A LONG, LONG TIME AGO
(Seems like just the other day)

His feet were enormous and his ears were floppy but his breath wasn’t all that bad. He was sort of a crybaby, at least at first, but maybe that’s because he came from a home where the other kids were mean to him. Since he didn’t speak English, it was hard to know for sure.

I am not proud to admit that it took me a while to fall in love with him. Seven years have gone by since the puppy came and changed our lives forever.

He weighs in at a hair over 100 pounds now, and he likes to sleep in spots where you’re likely to trip over him and break your neck. He’s sort of incredibly expensive, and he’s gotten excellent at stealthily stealing baguettes and cookies and entire packages of cake mix right out of the pantry.

He smells exactly like a dog and delights in chasing the cat, except first thing in the morning, when they’re both too sleepy to do more than give one another a passing nod. On occasion, he frolics, he prances, he smiles, he winks. No really, I swear, that photo is as real as the day is long.

It was 2004 when Buddy — aka Butters, aka The Puppy, aka, somewhat mysteriously, Butters Malone — joined our family, and it feels simultaneously like just the other day and a lifetime ago. Back then, my daughter was gap-toothed, covered with temporary Hello Kitty tattoos and would actually let me choose her clothes every morning. She had just started second grade and loved Mr. Sullivan, her teacher, beyond all reason, and deigned to hold my hand when we crossed the street together.

Now Buddy is middle-aged, my daughter has become the tallest woman in the family and the grey in my hair is becoming impossible to ignore. We have all, I hope, become a bit wiser in the past seven years.

Seven years have gone by since the puppy came and changed our lives forever.

Isn’t it wonderful?

— Julene Snyder, Editor

The Mulvaneys

The Mulvaney family is challenging the University of San Diego community to raise $400,000 for the USD Center for Community Service-Learning.

In turn, the Mulvaney will MATCH every dollar raised.

Each contribution will help:
• Increase outreach to neighboring communities
• Enrich USD students’ life education
• Expand the Center’s international service-learning

Accept the challenge by visiting www.sandiego.edu/giving/mulvaney
14 / UNCONDITIONAL LOVE
As it turns out, compassion can be taught. Just ask students of USD’s Master’s Entry Program in Nursing, who are becoming experts in the art of empathy. They come into the program from a variety of backgrounds, sharing only a sense of purpose and the motivation it takes to succeed in an accelerated, highly competitive course of study that puts heavy emphasis on giving back to the community.

AROUND THE PARK
4 / Changemakers
What membership in the Ashoka U Changemaker Campus Consortium means for the University of San Diego.

6 / Hungry to Help
Alumni teamed up with University of the Third Age volunteers to help out last summer at the Feeding America San Diego Food Bank.

8 / When Music Met Science
Symposium at the American Association for the Advancement of Science conference explored music’s importance to an intellectual life.

10 / Peace, If Possible
Maha Paulus, a volunteer, university donor, and mother of two undergraduates, finds work at the Joan B. Kroc School of Peace Studies to be simultaneously inspiring and extremely rewarding.

20 / MAKING DOORS OUT OF WALLS
Infusing social responsibility into business education is an idea that’s become so ingrained at USD that it’s part of the university’s DNA. Now, the Center for Peace and Commerce is providing a mechanism to coordinate and synthesize efforts to intertwine business training with social awareness.

24 / A WORLD OF DIFFERENCE
For the past 25 years, the Center for Community Service-Learning has been championing the ideals and practicalities of public service while emphasizing student leadership development. The importance of establishing relationships remains paramount, so that students learn something profound about their place in the world.

ALUMNI UPDATE
34 / A Reason to Reconnect
Incoming Alumni Association President Maureen Partynski ’82 wants to help USD intertwine the past with the future.

CLASS NOTES
32 / Like a Hurricane
Jimmy Frkovich ’09 credits his experiences with the Center for Community Service-Learning for his success in Afghanistan.

34 / The Love of It All
Ali Cox ’01 decided to go full throttle, full time in order to make it to the 2012 Summer Olympic Games in London.

36 / Closer to Fine
Fanny Mazel ’02 finds satisfaction in helping her clients cope during the very toughest time of their lives.
What Ashoka means to the university

Changemakers are defined as people who are committed to solving problems and making the world a better place. They are not just talking about how they can make the world a better place; they are out there on the ground making it happen.

The process of engaging folks starts at the very beginning. Everyone has a stake in what this means to USD. If we can get people to see the value and importance in the message we’re trying to promote as a university, no contribution is too small.

As a university, I want to ensure that we serve as an enabling environment where every individual has access to the resources, learning opportunities, role models and peer community needed to actualize their full potential as changemakers.

Ashoka shares USD’s commitment to change learning objectives. We're also looking to really celebrate this achievement, and it truly is an achievement to be named as part of this initiative. Providing students with the tools to solve the world's problems is something USD has been committed to since our founding, and this initiative really supports that.

USD Magazine

Fall 2011

3

4

Around the Park

Changemakers

What Ashoka means to the university

T his fall, USD solidified its position as a bellwether in developing innovative, socially minded curriculum and programs by announcing a landmark partnership with global non-profit association Ashoka. Known for its groundbreaking work in the field of social entrepreneurship, Ashoka shares USD’s commitment to finding solutions to the world’s most pressing problems.

As a member of the Ashoka U Changemaker Campus consortium, USD joins a select group of colleges and universities from across the country that, through a combination of education, research and service opportunities, have established themselves as hubs of social innovation.

USD Magazine sat down with Center for Peace and Commerce Director Patricia Marquez and Center for Community Service-Learning Director Chris Nayve, co-chairs of USD’s Changemaker Hub, a campus-wide effort to connect the university’s various changemaking initiatives, to get their thoughts on what this designation will mean for the Torero community.

Q: What exactly is a social entrepreneur, and why is developing social entrepreneurship opportunities so important to the field of higher education?

Nayve: Social entrepreneurship opportunities develop from new ideas, new research... new approaches to the social issues that define our times. Change will come — has to come — from the next generation of leaders, and those leaders are coming from engaged and progressive academic institutions like USD.

Q: A lot of people out there have no idea just what an Ashoka Changemaker Campus is. Can you shed some light on that?

Marquez: An Ashoka Changemaker Campus is a hub of social innovation. What we’re trying to do here at USD is support the efforts of entrepreneurial students and faculty from all around campus, distill their research, strategies and practices into functional problem-solving solutions, and share those solutions with the wider global network that Ashoka connects us with.

Nayve: It’s about opportunity. Taking what we have and connecting with other practitioners and innovative thinkers that are part of the changemaking world.

Q: What are the benefits of USD becoming an Ashoka Changemaker Campus?

Marquez: It gives us the opportunity to play into the social innovation and entrepreneurship landscape of what we call, and others might call, social innovation programming at the university. We want to engage faculty in educating for social change, and to deliberately build in incentives for them to design new, and revivify existing courses to integrate social change learning objectives.

Nayve: We’re also looking to really celebrate this achievement, and it truly is an achievement to be named as part of this initiative. Providing students with the tools to solve the world’s problems is something USD has been committed to since our founding, and this initiative really supports that.

Q: It seems that, in order to utilize Ashoka to its full advantage, you need to get every- one across campus to realize how important it is. How do you go about doing that?

Marquez: We want buy-in across campus. We’re doing an inventory of what’s going on around the university — what are our strengths, what we can really market as our selling points to other members of the Ashoka U consortium — but, we’re really just conveners, facilitators in this process. We’re looking to present our data to stakeholders here on campus, and really have them help plot our course as to what we can accomplish.

Nayve: The process of engaging folks starts at the very beginning. Everyone has a stake in what this means to USD. If we can get people to see the value and importance in the message we’re trying to promote as a university, no contribution is too small.

Q: Being an Ashoka Changemaker Campus is about collaboration with other universities and organizations. What does USD bring to the table?

Marquez: We’re a small enough campus that we can work across academic disciplines to develop programs and pedagogy like the Social Innovation Challenge, which rewards USD students for developing innovative social ventures, and projects that support the four Ps: people, planet, profit and peace. Our university-wide commitment to change means we think, something that resonated with the Ashoka fellows who visited our campus earlier this year.

