

2nd Annual Cyber Law Risk & Policy SYMPOSIUM

Thought Leaders Bios

A special thank you to our Sponsors & Industry Partners



The Pool of Tears: Reasonable Security Under the California Consumer Privacy Act 8:15am – 9:05am

Moderator:



Justine Phillips is a partner in both Data Privacy & Security and Labor and Employment Practice Groups at SheppardMullin's San Diego Office. Areas of Practice Justine focuses her practice on cybersecurity, data privacy, employment litigation and counseling, and commercial litigation. Her representations involve every aspect of cybersecurity from diligence in acquisitions/investments, incident preparedness and response, drafting incident response plans and conducting breach simulations, to advising on consumer and state notices, responding to regulators, and defending companies in litigation relating to cyber events.. Justine co-authors the California section of a 50 state survey on data privacy laws entitled "Survey of California Employment Privacy Law," MLRC Employment Survey, 2014. Justine also founded Women in eDiscovery San Diego chapter and frequently publishes and speaks on cyber related issues.

Panelists:



Honorable Mitch Dembin is a federal magistrate judge for the United States District Court for the Southern District of California. He joined the court on March 18, 2011. Prior to his appointment, Judge Dembin was an Assistant U.S. Attorney in San Diego and served as the Cybercrime Coordinator for that office. Judge Dembin was also the Chief Security Advisor for Microsoft Corporation and, prior to joining Microsoft, he was the president of EvidentData, Inc., a computer forensics and security firm. Judge Dembin served four different terms as an Assistant U.S. Attorney over 20 years in San Diego and in Boston. He started his career at the Securities and Exchange Commission in Washington D.C.



Matt Stamper is the president of the San Diego ISACA chapter and a member of the San Diego CISO Roundtable. Matt Stamper is also the co-sector chief for the communications sector for the San Diego chapter of InfraGard. Matt is a CISO at EVOTEK and a former research director with Gartner where his research covered incident response, breach and attack simulation, security program design, the cybersecurity skills challenge, and IT risk management. Matt is the co-author of the CISO Desk Reference Guide (Volumes 1 & 2).



Tim Blood is managing partner Blood Hurst & O'Reardon. His practice focuses on complex litigation, including class action litigation, since the early 1990's. Mr. Blood has tried class action cases and is highly regarded in the field of consumer protection law, including California's Unfair Competition Law and Consumers Legal Remedies Act.



Andrew Borene, is Senior Director of Symantec's National Security Group (NSG). He has experience leading advanced technology, high risk, and rapid growth initiatives for companies such as IBM, LexisNexis, Booz Allen Hamilton and Wells Fargo. He has been a Senior Advisor to the Director of the Intelligence Advanced Research Projects Activity (IARPA) as a consultant, and an Associate Deputy General Counsel at the Pentagon. He is a former U.S. Marine officer.

#2 **Down the Rabbit Hole: Vendor Risk & Management under CCPA** 9:10am – 10:00am

Moderator:



Cathy Mulrow-Peattie's career spans Fortune 500 payment network, Mastercard, one of the largest digital media start-ups, agency.com and a leading software company, CA Technologies, Inc. She has worked extensively on matters involving intellectual property, regulatory sales enablement, data privacy and employment. She has negotiated complex transactions in the advertising, financial services, technology and digital media industries.

Panelists:



Ari Levenfeld is Chief Privacy Officer at Quantcast with ten years of experience in privacy, data governance and inventory quality. Strong strategic, regulatory, compliance and people management background. Ability to work with teams in multiple locations, consistently surpassing product and corporate goals. Successfully launched initiatives, opened offices, subject matter expert and developed local talent in Europe and Asia, as well as US. Developed and managed major regulatory and platform shifts for multi-billion dollar advertising systems.



Nicole Killen is Vice President and Chief Privacy Officer of Neustar, an information services and technology company and a leader in identity resolution providing the data and technology that enables trusted connections between companies and people at the moments that matter most. Over 15 years of success demonstrating vision and expertise that drives revenue and growth in global consumer software, device and digital product companies. Collaborative partner to business groups and departments, actively contributing to the achievement of their KPIs. Trusted consigliere to executive teams and BODs with a history of consistently exceeding expectations.



