

The COMMunity Buzz

News for the Department of Communication Studies



CHAIR'S CORNER



We made it through October! Most midterms are behind you and now you can look forward to the Thanksgiving holiday break. Hopefully there will be time for relaxation before the pressure of finals is upon us. As you prepare for the end of the semester, plan ahead, get plenty of rest, and take advantage of faculty support as you write your final papers and study for exams.

November also marks the month when the National Communication Association (NCA) holds their annual meeting. You can read about the specific research papers that will be presented by faculty in this issue. NCA is a place for faculty to share their research and get constructive feedback from colleagues. It also offers an opportunity to talk with communication professors from across the nation.

This year we will also be interviewing potential candidates for a new faculty position in Health Communication. We will have a new faculty member join the department in Fall 2015.

Another exciting event happening in November is the San Diego Asian Film Festival. Communication Studies has been there from the beginning with Dr. Leeva Chung leading the charge to ensure that the Pacific Arts Foundation continues to provide avenues for Asian and Asian American filmmakers to find opportunities to tell their stories. On November 8 you can be part of a discussion about the production of a new television show that will air on ABC.

As you register for classes for next semester, be sure to check out a brand new course offered by Dr. Mercado titled "Public Relations and Community Advocacy." "Writing for Media" is back! This course will highlight writing for advertising, fiction series, and documentaries. Both courses fall within the "Media Studies" or "Elective" area in the major. If you have any questions about upper division courses please talk to your advisor. Faculty office hours are listed on the department website under the "Faculty" tab.



FACULTY UPDATES

National Communication Association 2014 Conference

Dr. Bradley Bond will present a paper co-authored with Benjamin Compton ('14), USD Alum. The paper is titled, "Gay on-screen: The relationship between exposure to gay characters on television and heterosexual audiences' endorsement of gay equality."

Dr. Jonathan Bowman is participating in five separate sessions at the 2014 NCA Conference. Most notably, he is co-presenting research with recent graduate Benjamin Compton (now a graduate student at the University of Kansas). That paper is titled "Extradynamic Evaluations: Perceptions of Haptic Interactions Among Same- and Cross-Sex Friends."

Dr. Diane Keeling will present two pieces of research: one on how psychoanalysis has been used in rhetorical criticism entitled, "Conceptualizing Material Rhetoric through Psychoanalytic Approaches to Criticism," and the other on how feral children challenge our conceptions of human nature: "Animal of the Origin."

Dr. Antonieta Mercado will present her research on indigenous Mexican immigrants in the United States from a forthcoming book chapter on a panel: *Globalizing Intercultural Communication: Case Studies and Personal Narratives for the 21st Century*. Mercado, A. (forthcoming, 2015). *Transnational Practices of Communication and Social Justice: Indigenous Mexican Immigrants in the United States*. In Kathryn Sorrells and Sachi Sekimoto (eds.). *Intercultural Communication, Globalization and Social Justice: A Reader*. Sage Publications.

Dr. Jonathan Bowman, Associate Dean and Associate Professor of Communication Studies, has also been selected by the NCA as the 2014 recipient of the Donald H. Ecroyd Award for Outstanding Teaching in Higher Education. The award is given annually to honor an NCA member who exemplifies superlative teaching in higher education. NCA presented the first Ecroyd Award in 1988. NCA is the largest communication association in the United States. For more information, please see the *Inside USD* story linked below. Congratulations Dr. Bowman!

<http://www.sandiego.edu/insideusd/?p=38772>



Dr. Keeling also attended the Museum of Man's "Instruments of Torture" exhibit with Communication Major Kaitlyn Wolters as a part of their independent study on the rhetoric of witch-hunts. She will be attending the National Communication Association conference in Chicago, IL, where she will present two pieces of research: one on how psychoanalysis has been used in rhetorical criticism and the other on how feral children challenge our conceptions of human nature.

Dr. Anotnieta Mercado organized a panel on October 18th for the Peace and Justice Studies Association entitled "Decolonizing Conflict Resolution." The panel discussed what conflict resolution looks like from different indigenous perspectives, focusing on different indigenous groups such as Mixtecos, Zapotecos and Rarámuris, and including indigenous migrants from Mexico in the United States. Other panelists included: Dr. Ana Paula Pintado, National School of History and Anthropology, Mexico; Luis López Reséndiz, San Diego City College; and José González, Frente Indígena de Organizaciones Binacionales, San Diego.



