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2015-2016: A Year of Collaborations, Partnerships, and Services

Welcome to Copley Library’s inaugural annual report. The 2015-2016 academic year was one of collaborations, partnerships, and services. Copley Library engaged in supporting research, teaching and learning, and building relationships with a variety of departments and organizations on and off campus. We launched the Copley Library Salon, a social event for administrators and faculty that encouraged informal, cross-disciplinary conversations between attendees from across campus who had a chance to engage in discussions with Copley librarians about new resources and services while enjoying wine and cheese and listening to Dr. Angela Yeung’s student cellists play. We also actively began to implement a formal fundraising program and collaborated with the Alumni Office on the Brew Classic. We are particularly grateful to those who supported the library with a monetary gift. In a digital world, the library continues to be a place for students to study. While in the library, students read and take notes, browse the web, study individually, participate in group study, work on projects, use reserve materials, and seek research assistance. Books continue to be a very important part of the collection, but our users utilize our e-resources 24/7. E-book purchases are rising but monographs still dominate new purchases. The Center for Research Libraries and San Diego Circuit are assets for our faculty and students in providing access to research materials. We have also seen an increase in document delivery, RapidILL, which because of the speed in delivery have outpaced traditional interlibrary loan requests. Student employees are a big part of Copley’s workforce, and we are very proud of our new Holleman Foundation Scholarships for student assistants. Some like to think of the library as the “heart of the campus”; I like to think of Copley as the “Crossroads” of campus. I believe all roads lead to the library, or should, on a university campus. Regardless of whether or not your schedule permitted you to visit Copley Library this past year, you have an opportunity now to view a snapshot of the faculty’s and staff’s work in the succeeding pages of this report.

Theresa S. Byrd
Dean of the University Library
Holleman Foundation Grant to Support Collections

The Roy and Marian Holleman Foundation provides grants to nonprofit organizations. Due to the Holleman’s background and love for library science, the foundation plays a pivotal role in helping Copley build collections and promote library services. In September 2013, Copley Library applied for a $20,000 grant to go toward developing a book collection for two new majors.

In Spring 2010, the College of Arts and Sciences launched the Architecture major. Previously a minor, Architecture offers students the opportunity to major or minor in Architecture with the opportunity to expand their specialization in urban planning, interior design, and landscape architecture. The library purchased over 79 architecture books this past year with the Holleman Grant.

Behavioral Neuroscience is a relatively new major offered through the Department of Psychological Sciences. The program emphasizes the study of the interplay between biological systems and behavior and includes courses from several disciplines (e.g. anthropology, chemistry, philosophy). Thanks to the Holleman Foundation grant, the library will add over 60 new titles to our collection in support of this program.

We are grateful that the Roy and Marian Holleman Foundation granted us $20,000 to improve collections in these two critical subject areas.
After much discussion and input from campus stakeholders, Copley Library launched a five-year strategic plan in January 2016. The library will focus on five overarching themes: Research and Scholarship, Collections, Community, Technology, and Environment. Library staffing, resources, and activities will be aligned with the goals and objectives detailed within the five themes.

Through regular review of the plan, library faculty and staff will monitor progress towards these goals and adjust them as necessary to dovetail with the overall USD strategic plan, currently in development. The complete Copley Library 2016-2020 Strategic Plan can be accessed from this website: www.sandiego.edu/library/documents/strategic-plan-complete.pdf
Library Open Education Resources Initiative

This year, Copley Library launched its pilot Open Education Resources (OER) Initiative. OER are educational materials that are freely available and openly licensed in order to promote use, reuse, and adaptation to a variety of pedagogical contexts. The goal of this initiative is to lower traditional textbook costs for students while helping faculty take advantage of the diverse open resources available. In the program’s pilot year, the library offered $1,000 stipends to four faculty members interested in implementing OER in their courses. Librarians worked with participating faculty to locate high-quality, low cost material. Participants saved more than 120 students over $12,000 in textbook fees. Feedback was collected from stipend recipients and will be closely evaluated by librarians.

