A Swell Life
Celebrating SIX DECADES of surf, sun and fun
with USD’s oldest club sports program
f late, I have been reminded of the first lines from the “Rule of Benedict,” a collection of 6th century instructions for those following Benedict of Nursia into monastic life: “Listen carefully ... with the ear of your heart.” In my own efforts to seek wisdom and listen attentively with the ear of my own heart, I have reached an important personal decision that affects our university community. Accordingly, in last January’s meeting of the Executive Committee of the Board of Trustees, I announced my intention to conclude my tenure as president at the end of the 2014-15 academic year. At that point, I will have enjoyed 25 years as the president of a college or university, the final 12 leading this phenomenal academic institution.

USD has witnessed unprecedented stability for more than a decade, benefitting from the generous and capable dedication of its faculty, staff, administrators, trustees, alumni and benefactors. Our community’s focus on the mission to and for students has yielded enviable results: namely, a superb academic reputation that attracts high-achieving students and faculty; the quadupling of our endowment and focus on the mission to and for students has yielded enviable results: namely, a superb academic reputation that attracts high-achieving students and faculty; the expansion of academic programs, including the creation of the Joan B. Kroc School of Peace Studies and the Shirley-Marcos School of Engineering; a campus-wide dedication to inclusion and diversity, alongside the great investment in student life and athletic programs, support and facilities, and above all, the magnificent men and women graduates of this university. These achievements and additional evidence of USD’s health and positive momentum suggest why it is timely for a transition of leadership. Make no mistake; I love this university and the privilege of leading it.

At the same time, I recognize how important it is to seek a new leader from a position of strength and optimism. At the conclusion of my presidency, I will have given this university my best and am ready to “pass the baton” to someone poised to lead USD to even greater achievements.

In order to facilitate the best possible process for transition, last February, the Board of Trustees initiated the process leading to the appointment of a new president. In order to sustain the university’s momentum, I have appointed Andrew Allen, PhD, as provost through June 30, 2017. Put simply, his capable and generous leadership as interim vice president and provost over the past year has been a gift to our university. Indeed, he deserves all of our praise and gratitude for his service and commitment to USD.

At the same time, I recognize how important it is to seek a new leader from a position of strength and optimism. At the conclusion of my presidency, I will have given this university my best and am ready to "pass the baton" to someone poised to lead USD to even greater achievements.

In order to facilitate the best possible process for transition, last February, the Board of Trustees initiated the process leading to the appointment of a new president. In order to sustain the university’s momentum, I have appointed Andrew Allen, PhD, as provost through June 30, 2017. Put simply, his capable and generous leadership as interim vice president and provost over the past year has been a gift to our university. Indeed, he deserves all of our praise and gratitude for his service and commitment to USD.

In order to facilitate the best possible process for transition, last February, the Board of Trustees initiated the process leading to the appointment of a new president. In order to sustain the university’s momentum, I have appointed Andrew Allen, PhD, as provost through June 30, 2017. Put simply, his capable and generous leadership as interim vice president and provost over the past year has been a gift to our university. Indeed, he deserves all of our praise and gratitude for his service and commitment to USD.

In order to facilitate the best possible process for transition, last February, the Board of Trustees initiated the process leading to the appointment of a new president. In order to sustain the university’s momentum, I have appointed Andrew Allen, PhD, as provost through June 30, 2017. Put simply, his capable and generous leadership as interim vice president and provost over the past year has been a gift to our university. Indeed, he deserves all of our praise and gratitude for his service and commitment to USD.

In order to facilitate the best possible process for transition, last February, the Board of Trustees initiated the process leading to the appointment of a new president. In order to sustain the university’s momentum, I have appointed Andrew Allen, PhD, as provost through June 30, 2017. Put simply, his capable and generous leadership as interim vice president and provost over the past year has been a gift to our university. Indeed, he deserves all of our praise and gratitude for his service and commitment to USD.

In order to facilitate the best possible process for transition, last February, the Board of Trustees initiated the process leading to the appointment of a new president. In order to sustain the university’s momentum, I have appointed Andrew Allen, PhD, as provost through June 30, 2017. Put simply, his capable and generous leadership as interim vice president and provost over the past year has been a gift to our university. Indeed, he deserves all of our praise and gratitude for his service and commitment to USD.

In order to facilitate the best possible process for transition, last February, the Board of Trustees initiated the process leading to the appointment of a new president. In order to sustain the university’s momentum, I have appointed Andrew Allen, PhD, as provost through June 30, 2017. Put simply, his capable and generous leadership as interim vice president and provost over the past year has been a gift to our university. Indeed, he deserves all of our praise and gratitude for his service and commitment to USD.
ON THE COVER
LIVING THE LIFE AQUATIC.

14 / A SWELL LIFE
The lineage of the USD Surf Club has roots that reach all the way back to the late 1950s. As the university’s longest-tenured club sports program, the USD Surf Club has grown from a small band of fun-loving “Cheerful Turtles” to its modern-day iteration of environmentally conscientious ocean guardians. Over the years, the club’s core values of community and camaraderie have remained constant.

DEPARTMENTS

TORERO NEWS
4 / Ticket to Ride
Three deans, an athletic director and at least one surprise guest are ready to hit the road on the first-ever Torero Tour.

6 / It’s Truly a Family Affair
The McDonnell clan embodies three generations of Torero pride; they spoke of their love for USD during Grandparents Weekend.

8 / An Attitude of Gratitude
Students mingled with donors at the 27th Annual Scholarship Luncheon and gave thanks to donors personally.

9 / Grape Expectations
July 12, 2014 is the date for the annual Vintners Dinner, which gives attendees the opportunity to enjoy fine wines paired with a scrumptious menu.

10 / Treasured Tradition
USD’s beloved Founders Chapel celebrates its 60th birthday this year; for six decades, it has served as a meaningful symbol of tradition.

TORERO ATHLETICS
12 / Bringing Her “A” Game
Senior Amy Kame’s on-court leadership and consistency propelled the Toreros to another successful season.

20 / WHAT’S THE BIG IDEA?
They start with a spark, a glimpse of something just out of sight, hiding in the corners of the mind’s eye. If you’re lucky, great ideas sneak up on you when you least expect it, meander into your thoughts without invitation, pop up in your dreams and make you wake up with a start.

For some lucky souls, ideas are plentiful, gathered up in overflowing armfuls like wildflowers collected from a meadow. For others, they’re more like diamonds, made more precious because of their rarity, honed and mined only after intense effort. Either way, when big ideas reveal themselves at last, the exciting part is just getting started. Meet seven Toreros who have turned contemplation into destination.

ALUMNI UPDATE
28 / A Starlit Soiree
Alumni Honors 2014 celebrated the personal accomplishments of some of USD’s most ambitious, imaginative and dedicated alumni.

TORERO NOTES
30 / Independence Day
Jessica Yaffa ’98 has emerged from the darkness and found light in the aftermath of domestic abuse.

34 / You Are What You Eat
Roberto Fierro ’04 wants to provide Generation Y and their families with the education and resources to eat and live in a healthier manner.

38 / From Yuck to Yum
Allison Fowler ’02 came up with the idea of a line of chocolate milkshakes with hidden vegetable protein. It’s a unique way to get kids to eat their vegetables via a magical mix of organic milk, veggies and other ingredients.

ALUMNI NOTES
28 / A Starlit Soiree
Alumni Honors 2014 celebrated the personal accomplishments of some of USD’s most ambitious, imaginative and dedicated alumni.

WE CAN CHOOSE TO LIVE IN FREEDOM, RATHER THAN FEAR.
TICKET TO RIDE
Torero Tour to deliver USD’s vibrant culture to six cities

by Julene Snyder

This is the true story of four busy people who decided to take a week out of their summer, climb on a bus and hit the road, aiming to visit six key cities and meet up with hundreds of Torero faithful.

First and foremost, the road trip will accentuate the positive. “It’s about delivering the exhilaration of what’s happening on campus directly to Toreros,” says Alumni Relations Director Charles Bass.

“This is a unique opportunity to hear the USD story with a fresh perspective. It’s also a way for everyone who cares about the university to share their own stories: alumni, yes, but also parents, donors and friends.”

