

2009 Print Pricing Prices include sales tax and are applicable throughout 2008.

Type of Project	Finished Size	Quantity	Price 1-color	Unit Cost 1-color	Price 2-color	Unit Cost 2-color	Price 4-color	Unit Cost 4-color	
A-7 Card	A-7 Flat Card (1 side only)	7" x 5"	250	\$113.14	\$0.45	\$113.14	\$0.45	\$113.14	\$0.45
			500	\$159.10	\$0.32	\$159.10	\$0.32	\$159.10	\$0.32
			750	\$200.20	\$0.27	\$200.20	\$0.27	\$200.20	\$0.27
			1,000	\$246.01	\$0.25	\$246.01	\$0.25	\$246.01	\$0.25
			add. 250s	\$40.90	--	\$40.90	--	\$40.90	--
A-7 Invitation	A-7 Invitation - Folded	7" x 5"	250	\$232.52	\$0.93	\$232.52	\$0.93	\$232.52	\$0.93
			500	\$318.86	\$0.64	\$318.86	\$0.64	\$318.86	\$0.64
			750	\$414.61	\$0.55	\$414.61	\$0.55	\$414.61	\$0.55
			1,000	\$468.51	\$0.47	\$499.77	\$0.50	\$499.77	\$0.50
			add. 250s	\$47.25	--	\$94.74	--	\$94.74	--
A-7 Envelope	A-7 Envelope	7.25" x 5.25"	250	\$170.25	\$0.68	\$232.74	\$0.93		
			500	\$198.60	\$0.40	\$263.99	\$0.53		
			750	\$228.43	\$0.30	\$290.93	\$0.39		
			1,000	\$256.45	\$0.26	\$323.25	\$0.32		
			add. 250s	\$31.25	--	\$31.25	--		
A-2 Card	A-2 Flat Card	5.5" x 4.125"	250	\$128.22	\$0.51	\$128.22	\$0.51		
			500	\$174.07	\$0.35	\$174.07	\$0.35		
			750	\$195.03	\$0.26	\$195.03	\$0.26		
			1,000	\$234.89	\$0.23	\$234.89	\$0.23		
			add. 250s	\$39.00	--	\$39.00	--		
A-2 Envelope	A-2 Envelope	5.75" x 4.375"	250	\$156.24	\$0.62	\$229.51	\$0.92		
			500	\$178.87	\$0.36	\$253.21	\$0.51		
			750	\$200.42	\$0.27	\$277.99	\$0.37		
			1,000	\$221.97	\$0.22	\$304.93	\$0.30		
			add. 250s	\$24.78	--	\$28.02	--		

Type of Project	Finished Size	Quantity	Price 1-color	Unit Cost 1-color	Price 2-color	Unit Cost 2-color	Price 4-color	Unit Cost 4-color	
Postcard	Postcard (postcard rate)	6" x 4.25"	500	\$224.22	\$0.45	\$224.22	\$0.45	\$224.22	\$0.45
			750	\$270.50	\$0.36	\$270.50	\$0.36	\$270.50	\$0.36
			1,000	\$358.95	\$0.36	\$358.95	\$0.36	\$358.95	\$0.36
			2,500	\$410.53	\$0.16	\$691.87	\$0.28	\$691.87	\$0.28
			5,000	\$488.11	\$0.10	\$627.11	\$0.13	\$1,109.83	\$0.22
			add. 500s	\$17.24	--	\$21.55	--	\$34.48	--
	Postcard (letter rate)	6" x 9"	250	\$226.02	\$0.90	\$226.02	\$0.90	\$226.02	\$0.90
			500	\$360.75	\$0.72	\$360.75	\$0.72	\$360.75	\$0.72
			750	\$459.45	\$0.61	\$459.45	\$0.61	\$459.45	\$0.61
			1,000	\$592.38	\$0.59	\$592.38	\$0.59	\$592.38	\$0.59
			2,500	\$560.30	\$0.22	\$742.40	\$0.30	\$1,073.19	\$0.43
			5,000	\$675.59	\$0.14	\$868.47	\$0.17	\$1,200.34	\$0.24
			add. 500s	\$29.09	--	\$35.56	--	\$38.79	--
Flyer	Flier	8.5" x 11"	500	\$356.25	\$0.71	\$356.25	\$0.71	\$356.25	\$0.71
			1,000	\$316.79	\$0.32	\$550.60	\$0.55	\$584.87	\$0.58
			2,500	\$516.12	\$0.21	\$661.59	\$0.26	\$1,061.34	\$0.42
			5,000	\$665.90	\$0.13	\$822.13	\$0.16	\$1,231.58	\$0.25
			add. 1000s	\$72.19	--	\$99.13	--	\$109.91	--
Brochure - Tri-Fold	Brochure - Small tri-fold 3 panels	3.75" x 8.5"	500	\$474.11	\$0.95	\$474.22	\$0.95	\$474.22	\$0.95
			750	\$493.50	\$0.66	\$607.71	\$0.81	\$636.85	\$0.85
			1,000	\$511.81	\$0.51	\$628.18	\$0.63	\$733.23	\$0.73
			2,500	\$631.42	\$0.25	\$749.94	\$0.30	\$1,149.69	\$0.46
			5,000	\$826.44	\$0.17	\$961.13	\$0.19	\$1,374.89	\$0.27
			add. 1000s	\$100.21	--	\$121.76	--	\$134.69	--
	Brochure - Large tri-fold 3 panels	5.5" x 8.5"	500	\$516.12	\$1.03	\$655.12	\$1.31	\$710.85	\$1.42
			750	\$545.22	\$0.73	\$688.52	\$0.92	\$1,049.84	\$1.40
			1,000	\$573.23	\$0.57	\$711.15	\$0.71	\$1,163.70	\$1.16
			2,500	\$739.17	\$0.30	\$901.87	\$0.36	\$1,360.88	\$0.54
			5,000	\$1,063.49	\$0.21	\$1,228.35	\$0.25	\$1,695.99	\$0.34
	add. 1000s	\$146.54	--	\$173.48	--	\$186.41	--		

