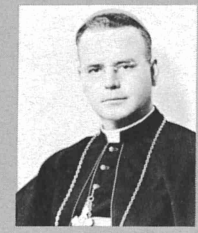


# A FAIRY TALE COME TRUE

By Jacqueline Genovese and John Sutherland

Like the fabric from which so many success stories are woven, the story of the University of San Diego's rise from humble beginnings in 1949 to flourishing university in 1989 is a tale grounded in the dreams, commitment, sacrifices and hard work of scores of individuals.

In the beginning, in the 1940s, it was people like Bishop Charles Buddy and Mother Rosalie Hill, RSCJ, whose common vision for building a great university overlooking Mission Bay set the course for those who followed.



Bishop Charles F. Buddy



Mother Rosalie Hill, RSCJ

That course was expanded and enriched by the first professors and administrators. Mothers Aimee Rossi, Agnes Murphy, Frances Danz, Alicia Sarre, Mariella Bremner and Sally Furay; Fathers Francis Rigney, William Shipley and Charles Dollen; and Irving Parker, William de Malignon and A. Paul Thiel were among the dedicated pioneers.

Other names ring out from the past 40 years: Mothers Catherine Parks, Agnes Schmit, Catherine McShane, Helen McHugh and Helen Lorch, Dr. Henry Martin, Fr. John Cadden, Phil Woolpert, Author Hughes, Dr. James Burns, Joseph Sinclitico, Ethel Sykes, Therese Whitcomb, John Cunningham, Tom Burke, Marian Holleman, Dr. Joseph Pusateri, Dr. Irene Palmer, Jack Morrison.

Through the past four decades the vision that shaped the university's founding has remained in sharp focus. People are important at USD. Academic excellence, strong teaching with a values orientation, a commitment to its Catholic heritage and the liberal arts are daily priorities.

So as USD moves ever closer to the '90s and new challenges and new dreams, let's pause to celebrate the accomplishments of the first four decades. And what better way to do that than to look back through the eyes of those who have lived and learned at Alcalá Park.

Happy 40th, USD!

