

# LRC Research Training

For Professor Saucet's  
IP & Business Seminar  
Summer 2019

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# What we will cover

- Picking a paper topic
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  - SSRN
- Web tools



# PICKING A PAPER TOPIC



🔍 IP portfolio valuation

## **GHB Intellect Announces Expansion of Service Offerings with IP Portfolio Valuation and Monetization Strategy**

PR Web • 3 days ago

## **Sidus Investment Management and BLR Partners Call on Acacia Research Corporation Stockholders to**

PR Newswire • 3 days ago

## **Patent Valuation, Discount Rates and the Global IP Index**

IPWatchdog.com • 23 days ago

## **Solving patent licensing in an IoT world - The Latest Legal Features, Research and Legal Profiles**

Who's Who Legal • 9 days ago

## **Know what you own: Adding value to trademark audits**

Lexology • 13 days ago

## **Intellectual Property: Lessons from Shark Tank & Seinfeld**

Healthcare Informatics • 15 days ago

<https://news.google.com>

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- Lexis & Bloomberg Law both have excellent news and legal news holdings
- Reputable blogs & industry publications

# Reliable sources

- Evaluate sources for:
  - **Authority** – author is identified, reputable, credentialed
  - **Objectivity** – fairness, lack of bias
  - **Accuracy** – provides references to sources, verifiable
  - **Scope** – relevant to your topic and argument
  - **Currency** – may vary by topic, but make sure you know the current state of thinking in your field (even if it's rooted in older writings)

# Current Awareness Tools



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- [Bloomberg Law](#): several IP-related practice centers
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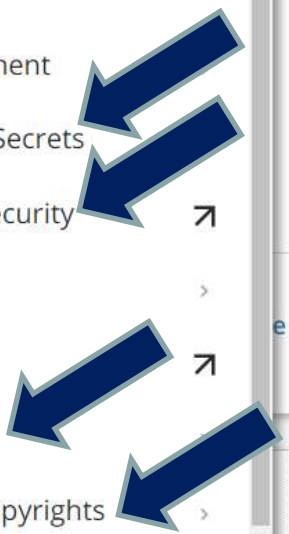
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## Supreme Court Says Government Can't Fight Patents as People



## Prince's Estate, Engineer Settle Suit Over Sale of Recordings



## CVS and Walmart Selling 'Knockoff' Razor, Inventor Claims



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## New Project Would Help Dem President Pick Judges in 2021

By Patrick L. Gregory

Jun. 10, 2019 4:33PM

Progressives are working on potential nominees for judicial vacancies if a Democrat wins the presidency in 2020.



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## INSIGHT: Modernizing the Approach to Regulating Software as a Medical Device

Linda A. Malek, Jill E. Anderson, Nora L. Schmitt  
Moses & Singer LLP

Jun. 10, 2019 4:01AM

The use of software in medicine is growing and presenting unique regulatory challenges for the FDA, which has recently focused increased attention to the special class of Software as a Medical Device. Moses & Singer attorneys examine the agency's recent actions and give advice for SaMD developers going forward.



## INSIGHT: Ten Ways Machine Learning Will Transform the Practice of Law

Caroline Sweeney  
Dorsey & Whitney LLP

Jun. 07, 2019 4:01AM

Law firms are increasingly using machine learning and artificial intelligence, which have become standard in document review. Dorsey & Whitney's Caroline Sweeney says any firm that wants to stay competitive should get on board now and gives examples for use and best practices.





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## Case: Trade Dress/Infringement (9th Cir.)

Jun. 10, 2019 5:31PM

The Ninth Circuit upholds the denial of both parties' post-judgment motions in National Products Inc.'s action against Arkon Resources Inc. for trademark infringement. Substantial evidence supports the jury verdict of willful infringement against Arkon -- such as Arkon not investigating the listing on National Products Inc.'s website of the registered, nonfunctional hourglass shape of its product. And substantial evidence supports the jury verdict that Arkon did not violate the Washington Consumer Protection Act -- such as Arkon's inadvertent infringement of the hourglass shape in the process of permissibly attempting to copy an expired patent and then failing to conduct an adequate investigation of NPI's other nonfunctional protections. The case is Nat'l Prods., Inc. v. Arkon Res., Inc., 2019 BL 210862, 9th Cir., No. 18-35221, unpublished 6/7/19.