Nayve: The process of engaging folks starts at the very beginning. Everyone has a stake in what this means to USD. If we can get people to see the value and importance in the message we’re trying to promote as a university, no contribution is too small.

Q: What are your personal aspirations for USD’s Ashoka initiative?

Marquez: As a university, I want to ensure that we serve as an enabling environment where...
by Kelly Krulke

T

HUNGRY TO HELP
Community bands together to put food on local tables

by Ryan T. Blystone

T

SAGE ADVICE RULES
Lessons learned from favorite professors

Do not graduate at

calor"

by Kelly Krulke

There are children in San Diego who come to school on Monday mornings with a tummy ache. For Glader it helped that her job has become a little less all-consuming. That is, if working for 24 hours a day isn’t enough, she has a partner in positive service and helping develop new shows. A lot on her plate, but still, there was room for more. Joining the board of Feeding America San Diego proved a perfect fit. The organization not only does something she believes in, there’s a built-in community of other USD alumni and friends on the board and executive team. Glader has worked at CNN since 2001 and been touched time and again by the devastation she’s seen. She’s well aware that needs are great everywhere. “But just in our own backyard, there are so many people that need help. I think we should help the whole world, but I want to help our own city,” Glader says. “I want to start local and do as much as I can. Lots of times when you give, you just don’t know where it’s going. Here, you feel like you’re making a difference.” That’s in part because of FASD’s growth — started just four years ago, it now plans to distribute 18 million pounds of food this fiscal year — and its efficiency. For every $1 donated, 97 cents goes directly to programs. For that dollar, FASD says it can provide six meals locally. Whether sums up the attraction this way: “It’s local, they focus on healthy, nutritious food and they fill a basic need: You can’t do anything if you’re hungry!” She and her husband own Naked Cafe, a group of four San Diego County restaurants that serve up inventive natural food dishes. The partnership felt like a good fit. “I wanted to be involved with an organization that would help fill that gap for people who need good, nutritious food and can’t afford it,” she explains. Whether USD attracts service-minded individuals or instills that mindset, for many, the university provides an impetus for keeping its community connected through altruistic actions. “I think from a former student standpoint, it’s kind of a nod to the sense of social responsibility and community that USD instills in its students,” says Roh Ester ‘04, program manager for Feeding America San Diego. “That so many former students are not just working here, but serving on the board — that’s compassionate service.” And it’s not just USD’s alumni getting into the spirit of FASD’s mission to help locals in need. A few dozen volunteers from USD’s University of the Third Age (USTA) turned up at the Feeding America San Diego Food Bank one Friday in July, ready to do their part. This was the first community service event for USTA, a lifelong learning program for the 55-and-up set. “USD is so ingrained in this organization, that it’s just a good fit to start with,” says Judi Waterhouse, USD’s director of corporate and professional programs. As they worked, their corner of the warehouse was filled with the screeching of packing tape being pulled from the roll, crinkles of plastic bags filled with beans, the pounding of bags of potatoes being moved around. All the while, volunteers chatted about their life stories and generally bonded. “To me, this is the perfect kind of project because you don’t feel like you’re leaving something half-done. We don’t feel like we came in the middle and left in the middle,” says Agnes West-Kohler ’83.
When Music Met Science
Professor helps marry two disparate disciplines

by Steven A. Murray

There was something missing, and Tom Schubert knew exactly what it was: Music. When the USD professor of electrical engineering pointed out that a 2010 conference symposium on science and the arts “was mostly sculpture and painting,” he was promptly given the job of setting up a 2011 session that filled the gap. It was a logical assignment for Schubert, who’s not only an avid musician, but also principal bassoon for the La Jolla Symphony.

With the help of three USD faculty members, Schubert arranged a session that included scholars with diverse perspectives, anchored on a common love of music and its connection to their professional lives. The result was “Music and the Sciences: Synergies Among Musical Arts, Math, Science, and Engineering,” a symposium given as part of the American Association for the Advancement of Science — Pacific Division 92nd meeting, which was held on campus last June.

Music has long been important to intellectual life. Pythagoras studied harmonics and vibration, Leonardo da Vinci designed musical instruments and Albert Einstein played the violin. “The relationship between science and music isn’t a new concept,” Schubert explains. “Throughout much of Western history, science and art were considered as forms of philosophy. This symposium was an opportunity for people separated by their respective scientific disciplines to re-explore common ground.” Schubert worked with Associate Professor of Mathematics Ani Velo to organize presentations. A violin and piano played in childhood, Velo volunteered because “both my favorite subjects, math and music, were involved.” Togeth- er, they assembled a slate of speakers from around the country representing physical science, cognitive science, engineering, history and music practice.

Schubert established a general pattern for the symposium with his talk about the physics of music. He discussed the basics of how notes are generated and how scales are built for both stringed and wind instruments, and linked physical characteristics such as string length and hole stops to the mathematics of Fourier analysis.

Like Schubert, David Malicky is both an engineer and a musician. The assistant professor of mechanical engineering plays the piano and occasionally sits in with San Diego Contra Dance Community Band. Malicky’s professional interest in music came through his classroom work. “I needed a woodworking project for my engineering students,” he recalls. “So, I had them build their own guitars.” His interest in the guitar as a construction project soon extended to the guitar as a research problem. “But to make sure that the project would give good results to the students, I needed to know more about guitar acoustics.”

Malicky brought an array of guitar components to accompany his talk of engineering experiments. “I was fascinated by how luthiers — the crafts- men who make stringed instru- ments — get very successful results based on experience and judgment. Clearly, what they’re doing works, but is every step of their process necessary to the result?” His research testing involves mate- rials, construction methods and resulting tonal qualities which, when finished, could place the craft of guitar building on a more scientific foundation.

Ron Shaheen, adjunct assis- tant professor of music, is look- ing into technology to make his singing classes more effec- tive. His view is that good teaching requires good feedback, especially when it comes to providing clear information about a student’s performance and showing them the most efficient path to improvement. Shaheen is now experimenting with a commercial product that provides such support through a spectroscopic analysis of the singer’s voice. Software like this can allow students to quickly assess and adjust their own vocal patterns, reducing their learning time.

Wearing a headset and micro- phone, Shaheen described some of the essential characteristics of classical singing, such as vowel formants and the singer’s formants, and explained their impor- tance to musical performance. He then demonstrated a range of these characteristics using his own voice and showed the impact of using the software. “I’ve been using it primarily on myself, and occasionally I’ll use it with one or two of the singers in my private studio,” he explained. “I’m hoping to begin to use it at USD this fall but, when I do, it will most likely be with the more advanced singers.”

Other presentations from extremal speakers augmented the symposium with discussions of music as information theory, the mathematics of novel scale progressions and the cognitive processes underlying musical pattern recognition.

 Energized by the music inter- ests of his USD colleagues, and enthused with the possibilities of cross-disciplinary collaboration, Schubert is already think- ing about a future symposium to include talks by neuroscientists, practicing musicians and makers of exotic instruments. He’s got at least one col- league convinced already. Velo is an enthusiastic proponent. “It was very exciting,” she says. “And a lot of fun.”

The Coppel Corporation recently made a gift of $50,000 to USD to establish the Coppel Corporation Endowed Scholarship Fund. As it grows, the endowment fund will assist in the recruitment and retention of undergraduate students of Mexican heritage. Scholarship awards will be based on merit and achievement, with a required GPA of 3.0 or higher.

The Hahn School of Nursing and Health Science has been awarded a $1 million grant from the Federal Health Resources and Services Administration. These funds will be used to provide forgivable loans to doctoral students planning to become nursing faculty. Program Director Patricia Roth, PhD, was instrumental in obtaining this grant; in fact, Roth has been the driving force behind more than $53 million in scholarship monies awarded to USD doctoral students since 2009.

Former USD trustee Tina Nova, PhD, has provided generous support for USD students’ Medical Brigades project in Honduras by making a gift of $1,300 to the student volunteer organization. The university’s chapter of the national Global Brigades organization is made up of 30 students who are pursuing degrees in health care with a stated goal of “making a difference in the lives of people who desperately need medical attention.” The group has traveled to remote villages in Honduras in collaboration with a highly regarded local nonprofit organization, Sociedad Amigos de los Ninos.

