

USD MAGAZINE

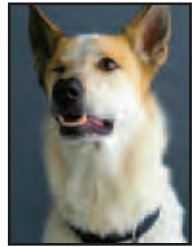
UNIVERSITY OF SAN DIEGO / FALL 2011



[don't blink]

A LONG, LONG TIME AGO

(Seems like just the other day)



His feet were enormous and his ears were floppy but his breath wasn't all that bad. He was sort of a crybaby, at least at first, but maybe that's because he came from a home where the other kids were mean to him. Since he didn't speak English, it was hard to know for sure.

I am not proud to admit that it took me a while to fall in love with him.

Seven years have gone by since the puppy came and changed our lives forever.

He weighs in at a hair over 100 pounds now, and he likes to sleep in spots where you're likely to trip over him and break your neck. He's sort of incredibly expensive, and he's gotten excellent at stealthily stealing baguettes and cookies and entire packages of cake mix right out of the pantry.

He smells exactly like a dog and delights in chasing the cat, except first thing in the morning, when they're both too sleepy to do more than give one another a passing nod. On occasion, he frolics, he prances, he smiles, he winks. No really, I swear, that photo is as real as the day is long.

It was 2004 when Buddy — aka Butters, aka The Puppy, aka, somewhat mysteriously, Butters Malone — joined our family, and it feels simultaneously like just the other day and a lifetime ago. Back then, my daughter was gap-toothed, covered with temporary Hello Kitty tattoos and would actually let me choose her clothes every morning. She had just started second grade and loved Mr. Sullivan, her teacher, beyond all reason, and deigned to hold my hand when we crossed the street together.

Now Buddy is middle-aged, my daughter has become the tallest woman in the family and the grey in my hair is becoming impossible to ignore. We have all, I hope, become a bit wiser in the past seven years. We are most definitely more than a bit older. But hey, as the saying goes, "Life is change. Growth is optional."

Oddly enough, seven years is also how long it's been since I got the call offering me the position of editor of *USD Magazine*, which, of course, I accepted without hesitation. The years have sped by in a flash and been jam-packed with change: colleagues have come and gone; the campus has grown, if possible, even more beautiful; we've won more awards for our redesigned publication than seems reasonable; and most importantly, we've told dozens, perhaps hundreds, of stories about our amazing, wonderful, inspiring community. In the years to come, we hope to tell hundreds more.

We celebrate changemakers with this issue, especially people who — as the ubiquitous bumper sticker urges — create the change they wish to see in the world. Yes, things change. Puppies become dogs, children become adults, the world itself is in a state of constant flux.

Isn't it wonderful?

— Julene Snyder, Editor

USD MAGAZINE

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THE MULVANEY CHALLENGE



The Mulvaney family is challenging the University of San Diego community to raise **\$400,000** for the USD Center for Community Service-Learning.

In turn, the Mulvaney family will MATCH every dollar raised.

Each contribution will help:

- Increase outreach to neighboring communities
- Enrich USD students' life education
- Expand the Center's international service-learning

Accept the challenge by visiting www.sandiego.edu/giving/mulvaney

USD MAGAZINE

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A SMALL GROUP OF THOUGHTFUL PEOPLE CAN CHANGE THE WORLD.

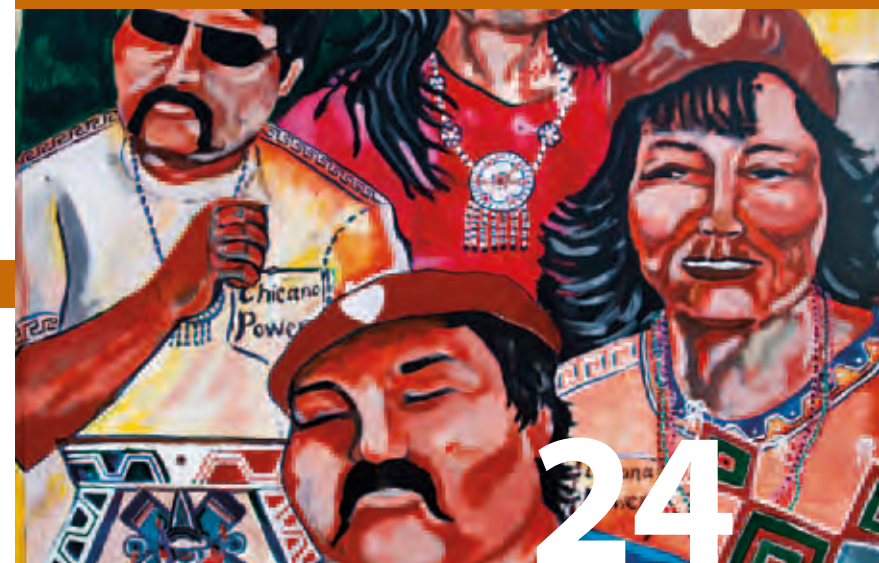


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ON THE COVER:

Papercut illustration

created by Julene Harrison

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[i n n o v a t i o n]

CHANGEMAKERS

What Ashoka means to the university

This fall, USD solidified its position as a bellwether in developing innovative, socially minded curriculum and programs by announcing a landmark partnership with global non-profit association Ashoka. Known for its groundbreaking work in the field of social entrepreneurship, Ashoka shares USD's commitment to finding solutions to the world's most pressing problems.

As a member of the Ashoka U Changemaker Campus consortium, USD joins a select group of colleges and universities from across the country that, through a combination of education, research and service opportunities, have established themselves as hubs of social innovation.

USD Magazine sat down with Center for Peace and Commerce Director Patricia Marquez and Center for Community Service-Learning Director Chris Nayve, co-chairs of USD's Changemaker Hub, a campus-wide effort to connect the university's various changemaking initiatives, to get their thoughts on what this designation will mean for the Torero community.

Q: What exactly is a social entrepreneur, and why is developing social entrepreneurship opportunities so important to the field of higher education?

Marquez: Social entrepreneurs are innovators. They look to solve society's major social issues by changing the system, spreading the solution and getting buy-in from the community at large to implement their solution. It's important that they be ambitious and persistent in their efforts to affect wide-scale change, because a lot of what's going on right now isn't really working.

Nayve: Social entrepreneurship opportunities develop from new ideas, new research ... new approaches to the social issues that define our times. Change will come — has to come — from the next generation of leaders, and those leaders are coming from engaged and progressive academic institutions like USD.

Q: A lot of people out there have no idea just what an Ashoka Changemaker Campus is. Can you shed some light on that?

Marquez: An Ashoka Changemaker Campus is a hub of social innovation. What we're trying to do here at USD is support the efforts of entrepreneurial students and faculty from all around campus; distill their research, strategies and practices into functional problem-solving solutions, and share those solutions with the wider global network that Ashoka connects us with.

Nayve: It's about opportunity. Taking what we have and connecting with other practitioners and innovative thinkers that are part of the changemaking world.

Q: What are the benefits of USD becoming an Ashoka Changemaker Campus?

Marquez: It gives us the opportunity to plug into other campuses who share our vision for building a better world. There are people who say they are active and involved in a process, but, when push comes to shove, you really see that their level of commitment doesn't match yours, or what's necessary. I know that all the members of the Ashoka Changemaker Campus initiative

aren't just talking about how they can make the world a better place; they're out there on the ground making it happen.

Nayve: One of the main benefits that the designation of a change-maker campus provides is global recognition for all of the work USD has been doing that's been geared towards improving the human condition. It says USD has an environment committed to this work, and it connects us with all of the changemakers in the Ashoka organization — not just the colleges and universities — who share our passion, and can, through the establishment of mutually beneficial relationships, help us expand our influence.

Q: Do you have short- and long-term goals for the implementation of this initiative?

Marquez: In the short term we're looking to bring all the key stakeholders from across the university community together and develop best practices for the implementation of the initiative. It goes nowhere without the energy and support of our faculty, students and staff.

Moving forward, I think we've got a real opportunity to emphasize the value of social innovation in our curriculum. We want to engage faculty in educating for social change, and to deliberately build in incentives for them to design new, and revise existing courses to integrate social change learning objectives.

Nayve: We're also looking to really celebrate this achievement, and it truly is an achievement to be named as part of this initiative. Providing students with the tools to solve the world's problems is

something USD has been committed to since our founding, and this initiative really supports that.

Q: It seems that, in order to utilize Ashoka to its full advantage, you need to get everyone across campus to realize how important it is. How do you go about doing that?

Marquez: We want buy-in across campus. We're doing an inventory of what's going on around the university — what are our strengths, what we can really market as our selling points to other members of the Ashoka U consortium — but, we're really just conveners, facilitators in this process. We're looking to present our data to the stakeholders here on campus, and really have them help plot our course as to what we can accomplish.

Nayve: The process of engaging folks starts at the very beginning. Everyone has a stake in what this means to USD. If we can get people to see the value and importance in the message we're trying to promote as a university, no contribution is too small.

Q: Being an Ashoka Change-maker Campus is about collaboration with other universities and organizations. What does USD bring to the table?

Marquez: We're a small enough campus that we can work across academic disciplines to develop programs and pedagogy like the Social Innovation Challenge, which rewards USD students for developing innovative social ventures and projects that support the four Ps: people, planet, profit and peace. Our university-wide commitment to change was, I think, something that resonated with the Ashoka fellows who visited our campus earlier this year.

Nayve: I think our biggest strength is what people in this field refer to as 'needle-moving change.' I think



the university has made tremendous strides both locally and globally in affecting positive change with microfinance programs like the San Diego Microfinance Project, which has helped small businesses ranging from construction companies to jewelry designers recover from the downturn in the economy as well as support local community development. Internationally, we have microfinance programs in place around the world, but it's not all about microfinance. We're supporting entrepreneurial programs in underdeveloped countries in

Africa, our school of nursing's efforts to promote health care programs all over the world ... that's just the tip of the iceberg around here. Our collaborative approach really puts us on the map as a school that has promoted change. We're definitely ahead of the curve.

Q: What are your personal aspirations for USD's Ashoka initiative?

Marquez: As a university, I want to ensure that we serve as an enabling environment where

every individual has access to the resources, learning opportunities, role models and peer community needed to actualize their full potential as changemakers.

Nayve: When I first got the news, I was really excited. Some of the Ashoka fellows are doing amazing work around the world. Having access to the people who are literally changing the way our global community approaches social reforms can only make us better. I'm thrilled about the opportunities available to us. 

[satisfaction]

HUNGRY TO HELP

Community bands together to put food on local tables



FRED GREAVES

by Kelly Knufken

That there are children in San Diego who come to school on Monday mornings with a tummy ache isn't shocking. That one out of four of them doesn't know where their next meal is coming from absolutely is.

Facts like that helped draw USD alumnae Denise Wheeler '97 and Allison (Marsh) Glader '98 to join a group affiliated with the

organization Feeding America San Diego (FASD). They're putting their time and money toward helping the nonprofit thrive.

For Glader, it helped that her job had become a little less all-consuming. That is, if working for a 24-hour cable news network ever really slows down. But when her boss, acclaimed broadcaster Larry King scaled back, she went

from booking guests for a nightly show to acting as supervising producer for King's quarterly specials and helping develop new shows.

A lot on her plate, but still, there was room for more. Joining the board of Feeding America San Diego proved a perfect fit. The organization not only does something she believes in, there's a built-in community of other

Volunteers from the University of the Third Age joined USD alums at the Feeding America San Diego Food Bank in July. Program manager Rich Easter '04 says that their efforts epitomize compassionate service.

but I want to help our own city," Glader says. "I want to start local and do as much as I can. Lots of times when you give, you just don't know where it's going. Here, you feel like you're making a difference."

That's in part because of FASD's growth — started just four years ago, it now plans to distribute 18 million pounds of food this fiscal year — and its efficiency. For every \$1 donated, 97 cents goes directly to programs. For that dollar, FASD says it can provide six meals locally.

Wheeler sums up the attraction this way: "It's local, they focus on healthy, nutritious food and they fill a basic need. You can't do anything if you're hungry."

She and her husband own Naked Café, a group of four San Diego County restaurants that serve up inventive natural-food dishes. The partnership felt like a good fit.

"I wanted to be involved with an organization that would help fill that gap for people who need good, nutritious food and can't afford it," she explains.

Whether USD attracts service-minded individuals or instills that mindset, for many, the university provides an impetus for keeping its community connected through altruistic actions.

"I think from a former student standpoint, it's kind of a nod to the sense of social responsibility

and community that USD instills in its students," says Rich Easter '04, program manager for Feeding America San Diego. "That so many former students are not just working here, but serving on the board — that's compassionate service."

And it's not just USD's alumni getting into the spirit of FASD's mission to help locals in need. A few dozen volunteers from USD's University of the Third Age (U3A) turned up at the Feeding America San Diego Food Bank one Friday in July, ready to do their part. This was the first community service event for U3A, a lifelong learning program for the 55-and-up set.

"USD is so ingrained in this organization, that it's just a good fit to start with," says Jodi Waterhouse, USD's director of corporate and professional programs.

As they worked, their corner of the warehouse was filled with the screeching of packing tape being pulled from the roll, crinkles of plastic bags filled with beans, the pounding of bags of potatoes being moved around. All the while, volunteers chatted about their life stories and generally bonded.

