result of his extensive travels around the world, Fred Hansen felt strongly that the way you bring about peace is through world understanding, which then builds trust," says attorney Tony Dimitroff. He took over as foundation trustee in 2000 when his friend and law firm partner Rik Henrikson passed away.

Though the Dimitroffs never met Hansen, who died in 1974, they can draw on knowledge about his wishes courtesy of Tony's connection to Henrikson, who managed the foundation for 25 years. The Dimitroffs' other link is a friendship with Ron Cady, a 1965 graduate of the San Diego College for Men. An immigrant from Denmark, the self-educated Hansen was Cady's grandfather.

Throughout his life, Hansen saw the world's problems up close. "He wanted to promote international peace among all types of people," Cady explains. "He told me that if he ever developed wealth, this was how he'd want that wealth spent in his absence. I know he'd be very happy today, as is all of my family, to see where Tony's taken the foundation and how he's diversified the program."

Bringing USD into the foundation's sights wasn't difficult; the 2001 opening of the IPJ gave Tony all the initiative he needed to set up a meeting with then IPJ executive director Joyce Neu about a potential partnership. Neu and current IPJ deputy directory Dee Aker created the Women PeaceMakers concept, met with Dimitroff and the connection was made.


The foundation provides an annual grant that funds the program as well as an annual conference held during the Women PeaceMakers' visit. That confer-

ence attracts experts on women's rights and human rights, legislative updates, work through the United Nations and more. "What I like, on behalf of the Hansen Foundation, is that USD is truly a partner in this endeavor," Dimitroff says. "We enjoy that relationship, and as a partnership, it makes the program what it is."

Tony sees Gail's involvement in the Women PeaceMakers Program as a boon. She aims to make the visiting peacemakers' two months as comfortable as possible. "It's important to let them know on an individual basis that we're interested in each and every one of them," Gail says.

Another highlight of the program is the relationship that develops between the women and USD's female students.

"When they hear these stories, and I hope they do, how can they not respond?" Gail said. "Their intentions are good, they're intelligent students and they have good hearts."

Even though superficial differences between students and visitors — such as short-shorts and ubiquitous cell phones — might strike the Women PeaceMakers as culturally dissonant, common ground can be found, especially when the goal is world peace. 

To learn more about giving to the University of San Diego, go to www.sandiego.edu/giving.





THE Human touch

by **Mike Sauer**

illustrations by Courtney Mayer

“Whoa! ... you’re not going to throw that whole coffee cup in the recycling bin, are you?”

USD Director of Sustainability Michael Catanzaro is doing a pretty serviceable impersonation of an exasperated third-grade teacher; his folded arms and furrowed brow make for an intimidating mix of incredulity and indignation.

But he can’t keep the ruse up for long. The rebuke is promptly mitigated by a Cheshire cat-grin, followed by a detailed explanation of which parts of the cup are actually recyclable, and why.

It’s not the first time Catanzaro has had to provide an on-site introduction into the do’s and don’ts of enviro-friendly waste disposal, and it won’t be the last. Still, he’s buoyed by the noticeable change he’s seeing in the university’s attitude and culture. “People really are starting to get it,” he says. “I think we’re in the process of making some really positive and measurable contributions to the idea of sustainability.”

One of this decade’s defining buzzwords, “sustainability” has morphed into an umbrella term that means different things to different people. Catanzaro breaks down USD’s approach to becoming leaner and greener in easily understood language: “It’s a term that has a lot of potentially different connotations, but our approach to sustainability is simple,” he explains. “It has three pillars: social, environmental and economic. We’re looking to incorporate all three pillars into a comprehensive plan that will make USD a model for other universities to follow.

“We’ve made measurable strides in a short period of time from an environmental and economic standpoint, but, really, I think the social component of sustainability is where we’ll find our niche as a university.”

So what, exactly, is social sustainability? A Google search yields more than 10.9 million results, many of which offer multiple interpretations that confuse more than they clarify. Wikipedia

suggests that it “encompasses human rights, labor rights, and corporate governance,” while the United States Environmental Protection Agency notes that it “is about creating and maintaining quality of life for all people.”

One thing’s for certain: Social sustainability is something that can’t be measured in megawatts or carbon footprints or halogen outputs. At USD, it’s about a shifting of ideals, a changing of behaviors, and the cultivation of a new-and-improved campus culture founded on an old idea.

“One of the underlying tenets of the university since its founding has been the exploration of the connection between knowledge and stewardship,” explains University Ministry Director Michael Lovette-Colyer. “USD’s contribution to sustainability is not just a question of economics and environment. We need to ask ourselves what our moral responsibility is. It’s something our founders encouraged, and as a principle, is just as important today as it was 60 years ago.”

Catalyzing Change

It’s a brilliantly blue early summer afternoon at the Donald P. Shiley Center for Science and Technology, and the views from the marine science faculty offices reveal a postcard-worthy vista of America’s Finest City and the shimmering, wind-ruffled waters of San Diego Bay beyond.

You certainly couldn’t blame Associate Professor Michel Boudrias for getting lost in the resplendency of the moment, but there’s no time for dallying: He and a group of students are just hours away from beginning a 12-day research trip deep into the heart of Baja California Sur. There are still microscopes to be packed, supplies to be purchased and myriad other 11th-hour activities that don’t allow for much time to sit down and discuss USD’s recent progress on the sustainability front.

Boudrias downshifts to neutral

just long enough to offer a handshake and a greeting: “Glad to connect, and sorry about all this ... it’s always a little crazy around here before a big trip.” He’s filled with passion and energy, which makes him a perfect fit to serve as chair of USD’s Sustainability Task Force.

“We’ve really come a long way in a relatively short period of time, and one of the main reasons why we’ve been able to do that is our size; we’re obviously not a very big university,” he offers, hands spread roughly shoulder-width apart to emphasize the point. “At other universities (arms now fully extended), it would be really difficult to coordinate meetings and get the level of participation we’ve had from across all academic disciplines, not to mention administrative and student involvement.”

After releasing the university’s Sustainability/Climate Change Task Force Report in the spring of 2008, USD’s efforts jumped into hyperdrive. “Most strategic plans are given a couple of years to be formed and implemented. We were given six months.” Boudrias and his committee rolled up their sleeves and got to work, knowing there were likely to be some bumps along the way.

“In the beginning I was spread pretty thin trying to manage the academic and operational components of our sustainability initiative,” he recalls. “I’m very fortunate that we now have Michael Catanzaro to help manage the operational side so I can focus on the academic side.”

Now that the kinks have been worked out from an organizational standpoint, Boudrias is looking for ways to gauge the university’s progress in the area of social sustainability. It’s no easy task considering that — unlike the economic and environmental tenets — there’s really no universally accepted benchmark.

“How do you really say that USD is being socially sustainable?” asks Boudrias. “Well, every time you hear about sustainability,

there is always a social component, the impact on people and the ability to change perspectives.

“I feel that USD is ideally designed to facilitate the social aspect of sustainability, the examination of how this issue immediately impacts our world, and how we as caretakers can help develop solutions that will change perspectives, cultures and lives. Look at the university’s core mission. We are committed to developing leaders who have the understanding and ability to engage global issues like sustainability. It’s who we are.”

Developing solutions means that current and future Toreros are equipped with the education they need to address what is sure to become one of the 21st century’s defining dilemmas. It’s a process that’s already begun.

“Virtually all of the academic disciplines on campus have the opportunity to be involved, and the enthusiasm and energy are definitely there,” Boudrias says. “It really takes a concerted effort from everyone across campus; different disciplines engaging students in different ways through their academic programs and institutes ...” He pauses, leans back in his chair and smiles.

“I’ll tell you this; we’ve come a long ways from where we were a few years ago. My hope is that, as an academic institution, we continue to move forward, continue to back up our ideas with action.”

It Takes a Village

As the head of one of higher education’s most progressive energy policy institutes, Scott Anders, director of USD’s Energy Policy Initiatives Center (EPIC), is a study in bare-bones efficiency. His office reflects this philosophy; only one band of overhead lighting is used to illuminate a room that is furnished with just the essentials; a desk, a computer, a well-worn dry erase board, and a host of publications, journals and volumes of industry-specific research and data.

When you’ve got as many irons

in the fire as Anders does, it makes sense to keep clutter to a minimum.

“When it comes to functionality, EPIC has a relatively simple structure: academics, research and analysis. However, in each of those areas, there’s a lot of moving parts, and, given the volume of work to be done, that’s not going to change anytime soon.”

As an expert in the fields of clean energy and climate change, Anders understands firsthand the value of developing sustainable practices that encourage engagement and involvement at all levels. “I think, from a social sustainability standpoint, it’s really an across-the-board approach. It’s academics, events on campus, service learning ... to me, the goal is that it’s not about ‘sustainability.’ By that I mean it isn’t some special area of focus, it’s just something we do.”

Through publications such as the Energy Policy Journal, which chronicles greenhouse gas emissions and reduction strategies in San Diego County, and forums such as the Climate and Energy Law Symposium, Anders and his EPIC colleagues have positioned the institute to develop sustainable solutions for future energy needs. But when it comes to the campus community, Anders knows that any sustainability initiative begins and ends with USD’s most precious resource.

“Students have to have a sense of ownership for any sustainability to be effective. Both Michel (Boudrias) and I strongly believe that this is a bottom-up approach, and I know there are plenty of people across campus who share that viewpoint. If all of these ideas just come from the top, then what’s the point? That’s a really important question for all students to ask.”

Another question students should be asking is whether or not the knowledge they gain from studying the various components of sustainability will help better position them in the job



market of the future. For students in the Department of Engineering, that answer is an emphatic yes.

“Look at it this way: mechanical energy is about energy conversion,” says department director Kathleen Kramer. “Probably the biggest employer of mechanical engineers in San Diego is the energy industry. The energy industry is currently one of the main funding groups for research projects related to sustainability in higher education. It’s pretty simple math, don’t you think?”

In recent years, Kramer has been amazed at the number of students who have focused their research projects on issues relating to energy and the environment.

“Truthfully, 12 years ago, energy was dead,” she recalls. “Nobody cared about energy. Most departments were eliminating coverage of power. Students were much more inclined to learn about telecommunications. Suddenly, about three years ago, it completely turned around. Now they’re all about renewable energy, and with the focus on sustainability, you can certainly understand why.”

Students in the School of Business understand how quickly the landscape of commerce can change, and the emphasis on sustainably minded enterprises has them asking lots of questions. Yet, when they arrive for their first day in Patricia Marquez’s Business and Society course, they are the ones who have to do the answering — specifically to the following question: What is their favorite company, and why?

The responses are often as unique as the students who provide them, yet Marquez, who is an associate professor of management in the School of Business Administration, is looking to challenge, and ultimately, change the perspectives of those who don’t recognize the connection between business and social responsibility.

“If a student says ‘I like this company because they make great clothes,’ then I’ll ask them about

where those clothes are made — do they come from a different country? Are they made from recyclable materials? Does the company market themselves as environmentally conscious? The questions depend on the situation, but I want them to realize the importance of responsible enterprise.”

In addition to her work with undergraduate students, Marquez has been a key player in the development of the Center for Peace and Commerce, a collaborative effort between the School of Business and the Joan B. Kroc School of Peace Studies that educates and empowers the next generation of business leaders to incorporate a triple bottom line approach to their professional practices.

“It’s a simple concept — people, profits and planet; essentially you are doing well by doing good,” Marquez explains. “Some people see sustainability as fundamentally socialist, but that’s just not true. If you can make a living and you can do it by adopting more environmentally sustainable practices, then why not do it? That’s one of the messages we’re hoping to convey through our teaching and research.”

It’s a message that’s being incorporated across the school’s myriad programs and institutes, including the Burnham-Moores Center for Real Estate, which has shown that green is good through community projects, industry outreach and the publication of the groundbreaking *Journal of Sustainable Real Estate*.