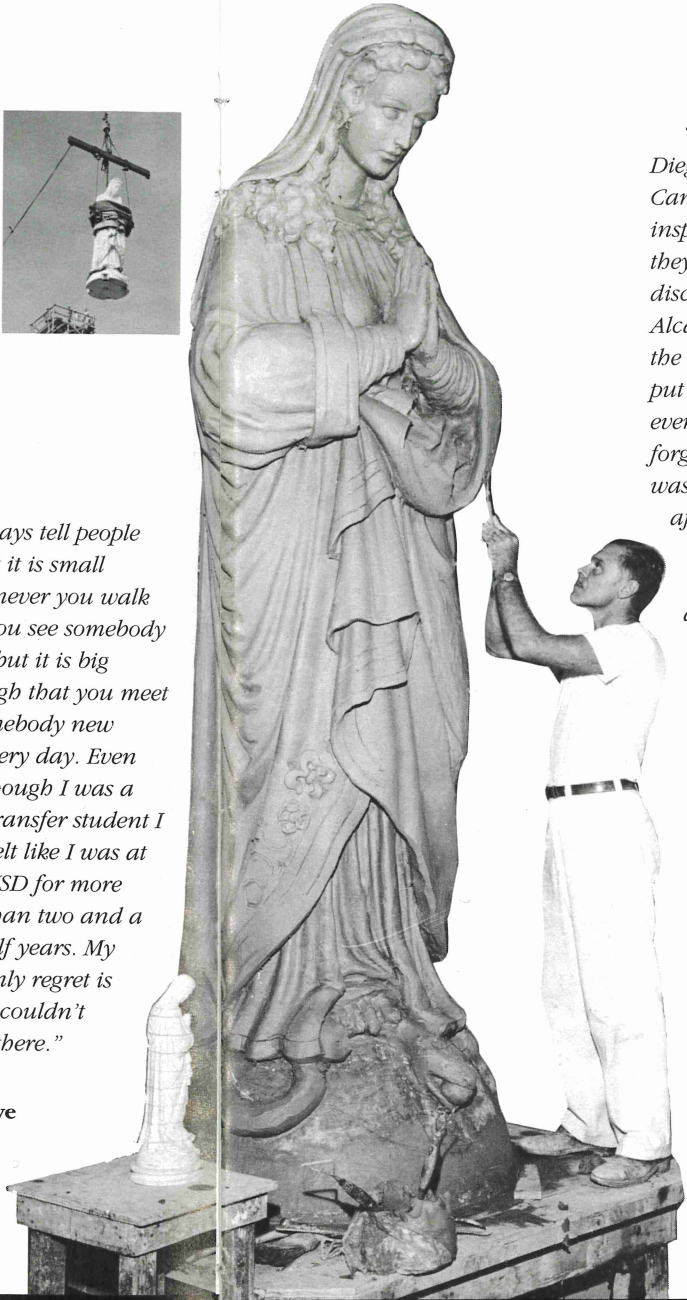
The editors

*"Back in the College for Women days, I often marveled that USD continued to attract such fine students year after year — bright, responsive, articulate, sharing their talents. Once they enrolled, I knew that a spirit was being communicated to them by faculty, staff, administrators. I firmly believe that this spirit, expressed in the 'personal touch,' in caring about others, is USD's underlying continuity in its 40-year life. Then and now, this spirit resides in and emanates from students, faculty, staff, administrators, parents and friends who find an intellectual and spiritual 'home' at the University of San Diego."*

**Sr. Sally M. Furay, RSCJ**  
USD Provost

*"What I always tell people about USD is that it is small enough that whenever you walk across campus, you see somebody you know, but it is big enough that you meet somebody new every day. Even though I was a transfer student I felt like I was at USD for more than two and a half years. My only regret is that I couldn't spend more time there."*

**Mark Tunney '83**  
sales representative  
Marriott Corporation  
Chicago, Ill.



*"When I went to the San Diego College for Women, Sr. Campbell stalked the halls and inspected our rooms to make sure they were clean. Well, one day she discovered my pet duck — Alky Alcalá — in the closet. Alky was the mascot for our hall; we would put him in a bathtub full of water every day, just so he wouldn't forget he was a duck. Well, he was banished to the science patio after Sr. Campbell discovered him. He would run after the nuns, squawking and nipping at their veils.... Another favorite were Mother Kraemer's 'magic sodas'. We would flock to the soda parlor just to have her special sodas....."*

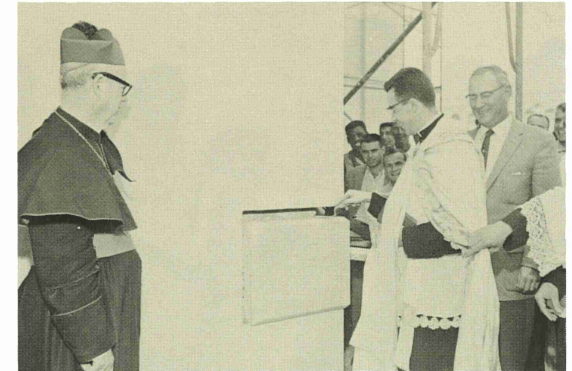
**Rosalie Parkman '57**  
travel writer  
Phoenix, Ariz.

The cast-stone statue of Our Lady of Grace, 1958.

*The story of USD's first 40 years is a tale brimming with heroes and heroines who overcame peril and hardship to build a much respected university on a mesa overlooking Mission Bay.*



Students enter Founders Chapel for its consecration, 1954.



Bishop Buddy watches College for Men librarian Fr. Charles Dollen cement the cornerstone of More Hall.

1949	1952	1954	1955	1956	1958
<b>Charter issued for San Diego College for Women</b>  Berlin Blockade lifted Apartheid program established in South Africa George Orwell's novel <i>1984</i> is published	<b>San Diego College for Women opens</b>  <b>First mass said in Founders Chapel on September 25</b>  Queen Elizabeth II of England succeeds her father, King George VI Albert Schweitzer wins Nobel Peace Prize Ernest Hemingway's novel <i>The Old Man and the Sea</i> is published	<b>College for Men and Law School open</b>  <b>Bishop Buddy initiates a \$2 million campaign to build the seminary building</b>  U.S. Supreme Court rules that segregation by color in public schools is a violation of the 14th amendment to the Constitution Dr. Jonas Salk begins inoculating schoolchildren with antipolio serum	<b>College for Women grants degrees to 23 students</b>  Commercial television begins broadcasting in England Blacks in Montgomery, Ala., boycott segregated bus lines Rudolph Flesch's book <i>Why Johnny Can't Read</i> is published	<b>College for Men grants its first degree</b>  Sudan proclaimed independent democratic republic Soviet troops march into Hungary Floyd Patterson knocks out Archie Moore to win heavyweight boxing title	<b>More Hall opens to house the School of Law</b>  <b>An outrageous array of headgear is displayed at the annual "Madhatter's Party"</b>  Schools in Little Rock, Ark., are closed by governor Orval Faubus in defiance of Supreme Court order to desegregate schools "Beatnik" movement starts in California and spreads throughout the U.S. and the world