"To me, this is the perfect kind of project because you don't feel like you're leaving something half-done. We don't feel like we came in the middle and left in the middle," says Agnes West-Kohler '65.



FRED GREAVES

[acumen]

SAGE ADVICE RULES

Lessons learned from favorite professors don't end at graduation

by Ryan T. Blystone

To counter the age-old adage, out of sight is definitely not out of mind.

Even though their lifepaths have led them to the other side of the country, USD alumni Leo Porter and Shauna McCarthy find that the lessons learned from a favorite professor still resonate in their chosen careers.

Porter, who earned his USD degree in computer science in 2000, moved his family to Saratoga Springs, N.Y. in July. He's preparing for his first full-time teaching job as an assistant professor of computer science and mathematics at Skidmore College. It's a big deal, especially since he comes from a family where both parents were college professors.

Reaching a decision on where to begin his teaching career wasn't easy, but it helped to have a trusted source to turn to for advice. Porter's decision to go east was aided by lunch and coffee conversations with his former advisor, USD Professor John Glick, PhD, chair of USD's Department of Computer Science and Mathematics.

"As a great mentor, he never told me what to do, he would ask me questions to help me figure out the answers for myself," recalls Porter. "He's always been great in that way. He helps me see the big picture."

Porter, who earned his PhD in Computer Science last spring from the University of California, San Diego, said Glick's mentorship has ranged from deciding on his undergraduate major and where he should go to graduate school to encouragement when Porter struggled during his first

year at UCSD. Glick even alerted him to an adjunct teaching position for a digital hardware course at USD in the spring of 2009.

Glick, a USD professor since 1993, couldn't be prouder of Porter's progression. "I find a lot of satisfaction in interactions with students, but staying in touch with Leo, watching him grow as a researcher and teacher, now heading to a faculty position at a fine liberal arts college, has been very special."

Capitol Hill is where McCarthy '07 applies what she gained from a USD political science degree. Five years ago she arrived as a House of Representatives intern; her current role is health policy advisor for Sen. Mark Kirk (R-Ill.).

Her path to the Hill was paved through participation in USD's annual Washington Center Inter-session trip and a Congress class taught by Political Science and International Relations Professor Noelle Norton, PhD. Not only did these classes educate McCarthy about the political arena, but Norton's guidance gave her confidence in her abilities to adapt.

"It wasn't so much the specific advice I received from Dr. Norton, but rather the constant support and mentoring I received from her while at USD," says McCarthy, who sees Norton when the latter brings the USD Inter-session students to D.C. "She has a way of making you want to always strive for more, both in and out of the classroom."

"Although her honest critique was always tough, she always did it in a way that left you feeling confident that you can, and will, get it done."

[convergence]

WHEN MUSIC MET SCIENCE

Professor helps marry two disparate disciplines

by Steven A. Murray

There was something missing, and Tom Schubert knew exactly what it was. Music. When the USD professor of electrical engineering pointed out that a 2010 conference symposium on science and the arts “was mostly sculpture and painting,” he was promptly given the job of setting up a 2011 session that filled the gap.

It was a logical assignment for Schubert, who’s not only an avid musician, but also principal bassoon for the La Jolla Symphony.

With the help of three USD faculty members, Schubert arranged a session that included scientists with diverse perspectives, anchored by a common love of music and its connection to their professional lives. The result was “Music and the Sciences: Synergies Among Musical Arts, Math, Science, and Engineering,” a symposium given as part of the American Association for the Advancement of Science — Pacific Division 92nd meeting, which was held on campus last June.

Music has long been important to intellectual life: Pythagoras studied harmonics and vibration, Leonardo da Vinci designed musical instruments and Albert Einstein played the violin. “The relationship between science and music isn’t a new concept,” Schubert explains. “Throughout much of Western history, science and



art were considered as forms of philosophy. This symposium was an opportunity for people separated by their respective scientific disciplines to re-

explore common ground.”

Schubert worked with Associate Professor of Mathematics Ani Velo to organize presentations. A violin and piano play-

USD Electrical Engineering Professor Tom Schubert points out that music has long been of great importance to the intellectual life.

speakers from around the country representing physical science, cognitive science, engineering, history and music practice.

Shubert established a general pattern for the symposium with his talk about the physics of music. He discussed the basics of how notes are generated and how scales are built for both stringed and wind instruments, and linked physical characteristics such as string length and hole stops to the mathematics of Fourier analysis.

Like Schubert, David Malicky is both an engineer and a musician. The assistant professor of mechanical engineering plays the piano and occasionally sits in with San Diego Contra Dance Community Band. Malicky’s professional interest in music came through his classroom work. “I needed a woodworking project for my engineering students,” he recalls. “So, I had them build their own guitars.” His interest in the guitar as a construction project soon extended to the guitar as a research problem. “But to make sure that the project would give good results to the students, I needed to know more about guitar acoustics.”

Malicky brought an array of guitar components to accompany his talk of engineering experiments. “I was fascinated by how luthiers — the craftsmen who make stringed instruments — get very successful results based on experience and judgment. Clearly, what they’re doing works, but is every step of their process necessary to the result?” His research testing involves materials, construction methods and resulting tonal qualities which, when finished, could place the craft of guitar building on a more scientific foundation.

Ron Shaheen, adjunct assistant professor of music, is looking into technology to make

his singing classes more effective. His view is that good teaching requires good feedback, especially when it comes to providing clear information about a student’s performance and showing them the most efficient path to improvement. Shaheen is now experimenting with a commercial product that provides such support through a spectroscopic analysis of the singer’s voice. Software like this can allow students to quickly assess and adjust their own vocal patterns, reducing their learning time.

Wearing a headset and microphone, Shaheen described some of the essential characteristics of classical singing, such as vowel formants and the singer’s formant, and explained their importance to musical performance. He then demonstrated a range of these characteristics using his own voice and showed the impact of using the software. “I’ve been using it primarily on myself, and occasionally I’ll use it with one or two of the singers in my private studio,” he explained. “I’m hoping to begin to use it at USD this fall but, when I do, it will most likely be with the more advanced singers.”

Other presentations from extramural speakers augmented the symposium with discussions of music as information theory, the mathematics of novel scale progressions and the cognitive processes underlying musical pattern recognition.

Energized by the music interests of his USD colleagues, and enthused with the possibilities of cross-disciplinary collaboration, Schubert is already thinking about a future symposium to include talks by neuroscientists, practicing musicians and makers of exotic instruments.

He’s got at least one colleague convinced already. Velo is an enthusiastic proponent: “It was very eclectic,” she says. “And a lot of fun.”

[gifts at work]

The Coppel Corporation recently made a gift of \$50,000 to USD to establish the Coppel Corporation Endowed Scholarship Fund. As it grows, the endowment fund will assist in the recruitment and retention of undergraduate students of Mexican heritage. Scholarship awards will be based on merit and achievement, with a required GPA of 3.0 or higher.

The Hahn School of Nursing and Health Science has been awarded a \$1 million grant by the Federal Health Resources and Services Administration. These funds will be used to provide forgivable loans to doctoral students planning to become nursing faculty. Program Director Patricia Roth, PhD, was instrumental in obtaining this grant; in fact, Roth has been the driving force behind more than \$3 million in scholarship monies awarded to USD doctoral students since 2009.

Coronado’s Moxie Foundation made a generous gift of \$20,000 to USD to complete the funding of a student-initiated project to bring solar power to a small village in South Sudan. The project, dubbed “Engineering a Brighter Sudan,” was a senior project by Mou Riiny ’11, Emmett Perl ’11, Enrique Rayon ’11 and Michael Rios ’11. The primary goal of the project was to design, build and install a solar power generation storage system for the Theou Village School.

Former USD trustee Tina Nova, PhD, has provided generous support for USD students’ Medical Brigades project in Honduras by making a gift of \$19,300 to the student volunteer organization. The university’s chapter of the national Global Brigades organization is made up of 30 students who are pursuing degrees in health care with a stated goal of “making a difference in the lives of people who desperately need medical attention.” The group has traveled to remote villages in Honduras in collaboration with a highly regarded local nonprofit organization, Sociedad Amigos de los Niños.

The National Science Foundation recently awarded the College of Arts and Sciences a grant of \$600,000 to increase the ranks of female professors, particularly those of color, in science and technology. The grant will support the Advancement of Female Faculty: Institutional climate, Recruitment and Mentoring (AFFIRM) project to boost efforts to recruit women in science, technology, engineering, and mathematics as well as in the social and behavioral sciences.

[believer]

PEACE, IF POSSIBLE

Parent Maha Paulus finds path to the future through the past

by Nathan Dinsdale

The Iraq that Maha Paulus remembers is not the smoldering country she reads about in grim newspaper accounts or sees in grainy, anarchic footage on the evening news.

Paulus, a university donor, volunteer and mother of two USD undergraduates (Alexa '12 and Sammi '13), has few illusions about the chaos that has envel-

oped Iraq. But, in her mind's eye, Baghdad is still a thriving metropolis where grocery shopping doesn't involve security checkpoints, women walk freely without a hijab and the only Green Zone is found on the lush banks of the Tigris River, where her family and friends gathered regularly for picnics.

"I only have happy memories

of my childhood — we just had a regular life," Paulus says. "At the same time, I was 10 years old. All I knew is that things were as normal as can be. But I couldn't say that I was living in a free country."

Paulus' father — who worked for the U.S. embassy in Baghdad for 17 years before it effectively closed in the late 1960s as tensions in the Middle East simmered — was more

conscious of the limitations.

"My father's dream was to bring his family to the United States," Paulus says. "He wanted us to live in a free society. He always felt there were better opportunities for us in the U.S. and we just never had a voice in Iraq, especially as Christians."

As members of the Chaldean Catholic Church, Paulus and family

Maha Paulus says that volunteering at the Joan B. Kroc School of Peace Studies is both humbling and deeply rewarding.

were part of a small, but distinct, minority in a predominantly Islamic world. She attended a private Catholic school in Baghdad at a time when religion in the region wasn't quite the powder keg it is today.

In 1974, as theology and politics in Iraq began to tread a harder line, 10-year-old Maha and her three older siblings left with their parents for Michigan where eventually she met another young Iraqi immigrant named Al Paulus. The couple married and ultimately moved to San Diego where they had three children of their own, Alexandria ("Alexa"), Sammi and Brandon.

The family thrived, as did wholesale distribution company, Trepcu. But they could only watch from a distance as their ancestral homeland disintegrated through Saddam Hussein's reign and subsequent wars.

"I almost don't know what to say anymore because everything has just gone downhill," Paulus says. "The country has been destroyed. What's sad is that I can't really take my children back to see their relatives and show them where we grew up because everything has changed."

It was a casual discussion about the situation in Iraq that spurred Paulus to become a USD volunteer. About three years ago, Paulus and her husband attended a President's Club Twilight Blues event on campus when Rev. William Headley — dean of the Joan B. Kroc School of Peace Studies (KSPS) — approached the couple.

"We didn't know who Father Bill was at the time," Paulus says. "There were several open tables but he asked to sit with us. I'm so glad he did."

The conversation steered towards their Chaldean roots and the Iraq War. Paulus and her husband were on opposite sides: he supported the military action, while she was a stringent opponent.

"I said something about how

I believe that war doesn't accomplish anything, it just brings more misery and pain," Paulus says. "Father Bill just looked at me and said, 'I could use somebody like you at the School of Peace Studies.' I was like, 'What?'"

Paulus ultimately took Headley up on his offer and has been volunteering on an almost weekly basis, working primarily with KSPS Director of Development and Community Relations Elisa Lurkis to assist with everything from clerical duties to research to helping coordinate special events.

"It's really inspiring to be around people like Elisa and Father Bill and really everyone at the School of Peace Studies," Paulus says. "There's a good feeling that comes over me when I walk into that building because there are just so many people doing incredible things who are passionate about promoting peace and goodwill. It's humbling and also extremely rewarding."

Paulus' volunteer work at the KSPS has made the dire conditions in her homeland more real to her. She has heard wrenching tales from relatives describing children being kidnapped at security checkpoints and Chaldean families having an "X" spray-painted on their homes ("Meaning either convert or get out," she says). In addition, the Baghdad church where her family worshipped has been repeatedly targeted by bombings.

Such news often causes Paulus to reflect on her parents' decision to relocate in search of greater freedom. She sums up her daughters attending USD in one word — "pride" — and only laments that her father, who passed away 10 years ago, didn't live to see them flourish.

"My parents sacrificed everything so that their children and grandchildren could have the opportunity for a better life," Paulus says. "Now, my children are able to go to an institution like the University of San Diego." 🇺🇸

[etc.]

A list of six strategic directions was approved last May by the University of San Diego's Board of Trustees. These will be used to guide the university's priorities from 2011-2016. In broad strokes, they are: student learning and outcomes; faculty teaching and scholarship; global connections and impact; Catholic character and outreach; constituent participation and engagement; and resource enhancement and economic vitality. These directions are meant to help USD President Mary E. Lyons, PhD, and her administration chart a path to be enhanced by specific initiatives, focused timelines and measurable outcomes.