“In much the same way that the School of Peace is a nexus of engagement for conflict resolution, we would like to serve in a similar capacity for the real estate industry,” says Jeryldine Saville, director of communication for the Burnham-Moores Center.

“As an institute, we have credibility in that we bring people from all sides of the real estate and development industries together to discuss the issues that affect all of us, and sustainability is definite-

ly one of those issues. It’s really not our job to convince people whether or not they should adopt sustainable practices or go green. The data we compile is the underpinning component, and the data suggests that green practices can absolutely be beneficial to the industry as a whole.”

Come Together

Bringing people together in the name of a common goal is nothing new to Anita Hunter. In fact, the former director of the Hahn School of Nursing and Health Science’s International Nursing Programs — who recently left USD to become director of the department of nursing at Dominican University of California in San Rafael, Calif. — feels that a collaborative approach to sustainability is absolutely imperative to its long-term success.

Case in point: Hunter was instrumental in the building of a children’s hospital in Mbarra, Uganda, a project that is a collaboration among the diocese of Mbarra, the Holy Innocents of Uganda (a non-governmental organization based in Rancho Bernardo, Calif.) and the Hahn School of Nursing and Health Science.

To ensure that the hospital would continue to function effectively once she returned stateside — “the most successful projects in this area of the world are ones in which western visitors serve as consultants, not caretakers” — Hunter sought the aid of students and faculty from both the School of Business and the College of Arts and Sciences to help develop a plan that would engage the local community.

“To me, sustainability is not just about developing best practices that better serve the environment, it’s about finding ways to help people live better, live healthier, and understand how they can sustain that way of life. Having Jim (Bolender, professor of chemistry at USD) and Patricia Marquez help build a blueprint

for sustainable development was a critical component in supporting the hospital and the community long-term.”

George Reed is also acutely aware of how critical long-term thinking is to the success of an organization. As an associate professor in the School of Leadership and Education Sciences, Reed is a staunch proponent of sustainable leadership; an idea he hopes will connect his students to the importance of a people-first approach to organizational management.

“We have a lot of people in positions of power and authority that approach their people as if they were commodities,” he explains. “That’s a part of a more traditional approach to leadership.

“For me, sustainable leadership is about asking a simple question: What are we doing about the long-term health and welfare of the people who comprise our organizations? There just aren’t a lot of people thinking in those terms these days.”

Reed isn’t just relegating his theories on best practices in leadership to the classroom. At a recent symposium, he took the opportunity to engage some of the most influential members of the energy storage industry on how they utilized their workforce.

“We managed to cover issues of sustainable leadership, talking about the social and human aspects of the energy industry, and do a little bit of leadership development work with those executives as well...” he chuckles at the memory. “I’m not sure they were really ready to discuss that topic at an energy supply conference, but I think they understand how important the human element is to a well-run organization. That’s obviously a key component of organizational and social sustainability.”


If social sustainability can be measured by its positive impact on the quality of life of underserved populations, then the work of USD’s Trans-Border Institute (TBI) along the U.S./Mexico border

serves as a shining example.

Among the many issues that confront citizens of Baja California, pollution and access to clean water are among the most pressing. TBI Interim Director Charles Pope understands the importance of creating a dialogue that directly addresses these critical issues, and, along with the help of faculty and staff from both the institute and the School of Peace Studies, confronted those concerns head-on at last year's Greening Borders Conference.

"Essentially, Southern California and Mexico are facing extreme pressures on water supply," Pope notes. "Population is increasing tremendously, and water transport and delivery is also facing increased pressure — in Baja California especially. This particular conference brought different constituents together to be able to help fix that problem."

Pope sees social sustainability initiatives as a critical element in USD's efforts to facilitate cross-border collaboration on a variety of issues that will impact both countries in the coming years and decades. "The economic and environmental components of sustainability often have immediate and measurable results," he says. "However, changing perceptions and attitudes in both countries is key to the collaborative processes that will develop those policies. For both countries to thrive, there must be change, and developing socially sustainable initiatives will help facilitate that change."

Ultimately, Boudrias is hopeful that the diversity of educational experiences USD students acquire will go a long way in shaping their perceptions on how they can live more sustainably — but only time will tell. "I think exposure to multi-disciplinary approaches enhances a student's education on every level, not just their perceptions of sustainability. Knowledge becomes learning when it changes behavior." 

Less is More

How USD helps protect the planet

Social sustainability is just one facet of USD's commitment to preserving resources and protecting the planet. From energy-producing solar panels to a tram system fueled by recycled vegetable oil, Alcalá Park is abuzz with innovative programs that feed a heightened sense of environmental awareness.

"Sustainability is not just environmental protection, it's not just renewable energy, it encompasses resources, people, processes," says Vice President of Business Services and Administration Leendert "Len" Hering. "As a society, we need to change our policies and practices. We're not just waiting for that to happen here at USD, we're making it happen."

One example is the work USD is doing in concert with AMSOLAR Corp. of Solana Beach, Calif. to develop a 1.23-megawatt solar power system, the eighth-largest solar energy facility on a college campus in the United States, and largest installation on a private campus. More than 5,000 photovoltaic panels have been placed atop 10 buildings across campus, generating up to 15 percent of the university's power needs. As part of this groundbreaking agreement, AMSOLAR will sell the generated electricity back to USD at lower than current rates for the next 25 years.

"One of the immediate benefits of the agreement with AMSOLAR is its cost-effectiveness to the university," explains Hering. "Part of the agreement is supported by federal stimulus package funding, which means that USD did not invest a large amount of capital to purchase the system."

Additionally, in partnership with energy industry leader Siemens, USD's facilities department has initiated a series of energy conservation projects across campus, including the replacement of inefficient lighting fixtures and occupancy sensors with upgraded systems that will save the university over \$1 million annually and cut 20 percent of its total energy usage. The university has also received a grant from SDG&E that provides \$600,000 each year through 2012 to promote education and outreach on the topic of energy conservation.

While the commitment to going solar is certainly a step in the right direction, Assistant Vice President of Facilities Management Roger Manion

points out that managing our water supply is an equally essential component to a successful sustainability campaign.

"USD can't have a sustainable energy supply without water," he notes. "We need to accept the responsibility of minimizing our usage of the region's precious resources."

In 2008, Manion and the USD facilities management department were asked to find ways to reduce the university's water consumption without adversely impacting its stunning beauty — not the easiest of tasks considering San Diego's arid climate. Manion's solution? Solve the problem at the source. "We invested \$6,000 in irrigation sprinkler heads that used 20 percent less water. "The bottom line is, we saved about six million gallons of water with a \$6,000 investment."

Manion and his team have since orchestrated several water-saving projects, including the installation of a state-of-the-art sprinkler control system that automatically adjusts to prevailing weather conditions, and the introduction of low-flow showerheads and toilet fixtures in every building and residence hall on campus. All told, current university conservation projects will reduce water consumption by 25 percent, or 30 million gallons, placing usage levels to what they were in 1991 when USD's square footage and student population were half of what they are today.

USD's commitment to campus sustainability received a notable boost in August, as the Student Life Pavilion became the first building on campus to earn the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) gold certification — the highest rating that can be bestowed on a commercial building in the U.S. Among the SLP's innovative and environmentally friendly features are a decomposition unit that breaks food waste into water, a tray-less dining system that has led to approximately \$400,000 in savings on wasted food last year and a roof-top herb and vegetable garden that yields award-winning produce.

From the looks of things, the university has come a long way in a short period of time, but, according to Hering, there's still much to be done. "My goal is that USD will be the most sustainable private college campus in America by 2025," he says. "We're certainly moving forward, but we need full engagement at all levels to get to where we need to be in order to reach that goal."

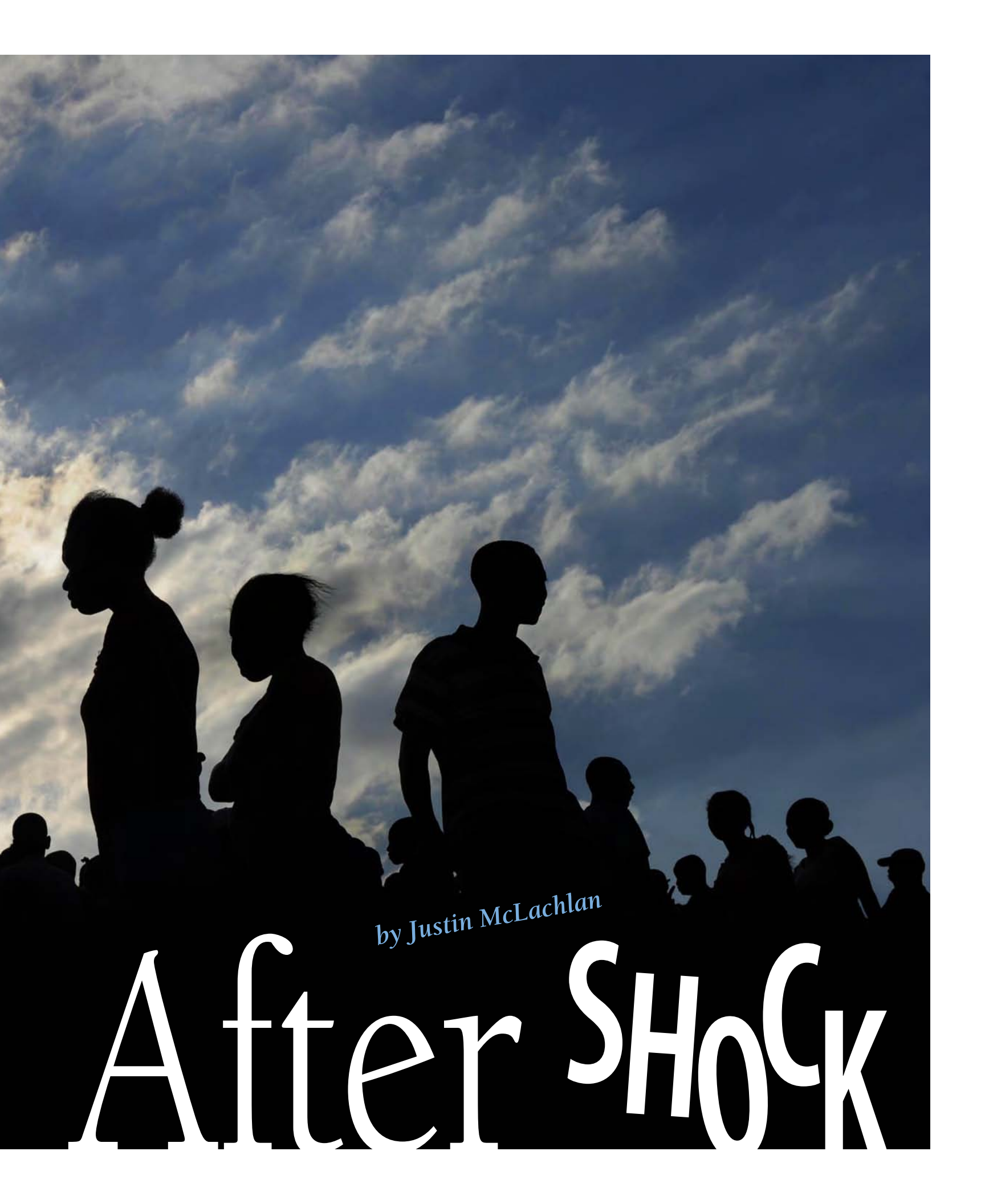


LENDING A HAND TO SURVIVORS OF HAITI'S DEVASTATING EARTHQUAKE

When a 7.2 magnitude quake rocked Haiti in the early evening hours of Jan. 12, 2010, it was the strongest temblor the country had undergone since the 16th century. The capital city, Port-Au-Prince, was nearly leveled, and Haiti's government was devastated.

Photography by Lucas Oleniuk and Carl Juste





by Justin McLachlan

After SHOCK



The level of sheer chaos in Haiti after the earthquake was shocking to relief workers like SOLES graduate student Brian Becker. He says that organizational leadership in times of crisis is crucial.

