

LIGHTING THE WAY FORWARD for Student Success

PROGRAM FAST FACTS



BURNHAM-MOORES CENTER MISSION

To help recruit, educate, guide and mentor a diverse group of real estate students with the goal of facilitating their career pursuits in a socially responsible manner, with a global perspective and in collaboration with the real estate industry. We accomplish this mission through the support of outstanding faculty and professional staff, dedicated career services, scholarship offerings, active industry involvement and outreach, and relevant real estate programming.

The Burnham Moores Center (BMC) is a center of excellence, within USD's Knauss School of Business, with endowments of over \$19M which support scholarships, faculty and student resources.

STUDENT OFFERINGS

- Dedicated real estate career coaching
- Formal mentor program
- McQuaig behavioral assessment which supports career guidance
- Individual scholarship support with access to internal and external real estate scholarships
- Access to Burnham-Moores Center's real estate conferences/events
- Annual Career Expo with 50+ companies attending
- MSRE students are invited to MIPIM in Cannes, France to serve as official bloggers

INDUSTRY SUPPORT

- Nearly 100 industry partners support the USD real estate program by serving on BMC's Policy Advisory Board and BMC Real Estate Committee and also:
 - Serve as mentors
 - Offer internships and hire USD real estate students
 - Teach real estate courses
 - Support scholarship and faculty endowments

ENGAGED ALUMNI

- More than 2,500 USD alumni working in the real estate industry
- More than 634 alumni are members of USD's Real Estate Alumni Association (REAA)
- Support the next generation of real estate students through scholarships
- Serve as mentors and hire USD real estate students
- Serve as guest lecturers and adjunct faculty

MAJORS | MINORS | MSRE

As of May 2025

- 378 undergraduate real estate majors
- 92 undergraduate real estate minors
- 57 graduate students in the Master of Science in Real Estate (MSRE) program

Real Estate is the third most popular major at USD, with 119 degrees awarded in the 2024-2025 Academic Year

JOB STATS

Three-Year Average (2023-2025)

- 94% of undergraduate students are employed within 150 days of graduation
- 97.3% of MSRE students previously seeking employment were employed within 150 days after graduation

RANKINGS

#1 in College Factual in 2020, 2019, 2018, #5 in 2024 and #10 in 2025

#13 (Top Ranked) in U.S. News & World Report in 2026, #15 in 2024 and 2022 and #11 in 2021

COMPETITIONS

ARGUS University Challenge (Global)

- 1st Place in 2024, 2019, 2017, 2016, 2015, 2014, 2011 and 2009
- 2nd Place in 2025, 2023, 2021, 2018, 2013 and 2012
- 3rd Place in 2020
- Honorable Mention in 2022

NAIOP University Challenge (Local)

- 1st Place 2022, 2019, 2017



CAMPAIGN FOR STUDENT SUCCESS EXCEEDS GOAL

In 2024, the \$10 million Campaign for Student Success to support real estate program faculty and students surpassed its goal, raising \$11.8 million.

SCHOLARSHIPS

- Campaign raised \$6.2 million for real estate student scholarships, and of that amount, \$1.975 million is allocated for military-connected scholarships
- For the 2024-2025 academic year, 88 real estate scholarships were awarded to real estate students, totaling over \$389,750, quadrupling the number of scholarships available in 2017
- For the 2025-2026 academic year, 85 scholarships, totaling \$360,550, will be awarded to USD real estate students
- There exists a significant number of scholarships available from over 30 real estate organizations nationally. Our students have an exceptional track record of earning external scholarships each year. In the 2024-2025 academic year, USD real estate students earned over \$85,000 in external scholarships.

FACULTY ENDOWMENTS

- Campaign raised \$3.1 million for faculty support for a total faculty endowment of \$4,158,850, consisting of:
 - Burnham-Moores Center Faculty Endowment Fund
 - The Steven L. Black Endowed Chair in Real Estate
 - The Capstone Advisors Endowed Professorship

PROGRAM SUPPORT

- Campaign raised \$2.5 million for other real estate program support, including seed funding for the Real Estate Awareness and Discovery Initiative (READI) program. Launched in 2022, the READI program was founded to raise awareness regarding real estate as a career path for high school students in San Diego.

In 2024, a special Donor Recognition Wall was created as a thank you to those who contributed to the continued success of the USD real estate program as part of the Burnham-Moores Center for Real Estate's Campaign for Student Success. Stop by the Burnham-Moores Center for Real Estate to see the wall. Join us in lighting the way forward for USD real estate students.

CAMPAIGN FOR STUDENT SUCCESS