USD's athletics program accomplished an unprecedented feat this past June when it was announced that it had captured the West Coast Conference's (WCC) Commissioner's Cup for a fourth consecutive year. The Toreros are the conference's first institution to win the overall award four straight times and the first to win it four times since its inception in 2002. Furthermore, USD captured the WCC Women's All-Sports Award on the strength of conference titles by volleyball and rowing, and strong women's tennis and women's soccer seasons.

A Fulbright Research Fellowship has been awarded to Visual Arts Professor John Halaka to develop a three-part project in Lebanon during the period of his 2011-2012 sabbatical. This is the first Fulbright received by a USD Professor this year; Theology and Religious Studies Professor Karma Lekshe Tsomo received a Fulbright in December 2009.

Head Golf Coach Tim Mickelson, who built the USD golf program to national respectability in

his eight seasons at its helm, has left to take the same position at Arizona State University. As USD's coach, Mickelson's teams won the program's first West Coast Conference title (2008), made five NCAA regional appearances and in each of the last three seasons, competed in the NCAA National Championship event. Mickelson was named WCC Golf Coach of the Year four times. Mickelson's USD assistant, Cory Scoggin, was promoted to head coach in August.

The West Coast Conference's membership has increased to nine this fall as Brigham Young University's sports teams compete in 12 WCC sports. BYU, a nationally recognized athletics program, comes to the WCC from the Mountain West Conference. "We are excited about the addition of BYU to the West Coast Conference," says Executive Director of Athletics Ky Snyder. "Across the board in all sports, BYU will help increase the competitiveness of the WCC. That is good for the WCC and for the University of San Diego. BYU also brings a national audience, which will highlight San Diego and our sports programs."

The men and women's soccer teams will both get national television exposure this fall as Fox Soccer Channel and ESPN, respectively, broadcast one of their West Coast Conference games. The men's team plays Oct. 7 at the University of Portland, designated as the National Soccer Coaches Association of America's Game of the Week on the Fox Soccer Channel. The women's team will play its WCC regular-season finale Nov. 4 against Santa Clara on ESPN. It will also be the final WCC home game for USD seniors Elissa Magracia, Courtney Parsons, Erika Wesley, Stephanie Ochs, Brooke Hickerson and Natalie Garcia, who along with USD soccer alumna Natalie Vinti '09, played for Mexico's national team in this past summer's Women's World Cup.



FRED GREAVES

[i n s p i r a t i o n a l]

GAME CHANGER

Try and stop J.P. Bolwahn from living his dream

by Mike Sauer

It's early August, and even though USD's fall football camp is just getting underway, Head Coach Ron Caragher and his staff are already able to recognize the players who have gone the extra mile during their offseason training programs.

"In order for this team to be successful, we need everyone on the field to know exactly what their assignment is," Caragher says. "That's Football 101, but sometimes at the beginning of camp, it can take a little while for everyone to get on the same page."

Judging by the barks of approval from coaches and the congratulatory helmet slaps from his teammates, what's readily apparent is that sophomore J.P. Bolwahn has been doing his homework. Despite having never played an official down of football for the Toreros, he's competing for playing time as both a running back and a member of the special teams, an especially impressive accomplishment considering the atypical route he took to get to Alcalá Park.

"J.P. is a really tough player, physically and mentally, and leads by example on and off the field," Caragher says. "The other players really respect him."

Standing 5'6" and tipping the scales somewhere in the neighborhood of 180 pounds, Bolwahn definitely doesn't fit the mold of the prototypical college running back. But then again, much of his amazing story skews towards the uncommon.

At 34 years old, Bolwahn is at an age where conventional wisdom says he should be wearing a team visor and a whistle, not a helmet and pads. But the former Navy SEAL — who served his country with distinction as a member of the vaunted special operations force for 12 years — doesn't take too kindly to being told he can't do something.

"It's always been a dream of mine to play college ball," he says. "I was kind of upset that I never got a chance to try and walk on somewhere, but sometimes things just don't happen at the time you want them to happen. But that doesn't mean it can't happen at some point, right?"

Back in 1995, Bolwahn was looking to parlay his successes as prep athlete in Albuquerque, N.M., into a college scholarship. And, like many talented high school athletes, the offers he hoped he'd receive never materialized. Forced to reconsider his options, he decided that serving his country and qualifying for GI Bill scholarship dollars would help pave the way to a college education.

All he had to do then was decide which branch of the armed forces to enlist with, and a Navy SEAL promotional video at the local recruiting office answered that question in about five seconds.

"The Marine Corps and Navy recruiting office were right next to each other, and I went into the (Marine Corps) office first," he recalls, laughing. "They were really

trying to up-sell me on joining up, but there was a cutout in the wall between the two offices, and the Navy guys were playing a video of guys jumping out of airplanes, shooting guns and getting after it. Then I found out it was the Navy SEALs, and it was on from there."

Soon after, Bolwahn found himself on a bus bound for Coronado, Calif., home of the Navy SEALs' infamous Basic Underwater Demolition School (BUDS). It was there where the foundations of his rock-solid work ethic and team-oriented philosophy were forged.

"A lot of times, people don't really understand what a team concept is, but if you're going to join the SEALs, you learn about it from day one," he says. "Being a SEAL really helped me understand how my specific role can have a major impact on the team, and that translates well to football, and to business."

In fact, business opportunity in the fitness industry was one of the reasons Bolwahn decided to leave the Navy in 2008. He also was intent on furthering the education he had put on the back burner during his military service. He couldn't have known at the time that the pursuit of both of those interests would eventually lead him to USD.

"I settled in San Diego after leaving the Navy, and was working as a manager of a CrossFit gym downtown when I met Casey Burgener, who was a weight lifting coach for USD at the time," he

explains. "I also met (USD Athletics Head Strength and Conditioning Coach Stephane) Rochet, who asked me if I'd be interested in volunteering as a strength coach with the football team. One day they were teasing me about trying out for football, and that's where everything started."

What started was the pursuit of a dream that he thought had vanished some 15 years ago. Bol-

wahn spent a year at San Diego Mesa College honing his academic and athletic abilities, and transferred to USD last January in time to join the football team for spring practice.

"I had all of my college eligibility left since I never went to school, so I met with Coach Caragher before transferring to Mesa College, and he told me he'd give me a shot if I went through

the proper channels first."

The rest is history — and the stuff of Oscar-winning Hollywood screenplays.

"I showed up for spring practice, worked hard and got invited to come back for fall practice," Bolwahn relays, unable to stifle an ear-to-ear grin. "I never thought I'd get the chance to play football and earn my college degree, but, well, here I am, living my dream." 🏈



[l e g e n d a r y]

SINGLE-MINDED

Creating a path from USD to the NBA

by Ryan T. Blystone

Hank Egan has made a career out of providing teachable moments to some of the biggest names in the NBA. And he's got some choice words for Los Angeles Lakers star Kobe Bryant should their paths cross.

"Sometimes, when I watch Kobe play, I see his drive, his will to win and it makes him a bit narrow-minded. Learning to better involve other players could really help the team."

Bryant won't hear this advice directly from Egan, but the message could be relayed through new Lakers' Head Coach Mike Brown '93, who played two seasons when Egan was USD's basketball coach.

Egan and Brown were together again from 2005-2010 with the Cleveland Cavaliers. LeBron James was the star player and Brown was head coach. Egan, a consultant, "interjected the people part of coaching" into their discussions. "LeBron is gifted and talented, but he's so young. It was a bit of a rollercoaster ride (with James), but Mike's a very steady person."

Working with people is what Egan, 73, cherishes most. His coaching career began in 1966 at the Air Force Academy, first as an assistant, then as head coach (1971-1984). "I consider coaching to be the purest form of teaching," Egan says. "If you're teaching math or economics, a student takes the information you give them and uses it when they work for someone else. When you coach, teaching the X's and O's, you immediately go into business with them and get instant feedback."

Egan, who was recommended to then-USD Athletic Director Father Pat Cahill by legend-

ary college coach Bobby Knight, went 156-126 at USD from 1984-1994. His greatest season came with the 1986-1987 team, which set a school-best, single-season 24-6 record. Egan was inducted into USD's Chet and Marguerite Pagni Family Athletic Hall of Fame in June 2011.

Over the course of his career, he's helped many Toreros apply the knowledge he's imparted, both in games and beyond. A few have also convinced Egan to join them.

When Eric Musselman '87 was named head coach of the Golden State Warriors in 2002, Egan was an assistant. Soon after, Brown thrived with Egan in Cleveland. Other Egan USD-to-NBA connections include David Fizdale '96 (Miami Heat assistant), Chris Grant '94 (Cavaliers general manager) and Neal Meyer '94 (NBA assistant, international operations).

A golden opportunity in the NBA led Egan to leave USD in 1994. Former Air Force player and assistant Gregg Popovich offered him a job with the San Antonio Spurs, who would go on to win the NBA title in 1999 with Egan onboard.

"The first two years I stayed up until 1:30 a.m. just trying to learn the (NBA) game," says Egan. "Everywhere you go you have to be able to adjust."

That's why Egan thinks Brown is quite capable of adjusting to the highly visible job awaiting him with the Lakers. "People need to give him a chance. I'd tell him 'You do what you think is right, study film, communicate with the players and do all the things a coach does.' I know Mike knows what he's doing." 🏀



Unconditional Love

As it turns out, compassion can be taught.
Just ask USD's MEPN students, who are becoming experts in
the art of empathy

by Julene Snyder

PHOTOGRAPHY BY TIM MANTOANI

W

isps of clouds skitter across a cerulean sky. A sweet breeze brushes past. Birds trill their summertime songs. But Frances is too busy working her upper arms to pay attention to any of that.

"Elbows together," she instructs Alice Howe and Amanda O'Keefe. "Now stretch."

Her smile resplendent beneath a floppy white sunhat as she leads the water aerobics session, 80-year-old Frances is likely slowing down her routine for the benefit of these nurses in training. After all, even though they're at least 50 years younger, they're just in the pool with her on Tuesdays, and don't necessarily have the moves down pat. Frances likes to get in at least five days a week for one simple reason: "I feel sooo good afterwards," she beams. But time to get back to work.

"Now circle rolls," she says, illustrating the proper way to roll one's shoulders. "Notice when you do the tricep curls, it should feel light coming up, heavy going down."

Magenta and scarlet bursts of bougainvillea are in full bloom on this perfect summer day. Neatly kept balconies overlook the pool where Frances continues to show Howe and O'Keefe how it's done. Of course, they, in turn, are also monitoring Frances, making sure that she's stretching properly, that her breathing is regular, that she's staying hydrated. Because even though splashing purposefully in a pool is great fun, these USD nursing students are hard at work, and there are many, many miles to go before they sleep.

T

he Master's Entry Program in Nursing (MEPN) at USD is a highly competitive, accelerated program that admits around 50 students each year. Students enter with an undergraduate degree in a major other than nursing. While some have degrees in relatively expected fields (neuroscience, biology), others have arrived at this juncture in their lives via more surprising paths (political science, fine arts). After an intense five semesters, they are prepared to sit for the exam required to become a registered nurse, as well as graduate with a master's degree.

"What's terrific is that our students come from so many different backgrounds," explains MEPN Clinical Placement Coordinator and faculty member Kathy Marsh, MSN, RN. "We've had an airline pilot, a priest on leave, a videographer. And our students want to be here; these are good students who know how to study. They come into the program with a sense of purpose."

Motivation is key, because the program kicks off at a dead run and doesn't slow down for the next two years. "Basically, they start with boot camp," says MEPN Coordinator and Associate Professor Susan Bonnell, PhD, APRN. "By August, they're assessing patients, and by September they're working in the hospital doing acute care."

Last summer, the course of study centered on "care of the family." Groups of eight were paired with a clinical faculty member; these small groups would visit a particular site at least once a week in order to build rapport and assess clients.

"We like them to stay at the same site in the fall," explains Bonnell. "At the end of two semesters with one population, they've learned so much. It's great for their résumés, and for the clients as well."

Students spent one eight-hour shift per week in site rotations that include the retirement community and health center Las Villas de Carlsbad, Rachel's Women's Center shelter and Bayside Community Center. "We tell them, 'Look. You're a nurse. It's time to give back to your community,'" says Marsh.

But while outreach throughout the region around USD is a staple of the program, Marsh and Bonnell share a definition of community that includes much of the globe and the entire human family, and they practice every last bit of what they preach.

Case in point: Last year, Marsh traveled to Haiti for a week with her cardiologist husband. The couple spent a week volunteering at a hospital not far from Port-au-Prince helping earthquake victims as well as treating victims of a sudden cholera outbreak. And naturally, while there, Marsh scouted the area as a possible site for USD students to gain clinical and volunteer experience. Apparently, it was a good fit; the plan is for students to return with her to the region in early January 2012. That same month, Bonnell plans to lead a group of students to the Dominican Republic; there, they will work at a clinic treating patients from extremely isolated areas.

"The mission is to increase cultural awareness," Bonnell says, leaning forward. "The students learn, firsthand, what poverty means in a third-world country. Often, what they're struck by is how the people take care of one another." She pauses for a moment, thinking. "It's interesting for the students to learn how Americans are seen elsewhere. Often, other people see us as people that have everything and can do everything. Everything, that is, except create relationships well."

W

hile all four members of the Rat Pack are delighted to see MEPN site leader Nadine Kassity-Krich, it's the dapper Herb who beams the brightest when she sits beside him. "I don't care where I sit, as long as I can see you," he says.

