

THE NONPROFIT INSTITUTE

EDUCATING LEADERS | BUILDING COMMUNITY | ENGAGING PHILANTHROPY | ADVANCING SOLUTIONS

Sponsorship Opportunities



University of San Diego
**SCHOOL OF LEADERSHIP
AND EDUCATION SCIENCES**

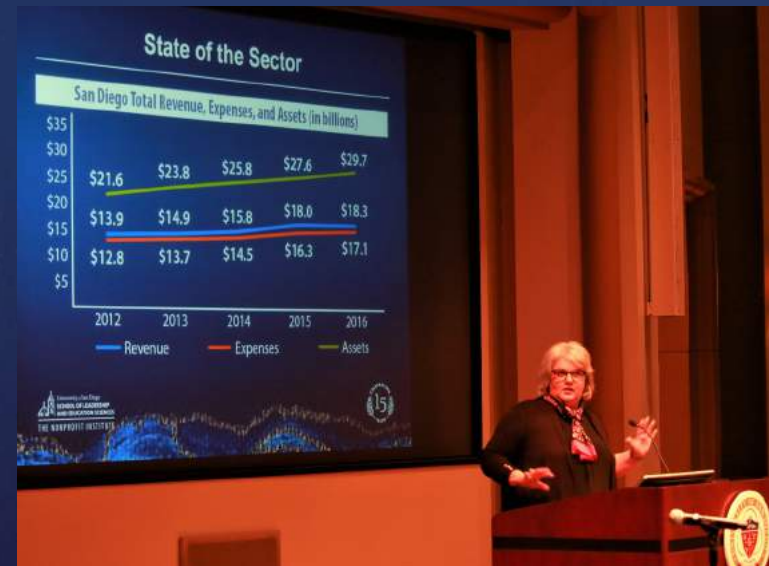
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Sponsorship Opportunities

The Nonprofit Institute offers a unique opportunity to connect with thousands of nonprofit and philanthropic organizations throughout San Diego County.

We provide education and research that allow our nonprofit and philanthropic **partners** to make transformational and impactful changes to their organizations, their beneficiaries and the greater San Diego community.



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Signature Events

16th Annual Nonprofit Governance Symposium

January 22-24, 2020

The Nonprofit Governance Symposium (GS) brings together 350+ dedicated nonprofit and philanthropic leaders (new and experienced board members, executive directors, emerging leaders, donors and foundation staff) to learn about best practices and contemporary examples of good nonprofit governance. Each year, The Nonprofit Institute assembles an array of top-notch seminars and workshops that facilitate stimulating conversations around governance for nonprofit boards.



7th Annual State of Nonprofits and Philanthropy Summit

October 18, 2019

Annually, 200+ nonprofit and philanthropic leaders join us to hear the latest data, key trends and leadership perspectives on the state of nonprofits and philanthropy in our region and beyond. Plenaries and workshops provide practical learning opportunities that help nonprofit leaders create and implement innovative, collaborative strategies that address our communities' most pressing challenges today and in the future.

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More Sponsorship Opportunities

Ask Us How You Can Sponsor These Programs and Events

Nonprofit and Community Leadership Programs

- Board Retreats
- Board Member Certificate Program
- Board Chair Learning Group

Conscious Leadership Academy

- SHExperience - *May 2-3, 2020*
- Cultivate Conscious Kids
- Women in Higher Education Leadership Summit - *Aug. 2-7, 2020*

Environment Initiatives Hub

- Outdoor Leaders Initiative Summit - *Oct. 17, 2019*
- Equinox Project's Quality of Life Dashboard
- Leaders 2020
- San Diego Regional Climate Collaborative

Community Partner Programs

- RISE Urban Leadership Fellows
- National Community College Hispanic Council Leaders Fellows



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Sponsoring Helps Your Community



Aligning your brand with The Nonprofit Institute demonstrates your care and commitment to the San Diego community at large.