The National Science Foundation recently awarded the College of Arts and Sciences a grant of $460,000 to increase the ranks of female professors, particularly those of color, in science and tech- nology. The grant will support the Advancement of Faculty Institutional climate, Recruitment and Mentoring (AFFIRM) project to boost efforts to recruit women in science, technology, engineering, and mathematics as well as in the social and behavioral sciences.

[gifts at work]
Parent Maha Paulus finds path to the future through the past

by Nathan Dinsdale

Maha Paulus says that volunteer- ing at the Joan B. Kroc School of Peace Studies is both humbling and deeply rewarding.

BELIEVER

PEACE, IF POSSIBLE

AROUND THE PARK

T

by Nathan Dinsdale

The Iraq that Maha Paulus remembers is not the smol- deering country she reads about in history books or sees in grainy, anarchic footage on the evening news. Paulus, a university donor, vol- unteer and mother of two USD undergraduates (Akira "12 and Sammy "13), has few illusions about the chaos that has enveloped Iraq. But, in her mind’s eye, Baghdad is still a thriving metropolis where grocery shop- enhancement and economic vitality are not just possible, but have been realized in the past. For Paulus, her family and friends gathered regularly for picnics. “I only have happy memories of my childhood — we just had a regular life,” Paulus says. “At the same time, I was 10 years old.”

I remember my parents and siblings all going to the air base in Baghdad where we had three children of their own, Akira and Alex, and four other children, Sammi and Brandon. The family thrived, as did many other Iraqi families in Mogadishu. But they could only watch from a distance as their ancestral homeland disintegrated through Saddam Hussein’s reign and subsequent wars. “I almost don’t know what to say anymore because everything has just gone downhill,” Paulus says. “The country has been destroyed. What’s sad is that I can’t really take my children back to see their relatives and show them where we grew up because everything has changed.”

It was a casual discussion about the situation in Iraq that spurred Paulus to become a USD volunteer. About three years ago, Paulus and her husband attended a President’s Club Twilight Blues event on campus when Rev. William Headley — dean of the Joan B. Kroc School of Peace Studies (KSPS) — approached the couple. “We didn’t know who Father Bill was at the time,” Paulus says. “There were several open tables but he asked us to sit with us. I’m so glad he did.”

The conversation steered towards their Chaldean roots and the Iraq War. Paulus and her hus- band were on opposite sides: he supported the military action, while she was a strong opponent. “I said something about how I believe that war doesn’t accom- plish anything, it brings more misery and pain,” Paulus says. “Father Bill just looked at me and said, ‘I could use somebody like you at the School of Peace Studies.’ I like, ‘What?’”

Paulus ultimately took Headley up on his offer and has been vol- unteering on an almost weekly basis, working primarily with KSPS Director of Development and Community Relations Elisa Lukics to assist with everything from clerical duties to research to help- ing coordinate special events. “It’s really inspiring to be around people like Elisa and Father Bill and really everyone at the School of Peace Studies.”

Paulus says, “There’s a good feeling that comes over me when I walk into that building because there are just so many people doing incredible things who are passionate about promoting peace and goodwill. It’s humbling and also extremely rewarding.”

Paulus’ volunteer work at the KSPS has made the Asi condi- tions in her homeland more real to her. She has heard wrenching stories from relatives describing children being kidnapped at security checkpoints and Chaldean families having an “X” spray-painted on their homes (“meaning either convict or get out of the city”). In addition, the Baghdad church where her fam- ily worshipped has been repeatedly targeted by bombings.

Such news often causes Paulus to reflect on her parents’ decision to relocate in search of greater freedom. She sums up her daughers attending USD in one word — “gratitude” — and only laments that her father, who passed away 10 years ago, didn’t live to see them flourish.

“My parents sacrificed every- thing so their children and grandchildren could have the opportunity for a better life,” Paulus says. “Now, my children are able to go to an institution like the University of San Diego.”

A list of six strategic direc- tions was approved last May by the University of San Diego’s Board of Trustees. These will be used to guide the university’s priorities from 2011-2016. In broad strokes, they are student learning and out- comes; faculty teaching and schol- arship; global connections and impact; Catholic character and outreach; constituent participation and engagement; and resource and economic vitality. These directions are meant to help USD President Mary E. Lyons, PhD, and the university’s chancellor chart a path to be enhanced by specific initiatives, focused timelines and measurable outcomes.

USD’s athletics program accomplished an unprecedented feat this past June when it was announced that it had captured the WCC Women’s All Sport Award for the fourth consecutive year. The Tore- nadoes are the conference’s first insti- tution to win the overall award four straight times and the first to win it four times since its inception in 2002. Furthermore, USD captured the WCC’s Women’s All Sports Award on the strength of conference titles by volleyball and rowing, and strong women’s tennis and women’s soccer seasons.

A Fulbright Research Fellow- ship has been awarded to Visual Arts Professor John Halaka to develop a three-part project in Lebanon during the period of his 2011-2012 sabbatical. This is the first Fulbright received by USD Professor this year. Theology and Religious Studies Professor Karma Lokha Trosino received a Fulbright in December 2009.

Head Golf Coach Tim Mickel- son, who built the USD golf pro- gram to national respectability in his eight seasons at its helm, has left to take the position at Arizona State University. As USD’s coach, Mickelson’s team won the program’s first West Coast Confer- ence title (2008), made five NCAA regional appearances and in each of the last three seasons, compet- ed in the NCAA National Champi- onship event. Mickelson was named WCC Golf Coach of the Year four times. Mickelson’s USD assistant, Cory Scoggins, was pro- moted to head coach in August.

The West Coast Conference’s membership has increased to 13 members by adding brand young. USD’s sports teams compete in 12 WCC sports. BYU, a national- ly ranked football program, will come to the WCC from the Mountain West Conference. “We are excited to welcome the addition of BYU to the West Coast Confer- ence,” says Executive Director of Athletics Ky Snyder. “Across the board in all sports, BYU will help increase the competitiveness of the WCC that is good for the WCC and for the University of San Diego. BYU also brings a national audience, which will highlight San Diego and our sports programs.”

The men and women’s soccer teams will both get national televi- sion exposure this fall as Fox Soc- cer Channel and ESPNU, respec- tively, broadcast one of their West Coast Conference games. The men’s team plays Oct. 7 at the Uni- versity of Portland, designated as the National Soccer Coaches Asso- ciation of America’s Game of the Week on the Fox Soccer Channel. The women’s team will play its WCC regular-season finale Nov. 4 against Santa Clara on ESPNU. It will also be the final WCC home game for USD seniors Elisa Magra- cia, Courtney Parsons, Erika Wesley, Stephanie Orths, Brooke Hickson and Natalie Garcia, who along with USD soccer alumni Natalie Vint ’09, played for Mexico’s national team in this past summer’s Women’s World Cup.

USD MAGAZINE
FALL 2011

Cover Photo: Tim Mickelson, USD Head Golf Coach, took his team to the NCAA National Championship event last May. Photo by: Scott Holstein
by Mike Sauer

I t’s early August, and even though USD’s fall football camp is just getting underway, Head Coach Ron Caragher and his staff are already able to recognize the players who have gone the extra mile during their offseason training programs.

“The upward departure of our team has been so successful, we need everyone on the field to know exactly what our assignment is,” Caragher says. “That’s Football 101, but sometimes at the beginning of the camp, it can take a little time for everyone to get on the same page.”

Judging by the banks of approval from the coaches and the conglom- erate helmet slaps from his team-mates, what’s really apparent is that sophomore J.P. Bolwahnn has been doing his homework. Despite having never played an official down of football for the Toreros, he’s compensating for playing time as both a running back and a member of the special teams, an espe- cially impressive accomplishment considering the atypical route he took to get there.


When Eric Musselman ’87 was named head coach of the Gold- en State Warriors in 2002, Eg an was an assistant. Soon after, Brown thrived with Egan in Cedar- rapids, Iowa. One other USD-to- NBA connections include David Fizdale ’96 (Miami Heat assistant), Chris Grant ’94 (Cavaliers general manager) and Neal Meyer ’94 (NBA assistant, inter- national operations).

