

USD MAGAZINE

UNIVERSITY OF SAN DIEGO / SUMMER 2014



A Swell Life

*Celebrating SIX DECADES of surf, sun and fun
with USD's oldest club sports program*

[transition]

WHEN ONE DOOR CLOSSES ...

After 12 years, an important decision has been reached



Of late, I have been reminded of the first lines from the “Rule of Benedict,” a collection of 6th century instructions for those following Benedict of Nursia into monastic life: “Listen carefully ... with the ear of your heart.”

In my own efforts to seek wisdom and listen attentively with the ear of my own heart, I have reached an important personal decision that affects our university community. Accordingly, in last January’s meeting of the Executive Committee of the Board of Trustees, I announced my intention to conclude my tenure as

president at the end of the 2014-15 academic year. At that point, I will have enjoyed 25 years as the president of a college or university, the final 12 leading this phenomenal academic institution.

USD has witnessed unprecedented stability for more than a decade, benefitting from the generous and capable dedication of its faculty, staff, administrators, trustees, alumni and benefactors. Our community’s focus on the mission to and for students has yielded enviable results: namely, a superb academic reputation that attracts high-achieving students and faculty; the quadrupling of our endowment and subsequent increases in student aid; the expansion of academic programs, including the creation of the Joan B. Kroc School of Peace Studies and the Shiley-Marcos School of Engineering; a campus-wide dedication to inclusion and diversity, alongside the great investment in student life and athletic programs, support and facilities, and above all, the magnificent men and women graduates of this university.

These achievements and additional evidence of USD’s health and positive momentum suggest why it is timely for a transition of leadership. Make no mistake; I love this university and the privilege of leading it. At the same time, I recognize how important it is to seek a new leader from a position of strength and optimism. At the conclusion of my presidency, I will have given this university my best and am ready to “pass the baton” to someone poised to lead USD to even greater achievements.

In order to facilitate the best possible process for transition, last February, the Board of Trustees initiated the process leading to the appointment of a new president. In order to sustain the university’s momentum, I have appointed Andrew Allen, PhD, as provost through June 30, 2017. Put simply, his capable and generous leadership as interim vice president and provost over the past year has been a gift to our university. Indeed, he deserves all of our praise and gratitude for his service and commitment to USD.

We have so many challenging opportunities ahead, not least of which is continued progress in our fundraising endeavors. There will be ample opportunities for me to express my gratitude to all who have supported me over the years. For now, be assured that I “do not cease giving thanks for you, remembering you in my prayers.” (Ephesians 1:15).

— Mary E. Lyons, PhD

USD MAGAZINE

UNIVERSITY OF SAN DIEGO

[president]
Mary E. Lyons, PhD

[vice president
university relations]
Timothy L. O'Malley, PhD

[associate vice president
marketing and
strategic partnerships]
Coreen G. Petti
cpetti@sandiego.edu

[editor/senior director]
Julene Snyder
julene@sandiego.edu

[senior creative director]
Barbara Ferguson
barbaraf@sandiego.edu

[associate editor]
Mike Sauer
msauer@sandiego.edu

[writers]
Ryan T. Blystone
Rashmi Chugani '13
Trisha J. Ratledge
Krystn Shrieve

[usd magazine]
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Are you a True Blue Torero?

Have you:

- ☐ Attended Mass in Founders Chapel?
- ☐ Received your Golden Torero medallion at your 50th reunion?
- ☐ Attended USD's Homecoming & Family Weekend?
- ☐ Hurried to make Sunday brunch in the Caf?
- ☐ Watched the Toreros beat Gonzaga?
- ☐ Lived off Goshen in the Dog Patch or at the beach?
- ☐ Chanted Olé during a USD game or move-in weekend?
- ☐ Made your annual gift to support USD?

Ignite the fever!

Your gift, no matter the size, directly supports today's students.

Join your fellow True Blue Toreros and make your annual gift today at www.sandiego.edu/giving.

Every gift counts.



USD MAGAZINE

UNIVERSITY OF SAN DIEGO / SUMMER 2014

ON THE COVER

LIVING THE LIFE AQUATIC.

14 / A SWELL LIFE

The lineage of the USD Surf Club has roots that reach all the way back to the late 1950s. As the university's longest-tenured club sports program, the USD Surf Club has grown from a small band of fun-loving "Cheerful Turtles" to its modern-day iteration of environmentally conscientious ocean guardians. Over the years, the club's core values of community and camaraderie have remained constant.

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They start with a spark, a glimpse of something just out of sight, hiding in the corners of the mind's eye.

If you're lucky, great ideas sneak up on you when you least expect it, meander into your thoughts without invitation, pop up in your dreams and make you wake up with a start. For some lucky souls, ideas are plentiful, gathered up in overflowing armfuls like wildflowers collected from a meadow. For others, they're more like diamonds, made more precious because of their rarity, honed and mined only after intense effort. Either way, when big ideas reveal themselves at last, the exciting part is just getting started. Meet seven Toreros who have turned contemplation into destination.

GROWING IDEAS INTO CONCRETE REALITIES.



WE CAN CHOOSE TO LIVE IN FREEDOM, RATHER THAN FEAR.



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Allison Fowler '02 came up with the idea of a line of chocolate milkshakes with hidden vegetable protein. It's a unique way to get kids to eat their vegetables via a magical mix of organic milk, veggies and other ingredients.



ON THE COVER:

Photo by Tim Mantoani



[fab four]

TICKET TO RIDE

Torero Tour to deliver USD's vibrant culture to six cities

by Julene Snyder

This is the true story of four busy people who decided to take a week out of their summer, climb on a bus and hit the road, aiming to visit six key cities and meet up with hundreds of Torero faithful.

First and foremost, the road trip will accentuate the positive. "It's about delivering the exhilaration of what's happening on campus directly to Toreros," says Alumni Relations Director Charles Bass.

"This is a unique opportunity to hear the USD story with a fresh perspective. It's also a way for everyone who cares about the university to share their own stories: alumni, yes, but also parents, donors and friends."

The fab four charged to spread that message — once they disembark from the big blue bus with the distinctive Toreros logo emblazoned on the side — are (pictured from left to right, above)

Shiley-Marcos School of Engineering Dean Chell Roberts, School of Business Dean David Pyke, Executive Director of Athletics Ky Snyder, and College of Arts and Sciences Dean Noelle Norton.

"The Torero Tour will promote the formation of the new Torero Clubs, which are intended to create a stronger connection among our alumni, parents and friends with each other and the university," explains Snyder.

The road trip kicks off in Los Angeles on June 18, and then travels to San Jose (June 19), San Francisco (June 20), Phoenix (June 21) and San Diego (June 23), culminating in Orange County (June 24).

"Instead of hosting individual events for the College of Arts and Sciences, the School of Business, the Shiley-Marcos School of Engineering and Athletics, the Torero Tour will be a fun, festive and informative way to take the great things happening on campus to our largest concentration of constituents," says Snyder.

Dean Roberts is looking forward to getting up close and personal with Toreros on the tour. "I plan to paint a picture of what's possible at USD in engineering, to really explain how we're going to

develop this program into one of the top ten engineering schools in the country."

The bus will pull up to several unique venues, including the NFL's San Francisco 49ers' training facility in San Jose, AT&T Park in San Francisco (home to Major League Baseball's San Francisco Giants) and Silverleaf Country Club in Phoenix. Inside, attendees will enjoy brief remarks by Snyder and the deans, as well as appetizers, libations, humorous interludes and at least one surprise guest.

"We can't reveal just who the guest is," says Bass. "You'll just have to catch us on the road and find out in person."

To learn more, call the Alumni Association at (619) 260-4819.

BY THE NUMBERS

Be Blue Go Green

USD is committed to becoming an ecologically, economically and socially sustainable campus.



1 USD's ranking in the electronics division of the 2013 RecycleMania Tournament.

(a competition with other colleges and universities meant to promote waste reduction).

6 Number of years ago that sustainability was chosen as a campus strategic initiative.

30
Millions of gallons of water that USD
saved with efficiency retrofits in 2011.

60
Percentage of campus waste that is currently diverted from landfills.

100
Percentage of campus dining locations
that don't use Styrofoam or trays.

238
Percent increase of electronic waste collected through the Electronic Recycling Center in 2013 compared to 2012.

3,200
Pounds of food waste transformed into
water each week by the BioHiTech Food
Digester at Pavilion Dining.

750,000
Pounds of electronic waste collected
since the Electronics Recycling Center
opened in 2011.

28,000,000
Kilowatts saved over the past four years
in energy efficiency projects.

[k i n f o l k]

IT'S TRULY A FAMILY AFFAIR

The McDonnell clan embodies three generations of Torero pride

by Julene Snyder

It was a different world back then. The gates to the San Diego College for Women were locked every weekday evening at twilight, nuns were housed with the students, and parents looked at the nascent Alcalá Park as not just an educational institution, but a safe and nurturing place to house their daughters. It may have been strict, but Cathy (Steeds) McDonnell '65 wouldn't change a thing. "We're a very Catholic family," she said from the dais at the 2014 Grandparents' Weekend Brunch,

where she and several family members were featured speakers. "We have four children, and we're very blessed to have all four of them practicing Catholicism, and we're blessed that they all went to USD, which embodies what our family believes in." She met her husband, Mike '64, '67 (JD), on campus as a student, and the end result is three generations — 10 family members and counting — of Toreros in one family. "It's been a great ride," said Mike, beaming. "It was a fabulous experience having our four

kids come here, and now seeing our grandkids come here." Son Tim '88 is the oldest of Mike and Cathy's four children. He looks back on his days at USD as the most formative of his life. "I came here because I wanted to continue what my parents had started. My sisters and I remain those I met through this university." When it came time for Tim's oldest child, Megan '17, to apply to college, USD was on her short list.

Family members Tim McDonnell '88, Megan McDonnell '17, Clay Oliver '17, Cathy (Steeds) McDonnell '65 and Mike McDonnell '64, '67 (JD) spoke about their love of USD during 2014's Grandparents' Weekend Brunch.

"This has been an amazing first semester," said Megan, a communications major. "I'm just so grateful and proud to be able to carry out our family legacy; it really represents our family bond." "We heard about USD all the time when we were growing up. But when Megan got in, the whole family legacy idea really sank in for me," said Megan's cousin, Clay Oliver '17, whose parents, Julie McDonnell '90 and Peter Oliver '88, are both USD alumni. "To know that I could go from seeing her once or twice a year to seeing her every day, that was something I couldn't pass up."

"Also, having her male cousin here looking out for her is reassuring," said Tim to appreciative laughter from the audience, which was made up of more than 230 grandparents, students and parents.

Director of Admissions and Enrollment Minh-Ha Hoang '96 — herself one of three family members who attended USD — spoke movingly about the importance of legacy on campus when introducing the McDonnell family.

"Legacy applications are reviewed at least three to five times. When we admit a student, we are admitting a family, and we are hoping to admit many generations to come."

To share the story of your own Torero family tree, please send an email to letters@sandiego.edu.



CORY IMMELE

[v e s t e d]

BUILDING BRIDGES

Frank Potenziani gives USD students the tools to succeed

by Krystn Shrieve

When Frank Potenziani graduated from Notre Dame in 1967, the lessons on globalization were in the last chapter in the textbook. Students were lucky if the professor even made it that far before it was time to cram for finals.

Now a prominent banker and investor, Potenziani learned how to navigate the industry's global affairs, world currencies and cultural nuances while on the job — traveling to countries such as England, Spain and Russia, to name a few. But he brought global education to the forefront recently by investing more than \$1 million to launch USD's Student International Business Council (SIBC) in the School of Business Administration.

The SIBC gives students international exposure and real-world, hands-on business experience by challenging them to work on international consulting projects — solving problems and providing research and recommendations to corporate leaders in countries around the world.

"If we're going to teach students how to drive, we have to give them the keys," says Potenziani, president and chairman of the board at the M&T Charitable Foundation. "They have to go abroad, learn the languages, understand the challenges and learn how business is done."