Events at USD

Events around the world



"Going to USD had a profound impact on my life in that now that it is time for me to set up my practice, I have chosen to locate in San Diego. Number one, because I love the area, and number two, because I want to be close to USD so I can participate more and be a part of campus again....If there was any teacher who really influenced me, it was Dr. Burnett. He was not only an excellent teacher, he was genuinely excited about what he did and excited about the department. I talked to him recently, and he is still the same, still excited."

**Mary Kovac '83**  
dentist  
La Mesa, Calif.

Mother Catherine Parks and Mother Mariella Bremner photograph the site of the present tennis courts on Easter 1952.

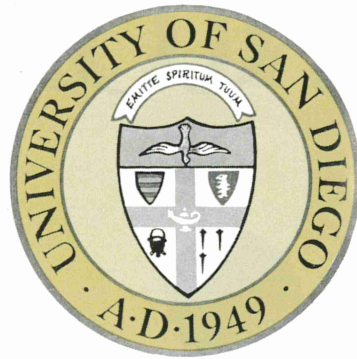


Members of the 1959 championship women's volleyball team.



"I came to work for USD in May of 1962. In those years Bishop Buddy's approval was needed for almost anything done on campus. At that time we did not have a baseball facility on campus so I spoke to the bishop about possibly enlarging the football stadium to accommodate baseball as well. He finally gave me his approval to proceed with the planning but then changed his mind the next day. But, not wanting to disappoint me, he sent a note telling me to 'have the boys use the stadium as it is for baseball but tell them to hit the ball in only one direction.'"

**John Cunningham**  
baseball coach



Bishop Buddy and others at the groundbreaking ceremony for Torero Stadium.



Sr. Nancy Morris, Fr. John Paul Cadden and Bishop Francis J. Furey sign the reciprocal course agreement.



"I was first at USD from 1979-1981. Coming back I've noticed some striking changes. The first and most obvious, of course, are the physical changes. Now there are several new buildings, including the University Center and the new library. I remember in the old library, one of the older students used to fish from the upper balcony and harass the students trying to study....I had a pet python named Cuda that I kept in my room. When I lived at the crossroads, Sr. Pat Desmond would come up to my room if she heard noise and Cuda would be lying there on the floor. She would say 'I don't see that, I don't see that!'"

**Bill Scripps '89**  
San Diego



Dr. Author E. Hughes and Bishop Leo Maher at the president's 1971 installation ceremonies.



"In the fall of 1982 I initiated the pilot for our Student Development Transcript Program which includes in its design mentors for freshman students. That year 25 faculty members and administrators served as mentors to freshmen. Because of the measured success and popularity of the program, and in order to make the program accessible to more students, in 1984 we began to have senior students serve as mentors for freshmen. The following year when I looked at the list of volunteer mentors, nearly all of them were of the group of original 'mentees.' The program was perpetuating itself!

That incident — and its annual recurrence — remains in my mind as an example of how some of USD's culture and values — particularly the values of caring and personal attention to the individual — are passed on."

**Dr. Thomas Cosgrove**  
associate dean of students  
and director of the  
University Center

1959

College for Men receives accreditation from the Western College Association  
College for Women squad wins "volleytennis" championship

Fidel Castro becomes premier of Cuba  
USSR launches rocket into orbit with two monkeys aboard

1960

College for Men enrollment reaches 380 students  
Students attend Bishop Buddy's annual Christmas party

American pilot Gary Powers is shot down over USSR, admits to spying  
John F. Kennedy elected president of the U.S.  
Optical microwave laser constructed

1963

Sports Center opens

Winston Churchill becomes an honorary citizen of the U.S.  
John F. Kennedy assassinated  
200,000 "Freedom Marchers" demonstrate in Washington, D.C.