A golden opportunity in the NBA led Egan to leave USD in 1994. Former Air Force player and assistant Gregg Popovich offered him a job with the San Antonio Spurs, who would go on to win the NBA title in 1999 with Egan on board.

“The first two years I stayed up until 1:30 a.m. just trying to teach the NBA game,” says Egan. “Everywhere you go you have to be able to adjust.”

13 USD MAGAZINE FALL 2011
As it turns out, compassion can be taught.
Just ask USD’s MEPN students, who are becoming experts in the art of empathy.

by Julene Snyder

PHOTOGRAPHY BY TIM MANTOANI
isps of clouds skitter across a cerulean sky. A sweet breeze brushes past. Birds trill their summertime songs. But while outreach throughout the region around USD is a staple of the program, Marsh and Bonnell share a definition of community that includes much of the globe and the entire human family, and they practice every last bit of what they preach.

Case in point. Last year, Marsh traveled to Haiti for a week with her cardiologist husband. The couple spent a week volunteering at a hospital not far from Port-au-Prince helping earthquake victims as well as treating victims of a sudden cholera outbreak. And naturally, while there, Marsh scouted the area as a possible site for USD students to gain clinical and volunteer experience. Apparently, it was a good fit; the plan is for students to return with her to the region in early January 2013. That same month, Bonnell plans to lead a group of students to the Dominican Republic; there, they will work at a clinic treating patients from extremely isolated areas.

“The mission is to increase cultural awareness,” Bonnell says, learning forward. “The students learn, firsthand, what poverty means in a third-world country. Often, what they’re struck by is how the people take care of one another.” She pauses for a moment, thinking. “It’s interesting for the students to learn how Americans are seen elsewhere. Often, other people see us as people that have everything and can do everything. Everything, that is, except create relationships well.”

The group’s nickname was inspired, admits Kassity-Krich. Once she dubbed them the Rat Pack, as a result, “they always seem to be out together.” This is exactly the kind of outcome she hoped for; in general, older men tend to be less social and to self-isolate, but these days, the Rat Pack travels en masse.

Like many residents of Las Villas de Carlsbad, Herb, Richard, Allen and John are well-accomplished, dapper and seemingly delighted by the activities that the MEPN students lead each Tuesday. Kassity-Krich says that one of her main goals is to engage the students in truly compassionate care.

“Look, if you don’t have compassion and connection, you won’t have healing. It’s not just about the cure. In fact, with geriatric patients, curing isn’t the plan. It’s the most important thing. So you practice every last bit of what they preach.”

Case in point: Last year, Marsh traveled to Haiti for a week with her cardiologist husband. The couple spent a week volunteering at a hospital not far from Port-au-Prince helping earthquake victims as well as treating victims of a sudden cholera outbreak. And naturally, while there, Marsh scouted the area as a possible site for USD students to gain clinical and volunteer experience. Apparently, it was a good fit; the plan is for students to return with her to the region in early January 2013. That same month, Bonnell plans to lead a group of students to the Dominican Republic; there, they will work at a clinic treating patients from extremely isolated areas.

“The mission is to increase cultural awareness,” Bonnell says, learning forward. “The students learn, firsthand, what poverty means in a third-world country. Often, what they’re struck by is how the people take care of one another.” She pauses for a moment, thinking. “It’s interesting for the students to learn how Americans are seen elsewhere. Often, other people see us as people that have everything and can do everything. Everything, that is, except create relationships well.”

The group’s nickname was inspired, admits Kassity-Krich. Once she dubbed them the Rat Pack, as a result, “they always seem to be out together.” This is exactly the kind of outcome she hoped for; in general, older men tend to be less social and to self-isolate, but these days, the Rat Pack travels en masse.

Like many residents of Las Villas de Carlsbad, Herb, Richard, Allen and John are well-accomplished, dapper and seemingly delighted by the activities that the MEPN students lead each Tuesday. Kassity-Krich says that one of her main goals is to engage the students in truly compassionate care.

“I’m trying to impart to them that a nurse is more than a technician. Yes, these students are very motivated, but they start out, in general, very procedure-focused, which is how I started out in my career.” She can relate, having spent a number of years working in the neonatal ICU, but she says that there’s a lot more to nursing than running down a strict procedural check-off list.

“Look, if you don’t have compassion and connection, you won’t have healing. It’s not just about the cure. In fact, with geriatric patients, curing isn’t the plan. What’s important is the human connection. How do you gain trust? How do you speak to this age group? What do you talk about?”

Kassity-Krich believes that the experiences these MEPN students have with this population will resonate throughout their careers.

“Whether you’re working in the ICU, the OR or trauma, you’re going to get geriatric people, and the procedures will go much better if you have a connection with them.”

“Of my students asked me, ‘Why are we leading the activities? Why aren’t we just observing?’ I told her, ‘It’s because you’re becoming leaders.’ The students rotate through the activities; one student pointed out that not everyone is good at everything. ‘Some of these aren’t my
forte,” she told Kassity-Krich, who responded, “Exactly. You’ll find, in your profession, that you...

C

a new career,” he says. The 60-year-old, who was born in Kampala, Uganda,

Fellow student Frank Bisase — who comes to the program from a back-

“I came into this program because I wanted to be a nurse, fast,” explains

In addition to their other classes, Professor Lynda Puhek’s site rotation

While the residents brighten as they watch dogs doing tricks, pat dogs

“I've volunteered with the homeless and in soup kitchens in the past, and I’ve really noticed a positive energy at Rachel's Women's Center," says Clausen. "The staff makes sure to guard their safety and will not reveal who's inside. That creates a space that's upbeat and positive, which makes them much more welcoming of us. They know if the center trusted to come in, we are safe people.

"The truth is that most of the clientele there is simply down on their luck," interjects Bisase. "It could be of any age. And when someone is down on their luck, the first thing to go is their health."

But it's also very concerned about the students in terms of what

The students gather their books, poised to head home. But before they

"A lot of them really understand their diabetes," says MEPN student Amanda O'Keefe. "They have their insulin pumps and they know how to use them." Each station has at least two picnic tables, one for back- packs and food and various oils and ends, the other for medical supplies and red plastic jars for discarded sharps and cool-

"I've volunteered with the homeless and in soup kitchens in the past, and I’ve really noticed a positive energy at Rachel's Women's Center," says Clausen. "The staff makes sure to guard their safety and will not reveal who's inside. That creates a space that's upbeat and positive, which makes them much more welcoming of us. They know if the center trusted to come in, we are safe people."

When the kids are released to go to their stations — numbered

"That's how the ADA keeps the cost to $50 for a whole session."

O'Keefe didn't solely come to Camp Wana Kura just because Marsh was looking for volunteers. "I signed up because I thought it would be fun," she offers, flashing a radiant smile. Her sunburned nose with its sprinkle of freckles offers proof positive that her summer hasn’t been all blood pressure cuff and stethoscope. O’Keefe, who has a back- ground in anthropology, says her reason for entering the MEPN program was simple: "I wanted to work internationally, but I also wanted to do something useful, something meaningful. Nursing seems to me a perfect fit."

When a wee camper demands her attention, O’Keefe smiles an apol- ogy and trots off, calling behind her, “After snack, we’ll release the lady- bugs. Then we’ll go paddle-boating!”