Through the SIBC, some USD students are creating marketing campaigns for an herbal drink company in Argentina whose sales help restore rainforests in parts of South America. Others are developing an administrative training program for Global Breakthrough, an initiative to prevent and rescue people from human trafficking in Thailand.

"I'm grateful to Frank Potenziani

for his generosity," says School of Business Dean David Pyke. "Countless students are better prepared for their careers because of the international experiences they gain from their involvement with the SIBC. They understand the role of business in peacebuilding, and are more understanding of differences among people globally."

Potenziani initially funded the SIBC at Notre Dame in 1989 and later brought it to USD and Benedictine College, a Catholic institution in Kansas. The common thread is the vision of peace through commerce.

"Now companies depend on students in the SIBC," he says. Potenziani hopes it expands to more schools across the nation and around the world. "If students aren't members of this council, some recruiters won't even bother talking to them."

The students — the next generation of bankers, investors, leaders and Changemakers — are now his focus. "You can't take it with you," says Potenziani. "There's a poem that my wife and I have always loved that says it all."

That poem, "The Bridge Builder," is about a man who's questioned by a passerby about why he's building a bridge over water he's already crossed. Potenziani knows the answer by heart.

"The builder lifted his old gray head. 'Good friend, in the path I have come, he said, there followed after me today a youth whose feet must pass this way,'" Potenziani recites softly. "This chasm that has been as naught to me, to that fair-haired youth may a pitfall be. He, too, must cross in the twilight dim. Good friend, I am building this bridge for him!"



TIM MANTOANI AND CHRIS PARK

[p l a y b a l l !]

BIG LEAGUE Early in 2013, USD unveiled its re-designed, state-of-the-art baseball facility, Fowler Park and Cunningham Field, to rave reviews. With impressive on-site amenities and a seating configuration that brings fans closer to the action than ever before, the complex was everything USD Athletics Director Ky Snyder and USD Baseball Head Coach Rich Hill could have hoped for.

And their achievement did not go unnoticed within the local sports community. A year after Fowler Park's opening, San Diego Padres President and CEO Mike Dee approached Snyder with an intriguing opportunity that could help put the facility on the national sports map. "We just thought outside the box," said Dee, "What if we brought spring training to San Diego by utilizing USD's amazing baseball complex?"

Snyder liked what he heard, and set the wheels in motion to bring Major League Baseball back to school. In late March, Fowler Park played host to the Padres and the Cleveland Indians in a pair of spring training games that produced plenty of offense — a combined 37 runs were scored over the two-game series — and large, enthusiastic crowds.

Taking in the view from the top of the dugout steps prior to game one of the series, Padres Manager Bud Black gave Fowler Park a ringing endorsement. "It's a great ballpark, a first-rate facility. I think the sightlines are great, the fans are right on top of the action and it plays fair," he said. "USD should be really proud of what they have here."

[a p p r e c i a t i o n]

AN ATTITUDE OF GRATITUDE

Students give thanks for scholarships at annual luncheon



BROCK SCOTT

by Krystn Shrieve

The legacy of Daniel Burkett '06 lives on. It lives on in the people who gathered at Table 41 for the 27th Annual Scholarship Luncheon in USD's Hahn University Center. It lives on through the memorial scholarship they established in his honor. It lives on in the scholarship recipients who exemplify the spirit of Burkett and who, like him, epitomize so much of what makes USD special.

Burkett graduated summa cum laude with a degree in business economics, and in 2006 received the award of Academic Excellence in Business Economics. He was a member of the Alcalá Club, and was extremely active on campus. Tragically, he died in a boating accident in October 2006.

"We wanted his name to live on forever," said Shaun Moothart '06

who, along with classmates Steve Ettlin '06, Anthony Pavitch '06 and Matt Pioli '06, established and endowed the scholarship that will go on in perpetuity. "Danny was a leader; he always had a smile on his face and was the glue who held everyone together."

The luncheon, held April 1, buzzed with donors excited to talk to students benefitting from their scholarships. Likewise, the students were anxious to show the depth of gratitude that words can never fully capture.

The keynote speaker was Irwin Jacobs, founding chairman and CEO emeritus at Qualcomm, who, along with his wife, Joan, recently pledged \$3 million to the Mobile Technology Learning Center at USD's School of Leadership and Education Sciences.

The Jacobs' gift funded a state-of-the-art teaching studio in Mother Rosalie Hill Hall, where the center can further technology-related research and provide teaching and professional development for school districts throughout the nation.

"Scholarships have always been important in my life," Jacobs said. "I went to Cornell University and then to MIT. Without scholarships and fellowships, I never would have been in the position I am today."

Kai Thomas '16 and Maria C. Kelly '16, recipients of the Mobile Technology Learning Center Doctoral Scholarship, both benefitted from his gift.

After receiving her bachelor's degree in anthropology from USD in 2003, Kelly worked with children with autism while spending her summers trekking through forests researching monkeys. While she always thought her PhD would involve living in forests, her work with autistic young people made her impassioned about researching ways to improve the education system through technology.

"My recent research endeavors, all made possible due to the scholarship with the Mobile Technology Learning Center, have concerned teacher practice, student learning and the structure of learning environments, all threaded with the integration of technology," Kelly said. "This has led me to believe that technology can empower youth and transform learning."

Kai Thomas '16 (left) and Maria C. Kelly '16 (right) both benefitted from the generosity of Qualcomm Founding Chairman and CEO Emeritus Irwin Jacobs (center).

After receiving her bachelor's degree, Thomas worked as a grant coordinator where she prepared underrepresented students and their families for educational programs after high school. During that time, she received her master's degree in communication and started an online educational program that used interactive white boards and other forms of media-learning to help students who needed extra support. It was the combination of those experiences that helped her to realize that the best way to help was to provide access to information.

"I'm here to thank everyone in this room who made the dream of higher education a reality for hundreds of students across campus," Thomas said. "Without your generous gifts, many students, myself included, would not be here today."

They were among hundreds of students at the luncheon who wanted to say thank you, including Brian Maurer, this year's recipient of the Daniel Burkett '06 Memorial Scholarship.

"As students, we can try to write a sentimental letter or email, but this event allows us to express just how much they've impacted our education and changed our lives," he said. "Danny Burkett was an icon on campus. To be in the same sentence with him is an honor. It makes me want to go out into the world and do what I can to honor his legacy."

[d e l e c t a b l e]

GRAPE EXPECTATIONS

Vintners Dinner pairs fine wines with delicious cuisine

Who can resist an opportunity to enjoy fine wines paired with a scrumptious menu alongside fellow Toreros at USD's flagship restaurant, La Gran Terraza?

This year's Vintners Dinner, which takes place on Saturday, July 12 — the evening before the annual USD Wine Classic — will feature varietals from four wineries: Kimmel Vineyards, Peachy Canyon Winery, Plumpjack Winery and St. Francis Winery & Vineyards. André Mallié, USD's executive director of Auxiliary Services, developed the menu, which features four courses paired with wines from each winery.

"The Vintners Dinner is a unique opportunity for attendees to hear directly from a few different winemakers about their passion for their craft" explains Mallié. "It's sure to be a memorable evening." Culinary offerings will emphasize La Gran Terraza's farm-to-table aesthetic, with a focus on fresh, local and seasonal ingredients. Just reading the menu is enough to make the mouth water: Standouts include pan-seared Maine scallops with caramelized endive

and shaved truffle; prosciutto-crusted monkfish and creamy morels; peppercorn-crusted beef tenderloin and white chocolate soufflé with lemon custard.

Of course, beyond the food is the opportunity to get up close and personal with the vintners, all of whom have an affiliation with the university, be they alumni, parents or friends. "It's an intimate dinner that lets attendees hear directly from vintners about each winery's philosophy," says Mallié.

As delightful an event as the Vintners Dinner is, those who can't attend the evening's festivities can enjoy a meal at La Gran Terraza during lunch and dinner most weekdays from September-May, or enjoy a pub menu and local, craft beer at O'Toole's Lounge. The restaurant is also open for lunch and special events from June-August. The extensive wine list also features many alumni-owned wineries.

Bon appétit! 🍷

Net proceeds from the Vintners Dinner benefit the USD Alumni Endowed Scholarship Fund. To learn more, go to usdwineclassic.com.



[gifts at work]

The Beckman Foundation has awarded \$130,000 for Arnold and Mabel Beckman Scholars at USD. The program recognizes outstanding undergraduate research students in chemistry and biology, and provides award funding to significantly advance the education, research training and personal development of select students in chemistry, biochemistry, and the biological and medical sciences. Sustained, in-depth undergraduate research experiences and comprehensive faculty mentoring opportunities are unique components of the Beckman Scholars Program.

John Cappetta '83 (BA), CEO of Andesite Capital Management, LLC, and his wife, Nancy Jo, recently pledged an additional \$75,000 to continue their support of the Center for Peace and Commerce and its Social Innovation Challenge. The Social Innovation Challenge, which was launched in 2011 with an initial \$45,000 gift from the Cappettas, is a competition where students are invited to submit proposals for ventures that address social and environmental challenges facing the world. The Social Innovation Challenge has awarded \$85,500 in cash prizes to students since its inception. This year's winners were announced on May 2, 2014.

Blanchard, Krasner & French, a boutique law firm based in La Jolla, continues its generous support of the Dean's Scholarship Initiative through the leadership of Robert Blanchard '80, Mark Krasner '81 and Abigail Stephenson '10. For the second year in a row, nine USD School of Law alumni — who make up a majority of the attorneys in the firm — have joined together to

establish the Blanchard, Krasner & French Scholarship Fund, which aims to make it possible for dynamic, dedicated students to pursue advanced degrees in legal education at the School of Law. The firm's attorneys also support the law school through their service on the Board of Visitors, by volunteering for alumni events, contributing to USD's Founders' Gala and by hiring USD law students as law clerks and associates.

The Hahn School of Nursing and Health Science faculty and staff have contributed nearly \$150,000 to date for the future Betty and Bob Beyster Institute for Nursing Research, Advanced Practice and Simulation. It sends a strong signal to alumni and other donors that the project is critical to the future success of the nursing school and the quality of health care in San Diego. USD's School of Nursing, ranked in the top 10 percent of nursing schools in the nation, has tripled its enrollment in recent years and is over capacity in its current facility. Without the proposed Beyster Institute for Nursing Research, which will be built adjacent to the school's existing building, the Hahn School of Nursing would not be able to meet the demand for graduate nursing education. To date, the school has raised \$10 million of the \$15 million required for the project.

Through the Ahmanson (Foundation) Veteran Scholarship Initiative, involving 24 private California schools, USD has received \$50,000 for the second year to "recruit, educate and retain" student veterans. Scholarships are given to veteran students who are near graduation, but who have used their GI Bill benefits and need additional funding to complete their requirements.

Sister Virginia Rodee, RSCJ '57, '74 (MA) conducts frequent historical tours of Founders Chapel. Below, she leads a group during USD's 2014 Grandparents' Weekend.

[rituals]

TREASURED TRADITION

USD's beloved Founders Chapel celebrates milestone birthday



by Ryan T. Blystone

It didn't take long for then-freshman Amy Gualtieri '86 to understand that Founders Chapel was a sacred space.

"I can still remember how I was awestruck when I saw it for the first time," she recalls. "During my years as a student, Founders Chapel was the place to be on

Sunday nights for Mass."

For six decades, Founders Chapel has served as a meaningful symbol of tradition. Founded in 1949 at what was then known as the San Diego College for Women — and designed and planned by USD co-founder Mother Rosalie

Clifton Hill — the chapel took 16 months to build. While the first classes were held on Feb. 11, 1952, the Italian Botticino marble altar didn't arrive until September of that year. Bishop Charles Francis Buddy initially blessed the altar and presided at the first Mass in an

unfinished Founders Chapel on Sept. 25, 1952.

But it wasn't until Feb. 2, 1954 — 60 years ago — that the dedication ceremony of the completed Founders Chapel took place. More than 500 people attended the Solemn Pontifical Mass on



the Feast of the Purification of the Blessed Virgin Mary. It was part of a three-day celebration that included consecration of the altar.