In addition to the stipend program, Copley provided opportunities to the university community to learn about OER. For example, during the 2016 Digital Initiatives Symposium, Nicole Allen, the Director of Open Education for SPARC (the Scholarly Publishing and Academic Resources Coalition), presented a workshop on OER. Librarians also created a subject guide which offers resources and tips for using OER in the classroom. The library is looking forward to growing the Copley Library OER Initiative, offering more cost-savings programs to faculty and students.
In March of 2016, Dean Theresa Byrd announced the first annual Roy and Marian Holleman Copley Library Student Assistant Scholarship. Thanks to a generous endowment from the Holleman Foundation, five deserving Copley Library student assistants will now be awarded a $500 scholarship each year. Eligible students must meet several criteria including having a minimum G.P.A. of 3.0 and at least one semester of work experience at Copley Library. The winning applicants were selected by a committee of representatives from the Roy and Marian Holleman Foundation, as well as Copley Library faculty and staff. Winners were announced at our annual Student Assistant Luncheon and Award Ceremony on May 5, 2016. Congratulations to each of the scholarship winners: Dale Allen, Erica Skerven, Christopher Chu, Abigail Beck and Caitlin Imhoff.
Reference Services Update

This year the reference staff handled transactions via the reference desk, email, chat, and text messages. Beginning in fall 2015, reference services were expanded by sixteen hours a week including evenings until 11 pm and Saturday hours. The hiring of a new part-time reference librarian was part of the plan for this expanded coverage.

We also conducted a reference experiment this intersession to determine the difference in transactions for on-call versus at desk reference. The statistics showed an approximately 50% increase with librarians scheduled at the desk rather than in their offices. Overall, statistics for intersession showed an increase as well due to extended reference hours provided by the part-time librarian. In an effort to direct more students to reference services, we worked with the graduate assistant for the Writing Center and discussed ways that we could mutually market our services including advertising and referrals. The goal was to raise awareness about our services and properly direct students to the appropriate place when they need assistance.
Satellite Libraries at the University of San Diego

USD satellite libraries are specialized collections of research resources that are physically separate from Copley Library and administered by their principal organizers, but connected to Copley Library through the online library catalog. The satellite libraries currently supported by Copley in this manner include the United Front Multicultural Center/Women’s Center Library (UFMC/WC), the Hoehn Print Study Room collection, the Institute for Peace and Justice (IPJ), and the Franciscan School of Theology (FST).

These libraries offer varying levels of access to scholars, from onsite resource checkout allowed by the UFMC/WC and IPJ to onsite use only at the Hoehn Room and FST. Hours and assistance with the collections are specific to each location.

A list of resources in these libraries can be found in Copley’s online catalog by doing a keyword search on any of the following phrases: Franciscan School of Theology Library, Hoehn Print Study Room Collection, United Front Multicultural Center and Women’s Center Library, and Joan B. Kroc Institute for Peace and Justice (IPJ) Collection. For other kinds of online catalog searching, scholars can filter results for these collections by location.

The largest satellite collection is the Franciscan School of Theology Library. While this collection is physically located in Oceanside at the FST to support their faculty and graduate students, it is available for use to the entire USD community.

For assistance with any of the satellite collections, contact Copley Library Reference.
Bayside Community Center

This year, Copley Library teamed up with Bayside Community Center to develop an initiative to educate members about different educational resources available to them. Alejandra Nann, Electronic Resources and Serials Librarian, became the liaison to Bayside Community Center. The Cooperative Leadership Academy (CLA), a program created by Bayside, includes six Linda Vista Leaders in Action who are taking courses tuition-free at USD. Copley presented a number of workshops to the CLA members on topics such as Google Scholar, using databases and research tools, social media for professional use, and the importance of online privacy and security. These workshops were taught by Copley Librarians Laura Turner, Martha Adkins, Alejandra Nann, and Julia Hess.