Type of Project	Finished Size	Quantity	Price 1-color	Unit Cost 1-color	Price 2-color	Unit Cost 2-color	Price 4-color	Unit Cost 4-color
Brochure - Small	Brochure - 5.5" x 8.5" 4 pages	500	\$432.91	\$0.87	\$432.91	\$0.87	\$432.91	\$0.87
		750	\$482.72	\$0.64	\$547.31	\$0.73	\$547.31	\$0.73
		1,000	\$499.96	\$0.50	\$618.49	\$0.62	\$693.55	\$0.69
		2,500	\$610.94	\$0.24	\$740.24	\$0.30	\$1,133.53	\$0.45
		5,000	\$804.89	\$0.16	\$952.51	\$0.19	\$1,358.73	\$0.27
		add. 1000s	\$100.21	--	\$121.76	--	\$134.69	--
	Brochure - 5.5" x 8.5" 8 pages	500	\$702.53	\$1.41	\$765.01	\$1.53	\$765.01	\$1.53
		750	\$726.24	\$0.97	\$856.61	\$1.14	\$1,045.94	\$1.39
		1,000	\$749.94	\$0.75	\$886.78	\$0.89	\$1,301.67	\$1.30
		2,500	\$891.09	\$0.36	\$1,047.33	\$0.42	\$1,564.53	\$0.63
		5,000	\$1,183.10	\$0.24	\$1,355.50	\$0.27	\$1,889.94	\$0.38
		add. 1000s	\$149.77	--	\$178.87	--	\$190.72	--
	Brochure - 5.5" x 8.5" 12 pages	500	\$896.48	\$1.79	\$1,057.69	\$2.12	\$1,057.69	\$2.12
		750	\$947.12	\$1.26	\$1,161.55	\$1.55	\$1,363.79	\$1.82
		1,000	\$988.07	\$0.99	\$1,210.03	\$1.21	\$1,417.31	\$1.42
		2,500	\$1,229.43	\$0.49	\$1,453.55	\$0.58	\$1,852.69	\$0.74
		5,000	\$1,661.51	\$0.33	\$1,880.24	\$0.38	\$2,542.46	\$0.51
		add. 1000s	\$247.83	--	\$263.99	--	\$316.84	--
Brochure - Large	Brochure - 8.5" x 11" 4 pages	250	\$428.49	\$1.71	\$428.49	\$1.71	\$428.49	\$1.71
		500	\$595.86	\$1.19	\$690.68	\$1.38	\$688.76	\$1.38
		1,000	\$627.11	\$0.63	\$751.02	\$0.75	\$1,156.16	\$1.16
		2,500	\$804.89	\$0.32	\$1,025.78	\$0.41	\$1,432.00	\$0.57
		5,000	\$1,165.86	\$0.23	\$1,402.91	\$0.28	\$1,785.42	\$0.36
		7,500	\$1,477.25	\$0.20	\$1,712.15	\$0.23	\$2,069.88	\$0.28
		10,000	\$1,801.58	\$0.18	\$2,027.86	\$0.20	\$2,352.18	\$0.24
		add. 1000s	\$142.23	--	\$233.82	--	\$169.17	--
	Brochure - 8.5" x 11" 8 pages	500	\$931.43	\$1.86	\$1,224.04	\$2.45	\$1,303.22	\$2.61
		1,000	\$1,115.99	\$1.12	\$1,356.57	\$1.36	\$1,829.57	\$1.83
		2,500	\$1,535.44	\$0.61	\$1,774.64	\$0.71	\$2,299.39	\$0.92
		5,000	\$2,142.07	\$0.43	\$2,368.35	\$0.47	\$2,843.52	\$0.57
		7,500	\$2,728.53	\$0.36	\$2,936.19	\$0.39	\$3,376.89	\$0.45
		10,000	\$3,250.82	\$0.33	\$3,444.77	\$0.34	\$3,484.29	\$0.35
		add. 1000s	\$233.82	--	\$311.40	--	\$302.78	--
	Brochure - 8.5" x 11" 12 pages	1,000	\$1,241.72	\$1.24	\$1,617.24	\$1.62	\$1,993.15	\$1.99
		2,500	\$1,921.33	\$0.77	\$2,262.96	\$0.91	\$2,646.61	\$1.06
		5,000	\$2,870.46	\$0.57	\$3,292.84	\$0.66	\$3,701.37	\$0.74
7,500		\$3,743.24	\$0.50	\$4,133.29	\$0.55	\$4,827.32	\$0.64	
10,000		\$4,119.75	\$0.41	\$4,798.11	\$0.48	\$5,544.82	\$0.55	
add. 1000s		\$360.96	--	\$398.68	--	\$423.46	--	