Founders Chapel still offers the campus community and visitors an authentic and active connection to history.

Sister Virginia Rodee, RSCJ '57, '74 (MA), USD's assistant vice president for mission and ministry, visits the chapel often and gives historical tours. "If I'm in Founders Hall I always stop in. It's the place where I pray for the university, the students, faculty, staff, administrators and about whatever's going on. It's the place to just give it all to God and trust that everything will be well."

Founders Chapel provides such personal moments to many of its visitors. One student attending Mass in February said it "completes her week" and is important to her USD experience. Another also finds going to Mass significant, but said it begins — rather than ends — her week. The weekly ritual puts her in the right mindset to tackle Monday's return to a whirlwind of academics, club meetings and other activities.

Alumni return to Founders Chapel to get married — often with fellow classmates as bridesmaids and groomsmen — and to have their children

baptized. They also enjoy attending the special Alumni Mass during Homecoming and Family Weekend and at Christmas.

Gualtieri, the chapel's coordinator and sacristan, has worked in Founders Chapel since 1989. While she finds the beauty of the space awe-inspiring, she says there's a deeper benefit to having her work space in such a special place: "There have been many heartfelt and touching moments and experiences, as well as significant times when I'm reminded there is something greater, that God is at work and truly present through the Holy Spirit."

One example of just that sort of divine hand at work occurred last year when Gualtieri made a completely unexpected discovery involving Mother Hill.

"I noticed that the original linen lining of the bottom of the tabernacle was frayed," she explains. "When I lifted it out to replace it, underneath were several hidden documents, including a note of thanks and a prayer written by Mother Hill close to 60 years ago. It said, 'For all who will work and pray in this College in the years to come ... for all students now and in the future.' I felt it was meant to be found at that time."

Six decades later, the space remains cherished. "For the past 60 years, Founders Chapel has served as the heart of our USD faith community and storyteller for our mission and history," says Monsignor Daniel J. Dillabough '70, vice president for mission and ministry. "From the sisters whose prayers in the chapel began and closed every day in the early years, to the voices and music of vibrant, faith-filled students who still celebrate liturgy every Sunday, to the weddings and baptisms that have marked the lives of so many of our alums and friends, Founders Chapel is a reminder that Christ is at the heart of our mission." ☞

[etc.]

USD's iconic "leaning tree," a 50-year-old Star Pine, was removed from campus in mid-January. Located next to Maher Hall near Aromas, the diseased tree had to be removed after it was deemed a safety hazard because of a high risk of falling. Heartfelt responses, tributes and photos of the tree by the campus community poured in by email and on social media after the announcement of the tree's imminent removal was sent out. Many recalled first seeing it as high school students when taking a campus tour, and a number sent in ideas about how best to utilize the wood from the tree — now saved and stored away in several pieces — including a suggestion to build tram stop benches, have a community bonfire or create a wooden cross that might keep the spirit of the tree alive for future Toreros.

Four new members have joined USD's Board of Trustees. In December 2013, Jeff Martin and Peter Seidler were elected to the board. Martin is chief executive officer of San Diego Gas & Electric. Seidler is the founder and a managing partner of Seidler Equity Partners, a family-oriented private equity firm; he is also the lead investor in the San Diego Padres major league baseball franchise. In February, William Barulich and Darrin Montalvo were also elected to the board. Barulich is the chief executive officer of BiRite Foodservice Distributors; two of his children graduated from the University of San Diego. Montalvo is the president of integrated services for St. Joseph Health; additionally, he oversees physician operations and population health activities through St. Joseph

Heritage Healthcare, a medical practice foundation with more than 500 physicians practicing throughout California. Herbert Tasker attended his final meeting in December 2013 and is now retired from the Board of Trustees.

USD will establish its first permanent international studies facility in Madrid, Spain. The university signed a lease last March for a 10,000 square-foot space in the heart of Madrid, near Retiro Park and the Prado Museum. The USD Madrid Center will open for summer programs offered by the School of Business Administration and the School of Leadership and Education Sciences. Undergraduate students will take courses there starting this fall. The facility will have active learning spaces with multiple classrooms, mobile learning technology capabilities and a library.

Shakespeare's London will be the setting of USD's inaugural alumni/parent trip, scheduled to take place from Oct. 1-9, 2014. Led by Department of English Professor David Hay — who's been teaching and directing the works of Shakespeare for more than 40 years — the trip includes five nights in London plus two nights in Stratford-upon-Avon, daily breakfast, transportation in London, a tour of The Globe Theatre as well as tickets to three plays by the Bard. Only 16 spaces are available; the cost is \$1,900 per person (excluding airfare). Attendees may wish to book return flights to San Diego in order to attend Homecoming and Family Weekend, which takes place Oct. 10-12, 2014. Contact College of Arts and Sciences Director of Development Valerie Attisha '94 at vattisha@sandiego.edu or call (619) 260-6890.

Amy Kame's on-court leadership and consistency propelled the Toreros to another successful season.

[centerpiece]

BRINGING HER "A" GAME

Amy Kame leaves an indelible imprint on USD basketball



by Mike Sauer

The basketball left Amy Kame's fingertips and arced through the air toward the hoop the same way it had done thousands of times before; seams rotating perfectly — just as her brother had taught her — and her shooting hand pointed directly at the target

on the follow-through.

This, however, was no run-of-the-mill practice drill in her family driveway. This was a contested baseline jump-shot with 1.3 seconds left in a West Coast Conference (WCC) quarterfinal matchup between USD and longtime rival St. Mary's. Down by just two

points, the Toreros looked to their captain to do what she had done so many times before during her prolific career; make a game-changing play when it mattered most.

Unfortunately, the ball failed to find its mark at the bottom of the net, but there's absolutely

no doubt in USD Basketball Head Coach Cindy Fisher's mind that Kame was the right person for the job. In fact, if she could do it all over again, Fisher would put the ball right back in the hands of her star senior guard without blinking an eye. "It's been a real pleasure

to watch Amy develop as a player in the time she's been with our program," Fisher says. "She's always been an amazing person, and her leadership qualities are exceptional. I think she's the best player in our league, and I trust her to make the right play at the right time."

The product of a "sports crazy family," Kame grew up playing pick-up games against her brother, Clay, in the gyms and outdoor courts around their Grand Junction, Colo., home. The competition, while occasionally heated, proved to be beneficial in the long run, and Kame credits their sibling rivalry for helping her develop an offensive repertoire that has stymied just about every defense in the WCC.

"I think those games with my brother really helped me figure out the way I wanted to play," Kame recalls. "He was stronger than me, so I had to figure out how to score on him. That's where I developed my mid-range game, and it's worked out pretty well for me."

Just how well? Try two consecutive First-Team ALL-WCC honors, a lofty 16.6 points-per-game average during the 2013-14 season, and an incredible streak of play last January (she averaged 20 points, nine rebounds and four assists over a four-game span) that earned her NCAA Division I Player of the Week honors, becoming the first player in the history of USD Basketball to earn that distinction. Couple in the fact that she's amassed all those impressive on-court laurels while maintaining a 3.7 grade point average as a communications major, and it's easy to understand why Kame is recognized as one of the all-time greats in program history.

"She's one of the best players we've ever had here at USD, and she'll be a success in whatever she chooses to do," Fisher says.

GETTING TO KNOW ...



GRANT FORREST | **AGE:** 20. **HOMETOWN:** East Lothian, Scotland. **SUPERLATIVES:** The reigning West Coast Conference

(WCC) player of the year for 2014, Forrest is a three-time First-Team All-WCC performer. Before arriving on campus in 2011, he was crowned the 2010 Scottish Boys Golf Champion. **LEADER:** The Toreros' team captain and steadiest performer, his game is on an upward trajectory. "I want to be a first-team All American before I graduate, and I want our team to win the WCC Championship and qualify for the NCAA Championships. We've got the ability, and we need to aim high." **FIRST IMPRESSION:** As a Scotsman, fall weather meant waterproofs and galoshes, not swim trunks and sandals. Imagine his surprise and delight when visiting USD for the first time on an 80-degree November day. "Everyone was tan and looking as if they'd just come from the beach. I mean, shorts? In November?" **TIGER OR PHIL?** Sorry, Forrest won't pick a side. "Like a lot of players my age, I grew up idolizing Tiger. It was just amazing to watch him take apart a golf course when he was on top of his game. I was recruited to USD by Tim Mickelson (Phil's younger brother), and had a chance to talk with Phil in the parking lot at last year's Open Championship. He was great. So, I guess I like them both. Is that OK?"

— Mike Sauer

A Swell Life

by Mike Sauer

Photography by Tim Mantoani and Chris Park

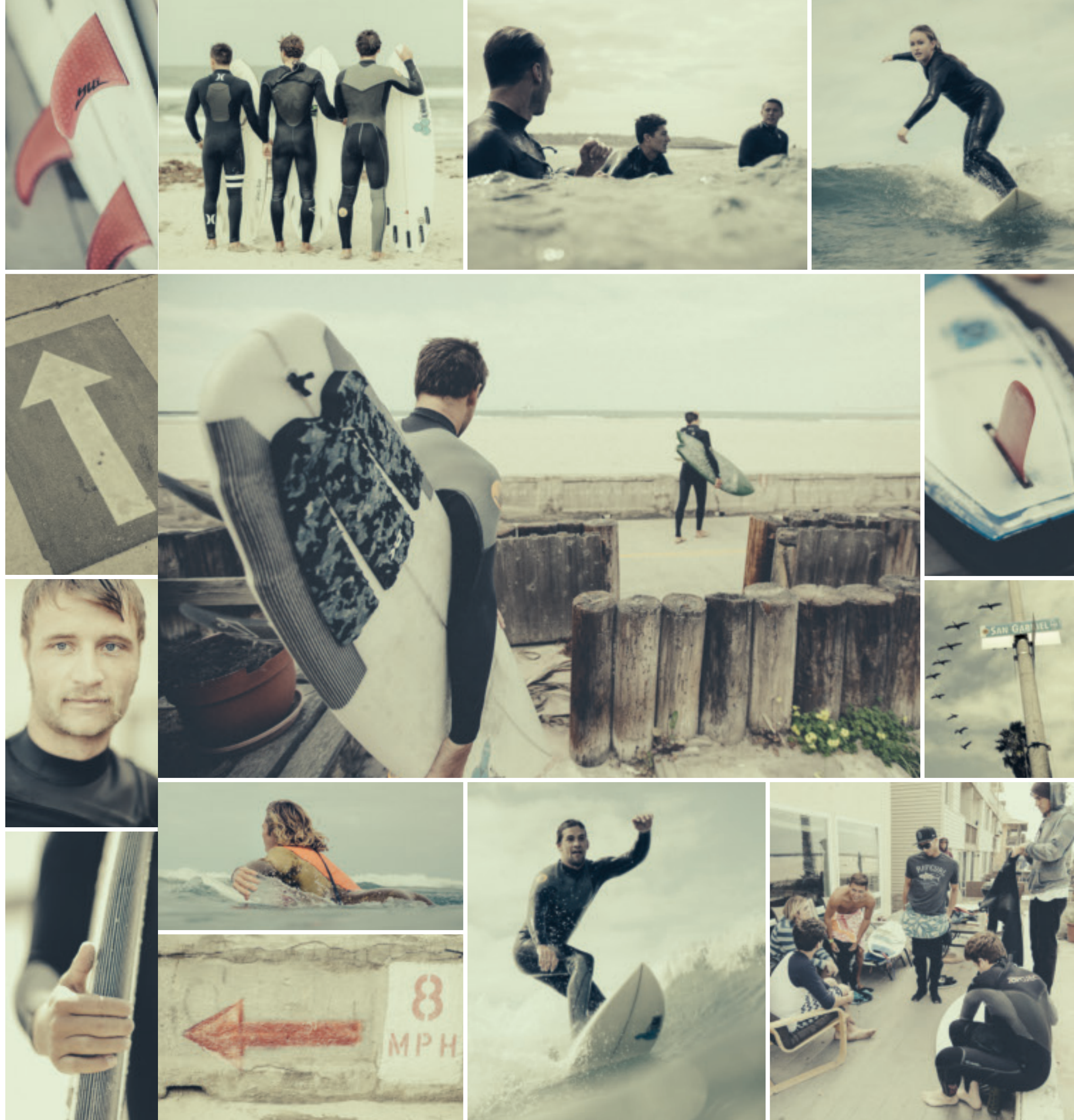
The winds on an unseasonably cold San Diego spring morning are westerly and freshening, and that's not a good thing for the ever-growing throng of USD Surf Club members gathered in front of their oceanfront compound in South Mission Beach.