The group's nickname was inspired, admits Kassity-Krich. Once she dubbed them the Rat Pack, as a result, "they always seem to be out together." This is exactly the kind of outcome she hoped for; in general, older men tend to be less social and to self-isolate, but these days, the Rat Pack travels en masse.

Like many residents of Las Villas de Carlsbad, Herb, Richard, Allen and John are well-accomplished, dapper and seemingly delighted by the activities that the MEPN students lead each Tuesday. Kassity-Krich says that one of her main goals is to engage the students in truly compassionate care.

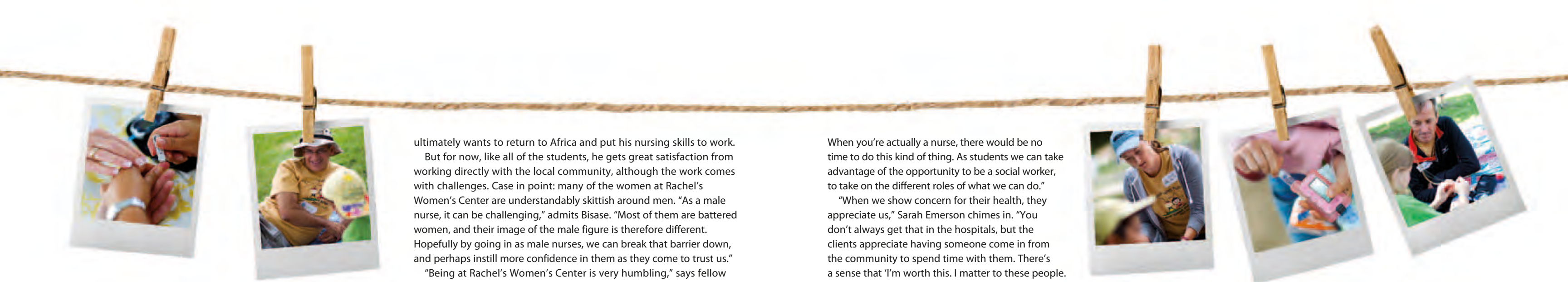
"I'm trying to impart to them that a nurse is more than a technician. Yes, these students are very motivated, but they start out, in general, very procedure-focused, which is how I started out in my career." She can relate, having spent a number of years working in the neonatal ICU, but she says that there's a lot more to nursing than running down a strict procedural check-off list.

"Look, if you don't have compassion and connection, you won't have healing. It's not just about the cure. In fact, with geriatric patients, curing is not really on their mind. What's important is the human connection. How do you gain trust? How do you speak to this age group? What do you talk about?"

Kassity-Krich believes that the experiences these MEPN students have with this population will resonate throughout their careers. "Whether you're working in the ICU, the OR or trauma, you're going to get geriatric people, and the procedures will go much better if you have a connection with them.

"One of my students asked me, 'Why are we leading the activities? Why aren't we just observing?' I told her, 'It's because you're becoming leaders.'" The students rotate through the activities; one student pointed out that not everyone is good at everything. "Some of these aren't my





forte,” she told Kassity-Krich, who responded, “Exactly. You’ll find, in your profession, that you sometimes have to lead things that will be challenging. That’s part of being a professional.”

The living room at Las Villas de Carlsbad is a pleasant place to congregate before lunch; that’s where nearly two dozen residents are gathered to listen to MEPN student Alice Howe call out clues for “Trivia of the ’70s.” They’re scattered about — some in wheelchairs, some perched on wingback chairs, some on one of the couches, most participating, engaged, alert. While it’s a bit disheartening to hear Howe admit that she’s too young to have ever actually seen “The Waltons,” residents say that the MEPN students definitely liven the place up.

“They’re just darling, every one,” says silver-haired Ida. “I find them very sincere,” says Rat Packer Richard. “They seem to like this age group.”

“It takes a special person to be with older people,” agrees Herb. “Just like it takes a special person to be with babies.”

“The dogs are coming in,” remarks Richard. He has a bag of treats he keeps ready for this weekly visit from the “Love on a Leash” organization. While the residents brighten as they watch dogs doing tricks, pat dogs presenting their bellies or gently place tiny dogs on their laps, the MEPN students are circulating, checking blood pressures, gauging hydration, assessing dynamics, and just watching, making sure that all is well.

Clearly, it takes a certain kind of person to pursue a career in nursing. People like Carrie Clausen, who entered the program with a BA in education ministries from Seattle Pacific University, for example.

“I got interested in nursing when my dad got sick with cancer,” she explains. “I was in the ICU with my mother and I looked at the nurses and thought, ‘I could do that.’”

Now that the group’s halfway through the intense, accelerated two-year program, they’re accustomed to a schedule that’s crazy busy. In addition to their other classes, Professor Lynda Puhek’s site rotation group last summer alternated visits between Linda Vista’s Bayside Community Center and downtown San Diego’s Rachel’s Women’s Center, a shelter for homeless and battered women. While they all rave about the program itself, there is an undeniable laser-like focus on the end game.

“I came into this program because I wanted to be a nurse, fast,” explains Jaime Omens. “I’m ready to get out of school and get on with my life.”

Fellow student Frank Bisase — who comes to the program from a background that includes an undergraduate degree in fine arts as well as a stint as an aviation helicopter technician in the U.S. Navy — seconds that emotion. “I was looking for the fastest way to get an old man like myself started in a new career,” he says. The 60-year-old, who was born in Kampala, Uganda,

ultimately wants to return to Africa and put his nursing skills to work.

But for now, like all of the students, he gets great satisfaction from working directly with the local community, although the work comes with challenges. Case in point: many of the women at Rachel’s Women’s Center are understandably skittish around men. “As a male nurse, it can be challenging,” admits Bisase. “Most of them are battered women, and their image of the male figure is therefore different. Hopefully by going in as male nurses, we can break that barrier down, and perhaps instill more confidence in them as they come to trust us.”

“Being at Rachel’s Women’s Center is very humbling,” says fellow MEPN student Deborah Almazan. “A lot of these women were professionals. At any given second, that could be one of us.”

“It’s a safe zone for women,” explains Puhek. “The center is primarily for those who’ve obtained jobs, for women who are trying to pull themselves up.”

It’s late afternoon of yet another sunny San Diego day, and the group has gathered at a long table in the courtyard patio of the Hahn School of Nursing and Health Science to discuss the day’s work behind them and the week’s work ahead.

“I’ve volunteered with the homeless and in soup kitchens in the past, and I’ve really noticed a positive energy at Rachel’s Women’s Center,” says Clausen. “The staff makes sure to guard their safety and will not reveal who’s inside. That creates a space that’s upbeat and positive, which makes them much more welcoming of us. They know if the center trusted us to come in, that we are safe people.”

“The truth is that most of the clientele there is simply down on their luck,” interjects Bisase. “It could be any of us. And when someone is down on their luck, the first thing to go is their health.”

While the clientele’s needs are different at Rachel’s Women’s Center and Bayside Community Health, at both sites the key is establishing trust.

“We try to find out how they’re feeling, and eventually they realize that we’re looking out for them,” Bisase says. Among the services provided are home visits, in which students go in pairs to clients’ homes to assess their living conditions as they relate to their health.

“We ask about their medication, their living conditions, whether their children visit,” he explains. “We saw a 78-year-old client last week who never had children and lives in a small apartment by herself. As you can imagine, she’s lonely. So you find out if she has good neighbors, if she’s in a crisis, if she knows how to handle it. You build a trusting relationship between the two of you. The next time you go back, they say, ‘I’m so glad to see you.’”

Of course, it’s hard not to worry. “You wish you could go with them to doctor’s appointments,” admits Benny Li, who earned his undergraduate degree from UCLA with a neuroscience major and a minor in philosophy.

“The more you get to know them, the more issues come up. One patient was battling drug abuse, and wanted to be clean,” he recalls. “He was staying with a relative, but relapsed. So now the relative isn’t comfortable with him coming back. Then he lost his car because he passed out in the middle of the freeway, and an ambulance came and picked him up, but he doesn’t know where his car is. So in addition to nursing, I’m telling him, ‘What you’re going to do now is call the police department and the ER and find out if they have information on where they picked you up and maybe that’s where the car is.’ So you’re problem solving, but you can’t do that everyday on your shift.

When you’re actually a nurse, there would be no time to do this kind of thing. As students we can take advantage of the opportunity to be a social worker, to take on the different roles of what we can do.”

“When we show concern for their health, they appreciate us,” Sarah Emerson chimes in. “You don’t always get that in the hospitals, but the clients appreciate having someone come in from the community to spend time with them. There’s a sense that ‘I’m worth this. I matter to these people. I should think more of myself.’”

The sun has long since passed its zenith and evening is closing in. The students gather their books, poised to head home. But before they do, Bisase takes a moment to praise the program.

“It’s extremely well set up,” he says. “Yes, it’s very strict, yes, it’s very disciplined. But it’s also very concerned about the students in terms of what they’re going to do in the future. It’s not about pumping out degrees and sending us out to make money, but to really genuinely care about people.”

A general murmur of agreement follows. Then, as suddenly as a flock of birds taking flight, the students scatter for the evening. They should get some rest, because before they know it, they’ll be back on campus, ready to regroup and do it all over again.

Some things about summer camp are universal. If it’s someone’s birthday, there will be singing. In general, there will be lots of singing. If there is a body of water nearby, someone will get soaked. If there are crafts — and there will be crafts — popsicle sticks, white glue and glitter will be involved.

It’s Friday at Camp Wana Kura, and after announcements have been made, after the spirit stick competition (the Praying Mantises won) and after, of course, the happy birthday-ing, it’s almost time to get going with the serious business of having fun on this last day at Santee Lakes. Kids are sprawled on the grass by age groups, ranging from itty-bitty (age five) to nearly teen (age 12); interspersed are camp aides (ages 13-17) and all of the adult camp staff.

But before the mass exodus that signals the real kickoff to the day, campers are urged by their camp director to think about what they might want to be when then grow up. “Maybe working in health care is something you want to consider,” she says. “Maybe as a dietician, as a doctor, as a nurse-practitioner, as a health educator. These are all ways you can take what you know about diabetes and put it in a job that can help other people and help you get back as much as you give.”

Sponsored by the American Diabetes Association, Camp Wana Kura is a day camp for children with diabetes that began in 1990. MEPN’s Kathy Marsh has volunteered for 16 years; she started bringing students along a few years ago. “Everyone here is a volunteer,” she explains. “That’s how the ADA keeps the cost to \$50 for a whole session.”

When the kids are released to go to their stations — numbered picnic tables scattered about under big leafy trees — they must first check blood sugar before getting their snack. The system runs like a well-oiled machine, with nurses and MEPN students working



together to log the numbers before handing out pretzel rods, cream cheese, raisins and juice.

“A lot of them really understand their diabetes,” says MEPN student Amanda O’Keefe. “They have their insulin pumps and they know how to use them.” Each station has at least two picnic tables, one for backpacks and food and various odds and ends, the other for medical supplies and red plastic jars for discarded sharps and clipboards and coolers with necessary medical supplies.

