

# Copley Library



MISSION | VISION | COMMITMENT



## Mission

The core values of the University of San Diego guide Copley Library, an innovative leader in information access and application. We develop digital and print collections that support research and teaching. We value scholarship

and meaningful improvement through assessment, community engagement, diversity, social justice, and sustainability efforts. In a welcoming and inclusive environment, we provide outstanding service to our users.

## Vision

We are a nationally preeminent contemporary Catholic university library advancing knowledge creation in a global environment.

## Cornerstones we are committed to:

### FOSTER INSPIRED AND MEANINGFUL LIVES

Grounded in the liberal arts and the Catholic intellectual tradition, we believe in the transformative power of education to prepare our students for success in professional careers that are personally fulfilling and that have a positive impact on the world.

### CULTIVATE INNOVATION TO SERVE HUMANITY

Our commitment to the vision of Laudato Si' and our culture of innovation, entrepreneurship and Changemaking, guides our determination to cultivate innovation that furthers human dignity and serves the common good.

### CARE FOR OUR COMMUNITY

To ensure the growth and prosperity of USD, we invest in our community and wisely steward our limited resources in order to create an environment where every member can flourish and feel a deep sense of belonging.

### EXPAND OUR GLOBAL VISION AS AN ANCHOR INSTITUTION

Anchored in Linda Vista and positioned along an international border, we are committed to engaging the realities of our communities, nurturing our shared future and deepening our local and global connections to empower our community to succeed in an increasingly interconnected world.

A photograph of a library study area with blue cubicles. Several students are seated at white tables, working on laptops. One student in the foreground is wearing a white sweater and looking at a laptop. Another student in the background is wearing headphones. The text 'Strategic Priorities 2025-2030' is overlaid on the top left of the image.

# Strategic Priorities

2025-2030

## Introduction

Copley Library's strategic plan charts our course for the next five years. Its themes will guide the library's response to the challenges and opportunities that face higher education today and will provide a planning framework for the immediate future. The five themes—Support Student and Faculty Success; Respect Human Dignity and the Common Good;

Cultivate Responsive Collections and Spaces; Extend Outreach and Community Engagement Efforts; and Foster Organizational Effectiveness—align with the university's mission, vision, and commitment. Goals for each theme offer an attainable path to achieving our plan with specific objectives that will make these achievements possible.

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**THE COPLEY LIBRARY 2025-2030 strategic priorities focus on five THEMES:**

- 1] **Support Student and Faculty Success**
- 2] **Respect Human Dignity and the Common Good**
- 3] **Cultivate Responsive Collections and Spaces**
- 4] **Extend Outreach and Community Engagement Efforts**
- 5] **Foster Organizational Effectiveness**

# 1] SUPPORT STUDENT AND FACULTY SUCCESS

Copley Library seeks to advance student and faculty success through services and collections that support their teaching, learning, and research.

**Make our services, collections, and resources more discoverable and accessible to our users.**

- **UTILIZE** library physical and virtual spaces to highlight and promote our physical, digital, and special collections.
- **SUPPORT** student success by promoting Open Educational Resources (OER) and textbook affordability options.
- **EDUCATE** faculty and students about open scholarship, *Digital USD*, ORCID, and Artificial Intelligence (AI), and the changing research information landscape.
- **PROVIDE** expert librarians to assist students and faculty with assignments, research, and special projects.



**Ensure that students acquire the information literacy skills needed for academic success.**

- **CREATE** and implement library instruction plans with a data driven assessment cycle.
- **DEVELOP** protocol for regularly scheduled student evaluations of one-shot sessions and workshops.
- **APPLY** instruction data and curriculum mapping to identify specific disciplines and programs for enhancing instructional reach.
- **EXPAND** virtual research assistance and instructional options (e.g. online tutorials, videos, guides, screen sharing sessions) to better accommodate online teaching and learning.
- **PARTNER** with the Center for Educational Excellence (CEE) to offer workshops and training, and to assist faculty with incorporating information literacy into their classes.
- **PROVIDE** leadership for AI learning on campus.

## 2] RESPECT HUMAN DIGNITY AND THE COMMON GOOD

Copley Library will create an inclusive community where the dignity of each person is affirmed.

