

DEPARTMENT OF
COMMUNICATION STUDIES

OFFICIAL STATEMENT

SUPPORT FOR STUDENT DEMANDS

We, the Department of Communication Studies faculty affirm Black Lives Matter, and we are committed to encouraging and sustaining a diverse and inclusive community that honors the lived experience of all community members.



2016

Volume
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COMMUNITY BUZZ

Issue
5

Department of Communication Studies



Student Updates

A Comm Studies student, Marguerite Lehman, had her paper accepted to the Western States Communication Association's (WSCA) Undergraduate Scholars Research Conference (USRC). Acceptance to this conference is both a wonderful opportunity and a great honor for an undergraduate student. Congratulations to Marguerite!

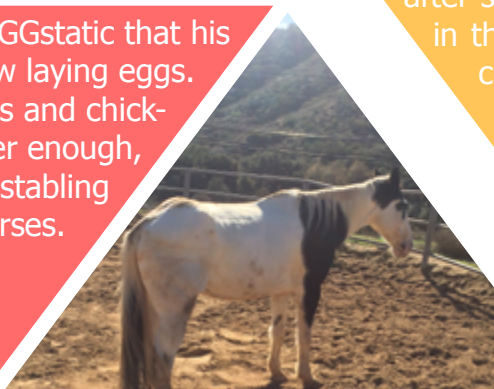


Dr. Chung was able to fit all of her students in an elevator during studying abroad in Hong Kong. In addition to squeezing into small elevators, the class was able to explore the city for three weeks during intersession.

Dr. Bond was recognized at the Innovation in Experiential Education luncheon for his COMM 482: Children and Media where he requires his students to work with children in after-school programs in the Linda Vista community.

Faculty Updates

Dr. Williamson is EGGstatic that his chickens are now laying eggs. And since dogs and chickens are never enough, he is also stabling two horses.



Dr. Keeling and Dr. Tullis represented the COMM Department well as they cheered on the Women's Basketball team against Santa Clara.



Dr. Moran had a great time over the break spending time with family. She headed to Mammoth to enjoy the snow, but ended up with a broken elbow from slipping on some ice! Can you spot the sling?



Professor Gina Lew



In December, USD's Women's Center held its annual 18th Woman of Impact awards luncheon. This award luncheon was an opportunity to honor those who have made a difference in the lives of our students. Nominees in all categories — undergraduate student, graduate student, faculty, staff and administrator — attended and one winner per division emerged. This year, the faculty winner was...Professor of Practice Gina Lew! Born and raised in Los Angeles, Professor Lew earned her masters degree at USC and worked for KCBS, KNBC, and FOX in Los Angeles. Moving to San Diego, she was the first Asian American anchor in San Diego for the top rated morning and noon news for CBS and then worked at KPBS. Professor Lew has been teaching at USD for more than ten years. Her connections with Channel 10 updated the furnishings for a television set for USDTV.

What was your reaction to receiving the Women of Impact Award?

I honestly had no idea what the award was. I received an email inviting me to a Women of Impact luncheon and so I assumed it was just to embrace the work of women at USD. So just imagine my complete shock when I found out....which is another story in and of itself. I literally had to leave the luncheon early because I was double booked. I had a speech to give to the Lambda Pi Eta Honor Society initiation ceremony.

And now that you know?

Astounded and humbled. I saw the list of nominees, faculty members and administrators and WOW. It just blows me away. People often ask me about my work at USD and how it compares to "the real world." Well, I must say that I am grateful the Communication Department voted me on the Island and kept me here. But, this award inspires me because I see how we can make a difference in the lives of our students. This award encourages me to continue what I do.

So what is the meaning of life?

If I had to compare the real world versus academia, launching young minds is the ultimate meaning of life. You may not know when you made a difference or had an impact—and this is a true reality check.

Things You May Not Know About Professor Lew:

Teaching style in three words: Curiosity, No Excuses, Real world

The future of Journalism? Ok, we better adapt because all forms of journalism are everchanging. And everchanging quickly.

Color of choice: Red or Yellow

Comfort food: sizzling rice soup and a glass of wine, preferably white! 😊

Animal that best describes your personality: A race horse: I'm always on the go, in like to get stuff done, and I have my own mind.

Are you an indoor or Outdoor Cat?: Definitely outdoor!

Old or new school technology?: Old school, I don't own any Apple product

Fave vacation with family: Hopping around the Hawaiian Islands.

Current Obsession: Chinese New Year Celebrations! Gung Hay Fat Choy!

Random Updates

Applications are now available for

Lambda Pi Eta,

National Honor Society for Communication students!

Benefits:

- Leadership Opportunities
- Networking with Professionals
- Relationships with Peers
- Interactions with Faculty
- Recognition at Graduation
- Resume Builder

Requirements:

- Junior Standing (60+ Units)
- Comm Studies Major/Minor
- 3.0 Cum GPA
- 3.25 Major GPA
- Completed 12+ Units in Comm Studies

Apply Online by February 22!

