



Dear Alumni,

We are extremely grateful for the generosity you have shown toward the Hahn School of Nursing and Health Science at the University of San Diego. Due to your continued support, our school has maintained its academic excellence in the top 10% out of more than 700 nursing schools in the U.S., recruited faculty from the leading universities in the country, and sustained our student body through scholarship financial support.

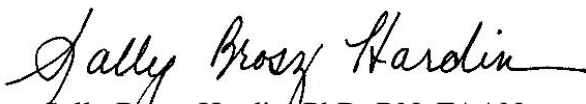
USD SON has tripled its student and faculty numbers over the past five years and now, we are severely over capacity. We plan to meet this challenge by building the Betty and Bob Beyster Institute for Nursing Research, Advanced Practice, and Simulation. This is a \$15 million project and we have already raised \$10 million in private funds, thanks in great part to the lead gift from Dr. and Mrs. J. Robert Beyster, a major gift from the Dickinson Foundation, and support from other donors. In fact, our own faculty have already contributed almost \$150,000 to support the project. We intend to break ground in 2014 if we can raise the remaining \$5 million.

We hope you can help us. We are appealing to our Alumni to help us raise \$500,000 to \$1 million for the project. Your contribution will ensure an adequate supply of quality nursing and nursing research in San Diego and Southern California for many years to come. We desperately need philanthropy for the care as well as for the cure.

If you wish, your gift may be made in the form of a pledge over five years. For those of you who can make a pledge of \$5,000 to \$20,000, your generosity would be appreciated due to the amount of funds we still need to raise. However, any gift will be greatly appreciated. Your gift can be made in honor of someone else, including a faculty member. If you wish to give online, please click [here](#).

On behalf of our faculty, staff, and students, thank you so very much for all that you do for Nursing and for our school! For more information about the BINR, please click [here](#) and click on BINR or refer to the *USD Nursing Times* magazine. One was mailed to you in October, but you can read it online by clicking [here](#). To learn more about our lead donors, please click [here](#) and click on Donors. If you have any questions, please call Joan Martin, Director of Development, at 619-260-4694 or e-mail her at martinj@sandiego.edu.

With warm regards,


Sally Brosz Hardin, PhD, RN, FAAN
Dean and Professor

The Betty and Bob Beyster Institute for Nursing Research, Advanced Practice, and Simulation at the Hahn School of Nursing and Health Science, University of San Diego

The University of San Diego Hahn School of Nursing and Health Science (USD SON), ranked in the top 10% nationally, is the only nursing school in Southern California dedicated to **graduate** education. The Institute of Medicine's recent ground breaking report noted that the graduate education of nurses is imperative due to the complexity of modern healthcare. Our reputation draws students from throughout the U.S. and approximately 20% of our student body is composed of military officers and veterans.

The USD SON is critical to both the region and the nation because we drive the supply and quality of nurse practitioners, researchers, educators, and military officers. Although significant philanthropic resources have been given to construct hospitals and medical schools throughout California and our nation, very few resources have been given to Schools of Nursing, especially for capital projects. Who will provide the care in these expanding health care facilities if we do not have highly educated nurses to care for the patients? We need philanthropy for the care as much as philanthropy for the cure.

Why are we important? **First**, there is a critical shortage of nurses, due primarily to lack of faculty. USD SON has addressed that nurse shortage by producing more than 40% of the faculty and many Deans of Nursing Schools for our region and beyond. **Second**, we have graduated the chief executives and nursing officers for our largest hospitals and health care agencies, ensuring that those institutions have excellent nurse leadership. **Third**, we are proud that 20% of our student body is composed of military officers and veterans, including one of the first nurse admirals, Assistant Surgeon Generals, and army generals, and the first nurse to head Naval Health Research. We also have the only Advanced Practice Psychiatric Nursing Program in California focused on post-traumatic stress syndrome. **Fourth**, the complexity of healthcare and technology has demanded change in the education of nurses. The USD SON is one of the few nursing schools in the U.S. with an Innovative Nursing Simulation Center that trains over 300 nurse clinicians each week in simulated hospital units, birthing stations, ER, and exam rooms with computerized mannequins *and over 150 patient actors*. **Fifth**, while millions of dollars have been poured into *medical research, nursing* research has been neglected and has as much or more impact on patient outcomes. USD SON Nurse Scientists focus on the mental and physical health of mothers and children, older adults, end-of-life patients, and the military and veterans.

The USD-SON's proposed Beyster Institute for Nursing Research, Advanced Practice, and Simulation (BINR), a 30,000 sq. ft. facility, and the first institute of its kind, will include the Innovative Nursing Simulation Center, an Advanced Practice Nurse Education Center, a Nursing Research Center, and a Doctoral Nursing Library. The USD SON is over capacity, with student and faculty numbers tripling over the past five years; the need for expansion is critical. The USD SON has raised over \$10 million in private funds of the \$15 million required for construction. Lead donors to date include Dr. and Mrs. J. Robert Beyster, the Dickinson Foundation, and the Krause family. Architectural and construction plans are now with the city of San Diego for final approval. Additional funding would allow us to start construction in 2014. There are major naming opportunities for donors to complete funding for the Institute. Please help us build excellence in Nursing Science and Care for future generations.