Matthew Nichols Is Senior Counsel, Compliance & Policy for Network Advertising Initiative. Matt supports the NAI's annual compliance reviews of member companies and, along with the VP of Compliance & Membership Development, leads the management of onboarding new members. In addition, Matthew supports the NAI's international efforts to build relationships with other industry trade associations in order to promote and strengthen the value of NAI membership.

#3 *Curiouser and Curiouser:* Cyber Gone Global 10:20am – 11:10am

Moderator:



Laura Jehl is a Partner in the firm's Privacy and Data Protection Practice, and serves as co-leader of the firm's General Data Protection Regulation (GDPR) initiative and of its Blockchain Technologies and Digital Currencies Team. Her practice focuses on the intersection of data, law and emerging technologies and she is highly recommended in the Chambers FinTech guide. Chambers praises her "extremely good judgement and deep experience in major cybersecurity issues."

Panelists:



Jonathan Fairtlough is a managing director with Kroll's Cyber Risk practice, based in the Los Angeles office, from where he also leads client cyber engagements in Canada and throughout the Asia Pacific region. Jonathan joined Kroll after a distinguished career with the Los Angeles County District Attorney's Office, where he served as both a prosecutor and Co-Founder of the Office's High Technology Division. At Kroll, Jonathan leads teams that provide comprehensive investigative services for digital forensics, data breach response, and complex cyber-crimes.



Jennifer Martin is a Partner with the Cyber, Privacy & Data Innovation Practice in Orrick, Herrington & Sutcliffe's Silicon Valley office. She advises clients on best practices for mitigating cybersecurity risks across industries, including for large critical infrastructure companies in the tech, energy, financial, transportation, health care, and public agency sectors. Ms. Martin has focused on cybersecurity from the legal, technical and policy perspectives for nearly twenty years. Prior to returning to private practice, Ms. Martin worked at Symantec, where she was a Director in Security Intelligence Operations charged with maturing incident response capabilities and managing the incident response team; prior to that role she led Symantec's internal investigations team as a senior counsel in the legal department.



Doron Rotman is a managing director in KPMG's Advisory Services practice with over 25 years of experience. Mr. Rotman is the National Advisory privacy service leader, a member of KPMG's National Privacy leadership Council, and a member of KPMG's International privacy team. Mr. Rotman has led data privacy engagements in various industry sectors. He has comprehensive knowledge of US and global privacy legislation, regulation, voluntary standards and emerging issues that impact business processes. Mr. Rotman works with numerous organizations to provide technology based solutions in the privacy arena, helping companies to become compliant with US and global data privacy legislation and create a secure environment for the processing and transmission of personal information.

#4 *Off With their Heads!* Calculating Cyber Risk & Insurance Perspectives 11:15am – 12:05pm

Moderator:



Chris Reese started her insurance career as an underwriter, first with Chubb Insurance Group in the Executive Protection group. She moved on to manage Lloyd's of London binding authority programs for management and cyber liability at G. J. Sullivan and Associates and then NAS Insurance. During this time, Chris interned at Lloyd's of London working for a professional liability reinsurance intermediary. Transitioning to the broker side of the business in 2007, Chris worked for Chivaroli and Associates as the Cyber and Management Liability subject matter expert for seven years. She rejoined NAS in a product development role and was promoted to Vice President, Program Underwriter Director, where Chris developed cyber reinsurance programs for other property / casualty and specialty insurers covering a wide range of industries.

Panelists:



Pasha Sternberg is an associate in the Tech Transactions & Data Privacy practice. Pasha regularly advises clients of all sizes, and across industry segments, on domestic and international privacy and cybersecurity regulations. Pasha works to help clients implement compliance and remediation efforts to comply with these laws, including CCPA, GDPR, HIPAA, and GLBA. Pasha began his career in-house helping to develop and manage a full-scale privacy program at a large health care entity, and so is familiar with the realities of managing a compliance program in a complex regulatory environment.



Patrick Phelan is chief information security officer (CISO) at UCSF, one of the top health care institutions in the United States. He has spent his entire career in IT within the UC system. A Bay Area native, Phelan moved to Los Angeles to attend UCLA where he majored in computer science. One of his first exposures to computer security was discovering a password-stealing program running in the dorm computer lab where he worked.



Keith Wojcieszek is an Associate Managing Director in Kroll's Cyber Security and Investigations practice, based in Washington, D.C. Keith joined Kroll from the United States Secret Service where he managed the USSS Cyber Intelligence Section, Criminal Investigation Division. His unit led the agency's national response to cyber investigative initiatives focused on protecting the financial infrastructure of the United States. In this role, Keith also coordinated complex international investigations that targeted transnational organized crime networks with an emphasis on cyber and information security.

