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for Nonprofit and Philanthropic
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ABOUT THE CASTER CENTER:

Housed within the Institute for Nonprofit Education and Research at the School of Leadership and Education Sciences at the University of San Diego, the Caster Family Center for Nonprofit and Philanthropic Research studies issues of strategic importance to the nonprofit sector, with the goal of identifying and advancing best practices in nonprofit research and evaluation metrics. The Caster Center offers resources and products that are grounded in systematic research and have direct applicability to the field. We work in collaboration, and under contract, with nonprofits and philanthropic organizations on a wide range of projects, including needs assessment, program evaluation, theory of change or logic model development, grantmaking impact reports, and board development. We regularly analyze funding, public policy, and environmental trends affecting the nonprofit sector, and publish data about public charities and foundations in California. The Caster Center also serves as an important training facility that enables doctoral students to engage in a variety of nonprofit sector research projects.

SPONSORS:

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DATA SOURCES:

Caster Family Center for Nonprofit and Philanthropic Research: 2015 State of Nonprofits Quarterly Index

Caster Family Center for Nonprofit and Philanthropic Research: 2016 Nonprofit Leader Survey
National Center for Charitable Statistics, Urban Institute, Business Master Files, May 2016; Core Files (circa 2013); Private Foundations Filing IRS Form 990-PF (circa 2013); 501(c)(3) Public Charities Filing IRS Forms 990, 990-EZ, and 990-N (circa 2013)

Labor Market Information Division, California Economic Development Department, 2014
npworks.org hosted by Nonprofit Management Solutions

Bureau of Labor Statistics, Pay and Wage Benefits, 2014

2-1-1 San Diego

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2016

STATE OF NONPROFITS & PHILANTHROPY

IN SAN DIEGO

ANNUAL INDEX FINDINGS

Based on 2015 Quarterly Averages



PUBLIC CONFIDENCE

87% of San Diegans Express Overall
Confidence in Local Nonprofits



INDIVIDUAL GIVING

51% of Households Gave Monetary Donations
to a San Diego Nonprofit in 2015

\$183 Average Quarterly Donation Given Per
Household in 2015



VOLUNTEERISM

37% of Households Volunteered in 2015

26 Average Quarterly Volunteer Hours Per
Household in 2015



DEMAND FOR SERVICES

Change in Average Quarterly Calls to 2-1-1 San
Diego for Basic Needs Services in 2015 vs. 2014

↑7% Housing/Shelter

↓9% Food

↓18% Income Support and Employment



EMPLOYMENT/NONPROFIT JOB POSTINGS

30% Increase in Nonprofit Job Postings in
2015 vs. 2014



SAN DIEGO COUNTY UNEMPLOYMENT RATE

4.8% in Q4 2015 vs. 7% in Q1 2014

EXECUTIVE SUMMARY

The 2016 State of Nonprofits and Philanthropy annual report analyzes the health of San Diego's nonprofit sector, identifies important trends, and reports on leadership perspectives.

The number of nonprofit organizations is rebounding to pre-recession levels, while revenues and nonprofit employment continue on an upward trend. Nonprofits remain an important contributor to the local economy. Accounting for nine percent of County employment, San Diego's 10,196 nonprofits generated \$14.9B in revenue and hold \$23.8B in assets. Financial indicators as well as patterns of household giving and volunteering point to a more stable nonprofit sector in San Diego compared to the previous year.

Nonprofit leaders report an increase in demand for their organization's services and are confronting workforce development issues resulting from changes to the minimum wage and the retirement of many seasoned leaders. These challenges emerge alongside demands from donors for greater efficiency and results-focused reporting, and more collaboration as a means to leveraging limited resources.