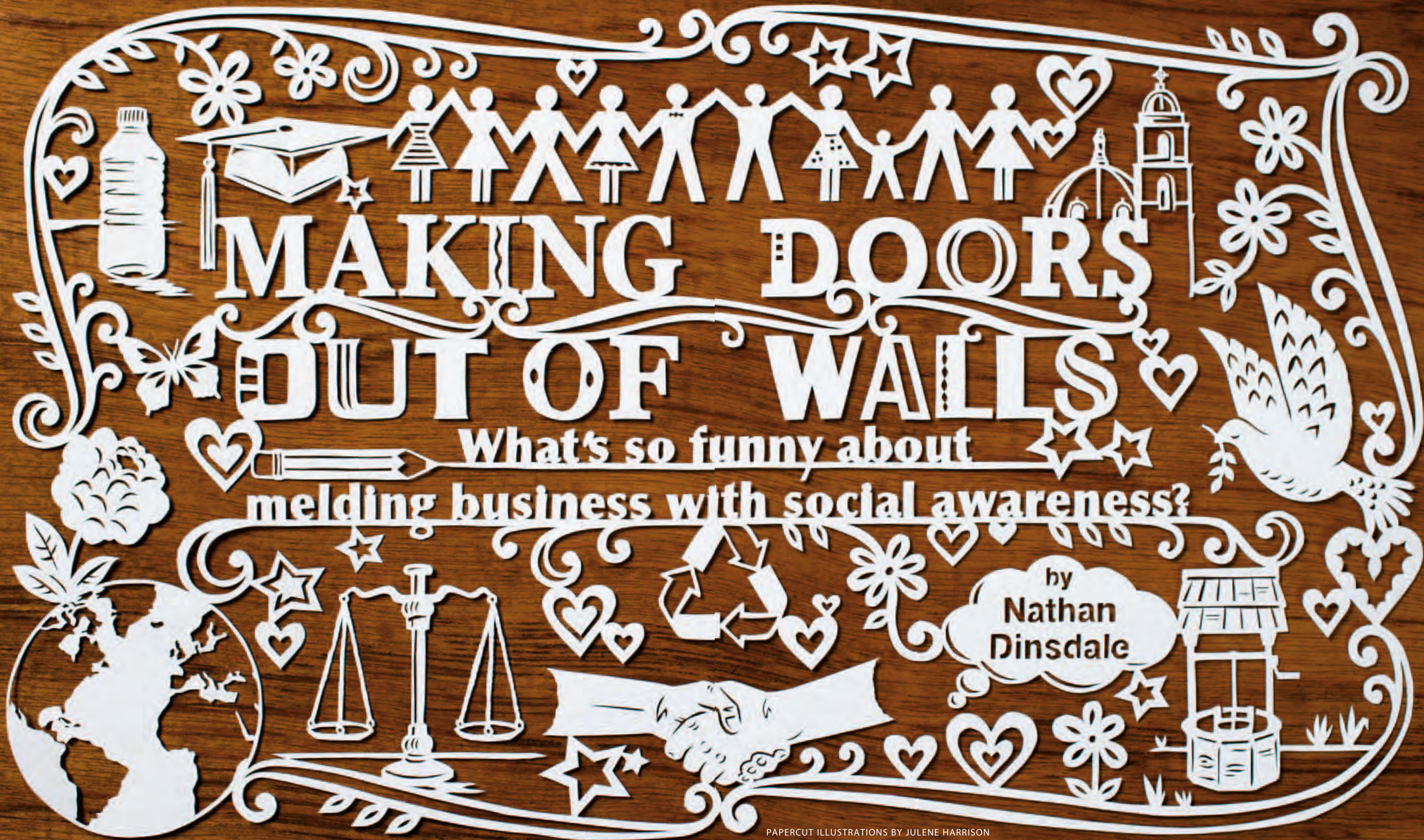
O’Keefe didn’t solely come to Camp Wana Kura just because Marsh was looking for volunteers. “I signed up because I thought it would be fun,” she offers, flashing a radiant smile. Her sunburned nose with its sprinkle of fresh freckles offers proof positive that her summer hasn’t been all blood pressure cuffs and site rotations. O’Keefe, who has a background in anthropology, says her reason for entering the MEPN program was simple: “I wanted to work internationally, but I also wanted to do something useful, something meaningful. Nursing seemed a perfect fit.”

When a wee camper demands her attention, O’Keefe smiles an apology and trots off, calling behind her, “After snack, we’ll release the ladybugs. Then we’ll go paddle-boating!”

Over on “the island,” an area reserved for the oldest campers, MEPN student Mark Stell is getting his blood sugar checked by a pre-teen. “Normal,” she tells him. Stell, who still occasionally works as a flight attendant for Delta Airlines, has nothing but praise for MEPN. “This is the crème de la crème,” he says. “This is the Cadillac of nursing schools in San Diego. I have friends in nursing programs at all the other local colleges, and in my opinion, USD is by far the best.”

A pair of campers approach and drag Stell down to the lakeside to help out with the ladybug release. It’s getting a lot warmer as noon approaches. Squeals ring out as the campers realize that while warm ladybugs don’t necessarily like to fly away, they do like to crawl up onto your arm. At a nearby picnic table, campers are talking quietly among themselves while they work on a craft involving white glue, butterflies and a thermometer. When asked, camper Sophia goes into great detail when explaining how she uses her pale pink insulin pump: “This is called a reservoir, you stick this part into where the vial of insulin is, then pull this out to as much insulin as you need. Then you can pull this part off, then the part that goes inside of you has a little cap on it.”

It seems like a lot to remember, a lot to deal with for a kid. But Sophia doesn’t see it that way at all. “It’s nice to know that if you’re eating something and you want to eat more, you don’t have to take another shot.” Her smile is small, but unmistakable. “It makes you feel so free.” 🦋



PAPERCUT ILLUSTRATIONS BY JULENE HARRISON



Strictly speaking, the Center for Peace and Commerce (CPC) is a room the size of a nice, large walk-in closet. Albeit a closet with a large portrait of Burmese political figure Aung San Suu Kyi on the wall and an open bottle of NIKA Water on the desk.

The center's physical location is technically Assistant Director Nadia Auch's modest, ground-level office in the Alcalá West complex on the edge of campus. The ideas the CPC represents, however, are vast enough to reach every corner of the globe.

"This is a very forward-thinking university," CPC Faculty Director Patricia Marquez says. "We want to be known as an institution that ties peace with commerce in a powerful way. We want USD to be a hub for thinking about new possibilities."

In the past decade, the idea of infusing social responsibility into business education — popularized in the concept of the triple bottom line (people, planet, profit) — has gained increasing traction in academic circles. At USD, it's business as usual.

"It's really a part of the university's DNA," says Denise Dimon, director of the Ahlers Center for International Business. "I think we've been doing it all along, we just didn't always have a name for it. We've always tried to train our students to be conscious about the social impact of business." While the thread of a values-based education has long been woven into the fabric of USD, there wasn't an overarching mechanism to coordinate and synthesize efforts to intertwine business training with social awareness.

In 2008, Marquez saw an opportunity to do just that — while nudging a fourth element (peace) into the triple bottom line — by initiating formal collaboration between the School of Business Administration and the Joan B. Kroc School of Peace Studies.

The concept was revelatory enough to convince Auch, whose international peace and public policy training has taken her to Mexico, England, Peru and South Africa, among other locales, to apply for the assistant director position.

"I was really intrigued by the idea of a partnership between a School of Peace Studies that's one of a kind in North America and a business school that's internationally ranked for its social responsibility, both on the same campus," Auch says. "I wanted to be a part of that somehow and I was excited to have the challenge of helping to build this center."

The CPC officially opened its doors — or door, rather — in September 2009. With the guidance of Marquez, Auch and School of Peace Studies Professor Topher McDougal, the center's mission was honed to emphasize teaching, research and enterprise development. The fledgling center is now at the core of USD's efforts to lead the fusion of business and social responsibility in higher education.

"They're different schools doing different things in different ways," Marquez says. "But what we've found is that we really have a lot of common goals."



All those threadbare clichés about the merciless avarice of business and the earnest naivety of social activism hold little water in the burgeoning arena of conscientious commerce. The distinction between

for profit and nonprofit enterprises has particularly blurred in a global climate where the term "economic stability" has become an oxymoron.

"There's a lot to be gained on both sides," Dimon says. "There's so much more that we can do together than apart. Businesses can gain a lot from understanding the people and communities they aim to serve, and nonprofits can gain a lot by using business models in running their organizations. There are a lot more synergies than people realize."

That's not to say there aren't challenges; even at an institution like USD that has spent decades training students to meld business principles with social awareness.

"We don't always speak the same language," Auch says. "All schools tend to work in silos but there is overlap. We work to find those points of connection."

What an MBA student might consider "synergy," a peace studies scholar would call "working together." A business-centric "value proposition" becomes an altruistic "mission statement." But while there may be differing means — and semantics — the end is the same.

"It's infused throughout everything we do," Dimon says. "It all starts with a good, solid business foundation, but that additional focus of social responsibility is something that I think is very attractive to our students."

That combination has been manifested in different ways. Elements of social responsibility, social entrepreneurship and sustainability have become ingrained in the business curriculum. And a community service component, along with courses like "Sustainable Business Model Design," is required of all MBA students.

Of course, nothing resonates quite like experience. With the assistance of the CPC, the Ahlers Center and the Center for Community Service Learning, USD business students have a wide array of opportunities to put their training literally into service.

"We try to focus on the role that business can play," Dimon says. "It may not be traditional volunteerism, but I think it shows that business can also have a strong social impact."

That impact has resulted in students participating in projects like creating a business model to serve poor communities for a utility company in Brazil, initiating micro-financing programs in Mexico and helping a bank in Argentina establish sustainable business practices.

In addition, the Student International Business Council (SIBC) has initiated a range of projects, often working with burgeoning, socially conscious businesses and nonprofit organizations like NIKA Water in San Diego, Guayaki Beverages in Argentina, Rapha House in Cambodia and the Bullpen Foundation in the Dominican Republic.

"We have a real entrepreneurial spirit amongst the students," SIBC Director Robin McCoy says. "We've done a lot of projects for socially minded organizations but we've developed a niche of working with start-ups in particular. Those companies really resonate with our students."

During her five years overseeing the SIBC, McCoy has seen the council shift its focus increasingly toward direct social entrepreneurship, largely at the behest of students.

"I definitely think our students bring that to the table," McCoy says. "They aren't just focused on making a profit. They want to make a difference. They want to make an impact."

It's a call to action that has helped shape the CPC's vision.

"We want to encourage and nurture that spark," Marquez says. "Our role is to figure out how we can harness the enthusiasm and creativity of students to move ideas into action."



Last September, Auch met with members of the CPC's student advisory council inside the library at the Joan B. Kroc Institute for Peace and Justice. She asked the dozen or so students — a mix of undergraduate and graduate from business and peace studies — to each jot down an idea expressing how they could work together to solve a problem.

Auch expected a wide range of proposals and viewpoints in accordance with the students' seemingly disparate academic backgrounds. She was pleasantly mistaken.

"Once you translated it down, every single student in the room had the same idea," Auch says. "They all wanted to help vulnerable populations by sharing the knowledge that they were learning here."

The ideas differed on the specific population to be served — refugees, at-risk youth, the elderly, the impoverished — but the underlying desire was still helping those in need.

"They're ready to do something. Now," Auch says. "Our challenge is to keep up with their drive and find projects they can be involved in right away."

That spark first led to a CPC-sponsored service trip to Tijuana last December with students volunteering for the San Diego nonprofit 4 Walls International to help build a community center using recycled materials. Then, in January, the CPC unveiled its inaugural Social Innovation Challenge.

The competition, which was open to undergraduate and graduate business and peace studies students, sought for profit and nonprofit ideas as well as consulting projects for existing organizations. Sixteen teams submitted proposals — almost double what was expected.

"We were amazed by the response," says Marquez, who hopes to expand the Challenge campus-wide in the future. "Not just with the number of applicants but with the quality of the projects. It was surprising, and really quite moving, to see how thoughtful and passionate these students are about making a difference."

The CPC enlisted the help of professors and local business and nonprofit leaders to serve as mentors and judges. The rigorous demands of the competition required students to develop in-depth business plans and succinct presentations through a multi-faceted evaluation process to underscore the complex reality of bringing a proposal to fruition.

"It's not just about coming up with a great idea. You have to be able to put it into action from both a business perspective and a social perspective," Marquez says. "A lot of students think they have to come up with something that changes the world in three days, but sometimes it's the simplest ideas that have the biggest impact."

It seems natural — if not poetic — that the first-place proposal came from Tiffany Owen '12, an intrepid Bay Area native majoring in business and sociology with a minor in ethics. Owen's project, "Clean California, Clean Haiti," aims to combat water-borne illnesses in earthquake-ravaged Haiti through a concerted recycling effort in San Diego County. The \$5,000 award was enough

to get "Clean California, Clean Haiti" off and running.

"To get funding to make it happen instead of holding a hundred bake sales was great for us," Owen says. "But it was also a great opportunity to put together a well-structured business plan and get insight and feedback from professors and professionals about what we could do better."

The winning proposal was inspired from the "Imagine Haiti Tomorrow" project Owen created after embarking on a service trip to the Caribbean nation in 2010. On that initial sojourn, Owen and a group of fellow college students worked to rebuild and repair. But it soon became apparent that it would take a lot more to make a tangible difference.

"We saw very devastated people in a very devastated country in a very desperate situation," she says. "We knew we needed to do something."

After winning the Social Innovation Challenge, Owen and her team returned to Haiti last May and successfully installed three water purification systems in and around the town of Les Cayes. And while Owen says her "Clean California, Clean Haiti" project is "still evolving," her latest trip to Haiti inspired yet another idea. Working with community members in Les Cayes, Owen and Imagine Haiti Tomorrow are working to build an Internet café that offers a computer-based English language course to help local residents improve their employment prospects.

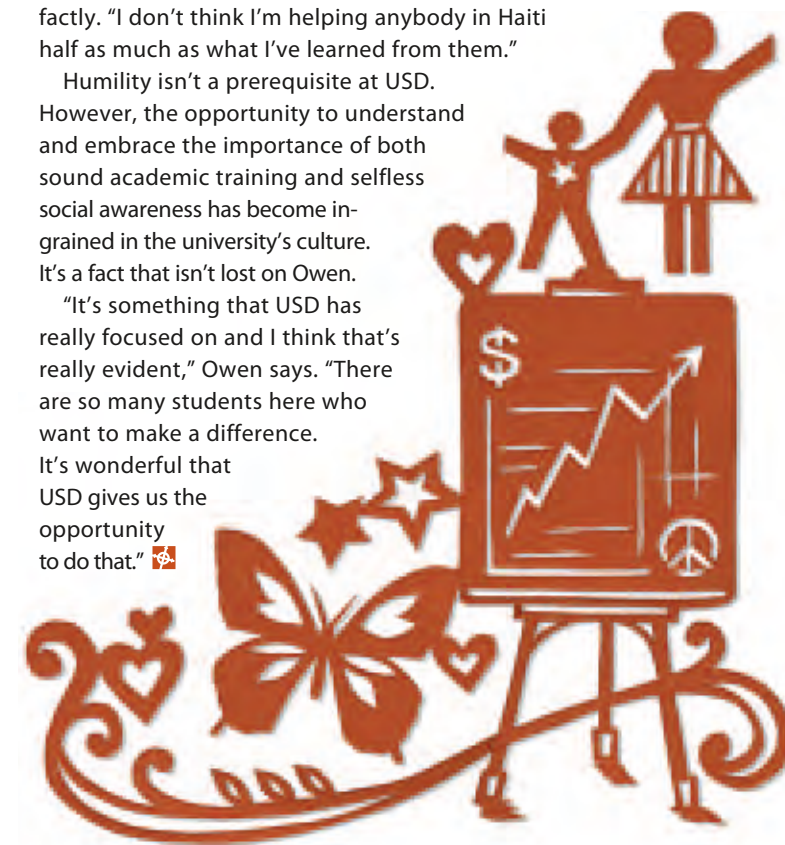
Through purchases and donations, Owen and her team have already gathered several computers, Rosetta Stone language software, solar panels and batteries while coordinating construction efforts.