## Case: Trade Secrets/Misappropriation (E.D. La.)

Jun. 10, 2019 2:55PM

Questions of material fact preclude summary judgment on the issue of whether Benton Energy Service Company misappropriated Cajun Service Unlimited LLC's alleged trade secrets in business, scientific, engineering, and technical information related to Cajun's elevator roller insert system -- a tool used in drilling for oil. The existence of a contract between the parties that restricts Benton's use of the ERIS tool is disputed, and both sides present testimony telling different stories. It is for the jury, then, to determine the nature of the contract and whether Cajun's allegedly confidential and proprietary information constitutes a trade secret. The case is Cajun Servs. Unlimited, LLC v. Benton Energy Serv. Co., 2019 BL 210684, E.D. La., No. 18-5932 SECTION: M (2) Pertains to all cases, 6/7/19.



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['Rocket Docket' Justifies Its Name For 11th Straight Year](#)

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[High Court Rejects Bid To Reinstate Sprint's \\$32M Patent Loss](#)

Mon, 10 Jun 2019 16:25:34

['Pepe' Creator Ends Copyright Fight Against Infowars](#)

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[Law360 Intellectual Property](#)

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# Practitioner Insights for Intellectual Property

## Intellectual Property Analysis

### The Weekly Hill Update

JD Supra (Blog)

Below is the Federal Policy team's weekly preview, published when Congress is in session. HEADLINES

### CBD Trademarks Out of the Weeds

JD Supra (Blog)

The continuing internal tension between various agencies and offices of the U.S. federal government over how to address the (seemingly) unstoppable growth of the marijuana industry in light of current federal law has been a bit like watching the

### 3 key areas where the NYDFS ups the ante on cybersecurity

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Elizabeth E. McGinn and David Rivera of Buckley LLP and James Shreve of Thompson Coburn LLP discuss the New York State Department of Financial Services' cybersecurity regulation and how it differs from federal requirements and those of Massachusetts.

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### Biotech patents : equivalence and exclusions under European and U.S. patent law / Li Westerlund

Westerlund, Li, 1967-

PRINT BOOK | c2002

Available at LRC Reading Room (K1519.B54 W47 2002)  
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### Patenting genes : the requirement of industrial application / Marta Díaz Pozo, PhD, Centre for Commercial Law Studies, Queen Mary University of London

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#### 1 **Biotech patent news**



[Metuchen, NJ] : [Biotech Patent News]  
volumes ;



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#### 2 **Glossary of biotechnology and agrobiotechnology terms**



Nill, Kimball R., author  
Boca Raton : CRC Press, [2016]  
1 online resource



#### 3 **Globalization, biosecurity, and the future of the life sciences**



Washington, D.C. : National Academies Press, ©2006.  
xv, 299 pages : illustrations, maps ;



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#### 4 **Biotech patents : equivalence and exclusions under European and U.S. patent law**



Westerlund, Li, 1967-  
The Hague ; New York : Kluwer Law International, c2002  
x, 351 pages ;



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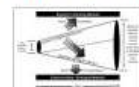
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By Adam Liptak

