

# THE NONPROFIT INSTITUTE

EDUCATING LEADERS | BUILDING COMMUNITY | ENGAGING PHILANTHROPY | ADVANCING SOLUTIONS

## Sponsorship Opportunities



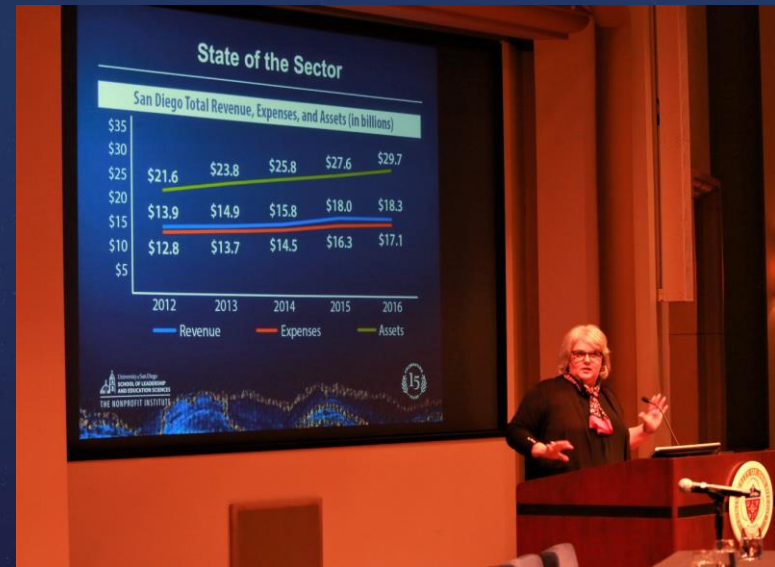
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## Sponsorship Opportunities

The Nonprofit Institute offers a unique opportunity to connect with thousands of nonprofit and philanthropic organizations throughout San Diego County.

We provide education and research that allow our nonprofit and philanthropic **partners** to make transformational and impactful changes to their organizations, their beneficiaries and the greater San Diego community.



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## Signature Events

### The 16th Annual Nonprofit Governance Symposium

The Nonprofit Governance Symposium brings together 350+ dedicated nonprofit and philanthropic leaders (new and experienced board members, executive directors, emerging leaders, donors and foundation staff) to learn about best practices and contemporary examples of good nonprofit governance. Each year The Nonprofit Institute assembles an array of top-notch seminars and workshops that facilitate stimulating conversations around governance for nonprofit boards.



### The 7th Annual State of Nonprofits and Philanthropy Summit

Annually 200+ nonprofit and philanthropic leaders join us to hear the latest data, key trends and leadership perspectives on the state of nonprofits and philanthropy in our region and beyond. Plenaries and workshops provide practical learning opportunities that help nonprofit leaders create and implement innovative, collaborative strategies that address our communities' most pressing challenges today and in the future.

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## Additional Sponsorship Opportunities

### Conscious Leadership Academy

The Conscious Leadership Academy helps people create and activate new possibilities for effective action. Our programs develop self-awareness, personal clarity, and the ability to understand and integrate individual, group and community perspectives. We develop effective leaders who can create innovative solutions to social and organizational challenges. Programs Include: The SHExperience, Women in Higher Education Leadership Summit (WHELS), Grow Great Girls/Boys,

### Environment Initiatives Hub

The Environment Initiatives Hub is building a network of strong and effective nonprofits, working together with business, government and educational institutions, to advance comprehensive and equitable action on environmental sustainability, community health and resilience to climate change. Programs Include: Equinox Quality of Life Dashboard, Outdoor Leaders Initiative (OLI), Leaders 2020, San Diego Regional Climate Collaborative

### RISE Urban Leadership Fellowships

RISE's unique goal and commitment is to help identify and empower a generation of leaders who will not only bring our urban communities up, but who will also bring them together. Fellows are expected to reflect the character, strengths, and hopes of San Diego's urban communities.

### National Community College Hispanic Leadership Fellows

Designed for Hispanic community college administrators who hold a position as vice president, dean, associate dean or director. This program is developing highly qualified Hispanic Leaders and assisting them in attaining high-level positions in community colleges. Each program is designed for community college educators whose career interest focuses on assuming increasingly responsible administrative positions, with the ultimate goal of becoming an executive leader of a community college.