O’Keefe’s smile is small, but unmistakable. "It makes you feel so free."
MAKING DOORS OUT OF WALLS

What’s so funny about melding business with social awareness?

by Nathan Dinsdale

Papercut illustrations by Julene Harrison
geoning arena of conscientious commerce. The distinction between and social responsibility in higher education. Studies Professor Topher McDougal, the center’s mission was honed to ber 2009. With the guidance of Marquez, Auch and School of Peace The CPC officially opened its doors — or door, rather — in Septem- school that’s internationally ranked for its social responsibility, both on international peace and public policy training has taken her to Mexico, The concept was revelatory enough to convince Auch, whose council shift its focus increasingly toward direct social entrepreneur- In 2008, Marquez saw an opportunity to do just that — while nudg- and synthesize efforts to intertwine business training with social awareness. “Clean California, Clean Haiti,” aims to combat water-borne It seems natural — if not poetic — that the first-place proposal came from Tiffany Owen ’12, an intrepid Bay Area native majoring to come up with something that changes the world in three days, “It’s not just about coming up with a great idea. You have to be passion. The CPC officially opened its doors — or door, rather — in Septem- “I definitely think our students bring that to the table,” McCoy says. “They aren’t just focused on making a profit. They want to make a difference. They want to make an impact.” It’s a call to action that has helped shape the CPC’s vision. “We want to encourage and nurture that spark,” Marquez says. “Our role is to figure out how we can harness the enthusiasm and creativity of students to move ideas into action.”
Stand in the middle of Chicano Park in Barrio Logan and it’s hard to escape the noise, the undulating hum and thrum of cars and buses whizzing past left and right and overhead — San Diegans in a blur at 65 mph.

Built directly under the Coronado Bridge, the park is in the figurative and literal shadows. But beneath the din and the gray industrial ceiling, a neighborhood — and the history of its struggle — reveals itself layer by colorful layer.

This largely Chicano and Mexican immigrant community absorbed the blows of losing their bayfront access, re-zoning that brought junkyards and factories to their streets, and finally, the bisection of their neighborhood by Interstate 5 and again by the Coronado Bridge. But if a neighborhood can be defined by a single day, for Barrio Logan, it was April 22, 1970. That’s when 200 residents faced down the bulldozers that threatened to replace their promised park with a California Highway Patrol substation. Chicano Park is a testament to the locals’ victory.

Today, more than 50 vibrant and often controversial murals encase the concrete pillars and supporting walls in the park, recording in brushstrokes the lives, heritage and continuing struggles of the community. It’s at once the peoples’ art and a soul-searching outdoor museum that draws admirers from around the world.

Throughout the spring of 2011, Alberto Pulido, USD chair of ethnic studies, and the students in his Chicano/Latino Studies class partnered with five of the original Chicano Park leaders to begin recording the community’s rich history. In class, the students learned about the power of physical space and being able to identify it as your own, and then documented the importance of Chicano Park to the residents of Barrio Logan. These oral histories — interpreted through posters, videos and slide presentations — are now part of the Chicano Park website.

For 25 years, Community Service-Learning has been teaching students something truly profound about humanity

by Trisha J. Rattlede

PHOTOGRAPHY BY TIM MANTOANI
seeing real impact in the community — that was wonderful.”

“However, it’s Migrant Outreach or Juvenile Hall, we always lead with the intention that service is a tool, not the purpose,” says CSL Associate Director John Loggins ’91. “Service is an opportunity for us to use that shared experience to connect with each other. We don’t presume we are going to change anything but ourselves in the process.”

“It’s feeling connected beyond USD that matters,” points out Fana Sabbath Lopez ’11 (MEd), CSL program director for the Youth to College education program. “Younger students learn so much from the college students, but the college students learn too. The relationship can be transformative for both. That wouldn’t happen if they were only talking about math.”

One of the most dramatic shifts in service-learning at USD is the concentrated effort to pair student skills with community needs. Tara Ceranic’s students serve as teams of business consultants for a semester with partner companies, doing work such as conducting analyses on diversity, ethics and social responsibility.

“What I didn’t want was just a tack-on to my course. I can’t take 105 undergraduates to go volunteer for an afternoon,” says Ceranic, assistant professor of ethnic studies, who incorporates service with the courses she teaches. “We wanted to make the students the leaders of the class. Knowing how to build something for the community was the leading edge of the course.”

“With the recent announcement that USD was named an Ashoka Changemaker Campus, a designation given to only a handful of other universities in the United States, those frontiers may not be hard to find. Naye will co-direct the initiative at USD with Patricia Marquez in the School of Business Administration.

“Naye is an ideal choice to lead the department to the next level, says his colleague. “He is talented enough to pull us from what our vision is too,” explains Hughes. “It’s almost like you have to be careful what you say because if you reach for the stars, he says, ‘Great, I just bought you a rocket. You’re going to the moon.’”

The CSL center staffs a platoon of changemakers through course-based service-learning projects; student-led CASA (Center for Awareness, Service and Action) programs; the Social Issues Committee, which emphasizes awareness and advocacy; and the Youth to College education program, which connects USD mentors and tutors to Linda Vista students.

Every year, nearly 3,000 students participate in CSL programs and almost 70 percent of USD students take part in community-service learning during their years at USD. But numbers aside, every CSL program emphasizes the ideals of a public service-through collaboration in the Linda Vista community, introduced course-based service-learning to USD and influenced programs nationally with her emphasis on student leadership development. When she passed away in 2009, a moment of silence was observed at a Continuums of Service conference and, “literally, everyone was in tears,” remembers CSL Assistant Director Brenna Hughes ’05.

Elaine Elliott joined the office in 1995 under Raufer and halted the ban on director as from 2002 to 2010. Having lived and worked among indigenous communities in Guatemala during the country’s civil war, Elliott ’98 (MA) brought an international focus and a conviction that social justice and service are natural and necessary partners. Cross-border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she introduced. Border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she introduced.

Community Service-Learning (CSL), Creative Collaborations and the Changemaker Campus, a designation given to only a handful of other universities in the United States, those frontiers may not be hard to find. Naye will co-direct the initiative at USD with Patricia Marquez in the School of Business Administration.

“The goal is to help USD be a progressively inclusive,” Liu says. “How do you rethink some of your wonderful ideas, translate them into activities that can involve students and engage the community in a meaningful way?”

The ready support of the CSL staff and Liu as faculty liaison makes service-learning infinitely more manageable and therefore, more possible, say faculty members.

“I have colleagues at other institutions who have tried to do service-learning partnerships and they’ve burned out,” explains Michelle Jacob, associate professor of ethnic studies, who incorporates service with the American Indian Studies program, “but the CSL staff is doing all the legwork, which emphasizes the history of these leaders that we sometimes take for granted is now immortalized and archived and documented.”

The project is a fitting tribute to the 25-year anniversary of community service-learning at USD, established in 1986 as the Volunteer Resources Office under the high aspirations of founding Director Judy Raufer. A pioneer in the field, Raufer championed the ideals of public service-through collaboration in the Linda Vista community, introduced course-based service-learning to USD and influenced programs nationally with her emphasis on student leadership development. When she passed away in 2009, a moment of silence was observed at a Continuums of Service conference and, “literally, everyone was in tears,” remembers CSL Assistant Director Brenna Hughes ’05.

Elaine Elliott joined the office in 1995 under Raufer and halted the ban on director as from 2002 to 2010. Having lived and worked among indigenous communities in Guatemala during the country’s civil war, Elliott ’98 (MA) brought an international focus and a conviction that social justice and service are natural and necessary partners. Cross-border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she introduced. Border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she introduced.

Community Service-Learning (CSL), Creative Collaborations and the Changemaker Campus, a designation given to only a handful of other universities in the United States, those frontiers may not be hard to find. Naye will co-direct the initiative at USD with Patricia Marquez in the School of Business Administration.

“The goal is to help USD be a progressively inclusive,” Liu says. “How do you rethink some of your wonderful ideas, translate them into activities that can involve students and engage the community in a meaningful way?”

The ready support of the CSL staff and Liu as faculty liaison makes service-learning infinitely more manageable and therefore, more possible, say faculty members.

“I have colleagues at other institutions who have tried to do service-learning partnerships and they’ve burned out,” explains Michelle Jacob, associate professor of ethnic studies, who incorporates service with the American Indian Studies program, “but the CSL staff is doing all the legwork, which emphasizes the history of these leaders that we sometimes take for granted is now immortalized and archived and documented.”

The project is a fitting tribute to the 25-year anniversary of community service-learning at USD, established in 1986 as the Volunteer Resources Office under the high aspirations of founding Director Judy Raufer. A pioneer in the field, Raufer championed the ideals of public service-through collaboration in the Linda Vista community, introduced course-based service-learning to USD and influenced programs nationally with her emphasis on student leadership development. When she passed away in 2009, a moment of silence was observed at a Continuums of Service conference and, “literally, everyone was in tears,” remembers CSL Assistant Director Brenna Hughes ’05.

