

# COMMUNITY BUZZ

Volume

7

Issue

5



Department of Communication Studies

Faculty Update

Faculty Feature

Alumni Feature

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SPRINGING INTO MARCH



# ALUMNI UPDATE

With the help of University of San Diego and the Communication Studies department, I learned the fundamentals of my job: how to research leads, interview sources, craft a story and fine-comb edit my work. During my four years at USD, I received opportunities to dissect films at the 2016 Sundance Film Festival, study European print and digital media abroad in Ireland, and collaborate with bright, creative individuals in a college newsroom.

I want to express gratitude for all of my USD professors, especially in the Communication Studies department. Thanks to Dr. Esteban Del Río for inspiring my love for the major; Dr. Roger Pace and Dr. Eric Pierson for cultivating my passion for film criticism; Professor Greg Ghio for helping me overcome my fear of public speaking; Professor T. O'Rourke for coaching me on job interviews and salary negotiations; Dr. Susannah Stern for strengthening my research skills; Dr. Larry Williamson for encouraging me to think outside the box and beyond the book; Dr. Bradley Bond for offering honest, post-graduate wisdom; and of course, Professor Gina Lew for exposing me to the world of journalism. From Dr. Pace's infectious love for Communication theory to Professor Ghio's advice to grab real-world experiences, each and every one of them taught me something unique about the field.

## SARA BUTLER

I'd also like to thank the professors in the English department — Dennis Clausen, Fred Robinson, Adam Veal and Bradley Melekian — who allowed a non-English major take their creative writing courses, which helped me exercise my language abilities in a less formal setting.

Sara Butler graduated from the University of San Diego in Spring 2016. Even though she is new in the journalism industry, she was offered the opportunity in January 2018 to become the new editor of San Diego Uptown News. Let's all congratulate Sara for her new position and success in the workplace!





Every semester, Dr. Tullis does her SNAP challenge with her Communication Health class. The Supplemental Nutrition Assistance Program (SNAP), is commonly known as food stamps. She challenges the students to live off the food budget of someone who is receiving SNAP assistance, which is around \$47 a week.

*Why is it important for students to participate in, and not just learn about SNAP?*

Linda Vista area and USD is in a food desert. (A food desert) means that there's no or very limited grocery options. So we have one grocery store that's kind of nearby, but it's also not a mainstream grocery store.

There's just limited options, and I think most students recognize that. So I was looking for an activity that would help students think about food more critically, and this has been that activity. It's been very useful.

One of the big takeaways for students is that they realize how time consuming a SNAP-driven food budget is. They get to see the ways in which time is a commodity, and raises their awareness for how we communicate about food.

*Why do the SNAP challenge?*

There's some misconceptions about who receives SNAP and how practical it is to live on the benefit. I think people assume that it's plenty of money and that it would be easy to survive on. And I think the reality is that people discover when they do it, that it's very challenging. They have to change many aspects of their lifestyle.

The other thing is that there's a lot of moralizing about food. People think we know the right way to eat, and we think we can tell other people how to eat, especially poor people, related to health.



# SUMMER CLASSES

## COMM 445: Gender Communication

*Diane Keeling*

3-week Pre Session (6/4 – 6/22)

M-Th

9:00 a.m. – 12:15 p.m.

KIPJ-214

## COMM 463: Communication and Sports

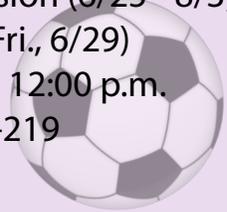
*David Sullivan*

6-week Mid Session (6/25 - 8/3)

M-Th (& Fri., 6/29)

10:20 a.m. - 12:00 p.m.

KIPJ-219



## COMM 480: Advanced Topics in International Media: Latin American Media Systems

*Antonietta Mercado*

3-week Post Session (8/6 – 8/24)

M-Th

9:00 a.m. - 12:15 p.m.

KIPJ-220



COMM 298 (Field experience) and COMM 498 (Internship) are both available over the summer with Greg Ghio.

# FALL REGISTRATION

Date	Day	earliest time to login is 7:30am for these units completed*:	earliest time to login is 12:15pm for these units completed*:
April 3	Tuesday	Senior athletes or honor students	90 or more
4	Wednesday	Junior athletes or honor students	85
5	Thursday	80	70
6	Friday	65	60
9	Monday	Sophomore athletes or honor students	57
10	Tuesday	55	51
11	Wednesday	47	42
12	Thursday	37	30
13	Friday	Freshmen athletes or honor students	26
16	Monday	21	17
17	Tuesday	14	11
18	Wednesday	1	Less than 1
April 19-September 14	Daily	Open to all continuing students through September 14	

PIERSON IS GOING TO READ "PROFILE + COURAGE" AND PRUNE THE TREE IN HIS YARD

# FACULTY UPDATES

*What are your spring break plans?*

STERN IS GOING TO SANIBEL ISLAND WITH HER FAMILY!

WILLIAMSON IS CHECKING ON HIS HORSE AT UC DAVIS  
SULLY IS COACHING YOUTH VOLLEYBALL

MERCA DO IS GOING TO LIVERMORE TO VISIT HER FAMILY

CHUNG PUBLISHED AN ARTICLE — READ IT [HERE!](#) WE MISS YOU CHUNG!

