

# 2nd Annual Cyber Law, Risk & Policy Symposium

*“Cyber Law Wonderland”*



# Agenda



# ■ Thursday, November 7, 2019

7:30am – 8:00am

## *"Begin at the Beginning"*

**Registration Open & Continental Breakfast**

8:00am – 8:15am

## *"Six Impossible Things After Breakfast"*

**Opening & Welcome by Organizing Committee**

8:15am – 9:05am

## *"The Pool of Tears"*

**Reasonable Security Under the California Consumer Privacy Act**

**Panel Discussion:** CCPA gives Californians the right to bring a civil action against a business for failing to “implement and maintain reasonable security procedures and practices appropriate to the nature of the information.” Statutory damages range from \$100-\$750 per consumer, per incident. Cultivating a “reasonable security” program is the greatest way to reduce cyber risk. Hear perspectives from a judge, CISO, Plaintiff’s attorney, and national security expert on what “reasonable security” means—and where law and engineering part company.

**Moderator: Justine Phillips** - Cyber Defense Attorney, SheppardMullin

### **Panelists:**

**Honorable Mitch Dembin** - U.S. Magistrate Judge, Southern District of California

**Matt Stamper** - CISO, Evotek, co-author CISO Desk Reference Guide

**Timothy G. Blood** - Cyber Plaintiff’s Attorney, Blood Hurst & O’Reardon

**Andrew Borene** - Cyber Attorney & Senior Director National Security Group, Symantec

9:10am – 10:00am

## *"Down the Rabbit Hole"*

**Vendor Risk & Management under CCPA**

**Panel Discussion:** Vendor Risk in the Advertising and Data Eco-System is the Age of CCPA and Cloud Computing. This panel will discuss the cybersecurity and ultimately the data risks and mitigation tactics of vendors in the advertising eco system, including publishers, data brokers, CRM companies, agencies, ad serving technologies, etc and how this risk ultimately impacts brands and advertisers.

**Moderator: Cathy Mulrow Peattie** - General Counsel and Data Privacy Officer, Pebble Post

### **Panelists:**

**Ari Levenfeld** - Chief Privacy Officer of Quantcast

**Nicole Killen** - Vice President and Chief Privacy Officer of Neustar **Matthew**

**Nichols** - Senior Counsel, Compliance and Policy, Network Advertising Initiative

**10:00am – 10:15am**      ***"Through The Looking Glass"* - Refreshment Break**

**10:20am – 11:10am**      ***"Curiouser and Curiouser"*  
Cyber Gone Global**

**Panel Discussion:** 2019 witnessed the increasing globalization of cybersecurity, with major incidents affecting global corporations, growing concerns about worldwide election security, proliferating threats from foreign nation-state and criminal actors, and stepped up security and incident response standards in Europe and countries around the globe. This panel will discuss current cyber-threats to multinational entities, the often-confusing (and sometimes conflicting), international cybersecurity regulatory environment, and how companies can prepare themselves for cyber incidents on a global scale.

**Moderator:** **Laura Jehl** - Partner, BakerHostetler

**Panelists:**

**Jonathan Fairtlough** - Managing Director, Cybersecurity, Kroll

**Jennifer Martin** - Global Cybersecurity Counsel, Verizon

**Doron Rotman** - Managing Director, KPMG

**11:15am – 12:05pm**      ***"Off With their Heads"!*  
Calculating Cyber Risk & Insurance Perspectives**

**Panel Discussion:** In a world with limited resources but unlimited threats, calculating and managing risk is a necessity for every organization. This panel will offer perspectives from different aspects of the cyber industry – in-house CISO, outside counsel, and the insurance field – on how they help organizations assess and respond to cyber risks.

**Moderator:**

**Chris Reese** - Senior Vice President, Cyber Technology Practice Leader, Lockton Insurance Brokers, LLC

**Panelists:**

**Pasha Sternberg** - Associate in Tech Transactions & Data Privacy

**Patrick Phelan** - CISO of UCSF Medical Center

**Keith Wojcieszek** - Associate Managing Director, Kroll, Cyber Risk

**12:05pm – 1:00pm**      ***"A Mad Tea Party"*  
Lunch "South of the Border Buffet"**

1:05pm – 1:50pm

***"We're All Quite Mad Here, You'll Fit Right In"***  
**Cyber Law Roundtable**

**Panel Discussion:** Information sharing on cyber related issues is common on the technical front, but those managing cyber legal issues also need a forum to share information and discuss trending issues. All attendees will participate in a group discussion led by cyber law experts to examine the nexus between the law and cyber, discuss daily cyber law challenges, and discover how the law can help defend against persistent vulnerabilities.

**Moderators:**

**Justine Phillips - Laura Jehl - Jen Martin - Cathy Mulrow-Peattie**

**Panelists: All Attendees**

1:55pm – 2:45pm

***"It's No Use Going Back to Yesterday"***  
**Reasonably Securing Connected Devices under new IoT Laws**

**Panel Discussion:** California enacted the first law in the nation mandating manufactures to reasonable security on connected devices and it goes into effect on January 1, 2020. Hear from industry experts about developing a defensible program for compliance with new IoT laws, current malware and vulnerabilities targeting IoT devices, privacy and security by design principles, threat modeling and quality assurance, what is reasonable security, and who ultimately shoulders the cost for failing to comply.

**Moderator:**

**Rob Bathurst** - Chief Technology Officer, Digitalware

**Panelists:**

**Shaka Johnson** - VP, Law Dept Sony Electronics, Inc

**Tom Pace** - VP Blackberry/Cylance

**Chris Dickman** - Global Mgr. Cybersecurity Services, Nissan Motor Company

2:50pm – 3:40pm

***"This is Not Wonderland"***  
**Cyber Collaboration with Law Enforcement**

**Panel Discussion:** When a breach happens, deploying the right team is necessary. This discussion gives the audience an opportunity to learn from law enforcement officials directly about their roles and the resources they provide. Panelists will also discuss how to effectively collaborate before and after a breach.

**Moderator:**

**Brendan McHugh** - Director, CATCH, District Attorney's Office– San Diego

**Panelists:**

**Special Agent Chris Christopherson** - Federal Bureau of Investigation

**Special Agent Erik La Com** - Unites States Secret Service

**Felipe Chee** - San Diego County District Attorney Investigator

3:45pm – 4:45pm

***"Every Adventure Requires a First Step"***  
**Live Data Breach and Incident Response**

**Live Breach Simulation:** Ankura will demonstrate a Business Email Compromise (BEC) from both the threat actor perspective and victim perspective. This demonstration will include how data is exfiltrated in a BEC. Following the compromise Ankura will demonstrate the analysis of artifacts during the incident response. The demo will consist of a presentation and pre-recorded videos of the compromise and analysis.

**Live Incident Response:** Success responding to a cyber-attack is measured by our resilience—yet many leaders have not seen an actual cyber-attack. After the virtual breach is successful, experts in security, legal, insurance, computer forensics, law enforcement, board of directors, and public relations will simulate a live response, with cameo appearances from leading experts explaining the various roles and steps each of us have during incident response.

**Live Breach & IR Team:**

**Seth Ankur** – Senior Managing Director, Ankura

**John "Clay" Blankenship** – Managing Director, Ankura

**Christopher "Todd" Doss** - Managing Director, Ankura

4:45pm – 5:00pm

***"Go on Till You Come to the End, Then Stop"***  
**Symposium Concludes and Closing Remarks**

5:00pm – 6:30pm

***"Eat Me/Drink Me"***  
**Cocktail Reception**  
*(Hosted by Kroll)*

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CyberSecurity  
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