The country is the poorest in the Western Hemisphere; most members of the population don't have formal jobs and live on about two dollars a day. A humanitarian crisis followed. The hospitals left standing were overwhelmed. The airport in Port-Au-Prince, one of Haiti's few with paved runways, was mostly unusable. It was difficult to fly in supplies and relief workers. Aid piled up with no good way to distribute it.

That was the situation on the ground when members of the University of San Diego community decided to help. The country was in chaos, but they did what they could to lend a hand and bring back some order.

An Emotional Tragedy

Brian Becker and his wife, Kelly, don't have a television at home. So when they were asked by the International Church of the Nazarene to help with relief efforts in Haiti just days after the earthquake, they didn't have much of an idea of what to expect. But nothing could have prepared them for the level of devastation they witnessed in Port-Au-Prince.

They saw flattened buildings alongside those that were still fully intact adjacent to neighborhoods where almost everything was completely destroyed. "It's just a shocking thing to see buildings that were three or four stories tall, reduced to 10 feet or less," he says. People in Haiti don't trust living indoors anymore, Becker explains. They were sleeping on the streets under sheets and tarps.

"The emotional tragedy of the earthquake is at times invisible, but just as severe as the physical tragedy. And people were in a terrible state of shock," he recalls.

On the ground, his job was to help the church's local leadership put the organizational structures in place that would manage and support recovery efforts. Becker wrote job descriptions for post-earthquake hiring and researched Haitian labor laws to make sure the church was in compliance. He also did some translation work. His wife, who was already employed by Nazarene Compassionate Ministries, worked with a small congregation that had several professional counselors on its staff to help promote peer counseling.

The church had good reason to want Becker in Haiti. He's the director of international ministries at Point Loma Nazarene University in San Diego and a student in the Master of Arts in Nonprofit Leadership and Management program in USD's School of Leadership and Education Sciences. Additionally, he had a lot of organizational management experience and training, having previously spent two years in Kisangani in The Democratic Republic of Congo, a post-war zone, managing a Christian micro-finance agency. He also speaks French.

But they went to Haiti, Becker says, with a philosophy of empowering and supporting the local leaders, not replacing them: "The Nazarene church has local leadership that is strong, but they were generally rattled. They were in a state of shock themselves. When they would get together for staff meetings and strategy meetings, they would break down and weep and couldn't really come up with plans."

One of the biggest relief problems, at least initially, was getting food and other supplies into the country. The seaport was jammed

with more than 400 aid ships that weren't able to unload. Even when supplies made it to the city, many of the relief organizations didn't have a good way to distribute them. The Nazarene church, however, had a network of nearly 600 congregations in Haiti. With Becker's help, they managed to make arrangements for a jet packed with food to land; the goods were then distributed through local churches.

The Beckers stayed in Haiti for nearly three weeks. They were asked to stay longer and are eager to return, but obligations in San Diego have kept them stateside. Still, Becker keeps in touch with the local church leaders he met to offer support and guidance. He follows the countrywide recovery efforts as best he can, but it's difficult because media coverage here has dwindled: "It's amazing to me how quickly the story falls off the news here," he says.

Now, more than ever, he understands how important the management skills he's learning at USD and those he's gained throughout his career are to lasting physical, economic and emotional recovery after a disaster.

"People think that post-tragedy response, post-earthquake response is mostly as simple as delivering a food ration or clean water or digging people out," Becker says. "But the organizational leadership that is needed, the coordination capacity that's needed and the ongoing project monitoring and reporting, those kind of things that help keep a response as effective as possible ... those things are really helpful and essential in times like this."

Adrenaline and the Grace of God

It was mid-February when Ann Taylor got an e-mail from Miami's Project Medishare for Haiti, a nonprofit that had been helping with healthcare in the country for more than a decade. They were desperate for medical personnel after the earthquake, and Taylor was an experienced nurse who'd earned her master's degree at USD's Hahn School of Nursing and Health Science. So, little more than a month later, she found herself on a plane from her home in Hawaii, on the way to Port-Au-Prince.

She knew the conditions would be rugged, and expected that her time volunteering as a nurse in Tijuana prisons had prepared her well for harsh conditions. She was already used to working in facilities that didn't have adequate supplies. She expected 100-degree temperatures, little food and less sleep. She anticipated the cold, short showers.

"You live in a tent. It's dangerous. You've got 30 seconds to shower, 30 seconds to wash up. The food's very limited. It's not for everybody," she says.

She wasn't prepared, though, for the "shocking" devastation and suffering she saw. It was obvious even as she looked out the windows of her charter plane as they flew in.

One of the things that surprised Taylor most was the number of people who were left homeless after the earthquake and living on the streets, many of them in cardboard boxes. She took over 90 pounds of tents with her to Haiti and was able to move three families into them, including the family of a young man named Edva.





Ann Taylor, who earned a master's degree at USD's Hahn School of Nursing and Health Science, wasn't prepared for the devastation she found in Port-Au-Prince after the January earthquake.



Taylor had brought him a tent at a critical time for the family: Edva was taking care of his mom and two sisters — one of whom had just had a baby and one who was pregnant — after his father was killed in the earthquake. Weeks later, Taylor arranged for another volunteer nurse leaving for Haiti to bring the family a tarp, as well as a nursing fundamentals book, since Edva had shared his dream of one day becoming a nurse. Eventually, Taylor helped enroll him in high school (the equivalent of 11th grade) and is trying to find a way he can emigrate to either the United States or Canada to eventually study nursing.

"They're people that wouldn't normally be homeless," she says. "They're people like you and me, whose lives changed in one instant."

Project Medishare for Haiti had set up a field hospital in tents right on the runway of the Port-Au-Prince airport. There were four units: one tent for adult patients; one tent dedicated to wound care; one tent that housed three operating rooms, a pediatric intensive care unit and a neonatal intensive care unit (the first of their kind, ever, in Haiti) and another as a place for the over 150 volunteer medical staffers to sleep. Taylor was assigned to the operating room, a place she last had real experience in as a nursing student in the late '60s.

They performed a lot of amputations, she recalls, and saw a lot of infected wounds and burns. There were also a number of traumatic injuries from car accidents and even some complicated surgeries like craniotomies, in which a bone flap is removed from the skull to provide access to the brain. Being the best hospital in the country at the time, they received a constant stream of patients by helicopter and ambulance from outlying institutions. Taylor found herself working 17-hour days. She says she got through them on a lot of adrenaline and by the grace of God.

"I was amazed that I could actually do that. But, you've got a job to do, so you just do it." It's a job that still needs doing. Project Medishare, which moved out of its tents and into a building in early June, seems to have enough doctors and physical therapists, but there's an often critical shortage of nurses. Taylor is working to set up a nursing assistant course for English-speaking Haitians through the University of Miami and Project Medishare Haiti. After her first trip, she returned to Haiti three more times, each time hauling as many tents as she could carry. While memories of some of the things she saw still haunt her, the trips have strengthened her faith in the resilience of people.

"It's unbelievable. How do you go from a house to a cardboard box and still have hope that things are going to get better?" she asks.

Some Kind of Exodus

At first, when the ground started to rumble, Lu Louis thought a really big truck was passing on the road beside his parents' house about 11 miles outside of Port-Au-Prince. Then the shaking became violent.

"It was unlike anything I've ever felt before," Louis says. "The ground was shaking under me, not like I was on something that was shaking on the ground, but the ground was shaking. I was getting

tossed up in the air like a rag doll. I remember looking over at my house swaying left and right."

Louis, a 2006 graduate of USD's theatre arts program who now lives in Los Angeles, was visiting Haiti when the earthquake, which he says lasted about 30 seconds, hit. It was the day before he was set to return stateside. He'd felt earthquakes as a student in California, so he understood what had happened. His friends and neighbors, however, didn't.

"They came out and you could hear screaming and crying and praying and all that kind of stuff. A lot of them thought it was supernatural. I was like, 'What's the big deal? It's just an earthquake. It's over, everything's fine,'" he recalls.

Being so far outside the city, he wasn't aware of how bad the damage was. Then someone called to say that the private elementary and high school that Louis' father owned had collapsed. Louis didn't believe it.

"My dad's school was a four-story building made of concrete. It was sturdier than anything I knew. There was no way an earthquake brought that down," he says.

The next day, when Louis and his parents finally made it down the mountain and back into the city, they found that the top two floors had completely collapsed. Louis felt as if he'd driven into a war zone. People were dead. Buildings were down. No one had anywhere to go.

"All around, there were people in the streets, so many people. It looked like ... I don't know, some kind of exodus, just refugees everywhere. And there were so many white sheets covering bodies. I mean, a lot, a lot of sheets. A lot of people covered up."

The earthquake hit in the early evening, so nearly everyone had left his father's school for the day. However, there was one girl who'd still been in the building when it collapsed. She was alive, but hurt. They tried to rush her to a hospital, but that proved difficult.

"Every single hospital we went to that day, the ones we were able to actually get into, there were no doctors. When there were doctors, they were overwhelmed with hurt people," he says.

With no way to get into or out of the country, the first response to the disaster was left to people like Louis and his family. They took food from their own pantry and vegetables from their garden to give to people from their church, as well as to families of children who attended the school.

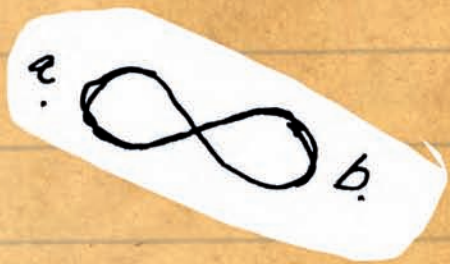
"A lot of the locals, we were the ones rushing around trying to help people," Louis explains. We were the first aid. We were the ones who were bringing help to people until help arrived from abroad."

Since then, he's been back to Haiti and not much has changed.

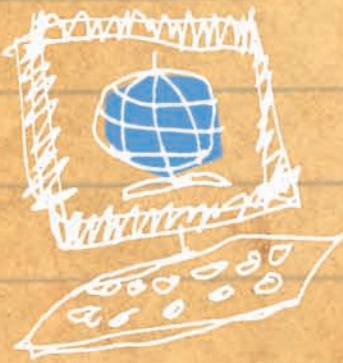
"You've still got a lot of people living out of tents. You've still got a lot of people who can't get food all the time, who can't get water. I think a lot of people here are under the impression that, 'Hey, we sent all that aid money and now the country's fine.' A lot of that money hasn't made it down there yet. A lot of people are still living in the same bad conditions they were living in right after the earthquake." 🇸🇩

To learn more about USD's efforts to help Haiti in the aftermath of the earthquake, go to www.sandiego.edu/news/haiti.

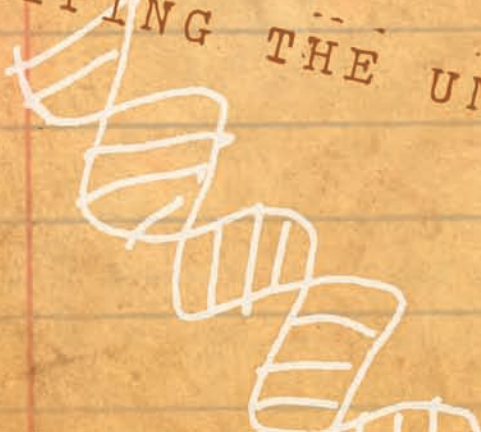
Exploration



Global Connections



SKYPING THE UNIVERSE



The ELDA

Principle

How aspiring principals learn to lead

by Kelly Knufken

Illustrations by Barbara Ferguson

Fabiola Bagula noticed a boy was showing up to school clad in too-small, pink flip-flops. So she went to Wal-Mart and bought him a pair of shoes. How's that for getting out of the principal's office?

"Because I work in such a high-poverty school, I think it's my duty to also know if there's anything else they need help with," Bagula says. "I make it a point of taking care of them as much as I can."