"It's not saving the world, we're just trying to have some positive impact on peoples' lives," Owen says, matter-of-factly. "I don't think I'm helping anybody in Haiti half as much as what I've learned from them."

Humility isn't a prerequisite at USD.

However, the opportunity to understand and embrace the importance of both sound academic training and selfless social awareness has become ingrained in the university's culture. It's a fact that isn't lost on Owen.

"It's something that USD has really focused on and I think that's really evident," Owen says. "There are so many students here who want to make a difference. It's wonderful that USD gives us the opportunity to do that."





The World of Difference

For 25 years, Community Service-Learning has been teaching students something truly profound about humanity

by Trisha J. Ratledge

PHOTOGRAPHY BY TIM MANTOANI



Stand in the middle of Chicano Park in Barrio Logan and it's hard to escape the noise, the undulating hum and thrum of cars and buses whizzing past left and right and overhead — San Diegans in a blur at 65 mph. Built directly under the Coronado Bridge, the park is in the figurative and literal shadows. But beneath the din and the gray industrial ceiling, a neighborhood — and the history of its struggle — reveals itself layer by colorful layer.

This largely Chicano and Mexican immigrant community absorbed the blows of losing their bayfront access, re-zoning that brought junkyards and factories to their streets, and finally, the bisection of their neighborhood by Interstate 5 and again by the Coronado Bridge. But if a neighborhood can be defined by a single day, for Barrio Logan, it was April 22, 1970. That's when 200 residents faced down the bulldozers that threatened to replace their promised park with a California Highway Patrol substation. Chicano Park is a testament to the locals' victory.

Today, more than 50 vibrant and often controversial murals encase the concrete pillars and supporting walls in the park, recording in brushstrokes the lives, heritage and continuing struggles of the community. It's at once the peoples' art and a soul-searching outdoor museum that draws admirers from around the world.

Throughout the spring of 2011, Alberto Pulido, USD chair of ethnic studies, and the students in his Chicano/Latino Studies class partnered with five of the original Chicano Park leaders to begin recording the community's rich history. In class, the students learned about the power of physical space and being able to identify it as your own, and then documented the importance of Chicano Park to the residents of Barrio Logan. These oral histories — interpreted through posters, videos and slide presentations — are now part of the Chicano Park website.





"I have a much greater appreciation for the park because of the hard work the people have been through and are still going through just to keep it," says Anayensi Jacobo '11. "Everything in the park is symbolic. Nothing is taken for granted."

The documentation project emerged from discussions between the Department of Ethnic Studies, the Center for Community Service-Learning (CSL), Creative Collaborations and the Chicano Park Steering Committee. This community/regional development approach — marked by forging partnerships in local communities to understand and help address their unique issues — is the leading edge of community service-learning at USD.

"This opened up a dialogue between the leaders in the community and USD, which was huge," says CSL Director Chris Nayve '98, who also holds a law degree and an MBA from USD. "The history of these leaders that we sometimes take for granted is now immortalized and archived and documented."

sizes deep connections with local and international partners, a steady awareness of justice and the desire to seek frontiers in social engagement.

With the recent announcement that USD was named an Ashoka Changemaker Campus, a designation given to only a handful of other universities in the United States, those frontiers may not be hard to find. Nayve will co-direct the initiative at USD with Patricia Marquez in the School of Business Administration.

Nayve is an ideal choice to lead the department to the next level, say his colleagues. "He is talented enough to pull from us what our vision is too," explains Hughes. "It's almost like you have to be careful what you say because if you reach for the stars, he says, 'Great, I just bought you a rocket. You're going to the moon.'"

The CSL center staffs a platoon of changemakers through course-based service-learning projects; student-led CASA (Center for Awareness, Service and Action) programs; the Social Issues Committee, which emphasizes awareness and advocacy; and the Youth to College education program, which connects USD mentors and tutors to Linda Vista students.

Ceranic developed her project through the Community Service-Learning Faculty Scholar program, which helps faculty integrate service-learning for the first time, or reinvigorate existing efforts. Scholars work with Judith Liu, sociology professor and longtime CSL faculty liaison, to learn about the possibilities of service-learning, then design and implement their project.

"The goal is to think of it as a progression," Liu says. "How do you rethink some of your wonderful ideas, translate them into activities that can involve students and engage the community in a meaningful way?"

The ready support of the CSL staff and Liu as faculty liaison makes service-learning infinitely more manageable and therefore, more possible, say faculty members.

"I have colleagues at other institutions that have tried to do service-learning partnerships and they've burned out," explains Michelle Jacob, associate professor of ethnic studies, who incorporates service with the American Indian Recruitment Programs into her classes. "Knowing I have someone I can turn to makes a huge difference for me as a faculty member."

Kevin Guerrieri, chair of the Department of Languages and Liter-



Every service project has student leaders who are the points of contact between the students and faculty, CSL staff and community partners. In addition, students establish, staff and lead CASA programs, such as the Sustainability/Fair Trade Task Force and hunger and homelessness awareness.

They also mentor their fellow students to ever-higher levels of responsibility and help develop new directions for the department.

The result for students is the budding of potential and the realization that their voice matters. That knowledge can translate into life-changing decisions. After immersing herself at Juvenile Hall, first as a course-based student volunteer and currently as a work-study site coordinator, senior psychology major Camille Rodrigues changed her academic plan to include a sociology minor and a nonprofit leadership and management certificate.

"I can't even quantify all of the ways I have grown through community service-learning," she says. "I speak differently, I think differently,



The project is a fitting tribute to the 25-year anniversary of community service-learning at USD, established in 1986 as the Volunteer Resources Office under the high aspirations of founding Director Judy Rauner. A pioneer in the field, Rauner championed the ideals of public service through collaboration in the Linda Vista community, introduced course-based service-learning to USD and influenced programs nationally with her emphasis on student leadership development. When she passed away in 2009, a moment of silence was observed at a Continuums of Service conference and, "literally, everyone was in tears," remembers CSL Assistant Director Brenna Hughes '05.

Elaine Elliott joined the office in 1995 under Rauner and held the baton as director from 2002 to 2010. Having lived and worked among indigenous communities in Guatemala during the country's civil war, Elliott '98 (MA) brought an international focus and a conviction that social justice and service are natural and necessary partners. Cross-border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she co-taught in Guatemala and immersion trips to New Orleans. At semester's end, students wrote about the effect of their experiences.

"I would read these things and cry because it really was working," Elliott recalls. "The students were learning something profound about the world. And to see the positive changes in our work in Linda Vista — seeing real impact in the community — that was wonderful."

Over the years, the department's changing name has reflected its expanding mission, from the Volunteer Resources Office to the Center for Community Service-Learning. And now under Nayve, CSL's work empha-

Every year, nearly 3,000 students participate in CSL programs and almost 70 percent of USD students take part in community service-learning during their years at USD. But numbers aside, every CSL program emphasizes relationships first.

"Whether it's Migrant Outreach or Juvenile Hall, we always lead with the intention that service is a tool, not the purpose," says CSL Associate Director John Loggins '95. "Service is an opportunity for us to use this shared experience to connect with each other. We don't presume we are going to change anything but ourselves in the process."

"It's feeling connected beyond USD that matters," points out Ilana Sabban Lopez '11 (MEd), CSL program director for the Youth to College education program. "Younger students learn so much from the college students, but the college students learn too. The relationship can be transformational for both. That wouldn't happen if they were only talking about math."



One of the most dramatic shifts in service-learning at USD is the concentrated effort to pair student skills with community needs. Tara Ceranic's students serve as teams of business consultants for a semester with partner companies, doing work such as conducting analyses on diversity, ethics and social responsibility.

"What I didn't want was just a tack-on to my course. I can't take 105 undergraduates to go volunteer for an afternoon," says Ceranic, assistant professor of social and legal research. "It's awesome to have my students put what we're talking about in class into the context of an actual company."

atures, furthered cultural understanding across the border with members of the Mixtec indigenous community and the students in his Cultural History of Latin America course. Together, his students and Mixtec community members in Linda Vista and Tijuana completed three portable murals, half on each side of the border. The Mixtec participants reflected on their homeland and their identity while the USD students saw their lessons on colonization, independence for indigenous populations and border issues come alive.

"It's a basic premise that students need to come into contact with other ways of knowing," says Guerrieri, who adds that service-learning can instill a desire to create a more just world.

Senior sociology major Maria Silva identifies with the workers she has served through the Migrant Outreach program since her freshman days in Contemporary Social Issues. "Working with migrants has made me extremely sensitive to the hardships this population faces as they try to establish themselves in a new country where they hardly know anyone, don't speak the language and are increasingly discriminated against," she says.

Student roles in service-learning come in as many shapes and sizes as the projects, but one constant at USD is student leadership development. In fact, the CSL staff deliberately took the old leadership model of one person at the top of a pyramid and flipped it.

"The nature of this work is that if you are truly going to be collaborative and you are truly going to be turning leadership on its head, you have to model that," Nayve says. "The notion of who holds the knowledge and experience is multigenerational and varied. Having student and faculty input is just part of the culture of our office."

I interact with people differently. It really expands your horizons."

Gabe Adibe, a senior majoring in community and urban culture, was a student leader at Toussaint Academy group home and is founder of the Think Club — a community of students unified by a desire to discuss and act upon important issues. When he retires from the military in about 10 years, he plans to work in a position in which he can help better his community. Jeremy Day '11, who served with CASA, the Social Issues Festival and Beta Theta Pi, is already living his dream of giving back as a managerial consultant for his nonprofit fraternity, and he has long-term plans to start his own nonprofit benefiting international education.

And sometimes, leadership has to be coaxing out of students. During her four years at USD, Adriana Gallardo '05 progressed from a tutor at the Linda Vista Library to student co-director in the CSL office, where one of her projects was to help organize and lead an alternative spring break to the Philippines. After graduating, she served with Jesuit Volunteers in Nicaragua and then was a community advocate at Bayside Community Center in Linda Vista before entering graduate school for a master's degree in community planning and an MBA.

"I didn't consider myself a leader in the beginning," Gallardo says. "But Chris Nayve believed in me so much that it translated into me believing in myself. The community service-learning office gave me a space to develop my character and test my skills."

When students like these find and follow their own paths through Community Service-Learning, that's not just serendipity. That's one powerful space. 📍

[kindhearted]

ALTRUISTIC INSTINCTS

Helping society drives the good works of Tom and Karen Mulvaney

by Ryan T. Blystone

When Tom and Karen Mulvaney reflect on the intrinsic value of community service, fond memories of their respective childhoods quickly emerge.

While church served as a moral foundation for his large Irish Catholic family, Tom also remembers the dinner table of his parents' Clairemont, Calif., home providing more than just a hot meal. Jim and Ruth Mulvaney would use it as a daily teaching opportunity. The lesson? Instilling the importance of thinking of others.

"My father would go around the table and listen to everyone talk about how their day went. Then he'd ask if anything you did benefitted someone else. It could be anything: If you played a sport, you'd be asked 'what did you do that contributed to the benefit of the team?'"

Karen, who grew up in Connecticut, says, "I was taught by my parents' example that every person should strive to give back, to make the place or community where one lives better for having lived there. Community service is fundamental for community health. It can take place within a family as each individual member gives freely to the whole. By fostering the idea of giving inside each of our own families, the larger acts of giving become a natural extension of how we live our lives."

These teaching moments still serve the Mulvaney's vision of working for the good of the whole.

Tom '77 — one of four family relatives with a USD law degree and father of son Mason '09 — and Karen are active in their Northern California hometown of Lafayette. They participate in Youth Homes, an organization that assists at-risk foster children and Karen — who volunteered in her children's schools — works closely with the Lafayette Library and Learning Center, which opened in 2009. "It's the heart of this town," says Karen, who is on the center's foundation board.

Tom, a welder while he attended law school at night, started his post-USD law education as an attorney but soon focused on other business interests. He left the corporate world 10 years ago, seeking ways to better serve his community. Education is at the forefront. He's president of the Acalanes Union High School District Governing Board. The district, featuring four nationally recognized high schools, has a slogan — "we educate every student to excel and contribute in a global society" — that fits the Mulvaney's own desire to do their best.