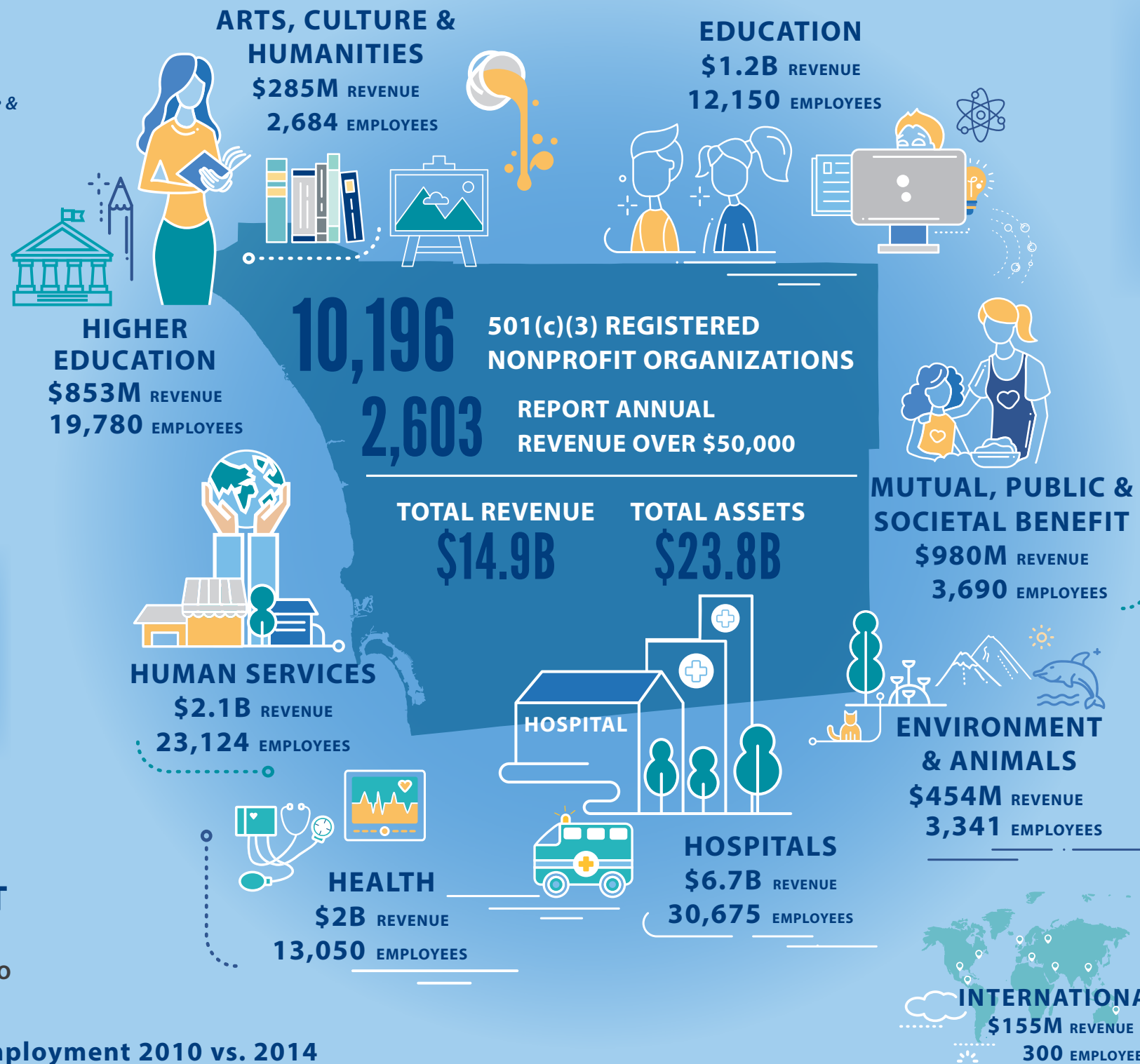
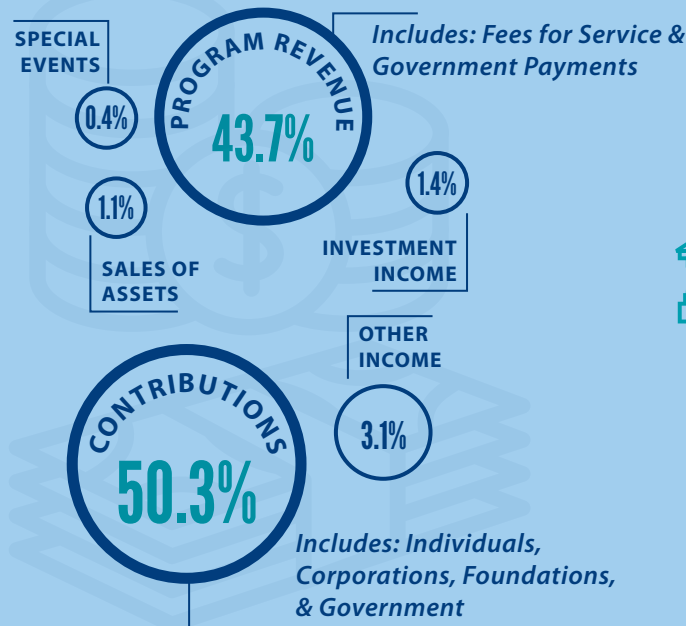


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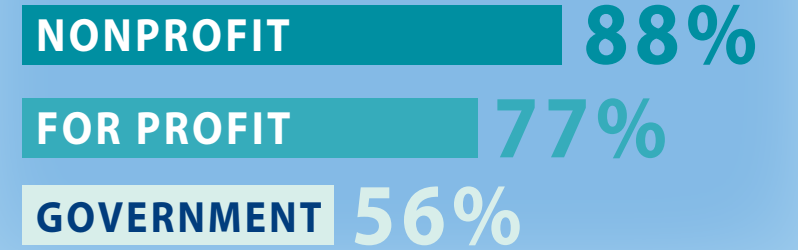
Know Your Nonprofit Sector: Every San Diegan Benefits

WHERE DOES THE MONEY COME FROM?*

*Excludes hospitals and higher education



DELIVERING QUALITY SERVICES: WHERE IS THE PUBLIC'S CONFIDENCE?



86% OF NONPROFIT LEADERS REPORT DEMAND FOR SERVICE HAS INCREASED IN THE LAST 12 MONTHS

FOUNDATION IMPACT

743 PRIVATE FOUNDATIONS	Assets \$3B	Granted \$226M
11 COMMUNITY FOUNDATIONS	Assets \$964M	Granted \$151M



51% OF SAN DIEGO HOUSEHOLDS MADE MONETARY DONATIONS TO A LOCAL NONPROFIT IN 2015

37% OF SAN DIEGO HOUSEHOLDS VOLUNTEERED FOR A LOCAL NONPROFIT IN 2015

NONPROFIT EMPLOYMENT

9% OF TOTAL SAN DIEGO EMPLOYMENT

7% OF TOTAL SAN DIEGO WAGES

San Diego County Nonprofit Employment 2010 vs. 2014



Learn More: bit.ly/usdstateofnonprofits