So she brings in the local food bank to help make sure the students are nourished well enough at home to come to school healthier and ready to learn.

For Bagula, it all contributes to job one: seeing that the students at Balboa Elementary School get the best instruction possible. She honed her philosophy of instructional leadership in the well-regarded Educational Leadership Development Academy (ELDA), a collaboration between USD's School of Leadership and Education Sciences (SOLES) and the San Diego Unified School District.

ELDA takes small groups of top teachers — 14 in the cohort that began in Fall 2010 —

and puts them through a rigorous, two-year program that combines both the theory and the practice of leading a school. They attend classes with lessons that dovetail with issues they see during an apprenticeship with a principal. While grant funding enabled early participants to take a yearlong apprenticeship, current students fit all their learning in while teaching full time, spending school vacation days with the experienced principal.

In June, ELDA marked its 10th anniversary with a birthday party befitting a program that's garnered top marks since its inception.

The 10-year mark also provided a perfect time to shift gears and focus more on the changing blueprint of 21st century leadership. Everyone knows that the schoolchildren of today and tomorrow will be different than those who came before them. They learn differently, they've got instant access to practically unlimited information, and they often have a great deal of computer experience by preschool. But what does that mean for education?

That's where ELDA's two new directors come in. Rose Linda Martinez and Rich Thome will be taking ELDA into the future by giving participants a certain sure-footedness in this changing world. That means focusing on technology. That means giving them the capacity to deal with change. And that means making sure future school leaders can navigate — and help their charges navigate — the global waters that come with the seemingly small world that technology creates.

"I believe that both Rose and Rich are the perfect team to help us further globalize ELDA," says SOLES Dean Paula Cordeiro. Indeed, Martinez plans to tap into her role as a "crossover" person who has been a principal to diverse populations and has worked as a leadership consultant to multinational corporations.

"Our role in educating our future citizens is becoming more and more complex," Martinez says, citing diversity and technology.

Thome agrees. He says that ELDA graduates will need to understand the "ubiquitous technology and global competition" that will be the reality for future generations. Further, he believes that educators must make the paradigm shift to learner-centered education as students routinely have vast information at their fingertips and need more of a facilitator. A collaborative mindset is key.

"The goal of ELDA is to continue to be a national leader in school leadership education and to make sure that the students that come to ELDA have not only the skill set to lead those institutions, but also the communications set to understand that people from this century are going to be interacting with people from all over the globe," says Thome, a former school superintendent who served two San Diego County districts.

Cordeiro says the addition of an international mentor will add a rich new layer to the experience — imagine Skyping to a colleague across the world to talk about issues affecting us both — in addition to trailing a local mentor principal on campus.

Cordeiro celebrated ELDA's past, present and future at the 10th anniversary celebration, styled as a birthday party in the Bishop Buddy Sala of Mother Rosalie Hill Hall. There was a big cake, and tables were decorated with bright balloons, wrapped birthday presents and noisemakers. But the event felt most like a reunion, with warm smiles all around as former students reconnected.

It's no secret that in San Diego, Alan Bersin is a controversial figure in some circles. But it's safe to say that at ELDA, he's not only respected, but beloved. In fact, there would be no ELDA without him, and perhaps without the serendipitous occasion of July 1, 1998. On that

day two institutions found themselves with new leaders at the helm: Alan Bersin at San Diego Unified and Paula Cordeiro at what was then known as USD's School of Education.

They had lunch on that day and formed an immediate bond, one that led, a few years later, to ELDA. At the anniversary event, Cordeiro presented a plaque with Bersin's picture designating him ELDA's founder.

For his part, Bersin, now commissioner of U.S. Customs and Border Protection, told the anniversary celebrants that it's no accident that Cordeiro, with her background in principal preparation and her persistence, energy and insight "is the one who made it happen."

"When you hand your school over to the next leader, it's got to be in considerably better shape than you received it from your predecessor," Bersin says. "That's your obligation as a person who embodies the spirit and the meaning of ELDA."

Bagula takes that charge to heart. She went the principal route because she felt successful as a teacher, then as a coach of teachers. She wanted to help even more students and decided administration was the route. That is ELDA's model.

Bagula espouses three of the tenets of ELDA culture.

When it comes to social justice, she's trying to bring her students up to the level of kids who don't have poverty to hang them up. "We have to close the achievement gap, and the way we do it is by our everyday, minute-to-minute instruction in the classroom."

She demonstrates instructional leadership by reading to kids and she has them read her their writing. "I really try to be part of what they're doing in the classroom and to ask questions."

And her efforts to build a community of learners and trust meant she had to change the culture of the school itself, since her tenure in administration came after the campus was restructured because it was failing. She aimed to let teachers know she's there to help, not judge. It probably didn't hurt that she secured a makeover by the National Education Association that not only improved the library, but also transformed the teacher's lounge into something worthy of a design show. Since she took over as principal in late 2007, she's managed to stem the teacher attrition rate, an accomplishment for a school with Balboa's profile.

"She has turned that school around," says Melinda Martin, ELDA's most recent executive director.

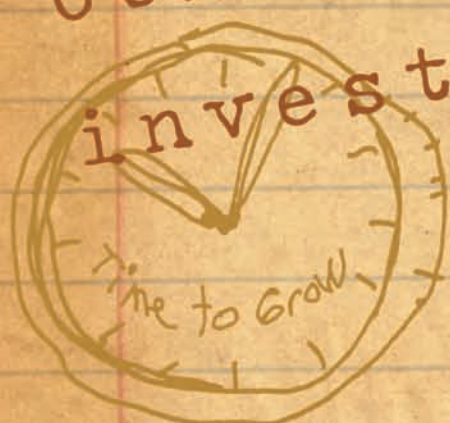
And Bagula's not done yet. For her, 800 on the school's Academic Performance Index for state testing is the magic number to which she aspires for her kids. Why 800? "That was the score that most of the La Jolla schools had in the beginning," she says. While those schools have also improved, 800 API holds a kind of magical fascination. It's a benchmark, something to shoot for.

And with steady rises — the school's gone from 644 when she started as a vice principal in 2004 to 738 in 2009, the latter jump of 40 points in a year — Bagula is confident they'll make it in the next few years.

"(The principal's job) is almost all-encompassing. I say that with a smile." And she does. Her connection with the students and affection for them is clear on the playground and off. When she checks up on lunch, one student after another says, "Miss Fabi!" to get her attention, then reports whatever important or trivial fact is on his or her mind. A little girl offers her a raffle ticket. A boy tells her about a YouTube video of the summer 2009 makeover by the NEA. She commits to a ticket. She says she'll check out that video. Sometimes she plays ball with them.

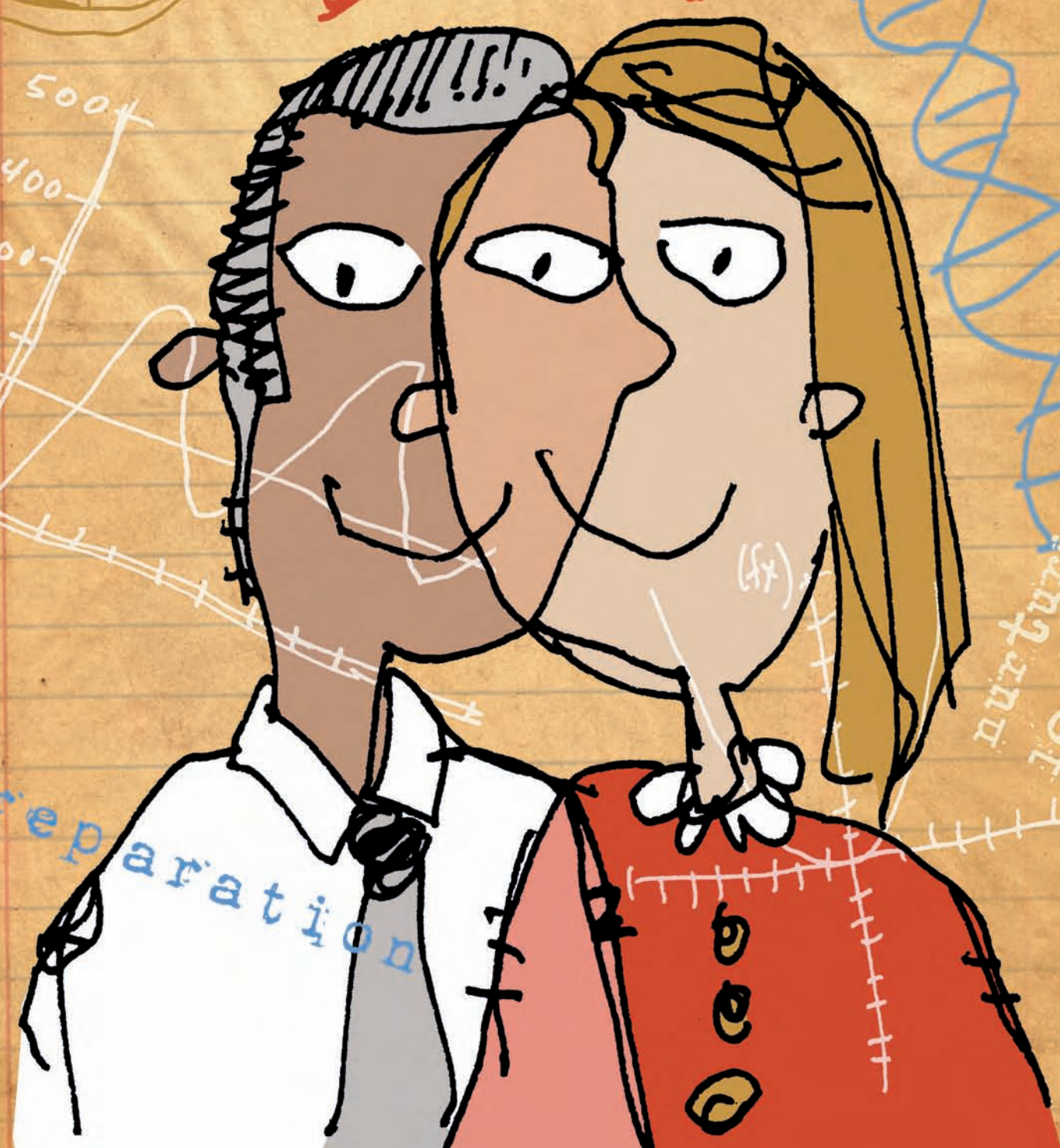
COLLABORATION

Borrowed
Principals



nurturing
leaders

Preparation



READING

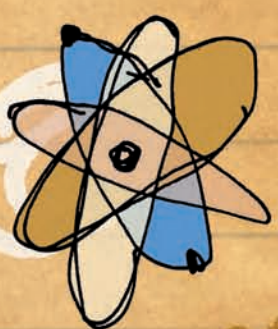


WRITING

absorbing

student

Teachers



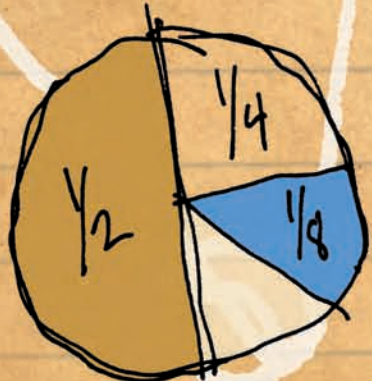
Science

$$\frac{1+7}{8}$$

Math

parents

Fractions



$$\frac{2}{3} \times \frac{2}{5} = \frac{2 \times 2}{3 \times 5}$$



Bagula calls herself an on-demand problem-solver who must make continual mental shifts as she goes from talking with a parent to a school janitor to a child. When she attends Rotary or other after-hours functions, she's always thinking about what she can bring back to her school.

With more than 200 alumni — many heading straight to the principal's office after completing the program — there's a feeling that ELDA has been a little gem churning out quality candidates for principal in San Diego Unified and elsewhere in California. But were others noticing?

