

# DANIEL T. BRODERICK

COMMERCIAL REAL ESTATE EXECUTIVE



(619) 865-7119



[danielbroderick@gmail.com](mailto:danielbroderick@gmail.com)



[www.linkedin.com/in/danbroderick1](http://www.linkedin.com/in/danbroderick1)

Dan is a proven leader and advisor with almost 25 years of CRE experience across investment banking, leasing, capital markets brokerage and corporate services. He is currently president, Americas Advisory at Cushman & Wakefield—a market-leading global CRE company—where he directs brokerage and advisory services across North and South America with oversight of \$2 billion P&L. Dan reorganized and scaled the Capital Markets business, recruited and developed key leaders, led the development of a technological and operating model for the business, reorganized the National Industrial Practice and spearheaded the Women’s Integrated Network Elite Program.

Dan also currently serves as a board member for a \$4 billion AUM commercial real estate company and serves on the advisory board for the Bank of Southern California.

Previously, Dan was the president and CEO of BRE Commercial leading up to and during its merger with Cassidy Turley and subsequent acquisition by TPG/Cushman & Wakefield. As the chief executive and board member, he successfully steered the organization through a complete re-branding and re-positioning to position the company for profitable sale within less than four years. Dan expanded into new geographies and service lines, recruited new talent, elevated client service, and dramatically increased revenue to achieve the highest EBITDA in the company’s 27-year history.

Dan spent six years as the senior vice president in the Equity Sales Division for Eastdil Secured, the world’s leading global real estate investment bank. He was directly responsible for brokering more than \$8 billion in transactions across four different markets and product types, and he co-led a sales team that was consistently ranked as the top performers in each market.

In addition to his professional roles, Dan is a respected leader and public speaker in the CRE industry, including speaking at numerous industry conferences and universities, major client presentations, and large-scale internal functions. He currently serves on the University of San Diego’s Burnham-Moores Center for Real Estate’s Policy Advisory Board, was past president of NAIOP’s San Diego chapter and was a founding member of Stanford Professionals in Real Estate (SPIRE). Dan was recognized as one of *San Diego Business Journal’s* Top 500 Influentials for seven years as well as *Real Estate Forum’s* 40 Under 40 in 2013.

Dan holds a bachelor’s in economics and psychology from Stanford University and is a licensed real estate broker in California. Dan, his wife and three daughters are currently based in the San Diego area and they are actively involved in their community as volunteers for several local charitable and youth development organizations.