Elective Classification for Community Engagement = A Benchmarking Tool
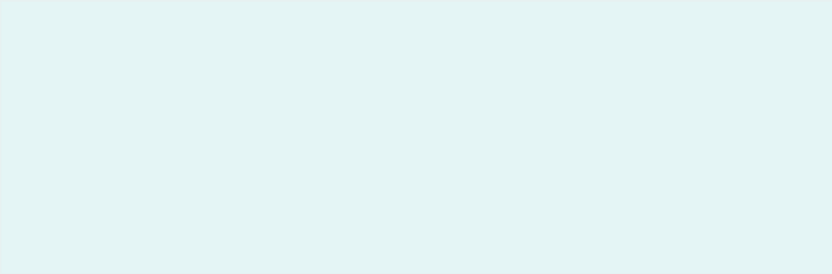
- Mainly descriptive

- Self-reported data/information

- Institutions evaluate various aspects of their processes in relationship to standards of best practice (Documentation Framework)

- Not a tool that creates a hierarchy or levels of classification

- A space to tell your campus' story and unique approach to community engagement.

Community Engagement Definition

Community engagement describes the collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity. **[process of engagement]**

The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good. [purpose of engagement]

Community-engaged vs Community-based

Community-engaged	Community-based
❖ Campus and community share decision-making power ❖ Campus and community co-define problems and co-create goals and outcomes ❖ Asset-based: strengths, skills, and knowledges of those in the community are validated and legitimized	❖ Campus holds decision-making power ❖ Campus defines the problems, goals, and outcomes ❖ Campus knowledge prioritized

Connections to
Voter Friendly Campus

Voter Friendly Campus Guide: Leadership Section

Voter Friendly Campus

Who are the working group members and how are involved? How is the working group ensuring there is diversity within the campus' voting coalition?

How does the institution and its leadership demonstrate commitment to improving civic learning and democratic engagement? Is there an explicit, visible commitment on the part of the governing board, president/chancellor, and senior leadership?

Community Engagement Classification

❖ Describe the structure, staffing, and purpose of the campus-wide coordinating infrastructure (center, office, network or coalition of centers, etc.) to support and advance community engagement. If the campus has more than one center coordinating community engagement, describe each center, staffing, and purpose and indicate how the multiple centers interact with one another to advance institutional community engagement.

❖ Describe how executive leadership of the institution (president, chancellor, provost, chief diversity officer, trustees, etc.) explicitly promote community engagement as a priority.

Voter Friendly Campus Guide: Commitment & Landscape Sections

Voter Friendly Campus	**Community Engagement Classification**
Is educating for civic learning and democratic engagement a pervasive part of institutional culture? Is it ongoing, consistent, systematic, and sustainable across programs, departments, and the entire institution? How do you know?	**Section 5: Institutional Identity and Culture** **Section 7: Institutional Assessment**
How is the institution's commitment reflected in existing statements and documents (e.g., mission statement, vision, core values, strategic plan)? Has the institution created and implemented an action plan in previous years?	**Section 5: Institutional Identity and Culture**
What are the institution's overall civic, democratic, and/or political learning outcomes? Is there a process in place to ensure that outcomes are measured and met?	**Section 7: Institutional Assessment** **Section 8: Outcomes and Impacts**
How is educating for civic learning and democratic engagement included in the general education curriculum?	**Section 10: Curricular Engagement**
How is educating for civic learning and democratic engagement included in the co-curriculum?	**Section 11: Co-Curricular Engagement**

Section 13: Community Engagement and other Institutional Initiatives

Indicate if community engagement is intentionally and explicitly aligned with or directly contributes to any of the following additional institutional priorities: (Check all that apply)

A.   campus diversity, inclusion, and equity goals (for students and faculty)
B.   efforts aimed at student retention and success
C.   encouraging and measuring student voter registration and voting
D.   development of skills and competencies to engage in dialogue about controversial social, political, or ethical issues across the curriculum and in co-curricular programming
E.   social innovation or social entrepreneurship that reflects the principles and practices of community engagement
F.   the campus institutional review board (IRB) provides specific guidance for researchers regarding human subject protections for community engaged research
G.   efforts that support federally funded grants for Broader Impacts of Research activities of faculty and students
H.   outreach activities
I.   lifelong learning (non-credit)
J.   campus food security programs (internal and external)

www.carnegieelectiveclassifications.org