Bundled up against the chill, a small group splinters off from the main pack and crosses the boardwalk toward the sand to get a better look at the surf. Clearly, they're not happy with what they see: small, wind-blown waves rear and buckle in random fashion up and down the beach; their size and shape severely compromised by the blustery conditions. Not a bad day to be on a sailboat, but a surfboard? Eh, not so much.

Given the less-than-favorable assessment, it would be understandable if the club members decided to give their planned surf session a pass, opting instead for much less physically demanding pursuits, like, say, downing a warm cup of coffee or an acai bowl at the Mission Beach Coffee Break, a popular eatery just a few blocks down the road.

And that's when it happens: one intrepid soul changes into a wetsuit, grabs a board and charges across the beach into the surf, yelping excitedly all the way to the water's edge. Then two others follow. Then three. Then seven.

Soon there are more club members bobbing up and down in the choppy waters than there are waves to surf, and from the looks of things, they couldn't be happier. Every ride is greeted with hoots and hollers from onlooking club mates, and the performance level elevates with each passing swell.





“We’re all just really stoked to surf, no matter what the conditions are,” says USD Surf Club President Forrest Dein ’14, while suiting up to join the fray. “We push each other to get better, but it’s not super intense like other sports can be. There’s just such a good vibe with this group, and I’m really happy to be a part of it.”

With more than 30 members in its ranks, the 2013-14 group joins a successful lineage of USD surf clubs with roots dating back to the late 1950s. As the university’s longest-tenured club sports program, the club has grown from a small band of fun-loving “Cheerful Turtles” to its modern-day iteration of environmentally conscientious ocean guardians. Sure, the surfboards and styles have changed notably over the decades, but the club’s core values of community and camaraderie remain constant.

“One of the great things about the USD Surf Club is how much fun the members have with each other, in and out of the water,” says Gary Becker, director of USD’s Campus Recreation programs. “I used to compete against them when I was at UCSD as a student, and they’ve always been a really good group who are passionate about surfing and the ocean.”

The allure of riding waves remains as powerful now as ever for past and present USD surf club members. Whether they’re age 19 or 79 or somewhere in between, each and every one has benefitted from the pursuit of a life aquatic.

And it’s a swell life indeed.

THE CHEERFUL TURTLES



The wheels on Jim Bracklow’s ‘41 Ford labored to gain purchase on the soft sands of Torrey Pines Beach, and he was more than a little apprehensive that his pride-and-joy might get stuck en route to the beach party he and his fellow San Diego College for Men surf club mates — aka the Cheerful Turtles — had orchestrated.

Sure enough, the Ford ground to a halt halfway to its destination; wheels spinning helplessly as Bracklow frantically searched for anything he could find to dig the car out of trouble. “I loved that car, and boy was I scared that we would get it stuck and the tide would come in,” Bracklow ‘57 recalls. “Good thing I had a few of the boys with me to dig it out, or I would’ve had some explaining to do. We loved to drive on the beach, but I’m not saying it was legal.”

As a member of the university’s first surf club back in 1957, Bracklow loved to spend his days away from campus bodysurfing and skin diving in the abalone

beds off La Jolla Cove. When the sun would set, he and his surf club mates would drive their cars up the beach and find the perfect spot for a bonfire; ideally with members of the San Diego College for Women along for the ride. “It was a lot more strict in those days,” Bracklow says. “We had socials and would call on the girls for dates from time to time, but we much preferred to be down at the beach. That’s where the fun was.”

And speaking of fun, there had to be some kind of memorable story behind that catchy club name, right? “Gee, I can’t remember for the life of me how we came up with Cheerful Turtles,” Bracklow offers, then adds with a grin, “I’m sure it was for a really good reason, though.”

SURFING ARIZONA



When then-USD Surf Club President Mike Curtis ’71 received the Western Intercollegiate Surfing Council’s (WISC) schedule of contests for the 1969-70 season, he was excited to see that an additional event had been added. He then glanced at the contest

location, and was convinced he was seeing things. Tempe, Ariz.? Seriously?

“They had just built this wave park, one of the first of its kind, and were looking to promote it nationally by having contests there,” says Curtis, who still surfs as much as his schedule allows. “At first, I was like, ‘Are you kidding me?’ But the more I thought about it, the more I liked the idea. I mean, who gets a chance to surf in Arizona?”

The USD Surf Club had grown considerably in size since its early days, and now had enough members to field a team that would venture up and down the Southern California coast and compete against other universities affiliated with the WISC. Surfing Arizona would obviously be a first, but Curtis and his teammates were always game to try something new, and couldn’t wait to see how they’d fare in the man-made swells.

As Curtis remembers it, the journey provided as much excitement as the destination. “The contest itself was a cool experience. The wave wasn’t really that good and we didn’t win, but I remember we held our own,” he says. “The road trip out there is what I really remember, as much for the camaraderie as the crazy times we had. But then again, we seemed to have a good time wherever we went.”

A CHAMPION REALIZED

Dylan Slater '04 came to USD with the specific intention of excelling academically, earning his undergraduate degree and heading off to law school thereafter. With those lofty aspirations, it's safe to assume that winning a national surfing title wasn't high on his to-do list.

Funny how things work out sometimes. "I had been surfing competitively since I was 10, and had to make a decision at some point whether I was going to follow that path, or go to college instead," Slater says. "I loved USD from the first time I visited campus, and really liked the small class sizes. I wanted to be somewhere I could surf, but that definitely wasn't my top priority."

After a few weeks on campus, Slater became friends with members of the USD Surf Club, who actively recruited him to join their ranks. It was clear to those who witnessed Slater's tryout that he was an amazing talent, and it became equally clear to Slater that joining the surf club just might be a perfect fit. "I had such a good time at that first tryout, and some of the people I met are still some of my best friends today."

Slater capped off his illustrious surf team career with a win in the men's shortboard division of the 2004 National Scholastic Surfing Association's Collegiate Championships, becoming the first and only surfer in club history to earn the title. Now the vice president of marketing for surf industry giant Rip Curl's North American division, Slater recognizes the irony of where life has led him, and it's clear he wouldn't have it any other way.

"I came to USD thinking I might be done with surfing as a career, but everything happens for a reason," he says. "Being a part of the USD Surf Club is definitely one of the reasons why I'm where I am with Rip Curl, and I have absolutely no regrets."

GIDGET 2.0



Standing just a shade over 5 feet tall, it's hard to imagine Keenan Lineback '15 as a giant among her female collegiate surfing peers. But in this case, looks are most certainly deceiving.

Originally from South Carolina — where she earned the status of one of the East Coast's most decorated female amateur surfers of the last decade — Lineback's talent and tenacity make her a heavyweight at every surf club contest she participates in, and her consistent appearances on the winner's podium come as no surprise to any of her teammates. "Keenan is such a great surfer, and she's so humble about it, too," says

Surf Club President Forrest Dein. "She holds her own with most of the guys on our team, and it seems like every time she shows up at a contest, she wins."

Lineback is also a captain on the USD Women's Swimming and Diving team, and was named Torero Female Athlete of the Year for the 2012-13 season. These days, her busy schedule keeps her in swimming lanes more than the surf, but that doesn't mean she's lost her passion for wave riding. To the contrary, nothing gets Lineback more fired up than showing the fellas a thing or two in the water. "I'm such a competitive person, and I think it's important to show girls interested in surfing that we can surf just as well as a lot of the guys," she says. "I don't want to just sit on the beach in a bikini. Surfing is for surfers, and gender shouldn't matter."

OCEAN GUARDIANS



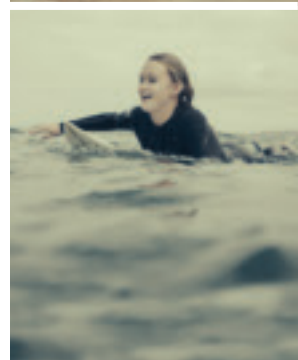
While there's no doubt that the surf club has left its own distinct and indelible imprint on USD culture since its humble beginnings nearly 60 years ago, there's still work to be done, both in and out of the water. Dein is acutely aware of the club's history and perception on campus,

and wants this year's group to set the bar higher for future clubs to aspire to. And that starts with protecting the vital resource solely responsible for the club's existence.

"Our first priority should be making sure that we do our part in protecting the ocean," he says. "I know clubs in the past have done beach cleanups and so have we, but I think it's really important that we're always thinking about how we can reduce our impact on the environment."

Enter former USD Surf Club members and classmates Travis Bays '04 and Gibran Garcia '04. As co-founders of Bodhi Surf, a popular eco-tourist destination on Costa Rica's Central Pacific coast, Bays and Garcia developed 10 basic tenets — known as the Ocean Guardian Pledge — designed around protecting the world's oceans, promoting their importance and asking others to do the same. Active participants in USD's efforts to promote and sustain positive social change around the globe, Garcia and Bays were eager to have an on-campus presence to promote their Ocean Guardian Pledge, and who better to do that than USD's ocean guardians in-residence?

"When Travis contacted me about promoting the Ocean Guardian Pledge at the Changemakerfest on campus, I thought it was a really great opportunity for us to take that next step in our commitment to protecting the oceans," Dein says. "It's really important that people know the surf club is about more than just having a good time down at the beach." 🌊



What's the BIG Idea?

Photography by Tim Mantoani

It starts with a spark, an inkling, a glimpse of something just out of sight, hiding in the corners of the mind's eye. If you're lucky, it'll sneak up on you when you least expect it, meander into your thoughts without invitation, pop up in your dreams and make you wake up with a start. More than just a thought or a notion, it's a flash of genuine brilliance, an actual revelation of the life-changing sort.

For some of us, ideas are plentiful, gathered up in overflowing armfuls like wildflowers collected from a meadow. For others, they're more like diamonds, made more precious because of their rarity, honed and mined only after intense effort. Either way, when big ideas reveal themselves at last, the exciting part is just getting started.

Because merely having a big idea is just the first step. The tricky part? Turning contemplation into destination. But if done right, big ideas can grow into even bigger, even better realities.



To bring the Italian community together

Tom Cesarini '07 (MA) has a vision. He describes the Convivio Society, the nonprofit he founded in 2003, as akin to a state of mind. "Whenever you might see a group of people breaking bread together as the Italians so famously do — enjoying the moment, the company and the conversation — that is the essence of Convivio."

A year ago, his grand idea found a home; a spacious storefront dubbed the Convivio Center and Little Italy Heritage Museum that provides a gathering place for those interested in preserving the history of the area's thriving Italian community. "We wanted to create your living room," he explains. "A place where people can come together."

His passion and enthusiasm for Italian culture and historical preservation led him to USD's master's in nonprofit leadership and management program.

"Everything you see here, I learned there," he says,

gesturing at the art exhibits, the performance space, the coffee bar and welcoming cozy tables. He's even partnered with academia to create the Italian Community Digital Archives and is pursuing his doctorate at USD. "We aim to expand the scope and influence of San Diego's rich and vibrant Italian culture and heritage and strive toward increased social consciousness,"

he says. "We can dance in the streets all day long, but this space is about bringing the community together as one." — *Julene Snyder*

[conviviosociety.org]



To honor indigenous artists and traditions

Eileen Lofgren '11 (BA) is an artist, a humanitarian and a preserver of tradition. In less than a year, her Child of Wild website has brought a conscious aesthetic to her corner of the fashion industry. Both an art gallery and a source for jewelry of cultural relevance, the site is reinventing commerce as a means to educate and elevate.

Lofgren's intricately beaded cow skulls share the spotlight with pewter Turkish collars, coral and turquoise Tibetan bangles, silver Hmong tribal necklaces, and more.