<http://tinyurl.com/usdlph>

For more info, contact the faculty advisor:
Dr. Bradley Bond (bond@sandiego.edu)

Don't miss out on this great opportunity and study abroad over summer in Europe!

London, England

COMM 480:

British Media

with Dr. Eric Pierson

July 30 - August 20

Paris, France

COMM 494:

Sexual Discourse & Society
with Dr. Bradley Bond

July 8 - July 30

Applications Deadline:

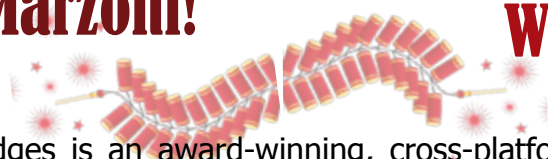
March 2, 2016

No pre-requisites required! Courses fulfill upper-division elective in Comm Studies major/minor!

For more information, visit
www.sandiego.edu/studyabroad/programs/summer.php

On Wednesday, March 9, the English Department is hosting an event with Amanda Nachman, *College Magazine* founder & editor: "Learn How To Be a Magazine Editor" from 12:20-1:15pm.

Welcome back Professor Herman, Dr. Hu, Professor Lacher, and Professor Marzoni!



Nicola Bridges is an award-winning, cross-platform media executive and consultant strategist specializing in interactive content and product development, marketing and audience acquisition across digital, video, broadcast, and print. She is experienced in innovative business development and branding from years being at the frontlines of emerging technologies for consumer engagement, audience growth and brand reach since day one of the web – after previously being Editor-in-Chief for a national magazine with 2 million subscribers. Most recently, Bridges was Senior Vice President of Sharecare, Inc. – the social health engagement platform and its family of brands started by Dr. Mehmet Oz and Jeff Arnold, who founded WebMD – overseeing Content, Interactive Product Programming, and Video, and working with the Dr. Oz Show website team on joint initiatives. She was responsible for establishing the roadmap and implementation and marketing of all consumer and clinical health content and video programming.



Welcome Our New Professor Nicola Bridges to USD!

Tell us about Hong Kong!

The Inside Scoop with Cristina Ramos



"My time in Hong Kong really left me speechless and itching to go back. Dr. Chung's Intercultural Communication class intertwined perfectly with what I was experiencing every day when I was out exploring the city with the rest of my classmates. We had the opportunity to immerse ourselves in the culture throughout the three weeks. I'd like to consider myself now an expert on riding the MTR (their public transportation system) and knowing the appropriate way to say "thank you" in Cantonese. We also had the chance to visit mainland China with our weekend excursion to Macau, Guangzhou, and Shenzhen. The sights were breathtaking and trying to understand the culture definitely gave me a new perspective. I absolutely loved this class and this opportunity to travel to a place that is so different than what I am used to. I'm already missing Hong Kong and wishing I could go back."



The Sundance Spotlight!



USD's own Calvin Brown snagged a picture with journalist Katie Couric during the film festival



- Park City, Utah
- Dr. Pace and Dr. Pierson
- Intersession program

The Inside Scoop with Scott Tozzi



"The Communication Studies Department once again offered an Intersession class in Park City, Utah at the Sundance Film Festival. The course, taught by Dr. Roger Pace and Dr. Eric Pierson, included twenty-three students who enjoyed films, panels, and special events at the festival. Dr. Pace and Dr. Pierson provided valuable insight and knowledge of how American independent cinema is structured and described the distinctions between Independent and Hollywood films. The festival is a culmination of 123 feature-length and 72 short films. Students were required to screen several films which included dramatic, documentary, shorts, both domestic and international. There was also an attraction called the New Frontier which presents a futuristic view of film, art, virtual reality, and music."

"Pace and Pierson did a great job coordinating this program for the students!"

- Scott Tozzi, '16



Is that Spike Lee and USD's Scott Tozzi? Scott snapped a quick selfie with the famous director during their time in Utah



2016 CONVENTION



Academic Seminars

SUMMER 2016 COMM 494 COURSE 2016 DEMOCRATIC CONVENTION JULY 17TH - 29TH PHILADELPHIA, PA

Attend the Democratic Convention, a once-in-a-life-time opportunity, with a small group of Communication students and receive class credit! This two week special session will count as 3 credits of Communication elective credit (or media).

We will be face-to-face with advocates, politicians, journalists, PR professionals, and many more. You will be a part of numerous convention related events, and get hands-on experience in media related fieldwork. We will also meet daily and have small group discussions, tours, and field trips around the incredible city of Philadelphia!

Please contact Dr. Brinson (brinson@sandiego.edu) as soon as possible if you are interested.

Deadline is early March!