

## MOST INFLUENTIAL WOMEN IN ACCOUNTING



### Katy Frankel

Partner, EY

Katy has over twenty-three years of experience providing tax services to private and public companies across several industries. From life sciences and manufacturing, to consumer products and professional services companies. She has served as a Subject Matter Professional in tax accounting under ASC 740, the application of Sarbanes-Oxley. Katy leads the San Diego tax markets and the Advanced Manufacturing & Mobility Sector for Tax in the US West Region; she has also

served as the Region Practice Leader for Global Tax Services and in that role, Katy has served on EY's Inclusiveness Advisory Council and as a leader for the Professional Women's Network.



### Terri Johnson

CFO, United Way of San Diego County

At UWSD, Terri Johnson continually raises the level of the people, processes, and systems in Finance & Accounting. Her coworkers appreciate and admire her guidance and her extensive knowledge of non-profit accounting practices. Terri believes finance departments should not be isolated from the rest of the organization. She works with all of the organization's departments to understand their business needs, provide efficient reporting, and make sound business decisions. Terri moved seamlessly into

the role of CFO and now leads the organization's financial and accounting processes. Terri shares her knowledge, grooming her fellow accountants to become top professionals.



### Cathy Gonzales

Managing Partner, KPMG

In October 2018, Cathy was appointed as the office managing partner for the KPMG office in San Diego, and became the eighth managing partner in the 58-year history of the office. She has over 23 years of experience as an Advisory consultant in providing risk management and advisory services including: internal audit outsourcing and co-sourcing, governance/ SOX 404 assistance services, financial controls reviews, comprehensive business risk assessments, business process and process

improvement reviews, and account reconciliation projects. Cathy is a strong advocate for diversity and serves as KPMG's Network of Women (KNOW) leader for the San Diego office.



### Margie Kuoha

Controller, MSAI Consulting Inc

Margie Kuoha has extensive knowledge in accounting, operations, and financial management. Previously she served as the Head of Operations for the House of Hospitality in Balboa Park. Now, as the controller for MSAI, she is in charge of bookkeeping and all financial reporting and tax needs. She has experience in a wide variety of industries including biotechnology, medicine, property management, automotive sales/restoration, nonprofits, and more. Within the past 12 months, Margie oversaw

the transition of MSAI and the companies under its management through a transition from a PEO to taking on payroll and HR in-house, which is estimated to save around \$40,000 per year.



### Heather Hernandez

Director, CBIZ MHM, LLC

Heather Hernandez, CPA is a Director of CBIZ MHM, LLC and a Shareholder of Mayer Hoffman McCann P.C. (MHM) with more than 15 years of public accounting experience. She leads the San Diego office's Not-For-Profit Practice. Her experience includes auditing in accordance with the Uniform Grant Guidance for not-for-profit organizations as well as commercial companies that received federal funding. This year, Heather was appointed to the national Executive Board of CBIZ Women's Advantage (CWA). She provides mentorship, training, development, recognition, and career enhancement to CBIZ's women professionals. Heather gives back as the Audit Committee Chair for Mission Edge San Diego.

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### Betsy Lemaire

VP of Business Development, Signature Analytics

Betsy is a visionary and leader who drives growth through business development and corporate relationships, architecting large organizations and delivering business development innovations. Betsy has built and maintains a viable corporate partnership channel and direct sales plan to aggressively drive revenue and increase market penetration across Southern California. She represents Finance and Accounting at Signature Analytics through PR and Market participation, leading Signature

Analytics in billable revenue and is acknowledged for securing the largest contract in the firm's history. She also created an experiential marketing approach called Luxsee for C-Suite introductions.



### Jessica Howe-Groat

Controller, Bill Howe Family of Companies

Currently, Jessica Groat is the Controller for the Bill Howe Family of Companies. She has been a critical part in helping Bill Howe to grow into the company that it is today. She has revamped the accounting system to become less paper-based and more streamlined. Jessica holds her own in a male-dominated company while making informed and fair decisions. While being a family business, Jessica has stepped up to the plate and helped the Bill Howe Family of Companies grow

into the empire it is today. Jessica is patient, helpful and thorough not just with those she directly supervises, but colleagues and vendors alike.



### Kate Leonard

Partner, Hutchinson & Bloodgood LLP

With clients spanning six continents, Kate uses her global expertise to advise clients on cross-border tax matters, solve IRS issues for U.S. expatriates, and provide pre-immigration tax planning. Kate lived and worked in Japan, where she was the only American CPA with Japan's largest audit corporation, Asahi Kansa Hojin (Japan's Arthur Young affiliate). She joined Hutchinson and Bloodgood LLP as a partner in 2010 and in 2012 she was appointed the Honorary Consul of Japan

in San Diego. Kate also serves as President of the San Diego Consular Corps. Kate sits on the board of directors of Mainly Mozart, one of San Diego's leading music organizations.



### Sara Hyzer

Assurance Partner, PwC

Sara Hyzer is an Assurance Partner at PwC, responsible for leading the firm's Pharma / Life Sciences sector in the southwest United States. As part of PwC's greater digital transformation, Sara recently went through training to earn her Digital Badge with the firm. Sara is a mentor to many of PwC's future female leaders and is active in the firm's Women's Inclusion Network. She is a Certified Public Accountant licensed in California, a member of the American Institute of Certified

Public Accountants and the California Society of Certified Public Accountants. Sara also serves on the Board of Social Advocates for Youth (SAY) San Diego.



### Barbara Lougee

Interim Dean, USD School of Business

Interim Dean Barbara Lougee has used her MBA, MS and PhD in accounting, all from Cornell University, as a springboard for leadership and success in industry and higher education. After joining USD as professor of accounting due to the school's values-based education, she received numerous Outstanding Professor awards, Impact Award and Professor of the Year award. In 2016, Lougee was the first woman to become associate dean of graduate programs at the USD School of

Business. She rose the school to 60th best MBA in the nation rated by Bloomberg Businessweek in 2018.