As it turns out, they were. Just about everyone connected with ELDA mentions a little shout-out by U.S. Secretary of Education Arne Duncan this past February, when he mentioned ELDA as a "top-notch" program for preparing principals. That was big.

"I almost fell off my chair," says Cordeiro, who was in the Atlanta audience that day at the American Association of Colleges for Teacher Education Conference.

ELDA has garnered other recognition as well, receiving glowing reviews in a 2007 report, "Preparing Leaders for a Changing World," by Linda Darling-Hammond of the Stanford Educational Leaders Institute. One telling detail from the report: "And, whereas 43 percent of principals nationally have been school athletic coaches, 55 percent of ELDA principals have been literacy coaches."

Araceli Jimenez, a resource teacher at Knox Elementary who recently completed the program, talked with many longtime administrators when considering her training.

"I said, 'Tell me about programs that have made a difference and produced quality administrators.' All of them recommended ELDA," she recalls. "I think ELDA really helped me be able to think about my vision and what my belief system is and create a culture where people work collaboratively in the best interest of the students."

She also values the idea that a principal can admit to not having all the answers, but is committed to doing what it takes with the rest of the staff to learn together and continue to develop professionally.

"ELDA's not static," says Sarah Sullivan, principal at Pershing Middle School. "ELDA is about always thinking and learning and applying the learning, continually reinventing and reorganizing yourself."

Indeed, ELDA itself has grown and changed in its 10 years.

Today, it includes the original program, now known as the Aspiring Leaders Program (or Tier I), the New Leaders Program (or Tier II) for administrators in their first or second year, as well as Leaders Exploring Administrative Possibilities, meant to allow teachers to dip their toe into administration to see if it's for them.

In addition, there are other programs to support administrators and keep their thinking fresh:

The Spotlight Speaker Series features experts speaking on topics of need to local school districts.

The four-day Summer Institute brings in teams from school districts, so far mostly in California, to delve deeply into a topic important to them.

Then there's the Forum, a closed-door session that lets the principal crowd discuss the thorny issues they encounter, as well as share what's working. Modeled after a group for CEOs, four of these ELDA forum groups are in place, with plans for more.

Bagula, for one, finds the forum experience invaluable.

"It's been really helpful in problem-solving, especially sticky situa-

tions. I love that it's so confidential, and I can sit there and say, 'Listen, I don't know what to do and here's the truth of it all,'" Bagula says.

She likens it to a group of nine friends coming together. Importantly, in this group, which runs the gamut in experience, "We don't have to be the one that people come to for the answers or that has to keep the good cheer of the culture. We can say, 'Listen, I'm struggling with this.'"

For Richard Lawrence, principal of Alternative Schools for the Temecula Valley Unified School District, ELDA helped set a certain standard. "ELDA impressed upon me the critical urgency for a leader to focus on the needs of students first and do whatever it takes to make the achievement of students a priority," he says. "I measure my actions against this understanding and strive daily to find ways to best meet the needs of students within my school setting."

He knows his students may have been stigmatized by their experiences and, indeed, by the very fact that they attend an alternative school. "Knowing this, it is my job to inspire success in my students and change the perceptions of the greater community (and) engage them in celebrating the success of these students."

Christine Harris, who's in the middle of the two-year program, teaches second grade at Burbank Elementary School in San Diego's Chicano Park area. She wants to make a difference in the achievement gap and appreciates ELDA's influence on San Diego Unified.


"It feels like a family. It's a big district, but it's a small world. You do bump into a lot of people that share the philosophy. I think ELDA provides a way to nurture that belief system. I call myself a 'Bersin baby' because that's when I came into San Diego Unified. He really did have what was best for the children in mind. A lot of the people that went through this program have that commitment."

What does it take to make a great principal? That's the question ELDA's leaders have spent 10 years drilling down to answer. They start with great teachers.

"It's the hardest job in the world, but it's also the most rewarding," says Martin, a former principal and now former ELDA director, eyes sparkling. "We need to make connections with the kids, not just with the teachers or with their parents. You need to be a real person for the students."

Cordeiro talks about the problems principals have to deal with nowadays. "The problems that we are dealing with — some people call them swampy problems, some people call them ill-defined problems, there's a design theorist who calls them wicked problems," she says, lowering her voice to a menacing whisper for the description. "I really love that. It's shifting sands. It's swampy. How do you lead an organization when the environment — 24/7 parents are able to e-mail you — is constantly changing? Well, you have to be able to adapt to change."

That's why Sullivan — whose assistant principal, Geof Martin, is also an ELDA alumnus — is proud to show off technology that has students interacting with computers via a high-tech "white board" at the front of a classroom. Sullivan notes that these middle-schoolers won't be retiring until 2060 or later. They need 21st century skills.

And that's a focus for ELDA's new leaders. It's not just about keeping up with ever-changing technology, but also about being able to adapt, and Martinez talks with verve about the need to help future school leaders do just that. 

[transformation]

A DRIVING ENGAGEMENT

The University of San Diego Alumni Association wants to involve grads

by Kelly Machleit

Calling all alumni: The University of San Diego Alumni Association wants you. No matter if you graduated 30 years ago, three years ago, or just last May, each and every alumnus is vital to maintaining the health of USD. Why? Alumni are the backbone of a university. They instill traditions and become part of a close-knit family, not just during the time of their studies but also for many years beyond.

Of course, that bond is not automatic. James Power IV '85 — son of J. David Power III, founder of J.D. Power and Associates, and former senior vice president and strategic advisor for the company — had, over the years, become detached from his old USD family.

“For myself, I felt a bit disconnected from USD for about 20 years,” says Power. “About five years ago, I started to feel like something was missing in my life. I realized it was engagement with the alumni association.”

Power decided to get involved and reconnect with the university. He is now a member of the executive committee of the alumni board and chair of its strategic planning committee. He sees this role as an opportunity to take a microscope and analyze the university's current bond with past students. Perhaps not surprisingly, his efforts have uncovered a few cracks in the alumni structure that need patching; as a result, a whole new strategic plan has

been unveiled in order to make the connection between USD and its alumni a whole lot stronger.

“Coming from the business world, the best way to drive a change in culture is through a new strategic plan,” says Power. As a result, Power has teamed up with USD's alumni association and Office of Alumni Relations to instill bigger and better opportunities for alumni involvement. “Through my conversations, committee discussions, and working with the alumni board and [Director of Alumni Relations] Martin Kaplan, I've been able to bring some ideas and concepts to the table.”

Kaplan fully supports the new plan. He says that the number one goal of his office is to provide relevant opportunities — such as volunteering, events and networking — so that alumni can engage with the university. He's focused his attention on working with USD alumni across the country, listening to what they want and developing goals to engage others who may feel disconnected from their alma mater.

“This is a real call to alumni. We need you,” says Kaplan. “You are the alumni association. There is a role here if you want it.”

Aims of the new alumni strategic plan include providing many more opportunities for alumni to volunteer and network. In order to accomplish this, Power has recognized that not all alumni are at the same place in their



lives or have the same desires for engaging with each other. Therefore, alumni will be targeted in a more precise manner so that each group — whether young alumni, mid-career, late career or post-career — will be able to take advantage of different opportunities to get involved.

Other changes include building stronger connections with USD's regional chapters around the world and recognizing the importance of legacy at USD, in which previous students encourage members of their own family to

follow in their collegiate footsteps.

“The real goal is to drive engagement,” says Power. “I would like alumni to open their minds to the idea that with this change in culture, there's going to be new opportunities for them to re-engage. If there's an event for USD alumni, then maybe they'll consider attending.”

USD alumni aren't the only ones being asked for help. The alumni association and Office of Alumni Relations are calling upon the entire USD community — staff, faculty, individual colleges


The Homecoming picnic and tailgate party (pictured) is just one example of the many ways that alumni can build lasting connections with the University of San Diego.



ALAN DECKER

and schools, friends, parents and others — for assistance in implementing a stronger bond with alumni. Kaplan hopes to encourage an “alumni-centered approach for all of campus.”

Now is the time for every USD alum to get involved: send in a class note, join the online Torero Network, come to campus for Homecoming, mentor a current student, join or start a regional chapter.

And if you’re already an engaged alumnus? Terrific. Start reaching out to others. 

[dear toreros]

As president of an alumni association representing 53,000 alumni worldwide, it is my pleasure to provide you with an update of our accomplishments over the past year:

Attendance has increased at USD-sponsored events including Homecoming, Alumni Honors, Alumni Mass and regional programs around the world. Over 4,700 alumni participated in these events during this past fiscal year.

A social media campaign was launched to more effectively communicate with our alumni. Efforts include LinkedIn.com, Facebook groups and YouTube; more than 7,000 alumni are now connected with the university through these social media outlets.

We’ve developed a strategic plan in order to define our vision, business objectives and strategies over the next three to five years. This comprehensive document will be the basis for our operational plan and assist us in establishing proper resource allocation.

The Alumni Association’s second annual USD Wine Classic fundraiser was again successful. Event capacity was reached as more than 600 tickets were sold and over \$60,000 was raised for the USD Alumni Endowed Scholarship Fund. As a result, we have surpassed \$625,000 towards our goal of raising \$1 million for the fund by June 2012.

Thanks to your generous donations towards the Alumni Scholarship program and the Alcalá alumni fund, we were able to support 20 students in financial need this past year.

Student interaction with alumni increased, as more than 3,000 students attended alumni activities ranging from Finals Feeding Frenzy to the Homecoming tailgate party.

We continually strive to increase alumni participation, which directly influences our national ranking and, in turn, the value of a University of San Diego degree. In this context, participation measures the number of alumni that provide financial support for the university. Thank you for your contributions over this past year, as alumni participation rose from 9 percent to 11 percent.

As a “Torero for Life,” I encourage you to take an active interest in your alumni association, the growing prestige of the University of San Diego and the alumni networking opportunities afforded worldwide. Please do not hesitate to contact me with any questions or feedback you may have regarding the initiatives of the USD Alumni Association. I can be reached via e-mail at jbennett@alumni.sandiego.edu.

Warm regards,

Josephine A. Bennett ’81

President, University of San Diego Alumni Association

ALUMNI BRIEFS

2010 Homecoming and Reunion Weekend takes place from Oct. 8-10. The weekend starts at the Kick-off Party on Friday night at O’Toole’s lounge, USD’s on-campus pub. Saturday’s picnic and tailgate party begins at 11 a.m., followed by the game, versus the University of Dayton, at 2 p.m. Special reunions will be held for the Class of 1955, 1985, 1990 and 2010 on Saturday evening. Mass and brunch will be held at Founders Chapel on Sunday at 10:30 a.m. For more, go to www.sandiego.edu/homecoming or call (619) 260-4819.

New Alumni Board Members
Kristen Leonardini ’87, Dan McNamee ’89 (JD ’94), Harry Ryan ’92, David Rivera ’96, Arika Wells ’02 and Siri Fomsgaard ’03 took office on July 1. Maureen Partynski ’82 has been named President-Elect and will serve as the next president of the USD Alumni Association starting in July 2011.

Career Transition Workshops are being hosted by the Alumni Association each quarter in an effort to assist alumni who wish to explore new career opportunities. Whether just starting out in the job market or looking for a mid-career change, alumni are invited to join us for an interactive career transition workshop designed to uncover winning strategies for job success. The next workshop is scheduled for Wed., Oct. 27 from 6 to 8:30 p.m. in the Degheri Alumni Center Board Room. For more information and to register online go to <http://alumni.sandiego.edu>.

[unshakable]

TENACITY PAYS OFF

Three decades later, Dan Wehrman has diploma in hand

by *Julene Snyder*

For years, it bothered him. Then life would intervene, and Dan Wehrman would push the nagging concern over the college diploma he lacked to the back burner of his mind. Still, time and again, he'd regret that he'd come so close to graduating, but in the end, no cigar.

Although the political science major had walked with fellow classmates at Commencement in 1978, Wehrman was, in fact, seven units short.