The fab four charged to spread that message — once they disembark from the big blue bus with the distinctive Toreros logo emblazoned on the side — are (pictured from left to right, above)

Shiley-Marcos School of Engineering Dean Chell Roberts, School of Business Dean David Pyke, Executive Director of Athletics Ky Snyder, and College of Arts and Sciences Dean Noelle Norton.

“The Torero Tour will promote the formation of the new Torero Clubs, which are intended to create a stronger connection among our alumni, parents and friends with each other and the university,” explains Snyder.

Dean Roberts is looking forward to getting up close and personal with Toreros on the tour. “I plan to paint a picture of what’s possible at USD in engineering, to really explain how we’re going to develop this program into one of the top ten engineering schools in the country.”

The bus will pull up to several unique venues, including the NFL’s San Francisco 49ers’ training facility in San Jose, AT&T Park in San Francisco (home to Major League Baseball’s San Francisco Giants) and Silverleaf Country Club in Phoenix. Inside, attendees will enjoy brief remarks by Snyder and the deans, as well as appetizers, libations, humorous interludes and at least one surprise guest.

“We can’t reveal just who the guest is,” says Bass. “You’ll just have to catch us on the road and find out in person.”

To learn more, call the Alumni Association at (619) 260-4819.

BY THE NUMBERS
Be Blue Go Green

USD is committed to becoming an ecologically, economically and socially sustainable campus.

1
USD’s ranking in the electronics division of the 2013 RecycleMania Tournament.

3 Number of years ago that sustainability was chosen as a campus strategic initiative.

60 Number of campus waste that is currently diverted from landfills.

30 Percentage of campus dining locations that don’t use Styrofoam or trays.

238 Percent increase of electronic waste collected through the Electronic Recycling Center in 2013 compared to 2012.

3,200 Pounds of food waste transformed into water each week by the BioHiTech Food Digester at Pavilion Dining.

750,000 Pounds of electronic waste collected since the Electronics Recycling Center opened in 2011.

28,000,000 Kilowatts saved over the past four years in energy efficiency projects.
IT'S TRULY A FAMILY AFFAIR

The McDonnell clan embodies three generations of Torero pride

by Julene Snyder

I t was a different world back then. The gates to the San Diego College for Women were locked every weekday evening at twilight, nuns were housed with the students, and parents looked at the nascent national institution, but a safe and nurturing place to house their daughters. It may have been strict, but Cathy (Steeds) McDonnell ’65 wouldn’t change a thing. “We’re a very Catholic family,” she said from the dais at the 2014 Grandparents’ Weekend Brunch, “It’s been a great ride,” she added. “I wanted to continue what my parents had started. My sisters came here, and their husbands came out of USD. My best friends remain those I met through this university.”

“I came here because I wanted to continue what my family believes in.”

She met her husband, Mike, ’64, ’67 (JD), on campus as a student, and the end result is three generations — 10 family members and counting — of Toreros in one family. “It’s been a great ride,” said Mike, beaming. “It was a fabulous experience having our four kids come here, and now seeing our grandchildren come here.”

Son Tim ’88 is the oldest of Mike and Cathy’s four children. He looks back on his days at USD as the most formative of his life. “I came here because I wanted to continue what my family believes in.”

She met her husband, Mike, ’64, ’67 (JD), on campus as a student, and the end result is three generations — 10 family members and counting — of Toreros in one family. “It’s been a great ride,” said Mike, beaming. “It was a fabulous experience having our four kids come here, and now seeing our grandchildren come here.”

She met her husband, Mike, ’64, ’67 (JD), on campus as a student, and the end result is three generations — 10 family members and counting — of Toreros in one family. “It’s been a great ride,” said Mike, beaming. “It was a fabulous experience having our four kids come here, and now seeing our grandchildren come here.”

He looks back on his days at USD as the most formative of his life. “I came here because I wanted to continue what my family believes in.”

“I heard about USD all the time when we were growing up. But when Megan got in, the whole family legacy idea really sank in far more,” said Megan’s cousin, Clay Oliver ’17, whose parents, Julie McDonnell ’90 and Peter Oliver ’88, are both USD alumni.

“To know that I could go from seeing her once or twice a year to seeing her every day, that was something I couldn’t pass up.”

“Also, having her male cousin here looking out for her is reassuring,” said Tim to appreciative laughter from the audience, which was made up of more than 230 grandparent students, parents and alumni.

“Legacy applications are reviewed at least three to five times. When we admit a student, we are admitting a family, and we are hoping to admit many generations to come.”

To share the story of your own Torero family tree, please send an email to letters@sandiego.edu.

[vested]

BUILDING BRIDGES

Frank Potenziani gives USD students the tools to succeed

by Krystn Shrieve

W hen Frank Potenziani graduated from Notre Dame in 1967, the lessons on globalization were in the last chapter in the textbook. Students were lucky if the professor even made it that far before it was time to cram for finals.

Now a prominent banker and investor, Potenziani learned how to navigate the industry’s global affairs and understand economic nuances while on the job — traveling to countries such as England, Spain and Russia, to name a few. But he brought global education to the forefront recently by investing more than $1 million to launch USD’s Student International Business Council (SIBC) in the School of Business Administration.

The SIBC gives students international exposure and real-world, hands-on business experience by challenging them to work on international consulting projects — solving problems and providing research and recommendations to corporate leaders in countries around the world.

“If we’re going to teach students how to drive, we have to give them the keys,” says Potenziani, president and chairman of the board at the M&T Charitable Foundation. “They have to go abroad, learn the language, experience the culture, understand the challenges and learn how business is done.”

Throughout the SIBC, USD students are creating marketing campaigns for an herbal drink company in Argentina whose sales help restore rainforests in parts of South America. Others are developing an administrative training program for Global Breakthrough, an initiative to prevent and rescue people from human trafficking in Thailand.

“I’m grateful to Frank Potenziani for his generosity,” says School of Business Dean David Pyke. “Countless students are better prepared for their careers because of the international experiences they gain from their involvement with the SIBC. They understand the role of business in peacebuilding, and are more aware of the nuances among people globally.”

Potenziani initially funded the SIBC at Notre Dame before later bringing it to USD and Benedictine College, a Catholic institution in Kansas. The common thread is the vision of peace through commerce.

“Now companies depend on students in the SIBC,” he says. Potenziani hopes it expands to more schools across the nation and around the world. “If students aren’t members of this council, some recruiters won’t even bother talking to them.”

The students — the next generation of bankers, investors, leaders and Changemakers — are now his focus. “You can’t take it with you,” says Potenziani, “This world is a poem that my wife and I have always loved and that says it all.”

That poem, “The Bridge Builders,” is about a man who’s questioned by a passerby about why he’s building a bridge over water he’s already crossed. Potenziani knows the answer by heart.

“The builder lifted his old gray head. ‘Good friend, in the path I have come, he said, there followed after me today a youth whose feet must pass this way.’ Potenziani recites softly. “This poem, which has been as naught to me, to that fair-haired youth may be a pitfall be. He, too, must cross in the twilight dim. Good friend, I am building this bridge for him!”

[play ball!]

BIG LEAGUE Early in 2013, USD unveiled its redesigned, state-of-the-art baseball facility, Fowler Park and Cunningham Field, to rave reviews. With impressive on-site amenities and a seamless configuration that brings fans closer to the action than ever before, the complex was everything USD Athletics Director Ky Snyder and USD Baseball Head Coach Rich Hill could have hoped for.

And their achievement did not go unnoticed within the local sports community. A year after Fowler Park’s opening, San Diego Padres President and CEO Mike Dee approached Snyder with an intriguing opportunity that could help put the facility on the national sports map. “We just thought outside the box,” said Dee, “What if we brought spring training to San Diego by utilizing USD’s amazing baseball complex?”

Snyder liked what he heard, and set the wheels in motion to bring Major League Baseball back to school. In late March, Fowler Park played host to the Padres and the Cleveland Indians in a pair of spring training games that produced plenty of offense — a combined 37 runs were scored over the two-game series — and large, enthusiastic crowds.

