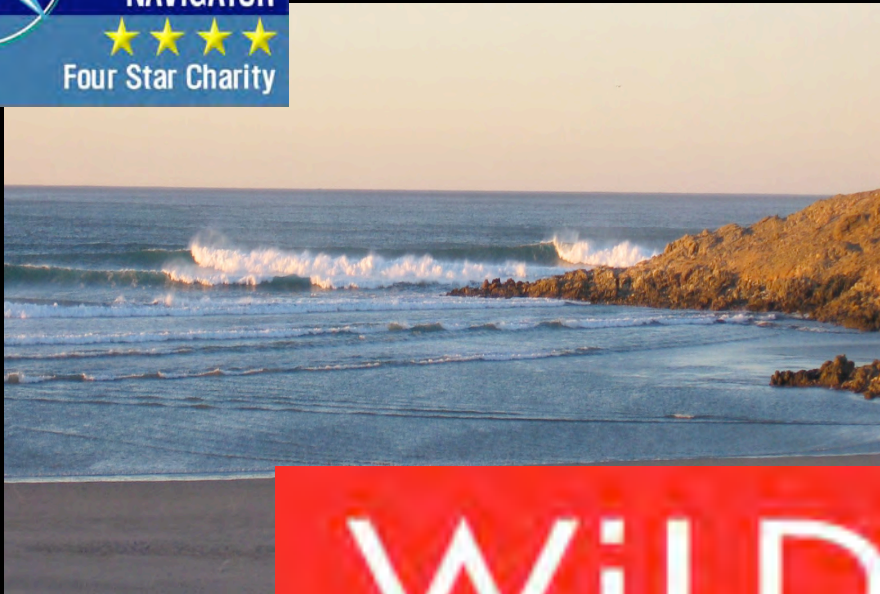




CHARITY  
NAVIGATOR



Four Star Charity

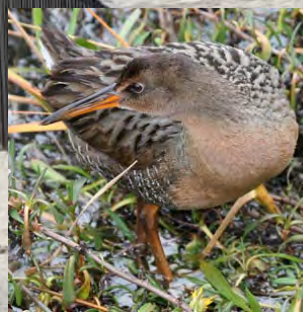


# WILDCOAST COSTASALVAJE



# PLAYA AZUL:

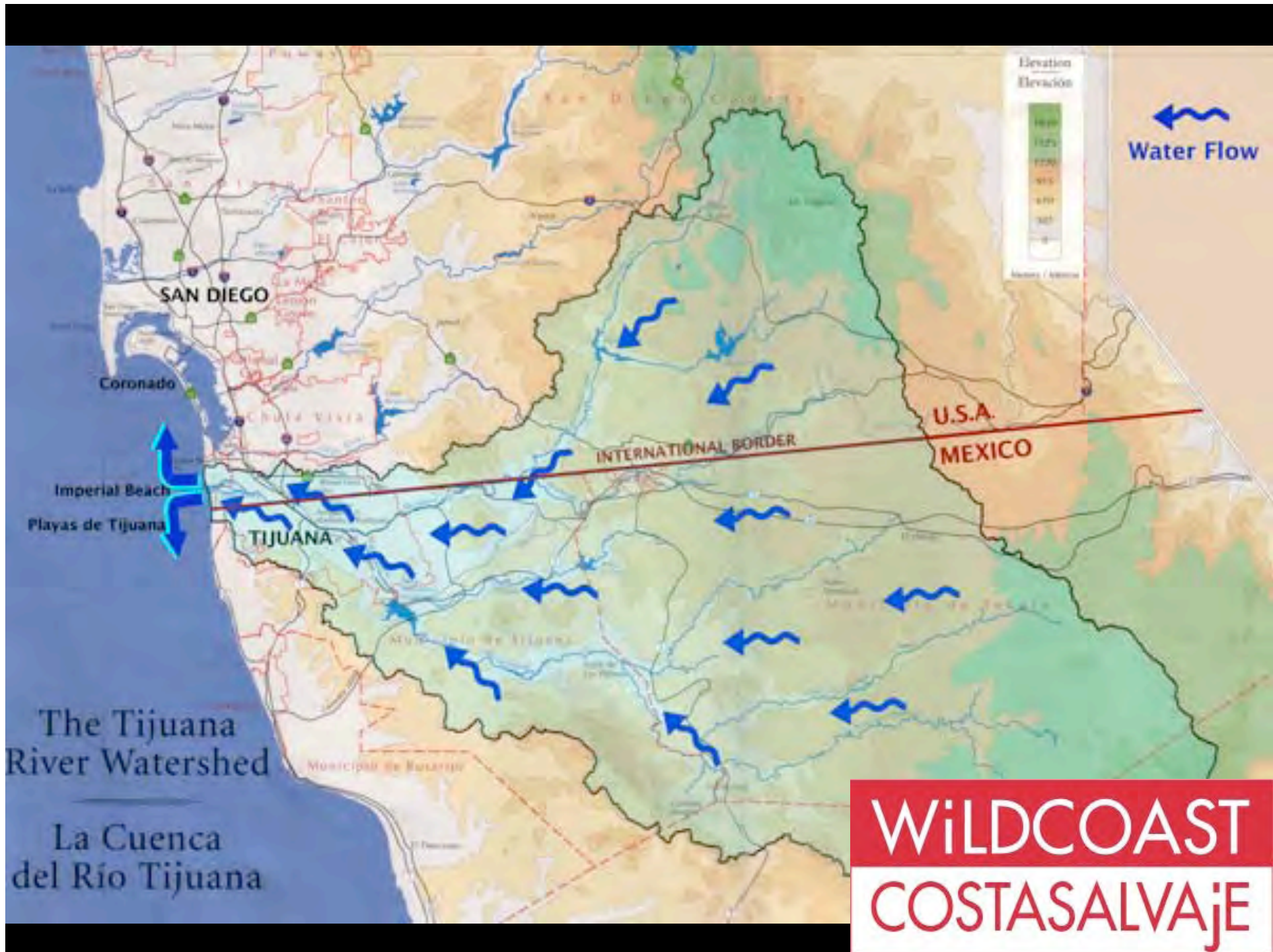
A New Vision for Ecosystem  
Restoration, Wildlife Conservation and  
Community Health in the San Diego-Tijuana  
Border Region



