

# **SHE** *xperience*

## **Partnership Opportunities**

**2019**

**Journey to Your Best Self**

**MAY 4 & 5**  
**SAN DIEGO, CA**

**THE CONSCIOUS LEADERSHIP ACADEMY  
THE CENTER FOR WOMEN'S LEADERSHIP  
UNIVERSITY OF SAN DIEGO**

# Why be a PARTNER?

The **SHE**xperience will inspire and empower women from all walks of life to discover skills and strategies to live and lead more courageously, making an impact in their lives and communities. They will be challenged to think about what needs to change in the world. They will have conversations and make connections with other like-minded women who are committed to both awareness and advocacy. Whether it's helping their company address issues of gender equity or managing their own personal stress to be a better mother, women will root deep to access their full capacity.

Through your partnership with the SHExperience, your business/organization will benefit from direct exposure to hundreds of community members who are interested in cultivating and supporting powerful women. Women have a tremendous amount of power; purchasing power, the power to move things, the power to disrupt, and the power to make strong choices. Let's tap into that power, harness it, build it, and watch as the ripple effect takes place.

The future is rapidly changing and our approach to building up strong women must change as well. The CLA offers data-driven programs and content that not only engage and challenge women to develop themselves as leaders but, also, to find that inner strength and power that women are desperately seeking today.

Your support will help us keep registration costs affordable and provide scholarships to ensure any woman who wants to attend is able. Your partnership will amplify your business/organization as a leader in your community that is dedicated to empowering and supporting women.



Contact Lorri Sulpizio  
619-260-4593 / [sulpizio@sandiego.edu](mailto:sulpizio@sandiego.edu).  
Your contribution is tax-deductible  
Sponsorship Packages can be customized.



# SHE *Extraordinary*

SPONSORSHIP

**\$50,000**

- Recognition as an EXTRAORDINARY Sponsor
- Top billing with logo on all digital and social media platforms
- Verbal recognition as an EXTRAORDINARY Sponsor at Welcome and Closing Assembly
- Sponsorship commitment featured in CLA media release
- Featured logo in event program to be twice as large as the next level down
- Featured logo displayed on event website, digital event presentation, and each lunch table
- Option to have a corporate representative serve on the SHExperience committee
- Ten reserved seats to the event
- Company spotlight in e-newsletter about how your company supports women in leadership





# SHExemplary

SPONSORSHIP

**\$25,000**

- Recognition as an EXEMPLARY Sponsor
- Company logo on all digital and social media platforms
- Company logo in event program
- Company logo displayed on event website, digital event presentation, and each lunch table
- Eight reserved seats to the event
- Company spotlight in e-newsletter about how your company supports women in leadership



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# SHExquisite

SPONSORSHIP

\$15,000

- Recognition as an EXQUISITE Sponsor
- Company logo on all digital and social media platforms
- Company logo in event program
- Company logo displayed on event website, digital event presentation, and each lunch table
- Five reserved seats to the event





# SHExemplify

SPONSORSHIP

**\$7,000**

- Recognition as an EXEMPLIFY sponsor
- Company logo on digital and social media platforms
- Company logo in event program
- Company logo displayed on event website, digital event presentation, and each lunch table
- Three reserved seats to the event



# SHExcellent

SPONSORSHIPS

**\$2000 - \$5000**

**Host a Panel or Workshop \$5000**

**Lunch \$2500**

**Continental Breakfast \$2000**

**Program Materials (creative materials,  
participant journals, etc.) \$1500**

- 20% Discounted registration to the event for all members of your organization
- signage and program recognition with company name and logo during the event