Taking in the view from the top of the dugout steps prior to the Majors’ game, San Diego Padres Manager Bud Black gave Fowler Park a ringing endorsement.

“It’s a great ballpark, a first-rate facility. I think the sightlines are great, the fans are right on top of the action and it plays fair,” he said. “USD should be really proud of what they have here.”

"It's a great ballpark, a first-rate facility. I think the sightlines are great, the fans are right on top of the action and it plays fair," he said. “USD should be really proud of what they have here.”
Students give thanks for scholarships at annual luncheon

by Krystn Shrieve

“We wanted his name to live on...”

Tuesday, May 13, marked the 14th annual USD Scholarship Luncheon, held at the La Gran Terraza in the Hahn University Center. It lives on in the people who gathered to recognize the family and friends of Daniel Burkett ‘06 lives on. It lives on in the legacy of Daniel Burkett...”

The keynote speaker was Irwin Jacobs, the Founding Chairman and CEO of Qualcomm, Inc., of La Jolla. Continuing its generous support of the La Jolla Community Scholarship Foundation, Qualcomm has awarded $150,000 to support the Beckman Scholars Program. The Beckman Foundation has awarded $33,000 to Arnold and Mabel Beckman Scholars at USD. The program recognizes outstanding undergraduate research students in chemistry and biology, and provides award funding to significantly advance the education, research training and personal development of select students in chemistry, biochemistry, and the biological and medical sciences.

USD in 2003, Kelly worked in the position I am today.”

Kai Thomas ‘16 and Maria C. Kelly, ‘16, recipients of the Mobile Technology Learning Center Endowment Scholarship, both benefited from his gift.

After receiving her bachelor’s degree, Thomas worked as a grant coordinator where she prepared and presented related research and provide teaching and professional development for school districts throughout the nation.

“Scholarships have always been important to my life,” Jacobs said. “I went to Cornell University and then to MIT. Without scholarships and fellowships, I never would have been in the position I am today.”

Kai Thomas ‘16 and Maria C. Kelly, ‘16, recipients of the Mobile Technology Learning Center Endowment Scholarship, both benefited from his gift.

After receiving her bachelor’s degree in anthropology from USD in 2003, Kelly worked with children with autism while spending her summers trekking through forests researching monkeys. While she always thought her PhD would involve spending her summers trekking with children with autism while spending her summers trekking through forests researching monkeys. While she always thought her PhD would involve researching ways to improve the education system through technology.

“I’m here to thank everyone in this room who made the dream of higher education a reality for hundreds of students across campus,” Thomas said. “Without your generous gifts, many students, myself included, would not be here today.

They were among hundreds of students at the luncheon who wanted to say thank you, including Brian Massey, this year’s recipient of the Daniel Burkett ‘06 Memorial Scholarship.

“My recent research endeavors, all made possible due to the scholarship with the Mobile Technology Learning Center, have concerned teacher practice, student learning and the structure of learning environments, all threaded with the integration of technology,” Kelly said. “This has led me to believe that technology can empower youth and transform learning.”

By Krystin Shrieve

T he legacy of Daniel Burkett ‘06 lives on. It lives on in the people who gathered at Table 41 for the 14th annual Scholarship Luncheon in USD’s Hahn University Center. It lives on through the memorial scholar- ship they established in his memory.

For the second year in a row, nine USD School of Law alumni — who make up a majority of the attorneys in the firm — have joined together to establish the Blanchard, Kriser & French Scholarship Fund, which aims to make it possible for dynamic, dedicated students to pursue advanced degrees in legal education at the School of Law. The firm’s attorneys also support the law school through their service on the Board of Visitors, by volunteering for alumni events, contributing to USD’s Founders’ Gala and by hiring USD law stu- dents as law clerks and associates.

The Hahn School of Nursing and Health Science and faculty and staff have contributed nearly $510,000 to date for the future USD School of Nursing. The school, ranked in the top 10 percent of nursing schools in the nation, has tripled its enrollment in recent years and is over capacity in clinical areas. Without the support of the USD Foundation, the school would not be able to meet the demand for graduate nursing education. To date, the school has raised $10 million of the $15 mil- lion required for the project.

Through the Alcalde Foundation, USD’s new pre-law initiative, involving 24 private California schools, USD has received the competitive three-year grant to offer “recruit, educate and retain” student veterans. Scholar- ships are given to veteran students who are near graduation, but who have used their GI Bill benefits and need additional funding to complete their requirements.

The Beckman Foundation has awarded $33,000 to Arnold and Mabel Beckman Scholars at USD. The program recognizes outstanding undergraduate research students in chemistry and biology, and provides award funding to significantly advance the education, research training and personal development of select students in chemistry, biochemistry, and the biological and medical sciences.

in its current facility. Without the donation, the School of Nursing, ranked in the top 10 percent of nursing schools in the nation, has tripled its enrollment in recent years and is over capacity in clinical areas. Without the support of the USD Foundation, the school would not be able to meet the demand for graduate nursing education. To date, the school has raised $10 million of the $15 million required for the project.

The Hahn School of Nursing and Health Science and faculty and staff have contributed nearly $510,000 to date for the future USD School of Nursing. The school, ranked in the top 10 percent of nursing schools in the nation, has tripled its enrollment in recent years and is over capacity in clinical areas. Without the support of the USD Foundation, the school would not be able to meet the demand for graduate nursing education. To date, the school has raised $10 million of the $15 million required for the project.

USD MAGAZINE8

BROCK SCOTT
TREASURED TRADITION

USD’s beloved Founders Chapel celebrates milestone birthday

By Ryan T. Blystone

I didn’t take long for then-freshman Amy Gualtieri ’86 to understand that Founders Chapel was a sacred space. “I can still remember how I was awestruck when I saw it for the first time,” she recalls. “During my years as a student, Founders Chapel was the place to be.”

Chapel was the place to be on my years as a student, Founders Chapel was the first time,” she recalls. “During my years as a student, Founders Chapel was the place to be.”

For six decades, Founders Chapel has served as a meaningful symbol of tradition. Founded in 1949 at what was then known as the San Diego College for Women—and designed and planned by USD co-founder Mother Rosalie Clifton Hill — the chapel took six months to build. While the first classes were held on Feb. 11, 1952, the Italian Botticino marble altar didn’t arrive until September of that year. Bishop Charles Francis Buddy initially blessed the altar and presided at the first Mass in an unfinished Founders Chapel on Sept. 25, 1952. But it wasn’t until Feb. 2, 1954 — 60 years ago — that the dedication ceremony of the completed Founders Chapel took place. More than 300 people attended the Solemn Pontifical Mass on the Feast of the Purification of the Blessed Virgin Mary. It was part of a three-day celebration that included conscription of the altar.

Founders Chapel still offers the campus community and visitors an authentic and active connection to history. Sister Virginia Redes, RSCJ ’57, ’74 (MA), USD’s assistant vice president for mission and ministry, visits the chapel often and gives historical tours. “If I’m in Founders Hall I always stop in. It’s the place where I pray for the university, the students, faculty, staff, administrators and about whatever’s going on. It’s the place to just give it all to God and trust that everything will be well.”

Founders Chapel provides such personal moments to many of its visitors. One student attending Mass in February said it “completes her week” and is important to her USD experience. Another also finds going to Mass significant, but said it begins — rather than ends — her week. The weekly ritual puts her in the right mindset to tackle Monday’s return to a whirlwind of academics, club meetings and other activities.

Alumni return to Founders Chapel to get married — often with fellow classmates as bridesmaids and groomsmen — and to have their children baptized. They also enjoy attending the special Alumni Mass during Homecoming and Family Weekend and at Christmas.

Gualtieri, the chapel’s coordinator and sacristan, has worked in Founders Chapel since 1989. While she finds the beauty of the space awe-inspiring, she says there’s a deeper benefit to having her work space in such a special place: “There have been many heartfelt and touching moments and experiences, as well as significant times when I’m reminded there is something greater, that God is at work and truly present through the Holy Spirit.”