Type of Project	Finished Size	Quantity	Price 1-color	Unit Cost 1-color	Price 2-color	Unit Cost 2-color	Price 4-color	Unit Cost 4-color	
Pocket folder and folder/brochure prices are approximate --- they do not include the cost of the die.									
Folder	Pocket folder	9.25" x 12"	1,000	\$1,573.15	\$1.57	\$1,776.80	\$1.78	\$2,140.00	\$2.14
	one or two pockets		2,500	\$2,571.99	\$1.03	\$2,775.64	\$1.11	\$2,862.00	\$1.14
			5,000	\$4,163.46	\$0.83	\$4,417.75	\$0.88	\$4,467.00	\$0.89
			7,500	\$5,809.88	\$0.77	\$6,013.53	\$0.80	\$5,908.00	\$0.79
			10,000	\$7,435.83	\$0.74	\$7,640.55	\$0.76	\$7,225.00	\$0.72
			add. 1000s	\$650.00	--	\$650.80	--	\$517.00	--
Folder / Brochure	Pocket folder brochure	9.25" x 12"	1,000				\$3,831.00	\$3.83	
	one or two pockets		2,500				\$5,105.00	\$2.04	
	w/ 8 page insert	9.125" x 11.875"	5,000				\$7,349.00	\$1.47	
			7,500				\$10,014.00	\$1.34	
			10,000				\$11,801.00	\$1.18	
			add. 1000s				\$701.00	--	
	Pocket folder brochure	9.25" x 12"	1,000				\$4,701.00	\$4.70	
	one or two pockets		2,500				\$6,546.00	\$2.62	
	w/ 12 page insert	9.125" x 11.875"	5,000				\$9,110.00	\$1.82	
			7,500				\$11,895.00	\$1.59	
			10,000				\$14,045.00	\$1.40	
			add. 1000s				\$845.00	--	
	Pocket folder brochure	9.25" x 12"	1,000				\$4,855.00	\$4.86	
	one or two pockets		2,500				\$6,633.00	\$2.65	
	w/ 16 page insert	9.125" x 11.875"	5,000				\$9,319.00	\$1.86	
			7,500				\$11,360.00	\$1.51	
			10,000				\$13,670.00	\$1.37	
			add. 1000s				\$987.00	--	
	Pocket folder brochure	9.25" x 12"	1,000				\$6,116.00	\$6.12	
	one or two pockets		2,500				\$7,572.00	\$3.03	
	w/ 20 page insert	9.125" x 11.875"	5,000				\$10,024.00	\$2.00	
			7,500				\$12,367.00	\$1.65	
			10,000				\$14,807.00	\$1.48	
			add. 1000s				\$989.00	--	
Pocket folder brochure	9.25" x 12"	1,000				\$6,077.00	\$6.08		
one or two pockets		2,500				\$8,126.00	\$3.25		
w/ 24 page insert	9.125" x 11.875"	5,000				\$10,993.00	\$2.20		
		7,500				\$13,941.00	\$1.86		
		10,000				\$16,925.00	\$1.69		
		add. 1000s				\$1,180.00	--		