Sept. 23, 2013



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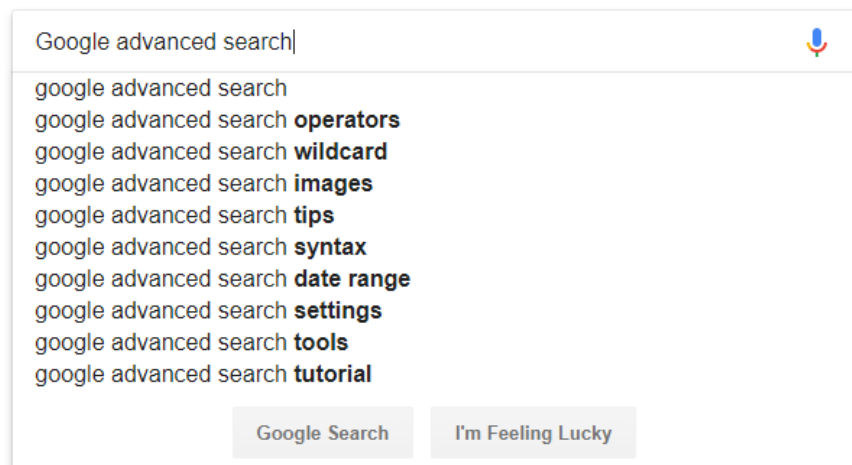
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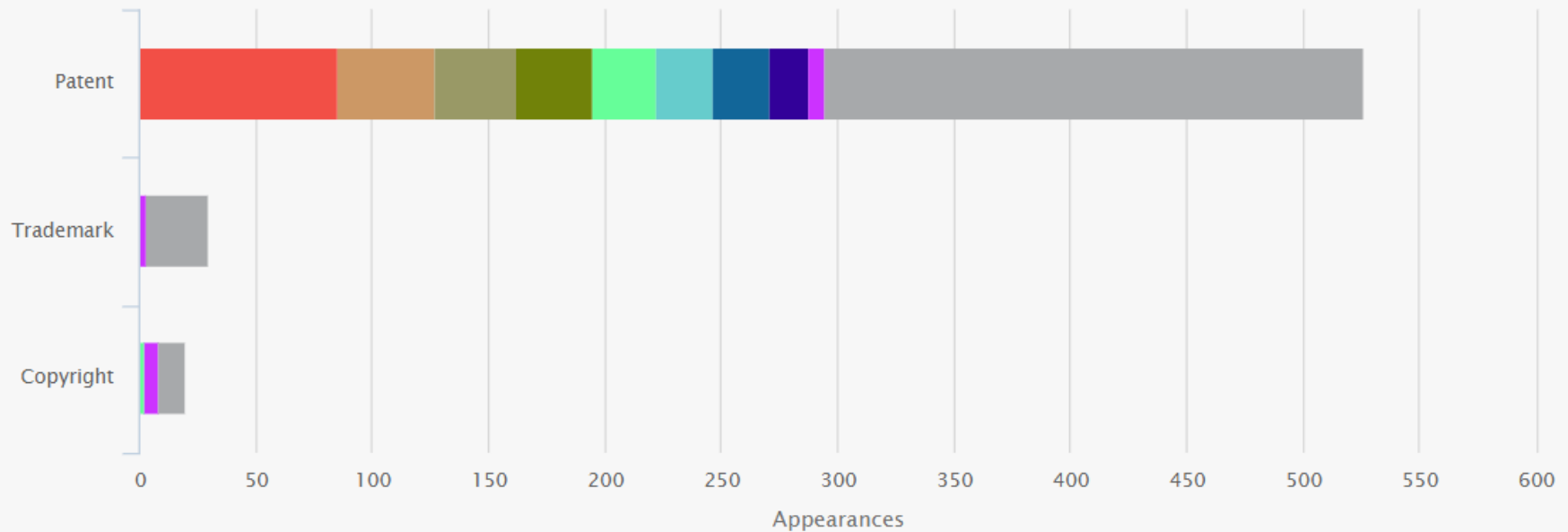
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Kirkland & Ellis LLP	04/26/2018	<b>RXD Media, LLC v. IP Application Development LLC et al</b>	U.S. District Court for the Eastern District of Virginia (4th Cir.)	Trademark
Brooks Pierce McLendon Humphrey & Leonard LLP Shook Hardy & Bacon LLP	04/25/2018	<b>Shaw et al v. Apple, Inc. et al</b>	U.S. District Court for the Northern District of California (9th Cir.)	Patent
Morrison & Foerster LLP	04/13/2018	<b>Firstface Co., Ltd. v. Apple, Inc.</b>	U.S. District Court for the Northern District of California (9th Cir.)	Patent
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**Date Filed**  
Apr. 30, 2018

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**Docket Number**  
2:18-cv-00177

**Court**  
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U.S. District Court [LIVE]  
Eastern District of TEXAS (Marshall)  
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**Alert Signal Intellectual Property, LLC v. Apple Inc.**

**Date Filed:** Apr 30, 2018  
**Nature of suit:** 830 Patent  
**Assigned to:** [District Judge Rodney Gilstrap](#)  
**Cause:** 35:271 Patent Infringement  
**Jurisdiction:** Federal Question  
**Jury demand:** Plaintiff  
**Related Documents:** [U.S. Patent No. 8,624,718, Alert signal control using receiver velocity](#)  
[U.S. Patent No. 8,446,270, Alert signal control using receiver velocity](#)  
[U.S. Patent No. 8,212,661, Alert signal control using receiver velocity](#)  
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