In addition to collaborating with CLA, Copley worked with the Youth Resident Leadership Academy (RLA) and the Vietnamese RLA. These two groups visited Copley Library during their twelve-week program, and Martha Adkins presented a workshop on using various library databases and research tools. Additionally, Copley librarian Michael Epstein went to the Bayside Community Center and discussed resources that would assist the Youth RLA group in discovering information about land use and government policies. Copley Library looks forward to future collaborations with the Bayside Community Center!
Barrio Logan/Logan Heights Connection

The library has extended its support to Chicano Park’s museum plans and to Ethnic Studies Professor Alberto Pulido’s project on low rider culture in San Diego. The importance of their efforts to document and preserve the history of these neighborhoods has been made urgent due to the ongoing gentrification of the area. Library staff met with local stewards of the park and Professor Pulido for a tour in March, viewing the park’s impressive murals and the future site of the Chicano Park Museum and Archives. In meetings with members of the Chicano Park Steering Committee and with Professor Pulido and his co-author, Rigoberto “Rigo” Reyes of Via International, the library has provided advice about scanning, conducting oral histories, processing collections, and donor agreements. Over the summer, the Archives staff provided scanning training to Professor Pulido’s students who would be working on the digitization of community photographs. The library has witnessed firsthand the enthusiasm and determination displayed by everyone connected to these projects. In response, the library looks forward to furthering this collaboration and deepening its connection with the Barrio Logan/Logan Heights community in the coming year.
Exhibit Spaces at Copley Library

Throughout the year, the library created exhibits that showcased campus events. In the main exhibit space, the library’s fall exhibit brought attention to the Center for Education Excellence’s Just Read Program’s selection of *Bottled & Sold* by Peter Gleick. The exhibit inspired by Gleick’s book explored the bottled water industry, its contribution to the pollution of oceans and waterways, and the quality of local drinking water. In the spring, the library’s main exhibit featured Kyoto Prize winner John Neumeier, his choreography, and the history of ballet. Smaller exhibits displayed during the year promoted awareness of the African American Film Festival held on campus in February and celebrated Nursing Week in May.
“Copley Library’s resources are so vast that some of us forget that people, not books, make a library relevant; good librarians make a university relevant; great librarians make a university great.”

– Dr. David Sullivan, Associate Professor, Communication Studies

“Thanks you so much for this extremely fast response. I submitted the [interlibrary loan] request before I headed to a meeting and was thrilled to find that the article was available before I returned.”

– Dr. Susan Lord, Professor and Chair of Electrical Engineering

“It makes such a difference to have someone at the library students can work with who can make USD’s resources feel exciting rather than intimidating.”

– Dr. Thomas Barton, Associate Professor, History

“With the recent change to the E-Reserves system, course material that I have been using for years was put into complete disarray. With tireless effort, a positive attitude, continuous communication and a bit of luck, the team on the Copley Reserves Staff was able to put back together the broken humpty-dumpty of my E-Reserves materials, and our students are back in the business of learning before they were really aware that there was an opportunity for improvement.”

– John Demas, Clinical Professor of Real Estate

“Thank you so much… not only for the purchase but for the rush cataloguing. I appreciate that very much as I get this new course off the ground.”

– Victoria Fu, Assistant Professor, Film/Video Art
Third Annual Digital Initiatives Symposium

Library and information professionals from around the country gathered on April 27 and 28, 2016, at USD’s Kroc Institute for Peace and Justice for Copley Library’s Third Annual Digital Initiatives Symposium. Each year, the Symposium gives attendees the opportunity to share knowledge and experiences of the digital elements of information ecosystems and to engage with nationally renowned speakers and experts on cutting edge topics for digital initiatives.

This year’s Symposium featured keynote addresses by John Russell, Associate Director of the Center for Humanities at the Pennsylvania State University and instructor for the library professional development organization Library Juice Academy, and James G. Neal, University Librarian Emeritus of Columbia University and American Library Association President-Elect.

The Symposium spanned a full day and a half for the first time this year, offering guests the opportunity to attend one of three workshops. Attendees of workshops got hands-on instruction and experience with Open Educational Resources, supporting digital humanities, and crafting memoranda of understanding between libraries and other groups or organizations. Panel and concurrent sessions covered a variety of topics, including the roles of deans and directors, libraries hosting open access journals, and featured projects such as the Catholic Research Resources Alliance. To round out the event, meetings were held at the end of the second day for users of bepress Digital Commons, DSpace, and Fedora.

