



The Nonprofit Institute

Educating Leaders. Building Community.
Engaging Philanthropy. Advancing Solutions.

Event Sponsorship Opportunities

The Nonprofit Institute, housed within the School of Leadership and Education Sciences (SOLES) at the University of San Diego (USD), offers a unique opportunity to connect with thousands of nonprofit and philanthropic organizations throughout San Diego County.

Sponsorship of NPI events guarantees brand exposure to key decision-makers who are looking for the services that our sponsors provide. For all events, materials are distributed to individuals at more than 3,100 nonprofit and philanthropic organizations representing education, healthcare, human services, arts and culture, environment, public benefit and government sectors.

Sponsors are recognized frequently before and after events through social and print media and ongoing communications, as well as during events through signage, presentations and conference materials.

By aligning your brand with The Nonprofit Institute, you are also demonstrating your care and commitment to the San Diego community. We provide education and research that allow our nonprofit and philanthropic partners to make transformational and impactful changes to their organizations, their beneficiaries and the greater San Diego community.

Your sponsorship also supports scholarships for USD graduate students who work for local 501(c)(3) nonprofit organizations. **By supporting their education now, you are supporting the future of San Diego.**

THE NONPROFIT INSTITUTE REACH



12,000+ INDIVIDUALS



3,900+ FOLLOWERS
@USDNONPROFIT



3,100 NONPROFIT & SUPPORT ORGANIZATIONS



1,600+ LIKES
USD NONPROFIT INSTITUTE



4,000+ E-NEWSLETTER SUBSCRIBERS



1,350+ CONNECTIONS
USD NONPROFIT

15th Annual Nonprofit Governance Symposium

January 24-25, 2019

Boards are the lifeblood of nonprofits and good governance is essential to strong, effective nonprofits. This event brings together 350+ dedicated nonprofit and philanthropic leaders (new and experienced board members, executive directors, emerging leaders, donors and foundation staff) to learn about best practices and contemporary examples of good nonprofit governance. Each year The Nonprofit Institute assembles an array of top-notch seminars and workshops that facilitate stimulating conversations around governance for nonprofit boards.

6th Annual

State of Nonprofits and Philanthropy Summit

October 19, 2018

Annually 200+ nonprofit and philanthropic leaders join to hear the latest data, key trends and leadership perspectives on the state of nonprofits and philanthropy. Plenaries and workshops provide practical learning opportunities that help leaders create and implement innovative, collaborative strategies addressing our communities' most pressing challenges.

2015-2018 EVENT ATTENDEES

89%

ORGANIZATIONAL
DECISION MAKERS



50,000+

UNIVERSITY OF SAN DIEGO TOTAL REACH



The Nonprofit Institute Sponsorship Packages

Benefits	Chair \$50,000	Advocate \$25,000	Steward \$10,000	Partner \$5,000	Supporter \$2,500	Friend \$1,000
Listed on both event websites and newsletters with hyperlink	Top Level Large Logo	2nd Level Large Logo	3rd Level Medium Logo	4th Level Medium Logo	5th Level Small Logo	6th Level Name Listed
Listed in event day-of programs and print materials	Top Level Large Logo	2nd Level Large Logo	3rd Level Medium Logo	4th Level Medium Logo	5th Level Small Logo	6th Level Name Listed
Logo featured in rolling event presentations	Included	Included	Included	Included	Included	Included
Verbal recognition during events	Included	Included	Included	Included		
Complimentary registrations for sponsor representatives/guests for each event*	15	10	6	4	2	1
10% off unlimited additional registrations for guests beyond the complimentary count	Included	Included	Included	Included	Included	Included
Reserved parking at each event	15	10	6	4		
Exhibitor table (<i>Governance Symposium Only</i>)	Included	Included	Included	Included		
VIP seating for keynote presentations and meals	Included	Included				
SONP Summit Add On Options include these additional registrations	+5 registrations	+4 registrations	+3 registrations	+2 registrations		
Named SONP Index Sponsor	Included	included	+\$5000	+\$5000		
Named Lunch Sponsor	Included	Included	Included	+\$5000		
Named Reception Sponsor includes exhibitor table	Included	+\$5000	+\$5000			
Gov. Symposium Add On Options include these additional registrations	+5 registrations	+4 registrations	+3 registrations	+2 registrations		
Named Lunch Sponsor	Included	Included	+\$5000	+\$5000		
Named Kaleidoscope Award Reception includes exhibitor table (Reserved for Steward Level and Higher)	Included	+\$5000	+\$5000			
Named Kaleidoscope Award Sponsor (Reserved for Chair Level Only)	Included					

*\$100 per registration not tax deductible – Complimentary registrations include representatives such as speakers, vendors, attendees and guests

Additional Benefits from USD and SOLES

A gift of \$1,500+ assures membership in the President’s Club, which includes invitations to exclusive VIP events and recognition in the USD Honor Roll of Donors. Donors of \$1,500+ are also hosted at special SOLES events and published in the Dean’s Report.

We can tailor a sponsorship package especially for you. For more information about The Nonprofit Institute events and sponsorship opportunities, please email nonprofit@san Diego.edu or call (619) 260-7443.



The Nonprofit Institute
 Mother Rosalie Hill Hall, Suite 265
 5998 Alcala Park
 San Diego, CA 92110
www.sandiego.edu/nonprofit

The Nonprofit Institute

Sponsorship Form

May 2018

Sponsor Information		
Organization / Company Name		
Main Contact, Title		
Address		
City, State, Zip		
Phone Number		
Email		
Website		
Sponsorship Level		Amount
	Chair	\$50,000
	Advocate	\$25,000
	Steward	\$10,000
	Partner	\$5,000
	Supporter	\$2,500
	Friend	\$1,000
Add On Options / Named Sponsorships		
	SONP Index	\$5,000
	SONP Summit Lunch	\$5,000
	SONP Reception (reserved for Steward Level and Higher)	\$5,000
	Governance Symposium Lunch	\$5,000
	Governance Symposium Kaleidoscope Reception (reserved for Steward Level and Higher)	\$5,000
TOTAL DUE		
Payment Options		
	Check (made payable to University of San Diego)	

Please mail or email completed form to:

The Nonprofit Institute
 University of San Diego
 Attn: Sponsorships
 Mother Rosalie Hill Hall, Suite 265
 5998 Alcala Park
 San Diego, CA 92110
 nonprofit@sandiego.edu
 (619) 260-7443

*University of San Diego is a 501(c)(3) nonprofit corporation
 Federal Tax ID Number: 95-2544535*