Her mission? To connect each piece to its cultural roots and artisan creators. She was deeply saddened by the careless imitation of cultural symbols she saw in commercial fashion accessories with little regard for their significance.

"That spawned a big pull to create a studied, researched site that gives authentic pieces recognition," she says.

Through Child of Wild, Lofgren brings credit to these artists and, in turn, a greater understanding of their heritage to an appreciative clientele. With more than 150,000 unique visitors in its first year — using new media to bring products to life — her site is a measure of the value of authenticity.

And just like her artists and clients, she treasures the power and depth within each work of art she carries.

"I believe my pieces literally have radiance," explains Lofgren, as she slides on the silver Hmong warrior cuff that she wears every day. "If you are in tune with that, you feel it." — *Trisha J. Ratledge*
[www.childofwild.com]



To understand the true value of time

For sophomore Nathan Resnick, time is of the essence. His company, Yes Man Watches, directs customers to make the most valuable use of their time. The concept is simple: Everyone has the same 24 hours, but we have a choice when it comes to deciding how to spend each precious second.

"This is more than just a watch, it's a way to inspire people to consider their use of time," Resnick explains. "There's a reason our logo is positioned at the five o'clock mark on the dial. Too many people feel restricted by nine-to-five jobs, when in effect, nine-to-five is only one third of your day."

Though the company only started last summer, Resnick is already seeing great success. Through Kickstarter, an online platform that relies on

crowdfunding to build small business with big ideas, Yes Man Watches raised \$32,000 and is now going into production. Resnick says that online pre-orders are going exceedingly well, and social media venues are being flooded with positive reviews about the concept.

The watches also feature a patent-pending innovative

watch buckle that allows for twice as many sizing options and a sleeker fit.

As Resnick sees it, success in entrepreneurship comes down to three factors: passion, perseverance and persistence. "You have to live your business," he says. — *Rashmi Chugani '13*

[beayesman.com]



To squeeze fruits and veggies into meals

You'd never know by watching them work their juicer into a frenzied whirl at the Gaslamp Third Avenue Farmers Market — mixing, say, apples, beets and carrots — that not too long ago, Mike O'Malley '11 (BA) and his partner, Lauren South, were soda-drinking, fast food types who didn't think twice about stopping at Wendy's for a spicy chicken sandwich.

Times have changed. The pair recently launched Earth Squeeze, a pop-up juice company fueled by Kickstarter, the online crowdfunding platform.

During their four-week Kickstarter campaign they raised just over \$3,500 from 49 friends, family and strangers.

They purchased a canopy, industrial juicers and rented commercial kitchen space to store and prep the produce they buy from local farmers.

"Getting involved in food activism changed my outlook on the entire food industry," says O'Malley, who pays more for produce to make sure each drink is not only healthier, but environmentally friendly and consistent with their mission to save the world one cup at a time. "It changed my view of food, and what it means to be healthy."

South loves their business model.

"Drinking juice is easy when you can't load up your plate with fruits and vegetables. We can change our menu depending on what's in season," she says. "We can pop up anywhere — street fairs, sporting events, concerts. All we need is a table and a juicer." — *Krystn Shrieve*

[www.facebook.com/earthsqueeze]



To make a living without compromising ethics

Antoine Didienne '01 (BBA) was frustrated, as was his buddy Dan Amaro '04 (BBA). The pair had met as undergraduates a decade earlier, and had remained friends over the years. "We were hanging out at a bar talking about the lack of ethical products available and how we wanted to be able to buy products that stood for something," recalls Didienne (at right, below). "Then we suddenly looked at each other and said, 'Why don't we work on a solution together?'"

After talking it over with a third partner, Linda Amaro, the trio created their company, VavaVida, which sells fashion accessories that aren't just stylish, but are produced with deliberate emphasis on

ethics and fair trade in particular. Toward that end, every sale gives back a percentage to Project Concern International, which is actively involved in improving the wellness of women around the globe.

Why go to such lengths? After Didienne earned his masters degree, he knew one thing for sure: "I wanted a job, but not if I had to sacrifice my ethics." That first conversation with Amaro led

to the development of a business plan that didn't compromise on ideals, a fair-trade jewelry retail store that's "in the business of changing the world through fair-trade fashion."

"Fashion can be ethical and fun," stresses Didienne. "Looking good doesn't have to come at the expense of others." — *Julene Snyder*

[vavavida.com]



To weave a safety net for the enlisted

Back on USD's campus recently, Tony Teravainen '12 (MSEL) was considering his options. He had a solid job, two opportunities for increased pay, and one for a pay cut.

"I was on the same balcony where I stood when I was in the graduate program, looking out over Mission Bay, dreaming about how I was going to change the world," he remembers.

Teravainen opted for the pay cut. As the chairman and chief executive officer of Support the Enlisted Project, he is leading the nonprofit through the labyrinth of a reorganization, rebranding and restructuring after separating from its national group.

The work — providing emergency financial grants to qualified enlisted or recently discharged service members — touches his heart. "I've seen the need. I've lived it. I understand it," says Teravainen, who was raised in an enlisted family and served in the Navy himself. He witnessed the second jobs, the long absences and the financial emergencies that turned struggle to crisis overnight.

With an elite four-star rating from Charity Navigator, STEP serves an average of 60 Southern California families each month with a combined \$45,000 in worry-free grants.

So, what about that decision back at USD?

"I've worked in front of nuclear power panels on submarines, but this is the most responsibility I've had," he says. "How could I not do it?"

— Trisha J. Ratledge

[www.stepsocal.org]



To help golfers see how air affects ball flight

In February 2013, Nate Regimbal '06 (MBA) received a phone call from his long-time friend and fellow golf aficionado, Mark Stratz. "Nate, I need you to take a look at this; I have what I think is a pretty good idea for a golf app." Intrigued by the claim, Regimbal pressed Stratz for more details. "I believe we can solve a question golfers have been asking for centuries: 'How are the playing conditions affecting my golf shot?'"

That conversation led to the creation of FlagHi, an innovative golf app technology that provides golfers worldwide with the ability to utilize temperature, elevation and humidity conditions in helping them ascertain the distance their golf ball will travel through the air — known in golf parlance as "carry."

Formerly a strategy and software consultant with IBM, Regimbal architected the app's patent-pending formula that allows golfers to enter the specific

distance they hit each club at their home course, and then recalibrate those distances to the current conditions of wherever they happen to be playing.

Despite its relative nascence, FlagHi has already caught the attention of touring professionals, collegiate players and amateur golfers; all of whom play in changing conditions.

"When the conditions change,

your carry distances change," Regimbal says.

"FlagHi calculates the effect, which helps golfers select the right club for the shot, wherever they may be playing." — Mike Sauer

[www.flaghi.com]



[celebration]

A STARLIT SOIREE

Alumni Honors celebrates 10 distinguished Toreros

The inspiring achievements of some of USD's most ambitious, imaginative and dedicated alumni were celebrated at April's Alumni Honors event. Honorees were presented with awards celebrating their accomplishments during a program that featured videos chronicling career highlights, followed by live music and dinner under the stars at the Garden of the Sky.

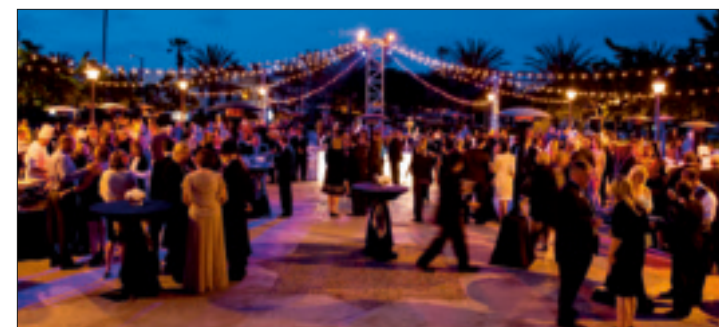
The Bishop Charles Francis Buddy Award, for contribution to humanitarian causes, was awarded to James W. Brennan '96 (BBA). Kevin W. Dooley '93 (BA), was presented with the Mother Rosalie Clifton Hill Award for exemplary service to the university. The newest inductee to the Chet and Marguerite Pagni Family Athletic Hall of Fame was Andrew Rae '76 (BBA), in honor of his extraordinary success in men's tennis.

Author E. Hughes Career Achievement Awards were bestowed upon seven alumni: Robert Bruning '86 (BBA), School of Business Administration; Stuart Grauer '89 (EdD), School of Leadership and Education Sciences; Peter Kiley '85 (BA), College of Arts and Sciences; Mauricio López-Hodoyán '93 (BS/BA), '95 (IMBA), Shiley-Marcos School of Engineering; Shobha Pradhan Shrestha '08 (MA), Joan B. Kroc School of Peace Studies; Susan Stone, PhD, RN, NEA-BC '94 (MSN), '07 (PhD), Hahn School of Nursing and Health Science; and Jeffrey T. Thomas '82 (JD), School of Law.

2014 Alumni Honorees (left to right, below) were: Kevin W. Dooley '93 (BA), Mauricio López-Hodoyán '93 (BS/BA), '95 (IMBA), Jeffrey T. Thomas '82 (JD), James W. Brennan '96 (BBA), Stuart Grauer '89 (EdD), Robert Bruning '86 (BBA), Susan Stone, PhD, RN, NEA-BC '94 (MSN), '07 (PhD), Peter Kiley '85 (BA), Andrew Rae '76 (BBA) and Shobha Pradhan Shrestha '08 (MA).



PHOTOS BY NICK ARDILLA



1) Director of Alumni Relations Charles Bass; **2)** School of Engineering Dean Chell Roberts with Mauricio '93 (BS/BA), '95 (IMBA) and Gabriela López-Hodoyán; **3)** Susan Stone, PhD, RN, NEA-BC '94 (MSN), '07 (PhD) gets a celebratory hug; **4)** Kevin W. Dooley '93 (BA) and Heather Manly '02, '05; **5)** Peter Kiley '85 (BA); **6)** Stuart Grauer '89 (EdD) stands with friends during the starlit soiree; **7)** Robert Bruning '86 (BBA) and Director of Parent Relations Renda Quinn '86 (BBA); **8)** Shobha Pradhan Shrestha '08 (MA); **9)** James W. Brennan '96 (BBA) and School of Business Dean David Pyke.

Sunday, since I attend The Imm-
aculata!” Shoula says. She also is
involved with community service
through Feeding America.

[1985]

MARK BURGESS (MBA) says that
after selling SanDiego.com Inc., he is
building a new business developing
online applications, from simple
websites to multitiered database-
driven software. He is a treasurer for
two nonprofit organizations: Mainly
Mozart and Media Arts Center San
Diego. Mark is a part-owner of Critics
LLC, publisher of SanDiegoStory.
com, and a member of Rotary Club
33. He reports that after he put
150,000 miles on his first Harley,
he is riding his second Harley, an
Ultra Classic, every day.

GARY DOKES (MBA) was named
to Asset International’s Chief Invest-
ment Officer Power 100 in 2013.
Gary is the chief investment officer
of the Arizona State Retirement
System in Phoenix, Ariz., This is his
second consecutive year being
named to the Power 100.

BOBBY SANTILLAN (MA)
moved to Phoenix, Ariz., where he
is teaching in community college and
doing agency work in the field of
school psychology. “I’m continuing
my lifelong career to help exceptional
learners to maximize their academic
potential,” he says.

[1986]

**THERESA KONG KEE LUKE
(BBA)** and her husband, Marshall,
were married on Sept. 28, 2012.

MARK SHOUP (JD) is the super-
vising attorney for the capital
defense unit of the San Bernardino
County Office of the Public Defender.

ARMANDO VILLEGAS (BBA)
reports that he is managing his own
law firm with his partner and his wife.
“Very busy with four boys — perhaps
future Toreros,” he writes.

[1987]

COL. MICHAEL FAHEY (BA)
took command of the Marine Corps
Reserve Intelligence Support
Battalion in San Diego in September
2013. Attending the event were
fellow USD alumni Navy Capt. Jon
Blacker ‘88, Jennifer Glavin Warren
’92 (JD) and retired USMC Lt. Col.
Henry McClurg ‘07 (MBA).