"When you get up and read the newspaper or go on the Internet, what do you see?" Tom asks. "You see a world with a lot of concerns. What Karen and I try to focus on, because of the way we were brought up, is making our part of the world a better place and trying to alleviate some of those concerns. You've got to have some impact because we have to make this place better.

We owe that to our children and grandchildren."

Tom doesn't have to look far for the blueprint. His role model, his late father Jim, was a noted civic leader in San Diego. A USD law professor from 1957 to 1963, teaching corporations, uniform commercial code and juris prudence, Jim made community service his forte. He worked for a variety of good causes, including the United Way, the Mercy Hospital Foundation, St. Vincent De Paul and many others. He was also involved at USD, serving on the College of Arts and Sciences' Auxiliary Board and the School of Law's Board of Visitors. He established the Maudsley Fellows Society to honor the school's most generous donors.

"He always said it didn't matter who you are as a human being, in terms of how much money you make, but what's really important is that you're helping other people. He always emphasized the need to stay active, work hard, be involved and be humble."

So when Tom and Karen sought to honor Jim's legacy of service and instill his ideals to the next generation, they turned to the University of San Diego and the Center for Community Service-Learning (CSL), which is celebrating its 25th anniversary in 2011-2012.

The Mulvaney's met with CSL Director Chris Nayve '98, '06 (JD), '07 (MBA) and learned how the center's programs assist local

schools, organizations and build community in New Orleans, Tijuana and Duncans, Jamaica. Tom was particularly impressed with CSL's microfinance loan program and its "getting down to basics" approach that partners students with others in order to provide loans to support low-income families that are launching small businesses.

The meeting resonated with the Mulvaney's. They learned that more than 150 USD courses include a community-service component and more than 6,600 USD students annually (undergraduate and graduate) participate in service-learning projects, totaling nearly 400,000 hours of community service.

To ensure CSL's relationships continue to make a difference, both in the lives of USD students and the communities they work with, Tom and Karen decided to issue the \$400,000 Mulvaney Challenge to the entire USD community. If the challenge, which ends June 30, 2012, is met, the Mulvaney's will match every dollar raised. Double the dollars, double the difference. "We've been blessed economically and it's our obligation, we feel, to give back some of that good fortune to help others," Tom says. "We're happy to do this because we think it's going to help the institution, really benefit a lot of students, and, as a result, help our society."

To find out how you can give to USD, go to www.sandiego.edu/giving.



MICHAEL COLLOPY

[bridge-building]

A REASON TO RECONNECT

Incoming alumni association president aims to extend USD's impact



STEPHEN MARIUCCI

by Nathan Dinsdale

Alcalá Park was a different place in 1977. There were fewer buildings, fewer people and more untamed expanses stretching from the hill down to the Pacific. And yet the feelings that stirred Maureen Partynski the first time she set foot on campus — as a Chicago teenager visiting San Diego on summer vacation — still remain 34 years later.

"I just fell in love with it," she recalls. "And every time I come back, I fall in love all over again."

Some of the places, faces and traditions — including the lively "TGIF" social gatherings students once held on the hill where the Jenny Craig Pavilion now stands — have changed. But the core attributes that first drew Partynski to USD draw her still.

"It's a beautiful learning environment," she says. "But maybe the biggest thing for me is how USD really allows you to develop close personal relationships with people."

That's a sentiment that continues to impact Partynski's life. In July, she began her two-year term as president of the USD Alumni Association's board of directors. But up until 2005 she

hadn't connected with the university — or visited campus — in more than two decades.

After graduating with her business degree in 1982, with the country hobbled by a deep recession and jobs scarce in San Diego, she returned to Chicago to work for her father at Hemlock Federal Bank. Life happened. Partynski married, raised two children, assumed control of the family business, took the bank public and retired early after selling to a regional competitor. USD was a fond but distant memory. Then the phone rang.

In 2005, USD President Mary E. Lyons, PhD embarked on a national tour to reengage alumni and Partynski was invited to attend an intimate gathering with Lyons and local Toreros. Soon after, Partynski helped reinvigorate the Chicago alumni chapter.

As she became more active in alumni activities — and her closets and cupboards were increasingly populated with items bearing the university insignia — her children took notice. Partynski's daughter Kate '13 is now a junior at USD, and son Dan '15 is a freshman. Husband Jeff, a high school physics teacher and University of Illinois graduate, has even been drawn into the fold.

"Jeff is an honorary Torero," Partynski chuckles. "He wears a lot of USD sweatshirts."

Kate joined the student alumni association as a freshman and in the spring was elected president of the organization, shortly before her mother was nominated to head

the board of directors, essentially making them the first family of the USD Alumni Associations.

"I never knew it would lead to this," Partynski says with a laugh. "I think it's a good leadership message and it's a nice bridge in terms of looking at students as future alumni."

Beneath her easy, infectious laugh is the drive and determination that led Partynski to success in the business world. And true to her outgoing nature, she has embraced her new role of helping the alumni association intertwine the past with the future.

"It's hard to underestimate the importance of alumni support, and not just in terms of fundraising," she says. "We want to foster an alumni culture of giving back, not only of treasure but also time and talent."

The ability to incorporate the experience and expertise of alumni so that there's a holistic benefit for the university is a priority for Partynski. Her own experience both illustrates that USD's influence extends far beyond California and highlights the significance of maintaining those ties.

"The farther you're away from campus, the more you need to have a reason to connect," she says. "I think that underscores the fact that we need to find and foster opportunities for alumni to be able to build relationships locally as well as nationally and even internationally."

If there's an underlying theme for what she expects from her tenure as board president, it's emphasizing the value of actively engaging former and current USD students.

"What's extremely important to me is communication and making personal connections," Partynski says. "I think it's essential that we really connect with alumni by actively reaching out rather than waiting for them to engage the university. I got that phone call six years ago and look at the result." ☎

[mobilization]

DOING THE RIGHT THING

Reflecting the world through minority recruitment at USD

by Ellie Faulkner '11

With the nation's first African-American President in the Oval Office, one might assume that racial inequities are a thing of the past. But major disparities still exist. For colleges across the United States, increasing the number of multicultural and underrepresented students on campus is more crucial than ever.

"Recruiting minorities will, in theory, help break down systemic inequality," explains David Miller, an adjunct history professor at USD. "Why? Because it allows them access to education, jobs, networking, and eventually, greater opportunities for themselves and their kids."

There's a lot of work to be done: A recent analysis of U.S. census data by the Pew Research Center shows a staggering wealth gap between Caucasians and minorities, with Caucasians having an average of 20 times the net worth of blacks and 18 times that of Hispanics.

USD's Office of Admissions is taking the challenge of addressing these inequities head-on through continued outreach and expanded recruitment efforts aimed at underrepresented students and their families. For first-generation college students, it's especially crucial to stress the connection between higher education and ultimate success in life; in many cases, the entire culture of a family can be changed for the better.

These efforts appear to be working. Applications to USD from students of color are up nearly 65 percent since 2009. However, the statistics for admitted students of color aren't as

strong, primarily due to heavy competition from other schools.

"The ultimate goal is for the campus to reflect the world students are graduating into. We'll get there," promises Joseph Davidson, USD's new assistant director of multicultural recruitment.

The university's outreach efforts include informational receptions at alumni homes; phone calls to accepted students offering both congratulations and information; and taking a proactive stance when it comes to marketing at college fairs and meeting with high school counselors. Davidson says that recruitment has been stepped up in communities of color, including many places that USD hadn't visited in the past. All this in addition to the work undertaken over the past year by USD's Center for Inclusion and Diversity and a variety of events for admitted students put together by the United Front Multicultural Center.

"A lot of schools talk about it, but USD is actually mobilizing," Davidson explains. "The creation of my position and groups dedicated to promoting diversity on campus have really helped us to reach out to communities of color, to bring them in and promote higher education."

Alumni involvement is crucial, according to Alumni Board President Maureen Partynski '82. "I especially like to go out to college fairs in underserved areas," she says. "I get to work with students one-on-one. I'm proud that USD reaches out to these students, many of whom will be the first in their family to attend college." ☎

ALUMNI BRIEFS

Who is the Alumni Board?

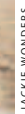
Comprised of 23 volunteers representing the University of San Diego alumni population, the board provides strategic direction and leadership for the USD Alumni Association. Board members work with the alumni relations staff to build support for the university and create engagement opportunities for USD's 55,000 alumni.

The USD Wine Classic is a great example of the board's work. The third annual Wine Classic was held July 24, featuring 30 wineries — many owned or managed by USD alumni and family members — whose wares were enjoyed by 600 attendees. The day resulted in more than \$40,000 in funds raised for the Alumni Endowed Scholarship Fund. This fund, an initiative of the alumni board, is nearing its goal of \$1 million. In order to reach this ambitious milestone by June 2012, alumni are urged to give by making a gift online at www.sandiego.edu/giving.

Regional alumni chapters

host activities such as cultural events, networking happy hours and community service projects. These volunteer-led groups hosted more than 100 events last year for alumni, parents and friends. But no matter where they live, alumni are invited to get involved with their local chapter to celebrate Torero pride. For details, go to <http://alumni.sandiego.edu>.

Win an iPad 2 by submitting a class note between Sept. 30, 2011 and Jan. 15, 2012. This contest is open to USD alumni only. You can submit your class note via e-mail to classnotes@sandiego.edu.



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KATELIN SNYDER

[c o m e b a c k]

THE LOVE OF IT ALL

For Ali Cox, the end definitely justifies the means. Again.

by Mike Sauer

It was supposed to be the swan song. The last hurrah. The final chapter of a compelling story six years in the making.

Ali Cox wasn't just waving to the crowd as she walked off the podium with her silver medal at the 2004 Summer Olympics in Athens, Greece; she was waving goodbye to competitive rowing. After all, she and her U.S. Women's Rowing teammates were still recovering from an epic and enervating showdown with Romania in the Women's Eight Final. Despite being second best, Cox and crew had abso-

lutely nothing to hang their heads about, as they had pushed the best team in the world from start-to-finish of the 2,000 meter race.

Now it was time to move on.

"I was so incredibly proud of our team," Cox recalls. "Yeah we were bummed that we didn't win the gold, but Romania was awesome that day and we put together a tremendous race. I was OK walking away from that."

And it wasn't like Cox was tiptoeing gingerly into a life unknown after rowing. A communications major at USD, she had interviewed

for a position with global sports and entertainment marketing titan IMG prior to leaving for Greece, and had a job waiting for her in New York City once she returned state-side. From there, the small-town girl from Turlock, Calif., took a big bite out of the Big Apple, cultivating a successful marketing career that would eventually lead to the launching of her own start-up consultancy, Ali Cox & Company.

"I'm a native Californian, but I love New York City!" Cox enthuses. "I love the pace of life, just the sense that you really can be anything you want to be. I feel that, in that type of environment, you get what you give, and I've given a lot to achieve the level of professional success I have."

And, truth be told, Cox hadn't given rowing much thought after

her turn with the 2004 team. That would change, however, at her 30th birthday party in 2009, where a fateful conversation with 2004 U.S. team Coxswain Mary Whipple would have an immediate ripple effect on Cox's life path.

"I don't know, maybe it had something to do with turning 30, but I started grilling Mary about rowing and how the (U.S.) team was doing," Cox says. "Obviously, what she said planted a seed about (coming back), because I started to ramp up my workouts with the idea that maybe I might be able to make it back on the team."

The challenge was clear: In order to regain her place among the elite athletes in the sport and qualify for the 2012 Summer Games in London, Cox was going to have to go full throttle, full time. The time com-

The time commitment associated with such an auspicious undertaking is extensive to say the least, but when you've also got a business to run, things can get downright overwhelming.

Yet, where most would shrink from such a challenge, Cox shines. "I'm training with the U.S. National Team now, and each week after our coach posts the practice schedule, we all start scheduling our personal lives during those precious hours of free time," she explains. "I am constantly squeezing in conference calls and client work during the small windows of the day when I can..." she pauses, the enormity of the task seeming to really register. The moment passes as quickly as it arrives, and is then dismissed completely by Cox's unbridled optimism. "But of course I wouldn't have it any other way!"

As a transfer student at Alcalá Park in 1998, rowing wasn't even on Cox's radar. She had been a three-sport varsity athlete in high school, and was looking to take a break from the playing field, in order to, well, play.

"I was pretty burned out on sports when I came to USD, and, to be honest, I had just moved to San Diego and was looking to enjoy the beach lifestyle," she remembers. "I was walking down Marian Way one day, and that's when (then USD Women's Rowing Coach) Leaanne Crain asked me if I had ever thought about rowing."

Initially dismissive of Crain's solicitation, Cox eventually accepted the invitation to attend one of the team's meetings, and the rest is history.

"I fell in love with rowing immediately, and when I look back at my time at USD with Coach Crain and those wonderfully dedicated women I rowed with, I realize just how important that chapter of my life has been to my success." 📸

1960s

[1968]

LT. COL. MICHAEL WELCH (BA) served in Air Force assignments in Japan, Korea, Spain, Las Vegas and New York City before retiring. He is now a defense contractor for the U.S. Navy in decision support systems. Michael has been married for 37 years and has two sons.

1970s

[1970]

SANDRA NATHAN (BA) was promoted to senior vice president of the National Council on Aging, a nonprofit organization that aims to improve the lives of vulnerable older adults.