One example of just that sort of divine hand at work occurred last year when Guaitieri made a completely unexpected discovery involving Mother Hill. “I noticed that the original lining of the bottom of the tabernacle was frayed,” she explains. “When I lifted it out to replace it, underneath were several hidden documents, including a note of thanks and a prayer written by Mother Hill close to 60 years ago. It said, ‘For all who will work and pray in this College in the years to come … for all students now and in the future. It was meant to be found at that time.’”

Six decades later, the space remains cherished. “For the past 60 years, Founders Chapel has served as the heart of our USD faith community and storyteller for our mission and history,” says Monsignor Daniel J. Dillahouse ’70, vice president for mission and ministry. “From the sisters whose prayers in the chapel began and closed every day in the early years, to the voices of music and the melodies of academics, club meetings and other activities. Alumni return to Founders Chapel to get married — often with fellow classmates as bridesmaids and groomsmen — and to have their children

...
The basketball left Amy Kame’s fingertips and arced through the air toward the hoop the same way it had done thousands of times before; seams rotating perfectly — just as her brother had taught her — and her shooting hand pointed directly at the target on the follow-through. This, however, was no run-of-the-mill practice drill in her family driveway. This was a contested baseline jump-shot with 1.3 seconds left in a West Coast Conference (WCC) quarterfinal matchup between USD and longtime rival St. Mary’s. Down by just two points, the Toreros looked to their captain to do what she had done so many times before during her prolific career; make a game-changing play when it mattered most.

Unfortunately, the ball failed to find its mark at the bottom of the net, but there’s absolutely no doubt in USD Basketball Head Coach Cindy Fisher’s mind that Kame was the right person for the job. In fact, if she could do it all over again, Fisher would put the ball right back in the hands of her star senior guard without blinking an eye. “It’s been a real pleasure to watch Amy develop as a player in the time she’s been with our program,” Fisher says. “She’s always been an amazing person, and her leadership qualities are exceptional. I think she’s the best player in our league, and I trust her to make the right play at the right time.”

The product of a “sports crazy family,” Kame grew up playing pick-up games against her brother, Clay, in the gyms and outdoor courts around their Grand Junction, Colo., home. The competition, while occasionally heated, proved to be beneficial in the long run, and Kame credits their sibling rivalry for helping her develop an offensive repertoire that has stymied just about every defense in the WCC.

“I think those games with my brother really helped me figure out the way I wanted to play,” Kame recalls. “He was stronger than me, so I had to figure out how to score on him. That’s where I developed my mid-range game, and it’s worked out pretty well for me.”

Just how well? Try two consecutive First-Team All-WCC honors, a lofty 16.6 points-per-game average during the 2013-14 season, and an incredible streak of play last January (she averaged 20 points, nine rebounds and four assists over a four-game span) that earned her NCAA Division I Player of the Week honors, becoming the first player in the history of USD Basketball to earn that distinction. Couple in the fact that she’s amassed all those impressive on-court laurels while maintaining a 3.7 grade point average as a communications major, and it’s easy to understand why Kame is recognized as one of the all-time greats in program history.

“She’s one of the best players we’ve ever had here at USD, and she’ll be a success in whatever she chooses to do,” Fisher says. "It’s been a real pleasure to watch Amy develop as a player in the time she’s been with our program.” Fisher says. “She’s always been an amazing person, and her leadership qualities are exceptional. I think she’s the best player in our league, and I trust her to make the right play at the right time.”
The winds on an unseasonably cold San Diego spring morning are westerly and freshening, and that’s not a good thing for the ever-growing throng of USD Surf Club members gathered in front of their oceanfront compound in South Mission Beach.

Bundled up against the chill, a small group splinters off from the main pack and crosses the boardwalk toward the sand to get a better look at the surf. Clearly, they’re not happy with what they see: small, wind-blown waves rear and buckle in random fashion up and down the beach; their size and shape severely compromised by the blustery conditions. Not a bad day to be on a sailboat, but a surfboard? Eh, not so much.

Given the less-than-favorable assessment, it would be understandable if the club members decided to give their planned surf session a pass, opting instead for much less physically demanding pursuits, like, say, downing a warm cup of coffee or an acai bowl at the Mission Beach Coffee Break, a popular eatery just a few blocks down the road.

And that’s when it happens: one intrepid soul changes into a wetsuit, grabs a board and charges across the beach into the surf, yelping excitedly all the way to the water’s edge. Then two others follow. Then three. Then seven. Soon there are more club members bobbing up and down in the choppy waters than there are waves to surf, and from the looks of things, they couldn’t be happier. Every ride is greeted with hoots and hollers from onlooking club mates, and the performance level elevates with each passing swell.
“We’re all just really stoked to surf, no matter what the conditions are,” says USD Surf Club President Forrest Dein ’14, while suiting up to join the fray. “We push each other to get better, but it’s not super intense like other sports can be. There’s just such a good vibe with this group, and I’m really happy to be a part of it.”

With more than 30 members in its ranks, the 2013-14 group joins a successful lineage of USD surf clubs with roots dating back to the late 1950s. As the university’s longest-tenured club sports program, the club has grown from a small band of fun-loving “Cheerful Turtles” to its modern-day iteration of environmentally conscientious ocean guardians. Sure, the surfboards and styles have changed notably over the decades, but the club’s core values of community and camaraderie remain constant.

“One of the great things about the USD Surf Club is how much fun the members have with each other, in and out of the water,” says Gary Becker, director of USD’s Campus Recreation programs. “I used to compete against them when I was at UCSD as a student, and they’ve always been a really good group who are passionate about surfing and the ocean.”

The allure of riding waves remains as powerful now as ever for past and present USD surf club members. Whether they’re age 19 or 79 or somewhere in between, each and every one has benefitted from the pursuit of a life aquatic.

And it’s a swell life indeed.

**THE CHEERFUL TURTLES**

The wheels on Jim Bracklow’s ’41 Ford labored to gain purchase on the soft sands of Torrey Pines Beach, and he was more than a little apprehensive that his pride-and-joy might get stuck en route to the beach party he and his fellow San Diego College for Men surf club mates — aka the Cheerful Turtles — had orchestrated.

Sure enough, the Ford ground to a halt halfway to its destination; wheels spinning helplessly as Bracklow frantically searched for anything he could find to dig the car out of trouble. “I loved that car, and boy was I scared that we would get it stuck and the tide would come in,” Bracklow ’57 recalls. “Good thing I had a few of the boys with me to dig it out, or I would’ve had some explaining to do. We loved to drive on the beach, but I’m not saying it was legal!”

As a member of the university’s first surf club back in 1957, Bracklow loved to spend his days away from campus bodysurfing and skin diving in the abalone beds off La Jolla Cove. When the sun would set, he and his surf club mates would drive their cars up the beach and find the perfect spot for a bonfire, ideally with members of the San Diego College for Women along for the ride. “It was a lot more strict in those days,” Bracklow says. “We had socials and would call on the girls for dates from time to time, but we much preferred to be down at the beach. That’s where the fun was.”

And speaking of fun, there had to be some kind of memorable story behind that catchy club name, right? “Gee, I can’t remember for the life of me how we came up with Cheerful Turtles,” Bracklow offers, then adds with a grin, “I’m sure it was for a really good reason, though.”

**SURFING ARIZONA**

When then-USD Surf Club President Mike Curtis ’71 received the Western Intercollegiate Surfing Council’s (WISC) schedule of contests for the 1969-70 season, he was excited to see that an additional event had been added. He then glanced at the contest location, and was convinced he was seeing things. Tempe, Ariz.? Seriously?

“They had just built this wave park, one of the first of its kind, and were looking to promote it nationally by having contests there,” says Curtis, who still surfs as much as his schedule allows. “At first, I was like, ‘Are you kidding me?’ But the more I thought about it, the more I liked the idea. I mean, who gets a chance to surf in Arizona?”

The USD Surf Club had grown considerably in size since its early days, and now had enough members to field a team that would venture up and down the Southern California coast and compete against other universities affiliated with the WISC. Surfing Arizona would obviously be a first, but Curtis and his teammates were always game to try something new, and couldn’t wait to see how they’d fare in the man-made swells.

