

SHE Experience

Sponsorship Opportunities



2019

**Journey
to Your
Best Self**

**MAY 2 & 3
SAN DIEGO
CA**

**THE CONSCIOUS LEADERSHIP ACADEMY
THE CENTER FOR WOMEN'S LEADERSHIP
UNIVERSITY OF SAN DIEGO**

Why be a SPONSOR?

The SHE Experience will inspire and empower women from all walks of life to discover skills and strategies to live and lead more courageously, making an impact in their lives and communities. They will be challenged to think about what needs to change in the world. They will have conversations and make connections with other like-minded women who are committed to both awareness and advocacy. Whether it's helping their company address issues of gender equity or managing the stress that comes with parenting, women will root deep to access their full capacity.

Through your partnership with the SHE Experience, your business/organization will benefit from direct exposure to hundreds of community members who are interested in cultivating and supporting powerful women. Women have a tremendous amount of power: purchasing power, the power to move things, the power to disrupt, and the power to make strong choices. Let's tap into that power, harness it, build it, and watch as the ripple effect takes place.

The future is rapidly changing, and our approach to building up strong women must change as well. The CLA offers data-driven programs and content that not only engage and challenge women to develop themselves as leaders but, also, to find that inner strength and power that women are desperately seeking today.

Your support will help us keep registration costs affordable and provide scholarships to ensure that any woman who wants to attend is able. Your partnership will amplify your business/organization as a leader in your community dedicated to empowering and supporting women.



Contact Lorri Sulpizio
619-260-4593 / sulpizio@sandiego.edu.
Your contribution is tax-deductible
Sponsorship Packages can be customized.





SPONSORSHIP	EXPLORER \$500+	PIONEER \$2000+	GUIDE \$5000+	NAVIGATOR \$10,000+	PATHFINDER \$25,000+	TRAIL BLAZER \$50,000+
Verbal recognition and signage on day of event	X	X	X	X	X	X
Organization logo on all marketing materials and website	X	X	X	X	X	X
Organization featured on social media platforms		X	X	X	X	X
50% Discounted registration to the event for any member of your organization			X	X	X	X
Your company spotlighted in e-newsletter				X	X	X
Ten reserved seats to the event					X	X
Option to have an organizational representative serve on the SHE Experience committee						X



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Community Partners

This program gives nonprofit organizations the opportunity to share their message to a select audience of involved, inspired and empowered women, while at the same time, making attendance to the SHE Experience more accessible to your membership.

This is a fabulous win-win partnership for nonprofits that are particularly interested in programs that support and empower women.

As a **Community Partner**, we ask that you share our conference information with your membership. We will provide you with the digital flyers to add to your newsletters and emails to your members.

In return we will:

- Give your membership a unique discount code to use for a 20% discount toward the SHE Experience registration fee.
- List your organization as a Community Partner in all our conference program materials to ensure each participant knows you lead the way in supporting women in the community.
- Display your organization logo during the SHE Experience conference as a Community Partner.
- Add your organization logo to our web page with a link to your website.
- Add any organizational information you would like to share with the SHE Experience attendees to our conference "swag bag."

We appreciate your support and dedication to supporting women in our community and look forward to your participation and a fabulous conference.

Scholarships & Sponsors in Kind

If you are a smaller business and would like to support the SHE Experience, we appreciate you!

Smaller donations, partial and full scholarships, sponsors-in-kind are all appreciated and fully recognized.

You will be supporting the women at the conference with your donation and we'll help spread the word about your business to our supporters.

Smaller donations can start with as little as \$25.

Sponsors-in-kind items can include:

Breakfast Items Snack Items

Lunch Raffle Items

Swag Bags Items

Please contact us and we will make sure your contribution counts.



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