TULLIS IS GOING TO THE GRAND CANYON FOR THE FIRST HALF- AND SLEEPING FOR THE SECOND!

GHIO IS GOING TO PALM DESERT

DEL RIO IS GOING WITH USD FACULTY TO NEW ORLEANS

CANEPA IS GOING TO NYC!

LEW IS A TAXI DRIVER FOR HER FAMILY!

PACE IS VISITING GRAND-KIDS IN UTAH

JAMES IS WRITING AND RIDING HIS BIKE

# MARCHING INTO



# ACTION!

University of San Diego students participated in a nationally organized walk out to protest gun violence and to mark the one month anniversary of the Marjory Stoneman Douglas High School shooting in Florida.



# FILM STUDIES

## MINOR



Are you a film fan? Now become a film critic and scholar. Announcing a new interdisciplinary minor in Film Studies. The minor is an academic study of film and filmmaking. Learn critical and theoretical approaches to understanding and evaluating film.

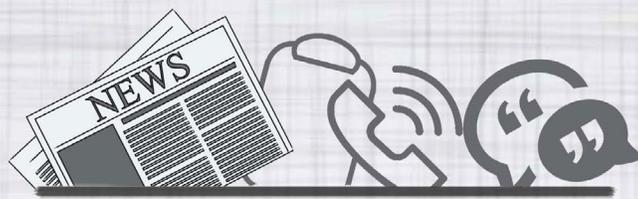


The minor is 18 units which include FILM 101 and FILM 301 as well as electives from two different departments. Choose from over 20 different courses from two different departments. Screen, critique, analyze, and understand film.

If you are interested in the new minor, contact Dr. Eric Pierson, (epierson@sandiego.edu).

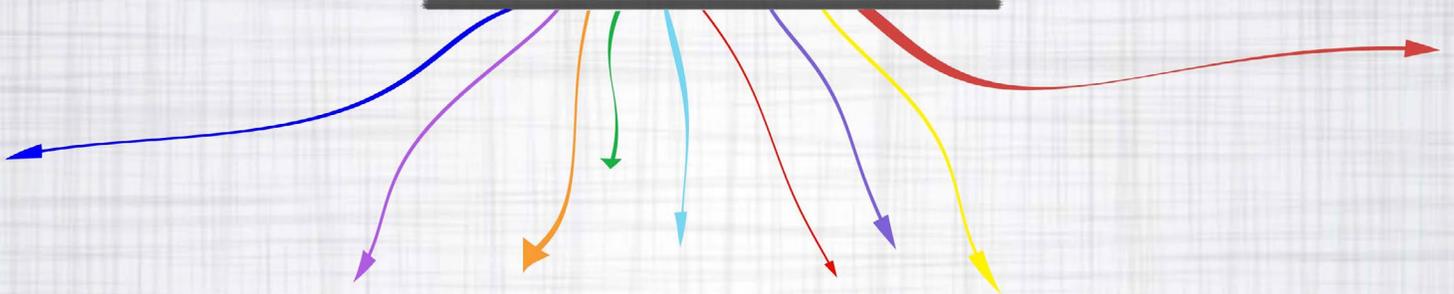
### ENGAGE CINEMA IN NEW WAYS:

17 506-8 FILM	18 506-8	19 506-8 FILM	20 506-8	21 506-8 FILM
Analysis – breaks down film into its component parts to better understand how it works	History – provides an insight into the historical development of film	Theory – examines film from a range of theoretical perspectives	Authorship – considers film as a product of an individual mind (auteur)	Genre – addresses film in terms of genre conventions and examines the social function of genre film
17 17A	18 18A	19 19A	20 20A	21 21A



# CAREERS IN COMMUNICATION AND MEDIA

a panel followed by networking



APRIL 24<sup>TH</sup> • 12:30-2:00<sup>PM</sup> • UC FORUM A

## PANELISTS

Victoria Johnson, Weather Anchor, Fox 5 KSWB  
Phoebe Gurrola, Visual Effects Coordinator, Netflix  
Bianca Bruno, Reporter, Courthouse News Service  
Andrew James, Public Relations Representative, San Diego Zoo Global  
Noreen Ippolito, Regional Senior Vice President, iHeart Media  
Sarah Butler, Editor, San Diego Uptown News  
Rita Magliocco, Marketing Partnerships, Promotions, & Events, Amazon Studios



**NEW**

494 Special Topics course to be offered in Fall 2018!

## COMMUNICATING COMMUNITY

Communication is fundamental to the ways in which communities engage members, articulate cultural commitments, demonstrate historicity and produce a framework of belongingness. Communication is also a key means by which exclusion is experienced. This course explores this dynamic as well as forms of communication that access belongingness for diverse communities within a larger, dominant cultural framework. Throughout the semester we will focus on how diverse groups transmit and acquire information by examining alternative local media. We will look at murals, graffiti, campus artwork, the built environment, local events, newsletters and community radio. The question this course asks is, "How do communities articulate belongingness?"