As Curtis remembers it, the journey provided as much excitement as the destination. “The contest itself was a cool experience. The wave wasn’t really that good and we didn’t win, but I remember we held our own,” he says. “The road trip out there is what I really remember, as much for the camaraderie as the crazy times we had. But then again, we seemed to have a good time wherever we went.”
A CHAMPION REALIZED

Dylan Slater ’04 came to USD with the specific intention of excelling academically, earning his undergraduate degree and heading off to law school thereafter. With those lofty aspirations, it’s safe to assume that winning a national surfing title wasn’t high on his to-do list.

Funny how things work out sometimes. I had been surfing competitively since I was 10, and had to make a decision at some point whether I was going to follow that path, or go to college instead,” Slater says. “I loved USD from the first time I visited campus, and really liked the small class sizes. I wanted to be somewhere I could surf but that definitely wasn’t my top priority.”

After a few weeks on campus, Slater became friends with members of the USD Surf Club, who actively recruited him to join their ranks. “I had such a good time at that first tryout, and some of the people I met are still some of my best friends today,” Slater says.

Slater capped off his illustrious surf team career with a win in the men’s shortboard division of the 2004 National Scholastic Surfing Association’s Collegiate Championships, becoming the first and only surfer in club history to earn the title. Now the vice president of marketing for surf industry giant Rip Curl’s North American division, Slater recognizes the irony of where life has led him, and it’s clear he wouldn’t have it any other way.

“Funnily how things work out sometimes. I had been surfing competitively since I was 10, and had to make a decision at some point whether I was going to follow that path, or go to college instead,” Slater says.

The surf club just might be a perfect fit. “I had such a great surfer, and she’s so humble about it, too,” says Surf Club President Forrest Dein. “She holds her own with most of the guys on our team, and it seems like every time she shows up at a contest, she wins.”

Lineback is also a captain on the USD Women’s Swimming and Diving team, and was named Toro Female Athlete of the Year for the 2013-14 season. These days, her busy schedule keeps her in swimming lanes more than the surf, but that doesn’t mean she’s lost her passion for wave riding. To the contrary, nothing gets Lineback more fired up than showing the fellas a thing or two in the water. “I’m such a competitive person, and I think it’s important to show girls interested in surfing that we can surf just as well as a lot of the guys,” she says.

“I don’t want to just sit on the beach in a bikini. Surfing is for surfers, and gender shouldn’t matter.”

GIDGET

Standing just a shade over 5 feet tall, it’s hard to imagine Keenan Lineback ’15 as a giant among her female collegiate surfing peers. But in this case, looks are most certainly deceiving. Originally from South Carolina — where she earned the status of one of the East Coast’s most decorated female amateur surfers of the last decade — Lineback’s talent and tenacity make her a heavyweight at every surf club contest she participates in, and her consistent appearances on the winner’s podium come as no surprise to any of her teammates. “Keenan is such a great surfer, and she’s so humble about it, too,” says Lineback’s teammate, Keenan Lineback ’15.

Standing just a shade over 5 feet tall, it’s hard to imagine Keenan Lineback ’15 as a giant among her female collegiate surfing peers. But in this case, looks are most certainly deceiving. Originally from South Carolina — where she earned the status of one of the East Coast’s most decorated female amateur surfers of the last decade — Lineback’s talent and tenacity make her a heavyweight at every surf club contest she participates in, and her consistent appearances on the winner’s podium come as no surprise to any of her teammates. “Keenan is such a great surfer, and she’s so humble about it, too,” says Lineback’s teammate, Keenan Lineback ’15.

Standing just a shade over 5 feet tall, it’s hard to imagine Keenan Lineback ’15 as a giant among her female collegiate surfing peers. But in this case, looks are most certainly deceiving. Originally from South Carolina — where she earned the status of one of the East Coast’s most decorated female amateur surfers of the last decade — Lineback’s talent and tenacity make her a heavyweight at every surf club contest she participates in, and her consistent appearances on the winner’s podium come as no surprise to any of her teammates. “Keenan is such a great surfer, and she’s so humble about it, too,” says Lineback’s teammate, Keenan Lineback ‘15.

Standing just a shade over 5 feet tall, it’s hard to imagine Keenan Lineback ’15 as a giant among her female collegiate surfing peers. But in this case, looks are most certainly deceiving. Originally from South Carolina — where she earned the status of one of the East Coast’s most decorated female amateur surfers of the last decade — Lineback’s talent and tenacity make her a heavyweight at every surf club contest she participates in, and her consistent appearances on the winner’s podium come as no surprise to any of her teammates. “Keenan is such a great surfer, and she’s so humble about it, too,” says Lineback’s teammate, Keenan Lineback ‘15.
It starts with a spark, an inkling, a glimpse of something just out of sight, hiding in the corners of the mind’s eye. If you’re lucky, it’ll sneak up on you when you least expect it, meander into your thoughts without invitation, pop up in your dreams and make you wake up with a start. More than just a thought or a notion, it’s a flash of genuine brilliance, an actual revelation of the life-changing sort.

For some of us, ideas are plentiful, gathered up in overflowing armfuls like wildflowers collected from a meadow. For others, they’re more like diamonds, made more precious because of their rarity, honed and mined only after intense effort. Either way, when big ideas reveal themselves at last, the exciting part is just getting started.

Because merely having a big idea is just the first step. The tricky part? Turning contemplation into destination. But if done right, big ideas can grow into even bigger, even better realities.

To bring the Italian community together

Tom Cesarini ’07 (MA) has a vision. He describes the Convivio Society, the nonprofit he founded in 2003, as akin to a state of mind. “Whenever you might see a group of people breaking bread together as the Italians so famously do — enjoying the moment, the company and the conversation — that is the essence of Convivio.”

A year ago, his grand idea found a home; a spacious storefront dubbed the Convivio Center and Little Italy Heritage Museum that provides a gathering place for those interested in preserving the history of the area’s thriving Italian community. “We wanted to create your living room,” he explains. “A place where people can come together.”

His passion and enthusiasm for Italian culture and historical preservation led him to USD’s master’s in nonprofit leadership and management program. “Everything you see here, I learned there,” he says, gesturing at the art exhibits, the performance space, the coffee bar and welcoming cozy tables. He’s even partnered with academia to create the Italian Community Digital Archives and is pursuing his doctorate at USD.

“We aim to expand the scope and influence of San Diego’s rich and vibrant Italian culture and heritage and strive toward increased social consciousness,” he says. “We can dance in the streets all day long, but this space is about bringing the community together as one.” — Julene Snyder

[conviviosociety.org]
To honor indigenous artists and traditions

Eileen Lofgren ’11 (BA) is an artist, a humanitarian and a preserver of tradition. In less than a year, her Child of Wild website has brought a conscious aesthetic to her corner of the fashion industry. Both an art gallery and a source for jewelry of cultural relevance, the site is reinventing commerce as a means to educate and elevate.

Lofgren’s intricately beaded cow skulls share the spotlight with pewter Turkish collars, coral and turquoise Tibetan bangles, silver Hmong tribal necklaces, and more.

Her mission? To connect each piece to its cultural roots and artisan creators. She was deeply saddened by the careless imitation of cultural symbols she saw in commercial fashion accessories with little regard for their significance.

“That spawned a big pull to create a studied, researched site that gives authentic pieces recognition,” she says.

Through Child of Wild, Lofgren brings credit to these artists and, in turn, a greater understanding of their heritage to an appreciative clientele. With more than 150,000 unique visitors in its first year — using new media to bring products to life — her site is a measure of the value of authenticity.

And just like her artists and clients, she treasures the power and depth within each work of art she carries. “I believe my pieces literally have radiance,” explains Lofgren, as she slides on the silver Hmong warrior cuff that she wears every day. “If you are in tune with that, you feel it.” — Trisha J. Ratledge

To understand the true value of time

For sophomore Nathan Resnick, time is of the essence. His company, Yes Man Watches, directs customers to make the most valuable use of their time. The concept is simple: Everyone has the same 24 hours, but we have a choice when it comes to deciding how to spend each precious second.