Drs Eric Pierson and Roger Pace presented a paper entitled, "Festival Going as a High Impact Practice in the Undergraduate Film Curriculum" at the *Teachers, Teaching and the Media* conference on October 17th. The paper was an examination of the educational benefits of film festivals and was based in part the professor's experience taking students to the Sundance Film Festival. The Sundance class is being offered for the eleventh time in Intersession, 2015. The conference was held at St. Marys College of California. Pictured below are Drs. Pierson and Pace with the Provost of St. Marys, and former USD Communication Studies Professor, Dr. Beth Dobkin.



STUDENT UPDATES

Play by Play

by Niko De Laurentiis ('17)

Coming into a new school as a transfer student can sometimes be a tough transition, and many students sometimes feel that it's difficult to get involved with their new school and join clubs and organizations. I'll admit, I at first was one of these students. I wanted to get involved with USD any way I could, especially something in my field of study that could give me experience. Luckily for myself and all the students here at the University of San Diego, we have an excellent and friendly faculty and staff to give us support and guide us. For instance, I went to the USD TV general meeting and got to talking with Professor Gina Lew and after discussing my interests, she told me about an opening with W-TV to do the play-by-play commentary for the Men's soccer team. Perfect.

After a few emails and discussions, I got the position and it has been a dream. I get to call my favorite sport for my school and gain valuable real life experience. Each game day I am joined by my broadcast partner Ben Pearson, who is a Media Relations Coordinator for USD, and our cameraman Raymond Brown, who does a fantastic job keeping up with play. Ben and I discuss on air the tactics of each team and describe the play to our viewers on The W.TV live stream and USD TV and I must say I really enjoy my time there, as you could probably hear through the laughs we have on air. It has provided me with great experience in the field I am pursuing and all around is just a fun job to have. Our next live stream will be on November 7th, when USD takes on Santa Clara in a West Coast Conference matchup, so you can catch us then. And remember, go Toreros!



ALUMNI UPDATE

Sarah Jorgensen ('13)

After wrapping up my master's degree in journalism at Columbia University's Graduate School of Journalism, I accepted a summer internship with CNN's investigative unit in New York. I helped pursue stories ranging from the Veterans' Administration wait list scandal to the NFL through research, screening archival tapes, and intense research. At the end of my internship, I was offered a freelance news assistant position with the New York bureau, which covers daily and breaking news in the northeast region. In my new role (which I just started on Monday!) I've helped on stories ranging from ISIS to the ebola outbreak.

I couldn't have gotten to this point, though, without the support of professors like Prof. Gina Lew and Dr. del Río, who always supported my journalistic



ventures while I was at USD. Favorite classes in particular included Dr. del Río's Media and Conflict class in Paris and Prof. Lew's Advanced Journalism class. In particular, Prof. Lew's deadline writing exercises prepped me well for covering breaking news efficiently - very helpful in both grad school and in my jobs since. The practice I received in journalism, too, from writing for *The Vista* and working on USD Radio were crucial in building my skills as a reporter. Biggest tips for any USD students interested in journalism: practice and build up your clips by writing for *The Vista* or working for USD Radio or USD TV!!



UPCOMING EVENTS

USD Presidential Search - Open Forum

Dom Pera, Associate Students President, will be holding open forums for all students to learn about the USD presidential search process, as well as voice their opinion as to what they want to see in USD's next president.

Tuesday, November 4, 2014

12:30 - 1:30 PM | UC Forum B

5:30 - 6:30 PM | UC Forum A

Refreshments and snacks will be provided.

For more information, contact Dom Pera at:

aspresident@gmail.com

Networking with the Pros 2014

Hosted by the Student Alumni Association and the San Diego Alumni Chapter

Over 20 successful USD alums from various fields in government, private industry, and the non-profit sector will meet with current students.

November 5, 2014 | 5:30 PM to 7:30 PM

Degheri Alumni Center 137

Transnational Social Justice Practices

Discussion by Martha Ojeda, the Executive Director for the Coalition for Social Justice in the Maquiladoras

Thursday, November 6, 2014 | 5:00 - 7:00 PM

Manchester Auditorium

Co-sponsored by: Communication Studies, Program in Latin American Studies (PILAS), and the Center for Community Service Learning



Dr. Stern, with her daughter & sons, and Dr. Keeling attending a USD men's basketball game.

Scenes from Día de Los Muertos at USD

Pictures by Christy Howland ('15)



USD CAREER AMBASSADOR

APPLY NOW!