RICHARD FIELDS (LLM) received
the 2013 Alba Witkin Humanitarian
Award from the California Judges
Association in October 2013.

[1988]

REBECCA BRADLEY (BA)
volunteers for and supports her
favorite nonprofits: the Juvenile
Diabetes Research Foundation San
Diego and Artwalk San Diego. She
also travels and spends time with
friends from USD.

**STERLING “DREW” PELOSO
(BBA)** recently worked with Salt
Creek Capital to acquire Ultra
Solutions, a leading ultrasound
refurbishment and repair company.
Sterling serves as president and chief
executive officer of the company,
based in Ontario, Calif.

DAVID QUINN (BA) writes,
“I finally was able to attend a class
reunion this year, and though it was
a small turnout for my class, it was
well worth it. To see the campus,
graduates from other years, and
to experience what USD is like for
students today was incredible.”
David has two sons in college — one
of whom joined the Army National
Guard — as well as another son who
graduates high school in May 2014
and a daughter in the seventh grade.
“Though my roots are in Boston, I still,
25 years later, feel very connected to
my roots at USD,” he says.

[1989]

NANCY CASILLAS (BBA) is a
certified public accountant and
accounting manager for JDI
Display America.

**ROSEMARY COATES
(MBA)** has published her third
book, “42 Rules for Superior Field Ser-
vice.” It is available on Amazon.com,
along with her two other top-selling
books: “42 Rules for Sourcing and
Manufacturing in China” and “Negotia-
tion Blueprinting for Buyers.” Rose-
mary is also on the board of USD’s
Supply Chain Management Institute.

KEITH FINK (BA) recently com-
pleted his 15th year as a technician
and lab manager at USD for Marine
Science and Environmental Studies
and he helped organize USD’s
participation in the 2014 Martin
Luther King Day parade in San
Diego. “They just can’t seem to
get rid of me!” Keith says.

1990s

[1990]

ANTOINETTE AQUINOGOC (BA)
joined the U.S. Department of Defense,
Army Contracting Command, in 2010
as a contract administrator, after 13
years with the U.S. Postal Service.
In 2012, she was selected for the
Army Career Training & Education
Development System contract
specialist intern program and she
expects to graduate in 2014. Prior
to the post office, she worked for
E-Systems, a major government
defense contractor. “After all these
years, dreams really do come true,”
Antoinette says. “And if I can do it,
so can you. They say if you do what
you love and love what you do, you’ll
never work another day in your life.
It is so true. And I am so blessed.
God is good. Smile.”

[1991]

**THERESA (SPENCER) MAGGIO
(BBA)** was awarded the Athena
Honor from the city of Palm Desert,
Calif., for corporate leadership and
philanthropy. In addition to her
marketing duties, she recently
finished editing and publishing
her second magazine.

ROY RAPHAEL (BS/BA) served on
the launch team for the U.S. Navy’s
MUOS-2 Satellite. Liftoff took place
July 19, 2013, from Cape Canaveral
Air Force Station in Florida. MUOS-2
is the second in a series of five
planned Mobile User Objective
System Satellites, part of a \$6 billion
program to replace the UHF Follow-
On Satellites currently used by the
U.S. Navy. Roy is the director of
operations for the Navy Commu-
nications Satellite Program Office
based in San Diego, which is respon-
sible for managing the acquisition,
integration, production, launch,
test and operational support to
the Department of Defense, U.S.
agencies, and joint and coalition
forces for narrowband commun-
ications satellites.

[1992]

SCOTT WEAVER (BBA) and
his wife, Cindy, have a 1-year-old
daughter named Sloan.

[1993]

**LORI (SHACKELFORD)
SCHIMENTI (BA)** and her husband,
Christopher, recently moved back to

the Washington, D.C., area from San
Diego. “We’re missing the beautiful
San Diego weather, but the kids are
having fun discovering all the great
things the nation’s capital offers,”
Lori says. She is a director for an
airline industry firm on the commer-
cial finance side. Christopher is a
captain in the U.S. Navy. “The hope is
to someday move back to San Diego
(or at least Southern California) and
finally settle down,” she says.

[1994]

TRACY REINES (BA) is the director
of International Disaster Response
for the American Red Cross.

[1995]

TIMOTHY LANG (BA) is a research
scientist and a civil servant at NASA
Marshall Space Flight Center in
Huntsville, Ala. He is involved in
preparatory research and ground
validation for three upcoming
satellite missions that will provide
observations of Earth’s precipitation,
lightning and winds. Timothy lives
in Madison, Ala., with his wife, Ashley,
and three children: Aurora, Owen
and Holland.

[1996]

JENNIFER BROBST (JD) is the new
author of the treatise “Admissibility of
Evidence in North Carolina,” which is
revised and published annually.

STEVE CORREIA (BA) recently
assumed command of the Naval
Communications Security Material
System in Washington, D.C.

MIKE MAHAN (BS/BA) writes,
“I am a ham radio operator (amateur
extra class) and have enjoyed getting
back into engineering through that,
since my career path didn’t lead me
in that direction.”

[1997]

LARRY CAMPBELL (BAcc) was
named a managing partner at
Lavine, Lofgren, Morris & Engelberg.
He has been with the firm since
2008 and specializes in the area
of tax and consulting with clients
in the hospitality, real estate and
professional service industries.

ROBERTO SICANGCO (LLMC)
is involved in the promotion and
development of renewable energy
sources in the Philippines, particu-
larly Biomass for Power production
and bioethanol fuel from sugarcane.

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at (619) 260-4523 or visit www.sandiego.edu/plannedgiving.





JOHN HARRINGTON

[fine fettle]

YOU ARE WHAT YOU EAT

The perfect recipe for student success

by Mike Sauer

As he stood in front of his ninth-grade World History class, ready to begin the day's discussion on Mayan culture, teacher Roberto Fierro '04 could feel his anger building. An important exam was right around the corner, and one of his students, Betty, had fallen asleep. Again.

Sure, studying the rise and fall of early civilizations might not be the most riveting topic for the 14- to 15-year-old set, but there were important lessons to be learned from the past, and Bet-

ty's poor academic performance coupled with her penchant for in-class catnaps had become more than just a nuisance.

Frustrated and confused, Fierro decided to broach the subject with his wife and fellow teacher, Natalie, and her assessment was startlingly simple. "She seemed convinced that Betty either wasn't eating right, or eating at all," he recalls. "It's tough to stay focused on an empty stomach, or if your diet isn't the best. In her case, both were correct."

Spurred on by their struggles with Betty and students like her, Roberto and Natalie formed the Institute of Student Health (ISH) in December 2011. The plan was simple: Create an organization that provides Generation Y and their families with the education and resources to eat and live healthy. In order to execute that plan, the couple developed an innovative three-pronged approach based on food cultivation, cooking and fitness that Fierro believes is the perfect recipe for student success.

"In a nutshell, the ISH provides students with a better understanding of how food and health directly impact their lives," says Fierro, who graduated from USD with a degree in international relations, and currently works with the Washington, D.C.-based government relations and advocacy firm, D&P Creative Strategies. "It's easy to go into your local store and grab food that's ready-made, just like it's easy to sit on the couch and watch TV rather than exercise. Easy isn't always right, though."

Ever since his childhood days collecting homegrown herbs and vegetables from his grandmother's garden in Tijuana, Mexico, Fierro has appreciated the value of a good old-fashioned home-cooked meal, and not just because of the taste. "Maybe it was subconscious, but I learned from a young age the connection of food to culture and community," he says. "Time spent cooking and preparing food was also time spent connecting with my family. I think we've moved away from that these days, and there's real value in that type of experience."

Whether it's growing vegetables in a small plot outside a middle-school classroom, promoting their mouth-watering 'Meatless Mondays' recipes via the ISH website, or teaching a class that perfectly melds the somewhat incongruous combination of healthy cooking and ballroom dancing, Fierro and the ISH team are constantly looking for ways to promote a healthy lifestyle. For their efforts, the Washington, D.C., Mayor's Office on Latino Affairs awarded them a \$20,000 grant to help promote health and wellness practices with and for the city-based Latino community.

"We're really excited about the opportunity to expand our research and help people live healthier lives," Fierro says. "That's why we're here." 📧

For more information on the Institute of Student Health, please go to www.theish.org.

[1998]

ROHANE (ZAPANTA)

CASILLAN (BS, JD '01) is a deputy public defender in the downtown San Diego Superior Court. Her husband, Bernard Casillan '97, is a family practice physician assistant. Rohanee and Bernard are the parents to Bella-Emerie, 6, and Bianca-Faith, 2.

MAGGIE CATBAGAN (JD) moved to Boulder, Colo., with her son and her husband, Michael Cox.

LYNN HIJAR (BBA) founded iBiz247, an international business hub and online community. She still lives very happily with her family in San Diego.

BRIAN MURPHY (BA) and Kellie Hallinan '00 were married on July 27, 2013, in Cle Elum, Wash. Brian is a partner in a medical device distributor in the New York City metropolitan area. Kellie is an elementary school teacher in Brooklyn, N.Y. Brian and Kellie live in Northport, Long Island, N.Y.

[1999] 🎓

SHERYLL (SIAZON) GIVENS (BA) and her husband, Jeffrey Givens '10, co-wrote and published "The Human Manual" to offer alternative pain management tips to chronic pain sufferers. Concurrently, the authors founded the organization Head Over Heals, to provide alternative pain management consultation and to give talks to large groups around the country. Prior to studying at USD, Jeffrey was diagnosed with brachial plexus nerve damage and doctors told him his 25-year-old body was similar to that of a 65-year-old due to spine, joint and muscular imbalances. Jeffrey dedicated years of research to develop and discover shortcuts to pain relief. The book is available on Amazon.com, Kindle and through Sheryll and Jeffery's website: www.headoverheals.org.

NATALIE (BRADFORD)

KRONFELDT (BA) and her husband, Lee, welcomed a baby boy, Lachlan, in September 2012. Lachlan joins big brother Quinn, who was born in August 2008, and sister Eden, who was born in March 2010.

JILL PETERSEN (BACC) and her husband, Tom Cronin, recently moved to Switzerland with their two children, TJ, 6, and Kyle, 3. TJ is in the

first grade at the International School of Berne and Kyle will start preschool at the British School in Berne.

CYNTHIA (STONEBERG)

RIDGEWAY (JD) and her husband, Kevin, live in a suburb of Indianapolis, Ind., with their two sons.

2000s

[2000]

DEVER LAMKIN (BACC) and his wife, Kelly, welcomed their first child, a healthy baby girl named Avery, on Feb. 8, 2013. The three, along with their dog, Barley, continue to live happily in San Diego, Dever says.

DONNA LANNON (MSN) worked as a nurse practitioner at the Veterans Administration Medical Center in La Jolla, Calif., after graduating from USD. "I am retired now, but needed a purpose that was important to me," she says. Once struggling with obesity, Donna lost 105 pounds and is now a health coach, certified through Villanova University, School of Nursing, Center for Obesity Prevention and Education. She offers health coaching through Take Shape for Life. "Before my transformation, I could barely walk," she says. "Now I climb mountains!"

[2001]

MARIA ELENA ESCOBEDO DE CARDENAS (MA) works in a "hospital modera" in Tijuana, Mexico, with her husband, Septimio Cardenas, a medical doctor.

KRISTEN IACOBELLI (BA) expects to graduate from Arizona State University in May 2014 with her MBA. Last summer, she participated in a summer study abroad program through ASU in Linz, Austria, and Prague, Czech Republic. After the program ended, she met up with Kappa sorority sisters Rachel Danjczek and Jocelin Dills Schultz in London for an evening of reminiscing. Kristen says she is looking forward to finding a new job after graduation.

[2002]

JESSICA DeVREEZE (BA) married Ben Waddington on Oct. 5, 2013, at the Waddington family beach home in Lummi Island, Wash. Fellow USD alumna Kara Branniff Weller '02, '06 was a bridesmaid at the wedding.