#5 *We're All Quite Mad Here, You'll Fit Right In:* Cyber Law Roundtable 1:05pm – 1:50pm

Moderators:



Justine Phillips is a partner in both Data Privacy & Security and Labor and Employment Practice Groups at SheppardMullin's San Diego Office. Areas of Practice Justine focuses her practice on cybersecurity, data privacy, employment litigation and counseling, and commercial litigation. Her representations involve every aspect of cybersecurity from diligence in acquisitions/investments, incident preparedness and response, drafting incident response plans and conducting breach simulations, to advising on consumer and state notices, responding to regulators, and defending companies in litigation relating to cyber events.. Justine co-authors the California section of a 50 state survey on data privacy laws entitled "Survey of California Employment Privacy Law," MLRC Employment Survey, 2014. Justine also founded Women in eDiscovery San Diego chapter and frequently publishes and speaks on cyber related issues.



Laura Jehl is a Partner in the firm's Privacy and Data Protection Practice, and serves as co-leader of the firm's General Data Protection Regulation (GDPR) initiative and of its Blockchain Technologies and Digital Currencies Team. Her practice focuses on the intersection of data, law and emerging technologies and she is highly recommended in the Chambers FinTech guide. Chambers praises her "extremely good judgement and deep experience in major cybersecurity issues."



Jennifer Martin is the Global Cybersecurity Counsel for Verizon Media. She has focused on cybersecurity from the legal, technical and policy perspectives for over 20 years. Ms. Martin's practice spans a range of legal disciplines from counseling on security program compliance in an evolving regulatory environment; managing significant cybersecurity incidents and providing cross-disciplinary incident response planning; negotiating commercial contract terms and security requirements for partners and vendors and in M&A; and contributing to emerging policy and legislative proposals. She has significant experience working across departments, and with external partners and law enforcement to manage the response and investigation of sophisticated cybersecurity attacks impacting systems and information, including those attributable to nation-states, insider thefts of intellectual property, and data breaches of all sizes and significance.



Cathy Mulrow-Peattie's career spans Fortune 500 payment network, Mastercard, one of the largest digital media start-ups, agency.com and a leading software company, CA Technologies, Inc. She has worked extensively on matters involving intellectual property, regulatory sales enablement, data privacy and employment. She has negotiated complex transactions in the advertising, financial services, technology and digital media industries. She has also negotiated and structured a number of U.S. domestic and global acquisitions and joint ventures

#6 It's No Use Going Back to Yesterday: Reasonably Securing Connected Devices under new IoT Laws 1:55pm – 2:45pm

Moderator:



Rob Bathurst is the Chief Technology Officer for Digitalware, a leading integrator and service provider for in-building services that combine smart building and operational technologies with managed services to improve the building's net operating income. Bob's experience includes advising and partnering with major healthcare providers, medical device manufactures, and pharmaceutical companies, and on emerging threats and attack techniques at the Mayo Clinic where he also led the technical vulnerability assessment team and vulnerability management team.

Panelists:



Shaka Johnson was born and raised in San Diego and earned his J.D. from the University of San Diego School of Law. He currently serves as a senior attorney at Sony Electronics Inc. where he is the lead attorney in the U.S. for the post-sales support and promotions group as well as the corporate procurement group, while also managing litigation and product safety matters nationwide for his company.



Tom Pace has been working in the Information Security field for 14 years with a current focus on endpoint security, specifically the application of machine learning to that domain. Additionally, combining best in class cybersecurity products with world renowned professional services to bring about holistic solutions for clients globally to reduce risk. Tom is passionate about developing better ways of handling incidents and creating more efficient incident response methodologies for handling the dynamic attack landscape we currently operate in. Particularly, developing playbooks, guides and timeline tools that allow incident responders the ability to have a common reference for storing information related to a multitude of attacks and the processes for handling them properly.



Chris Dickman is the Global Chief of Cyber Security Services and Research Team at Nissan Motor Corporation. Chris is responsible for securing products via proof-of-concept, emulation and collective validations. Technically leading, teaching, and learning how to efficiently motivate all levels of Cybersecurity engineers to work together, cohesively and with the ultimate goal of finding a different path to finish the task at hand.

