



FEATURING...

**Alumni at USD
Faculty Spotlight
What's Upcoming**



**CO
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BUZZ**

COMM Alumni at USD



Erin Prickett '10

As the Honor Program Coordinator, Erin Prickett advises and counsels future and current students on course selection and thesis research, evaluates fall and mid-year applications, creates and delivers presentations, coordinates various social and philanthropic events, and vets curricular proposals. She loves working closely with the Director, Honors Committee, and their incredible students as the program coordinator. When she's not in SLP 409, you can find her at her fave place: the classroom! Without a doubt, teaching has been the most rewarding experience of her career thus far.

Samantha Paulus is the development and marketing assistant for the College of Arts and Sciences since December 2014. She assists in the College's fundraising efforts, event coordination, social media management, alumni outreach and a variety of special projects.

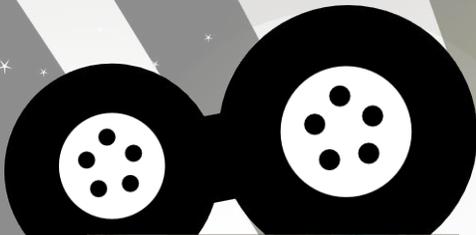


Samantha Paulus '13

As the entrepreneurship manager for the School of Business since 2012, Regina leads and enhances major entrepreneurship opportunities including the popular V2 Pitch Competition, the Legacy Entrepreneurship Conference and the year-long coaching and mentoring program for student entrepreneurs. Regina has worked on the expansion of the of the V2 Pitch Competition from both sides of the border, specifically the Cali-Baja Region. Recently, she recently gave a TEDxSanDiego talk at the San Diego Symphony on "Innovation Beyond Borders" and the power of collaboration between the US and Mexico.



Regina Bernal '12



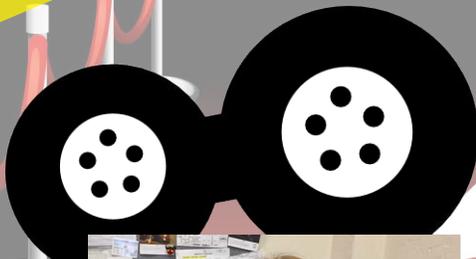
Sue Kelly '89

For the past 20 years, Sue Kelly has enjoyed providing career counseling to alumni, undergraduate, and graduate students at USD. She has expertise in counseling clients with issues related to career exploration, career planning, decision-making, and job search strategies. Sue loves providing career guidance to fellow Comm majors! As Assistant Director of First & Second Year Experience, Sue creates specialized programs to assist students in the early adoption of career planning. Sue holds a Master of Science in Counseling with a specialization in Career Counseling from CSU, Northridge. She holds national counseling certifications through the National Board of Certified Counselors and the National Career Development Association.

Lamont Smith just finished his second year as the head coach of the Men's Basketball Program. Coach Smith became USD's 12th head coach of basketball in program history and just the 5th head coach since USD moved to the NCAA Division I. He came to USD from the University of New Mexico where he was the Associate Head Coach. Smith brought with him to USD plenty of west coast and regional recruiting ties, plus a reputation for developing student-athletes and being one of the hot up-and-coming coaches in the collegiate ranks.



Lamont Smith '98



Hayley West '14

As a One Stop Counselor, Hayley assists students, parents, and alumni with a ton of various inquiries. And by a ton we mean A LOT. On an average day, Haley's office helps the USD community in person, via email, and over the phone with questions/concerns about financial aid, student accounts/billing, and registration. Every interaction is unique; working there has helped her develop her interpersonal skills and



Chelsea Kott '09

After graduation, Chelsea worked one year in Real Estate and left to get back into education. She got a job at USD School of Law here she saw an opportunity to do meaningful work with undergraduate students. After leaving USD again to obtain her Master's Degree in Higher Education at Boston College, she returned to USD and works as a Community Director for the Alcalá Vista Apartments. As a Community Director she interacts with students who find themselves in a challenging space. Her favorite part of her work is collaborating with students to bring change and growth to campus. Chelsea's degree sparked her interest in learning more about others' stories - getting to know them, their work, their impact, their interests, their contributions to the world and understanding of their place in it.

Crystal Peterson is Assistant Director of Marketing for Alumni Relations, working to enhance alumni outreach for regional programming while engaging with the expanding USD community including parents and friends through various marketing strategies. She manages both email and social media campaigns for the Alumni Association, affinity groups, and over 20 regional chapters, both domestic and international. In addition, she creates and executes marketing campaigns from signature events (e.g. Wine Classic) to benefit programs (e.g. HireUSD) to alumni content (e.g. Featured Toro). Through her work, she increases outreach and finds creative ways to promote the opportunities for USD alumni to reconnect with their alma mater. Outside of her full-time job, she is also a Rainbow Educator on campus and loves opportunities to facilitate dialogue to create a safe and inclusive community.



Crystal Peterson '10



Popcorn with **PIERSON** #TheDoctorIsIn



Dr. Eric Pierson was born and raised in Chicago. As a huge Cubs fan, he completed his masters degree in radio, film and television at UCLA and moved back to Illinois for his PhD. Dr. Pierson has been teaching at USD since September of 1999.

Q: What is the meaning of your research--how would you describe it?

P My primary interest is content analysis. I take stories and images and I drill down to expose the multiplicity of contrasting images they offer.

Q: Specifically?

P: Specifically the African American experience and how images of African Americans are presented in film and prime time television.

Q: When did your interest start?

P: I had an epiphany during my masters program at UCLA. At the time, we had this assigned reading, a book by Todd Gitlin called "Inside Primetime" published in 1983. I just remember being fascinated because he was one of the first first to write about television--the role it played in our lives.

Q: So what's on your plate for your future endeavors?

P: The bigger project I have is to write a historical view of American International Pictures (AIP). AIP was a film production studio popular in the mid 1950s to mid 1980s. AIP was way ahead of its time in terms of looking at exploitation films (drugs, etc.) that were independent and low budget. I am interested in writing a book about the relationship between American International Pictures and pop culture.

TRIVIA

What is a film that...

...makes you cringe: Kids

...makes you ugly cry: The Deer Hunter – it took me 15 minutes to compose myself in the theatre; It's a movie about friendship and it made me think of the potential loss of my friendship

...makes you still laugh: Duck Soup

What would you be doing if you weren't a professor: Stand Up Comedian and write comedy

Comfort food: Deep dish pizza

If you were a current student, what would be your social media app: Twitter because it's the opportunity for humor
#TheDoctorIsIn

One TV show you'll always watch: Buffy the Vampire Slayer

To submit any items for the Jan 2017
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MARCH

twenty seventeen

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12  Daylight Savings	13	14	15	16	17  St. Patty's Day	18
19	20	21 Dr. Bond's BIRTHDAY 	22	23	24 Dr. Pace's BIRTHDAY 	25
26	27	28	29	30	31	

APRIL

twenty seventeen

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 April Fool's Day!
2	3	4	5	6	7	8 Ghio's BIRTHDAY 
9	10	11	12	13	14	15
16 Easter 	17	18 Taxes are due!	19	20	21	22 Earth Day! 