JEANMARIE (HARRINGTON) BISCEGLIA (BA) '08 (JD)

reports that, "In August 2013, Paul Bisceglia '04 and I welcomed our son, James Patrick Bisceglia. He has been an adorable new addition to our family!" The couple are co-presidents of the Phoenix Torero Club.

JEFF IWASHITA (BBA) moved back to Honolulu, Hawaii, in February 2013 and is a Realtor associate for Prudential Locations.

ALLISON QUINN (BA) works for Microsoft and volunteers as an emergency medical technician for concerts and sporting events. She also enjoys boxing and traveling to Europe.

SUZANNE WEINSTEIN (MA) is the founder and CEO of In Sync Consulting Corp., where she serves as a coach, strategist, speaker and change management/transformation consultant. She also published a book, "Women in Sync: Secrets Every Woman Should Know." Suzanne has committed her life to the development and growth of visionary, authentic and meaningful leadership. Recognizing a chasm in leadership attitudes and beliefs between men and women, Suzanne set out to inspire and empower female leaders with her book, a compilation of short narratives by successful authors from around the world, including USD alumnae. Suzanne lives in San Diego and regularly conducts seminars, workshops and keynote speeches. Her website is www.InSyncConsulting.com.

[2003]

JOHN DZIDA (BA) is a senior commercial banking officer at Stanford Federal Credit Union.

RACHEL TenWOLDE (BS/BA)

was promoted to branch head for the Unmanned Systems Group at the Space and Naval Warfare Systems Command.

BRAD VAN SCOIK (BA) retired from Navy service in 2013. He also earned a second bachelor's degree in accounting and a master's degree in accounting in 2013. Brad now works for the Navy as a government employee at the Pentagon.

[2004] 📧

RICARDO COVARRUBIAS (IMBA) and his wife, Elena, have two beautiful boys. "I am very happy

with my work in a packaged ice and purified water company in the state of Baja California (Mexico)," he says.

BRENDAN INGLIS (BBA)

was promoted from project engineer to project manager at Allied Builders System in Honolulu, Hawaii. In his new position, he oversees the planning and coordination of the company's projects and ensures they are delivered on time and with high-quality results.

BROOKE LEDGER (BA) reports that she "just had another baby boy, Dylan, who joins his big brother Liam (2)."

[2005]

RYAN BRIZENDINE (BA) moved from the Los Angeles Barclays office to RGT Capital Management, an independent financial advisory firm in Orange County, Calif., where he is a director in the investment management division.

DAVID BRONS (BA) is a third-year law student at San Francisco Law School, as well as dean of the Jake Ehrlich Senate of Delta Theta Phi, Witkins Scholar on Constitutional Law. He is former vice president of the Student Bar Association at the school.

JENNIE (BURTON) KLASSEN

(BBA) and her husband, Chris, welcomed a son, Conner, on May 10, 2013. Conner joins big sister, Camryn, 2.

JENNA (BIAGINI) LaCOUR (BA)

and her husband, Bobby LaCour '05, were married on Nov. 9, 2013, at the Cuvier Club in La Jolla, Calif.

TIFFANY (BARROGA) VILORIA

(BA) and her husband, Marcus, were married on July 20, 2013. They welcomed a son, Kai Jensen, on Aug. 13, 2013, and he weighed 6 pounds, 3 ounces, and was 18 inches long. "We absolutely love having him in our lives and are so excited about his milestones," she says. "He had his first laugh this week!"

[2006]

ELYSE ROHRER BUDIASH (BA) recently opened Cherry Blossom Healing Arts, an acupuncture and Chinese herbs practice in Cleveland Park, Washington, D.C.

CHRISTOPHER BURKE (BA)

graduated summa cum laude from Thomas Jefferson School



[a d o r a b l e]

JENNIFER (BROWN) GRIFFIN '07 (MA) and Naaman Griffin are currently living in Spokane, Wash. Their son, Elijah Joseph Stedman Griffin, was born on June 11, 2013 at a healthy 9 lbs., 9 oz. and 21 inches. “We are so in love with our son,” writes Jennifer. “He is our miracle baby and an answer to many prayers.”

of Law and then passed the August 2013 California bar exam. He is a financial consultant with AXA Advisors in San Diego and is helping people build bright financial futures. He also is a full-time advisor for the USD chapter of the Beta Theta Pi fraternity and plans to join the alumni advisory board of the USD Mortar Board Senior Honor Society.

DIANNA KHAIR (BA) recently graduated from law school and passed the California bar exam.

[2007]
CRYSTAL CATALAN (BA) served for four years with the Missionary Sisters of the Sacred Heart of Jesus and then moved to San Jose, Calif., where she works in the community involvement office at an all-girls Catholic high school.

CAMERON CHILDS (BA) writes, “I’ve been living in San Francisco for the past two years, where I’ve been in love with my work at the Sustainable Apparel Coalition.”

LEIA (DALLY) DINGOTT (BA) was married in April 2012 and she and her husband welcomed their first baby in June 2013.

CHRISTO DRU (BA) is a physician currently in a urologic surgery residency at Cedars-Sinai Medical Center in Los Angeles.

JONATHAN GARRO (BA) worked with AmeriCorps after graduation and then he joined the Peace Corps. After returning, he earned a master’s degree in public policy from Carnegie Mellon University. Jonathan now lives in Washington, D.C., where he is an analyst in the Inter-

national Services Division of the American Red Cross.

DIEGO MANZETTI (LLM) and his wife, Marika, were married in December 2012 and they welcomed a child in June 2013.

AMBER SETTER (MA) writes, “I have ventured into writing for publication within the accounting profession on topics related to professional development.” She is freelancing for The Going Concern and AccountingWeb and also had an article, “Love and the CPA Exam,” published by California CPA, the magazine for the California Society of CPAs: www.calcpa.org/content/27141.aspx.

[2008]
MONICA (PEARCE) CAGAYAT (MA) and her husband, Brian, were married in October 2013.

MONICA (LUTES) EMERY (BA) and her husband, Brett, were married in Lake Tahoe, Nev., on June 16, 2013.

EVAN EWALD (BS/BA) has been a mechanical design engineer at General Atomics Aeronautical for almost six years. Evan lives in Pacific Beach, Calif.

JAMIE (BUFKIN) HOVERSEN (BA) is spending a second year in Budapest, Hungary, after renewing her Fulbright grant, to teach and advise Hungarian university students.

ASHLEY LEAR (BA) joined the Department of Homeland Security as a government contractor. She moved to Alexandria, Va., in 2013.

ADRIANA LOSON-CEBALLOS (BA) is involved with human rights work in Washington, D.C., New York City and Mexico City. She also is a graduate student of human rights at Columbia University in New York City.

MONICA WIESENER (BA) is an enterprise account executive in corporate sales with Apple in Cupertino, Calif.

ARIEL (FREUDENTHAL) ZVAIFLER (BBA) and her husband, Ben, were married recently. They met in Guadalajara, Mexico, in the summer of 2007 and are planning to launch a new company in a few months. Ariel and Ben also own Blue Life USA, an aquarium product manufacturing company.

[2009] 
NATE ALLERA (BS/BA) is working with a government contractor as a consultant in health care policy.

SARAH McDANIELS (BA) is a second year medical student at the University of Nevada School of Medicine.

ANDREW ROBERSON (BA) recently graduated from law school and passed the Illinois bar exam.

LIZ (BUCKLEY) ZITO (BA) and her husband, Josh, were married on Oct. 5, 2013, at First Congregational Church in Portland, Ore. Liz and Josh live in Manhattan, N.Y., where Liz works for Google and Josh works for Nike. They met at the Nike Running Club in 2009.

2010s

[2010]
CHRIS BUSHONG (JD) writes, “After a stint in Toronto, where I advised on international tax and transfer pricing issues, I have recently moved back to San Diego to co-found Paretis Law, a data- and analysis-driven law firm that uses quantitative methods to deliver optimized solutions to businesses and investors.”

LAUREN CRONIN (BS/BA) completed a master’s degree in industrial engineering and is a graduate of the BAE Systems Engineering Leadership and Development Program. Lauren is a systems engineer at BAE Systems in Rancho Bernardo, Calif.

JOSEPH GREGORY (MBA) was promoted to finance operations manager, product process innovation, at Nike.

ASHLEY HARRINGTON (BA) has been very active in local Democratic politics. She serves as Secretary of the Board for the San Diego County Democratic Party. She also works with a group of volunteers and young donors at Jewish Family Service, and plans various service projects and fundraisers throughout the year. Additionally, she is leading an advocacy seminar this year, and will be taking a group of young professionals on a lobby day to Sacramento in the summer of 2014.

KATIE JOHNSTON (BA) completed her master’s degree in food culture and communications in Italy and she is now back in New York City working in food marketing and public relations.

[2011]
DAVID ALIKER (MA) writes, “America taught me about volunteerism. I have started a not-for-profit that provides a platform for local and international volunteers to change lives through service and learn from their experiences. We welcome international volunteers with interest in Africa and help them realize their dreams.”

BRANDON BLOM (BS/BA) works for Qualcomm Technologies and is

studying for a master’s degree at the University of California, Los Angeles.

ROBERT BROWN (MSRE) is the broker/owner of Fantastik Realty. “Would love to help the USD family with residential and commercial real estate sales in San Diego and Las Vegas,” he says.

JOY (CABLE) CARROLL (MBA) founded JoyC Accounting in April 2013 and married her husband, Andrew, in May 2013.

BROOKE DAWSON (BBA) recently received her California real estate sales license. She is currently working under a successful local real estate agent, Noah Grassi, at RE/MAX Coastal Properties in Pacific Beach. “We closed 30 transactions alone last year and sold over \$17 million in San Diego real estate,” she says.

ALLYN (DeLOZIER) EVANS (BA) married Glen Evans ’12 on Oct. 5, 2013, at the Dana Hotel on Mission Bay in San Diego. Glen rowed on USD’s men’s rowing team and Allyn was a coxswain on the women’s rowing team.

DANIELA GARCIA (BA) writes, “I have written and am in the process of illustrating a kid’s book as well as a collection of personal essays to be made into a memoir. I am immersed in art projects and am traveling for inspiration.”

MONICA GILBERT (BBA) works in finance for Illumina Inc.

KEVIN O’MALLEY (BA) is a social media specialist for the running department at Nike.

MARIA PIERRE (BA) is a paralegal for Fragomen, Del Rey, Bernsen and Loewy.

ELIANE (STARKEY) RICHARDS (BA) and her husband, Skot, were married on Oct. 7, 2013. “Supposed to be married in Yosemite National Park, though the government shutdown forced us to celebrate elsewhere,” she writes. “We decided to have the wedding in my parents’ backyard in San Diego.” Eliane’s father is former USD university librarian Edward Starkey.

ALEXA STROBRIDGE (BBA) is currently working toward a masters

degree in sports business at New York University.

CHELSIE THURMOND (BA) completed her first semester at University of San Francisco Law School. “I intend (with every bone in my body) to pursue a legal career in the realm of juvenile justice,” she says. “After being introduced to (USD’s Center for Community Service-Learning’s) juvenile hall volunteer program, my passion and admiration for at-risk youth grew into an overwhelming desire to make a viable difference in their lives. I am so grateful for the opportunities USD provided me!”

ZACK WRZESZCZ (BA) is the marketing and sales coordinator for Eco Chemical, a waterborne coatings company that primarily manufactures stains for the pressure-treated lumber industry and field paint for sports organizations, including the National Football League, the Canadian Football League and Major League Soccer.

[2012]
CHRISTOPHER ARCITIO (BA) has been working at a medical malpractice law firm while he studies for the law school admission test and applies to law schools.

ADAM BONDY (JD) completed a clerkship with Judge J. Frederic Voros Jr. on the Utah Court of Appeals and he has accepted a second clerkship with Judge John A. Pearce on the same court.

LUKE BUENO (BA) is in his second year with the Jesuit Volunteer Corps (JVC). After graduation, he worked for a year in New Orleans with The Innocence Project, an organization that works to exonerate wrongly accused prisoners. For his second year with the JVC, Luke moved to San Jose, Calif., where he is a patients’ rights advocate in the San Jose jail as a part of the Mental Health Advocacy Project.