“This is more than just a watch; it’s a way to inspire people to consider their use of time,” Resnick explains. “There’s a reason our logo is positioned at the five o’clock mark on the dial. Too many people feel restricted by nine-to-five jobs, when in effect, nine-to-five is only one third of your day.”

Though the company only started last summer, Resnick is already seeing great success. Through Kickstarter, an online platform that relies on crowdfunding to build small business with big ideas, Yes Man Watches raised $32,000 and is now going into production. Resnick says that online pre-orders are going exceedingly well, and social media venues are being flooded with positive reviews about the concept.

The watches also feature a patent-pending innovative watch buckle that allows for twice as many sizing options and a sleeker fit.

As Resnick sees it, success in entrepreneurship comes down to three factors: passion, perseverance and persistence. “You have to live your business,” he says. — Rashmi Chugai ’13
To squeeze fruits and veggies into meals

You’d never know by watching them work their juicer into a frenzied whir at the Gaslamp Third Avenue Farmers Market — mixing, say, apples, beets and carrots — that not too long ago, Mike O’Malley ‘11 (BA) and his partner, Lauren South, were soda-drinking, fast food types who didn’t think twice about stopping at Wendy’s for a spicy chicken sandwich.

Times have changed. The pair recently launched Earth Squeeze, a pop-up juice company fueled by Kickstarter, the online crowdfunding platform.

During their four-week Kickstarter campaign they raised just over $3,500 from 49 friends, family and strangers.

They purchased a canopy, industrial juicers and rented commercial kitchen space to store and prep the produce they buy from local farmers.

“Getting involved in food activism changed my outlook on the entire food industry,” says O’Malley, who pays more for produce to make sure each drink is not only healthier, but environmentally friendly and consistent with their mission to save the world one cup at a time. “It changed my view of food, and what it means to be healthy.”

South loves their business model.

“Drinking juice is easy when you can’t load up your plate with fruits and vegetables. We can change our menu depending on what’s in season,” she says. “We can pop up anywhere — street fairs, sporting events, concerts. All we need is a table and a juicer.” — Krystn Shrieve

[www.facebook.com/earthsqueeze]

To make a living without compromising ethics

Antoine Didienne ‘01 (BBA) was frustrated, as was his buddy Dan Amaro ‘04 (BBA). The pair had met as undergraduates a decade earlier, and had remained friends over the years. “We were hanging out at a bar talking about the lack of ethical products available and how we wanted to be able to buy products that stood for something,” recalls Didienne (at right, below). “Then we suddenly looked at each other and said, ‘Why don’t we work on a solution together?’”

After talking it over with a third partner, Linda Amaro, the trio created their company, VavaVida, which sells fashion accessories that aren’t just stylish, but are produced with deliberate emphasis on ethics and fair trade in particular.

Toward that end, every sale gives back a percentage to Project Concern International, which is actively involved in improving the wellness of women around the globe.

Why go to such lengths? After Didienne earned his masters degree, he knew one thing for sure: “I wanted a job, but not if I had to sacrifice my ethics.” That first conversation with Amaro led to the development of a business plan that didn’t compromise on ideals, a fair-trade jewelry retail store that’s “in the business of changing the world through fair-trade fashion.”

“Fashion can be ethical and fun,” stresses Didienne. “Looking good doesn’t have to come at the expense of others.” — Julene Snyder

[vavavida.com]
To weave a safety net for the enlisted

Back on USD’s campus recently, Tony Teravainen ’12 (MSEL) was considering his options. He had a solid job, two opportunities for increased pay, and one for a pay cut.

“I was on the same balcony where I stood when I was in the graduate program, looking out over Mission Bay, dreaming about how I was going to change the world,” he remembers.

Teravainen opted for the pay cut. As the chairman and chief executive officer of Support the Enlisted Project, he is leading the nonprofit through the labyrinth of a reorganization, rebranding and restructuring after separating from its national group.

The work — providing emergency financial grants to qualified enlisted or recently discharged service members — touches his heart. “I’ve seen the need. I’ve lived it. I understand it,” says Teravainen, who was raised in an enlisted family and served in the Navy himself. He witnessed the second jobs, the long absences and the financial emergencies that turned struggle to crisis overnight.

With an elite four-star rating from Charity Navigator, STEP serves an average of 60 Southern California families each month with a combined $45,000 in worry-free grants.

So, what about that decision back at USD?

“I’ve worked in front of nuclear power panels on submarines, but this is the most responsibility I’ve lived. I understand it,” says Teravainen, who was raised in an enlisted family and served in the Navy himself. He witnessed the second jobs, the long absences and the financial emergencies that turned struggle to crisis overnight.

With an elite four-star rating from Charity Navigator, STEP serves an average of 60 Southern California families each month with a combined $45,000 in worry-free grants.

“Nate, I need you to take a look at this; I have what I think is a pretty good idea for a golf app.” Intrigued by the claim, Regimbal pressed Stratz for more details. “I believe we can solve a question golfers have been asking for centuries: ‘How are the playing conditions affecting my golf shot?’”

That conversation led to the creation of FlagHi, an innovative golf app technology that provides golfers worldwide with the ability to utilize temperature, elevation and humidity conditions in helping them ascertain the distance their golf ball will travel through the air — known in golf parlance as “carry.”

Formerly a strategy and software consultant with IBM, Regimbal architected the app’s patent-pending formula that allows golfers to enter the specific distance they hit each club at their home course, and then recalibrate those distances to the current conditions of wherever they happen to be playing.

Despite its relative nascence, FlagHi has already caught the attention of touring professionals, collegiate players and amateur golfers; all of whom play in changing conditions.

“When the conditions change, your carry distances change,” Regimbal says.

“FlagHi calculates the effect, which helps golfers select the right club for the shot, wherever they may be playing.” — Mike Sauer

[www.flaghi.com]
The inspiring achievements of some of USD’s most ambitious, imaginative and dedicated alumni were celebrated at April’s Alumni Honors event. Honorees were presented with awards celebrating their accomplishments during a program that featured videos chronicling career highlights, followed by live music and dinner under the stars at the Garden of the Sky.

The Bishop Charles Francis Buddy Award, for contribution to humanitarian causes, was awarded to James W. Brennan ’96 (BBA). Kevin W. Dooley ’93 (BA), was presented with the Mother Rosalie Clifton Hill Award for exemplary service to the university. The newest inductee to the Chet and Marguerite Pagni Family Athletic Hall of Fame was Andrew Rae ’76 (BBA), in honor of his extraordinary success in men’s tennis.

Author Hughes Career Achievement Awards were bestowed upon seven alumni: Robert Bruning ’86 (BBA), School of Business Administration; Stuart Grauer ’89 (EdD), School of Leadership and Education Sciences; Peter Kiley ’81 (BA), College of Arts and Sciences; Mauricio López-Hodoyán ’93 (BS/BA); ’95 (IMBA), Shiley-Marcos School of Engineering; Shobha Pradhan Shrestha ’08 (MA), Joan B. Kroc School of Peace Studies; Susan Stone, PhD, RN, NEA-BC ’94 (MSN), ’07 (PhD), Hahn School of Nursing and Health Science; and Jeffrey T. Thomas ’82 (JD), School of Law.

Alumni Honors celebrates 10 distinguished Toreros
by Julene Snyder

I was the kind of attention that really made a girl feel special. He cared, right from the start. He cared about where she was going. He cared because he was afraid of losing her, and she fell hard and fast. “He needed me,” Jessica Yaffa ’98 said. “He thought I was beautiful. For a girl with low self-esteem, that was an understatement. He came and watched her, and ended up hitting her in the mouth with a closed fist.”

Nonetheless, her parents made it known that when it came time for college, she was going to leave San Diego, largely to break up the couple’s unhealthy bond. “I fought it and fought it, and went to the closest school to San Diego that I could get to, which was Whittier College,” she recalls. “I didn’t connect with the school, and I begged and pleaded to come back to town. They wanted me to have the total college experience. It was a great sentiment, but in truth, she spent every moment not in class in the watchful eye of her boyfriend, who had grown even more controlling.

