

Qualcomm Technologies, Inc.

5775 Morehouse Drive
San Diego, CA 92121-1714

(858) 587-1121
www.qualcomm.com



Hugo Swart
Vice President & GM, XR
Qualcomm Technologies, Inc.

Hugo Swart is a vice president and GM of XR for Qualcomm Technologies, Inc. He is responsible for overseeing Qualcomm's XR business and P&L including go-to-market, product planning and roadmap, strategy, partnerships and customer development. He spearheaded the standalone VR category in the industry with Qualcomm Technologies' first reference design in 2016 and built Qualcomm Technologies' XR business from ground-up. He had prior roles in Consumer IOT spearheading the use of Snapdragon in adjacent device categories such as robotics/drones, smart-displays/assistants, smart TV media boxes and others.

Swart joined Qualcomm in 2003 as a technical marketing manager in charge of promoting wireless data technologies to operators worldwide. He has held roles of increasing responsibility since that time and has led several successful R&D projects from idea inception to customer adoption in the wireless space.

Prior to joining Qualcomm, Swart served as sales engineer for Lucent Technologies and Telecom Italia.

Swart received his bachelor's (1999) and Master of Science (2004) degrees in electrical engineering from the University of Campinas, Brazil. In addition, he received a Master of Business Administration (2008) from San Diego State University.