MARCUS CAPONE (MSGL) joined Fortress Investment Group as vice president of business development, health care innovations.

PATRICK CORNELL (BA) recently started a year of full-time service with Jesuit Volunteer Corps North-

west. Patrick is serving at St. Labre Indian High School in Ashland, Mont.

NICOLE CRAVEN (BBA) was hired by Oracle in January 2013 to work in its Cloud Deal Management division. She lives in San Francisco.

JOSE FELIX (BA) lives in Sacramento, Calif., where he is an account executive with Guidance in Giving, a Catholic fundraising organization that helps dioceses reach financial campaign goals. Jose’s previous campaign was in Boise, Idaho, where he lived for eight months following graduation.

CHRIS LONERGAN (BACC) works for Ernst & Young’s advisory practice, handling risk and performance improvement-based work. “The job is typically 80 to 90 percent travel, so I have been getting used to living out of two carry on size bags, in terminals or on airplanes, and in various hotels!” he says. “In the last year, I traveled to 10 states, doing 95,000 miles on an airplane and 130 nights in a hotel!”

DALTON MATHIS (BBA) is an accountant for Frank Rimmerman + Co. and he lives in San Francisco’s North Beach neighborhood. Dalton was hired by Frank Rimmerman as part of an on-campus recruiting effort at USD.

ALYSSA POWERS (BA) represented Karl Strauss Brewing Co. at the Great American Beer Festival in Denver in October 2013. “The GABF is the premier U.S. beer festival and competition, and represents the largest collection of U.S. beer ever served,” she says. “Thanks especially to Professor Greg Ghio for helping me get an internship at Karl Strauss while I was at USD. It led to all this!”

TOM ROTH (BA), along with Dalton Mathis and Luke Bueno — two of his roommates from freshman year — joined up to take a road trip from Northern California down to USD for Homecoming 2013, where they met up with their fourth freshman roommate, Jose Felix.

BROOK STEVENS (BBA) writes, “Currently recruiting as managing director for Align Wealth Preservation to open a new office in San Diego.”



TIM MANTOANI

[s u s t e n a n c e]

FROM YUCK TO YUM

Getting kids to eat veggies doesn't have to be a struggle

by Delle Willett '64

Getting kids to eat their vegetables can make for some inventive adult solutions: Make up cute names like "X-Ray Vision Carrots" and "Power Punch Broccoli." Invent a game that rewards eating vegetables with prizes to make mealtimes more fun. Bribe the little darlings with promises of their favorite dessert. In a pinch, get stealthy and hide vegetables in foods your child likes.

The latter is the route that entrepreneur Allison Fowler and her business partner, Charles Philip,

chose when they came up with the idea of "Sneakz Organics," a line of chocolate milkshakes with hidden vegetable nutrition.

"Our magical mix of organic milk, veggies and other ingredients disguises the veggie nutrition," says Fowler. "The resulting flavor is creamy, yummy and chocolatey."

Each 8-ounce package contains simple, clean, organic ingredients with names everyone can pronounce and an emphasis on simple, natural flavors. Naturally, the

drinks are free from bad stuff like genetically modified organisms, antibiotics and synthetic hormones.

The path that led from Alcalá Park to supermarket shelves was somewhat circuitous: After graduating from USD with a degree in economics in 2002 and earning an advanced degree in communica-

tions from USC's Annenberg School of Communications, Fowler found herself in the brand-management field. A sports enthusiast who'd spent four years as a USD rower, she had long been committed

to living an active lifestyle.

Her interests came together during her first four years out of college when she worked in brand marketing and product development for the Miller Brewing Company, developing Miller 64, at that time the lowest calorie beer on the market. That career path was likely inspired at least in part by her father, Ron Fowler, who ran a beer distribution company and today is chair of USD's Board of Trustees.

The next stop on her journey was a four-year stint at the food company Kashi, in the organic snacks division. Working on developing Kashi products that appealed to kids led to her interest in children's nutrition. That's where Fowler met Philip, who worked in

several management roles there, including sales, customer marketing and innovation.

As partners, Fowler and Philip found their skill sets to be complementary, with her communications skills balancing well with his expertise in sales and finance. They started brainstorming ways they might develop their own line of nutritious products for kids.

"We thought if we take food forms and flavors that kids know and love, that they are comfortable with, put in the vegetable nutrition and mix it with milk — which every kid loves and moms put in their lunch boxes — then the vegetables' bitter notes would be masked by the cocoa," recalls Fowler.

Thus was their big idea born: taking vegetables from "yuck!" to "yum!"

"We knew, once kids tasted and loved the milkshake, they wouldn't be scared away by sweet potatoes and broccoli because that's what's in their favorite drink."

But how would they get kids to even try it? After all, good-for-you food is only good if it gets eaten.

They started by coming up with a fun name, a mascot, and colorful packaging. Fowler and her creative mom, Alexis, played around with the word "sneaky" and came up with the brand name "Sneakz," as well as a mascot, "Bandit the Fox," whose favorite game is "hide 'n' sneak the veggies."

Targeted at kids between 2 and 8 years old, the Sneakz brand debuted in January 2013 on the shelves of natural food grocer Jimbo's. A year and a half later, Sneakz can be found in more than 1,000 stores, including Sprouts Farmers Markets, Bristol Farms and Whole Foods.

For Fowler, it's all about changing the way children think about food. "Anything that goes into a kid's lunchbox or gets eaten by a kid — that we can put this yummy nutrition into — is one small step forward in helping transform people's diets." 🌱

EMILY (PRIETO) TREFETHEN (BA) earned an MSN-CNL (master of science in nursing, clinical nurse leader) degree from the University of San Francisco School of Nursing and Health Professions in May 2014. She is completing her CNL internship clinical rotations at UCSF Medical Center.

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LAUREN COMBS (BA) is a recruiting manager in the finance and accounting division at Robert Half in San Francisco. "I am loving my job, but missing all the wonderful things about USD and San Diego!" Lauren says.

VANESSA DONNELLY (BS/BA) works for General Atomics Aeronautical Systems in Poway, Calif., where she is a systems test and qualification engineer for U.S. Army aircraft programs.

JONATHAN GILLIE (BBA) is the leadership development advisor for the Eta Alpha chapter of Beta Theta Pi at Loyola Marymount University in Los Angeles. "I was a member of the Zeta Omega chapter of Beta Theta Pi at USD and this has been a great opportunity to share my experience and help provide guidance to a group of promising young men," he says.

KATHERINE MALEWSKI (BA) has been a technical recruiter for Computer Technologies Consultants since June of 2013.

FAHMIDA SHEULY (Med) and her husband, Shilo Wilson, were married recently and Fahmida landed her dream job as a high school special education teacher. "The first job I got was through connections that I made at USD!" she says.

JAMES WYKOWSKI (BA) recently started a year of full-time service with Jesuit Volunteer Corps Northwest.

In Memoriam

ROBERT M. BROWER '69 (BA, Med '74) passed away on Oct. 29, 2013. While a student at USD, he served as president of the Phi Kappa Theta fraternity his senior year. After graduation, he worked at USD as a school counselor in admissions. He

went on to earn a master's degree from the University of California, Santa Barbara, and a doctorate in education from the University of Southern California. He and his first wife, Brigid McCormick (who passed away in 2009), had two children: Matthew and Emily. Over the years, Bob served as the registrar for MiraCosta College in Oceanside, Calif., and as a professor, counselor and dean of student services at Lassen Community College in Susanville, Calif. Bob retired in 2009 and moved to Encinitas to be closer to his family. In 2012, he married Kathy Harvey. Bob is survived by his wife, Kathy; children, Matthew and Emily; and four grandchildren.

KAREN CHANDLER '75 (JD) passed away on July 15, 2013. She had a long and distinguished career as an attorney with the Federal Trade Commission, the U.S. Tax Court and the Internal Revenue Service. She was an outstanding litigator with a stellar track record, and she became a well-known expert in international tax. She retired in 2007 as the associate area counsel in international tax for the IRS. Karen pursued a life of cultural enrichment and was an avid student of the arts, including Hawaiian dance and culture, which she first discovered as a young girl growing up in Honolulu and San Diego.

JACQUELINE RUSH '13 (BA) passed away in March 2014. While a student, she was extremely involved in student organizations and her sorority, Alpha Chi Omega. She co-wrote a paper with USD professors Richard Custin and Deborah Kelly about her battle with cancer, titled "A Journey of Two Survivors."

YOLANDA "YOLIE" RODRIGUEZ INGLE, PhD passed away in El Paso, Texas on Jan. 17, 2014, after a brief illness. She had worked in USD's University Relations division since 2006, most recently as senior director of Interntional Constituent Relations. At USD and throughout her professional life, she was known for her vibrant spirit, passion for education and commitment to students.

CELESTE TREPTE passed away on Jan. 15, 2014 at the age of 89. A third generation Californian, Celeste was married to Albert Eugene (Gene) Treppe, past member of the USD Board of Trustees. Celeste was active in community

service throughout her life, particularly to what is now known as the Point Loma Association, an organization of residents and businesses committed to improving the quality of life of Point Loma through beautification, education, charitable activities and civic collaboration. She is survived by her beloved husband, Gene, and their children, Ann Porter (John), Dana Porter (Brian), Christine McGregor (Robert) and nine grandchildren.

FRANK R. WARREN, husband of former USD Board of Trustees Chair Joanne Warren, passed away on Jan. 26, 2014. Over the course of his 60-year career, Frank grew the family business, Warren Properties, into a successful apartment construction and management operation. Additionally, he was a founding member of Rancho Santa Fe Savings Bank and La Jolla Savings Bank. He and his wife were patrons of the arts and major philanthropists in the San Diego area, including several very generous contributions to USD. Frank was predeceased by his son, John Warren, in 2007 and is survived by his wife, Joanne, his son, Bruce Warren (Eileen), his daughters, Lisa Campbell (Eric), Carol Warren and Trace St. Amour (Stephan), and 11 grandchildren.

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Email: classnotes@sandiego.edu
Website: www.sandiego.edu/usdmag
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THE USD PARENT CORPS is no stranger to hard work. With gardening clippers, paint brushes and beaming smiles in tow, the group, accompanied by students and staff, rolled up their sleeves and got to work on their annual home improvement service project last February. According to Parent Board Co-President Jim Trumbull, this daylong volunteer effort, in partnership with the organization Rebuilding Together is, a labor of love. "Sitting in boardrooms trying to figure out ways to make a difference is, well, boring," he says. "This project immediately benefits the home owner, and our group takes a lot of pride in that."

TIM MANTOANI

MARK YOUR CALENDAR



Wednesday, June 18-
Tuesday, June 24
Torero Tour
www.torerotour.com



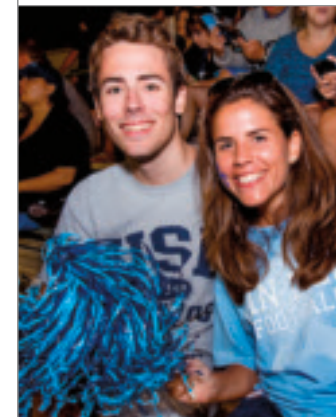
Friday, June 27-
Sunday, June 29
European Alumni Reunion in London
alumni.sandiego.edu



Friday, August 29-
Sunday, August 31
Olé! Weekend
www.sandiego.edu/orientation



Thursday, September 11
Mass of the Holy Spirit
www.sandiego.edu/mission



June-August
Summer Send Offs
www.sandiego.edu/parents



Saturday, July 12
Vintners Dinner
usdwineclassic.com

Sunday, July 13
USD Wine Classic
usdwineclassic.com



Friday, October 10-
Sunday, October 12
Homecoming and Family Weekend
www.sandiego.edu/hfw/



Coming Soon!
There are many Torero alumni events happening around the globe!

Check them out at alumni.sandiego.edu

Check out more USD events at www.sandiego.edu/about/news_center/events.



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