# Neel Naicker
## Title: Entrepreneur / Board Member/ Advisor

Neel Naicker is the Founder and Chairman at Orb Group and Predct Technologies. Neel has over 20+ years of experience in entrepreneurship, executive management, business development, disruptive technology and creating transformational value propositions both in consumer and B2B Enterprises. Orb group specializes in consulting in Artificial Intelligence, Blockchain, Cryptocurrencies, and Robotic Automation. Orb Group has currently advised on various projects in creating Decentralized Platforms, Crypto Currency in various industries, and infusing AI to maximize current platforms. He is also Founder of Predct Technologies – An Artificial Intelligence Company for Asset Valuation and Risk Management. Neel also advices many startups in Silicon Valley around disruptive and emerging technology, strategy, investments and partnerships. Neel also has invested in MetaMall – a mall concept in the Metaverse.

As Co-Founder and CEO, Neel led AMP's vision to change the way commercial real estate leverages technology and interacts as an industry.  Under his guidance, AMP provided  innovative capabilities for clients to access key data that delivers high value insights.  AMP has won numerous awards and is viewed as a thought leader in the technology and innovation space in commercial real estate, a multi-trillion-dollar industry. AMP won the most innovative product award in 2017 in Commercial Real Estate Technology.

In his previous role at Best Buy, Neel was instrumental in building many of the company's most influential business channels, worth more than $10B+ in revenue.  During his time at Best Buy he helped drive and execute multiple new initiatives that lead to many successful developments.  Neel was the key champion for the digital transformation that led BestBuy to dominate over its rival Circuit City. He was responsible for the transforming the Home Entertainment segment that included the Magnolia formats and Best Buy Mobile and scaling numerous brands as Samsung, LG, and many others. Neel is also been a thought leader in the digital transformation of retail and blending a successful ecommerce business with traditional brick and mortar channel. He advises various industries and technology companies across the globe.

Neel was born in the Fiji islands and grew up as a teenager in the Silicon Valley. He is working to bring education system to Fiji for Blockchain, Artificial Intelligence and others. He devotes his time to family, business mentorships and causes he is passionate about. He also speaks and works with top business schools at Stanford, UC Berkeley, UC San Diego, San Diego State University, University of San Diego and NYU. His lifelong goal is to provide access to a quality education for all kids around the world.