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## Sponsoring Helps Your Community

Aligning your brand  
with

The Nonprofit  
Institute

demonstrates your  
care and commitment  
to the San Diego  
community at large.



## Sponsorship Levels

We offer the following levels of sponsorships:

CHAIR	ADVOCATE	STEWARD	PARTNER	SUPPORTER	FRIEND
\$50,000+	\$25,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+

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## Sponsorship Benefits

Basic Benefits	Chair \$50,000	Advocate \$25,000	Steward \$10,000	Partner \$5,000	Supporter \$2,500	Friend \$1,000
Listed on both event websites and newsletters with hyperlink	Top Level Large Logo	2nd Level Large Logo	3rd Level Medium Logo	4th Level Medium Logo	5th Level Small Logo	6th Level Name Listed
Listed in event day-of programs and print materials and rolling event presentations	Top Level Large Logo	2nd Level Large Logo	3rd Level Medium Logo	4th Level Medium Logo	5th Level Small Logo	6th Level Name Listed
Verbal recognition during events	Included	Included	Included	Included		
Complimentary registrations for each event*	15	10	6	4	2	1
10% off additional registrations	Included	Included	Included	Included	Included	
Reserved parking at each event	8	5	3	2		
Exhibitor table	(GS & SONP)	(GS & SONP)	(GS Only)	(GS Only)		
Give Away Co-Branding items (lanyards, water bottles, notebook/pen, etc.)	Included	Included				
<b>Included Event Options</b>	+5 registrations	+4 registrations	+3 registrations	+2 registrations		
Named SONP Index Sponsor	Included	included				
Named Lunch Sponsor	Included	Included	Included			
The Libby Leadership Reception Sponsor (Reserved for Steward Level and Higher)	Included					
Named Reception Sponsor includes exhibitor table	Included					
Named Kaleidoscope Award Reception (Reserved for Steward Level and Higher)	Included					
Named Kaleidoscope Award Sponsor (Reserved for Advocate and Chair Level Only)	Included					

\*\$100 per registration not tax deductible – Complimentary registrations include representatives such as speakers, vendors, attendees and guests

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## Sponsorship Options



Add on Options	Pricing
Breakfast Sponsor	\$2,000
Lunch Sponsor	\$5,000
The Libby Leadership Reception Sponsor (Reserved for Steward Level and higher)	\$5,000
Kaleidoscope Reception Sponsor (Reserved for Steward Level and higher)	\$5,000
Kaleidoscope Award Sponsor (Reserved for Advocate and Chair Level only)	\$10,000
Keynote Speaker Sponsor	\$5,000
Pre Conference Activity Sponsor	\$3,000
Selfie Station Sponsor	\$1,000
Give Away Co-branding Sponsor (lanyards, water bottles, notepad and pen, etc.)	\$2,000 - \$5,000

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## Sponsoring Education

### Scholarships



Did you know your sponsorship also supports USD graduate students who work for local 501(c)(3) nonprofit organizations..



By supporting their education now,



you are supporting the future of San Diego



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## Our Reach



12,000+ INDIVIDUALS



3,100+

NONPROFIT & SUPPORT ORGANIZATIONS



4,000+ E-NEWSLETTER SUBSCRIBERS



3,900+ FOLLOWERS  
@USDNONPROFIT



1,600+ LIKES  
USD NONPROFIT INSTITUTE



1,350+ CONNECTIONS  
USD NONPROFIT

2015-2018 EVENT ATTENDEES

89% ORGANIZATIONAL DECISION MAKERS



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## Sponsorship Recognition

Sponsors are recognized before and after events through social, print media and ongoing communications, as well as during events through signage, presentations and conference materials.

### Thank You to Our Sponsors!



Annual Report Sponsors	Partner Level	Supporter Level
<b>Steward Level</b>		
		<b>Friend Level</b>
<b>Media Sponsors</b>		

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Let us tailor a sponsorship package especially for you.

For more information about The Nonprofit Institute events and sponsorship opportunities, please email [nonprofit@sandiego.edu](mailto:nonprofit@sandiego.edu) or call (619)260-7443.