[1974]

STEVEN VILLWOCK (BS) published a Social Security ruling on the transferability of vocational skills.

[1975]

WILLIAM BARTEK (BA) is a real estate agent with Coldwell Banker and lives in Orange County, Calif. He was a contestant on the CBS network show "The Amazing Race: All Stars."

1980s

[1980]

RONALD ISRAEL (JD) was elected a district court judge in November 2010 and he took office in January 2011. He presides in the newly created Department 28 of the 8th District Court of Nevada.

WILLIAM ZEMBA (BA) published his first book, *David and the Old Man*. A true story, the book "reflects Catholic values while exploring a very mystifying disease," says William. "It would be of great value to students at this impressionable time in their lives to read such an account." Learn more at www.davidandtheoldman.com.

[1983]

MARY DURKA O'CONNOR (BA) published her first novel, *The Tappakega Sisters, A Search for Truth*. Mary writes that upon visiting USD

with her daughter, Carlie, she was happy to discover that she can still fit through the bars on the gate leading into Founders Hall. Mary encourages fellow Class of 1983 alumni to send in updates on their lives.

[1984]

WILLIAM HALEY (BBA) played football with the Toreros for three years — the first year as a redshirt — and was on the 10-1 team. He received a teaching certificate from California State University, Fullerton, and a master's degree in instructional technology from National University.

[1985]

ROSALIND (BRADY) SMITH (BA) reports that she and her husband are returning to San Diego — where her husband will start a new job — after six years in Phoenix. Rosalind, too, planned to start a new job in June 2011.

[1987]

ERIN WILKINSON (BA) is a marketing professor at Johnson & Wales University in Providence, R.I., and received an award from the Fulbright Program to teach and do research in Tanzania and Zanzibar in the spring and summer of 2012. She recently spent three weeks in Zanzibar volunteering as a small business and marketing specialist. She trained women's groups in the skills they need to establish shell craft jewelry businesses.

[1988]

J.B. ORECCHIA (BA) was named president and chief executive officer of Oweing.com, a web resource with tools and advice to help people accelerate paying off debt. His 22 years of experience in financial services and online marketing include positions in consumer finance at Household International (now HSBC) and several senior roles at Experian Interactive. J.B. was instrumental in the growth of FreeCreditReport.com.

[1989]

JACQUELINE (LEHN) DUPONT (BA) was honored recently with the Bishop Tod Brown Award for Exemplary Business Integrity at the ninth annual Conference on Business and Ethics sponsored by the Orange Catholic Foundation. Jacqueline is the founder and chief executive officer of DuPont Residential Care in San Clemente, Calif., and Assured In-

Home Care Inc. in Costa Mesa, Calif. She was recognized for her ongoing commitment to caring for the aged.

JULIE NOVAK (DNSc) received the Henry K. Silver Memorial Award from the National Association of Pediatric Nurse Practitioners. The award, which recognizes national leadership in pediatric nursing, was presented during the opening session of the association's 32nd annual Conference on Pediatric Health in Baltimore, Md. Julie is the associate dean for practice and engagement at the University of Texas Health Science Center at San Antonio. In her career, she has developed nurse-managed clinics, educated pediatric nurse practitioners, initiated a doctor of nursing practice degree and led nursing students on service-learning projects in Mexico, Russia, China and South Africa. Julie was USD's first nursing doctoral graduate and served on the faculty at the Hahn School of Nursing and Health Science.

1990s

[1993]

THOMAS F. LEBENS (JD) was honored for outstanding contributions to the American Youth Soccer Organization (AYSO), at its National Annual General Meeting on May 29, 2011 in Traverse City, Mich. Thomas is a partner at intellectual property law firm Fitch, Even, Tabin & Flannery, and was presented with a Presidential Award in recognition of the pro bono intellectual property legal work he performed on behalf of the AYSO during the past year. Thomas is an accomplished patent attorney specializing in the prosecution of patent, trademark and copyright applications, as well as matters involving intellectual property and business strategy, licensing and infringement issues. In addition to his patent practice, he currently manages West Coast operations for Fitch Even's San Diego, Los Angeles and San Luis Obispo offices.

KATHIE O'NEIL (BA, Med '95) teaches Special Day Class English at Temecula Valley High School, where she has worked for eight years. She also is in her eighth year of advising the cheer program at



TIM MANTOANI


grief work," she explains. "I meet with clients who are at a stage of life where they're going to have to redefine who they are, who their relationships are, while dealing with major loss."

In a culture that is often fearful of death, work like Maizel's is crucial. Her clients have usually lost or will soon lose a loved one. While some may think such work sounds depressing, she finds tremendous value for everyone involved.

"Initially, I was worried it was all going to be about death, but we all go through loss, whether it be a divorce or the loss of what you know and what you're used to," she says.

Strategies to help people cope include support groups and one-on-one counseling. "There's a great family group that meets every Tuesday night called 'Grief Street,'" Maizel explains. "They have pizza for the first half hour and then everyone gets split up into their age groups. The needs of a 10- or 11-year-old are very different from the needs of someone who now has to adapt to being a single parent while dealing with their own grief and raising young kids."

Every week, Maizel and her fellow students — who work at sites ranging from outpatient psychiatry at UCSD to Catholic Charities to the Veterans Administration — gather with a faculty member and discuss the issues that have come up during the week. "With our peers is the only place we can talk about our clients," she explains. "Over the past two years, I've gotten to know people in my program on a very personal level. There have been a lot of laughs and a lot of tears."

Perhaps of deepest lasting resonance is the diversity she's encountered along the way. "Understanding how different cultures view death — and how traditions and religious backgrounds play a huge factor in how we cope with loss — has really made this work all the more rewarding," she says. 

of the master's in counseling degree she's working on.

While this is decidedly a different direction than the business career she embarked upon just after graduation, Maizel is crystal-clear that she is now on the right path. "I was a lot more interested in the psychology aspect of my work in the business world than the actual financial side of things," she admits.

As part of her program, which is offered through USD's School of Leadership and Education Sciences, the practicum lets Maizel do what she loves best; interact with clients. "It's a lot of

"No one should die alone, no one should die with pain," she says, her eyes direct, unflinching. "That is the basis of what hospice is." Maizel — who was a double major (business and psychology) for her undergraduate degree from USD in 2002 — is talking about her practicum work with San Diego Hospice, a required component

[universality]

CLOSER TO FINE

Helping others cope with loss

by Julene Snyder

Though she carved out some time to talk on the west end of campus on a gorgeous, serene summer day, it's clear that Fanny Maizel would much rather be actually doing her work than talking about it. But she remains gracious, emanating tranquility, even as the conversation turns to deeply serious matters.



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DEAN SHORT (JD) and his wife, Kathleen, celebrated the birth of Emma Jean on Dec. 28, 2010. Dean is now corporate counsel at Toshiba America Information Systems in Irvine.

RYAN STACK (BA, JD '06) left the Salt Lake City, Utah, Prosecutor's Office and took a position with the Summit County Attorney's Office. He says he is excited and thankful for this opportunity.

MEGAN TURNER (BA) relocated to Sydney, Australia, in March 2008. She was married in October 2010 and recently started a new position with Alberts Music, an iconic Australian music company.

[2004]
PEDRO ANAYA (MA) was recently named senior account executive at Southwest Strategies, a San Diego public affairs and public relations agency. With nearly a decade of experience in the nonprofit sector, Pedro most recently served as the executive director of the Greater Golden Hill Community Development Corporation. He was selected as a recipient of Reebok's Human Rights Foundation's International Humanitarian Award and he is a co-founder of the San Diego Cesar E. Chavez Commemoration Committee, which hosts the nation's largest series of events to honor Chavez.

SHERI CLARK, a 2004 graduate of USD's paralegal program, is a mediator, office manager and paralegal case manager for the Law and Media-tion Offices of Debra Caligiuri in Carlsbad, Calif.

MELISSA MONDAY (BA) earned a master's degree and a dual PhD in clinical and industrial/organizational psychology from Alliant International University in San Diego. After finishing graduate school, she co-founded M.B. Strategic, a website development and online marketing firm in San Diego that concentrates on website design and advanced search engine optimization to help small and mid-sized businesses grow online.

[2005]
GALEN BAGGS (MBA) was named director of finance for Z57 Inc., a San Diego real estate marketing firm. He brings more than seven years of experience to his position. Most recently, he was controller for Apex Contracting and Restoration.

JONATHAN BARRERA (BAcc) joined New York Life Securities as a financial advisor. Most recently,

he was an assistant controller at American Campus Communities. Jonathan reminds fellow Toreros that estate planning is important for everyone.

KEVIN BRINK (BA) and Nina Williams '06 were married in San Diego on Aug. 7, 2010. The wedding party included fellow USD alumni Evan Helmy, Andrea Keesling, Christine McAuliffe, Brad Maxfield and Brigitte Wesselink. Nina completed a master's degree in health administration at Texas A&M Health Science Center in 2008 and Kevin completed a PhD in electrical engineering at Texas A&M University in 2010. Kevin and Nina live in Fort Walton Beach, Fla., where Kevin works for the Air Force Research Lab and Nina works at White-Wilson Medical Center.

[2006] 🎓
BRIGID AVERY (MA) and her husband, Jeremy Chesla, celebrated their first year of being parents when their son, Emmet Calder, turned 1 on March 18, 2011. "We will be back in San Diego hopefully in October 2011, if not sooner," Brigid says. "We miss it so much!" Brigid is the director of alumni relations at her undergraduate alma mater, Aquinas College, in Grand Rapids, Mich.

ANNA MARIE GRAAS (BA) recently bought her first house in Tierrasanta, Calif.

DETGEN (BANNIGAN) GREEFF (BA) returned to the United States in August 2009 after two years in Bangalore, India. In March 2010, she began working in logistics planning for the Regional Catastrophic Preparedness Grant Program, and she married Brian Greeff in October 2010.

ALICIA LEITE (BBA) has been working with International Justice Mission since graduating from USD. "We do incredible work around the world, rescuing people from bonded slavery, sex trafficking, police brutality, child sexual abuse and many other important issues," she says. "It is very meaningful work to be a part of. I am so grateful to get to do something bigger than myself."

MATTHEW MEYER (BA, BA '06) was married on May 28, 2010, and

moved to Ventura, Calif., to establish InterVarsity Christian Fellowship in Ventura County.

LINDSAY (SLATE) PERALTA (BA, BA '06) and her husband, Ron, were married on Oct. 23, 2010. "It was the best day ever!" she says. "I was so happy to see so many of my USD friends from the United Front and Kappa Kappa Gamma at my wedding!"

FRANNIE RAY-EARLE (BA) recently received the University of Colorado Staff Council Service Excellence Award. Frannie joined the Voices for Children (VFC) CASA board in 2009 and has worked to better link VFC CASA with the CU Boulder chapter of Kappa Alpha Theta. She also has served the local Theta chapter since 2007 as the public relations, philanthropy, service and alumnae advisor. Frannie started working with CASA in 2003 as a Theta at USD. She also has served as the president and regional representative of USD's Denver alumni chapter since 2008. She is the center coordinator of the Colorado Center for Biorefining and Biofuels and is working toward an MBA at the University of Colorado.

LORENA (LOPEZ) ROMERO (Med) and her husband, Richard, welcomed their first child, Richard Joaquin, on Sept. 11, 2010. Lorena was a teacher at Our Lady of the Sacred Heart in City Heights, Calif., and she now dedicates her time to her family.

[2007]
BRITTANY CALDWELL (BA) received her doctorate of physical therapy from Loma Linda University on June 12, 2011. She will be relocating to Ventura, Calif., to work as a doctor of physical therapy in an outpatient orthopedic clinic.

[2008]
ARIELLE BENNETT (BA) expected to be a PhD student in political science at Rutgers — with specializations in women and politics and in political philosophy — starting in September 2011.

NICKI OSBORN (BBA) moved from San Diego to New York City in March 2011 and works for Morgan Stanley Smith Barney.

[2009]
MARISSA VASQUEZ (MA) was accepted into San Diego State University's doctoral educational leadership program, which she expected to start in the Fall of 2011.

2010s

[2010]
DANIEL IGLESIAS (BBA) writes, "Since graduating, I have gone into the golf world and would love to connect with any students, alumni or faculty at USD who are interested in golf."

In Memoriam

JACQUELINE McMANUS '83 (BA, JD '86) passed away on March 27, 2011, after a lengthy but courageous battle with cancer. She was an attorney with Fenton & Keller in Monterey, Calif., and wrote the Workplace Law column for *The Monterey County Herald*. Her community work included Girls Inc., Junior League, the Monterey Museum of Art and United Way Monterey County. She is deeply missed by her family, friends and colleagues.

Send Class Notes

Send class notes to one of the following addresses and we'll do our best to get them in USD Magazine as soon as possible. Class notes may be edited for length and clarity. Engagements, pregnancies, personal email addresses and telephone numbers cannot be published.

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Web site: www.sandiego.edu/usdmag
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Win an iPad 2 by submitting a class note between Sept. 30, 2011 and Jan. 15, 2012. This contest is open to USD alumni only. Class notes received by the deadline will be printed in the Summer 2012 issue of USD Magazine.

[reunion reminder] 📅

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