

# MASTER'S IN BUSINESS ANALYTICS

## BECOME FLUENT IN THE LANGUAGE OF DATA—AND BUSINESS.

The Master of Science in Business Analytics (MSBA) develops your data analytics skills and business expertise. You will be empowered to apply in-demand methodologies and tools across various business realms through specialized analytics courses in finance, marketing, operations and corporate social responsibility.

Real-world projects will challenge you to develop your communications and interpersonal business skills—so you can be equipped to turn raw data into valuable business insight for any organization.

## WHERE WILL YOUR STUDIES TAKE YOU?

- + Learn how to use analytics tools such as **Python, SQL, Tableau, and IBM SPSS Modeler**, which can be immediately integrated into many business functions.
- + Apply data skills to **real-world projects** in courses like Analytics Programming, Data Management, Interactive Data Visualization and Data for Social Good.
- + Complete an **international consulting project**, working with your peers to solve a business problem for a company abroad.
- + Put your skills to action during a **semester-long capstone project** with a San Diego-based company.
- + Attend a mandatory **professional seminar** introducing you to analytics professionals through panel discussions, company visits and hands-on case studies

## MSBA CLASS PROFILE

3.1  
Average  
Undergrad GPA

580-650  
GMAT Score  
Range

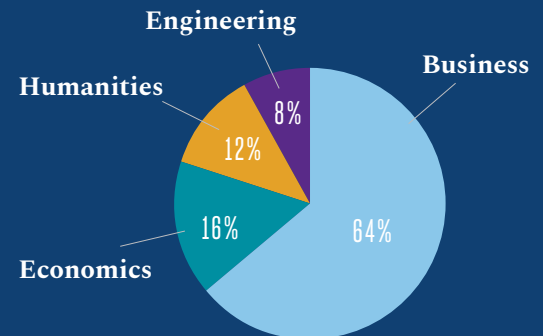
2.2  
Years Average  
Work Experience

16%  
International  
Students

28%  
Female

4%  
Military

## UNDERGRADUATE DEGREES OF INCOMING 2020 CLASS



# PROGRAM AT A GLANCE

The MSBA is an intensive program conducted in a team-based, cohort-style format.

## MASTER'S IN BUSINESS ANALYTICS

PROGRAM START	August
LENGTH	10 months
SCHEDULE	Full-time, on-campus
INTERNATIONAL EXPERIENCE	Required week-long international consulting project abroad
ADDITIONAL INFO	Available to F1 visa students

## TAKE THE LEAP

USD offers generous scholarship opportunities to help cover the cost of your tuition. Additional financial support includes study abroad scholarships, military benefits (including Yellow Ribbon), federal student loans, and USD graduate grants.

## WHERE DO YOU SEE YOURSELF IN 10 MONTHS?

USD's master's in business analytics program prepares you for a wide range of careers. Here are just a few examples of roles that USD MSBA graduates apply to after graduation:

Business Analyst	Operations Analyst
Consumer Insights Analyst	Supply Chain Analyst
Data Analyst	Consulting specialist
Financial Analyst	Project Manager
Market Analyst	

## WE'RE COMMITTED TO YOUR *SUCCESS*

Our commitment to your success begins the moment you set foot on campus and continues long after your graduation. USD School of Business' graduate career services team will connect you with a professional network and resources to launch your analytics career. Some of the opportunities available to you include:

- + Personalized coaching with career advisors
- + Professional workshops
- + Industry events and networking
- + Professors who can connect you with the job market

## READY TO APPLY?

For a full list of application requirements and deadlines, visit [sandiego.edu/MSBAadmissions](https://sandiego.edu/MSBAadmissions)

Contact our MSBA Graduate Admissions Recruitment Office at [619-260-4860](tel:619-260-4860) / [msba@sandiego.edu](mailto:msba@sandiego.edu)