USD Career Services is seeking sophomore and junior-level students to serve as Career Ambassadors for the spring 2015 semester. We are looking for a commitment of 10 hours/week from each student ambassador in this paid position of \$10/hour. Ambassadors will assist Career Services with programming and special events, and serve as an outreach resource to promote events to student groups and the rest of campus.

To apply for this position, please send your resume to USD Career Services Graduate Assistant, Katie Russo at krusso@sandiego.edu, AND then proceed to the Google form survey below to answer some basic questions about yourself and your interest in the position. Applications are due by Friday, November 7.

Please visit this link to complete the supplemental application:

<http://goo.gl/forms/8ZbUfeqpC0>

Goals of USD's Career Ambassador Program:

- Peers will be trained on delivering and facilitating basic workshops and presentations for outreach
 - Peers will assist with programming and special events, and support Career Services in promoting these events to student groups
 - Eventually, peers will be trained in preliminary peer-to-peer advising, as well as referrals to follow-up with a career counselor
- Benefits of the Career Ambassador Program: Peers can produce a number of positive outcomes for themselves as mentors, for the students they work with, and for USD Career Services.

Below are some benefits to the Career Ambassador Program:

- USD Career Ambassadors can gain a strong sense of leadership, professionalism, confidence and communication skills
- The Career Ambassador Program will promote a sense of connectedness to the university
- Career Ambassadors will use social media, marketing strategies, and campus connections to promote Career Services to a wide variety of student populations
- Career Ambassadors can aid in extending USD's reach off-campus to both alumni and community organizations
- Ambassadors will act as role models for other students and help them to understand the importance of experiential learning as a significant piece of their educational experience
- Ambassadors can connect parents to Career Services, which will promote services as well as help build potential partnerships

If you have any further questions about the position, please contact Katie Russo at krusso@sandiego.edu or (619) 260-4654.



WORLD PREMIERE

PILOT EPISODE OF ABC'S FRESH OFF THE BOAT FREE WITH USD ID



**SATURDAY, NOVEMBER 8
1:30 PM
SHILEY THEATRE**

Watch the world premiere of ABC's FRESH OFF THE BOAT, the first Asian American sitcom on network TV in 20 years. FRESH OFF THE BOAT is based on the memoirs of celebrity chef, Eddie Huang.

FRESH OFF THE BOAT is the centerpiece event for the 15th San Diego Asian Film Festival.

Starring Randall Park, Constance Wu, Hudson Yang

Executive producers scheduled to attend for Q&A. *Free SD Asian Film Festival tickets also available at the USD box office for students, faculty & staff*



VISIT **FESTIVAL.SDAFF.ORG** FOR TICKETS

UNIVERSITY OF SAN DIEGO SPONSORS: Center for Awareness, Service and Action (CASA), Center for Community Service Learning, College of Arts and Sciences, Filipino Ugnayan Student Organization, International Center, and Student Affairs

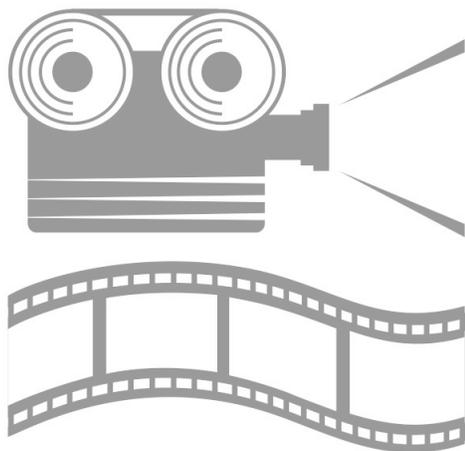


LAMBDA PI ETA

presents

**DIEGO ZAVALA
SCHERER, PHD**
on

INTERACTIVE DOCUMENTARIES AS A REPRESENTATIONAL EXPANSION

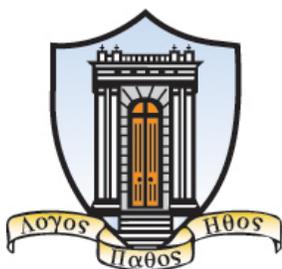


When:

Tuesday, December 2
12:15 PM - 2:00 PM

Where:

KIPJ Rooms EF



This presentation explores how recent media production combines two traditions that have been separate for almost forty years now: Journalism and Documentaries. Journalism has been fighting for survival in the digital world, while documentaries have been focusing on its narrative and subjective possibilities rather than working on its informative function. Dig data, informatics, and web based production make these two non-fictional traditions collide, work together, and expand in a moment of media convergence and social practices redefinition.