

london moeder
advisors



Gary H. London
Senior Principal

EDUCATION

Master of City Planning | San Diego State University 1976
Bachelor of Arts –University of California-Berkley 1974

PROFESSIONAL AND BUSINESS HISTORY

London Moeder Advisors | 2017 - Present
The London Group | 1991 to 2017
Price Waterhouse, Real Estate Consulting Group: West Region Director | 1988 to 1991
Laventhol & Horwath: Director of Real Estate Advisory Services | 1985 to 1987
The Goodkin Group: Executive Vice President | 1978 to 1985
San Diego Chamber of Commerce: Urban Planner | 1976 to 1977
City of San Diego: City Planner | 1975 to 1976

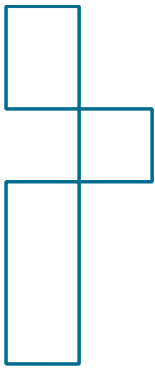
BIOGRAPHY

Gary London is widely regarded as one of the nation's foremost real estate advisors to many of the nation's largest developers, investors, lenders and real estate asset managers and owners, Mr. London has been at the forefront in understanding and describing the many demographic, technological and societal changes which are transforming our cities and regions.

In practice as an analyst and strategic advisor for six decades, he has a reputation as a prescient, forward thinker who translates opportunities (or problems) into profits.

Mr. London started London Moeder Advisors (formerly The London Group Realty Advisors) in 1991 and remains Senior Principal. LMA is a diversified real estate strategic advisory, development management, investment, capital access and economic analysis firm whose clients include investors, developers, lenders and public agencies.

Mr. London is also considered to be one of the most senior, experienced, and effective expert witnesses in real estate litigation involving issues about damages, financial feasibility, market analysis, best practices, valuation and related land use, investment, development and construction matters.



Mr. London is an Instructor at The Burnham-Moores Center for Real Estate, University of San Diego. He formerly was a Professor at Arizona State University's graduate program in real estate development (MRED). He had taught at the University of California, San Diego Extension for 24 years. Previously, he was West Region Director of Real Estate Consulting for Price Waterhouse and Executive Director of The Goodkin Group. He is a graduate of U.C. Berkeley and received his Master's degree from San Diego State University.

A "Distinguished Toastmaster" in Toastmasters International, Mr. London speaks regularly to industry and business organizations, frequently writes and is often quoted in the national and Southern California media, and was a columnist for the San Diego Business Journal. He is also featured in the San Diego Union Tribune's weekly "EconoMeter" sharing his views on the great economic issues of our time.

He was featured on CBS Evening News "Eye On America" for his commentary on the real estate market, and has also testified before the House of Representatives Committee on Banking, Finance and Urban Affairs. In 1995 he was featured in the San Diego Business Journal's "Who's Who In San Diego"; and was honored as "Member Of The Year" in 1996 from the San Diego Land Economics Society (Lambda Alpha International). In 2016 he was honored as one of the top 100 Most Influential persons San Diego by the San Diego Daily Transcript.

PROFESSIONAL AND BUSINESS AFFILIATIONS (Short List)

- Professor of Real Estate Development, Master of Real Estate Development (MRED) Program, Arizona State University
- Adjunct Professor, Burnham-Moores Center for Real Estate, University of San Diego
- Past President (2001-2002), and elected member of the San Diego Chapter of Lambda Alpha International.
- Distinguished Toastmaster (DTM), Toastmasters International/Founder of La Jolla Village Toastmasters
- Full Member, Urban Land Institute (ULI) and member of the Urban Development Mixed Use Council.
- Member, School of Urban Planning & Public Administration Advisory Board, SDSU
- Past Member of the Finance Committee, San Diego Humane Society
- Past Member of the Board of Directors, NTC Foundation (Liberty Station, San Diego)
- Past Member of the Board of Directors, Circulate San Diego

Corporate profile, litigation case list and project list are available upon request.