

Master of Arts in Social Innovation

Get in the Business of Social Change

Leading social change is hard work. It requires vision, leadership skills and an entrepreneurial mindset. The Kroc School's Master of Arts in Social Innovation (MASI) will prepare you to look critically at the roots of social problems and create sustainable change in a wide variety of organizational settings. Through a cross-disciplinary curriculum, students graduate to have purpose-driven careers, prepared to design and implement innovative solutions that tackle a wide range of urgent challenges such as systemic inequality, injustice and poverty.

The MASI program offers students the opportunity to practice social innovation by engaging with leaders and organizations in the San Diego-Tijuana region and through international field courses. The learning experience in the field is paired with courses geared toward an understanding of design thinking, collaborative problem-solving and business models. Being housed in a peace school, the MASI program gives students an edge by integrating expertise in peacebuilding with business, entrepreneurship and leadership.

The 30-unit MASI program can be completed in nine months (full-time). Flexible, part-time options are also available. Students take diverse courses from world-class scholars and practitioners from the Kroc School, USD School of Business, School of Education and Leadership Sciences and the College of Arts and Sciences. The MASI program also provides transformative co-curricular opportunities for learning by doing — for example, through participation in the Fowler Global Social Innovation Challenge, students can turn their own projects into a real-world venture and compete for up to **\$50,000 in seed funding**.

Find out more:
sandiego.edu/peace/masi



Why choose the Kroc School's MA in Social Innovation?

Only MA in Social Innovation program offered at a School of Peace Studies

#1 ranked Social Innovation program in the nation (intelligenthq.com)

Courses connect students with leading social enterprises, entrepreneurs and peacebuilders

USD's social venture prize competitions offer pitch experience and the opportunity for seed funding

Graduates are prepared to advance their careers in the private sector, government, nonprofit, corporate social responsibility and more

Elective courses from schools across USD enable students to pursue a diverse range of interests

Experiential learning opportunities are offered in locations such as Colombia, Rwanda, Armenia and Mexico

Scholar-practitioner professors are actively engaged in work and research in the field

Competitive fellowships and graduate assistantships are offered

At least 80% of our students receive merit-based scholarship funding or financial aid





ADMISSION REQUIREMENTS

Entrance Semester	Fall
Application Deadline	February 15 of each year
Minimum GPA	3.0 (4.0 scale) in all undergraduate coursework
Additional Requirements	<ul style="list-style-type: none"> • Four short essays (250 words each) • Two letters of recommendation • Two-minute video • Official transcripts • No GRE required
Application	Completion of the online application: sandiego.edu/peace/apply
International Students	Review the Graduate Admissions website for additional required application materials: sandiego.edu/admissions/graduate/international

MASI GRADUATION REQUIREMENTS

- Full-time or part-time status as a graduate student
- Approval of courses by faculty advisor
- Mandatory orientation
- 30 units of graduate work with a cumulative 3.0 GPA or higher
- Kroc Foundations: Peace, Justice & Social Change course (3 units)
- Core courses (at least 6 units)
- Skills & Methods courses (at least 6 units)
- Electives* (at least 20 units)
- Field-based practicum (at least 3 units)
- Professional portfolio with a “B” or better (1 unit)

*Electives are chosen in consultation with a faculty advisor. Up to 6 units of coursework may be taken outside of the Kroc School.

MASI FULL-TIME PROGRAM (Sample Course Mapping)

FALL [SEMESTER-1]

Kroc Foundations: Peace, Justice & Social Change	3	Required
Social Innovation	3	Core
Social Entrepreneurship	3	Core
Environmental Peace & Justice	3	Elective
Design Thinking	1	Elective

TOTAL 13

WINTER [INTERSESSION]

Social Innovation Practicum	3	Skills & Methods
Finance for Leading Change	1	Workshop

TOTAL 4

SPRING [SEMESTER-2]

Impact Evaluation	3	Skills & Methods
Professional Portfolio	1	Required
Business & Social Innovation	3	Elective
Data Visualization & Analytics	2	Elective
Leadership & Organizations	3	Core
Effective Changemaker	1	Elective

TOTAL 13

Total units required for degree 30



apply by
February 15



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