#7 *This is Not Wonderland:* Cyber Collaboration with Law Enforcement 2:50pm – 3:40pm

Moderator:



Brendan McHugh is the Project Director for the Computer and Technology High Tech Crime Response Team (CATCH). CATCH is a multi-agency task force which encompasses San Diego and Riverside Counties; comprised of Federal, State and Local law enforcement that investigates and prosecutes individuals involved in high tech crime. Brendan has been a Deputy District Attorney with the San Diego County District Attorney's Office since 2007, and prior to that was a Deputy District Attorney with the Riverside County District Attorney's Office. Before becoming an attorney, he worked for ten years in engineering as an engineering technician and associate engineer and previously served in the U.S. Navy as an Electronic Warfare Technician.

Panelists:



Special Agent Chris Christopherson has been an FBI Special Agent (SA) for 15+ years, working cyber matters throughout. SA Christopherson has investigated cyber cases involving malware, botnets, SPAM, identity theft, and fraud. Through training and experience, SA Christopherson has developed an interest and expertise in the analysis of digital/forensic evidence to identify parties involved in criminal activity. As a result, SA Christopherson has focused on identity theft and fraud that relies on computer intrusion (hacking). In terms of digital analysis, SA Christopherson works in areas like malware analysis, coding scripts for automated analysis, parsing evidence from blocks of data, memory analysis, and incident response. SA Christopherson conducts cyber training for the FBI and has worked both domestically and internationally for the FBI.



Special Agent Erik La Com is a member of the United States Secret Service (USSS), San Diego Field Office, since June 2010. He is also a member of the San Diego Regional Fraud Task Force (SDRFTF) and the Southern California Electronic Crimes Task Force (SoCalECTF). The SDRFTF and SoCalECTF are task forces sponsored by the United States Secret Service that are comprised of Federal, State and Local Law Enforcement Agents. His duties are to investigate violations of federal and state law including for financial crimes. Additionally he is responsible for the computer, cell phone, and mobile device forensics associated with all of the cases generated in this office.



Felipe (Phil) Chee is currently with the San Diego County District Attorney's Office as a District Attorney Investigator (DAI) assigned to the regional cyber-crimes task force known as CATCH. DAI Chee primarily works on computer and mobile forensic examinations and also conducts intrusion investigations. He is a certified computer forensic examiner (CFCE, GCFE, GCFA) and volunteers as a peer review coach and instructor for the International Association of Computer Investigative Specialist (IACIS). DAI Chee retired from the military reserves as a commissioned officer and recent assignments included being an intel officer and subject matter expert for a mobile forensics program. DAI is also cross sworn as a task force officer with the FBI and a member of the Southern California Electronic Crimes Task Force (SoCalECTF) sponsored by the U.S Secret Service.

#8 *Every Adventure Requires a First Step:* Live Data Breach and Incident Response 3:45pm – 4:45pm

Live Breach & IR Team:



Ankur Sheth is a Senior Managing Director at Ankura, based in New York. Ankur has been focused on cybersecurity for more than 14 years across a variety of competencies and industries and continues to serve his clients in successfully mitigating potential cyber threats. Ankur regularly works with risk, IT officers, executives and board members on the changing cybersecurity landscape and the best approaches for managing that ongoing risk in an effective and efficient manner. Ankur has helped build and develop cybersecurity programs at organizations that employ leading technologies and practices to enhance their overall security posture.



John "Clay" Blankenship is a Managing Director at Ankura based in Washington, DC. Clay is a skilled digital forensic and incident response analyst as well as a team lead. He is a more than 20 year law enforcement veteran with 13 years of experience in digital forensics, incident response, and high-tech criminal investigations. Prior to joining Ankura, Clay was a member of Navigant's disputes, forensics & legal technology (DFLT) segment, which was acquired by Ankura in 2018. He has led several large and small incident response and forensic investigations for clients in many industries.



Christopher "Todd" Doss is a Managing Director at Ankura with more than 35 years of experience in law enforcement. Todd is a senior executive with proven ability to lead global security, criminal, counterterrorism, counterintelligence, cyber, and intelligence operations in high-risk, complex environments. He links results-oriented solutions to critical incidents worldwide by partnering and collaborating and builds global teams to effectively address complex and politically challenging investigations. He also develops and presents strategies for effective solutions. He is based in Washington, DC.