1967

College for Women, College for Men sign reciprocal course agreement  
Oak Ridge Institute nuclear research mobile van visits USD

Six-day war between Israel and Arab nations begins  
50,000 persons demonstrate against the Vietnam War at Lincoln Memorial, Washington D.C.  
Mickey Mantle hits his 500th career home run

1969

School of Graduate and Continuing Education founded

Richard Nixon inaugurated as 37th president  
First U.S. troops withdrawn from Vietnam  
Apollo 10 launched, Neil Armstrong steps onto the moon

1971

Dr. Author E. Hughes named president of USD  
Black Student Union sponsors "Black is Beautiful" week

U.S. conducts large-scale bombing raids against North Vietnam  
The Church of England and the Catholic Church end a 400-year-old dispute when they agree on a definition of the "essential meaning of the Eucharist"

1972

College for Men, College for Women merge to form USD

U.S. returns Okinawa to Japan  
President Nixon visits China, Russia  
Watergate begins with the arrest of five men inside Democratic national headquarters

1973

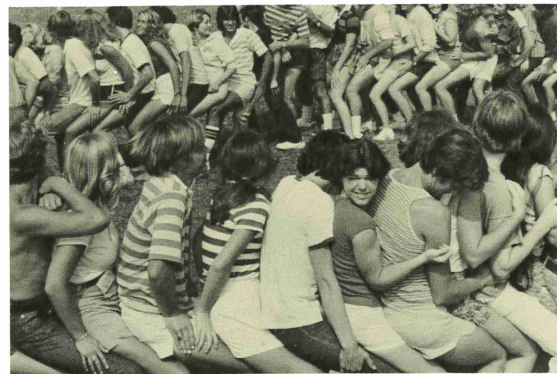
Football team reaches Division III national semifinals before losing to Whittenberg, 21-14

Skylab I, II, III missions successfully completed  
Following three centuries of colonial rule, the Bahamas are granted independence from Britain



*“Periodically, Bishop Buddy would order the seminary community down to the College for Women Theater when they would put on their various productions, especially if the seats were not filling up. One time, there was a song and dance show from some other college. It was a great event, much clapping and foot-stomping. Suddenly, the entire cast came down into the theater and began grabbing the seminarians and dragging them out in the aisles to dance. There we were—cassocks flying, music roaring and everybody having a good time. Then the president of the College for Women, Mother Danz, roared into the fun-loving crowd and began separating the students and seminarians. It was quite an ugly scene and ended the evening abruptly. Ah, memories!”*

A scene from freshman orientation, 1975.



**Fr. Larry Dolan '62**  
**(Faculty member and director of Campus Ministry '68-84)**  
**Oakland, Calif.**

*“USD is 40 and I have seen it grow for 30 of those years! If we can be proud of USD today and wish it many, many more years of success, it is because we know it has the solid base which I found in 1959 at the College for Women*

*— tradition, knowledge, understanding and excellence. In any language, these are real values of the past, the present and for the future.”*

**Dr. Jeanne B. Rigsby**  
**USD French professor**

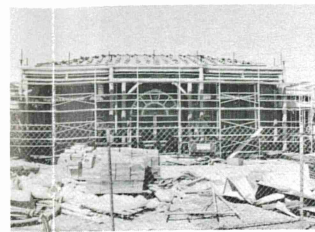
*“The San Diego College for Women was so small and so new when I was a student that I was the only Spanish major. There were only four or five people in my classes. The dean, Mother Rossi, personally scheduled everybody's classes. It was really a family experience, there were only 18 or 19 in my graduating class. There were no men on campus until my junior year, and as juniors we really didn't care because the men were younger than we were! We had to wear dresses and heels at dinner and when we went out. So if we were wearing slacks, we would roll our pants up and wear a raincoat and hope we wouldn't get caught!”*

**Carole (Farrell) Couture '57**  
**principal**  
**Coronado High School**  
**Coronado, Calif.**



Copley Library construction, 1984.

The Toreros celebrate after winning the 1984 WCAC hoop title.



University Center construction, 1986.