Elaine Elliott joined the office in 1995 under Raufer and halted the ban on director as from 2002 to 2010. Having lived and worked among indigenous communities in Guatemala during the country’s civil war, Elliott ’98 (MA) brought an international focus and a conviction that social justice and service are natural and necessary partners. Cross-border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she introduced. Border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she introduced.

Community Service-Learning (CSL), Creative Collaborations and the Changemaker Campus, a designation given to only a handful of other universities in the United States, those frontiers may not be hard to find. Naye will co-direct the initiative at USD with Patricia Marquez in the School of Business Administration.

“The project is a fitting tribute to the 25-year anniversary of community service-learning at USD, established in 1986 as the Volunteer Resources Office under the high aspirations of founding Director Judy Raufer. A pioneer in the field, Raufer championed the ideals of public service-through collaboration in the Linda Vista community, introduced course-based service-learning to USD and influenced programs nationally with her emphasis on student leadership development. When she passed away in 2009, a moment of silence was observed at a Continuums of Service conference and, “literally, everyone was in tears,” remembers CSL Assistant Director Brenna Hughes ’05.

Elaine Elliott joined the office in 1995 under Raufer and halted the ban on director as from 2002 to 2010. Having lived and worked among indigenous communities in Guatemala during the country’s civil war, Elliott ’98 (MA) brought an international focus and a conviction that social justice and service are natural and necessary partners. Cross-border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she introduced. Border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she introduced.

Community Service-Learning (CSL), Creative Collaborations and the Changemaker Campus, a designation given to only a handful of other universities in the United States, those frontiers may not be hard to find. Naye will co-direct the initiative at USD with Patricia Marquez in the School of Business Administration.

“The project is a fitting tribute to the 25-year anniversary of community service-learning at USD, established in 1986 as the Volunteer Resources Office under the high aspirations of founding Director Judy Raufer. A pioneer in the field, Raufer championed the ideals of public service-through collaboration in the Linda Vista community, introduced course-based service-learning to USD and influenced programs nationally with her emphasis on student leadership development. When she passed away in 2009, a moment of silence was observed at a Continuums of Service conference and, “literally, everyone was in tears,” remembers CSL Assistant Director Brenna Hughes ’05.

Elaine Elliott joined the office in 1995 under Raufer and halted the ban on director as from 2002 to 2010. Having lived and worked among indigenous communities in Guatemala during the country’s civil war, Elliott ’98 (MA) brought an international focus and a conviction that social justice and service are natural and necessary partners. Cross-border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she introduced. Border alliances in Tijuana thrived, as did international service-learning in Jamaica, the Philippines and Thailand, an Intersession course she introduced.
When Tom and Karen Mulvany reflect on the intrinsic value of community service, fond memories of their respective childhoods quickly emerge.

While church served as a moral foundation for his large Irish Catholic family, Tom also remembers the dinner table of his parents’ Clairemont, Calif., home providing more than just a hot meal.

Jim and Ruth Mulvany would use it as a daily teaching opportunity. The lesson: Instilling the importance of thinking of others. “My father would go around the table and listen to everyone talk about how their day went. Then he’d ask if anything you did could benefit someone else. It could be anything. If you played a sport, you’d be asked ‘what did you do that contributed to the benefit of the team?’”

Karen, who grew up in Connecticut, says, “I was taught by my parents’ example that every person should strive to give back, to make the place or community where one lives better for having lived there. Community service is fundamental for community health. It can take place within a family as each individual member gives freely to the whole. By instilling the idea of giving inside each of our own families, the larger acts of giving become a natural extension of how we live our lives.”

These teaching moments still serve the Mulvaneys’ vision of working for the good of the whole.

Tom ‘77 — one of four family relations with a USD law degree and father of son Mason ‘09 — and Karen are active in their Northern California hometown of Lafayette.

They participate in Youth Homes, an organization that assists at-risk foster children and Karen — who volunteered in her children’s schools — works closely with the Lafayette Library and Learning Center, which opened in 2009. “It’s the heart of this town,” says Karen, who is on the center’s foundation board.

Tom, a welder while he attended law school at night, started his post-USD law education as an attorney but soon focused on other business interests. He left the corporate world 10 years ago, seeking ways to better serve his community. Education is at the forefront. He’s president of the Acalanes Union High School District Governing Board. The district, featuring four nationally recognized high schools, has a slogan — “We educate every student to excel and contribute in a global society” — that fits the Mulvaneys’ own desire to do their best.

“[When you get up and read the newspaper or go on the Internet,] what do you see?” Tom asks. “You see a world with a lot of concerns. What Karen and I try to focus on, because of the way we were brought up, is making our part of the world a better place and trying to alleviate some of those concerns. You’ve got to have some impact because we have to make this place better.

We owe that to our children and grandchildren.”

Tom doesn’t have to look far for the blueprint. His role model, his late father Jim, was a noted civic leader in San Diego. A USD law professor from 1957 to 1963, teaching corporations, uniform commercial code and jurisprudence, Jim made community service his forte. He worked for a variety of good causes, including the United Way, the Mercy Hospital of San Diego, St. Vincent De Paul and many others. He was also involved at USD, serving on the College of Arts and Sciences’ Auxiliary Board and the School of Law’s Board of Visitors. He established the Maudsley Fellows Society to honor the school’s most generous donors.

“He always said it didn’t matter who you are as a human being, in terms of how much money you make, but what’s really important is that you’re helping other people. He always emphasized the need to stay active, work hard, be involved and be humble.”

So when Tom and Karen sought to honor Jim’s legacy of service and instill his ideals to the next generation, they turned to the University of San Diego and the Center for Community Service-Learning (CSL), which is celebrating its 25th anniversary in 2011-2012.

The Mulvaneys met with CSL Director Chris Nave ‘96, JD, JD, ‘07 (MM) and learned how the center’s programs assist local schools, organizations and build community in New Orleans, Tijuana and Duncans, Jamaica.

Tom was particularly impressed with CSL’s microfinance loan program and its “getting down to basics” approach that partners students with others in order to provide loans to support low-income families that are launching small businesses.

The meeting resonated with the Mulvaneys. They learned that more than 150 USD courses include a community-service component and more than 6,600 USD students annually (undergraduate and graduate) participate in service-learning projects, totaling nearly 400,000 hours of community service.

To ensure CSL’s relationships continue to make a difference, both in the lives of USD students and the communities they work with, Tom and Karen decided to issue the $400,000 Mulvany Challenge to the entire USD community. If the challenge, which ends June 30, 2012, is met, the Mulvaneys will match double the dollars, double the difference. “We’ve been blessed economically and it’s our obligation, we feel, to give back some of that good fortune to help others,” Tom says. “We’re happy to do this because we think it’s going to help the institution, really benefit a lot of students, and, as a result, help our society.”

To find out how you can give to USD, go to www.sandiego.edu/giving.
A REASON TO RECONNECT

Incumbent alumni association president aims to extend USD’s impact

A

by Nathan Dinsdale

Stirred Maureen Partynski the first time she set foot on campus — as a Chicago teenager visiting San Diego. And yet the feelings that have really helped us to reach out to communities of color, to bring them in and promote higher education. Alumni involvement is crucial, according to Alumni Board President Marilyn Parzynski ’82. “Especially I like to go out to college fairs in underserved areas,” she says. “I get to work with students one on one. I’m proud that USD reaches out to these students, many of whom will be the first in their family to attend college.”

DOING THE RIGHT THING

W

with the nation’s first African-American President of the Oval Office, one might assume that racial inequities are a thing of the past. But major disparities still exist. For colleges across the United States, increasing the number of multicultural and underrepresented students on campus is more crucial than ever.

Recruiting minorities well, in theory, help break down systemic inequality,” explains David Miller, an adjunct history professor at USD. “Why? Because it allows them access to education, jobs, networking, and eventually greater opportunities for themselves and their kids.”

There’s a lot of work to be done. A recent analysis of U.S. census data by the Pew Research Center shows a staggering wealth gap between Caucasians and minorities, with Caucasians having an average of 20 times the net worth of blacks and 18 times that of Hispanics.