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COAST/COSTA  
SALVAJE  
[sdedina@wildcoast.net](mailto:sdedina@wildcoast.net)

# Mission: Conserving coastal and marine ecosystems and wildlife



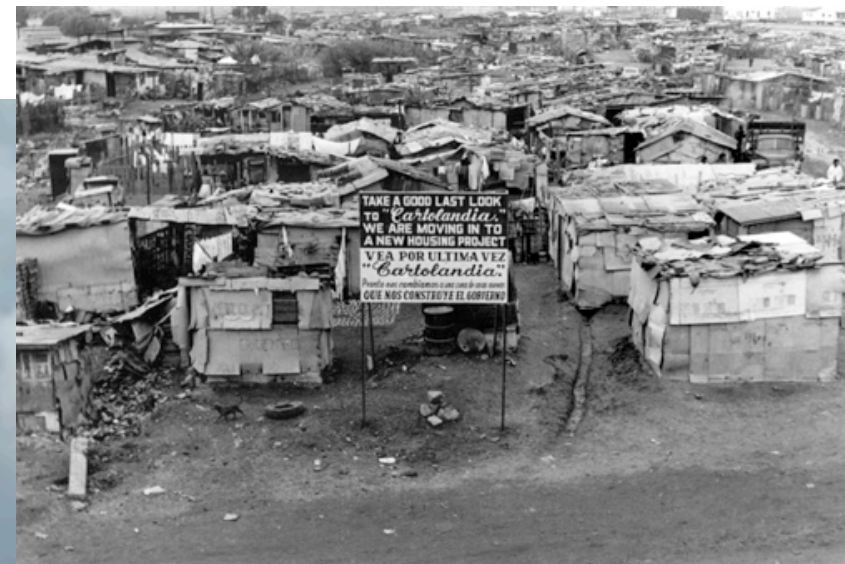




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The Zona Rio skyline



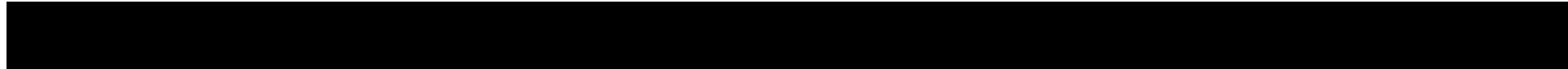
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# COMMUNITY/COMUNIDAD



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# COMMUNITY/COMUNIDAD



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PRESENTS:

# 1st TIJUANA RIVER VALLEY CLEANUP DAY

SATURDAY JUNE 7th  
9AM TO 12PM  
San Diego



## A HEALTHY ENVIRONMENT FOR A HEALTHY COMMUNITY

Come join your neighbors for a binational cleanup of our hiking and equestrian trails in the Tijuana River Valley. Pollution in the Tijuana River is a health, environmental, and economic threat to communities on both sides of the border. Every year, stormwater flows in the Tijuana River bring tons of trash and hazardous materials into the Tijuana River Valley, and onto our beaches. This binational problem requires binational solutions.

The Tijuana River Citizens' Council invites you to join us for the Tijuana River Valley Cleanup Day. Come show your support for clean parks and beaches.



TRVEA



DESIGN: Alfonso Lopez PHOTOS: Broadfoot



For more information on the event call (619) 423.8665 or email [info@wildcoast.net](mailto:info@wildcoast.net)



# WILD COAST COSTASALVAJE

# LEADERSHIP/LIDERAZGO




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# NGOS AS CATALYSTS FOR CHANGE



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SOUTH BAY  
INTERNATIONAL  
WASTEWATER TREATMENT PLANT

UPGRADE TO MEET CLEAN WATER ACT STANDARDS

# Trazo de la PB 1 a La Cúspide

BAJA CALIFORNIA INFRASTRUCTURE INVESTMENTS



**GobBC**  
GOBIERNO DEL ESTADO



**CONAGUA**  
Comisión Nacional del Agua

**WILDCOAST**  
**COSTASALVAJE**



# FROM TRASH to Resource



PRIVATE SECTOR  
LEADERSHIP REQUIRED

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# Playas de TIJUANA



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# EL FUTURO/THE FUTURE: UN MODELO MEDELLIN?



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# Imagining the Future: The LA River Model



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# THE NEW TIJUANA RIVER: WHY NOT? EL NUEVO RIO TIJUANA/POR QUE NO?



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