

## Quarter 4 2016:

Changes from 2016 Quarter 3 (Jul-Sep) to Quarter 4 2016 (Oct-Dec)



**Public Confidence** \*\*\*

2.7% ↑



**Individual Giving**

Individual Giving (\$ per household)

8.5% ↑

Individual Giving (# of households)

5.5% ↑



**Volunteerism**

Volunteerism (hrs per household)

0%

Volunteerism (# of households)

3% ↑



**Demand for Services\***

43.6% ↑



**Employment\*\***

24.6% ↓

Nonprofit postings



**SD County Unemployment**

0.6% ↓

*\* To account for seasonal changes in need, this calculation compares Q4 2015 to Q4 2016.*

*\*\*Note, as of Q2, 2015 calculations are based on average of quarterly postings (vs. monthly postings that were reported prior to Q2, 2015)*

*\*\*\*Note, as of Q3, 2016, it is no longer necessary to use weighted calculations as actual samples are close to 1 in terms of ethnicity and gender.*



Released 4.18.17

PRODUCED WITH SUPPORT FROM

## About the Report:

Economic data on the major sectors of the economy are regularly collected and reported in the media and in industry-specific reports. That information drives decision-making by business leaders, government officials, investors, and consumers.

Until now, nonprofit leaders have had limited access to this type of information about their sector. Yet, like their counterparts in other industries, nonprofit CEOs and trustees, donors, and policymakers need timely economic data to make informed and strategic decisions about programmatic and operational issues. Now they can through *The State of Nonprofits Quarterly Index*.

*The State of Nonprofits Quarterly Index* is San Diego's *only* index charting the economic health of nonprofits. The report provides data about six key indicators that reflect the economic health of San Diego nonprofit organizations.

These data can be used to:

- **Guide nonprofit leaders** in organizational decision-making
- **Give policymakers** information to inform resource allocation and legislation
- **Provide funders** with tools for identifying emerging needs and sector trends

Data for this index come from a variety of sources and covers indicators such as: Public Confidence, Individual Giving, Volunteerism, Demand for Nonprofit Services, Nonprofit Sector Wages, Nonprofit Employment, and Unemployment in San Diego County.

## Nonprofit Economic Trend Reporters

The Caster Center is indebted to a panel of more than 100 San Diego-based nonprofit leaders that provide quarterly data on select indicators. This panel of Trend Reporters was systematically chosen based on organization size and subsector to draw a representational cross section of San Diego area nonprofit types. The subsectors include: Human Services, Health, Arts, Environment and Animals, Education, Housing and Shelter, International, Public Benefit, Religion, and Mutual Benefit.

For a full list of participating organizations, please visit: [bit.ly/usdstateofnonprofits](http://bit.ly/usdstateofnonprofits).

## The Research Team:

Laura Deitrick, Ph.D.

Mary Jo Schumann, Ph.D.

Fred Galloway, Ed.D.

Kim Hunt, M.A.

Crystal Trull, M.A.

Michelle Ahearne, M.A.

Azadeh Davari, M.Sc.

Tessa Tinkler, Ph.D.

Alan Gin, Ph.D. (Project Advisor)

This team of researchers is affiliated with the Caster Family Center for Nonprofit and Philanthropic Research, part of USD's Nonprofit and Philanthropic Institute and located within the School of Leadership and Education Sciences (SOLES).