USD’s Office of Admissions is taking the challenge of addressing these inequities head-on through continued outreach and expanded recruitment efforts aimed at promoting diversity on campus.

“It’s a lot of schools talk about it, but USD is actually mobilizing,” David- son explains. “The creation of my position and groups dedicated to promoting diversity on campus have really helped us to reach out to communities of color, to bring them in and promote higher education.”

A

by Ellie Falkner ’11

Regional alumni chapters host activities such as cultural events, networking happy hours and community service projects.

These volunteer-led groups host more than 100 events last year for alumni, parents and friends. But no matter where they live, alumni are invited to get involved with their local chapter to celebrate Torero pride. For details, go to http://alumni.sandiego.edu/!

Who is the Alumni Board?

Comprised of 23 volunteers representing the University of San Diego alumni population, the board provides strategic direction and leadership for the USD Alumni Association. Board members work with the alumni relations staff to build support for the university and create engagement opportunities for USD’s 55,000 alumni.

The USD Wine Classic is a great example of the board’s work. The third annual Wine Classic was held July 24, featuring 30 wineries — many owned or managed by USD alumni and family members — whose wines were enjoyed by 600 attendees.

The day resulted in more than $400,000 in funds raised for the Alumni Endowed Scholarship Fund. This fund, an initiative of the alumni board, is nearing its goal of $1 million. In order to reach this ambitious milestone by June 2012, alumni are urged to give by making a gift online at www.sandiego.edu/giving.

Win an iPod by submitting a class note between Sept. 30, 2011 and Jan. 15, 2012. This contest is open to USD alumni only. You can submit your class note via e-mail to classnotes@sandiego.edu.
LIKE A HURRICANE

Jimmy Frkovich is a force to be reckoned with

by Nathan Dinsdale

It was January 2008. Music wafted through the streets of the sleepy beach town of Ocho Rios, Jamaica. A group of USD students, who were participating in a Center for Community Service-Learning (CSL) immersion program, mingled with local residents. The townspeople playfully encouraged their visitors to dance. Right then. Right there. Jimmy’s not a dancer,” CSL Associate Director John Loggins recalls with a chuckle. “To see him just going for it — it’s not dancing well, but really putting his heart into it — was a great moment.”

The performance earned James Frkovich ‘09 the nickname “Hurricane Jimmy.” While the moniker was in stark contrast to the disciplined bearing of a young man who’s aspired to a military career since childhood, his enthusiastic exhibition demonstrated his willingness to shed inhibitions in order to build meaningful relationships.

“Most people look for the path of least resistance, but not Jimmy,” Loggins says. “Doing this work and making connections with people is hard, but now that Jimmy is literally in the line of fire, I’m reminded of how brave he is on both fronts.”

In Spring 2011, Frkovich (pictured, center) deployed to Afghanistan with the Marine Corps to serve as an advisor to local Afghan police. The path that led him there began at Alcalá Park.

Loggins took notice and asked him to work at the center as a site coordinator. Frkovich’s involvement in CSL began to dominate his life.

He joined the Jamaica immersion program as a student leader and helped lead an effort to turn an unused plot of land into a community soccer field. “It was the first time that I spent an entire day working for a community and just doing something that was good,” he recalls.

But his most formative CSL experience came the following year. Frkovich was a student leader for a three-week immersion program working with an organization treating people suffering from HIV and AIDS, in a region of Northern Uganda devastated after years of brutal conflict that has killed thousands and displaced many more.

It was an overwhelming situation, but “the purpose of these CSL trips isn’t just about physically helping people; it’s about building relationships.” Loggins explains. In Uganda — which he was able to visit due to a grant from Strauss Foundation — Frkovich encountered a woman who invited him and a few other students to visit her family’s camp where she lived with her family.

“I’ll never forget it,” he recalls. “It was a camp of over 20,000 people crammed into a small area and surrounded by empty space for as far as the eye could see.”

It wasn’t the wrenching scenarios of abject poverty, disease and starvation that surprised Frkovich as much as the buoyant resiliency that he found in the people living there. “That day really changed my life,” he says. “Later it hit me that this is what happens when we in the security sector don’t do our job. That’s when I knew that my place was in the Marines.”

After graduation, Frkovich entered infantry officer course training and was slated to become a rifle platoon commander before an abrupt change in orders led to his current assignment advising local Afghan police.

“It was completely different than anything I had expected, but I’m glad it happened,” he says. “It has definitely been both rewarding and challenging.”

Now 1st Lt. Frkovich assists with criminal investigations and police patrols while providing tutelage to the Afghan police officers amidst the pulsing tension of working in a war zone. Still, the biggest challenge is simply being able to bridge the cultural divide.

“My experience at CSL has had a huge impact on how I approach my assignment,” Frkovich says. “It taught me how to quickly get over the uncomfortable parts of working with people from other cultures and how to build a relationship with them.”

Those relationships tend to take root. To this day, whenever another CSL group returns to Jamaica, residents still ask about Hurricane Jimmy and send their regards.

“We learned and grew as much from him as he did from us,” Loggins says. “It’s his ability and real tenacity for doing the work that has allowed him to develop the leadership skills that he’s now putting into practice in Afghanistan.”
I pond best, Cox and crew had absolutely nothing to hang their heads down with Romania in the Women’s 800-meter race in the 2004 Summer Olympics in Athens, Greece. They were bummed that they didn’t win the race, but they hadn’t even on Cox’s radar. She had been a three-sport varsity athlete in high school, and was looking to take a break from the playing field, in order to, well, play.

“I was pretty burned out on sports, when I came to USD, and, to be honest, I had just moved to San Diego and was looking for a new experience after my four years of college lifestyle,” she remembers. “I was walking down Marian Way one day, and that’s when (then USD Women’s Rowing Coach) Jeanine Crain asked me if I had ever thought about rowing.”

Initially dismissive of Crain’s idea that maybe I might be able to ramp up my workouts with the idea that maybe I might be able to try out rowing, Mary about how and then Cox recalls. “Obvious, what she said planted a seed about the idea that maybe I might be able to try out rowing.”

“I fell in love with rowing immediately, and when I look back at my time at USD with Coach Crain and those wonderful dedicated women I rowed with, I realize just how important that, I feel that, I was a true story, for Youth Mary writes that upon visiting USD with her daughter, Carlie, she was happy to discover that she can still fit through the bars on the gate leading into Founders Hall.”

A true story, the book “reflects Catholic values while emphasizing the potential mystifying drama of life,” says William. “It would be of great value to students at this impressionable time in their lives to read such an account.” Learn more at www.davidandtheoldman.com.

She was recognized for her ongoing leadership in pediatric nursing, was promoted to senior vice president of the association’s 32nd annual Conference on Pediatric Health in Moscow, Russia, China and South Africa. Julie was USD’s first nursing doctoral graduate and served on the faculty at the Hahn School of Nursing and Health Science.

THE LOVE OF IT ALL! For Ali Cox, the end definitely justifies the means. Again.

By Mike Sauer

I was supposed to be the swim sing. The last hurrah. The final Chapter of a compelling story six years in the making. Ali Cox wasn’t just walking to the crowd as she walked off the podium with her silver medal at the 2012 Summer Games in London, England. She was finishing the 2,000 meter race. Now it was time to move on.

“I was so incredibly proud of our team,” Cox recalls. “Yeah we didn’t win the gold, but the Romanian ladies were some that day and we put together a tremendous race. I was OK walking away from that.”

And it wasn’t like Cox was tip-toeing gingerly into a life after rowing. A communications major at USD, she had interviewed for a position with global sports and entertainment marketing titan Ali Cox & Company. For a position with global sports and entertainment marketing titan Ali Cox & Company.

Joe Crain, Ali Cox’s husband and co-founder of Ali Cox & Company, says William. “It would be of great value to students at this impressionable time in their lives to read such an account.” Learn more at www.davidandtheoldman.com.

William Zempa (BA) published his first book, David and the Old Man. A true story, for Youth Mary writes that upon visiting USD with her daughter, Carlie, she was happy to discover that she can still fit through the bars on the gate leading into Founders Hall.”