We look forward to continuing the Symposium as a two-day event with the Fourth Annual Digital Initiatives Symposium, May 1-2, 2017.
On May 25, 2016, Copley Library launched a newly redesigned website as part of USD's overall web redesign project. The Copley project was a collaborative effort that included the Copley Library Web Design committee and the ITS Web Services group. The team began the project by conducting an inventory/review of the old site in order to eliminate infrequently used content. After the initial review, the next phase of the project involved establishing the new information architecture with an emphasis on making frequently used tools and services more easily accessible for users. A new look and feel are in line with USD's overall redesign and included the use of photographs, icons, and a new color palette. Other benefits of the redesign are a new and improved staff directory, responsive design for mobile devices, and new templates for ease of web maintenance. Going forward, the team will periodically review the site and make changes in order to improve usability for our library patrons.
It has been a busy year for the university’s institutional repository. Digital@USanDiego tripled in size this year, capturing over 2,274 works that generated 19,000 downloads in 150 countries. The repository is dedicated to making available faculty scholarship and students’ scholarly work. It also provides a worldwide audience for material held in Archives and Special Collections. In the spirit of providing greater access, the digitization project of the library’s postcard collections has made great strides this year. Eight postcard collections have been added to the repository, making these formerly hidden special collections available now to anyone with an internet connection. The university’s early yearbooks also became available in digital form and can be searched by keyword and freely downloaded. The year’s top three downloaded works reflect both the scholarly interests served by the repository and the appeal of special collections material. They include a linen postcard of Saint Anthony’s Catholic Church in Fort Lauderdale, Florida; a dissertation on toxic leadership from the School of Leadership and Educational Studies; and an undergraduate honors paper on twelve tone serialism. Together these three works found over 1,850 readers just this year with many more expected in the years to come. Now that Digital@USanDiego is firmly established, the repository is setting its sights on increasing participation by university departments and adding more archival and special collections material. The future of the repository looks bright indeed.
Copley Library Spring 2016 Salon Celebrates Library Resources

Copley Library held its first Salon event on February 23rd in the library’s iconic Mother Hill Reading Room. The Salon provided an opportunity for informal conversation amongst USD faculty and administrators and offered them a taste of several exciting library resources and services, paired with wine and cheese.

Through colorful posters and discussion, the librarians highlighted several databases, like ArtSTOR, Ancestry.com, and Bloomberg. Attendees also gained insight into resources like USD’s membership in the Center for Research Libraries, Digital@USanDiego (the university’s institutional repository), as well as library support for faculty development of open educational resources.

Built on the example of French literary salons in earlier centuries, future Copley Library Salon events will encourage relaxed interaction with intellectual stimulation, great refreshments, and an avenue for campus faculty and administrators to learn more about what the library offers. As one Salon attendee mentioned, “introducing the faculty to the many resources in Copley Library is an effective means to help get the word out to more students.”
Library Committee

Purpose of Committee
The University Library Committee serves in an advisory capacity to the Dean of the University Library on matters of general policy, planning, programs, goals, and objectives. Each School and the College of Arts and Sciences based on size has from one to three representatives on the committee. There are also two student representatives and an additional representative from the library management team. Appointments are for a period of two years and renewable. The committee meets twice each semester.

Membership of Committee
Chair—Tom Reifer, Associate Professor, Sociology
Theresa Byrd, Dean of the University Library
Ann Mayo, School of Nursing
Jae Kim, School of Engineering
Curtis Loer, Biology Department
Michael O’Brien, Library and Web Services
Jonathan Sandy, School of Business
Dustin Sharp, Kroc School of Peace Studies
T. (Soma) Somasundaram, School of Business
Joi Spencer, SOLES
Laura Turner, Copley Library
Chris Wessells, IT Services
Graduate Student—Ryan Nations
Undergraduate Student—Vacant 2015/2016

2015-2016 Meetings
Tuesday, October 20, 2015; 12:15pm–1:15pm
Tuesday, November 24, 2015; 12:15pm–1:15pm
Tuesday, February 23, 2016; 12:15pm–1:15pm
Tuesday, May 3, 2016; 12:15pm–1:15pm

Left: Tom Reifer, Associate Professor, Sociology and Chair, Library Committee
Student Assistants 2015-2016

Copley Library was fortunate to have 32 outstanding student assistants last year serving across three departments including Access Services, Special Collections and Technical Services.