“Finally, one night I decided to hang out with my roommates and watch some movies. I called home and told him I had a bad head ache, and I’d see him in the morning. I knew he wasn’t going to like it. ‘That’s why I undertook it. I had a better understanding it. He came and got her, causing an ugly scene. ‘Once we got to his house, he me over and over again,’ the next morning, she woke up determined to get out. He was just as sure he should stay. ‘He said he was sorry, it had never happened before, he’d been drinking, he was being smart. For months, he was on his best behavior, and life went on. Her father passed away during junior year, a loss that pushed her further into the relationship.

“The September of my senior year, things got far worse,” she recalls. “I was married, the couple had a 4-month-old baby, and the family was coping financially. By then, there were physical assaults on a daily basis. I was living like a hostage.” An episode when the baby was 15 months old pushed her over the edge. “He went after me when I was holding my son, and ended up hitting him in the mouth with a closed fist.”

“Although Yaffa fled for divorce and obtained a restraining order the next day, things did not immediately get better. Even though she got a job at the YMCA and was able to pay the bills, her ex-husband had a right to visitation, and she got abused more times than she can count. “There were dozens of police reports on file the first three years we were divorced, but nothing was done.”

At one point he did go to jail for eight months for assault with a deadly weapon and child endangerment when he tried to run off her the road after visitation with their son. Upon his release, supervised visitation was ordered.

“Things were going reasonably well, considering. That’s why she didn’t think twice when he wanted to meet up at his family’s home to pick back some child care support. A light-hearted visit. He brutally attacked her for hours, leaving her bruised from head to toe. ‘I didn’t want to tell the police that, but I think she realized her story and putting her name out in the world, now, she has come to a kind of peace. ‘There’s a book on this, but it’s about him, but about me. Or I want to live in bondage or in freedom? I choose freedom.’

For more, go to nosilencenow.org if you or someone you know is involved in an unsafe relationship, call the National Domestic Violence Hotline at (800) 799-7233.
Sunday, since I attend The Immaculata!” Shoula says. She also is involved with community service through feeding America.

Mark Burgess (MBA) says that after selling SanDiego.com Inc., he is building a new business developing online applications, from simple websites to multireader database-driven software. He is a treasurer for two nonprofit organizations: Manly Mosser and Mosser Arts Center San Diego. Mark is a part-owner of Critics LLC, publisher of SanDiegoBistro.com, and a member of Rotary Club 33. He reports that after he put 150,000 miles on his first Harley, he is riding his second Harley, an Ultra Classic, every day.

Gary Dokes (MBA) was named to Asset International’s Chief Investment Officer Power 100 in 2013. Gary is the chief investment officer of the Arizona State Retirement System in Phoenix, Ariz. “This is my second consecutive year being named to the Power 100.”

Bobby Santillan (MBA) moved to Phoenix, Ariz., where he is teaching in community college and doing agency work in the field of school psychology. “I’m continuing my lifelong career to help exceptional learners to maximize their academic potential,” he says.

Theresa Kong Kee Luke (BBA) and her husband, Armindo, were married on Sept. 28, 2012.

Mark Shoup (JD) is the supervising attorney for the capital defense unit of the San Bernardino County Office of the Public Defender.

Armando Villagras (BBA) reports that he is managing his own law firm with his partner and his wife. “Very busy with four boys — perhaps future Toreros,” he writes.

Col. Michael Fahey (BA) took command of the Marine Corps Reserve Intelligence Support Battalion in San Diego in September 2013. Attending the event were fellow USD alumni Navy Capt. Jon Blacker ’88, Jennifer Glavin Warren ’92 (JD) and retired USMC Lt. Col. Henry McClurg ’07 (MBA).

Richard Fields (LMLC) received the 2013 Alfa Wilton Humanitarian Award from the California Judges Association in October 2013.

Reseda Bradley (BA) volunteers for and supports her favorite nonprofit, the Juvenile Diabetes Research Foundation San Diego and Artwalk San Diego. She also travels and spends time with friends from USD.

Sterling “Drew” Peloso (BBA) recently worked with Salt Creek Capital to acquire Ultra Solutions, a leading ultrasonic refurbishment and repair company. Sterling serves as president and chief executive officer of the company, based in Ontario, Calif.

David Quinn (BA) writes, “I finally was able to attend a class reunion this year, and though it was a small turnout for my class, it was well worth it. To see the campus, graduates from other years, and to experience what USD is like for students today was incredible.” David has two sons in college — one of whom joined the Army National Guard — as well as another son who graduates high school in May 2014 and a daughter in the seventh grade. “Though my roots are in Boston, I still, 25 years later, feel very connected to my roots at USD,” he says.

Nancy Casillas (BBA) is a certified public accountant and accounting manager for JDI Display America.

Rosemary Coates (BA) has published her third book, “42 Rules for Superior Field Service.” It is available on Amazon.com, along with her two other top-selling books, “42 Rules for Scouring and Manufacturing in China” and “Negotiation Blueprinting for Buyers.” Rosemary also is on the board of USD’s Supply Chain Management Institute.

Keith Finn (BA) recently completed his 15th year as a technician and lab manager at USD for Marine Science and Environmental Studies and he helped organize USD’s participation in the 2014 Martin Luther King Day parade in San Diego. “They just can’t seem to get rid of me!” Keith says.

Antoinette Aquiningocog (BC) joined the U.S. Department of Defense, Army Contracting Command, in 2010 as a contract administrator, after 11 years with the U.S. Postal Service. In 2012, she was selected for the Army Career Training & Education Development System contract specialist intern program and she expects to graduate in 2014. Prior to the post office, she worked for E-Systems, a major government defense contractor. “After all these years, dreams really do come true,” Antoinette says. “And if I can do it, so can you. They say if you do what you love and love what you do, you’ll never work another day in your life. It is so true. And I am so blessed. God is good. Smile.”

Teresa (Spencer) Maggio (BBA) was awarded the Athena Honor from the city of Palm Desert, Calif., for corporate leadership and philanthropy. In addition to her marketing duties, she recently finished editing and publishing her second magazine.

Roy Raphael (BS/BA) served on the launch team for the U.S. Navy’s MUOS-2 satellite. MUOS-2 took place July 19, 2013, from Cape Canaveral Air Force Station in Florida. MUOS-2 is the second in a series of five planned Mobile User Objective System Satellites, part of a $5 billion program to replace the UHF Follow-On Satellite currently used by the U.S. Navy. Roy is the director of operations for the Navy Communications Satellite Program Office based in San Diego, which is responsible for managing the acquisition, integration, production, launch, test and operational support to the Department of Defense, U.S. agencies, and joint and coalition forces for narrowband communications satellites.

Scott Weaver (BBA) and his wife, Cindy, have a 1-year-old daughter named Sloan.

Lori (Shakelford) Schimenti (BA) and her husband, Christopher, recently moved back to the Washington, D.C., area from San Diego. “We’re missing the beautiful San Diego weather, but the kids are having fun discovering all the great things the nation’s capital offers,” Lori says. She is a director for an airline industry firm on the commercial finance side. Christopher is a captain in the U.S. Navy. “The hope is to someday move back to San Diego (or at least Southern California) and finally settle down,” she says.

Tracy Reines (BA) is the director of International Disaster Response for the American Red Cross.

Timothy Lang (BA) is a research scientist and a civil servant at NASA’s Marshall Space Flight Center in Huntsville, Ala. He is involved in preparatory research and ground validation for three upcoming satellite missions that will provide observations of Earth’s precipitation, lightning and winds. Timothy lives in Madison, Ala., with his wife, Ashley, and their three children, Aurora, Owen and Findley.

Jennifer Brobst (JD) is the new author of the treatise “Admissibility of Evidence in North Carolina,” which is revised and published annually.

Steve Correia (BA) recently assumed command of the Naval Communications Security Material System in Washington, D.C.

Mike Mahan (BS/BA) writes, “I am a Ham radio operator (amateur extra class) and have enjoyed getting back into engineering through that, since my career path didn’t lead me in that direction.”

Larry Campbell (BA/4) was named a managing partner at Lavine, Lofiglio, Morris & Engelberg. He has been with the firm since 2006 and specializes in the area of tax and consulting with clients in the hospitality, real estate and professional service industries.