A true story, the book “reflects Catholic values while emphasizing the potential mystifying drama of life,” says William. “It would be of great value to students at this impressionable time in their lives to read such an account.” Learn more at www.davidandtheoldman.com.

JACQUELINE (LEHN) DuPONT (BA) was inducted recently with the Todd Bow Senior Award for Exemplary Business Integrity at the recent annual Conference on Business and Ethics sponsored by the Catholic Foundation. Jacqueline is the founder and chief executive officer of Grass Valley in San Clemente, Calif., and Assured In-
“No one should die alone, no one should die with pain,” she says, her eyes direct, unflinching. “That is the basis of what hospice is.” Maizel — who was a double major (business and psychology) for her undergraduate degree from USD in 2002 — is talking about her practicum work with San Diego Hospice, a required component of the master’s in counseling degree she’s working on.

While this is decidedly a different direction than the business career she embarked upon just after graduation, Maizel is crystal-clear that she is now on the right path. “I was a lot more interested in the psychology aspect of my work in the business world than the actual financial side of things,” she admits. As part of her program, which is offered through USD’s School of Leadership and Education Sciences, the practicum lets Maizel do what she loves best; interact with clients. “It’s a lot of grief work,” she explains. “I meet with clients who are at a stage of life where they’re going to have to redefine who they are, who their relationships are, while dealing with major loss.”

In a culture that is often fearful of death, work like Maizel’s is crucial. Her clients have usually lost or will soon lose a loved one. While some may think such work sounds depressing, she finds tremendous value for everyone involved.

“I initially worried it was all going to be about death, but we all go through loss, whether it be a divorce or the loss of what you know and what you’re used to,” she says. Strategies to help people cope include support groups and one-on-one counseling. “There’s a great family group that meets every Tuesday night called ‘Grief Street,’” Maizel explains. “They have pizza for the first half hour and then everyone gets split up into their age groups. The needs of a 10- or 11-year-old are very different from the needs of someone who now has to adapt to being a single parent while dealing with their own grief and raising young kids.”

Every week, Maizel and her fellow students — who work at sites ranging from outpatient psychiatry at UCSD to Catholic Charities to the Veterans Administration — gather with a faculty member and discuss the issues that have come up during the week. “With our peers is the only place we can talk about our clients,” she explains. “Over the past two years, I’ve gotten to know people in my program on a very personal level. There have been a lot of laughs and a lot of tears.”

Perhaps of deepest lasting resonance is the diversity she’s encountered along the way. “Understanding how different cultures view death — and how traditions and religious backgrounds play a huge factor in how we cope with loss — has really made this work all the more rewarding,” she says.

“Initially, I was worried it was all going to be about death, but we all go through loss, whether it be a divorce or the loss of what you know and what you’re used to,” she says. Strategies to help people cope include support groups and one-on-one counseling. “There’s a great family group that meets every Tuesday night called ‘Grief Street,’” Maizel explains. “They have pizza for the first half hour and then everyone gets split up into their age groups. The needs of a 10- or 11-year-old are very different from the needs of someone who now has to adapt to being a single parent while dealing with their own grief and raising young kids.”

Every week, Maizel and her fellow students — who work at sites ranging from outpatient psychiatry at UCSD to Catholic Charities to the Veterans Administration — gather with a faculty member and discuss the issues that have come up during the week. “With our peers is the only place we can talk about our clients,” she explains. “Over the past two years, I’ve gotten to know people in my program on a very personal level. There have been a lot of laughs and a lot of tears.”

Perhaps of deepest lasting resonance is the diversity she’s encountered along the way. “Understanding how different cultures view death — and how traditions and religious backgrounds play a huge factor in how we cope with loss — has really made this work all the more rewarding,” she says.

Thank you to the alumni, parents and friends of the university whose generosity leads the way! Their gifts to USD provided more than 3,500 student scholarships and grants, funded new undergraduate research opportunities, supported a writers series, established a student internship fund, launched an entrepreneurship club, and helped Torero Athletics make history as the first school ever to win the West Coast Conference Commissioner’s Cup four years in a row! Thanks for your continued support!

Give hope. Give an opportunity. Give a WAY.
NEW Gear This Fall at the USD Torero Store.

You’re headed to the office… for a run… for the Toreros. The USD Torero Store has everything you need to show your USD pride!

Visit us at www.usdtorerostores.com
RYAN STACK (BA, JD ’06) left the Salt Lake City, Utah, Prosecutors’ Office and took a position with the Summit County Attorney’s Office. He says he is excited and thankful for this opportunity.

MEGAN TURNER (BA) relocated to Sydney, Australia, in March 2008. She was married in October 2010 and recently started a new position with Alberts Music, an iconic Australian music company.

[2006] PEDRO ANAYA (MA) was recently named senior account executive at Almanza Strategies, a San Diego public affairs and public relations agency. With nearly a decade of experience in the-filed, Pedro most recently served as the executive director of the Greater Golden Hill Community Development Corporation. He was selected as a recipient of the Human Rights Foundation’s International Humanitarian Award and he co-founded the San Diego Cesar E. Chavez Commemoration Committee, which hosts the nation’s largest series of events to honor Chavez.

SHERI CLARK, a 2004 graduate of USD’s paralegal program, is a mediator, office manager and paralegal case manager for the Law and Mediation Offices of Debra Caligiuri in San Diego. She was married in October 2010 and relocated and Nina White-Wilson Medical Center.

[2006] BRIGID AVERY (MA) and her husband, Jeremy Ochida, celebrated their first year of being parents when their son, Emmet Calder, turned one on March 18, 2011. “We will be back in San Diego hopefully in October 2011, if not sooner,” Brigid says. “We miss us so much!” Brigid is the director of alumni relations at her undergraduate alma mater, Aquinas College, in Grand Rapids, Mich.

ANNA MARIE GRAAS (BA) recently bought her first house in Tierrasanta, Calif.

DETTEN (BANNIGAN) GREFF (BA) returned to the United States in August 2009 after two years in Bangalore, India. In March 2010, she began working in logistics planning for the Regional Cata- strophic Preparedness Grant Program, and she married Brian Greff in October 2010.

ALICIA LEITE (IBBA) has been working with International Justice Mission since graduating from USD. “We do incredible work around the world, rescuing people from bonded slavery, sex trafficking, political arrest, child sexual abuse and many other issues,” she says. “It is very meaningful work to be a part of. I am so grateful to get to do something bigger than myself!”

MATTHEW MEYER (BA, JD ’04) was married on May 28, 2010, and moved to Ventura, Calif., to estab- lish Interfaith/Interracial Christian Fellow- ship in Ventura County.

LINDSAY (SLATE) PERALTA (BA, ’06) and her husband, Ron, were married on Oct. 25, 2010. “It was the best day ever!” she says. “I was so happy to see so many of my USD friends from the United Front and Kappa Kappa Gamma at my wedding!”

FRAN RAY EARLE (BA) recently received the University of Colorado Staff Council Service Excellence Award. Framie joined the Voices for Children (VFC) CASA board in 2009 and has worked to better link VFC CASA with the CU Boulder chapter of Kappa Alpha Theta. She also has served the local Theta chapter since 2007 as the public relations, philanthropy, service and alumnae advisor. Framie started working with CASA in 2003 as a Theta at USD. She also has served as the president and regional representative of USD’s Denver alumni chapter since 2008. She is the center coordinator of the Colorado Chapter for Boreifin- ing and Rebuilds and is working toward an MBA at the University of Colorado.

LORENA (LOPEZ) ROMERO (MBA) and her husband, Richard, welcomed their first child, Richard Joaquín, on Sept. 11, 2010. Lorena was a teacher at Our Lady of the Sacred Heart in City Heights, Calif., and she now dedicates her time to her family.

BRITTANY CALDWell (BA) received her doctorate of physical therapy from Loma Linda University on June 12, 2011. She will be rela- cating to Ventura, Calif., to work as a doctor of physical therapy in an outpatient orthopedic clinic.

ARIelle BEnnetT (BA) expected to be a PhD student in political science at Rutgers — with specializa- tions in women and politics and in political philosophy — starting in September 2011.

NICKI OSBORN (IBBA) moved from San Diego to New York City in March 2011 and works for Morgan Stanley Smith Barney.