He'd had a waiver to earn the missing units at a community college and complete his degree requirements, but all too quickly, real life beckoned, and he had to get back to work driving his long distance truck route.

Years passed. He bought his own rig, married the pretty waitress at one of his favorite truck stops, had children, kept working, but every once in a while, the degree that he'd come so close to earning would come to mind.

Finally, three decades later, he's got that diploma in hand. There were times when he wasn't sure the day would ever come. Though he'd originally intended to study and practice law, he'd gotten used to the money he earned driving a truck as a student.

"You only had to be 18 to drive tractor trailers then," he recalls. "I moved furniture throughout California, Oregon and Washington."

Although he'd been awarded a full scholarship, there were still living expenses to consider, and driving a truck paid the bills. Eventually, he tired of the road and acquired a moving company in Corvallis, Ore.

Energetic, fit and tan, the 54-year-old Wehrman clearly likes to keep busy. In the early '90s, he saw an ad in the newspaper looking for volunteer firefighters and decided to sign up.

"I passed the agility test and proved I could do the physical part of the job, and got accepted as a volunteer." Before long, he completed all the EMT medical training, was hired on as a firefighter ("24 hours on, 48 hours off") and was subsequently promoted to lieutenant, all while continuing to run his company, Corvallis Moving and Storage.

But periodically, USD came to mind. When mailings came from the alumni association, Wehrman would always take time to write a check, but with a hint of regret, an irksome itch that said, "I sure would like to finish up those last seven units."

So he got even busier than usual, and racked up nine units at a local community college. Then he found out that the dean that had originally granted the waiver for those seven missing units had since retired, and the requirements had changed. Wehrman figured it just wasn't meant to be.

But last year, he and his wife, Sandy, found themselves with a free day in San Diego during a cruise to Mexico. At his wife's urging, Wehrman made his way to campus, determined to talk to someone in person about doing what it took to complete his undergraduate degree.

"I'd tried the Internet, letters, phone calls, but nothing was working. By this time, both of my daughters had graduated from college, and here I was, still with no degree."

So he roamed from building

to building, looking for answers. "I finally found the open door of (Assistant Vice President for Public Affairs) Pamela Gray Payton. She called the registrar for me, and told me to reapply to the university, then they'd review my file and let me know."

A month or so later, Wehrman wrote a follow-up letter to College of Arts and Sciences' Assistant Dean Pauline Powell, who said the words he'd been waiting to hear for 35 years: "Let's get you your degree."

"She was tireless," he marvels. "She walked me through the process, went over my transcripts, we dug up course descriptions from 1974 and looked at how it would all fit together." At the end of the process, it turned out all he needed was one upper-division writing course.

"I applied to Oregon State in December of 2009, started in January 2010, finished in March 2010 and now, in June, I'm getting my degree from USD." Wehrman's smile is transcendent.

On campus a week before Commencement, he's clad in a Hawaiian shirt, jeans and sneakers, and has the satisfied air of a man enjoying the first day of a long overdue vacation. He is also wearing his USD class ring.

"Getting my degree here, now, 35 years later, is more a reflection on USD and Dean Powell and Ms. Gray Payton than anything I've done," he says with characteristic charm. "My graduation is a reflection of everyone here."

As for what's next?

"I'm thinking about retiring from the fire department in two years. Who knows? Maybe I'll go back to school." 📖



RISKY BUSINESS

From Afghanistan to America and back again

by Kelly Machleit

In order to truly “be the change you wish to see in the world,” you may have to leave behind the things you love. Such as leaving your home country of Afghanistan and traveling 7,800 miles away to pursue a degree in a foreign country. Such as moving your wife and son from Afghanistan to Pakistan because you fear for their safety while you are gone. Such as suddenly finding yourself in a new country, as the only Afghan student on a university campus.

Ghulam Ishaq Hassan '10 came to the United States unfamiliar with the language, the customs and the educational system. However, after completing USD's one-year master's track in Peace and Justice Studies, he gained a wealth of knowledge to take home with him. And though he started off planning to advocate on behalf of human rights for the people of Afghanistan, he decided to help a more specific underrepresented group: Afghan women.

“I am particularly very passionate about advocating for the elimination of the Swara tradition, as well as advocating for human rights in general,” says Hassan.

The tradition, a custom in tribal areas of Afghanistan and Pakistan, occurs when one family or clan gives up their daughter for marriage in order to resolve a conflict with another clan. Oftentimes, the female is traded against her will, in effect, serving as a substitute for money.


During his year in the U.S, Hassan was able to witness a more progressive culture in which both women and reli-

gious choices are more widely embraced. “I am a Muslim at a Catholic university, but I found there is a lot of respect here for other cultures. I was even provided a small room on campus for my prayers.”

No stranger to working with institutions that promote the culture of change, Hassan's past job experience includes working for the International Development Law Organization as a legal component officer in Kabul, Afghanistan, and a stint at the United States Agency for International Development as a technical advisor under the Local Governance and Community Development project in Nangarhar, Afghanistan.

He was a student at the International Islamic University in Islamabad, Pakistan, and received a degree in Sharia law, a type of law that influences the legal code of most Muslim countries. He was able to attend USD as a Rotary Ambassadorial Scholar and was also offered the Gandhi Fellowship as well as other scholarships through the School of Peace Studies.

Though it won't be easy, the future looks bright for Hassan. His wife recently gave birth to a second son, a child he was unable to see while attending school. Now, he'll be able to be with them once again as he moves his family from Pakistan back to Afghanistan.

“The first thing I will do when I arrive back home is to start my research,” he says. He hopes to one day be employed with the U.N. as an advocate for Afghan women's rights. 

1960s

[1969]

GARY LANE (JD) opened Consumer Protection Legal Services, a new law firm in Santa Ana, Calif., that helps homeowners preserve ownership rights. He serves as president of the firm. Gary recently helped the Orange County judiciary arrange new procedures to handle the large number of mortgage foreclosure cases. He is an advocate for change in other areas, including proposing legislation to open up the files of the Mortgage Electronic Registration System (MERS), an electronic database firm that holds the names of investors who have purchased mortgages from major lenders. Gary served for 16 years as a law school professor and law school dean, during which he taught legal ethics and contracts, and he has served as general counsel to a national commercial real estate firm. He would love to hear from fellow USD classmates.

1970s

[1970] 

MICHAEL MAHER (BA) was recognized in “America's Top 1,000 Advisors: State-by-State,” a list issued by Barron's. Senior vice president of investments for the Carlsbad office of Merrill Lynch, Michael is one of only two San Diego-area financial advisors included in the ranking. He has been with Merrill Lynch for more than 30 years. Michael was the 2008 recipient of the Mother Rosalie Clifton Hill Award, presented annually to an alumnus/a who personifies the spirit and philosophy of the University of San Diego.

[1971]

ROBERT ISRAEL (BA, EdD '95) is the president and owner of R. Daniel Israel, EdD & Associates, a consulting firm specializing in organization change, leadership development and ethics.

[1979]

MICHELE FURR (BA) moved to Washington state in 1995 to be closer to relatives. “I have one very independent daughter who is in her mid-20s and works in the bank finance field,” Michele adds.

1980s

[1981]

PAMELA HERKNER-CHASSE (BA, Med '83) completed a master's degree in education and then moved to Burbank, Calif., where she began her first teaching job. In 1987, she married her husband, Lou, and moved to Thousand Oaks, Calif., where she is an elementary school principal. Pamela also earned an EdD from the University of Southern California.

[1982]

STEVEN VASQUEZ (BBA) completed a half-Ironman triathlon in 2009 and he plans to do his first full Ironman triathlon in 2011. He also ran the Los Angeles Marathon in 2010.

[1982]

CONSTANCE CAMPBELL EDWARDS was married in Founders Chapel in July 1987 to Gil Edwards from Seattle. She worked in pharmaceutical and hospital sales until 1991 and today has an interior design business. Constance has three boys: a 21-year-old son and twins who are 16.

ROB NORIEGA (BA) and his wife, Lindy, are pleased to announce that their son, Andrew, joined USD's freshman class in the fall of 2010. “Andrew is looking forward to becoming a part of the USD community,” Rob says.

JAMES SPALTRIO (JD) retired on Jan. 1, 2010, after 28 years of civil litigation. He now handles mediations, giving James and his wife more time to trek in the Himalayas and take other exotic adventure trips, he says. His website is www.spaltrio.com.

[1986]

ROBERTO RODRIGUEZ (BA, MA '93) has been a high school teacher for the Sweetwater Union High School District since 1987. He currently teaches government and economics at Otay Ranch High School and is active in his local teachers union as well as the California Teachers Association.

JAY THOMPSON (JD) is a partner with Freeman, Freeman & Smiley in Irvine, Calif.

[1988]

BILL PARROTT (BBA) recently ran the Austin Marathon and qualified for the 2011 Boston Marathon. He lives in Austin, Texas, with his wife, Tonya, and daughter, Hannah.

1990s

[1990] 

RICHARD BARKER (EdD) is retired from teaching and is writing a book called "Haunted Dubuque," which is scheduled to be published by Arcadia Press in August 2011.

TERESA BECK (JD) is still a partner at Lincoln, Gustafson & Cercos. She says she enjoys her work immensely and is proud to have been elected to a board position with Lawyers Club of San Diego. She is also a board member with the San Diego-Imperial Council Girl Scouts. "My kids are all teenagers or pre-teen (they are 12, 13 and 15), so they are keeping me busy!" she writes.

KRISTINE BROWN (BA) is a stay-at-home mom with four children: Maddie, 10; Ethan, 8; Abby, 6; and Alec, 4. The family lives in Roseville, Calif.

JOSEPH LASTELICK (BBA) recently opened a dojo in Dallas and began teaching his own martial arts style, which he calls Shaolin Kempo Karate Practical Fighting Method. This is the culmination of 27 years of study in the martial arts, most of which took place in San Diego. "After evaluating the style I studied in all these years, approximately 10 years ago I began retooling the system to make it more practical in street-fighting situations, where it seemed to be lacking," he says. "This meant keeping most of the forms, replacing hand-to-hand techniques that were impractical and modifying other techniques that were good, but not good enough."

KATHRIN MAUTINO (JD) is one of only 150 California attorneys certified as a specialist in immigration and nationality law by the State Bar of California, Board of Legal Specialization. She is the managing partner of Mautino and Mautino, a San Diego law firm providing immigration services to its clients, and a recognized expert in American citizenship law and priority date issues. She writes and speaks on immigration issues for such audiences as the American Immigration Lawyers Association. A native of Finland, Kathrin speaks Spanish, Swedish, Finnish and English, and she serves as honorary consul in San Diego for the government of Finland.

DAVID SILVAGGIO (BBA) and his wife, Laurie, live in Las Vegas with their 8-year-old triplets, Dominic, David and Olivia. David is working toward a master's degree in horticulture and grounds management. He works in the horticulture department at City Center.

[1991]

RICK EYMAN (BA) is stationed at Andrews Air Force Base, flying in support of the secretary of the Navy, the chief of naval operations and the commandant of the Marine Corps. "Retiring in a year," he adds. "Need a J-O-B!"

DAVE HOILES (BA) and his wife, Theresa, welcomed their third child and first daughter, Mia Elizabeth, on Jan. 28, 2010. Dave is a partner at Jackson Lewis, where he specializes in employment-related litigation on behalf of management.

VICKI (MORGAN) PROUTY (BAcc) and her husband, Cmdr. Marshall Prouty '91, have been living in Japan since August 2007.

KATHRYN SPELMAN (JD) is a principal at Mount & Stoelker; she focuses her practice on business and intellectual property litigation. Kathryn also serves on the boards for Foothill Securities Inc. and Happy Hollow Foundation.

LISA CHEUNG WANG (BAcc) is the internal tax manager at East West Bank in Pasadena, Calif. She lives in Monterey Park, Calif., with her husband and their children: Jaxon, 8; Jacob, 5; Jared, 3; and baby Jenna, who turned 1 on April 16.