Roberto Sicangco (LLMC) is involved in the promotion and development of renewable energy sources in the Philippines, particularly Biomass for Power production and bioethanol fuel from sugarcane.

For more information, contact the USD Office of Planned Giving at (619) 260-4523 or visit www.sandiego.edu/plannedgiving.

FROM TODDLES TO TORERO

The things you do for others provide a lasting legacy.

Your estate gift to the University of San Diego truly makes a difference. By designating a USD scholarship fund as a beneficiary in your will, living trust, insurance policy or IRA, you enhance the lives of future Toreros.
In a nutshell, the ISH provides students with a better understanding of how food and health directly impact their lives, says Fierro, who graduated from USD with a degree in nutrition and community health. She is currently working with the Washington, D.C.-based government relations and advocacy firm, D&P Creative Strategies. "It’s easy to go into your local store and grab food that’s ready-made, just like it’s easy to sit on the couch and watch TV rather than exercise. Easy isn’t always right, though.

Sure, studying the rise and fall of in-class catnaps had become more than just a nuisance. An inattentionate exam was right around the corner and the thought of what was coming next was already building. An impor- tant purpose that was important to me,” she says. Once struggling with obesity, Dorns lost 110 pounds and is now a health coach, certified through Villanova University, School of Nursing, Center for Obesity Pre- vention and Education. She offers health coaching through Take Shape for Life. “Before my transformation, I could barely walk,” she says. “Now I climb mountains.”

Maria Elena Escobedo de Cardenas (MA), works in a small plot outside a middle- school classroom, promoting their health and nutrition. Whether it’s growing vegetables in a small plot outside a middle-school classroom, promoting their health and nutrition. Whether it’s growing vegetables, mastering Mon- day’s recipes via the IISH website, or teaching a class that perfectly melds the somewhat incongruous combination of healthy cooking and ballet dancing. Fierro and the IISH team are constantly look- ing for ways to promote a healthy lifestyle. For their efforts, the Wash- ington, D.C.-based, Mayor’s Office of Latino Affairs was recognized through the Human Oils Initiative, to provide alternative pain management tips to chronic pain sufferers. Concurrently, the authors formed the foundation Head Oil Heals, to provide alternative pain management tips and to give talks to large groups around the country. Prior to studying at USD, Fierro was diagnosed with brachialplexus nerve damage and doctors told her she had a 25-year-old body similar to that of a 65-year-old due to spore, joint and muscular imbalances. Fierro dedicated years of research to develop and discover shortcuts to pain management. The book is available on Amazon.com, Kindle and through Sheryll and Jeffery’s website: www. headoilheals.com.

Natalie (Bradford) Kronfeldt (BA) and her hus- band Lee, live in Cleveland Park, Washington, D.C. and are parents to Bella- nelia, 2, and her husband, Michael Cox.

Fernando was diagnosed with brachialplexus nerve damage and doctors told him he had a 25-year-old body similar to that of a 65-year-old due to spore, joint and muscular imbalances. Fernando dedicated years of research to develop and discover shortcuts to pain management. The book is available on Amazon.com, Kindle and through Sheryll and Jeffery’s website: www.headoilheals.com.

Natalie (Bradford) Kronfeldt (BA) and her hus- band Lee, live in Cleveland Park, Washington, D.C. and are parents to Bella- nelia, 2, and her husband, Michael Cox.
involvement office at an all-girls
for four years with the Missionary
served
and passed the California
Board Senior Honor Society.
fraternity and plans to join the alumni
USD chapter of the Beta Theta Pi
of Law and then passed the August
USD MAGAZINE36
[adorable]
currently living in Spokane, Wash. Their son, Elijah Joseph Sted -
June 2013.
husband welcomed their first baby in
LEIA (DALLY) DINGOTT (BA)
Sustainable Apparel Coalition."
“I’ve been living in San Francisco
writes,
[198x210]
was
in love with my work at the
Carnegie Mellon University. Jona-
After returning, he earned a mas-
worked
with AmeriCorps after graduation
and passed the Illinois bar exam.
LAUREN CRONIN (BS/BA)
marketing and sales coordinator for
Zwick Wreziszcz (BA) is a
marketing and sales coordinator for
Eco Chemical, a waterborne coat-
makes stains for the pressure-
produces paint for sports organizations, in-
cluding the National Football League, the Canadian Football
League and Major League Soccer.
CHRISTOPHER ARCITIO (BA)
is an
does health care policy. She serves
as Secretary of the Board for the San
San Diego County Democratic
Party. She also works with a group of volunteers and young
domestic politics. She serves
as Secretary of the Board for the San
Democratic Party. She also works with a group of volunteers and young
team. Additionally, she is leading an advocacy
team this year, and will be
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
(2011)
DAVID ALIKER (MA)
is a
government contractor. She moved
a group of young professionals on
a lobbying day to San Diego in the
summer of 2014.
KATE JOHNSON (BA)
completed her master’s degree in
communications in Italy and she is
now back in New York City
good food marketing and
public relations.
Getting kids to eat veggies doesn’t have to be a struggle.

by DeLea Willett ’64

Getting kids to eat veggies can make for some inventive adult solutions. Make up cute names like “X-Ray Vision Carrots” and “Power Punch Broccoli.” Invent a game that re- devices are free from bad stuff like fake flavors. Naturally, the main to living an active lifestyle. Her interests came together when her first year out of college when she worked in brand marketing and product development for the Miller Brewing Company, developing Miller Lite, at that time the lowest calorie beer on the market. That career path was somewhat circuitous: After graduating from USD with a degree in economics in 2002 and earning an economics chair of USD’s Board of Trustees.

For Fowler, it’s all about changing “My nutrition into — is one small for kids. Edward J. Delp, Joanne, his son, Bruce Warren (Eileen), her husband, Shilo Wilson, were members of the arts and culture, which she first discov- ered as a young girl growing up in Honolulu and San Diego.

Jacqueline Rush ’13 (BA) passed away in March 2014. While she was extremely involved in student organizations and her co- no sugar, natural flavors. Naturally, the results in terms of energy and was an and student of the arts, including Hawaiian dance and culture, which she first discov- ered in San Diego, including several very generous contributions to USD. Frank was pre- deceased by his son, John Warren, in 2011 and survived by his wife, Joanne, his son, Bruce Warren (Eileen), her daughters, Lisa Campbell (Eric), Carol Warren and Trace St. Amour (Sarah), and 11 grandchildren.

Framed by a vibrant spirit, passion for education and professional life, she was known for her dedication to students, her Moorish starfish, passion for education and commitment to students.

Celeste was married to Albert H. Moore, past member of former USD Board of Trustees Chair. Celeste was an active community serviceman, educator, and chaplain, which she first discov- ered in San Diego, including several very generous contributions to USD. Frank was pre- deceased by his son, John Warren, in 2011 and survived by his wife, Joanne, his son, Bruce Warren (Eileen), her daughters, Lisa Campbell (Eric), Carol Warren and Trace St. Amour (Sarah), and 11 grandchildren.

Celeste was an active community serviceman, educator, and chaplain, which she first discov- ered in San Diego, including several very generous contributions to USD. Frank was pre- deceased by his son, John Warren, in 2011 and survived by his wife, Joanne, his son, Bruce Warren (Eileen), her daughters, Lisa Campbell (Eric), Carol Warren and Trace St. Amour (Sarah), and 11 grandchildren.
THE USD PARENT CORPS is no stranger to hard work. With gardening clippers, paint brushes and beaming smiles in tow, the group, accompanied by students and staff, rolled up their sleeves and got to work on their annual home improvement service project last February. According to Parent Board Co-President Jim Trumbull, this daylong volunteer effort, in partnership with the organization Rebuilding Together, is a labor of love. “Sitting in boardrooms trying to figure out ways to make a difference is, well, boring,” he says. “This project immediately benefits the home owner, and our group takes a lot of pride in that.”
Shop, Save and Give Back at the USD Torero Store.

From Torero gear to notebooks to class rings, the USD Torero Store is the place to go. And the new Torero Mall offers the best web deals for hundreds of online stores, and a portion of every purchase benefits the USD Legacy Scholarship.