Access Services
Abby Schrader, scholarship 2015-16
Abigail Beck, scholarship 2016-17
Adriana Velasco
Andrew Kim
Antonio Hill
Bridgette Reddington
Brilema Perez
Caitlin Imanoff, scholarship 2016-17
Christa Rose, scholarship 2015-16
Christopher Chu, scholarship 2016-17
Dale Allen, scholarship winner 2016-17
Daniel Badaracco
Dolores Garcia
Edward Fisher, scholarship 2015-16
Elisenda Guerra-Delgado
Isabella Jaravata
Jennifer Pritchard
Julie Yi

Technical Services
Korey Bowles
Kendalle Chera
Agathat Chikelue
Hue Simone
Alan Sims
Erica Skerven, scholarship winner 2016-17
Dylan Sunga

Special Collections
Amanda Reap
Elisabeth Smith

Lynn Lee
Lynna Tran, senior graduated spring 2016
Madison Haney
Maria Camacho
Maricruz Torres
Matthias Baumann
Seliena Bravo-Loera
Shannon Bailey, scholarship winner 2015-16
Shruti Nair
Celebrating Faculty and Staff

Meet our new Budget and Operations Manager
Jasmin de Unamuno joined Copley Library in July of 2015 as the Budget and Operations Manager. Her primary responsibilities include monitoring the library’s budget, human resources administration, and oversight of library operations as well as heading the Federal Work Study Program. Her previous experience includes five years of employment for Bridgepoint Education as a Senior Student Accounts Coordinator and Lead Business Office Coordinator. Jasmin has a B.B.A. with a concentration in Finance from the University of San Diego and an M.B.A. with a specialization in Finance from Ashford University.

Retirement Recognition
Tessie Camina joined Copley Library in 2004 to work on the library’s reclassification project. Tessie was no stranger to USD, having worked for many years at the University’s Media Center. After the project ended, she was hired in 2005 to be the first Archives/Special Collections Assistant at the library. In this position she helped maintain, preserve, and make accessible the library’s rare and archival collections until her retirement in January of this year. Her assistance was fundamental to the department’s success, and her contributions will be felt for many years to come. Tessie immigrated to the United States from the Philippines after earning a B.A. in Library Science in the 1970s.

University Service and Recognition Awards
Marguerite Peoples (Margi)
With over 30 years at USD working with audiovisual resources for faculty and students, Margi has recently broadened her activities to include original cataloging of theses and dissertations and troubleshooting call number and other problems generated from library inventory processes.

In Alex Moran’s 20 years with the University he has had many roles since joining Copley Library as a Temporary Reserves library assistant in 1995. In 1996 he was hired full time as the night time Periodicals Department Supervisor. That same year he was assigned the position of Circulation Desk Supervisor. In 2001 he was promoted to the position of Head of Interlibrary Loan. Since 2014, he is the Access Services Manager, overseeing the Interlibrary Loan and Reserves departments.

Amy Besnoy received the 2015 Woman of Impact Award at the annual Women of Impact Luncheon and Awards Ceremony hosted by the Women’s Center on Thursday, December 10, 2015. A Woman of Impact is one who lives principles of social justice. Through her work, activities, and relationships she supports others in finding a voice, developing skills for transformation, and understanding who they are called to be. Her community is not merely a place in which she exists; it is a place she actively improves.
2015-2016 Faculty Presentations and Publications

PRESENTATIONS

Adkins, Martha:
*Reaching out to reluctant faculty* Conversation group presentation at American Theological Library Association Annual Conference, June 17, 2016, Long Beach, CA.