*“I consider myself very fortunate to be a part of this university's growth. As construction manager, the most memorable and rewarding task was arranging the fill of the canyon that separated the valley dorms from the main campus. Over a period of five years, 20,000 truckloads of fill were brought in to fill a canyon of 5 1/2 acres and 90 feet deep. All this was arranged with an earth moving contractor at no cost to the university. Now there are dormitories, a soccer field, parking lot and walkways to the main campus on this fill.”*

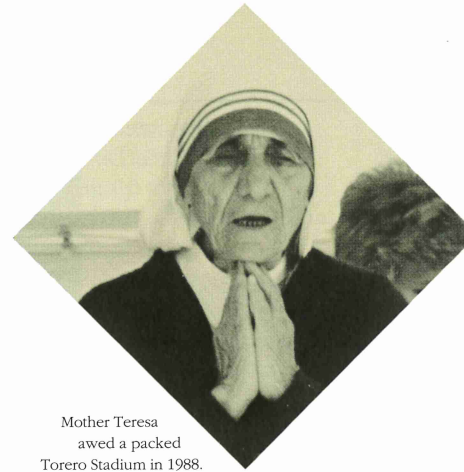
**Al Bores**  
**USD project manager**



Tennis coach Hans Wichary and members of his NCAA Division II title-winning team.

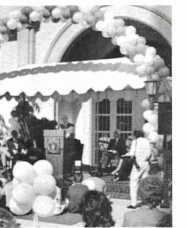


Mother Teresa awarded a packed Torero Stadium in 1988.



*“The brothers of Phi Kappa Theta have not forgotten the simple truths that make our life meaningful — the relationships of brothers, families and friends all blessed by a God who loves us; this is my memory of USD. Yes, we had parties and T.G.'s; Bob Uberti driving his rambler in the canyon; Fr. Neal trying to teach us contrition; complaints about tuition, being kept out of King Louie's, and the annual student elections where politics made strange bedfellows...but most important was the opportunity for a good, solid Catholic education. USD today hasn't changed in one respect, it still means opportunity for personal and intellectual growth.”*

**John Jakubczyk '76**  
**lawyer**  
**Phoenix, Ariz.**



Members of the campaign "brain trust." Ernest Hahn, Joanne Warren, Dr. Hughes and Joe Neeper.

1975

Men's tennis team wins second of back-to-back NCAA Division II titles  
Enrollment tops 3,100

Margaret Thatcher becomes leader of the British Conservative Party  
U.S. Apollo and Soviet Soyuz 19 spacecraft link up 140 miles above the earth

1976

536 degrees awarded at commencement  
Dick Gregory, Ray Bradbury and George McGovern speak on campus

The U.S. celebrates its Bicentennial with special events in Philadelphia, Washington, D.C., and across the country  
North and South Vietnam are reunited as one country after 22 years of separation

1980

School of Business Administration receives "blue ribbon" accreditation from the American Assembly of Collegiate Schools of Business

U.S. attempt to rescue hostages in Iran fails  
U.S. Voyager I flies past Saturn and reveals spectacular pictures of the planet's rings  
Iran-Iraq war begins

1983-84

Men's basketball squad wins West Coast Athletic Conference title

Sally Ride, aboard the space shuttle Challenger, becomes the first U.S. woman in space  
U.S. invades Grenada  
A terrorist bomb kills 239 marines in Beirut barracks

1984-5

Three new campus buildings are dedicated: Manchester Conference Center, Copley Library and Olin Hall

A gas leak in a Union-Carbide plant in Bhopal, India, kills over 1,700 and injures more than 200,000  
Daniel Ortega takes office as president of Nicaragua  
Mikhail Gorbachev becomes general secretary of the Soviet Union

1986-87

Both men's and women's crews win California Cup at prestigious San Diego Crew Classic

U.S. President Ronald Reagan and Soviet General Secretary Mikhail Gorbachev sign a treaty on the elimination of intermediate-range nuclear forces  
On Oct. 19, "Black Monday," the New York Stock Exchange suffers its worst day in history

1988

Mother Teresa speaks to a packed Torero Stadium

A U.S. cruiser in the Persian Gulf shoots down an Iranian commercial airliner after mistaking it for an attack plane, killing all 290 persons on board  
The Soviet Union begins withdrawing its more than 100,000 troops from Afghanistan

1989

USD announces a \$47.5 million fund-raising campaign designed to raise funds primarily for endowed faculty chairs and fellowships, and student scholarships

George Bush elected president of the U.S.  
Chinese students are slaughtered by government troops during peaceful pro-democracy demonstrations in Tianamen Square