Sponsorship Levels

We offer the following levels of sponsorships:

CHAIR	ADVOCATE	STEWARD	PARTNER	SUPPORTER	FRIEND
\$50,000+	\$25,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+

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Sponsorship Benefits

Basic Benefits	Chair \$50,000+	Advocate \$25,000+	Steward \$10,000+	Partner \$5,000+	Supporter \$2,500+	Friend \$1,000+
Listed on both event websites and newsletters with hyperlink	Top Level Large Logo	2nd Level Large Logo	3rd Level Medium Logo	4th Level Medium Logo	5th Level Small Logo	6th Level Name Listed
Listed in event day-of programs and print materials and rolling event presentations	Top Level Large Logo	2nd Level Large Logo	3rd Level Medium Logo	4th Level Medium Logo	5th Level Small Logo	6th Level Name Listed
Verbal recognition during events	Included	Included	Included	Included		
Complimentary registrations for each event*	15	10	6	4	2	1
10% off additional registrations	Included	Included	Included	Included	Included	
Reserved parking at each event	8	5	3	2		
Exhibitor table	(GS & SONP)	(GS & SONP)	(GS Only)	(GS Only)		
Give Away Co-Branding items (lanyards, water bottles, notebook/pen, etc.)	Included	Included				
Included Event Options	+5 registrations	+4 registrations	+3 registrations	+2 registrations		
Named SONP Index Sponsor	Included	Included				
Named Lunch Sponsor	Included	Included	Included			
The Libby Leadership Reception Sponsor (Reserved for Steward Level and Higher)	Included					
Named Reception Sponsor includes exhibitor table	Included					
Named Kaleidoscope Award Reception (Reserved for Steward Level and Higher)	Included					
Named Kaleidoscope Award Sponsor (Reserved for Advocate and Chair Level Only)	Included					

*\$100 per registration not tax deductible – Complimentary registrations include representatives such as speakers, vendors, attendees and guests

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Sponsorship Options



Add-on Options	Pricing
Breakfast Sponsor	\$2,000
Lunch Sponsor	\$5,000
The Libby Leadership Reception Sponsor (Summit Only - Reserved for Steward Level and higher)	\$5,000
Kaleidoscope Reception Sponsor (Symposium Only - Reserved for Steward Level and higher)	\$5,000
Kaleidoscope Award Sponsor (Symposium Only - Reserved for Advocate and Chair Level only)	\$10,000
Keynote Speaker Sponsor	\$5,000
Pre Conference Activity Sponsor	\$3,000
Selfie Station Sponsor	\$1,000
Give-Away Co-branding Sponsor (lanyards, water bottles, notepad and pen, etc.)	\$2,000 - \$5,000

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Sponsoring Education



Did you know your sponsorship also supports USD graduate students who work for local 501(c)(3) nonprofit organizations?



By supporting their education now...



you are supporting the future of San Diego.

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Our Reach



12,000+ INDIVIDUALS



3,100+ NONPROFIT & SUPPORT ORGANIZATIONS



4,000+ E-NEWSLETTER SUBSCRIBERS



3,900+ FOLLOWERS
@USDNONPROFIT



1,800+ LIKES
@USDNPINSTITUTE



2,250+ CONNECTIONS
THE NONPROFIT INSTITUTE

2015-2018 EVENT ATTENDEES

89% ORGANIZATIONAL DECISION MAKERS



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Sponsorship Recognition

Sponsors are recognized before and after events through social media, print media and ongoing communications, as well as during events through signage, presentations and conference materials.



Thank You to Our Sponsors!

Annual Report Sponsors	Partner Level	Supporter Level
Steward Level		
		Friend Level
Media Sponsors		

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Let us tailor a sponsorship package especially for you.

For more information about The Nonprofit Institute events and sponsorship opportunities, please email nonprofit@sandiego.edu or call (619) 260-7443.

*University of San Diego is a 501(c)(3) nonprofit organization
Federal Tax ID Number: 95-2544535*