Library for everyone: Instructional workshops for staff and administrators. Presentation at American Theological Library Association Annual Conference, June 18, 2016, Long Beach, CA.

Citation analysis and the power of data. Presentation at Catholic Library Association Convention, March 30, 2016, San Diego, CA.

Burgert, Lisa:

Byrd, Theresa:


*Library Excellence Panel*, Innovative’s Academic Library Directors Symposium 2016, with Gregory Anderson, University Librarian, University of Newcastle (Australia), and Ann Campion Riley, Acting Director, University of Missouri, Andaz Hotel, San Diego, CA, February 19, 2016.

The Engaged Academic Library Leader’s Role in Repositioning the Library as the “Heart of the Campus” with Amy Kautzman, Dean of the University Library, California State University Library at Sacramento, Patricia Kreitz, Dean of Library and Academic Resources, St. Mary’s College of California, and Kathlin Ray, Dean of Libraries, University of Nevada, Reno, “Panel: Demonstrating Library Value through Outreach and Engagement,” Westin South Coast Plaza, Costa Mesa, CA, April 2 2016.

Nann, Alejandra:
Turner, L. and Nann, A. “We Went Mobile! (Or Did We?) Reviewing and Promoting Third-party Device Neutral Library Resources,” with Alejandra Nann, concurrent presentation, NASIG Annual Conference, June 12, 2016.

*Turner, Laura:*
Becoming a Library Leader Regardless of Title, presentation, ACRL Leadership Discussion Group, American Library Association Annual Conference, June 25, 2016.

Turner, L. and Nann, A. *We Went Mobile! (Or Did We?) Reviewing and Promoting Third-party Device Neutral Library Resources*, with Alejandra Nann, concurrent presentation, NASIG Annual Conference, June 12, 2016.


PUBLICATIONS

Adkins, Martha:


Burkhart, Hugh:

Hess, Julia:


Nann, Alejandra:


Turner, Laura:

REPORTS

Byrd, Theresa:
Chairing the three-person External Review Committee for Saint Mary’s of California’s Library and primary author of the 31-page report.
Copley Library Stats
7/1/2015–6/30/2016

Collections
Archival Collections (in Linear feet) 1,255.5
Books 503,675
Current Print Subscriptions 3,000
CD’s, DVD’s, and Other Media 17,140
E-Databases 182
E-Periodicals 75,025
E-Books 142,811

Libguides
Guides 142
Views 16,220

Library Operation Hours Per Week 116

Number of Computer Work Stations
Computers 80
Macintosh Laptops 20
PC Laptop 10
Instructional Session 152
Students Served 2,840
Workshops (faculty/staff/students) 37
Attendees (faculty/staff/students) 259
Reference Questions 3,342
Website Visits 205,245
Group Study Room Bookings 3,308

Laptop Check Out
Macintosh Circulations 2,661
PC Laptop Circulations 1,538

Circulation
Copley Library Visitors 381,133*
Items Circulated 100,458
Total ILL Services 31,619
Total USD Items Loaned to Other Libraries 12,982
Total Items Borrowed from Other Libraries for USD Library Users 10,462

Library Expenditures 2015-2016
Total Library Expenditures $5,559,394

Top Ten Databases Used
Academic Search Premier
ScienceDirect
CINAHL Plus with Full Text
PsycINFO
JSTOR
PsycARTICLES
Education Source
Business Source Premier
Communication & Mass Media Complete
ATLA Religion Database with ATLASerials

Library Expenditures 2015-2016
Total Library Expenditures $5,559,394

Collections 45%
Personnel 50%
Operating 3%
Student Workers 2%

*Decrease in visitor numbers reflects HVAC construction Summer 2016.
Our library’s next chapter depends upon you...

Your gift provides vital support for materials and programs that help us enrich the academic life of University of San Diego students. Please consider a generous gift.

If you wish to support Copley Library, please send your gift to:

Jasmin de Unamuno
Budget and Operations Manager
Copley Library
5998 Alcalá Park
San Diego, CA 92110-2492
(619) 260-4120
www.sandiego.edu/library