[1992]

BLAISE JACKSON (JD) is in private practice, representing local special districts and businesses in litigation matters. He serves as board president for the San Pasqual Union School District in Escondido. He and his wife, Theresa, recently celebrated their 25th wedding anniversary by renewing their wedding vows at their home parish.

SCOTT KAWALL (BA) has three daughters. His oldest daughter is a high school freshman in Illinois and finished her first season of varsity girls basketball, with softball season close behind. "Time sure flies!" he says. "The younger ones will also be

playing softball with me coaching, and with my wife, Kimberly's, help." Scott is senior director of admissions at Westwood College.

[1993]

ERIK BASIL (JD) was elected first chairperson of the Mira Mesa Cluster Schools Council, an advisory body to the San Diego Unified School District that develops local school standards and an advocacy program. He is a lecturer for the Immaculata Parish on USD's campus, crossing guard for his son's elementary school, and cub-master of Mira Mesa Pack 1209, which serves four elementary schools and has more than 60 boys. His firm, The Basil Law Firm, practices land use and condominium law.

JUAN CABANAS (BBA, MIB '95) is senior vice president of investments for Union Bank of Switzerland (UBS) in San Diego. Juan is a financial advisor for the international community in San Diego and Tijuana/Mexicali.

JAMES ELLIOT (MBA) is vice president of technical operations, which includes network operations and network engineering, for WildBlue Communications, now a ViaSat Inc. company. The ViaSat headquarters is in Carlsbad. WildBlue provides broadband Internet over satellites to 425,000 customers.

RICHARD MATHEWS (BA) has been with the New Mexico State Police Department for 11 years. He is currently an agent in the Investigations Bureau in Albuquerque, N.M. Richard is married with three children, ages 15, 7 and 6.

LISA (DREISBACH) SPIRO (MBA) is senior director of marketing for Monogram Biosciences, a biotechnology company in San Francisco that is developing and commercializing innovative products that advance individualized medicine.

HOWARD STILLMAN (MIB) operates auto dealerships, a finance company and insurance entities in and around the Chicago area through Car Outlet, the largest independent, privately held group of auto dealerships in the state of Illinois.

KRISTIN TILLEY (BAC) is a self-employed certified public accountant. She and her husband, Brinnon, welcomed their first child, a son

named Brinnon, on Oct. 3, 2008.

[1994]

CMDR. DEBORAH BRIGADIER (MSN) retired from the U.S. Navy in 2003. She moved to upstate New York to build a home with her husband, who was born and raised there. She now works as a substitute school nurse and a volunteer paramedic. "Love retirement," she says.

COLLEEN (MURPHY) HOBBS (BBA) joined Biosite, an Inverness Medical company, in San Diego as product director, cardiovascular marketing. She lives in La Jolla with her husband, Chris, and two children, Karynn, 8, and Connor, 6.

MARTIN KAISER (BBA, MBA '95) is married with two children: Gabriel, 12, and Jeanne, 9 years. He is director of innovation and new services for Bouygues Telecom in Paris and a professor at IEP (Sciences Po Paris).

PAUL KLINE (JD) was a diplomat with the U.S. Department of State from 1976 to 1999, retiring as consul general. His assignments included Portugal, Guatemala, Bermuda, Mexico desk (Washington, D.C.), Guadalajara, Harvard University, Tijuana, London, Panama and Monterrey (Mexico). In 2000, Paul founded California Business Immigration, a San Diego law firm specializing in U.S. immigration and nationality law. His daughter and fellow USD School of Law graduate, Samara Kathryn Kline, is also an attorney in the firm. Another son, Joseph Nathaniel Kline, is a current USD student.

[1995] 

GENEVA (JONES) ANDERSON (MSN) is a nurse practitioner at Scripps Coastal Medical Center in Oceanside.

MARGARET McDONALD (BAcc) and her husband, Steve, welcomed a son, Gavin William, on Sept. 9, 2009. Gavin joins older sisters Megan and Emily. Margaret is a special investigator for the Financial Industry Regulatory Authority (FINRA) and lives in New York. Margaret and Steve have been married for more than 10 years.

SHANNON PARSON (BA, Med '97) works at Carmel/Del Mar Elementary School in San Diego.



“It’s the
Torero
way”

Learn more about Elissa Magracia at www.sandiego.edu/giving.

At the UNIVERSITY OF SAN DIEGO, we want to give students a WAY.

When Elissa Magracia '12 graduated from high school, she was one of the most highly recruited female soccer players in San Diego County and entertained offers from Harvard, Michigan and Pennsylvania. An all-star in the classroom and on the field, she earned both academic and athletic scholarships to USD, where she approaches her studies the same way she does opposing goalkeepers — at full throttle.

Give hope. Give an opportunity. Give a WAY.

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WAY**



[glory days]

WAXING NOSTALGIC

Anniversary alums reflect on halcyon days at Alcalá Park

by Mike Sauer

As formative life experiences go, college graduation has to rank right up there with, well, just about anything, right?

Think about it. It's the curtain call for what many of us consider to be the most impressionable and inspiring years of our lives; the defining moment when, by the simple turn of a tassel, we acknowledge that we're ready to make the prodigious leap from campus to the real world, hoping that the education and skills we acquired along the way will help land us safely on our feet.

The passage of time does little to dull the resonance of that amazing moment for most University of San

Diego alumni, including those celebrating their 25th and 50th anniversaries in 2010. "Graduation was such an amazing, and somewhat terrifying time," recalls Russ Caine '85. "But, to be honest, I felt like the friendships I'd made and the experiences I had while at USD prepared me for what would come next."

As the genial ambassador of the San Diego College for Women's Class of 1960, Karene Evenson paints a vivid picture of what life was like for her and her 38 classmates. "We really only had two buildings where we had classes (what are now Founders Hall and Camino Hall), and we definitely didn't have the breadth of class

choices that students have these days," she explains. "Back then, we were trained to be one of three things: a nun, a nurse or a mother, and we were all required to have ethics as a minor."

Evenson thrived in the San Diego College for Women's close-knit community, serving as the social chair for three years and graduating with a degree in music. "Life on campus seemed a bit more formal than it does today," she says. "We would have dances where the guys all had to wear ties, and all the girls had to wear nylons and heels. In fact, there would be a nun standing at the door making sure that everyone

was dressed appropriately ..." she giggles at the memory. "My, it was just such a different time."

During his days as a student at the San Diego College for Men, J.T. Trily '60 was a big fan of two things: football and the fairer sex. In fact, if the business administration major and former stalwart of the USD Pioneers offensive and defensive lines could've had his way, there would have been more co-ed social events between the two colleges. A lot more.

"My big thing was trying to get the fellas and the ladies together. I knew a lot of great guys, and I had met some great girls from the other college as well, and it seemed like a good idea to try and get everybody together at some point," Trily says. "We really didn't get a lot of opportunities to interact with the gals in the other college on a social level."

Life has its funny little ironies,

Karene Evenson '60 and Russ Caine '85 will celebrate milestone reunion years in 2010.

and when Trily returned to USD decades later to move his daughter Jolene into her residence hall, he found that his hope as a student would become his fear as a father. "I saw that the girls were living on one floor, and the boys were on the next floor above. They had done what I was trying to do and bring everyone together, although, in this case, it might have been closer than I would've liked," he adds, laughing.

In some ways, Russ Caine's USD was a place Evenson and Trily would struggle to recognize. For one thing, leg warmers and neon-hued Reeboks had replaced nylons and heels as preferred dance apparel. For another, the campus and the student population had grown dramatically, providing Caine and his classmates a wealth of opportunities their predecessors could only dream of.

"It's crazy to think about when you compare my class to the students of today, but yeah, we definitely had a much more dynamic campus culture than did the classes that graduated prior to the merger," Caine says. "But everything's relative. We may have had more opportunities than they did, but, coming back to campus today, it's amazing to see how much has changed since the mid-80s."

While they may have earned their diplomas 25 years apart, Caine, Trily and Evenson are connected by a learning experience that transcends dates on a calendar.

"The camaraderie of the students, the support of the faculty, that's the same as it ever was," Caine says. 🎓

CHRISTINE (BURGER) PISTEK (BA) and her husband, Peter, welcomed their daughter, Milena Lucie, into the world on June 8, 2009. Christine is a senior quality control analyst at Illumina Inc.

[1996]

TAMI (DAHL) DECKER (BBA) married Mark Decker in Golden Valley, Minn., on Sept. 25, 2009. The couple lives in Madison, Wis. Tami enjoys representing a fashion designer for women's clothing.

CMDR. MATTHEW DOLAN (JD) is a captain in the United States Navy Judge Advocate General Corps and senior legal advisor at the United States Naval Academy. He is married to Karin Dinan Dolan '91; they have three beautiful children, ages 14, 12 and 10.

BRIDGET (GORMAN) YOUNG (JD) opened the San Diego branch of Samuelsen, Gonzalez, Valenzuela and Brown in 2007. In 2009, the firm moved to a larger location and Bridget continues to serve as managing attorney. "I spend my free time with my family – husband, Wayne, and kids: Jonah, 9; Alec, 7; and Emily Grace, 4," she says. "We can usually be found at the soccer and baseball fields in La Jolla!"

[1997]

KENNETH CHAPMAN (BBA) received an MBA in international marketing from California State University, San Marcos, in June 2001. He oversees the spirits division for Stansfield Scott, which manages and develops wine, spirits and health supplements in 33 countries and the Caribbean. Kenneth is in charge of 17 markets and 35 distributors, and he travels 22 weeks a year outside of the United States. In their off-time, Kenneth and his fiancé, Kelly, work with Florida Big Dog Rescue.

ERIC GARFIELD (MBA) and his wife, Robin, live in Redondo Beach, Calif., with their daughters — Kylee, 2, and Morgan, born on Jan. 25, 2010 — and their dog. He is the practice leader for real estate valuation at Wealth and Tax Advisory Services (WTAS), a national tax consulting firm with 14 offices and more than 500 employees.

GEORGE KUNEY (MBA) is a W.P. Toms Distinguished Professor of Law

and the director of the Clayton Center for Entrepreneurial Law at the University of Tennessee College of Law. Blaine is the controller for Pilot Power Group and Brenda is the accounting supervisor at ResMed Corp. The family lives in Rancho Bernardo.

MATTHEW BALLARD

STRAUHAL (BA, BBA '98) and his wife, Natalie, welcomed their first son, Desmond Fiel, into the world on Nov. 22, 2009. He weighed 8 pounds, 9 ounces, and was 21 inches long.

[1999]

TANYA CABLAYAN (BA) was a social worker in a convalescent center after graduation and later earned a license from the state of California as a nursing home administrator. Since 2002, she has been the administrator of the Bradley Court Convalescent Center, a 56-bed skilled nursing facility that cares for residents with multiple acuity levels, including Alzheimer's. Tanya is married with two children; the family lives in Escondido.

MATTHEW DENTE (BA, BBA '99)

married Nicole Harris on March 21, 2009. Matthew graduated from Boston College Law School in May 2002. In January 2010 he became a shareholder with Littler Mendelson, the world's largest law firm specializing in representing management in labor and employment matters. Matthew's practice focus is wage and hour class/collective actions.

JANNA (SIMONE) DOWNING (BA)

is a high school special education teacher. She is married and has two children: Colton, 4, and Beckett, 4 months. The family lives in Scituate, Mass.

JAIME (KRUPNICK) GEFFEN

(BA) and her husband, Jason, celebrated the birth of a beautiful baby boy, Cole Robert, on Jan. 3, 2010.

DONOVAN GERMAN (BA)

married his longtime girlfriend, Lisa, in 2001 and they now have two children: Merrick, 4, and Charlotte, 1. Donovan and Lisa both received their PhD degrees in biology from the University of Florida in 2008. Donovan is a postdoctoral researcher at the University of California, Irvine, in the Department of Ecology and Evolutionary Biology. The family lives in Laguna Niguel, Calif.

TRAMY HUYNH (BA) is in graduate school at Seton Hall University, pursuing a master's degree in public administration.

CYNTHIA HARF KAIDEN (LLMT)

is pleased to announce her move to associate at Ashworth, Blanchet, Christenson and Kalemkarian. Cynthia will continue to provide family law services as she has been doing for 16 years.

KEVIN McPHEE (JD, MBA '00)

and Seda Evis McPhee '00 welcomed their baby daughter, Alara, in September 2009. Alara joins big brother Kaya, born in 2005.

BRIAN ROSARIO (BBA) finished

his third season as the assistant women's basketball coach at Loyola Marymount University in Los Angeles. He also coached for two years at Cornell University in New York, four at the University of the Cumberland in Kentucky, and a year at McNeese State University in Louisiana. "I love my job and the players I've coached along the way," he says. "I believe it's my opportunity and responsibility to prepare our kids for the next stage/level of their lives. It's surreal to coach against our alma mater, but it's always special to go down there and be able to see what new things are happening."

MELISSA JOVAN SIMMONS (BA)

is the lead teacher at Mira Costa College's child development center in northern San Diego County. She is also a private tutor for ages pre-K through adult. Melissa has a 7-year-old son, Isaiah, and 3-year-old twins, Dominic and Cassandra. She has an AA degree in child development and plans to earn a BA in education as well as a teaching credential.

2000s

[2000] 🎓

MOLLY (FOSTER) BORG (BA)

and her husband, Sean, were married on June 27, 2009. They have known each other for 12 years and live in St. Louis Park, Minn. Molly teaches kindergarten and Sean works for Oracle Corp. Molly is working toward a master's degree in education and Sean is working on his MBA.

GARRETT PATRICIO (BA) and his wife, Ashley (Vodra) Patricio '00,

announce the birth of their second daughter, Peyton, on March 20, 2009. Garrett is the vice president of operations and general counsel for Westside Produce, a grower, packer and shipper of cantaloupe and honeydew melons in California and Arizona.

[2001]

MOLLIE JONES (BA) married Miles Robertson on Sept. 17, 2010 at the Sheraton Hotel and Marina in San Diego. The couple has been together for seven years. Mollie's maid of honor was fellow alumna Samantha (DeVore) Dunbar. Other alumni in attendance included Katherine (Hill) Rehder, Renee (Duma) Vigo and Jason Dunbar.

MARC RAMME (JD) became the national government affairs manager for McKinstry, a leader in the fields of energy efficiency and renewable energy throughout the United States.

[2002]

OLGA ALVAREZ (JD) was named one of the Top Young Attorneys for 2009 by The San Diego Daily Transcript. She is an attorney with the Achtel Law Firm in San Diego, where she focuses her practice on estate planning, elder law advocacy, probate and trust litigation. Olga is married and the mother of twins.

MALTE FARNAES (JD) owns the Law Office of Malte L.L. Farnaes in Solana Beach and he is of counsel to the law firm of Grant & Morasse. Malte specializes in civil litigation matters involving intellectual property, employment and construction. He and his wife, Erin, have two children.

DORON OHEL (JD) and his wife, Jaclyn, welcomed their first daughter, Avani Ya'arit, on Jan. 23, 2010.

[2003]

PABLO MALDONADO (BA) was recently named director of database management, annual giving and online giving, for the California Province of the Society of Jesus in Los Gatos, Calif. His duties include helping the advancement staff to build the annual giving program, streamlining the online giving program and initiating the organization's entry into online social networking. With 10 years of experience in the fundraising field in San Diego, Pablo has worked with the Boys and Girls Club of San Marcos, the University of San Diego, Life Perspective and Unity World Headquarters.

An active member of The Immaculata parish when he was in San Diego, Pablo was the coordinator of adult faith sacramental formation for two years.

[2004]

KRISTIN (QUARTUCCIO) SCHOPAC (BA) moved back to the East Coast in 2006, where she met her husband, Jonathan. Kristin received her master's degree in counseling from Providence College in May 2009.

RYAN STACK (BA, JD '06) and his wife, Heather (Barnes) Stack '04, welcomed a daughter, Lydia Joan, into the world on Feb. 7, 2010. Lydia was born weighing 8 pounds, 4 ounces, and was just over 20 inches long. "What a blessing she is!" Ryan says.

JENN UHEN (BA) moved to Piura, Peru, in January 2010, to work with her uncle, a Catholic priest, at his non-profit, which serves 35,000 poor people. The St. Joseph Peruvian Mission Fund offers spiritual, psychological, medical, social and legal aid, while Santisimo Sacramento delivers food packages to adopted Peruvian families. There is also a hospice, drug rehab center, women's shelter and clinic. "Piura is a special place for me," Jenn says. "The ability to make a difference in someone's life with something as little as their first new set of school supplies or a bag of rice, puts everything in perspective. We invite everyone to come help us in the work. Come help share food, build a house, distribute clothes and visit the poor."

[2004]

ALMA (BONILLA) BEHAR (BA) married Benito Behar '03 in November 2004 and they have a beautiful son, Andres, who is nearly 3. After graduation, Alma worked in mental health research through projects involving children with behavioral problems and adults with schizophrenia. In her research, she used her bilingual (Spanish/English) skills, and she has been working as a freelance translator since 2007 in the fields of law, communication, business and software localization. She plans to begin graduate studies in English and comparative literature in the fall of 2010.

JILLIAN MATHIAS (BA) married Kevin Kyde on Aug. 29, 2009, in a beautiful ceremony in Covington, Ky. The couple met at the Kentucky Derby and now live in Jillian's hometown of Las Vegas. Jillian is a corporate event planner for Masterplan Inc.

She travels around the world planning incentives and meetings in addition to heading operations in the firm's new Las Vegas office. Jillian and Kevin enjoy being close to San Diego and coming back to USD for homecoming weekend festivities.

KIMBERLY NAMEK (BA) married fellow USD alum Eric Namek '02 on June 18, 2005. "We added a baby girl to our family on Sept. 10, 2009," she writes.

[2005]

JONATHAN NOWLING (BBA) founded Rock Hill Lavender at The Fountains in Roseville, Calif., in October 2009. The company features lavender products handmade in California. To get the business started, Jonathan worked with Timothy Payne, his O-team leader at USD. "Timothy worked for Wells Fargo and spent a lot of time working with me to get the funding I needed to open a start-up business in today's economy," Jonathan says. "Rock Hill Lavender has been in operation for four successful months and I now employ another fellow alumna and hope to work with other alumni in the near future."

In Memoriam

ANNACHERI DIRKS ('89 BA) died on Jan. 24, 2010.

ANITA FIGUERO, USD trustee emeritus, died peacefully on Feb. 19, 2010 in her La Jolla home. She was surrounded by her loving children and family. Anita served on USD's Board of Trustees from the university's inception in 1949 until her resignation in 2002. She was one of the first two women residents at Memorial/Sloan Kettering in New York, and the first female surgeon in San Diego County. Anita worked as a surgical oncologist until 1975 and retired from medical practice in 2000. A pioneer in philanthropic endeavors, Anita was described as "San Diego's most decorated woman" in recognition of her many honors, which included the Papal Medal Pro Ecclesia et Pontifice. She was a founding member of the San Diego Sacred Heart Alumnae/i Association and the founder and president of the Friends of the Poor Inc. A longtime friend of Mother Teresa, Anita was instrumental in bringing her to Tijuana and San Diego.

GAIL GIULIANI ('87 BA) passed away on Dec. 27, 2009, in Boulder, Colo., where she lived with her husband, Jeff Zadow, and their children, Ellie and Hayden.

CONNIE HANSEN ('94 PhD) passed away on Oct. 27, 2009, in Lakewood, Wash., at age 68. After earning her doctorate in nursing, she became a certified nurse midwife and delivered more than 500 babies in addition to teaching in Montana, Nevada and Washington. She took great joy in her family, which included her husband, Jim, their three children and three grandchildren.

DONALD P. SHILEY passed away on July 31 after a prolonged illness. Shiley, beloved husband of USD Trustee Darlene Marcos Shiley and great friend and benefactor to the university, leaves a transformational legacy evident throughout our campus: in great buildings like the Donald P. Shiley Center for Science and Technology, the Shiley Theatre and Shiley Tower in Mother Rosalie Hill Hall; in generous, sustaining scholarship support of students; and in extraordinary leadership and encouragement of USD's faculty and students.

KAYE WOLTMAN passed away peacefully on Aug. 27 after a courageous battle with cancer. The University of San Diego trustee was an ardent supporter of many civic causes, healthcare and education. She was a generous benefactor for a host of academic programs and scholarships ranging from endowed professorships in the Schools of Business Administration and Law to foundational funding for the Master's Entry Program in Nursing (MEPN). Woltman is survived by her beloved husband, USD Trustee Emeritus Richard Woltman. She leaves behind an indelible legacy of altruism, grace and compassion.

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[perseverance]

STAYING THE COURSE

Overcoming adversity is routine for Braulio Castillo

by Mike Sauer

For generations, countless thousands of migrant farm workers have toiled in the vast expanses of onion and melon fields spread across Southern California's Imperial Valley. Theirs is a line of work that is both dangerous and demanding, where 14-hour days in conditions ranging from searing heat to bone-chilling cold are the rule, rather than the exception.

Braulio Castillo '89 still recalls the days when his father, Marcelo, a migrant worker from the Ilocos Norte region of the Philippines, would leave the family's Imperial, Calif., home long before first light and return just in time to see his children off to bed in the evening.

"I was nurtured in an environment of hard work," he recalls. "My father was working dawn to dusk for very little pay. I never saw him very much, but that was just the way things were growing up. You had to accept it."

Castillo's father passed away when he was just seven years old, leaving his mother Josefina with the daunting task of providing for herself and her six children, a situation exacerbated by the fact that, as an immigrant from Sinaloa, Mexico, she spoke only Spanish. Despite the obstacles in her way, the matriarch of the Castillo clan taught herself English by reading magazines and watching television, while working three jobs in

order to make ends meet. Castillo still marvels at her resolve in the face of such a monumental challenge.

"Watching my mother working so hard just to provide basic needs for our family ..." His voice trails off, then returns. "That work ethic is very transferable. And it also made it easy for me to realize that I wanted to work hard to put myself in a position where I would have more opportunities, both for myself, and my family."

Growing up, Castillo was never one to shy away from putting in long hours; teachers and coaches marveled at his combination of work ethic and natural talent. Those proclivities would lead to star student-athlete status at Imperial High School, and subsequently earned him a congressional nomination to the United States Military Academy in West Point, New York.

Despite excelling in academics and athletics during his tenure in the Army's preparatory program, Castillo longed to be closer to home, and felt he needed to find a college "that had a strong commitment to academics, was geographically desirable and offered me the chance to be able to play football. USD fit the bill perfectly on all three fronts."

While Castillo didn't fit the mold of what he perceived to be the prototypical USD stu-



STEPHEN VOSS

dent — "you don't see too many kids from Imperial High School going there" — he found the Torero experience to be everything he could've hoped for.

"I was a peer of students who came from a very different background, and at first I felt a little out of place. However, it became readily apparent to me early on that USD was the kind of school where you were rewarded by engaging yourself academically, and to me, that really leveled the playing field."

In the 21 years since earning his bachelor's degree in business administration, Castillo has experienced a wealth of professional and personal success that has led him far afield from his roots in the Imperial Valley. However, he understands firsthand just how difficult it can be

for a minority student to achieve their dreams, and is working to establish a scholarship at USD for future students.

"Establishing a minority scholarship is something I feel is very important and I'm very excited to be a part of," Castillo says. "USD is a place where dreams come true. The life lessons you learn while there are integral to your development as a student and as a person."

When asked who or what helped inspire him, the answer comes as no surprise.

"My mom was such a major influence in my life; she taught me the importance of being open, accepting and compassionate. Growing up, ours was the house that was open; we may not have had a lot, but we shared what we had with others."

They still do. 🇺🇸



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