**Contribute to student success by making the library relevant to all students.**

- **DESIGN** programs and services that meet the needs of all students, in-person and online.
- **UTILIZE** Copley Library's committees to develop initiatives to make the library an inclusive environment.
- **ASSESS** library instructional programs and support for universal design and ensure instructional materials adhere to best practices.
- **PARTNER** with campus stakeholders and vendors to assess and improve accessibility in library services, materials, and spaces.
- **INCLUDE** art to create a welcoming environment and enhance a sense of belonging for all students.
- **MEET** the needs of a growing online program by hiring a Distance Education Librarian.
- **RECRUIT** and retain a diverse workforce and develop relevant training for employees.



Top: NIPSEY, BEAN, PAC by David L. Smith '08  
Bottom: Que sueñes con los angelitos by noé olivas '13

# 3] CULTIVATE RESPONSIVE COLLECTIONS AND SPACES

Copley Library is the center of all intellectual pursuits at the university through its role as a steward and guide to comprehensive, diverse collections and scholar-centered spaces.

**Develop and maintain Copley's collections in essential and sustainable formats to support the teaching and research needs of the university and to elevate the university's stature in global scholarship.**

- **STRENGTHEN** discoverability of, and access to Copley Library's physical, digital, and special collections.
- **ENSURE** the balance of resources across all academic disciplines.
- **ELEVATE** the relevance, diversity, and sustainability of the library's current and emerging physical and digital collections through maintenance of three key library tools: the library catalog, the collection development and management policy, and the materials budget model.
- **IMPROVE** access for all faculty and students to global research and scholarship through enhanced resources sharing and partnerships, cost-saving pedagogical materials, community engagement, and support of open scholarship.
- **PROMOTE** resources available to alumni.
- **CONTINUE** to develop Digital USD to provide global access to USD faculty and students scholarship.
- **ESTABLISH** adequate staffing and collections to support the Shiley STEM initiatives.
- **PROVIDE** leadership and maintain collaboration with the Office of the Vice President and Provost and the Office of Sponsored Programs' Faculty Research and Scholarship celebration.

## UNIVERSITY GOALS

Goal #1: Thriving Students

Goal #3: Responsible Stewardship

Goal #4: Thriving Faculty and Staff



# 4] EXTEND OUTREACH AND COMMUNITY ENGAGEMENT EFFORTS

Copley Library will develop and implement a library outreach plan that cultivates and connects campus and community engagement efforts across all Copley departments and builds on existing partnerships and programs.

## Strengthen the library's connection to the campus and wider community.

- **CREATE** an annual outreach plan and exhibit schedule that raises the visibility of the library and university archives on campus.
- **CONTINUE** to look for opportunities to collaborate with campus partners.
- **INCREASE** our community and regional, national, and international partnerships.
- **PRIORITIZE** adding local community content to digital and print library collections.

## Solidify and expand upon partnerships with Roman Catholic organizations.

- **EXPLORE** the establishment of a fellowship program to increase scholarly research and use of the Academy of American Franciscan History Rare Book and Manuscript Collection.
- **CONTINUE** the digitization of Catholic collections.
- **MAINTAIN** and strengthen our ongoing relationships with our Sister Library, the Universidad de Monterrey.

## Enhance the university's reputation by increasing digital access to USD scholarship, creative work, and unique library holdings.

- **COMMIT** to supporting and sustaining open scholarship, partnerships, and initiatives.
- **ENCOURAGE** and facilitate the deposit of faculty and student scholarship into the institutional repository, *Digital USD*, and explore sharing digital collections with other online platforms.
- **STRENGTHEN** the university archives by encouraging the deposit of records of enduring value, including those born digitally.



# 5] FOSTER ORGANIZATIONAL EFFECTIVENESS

Copley Library is dedicated to continuous improvement and will establish evidence-based practices to ensure an effective and efficient operation. We will focus on assessment, adopt best practices, become a learning organization, and advocate for funding. The library requires a highly trained, proactive workforce to serve our students and faculty scholars.

**Use a variety of data, tools and partnerships to improve the library's services and overall enterprise.**

- **UTILIZE** evidence-based practices to assess policies, services, and spaces to determine if the library is meeting student and faculty needs.
- **ENSURE** the library and departments have a marketing, outreach, and implementation plan for services.
- **ESTABLISH** a culture of assessment, changemaking, and sustainability in the library's ongoing, daily work.
- **PROVIDE** opportunities for faculty and staff to hone their expertise by participating in job-related professional development activities and training.
- **EXPAND** a flourishing library student worker program that centers on future success.

**Work with the Provost to increase resources and the University Advancement Office to build a culture at USD of giving to the library.**

- **INCREASE** fundraising efforts and cultivate a group of select donors for the library.
- **GROW** endowments to support journals/databases, special collections, and general needs.
- **ALLOCATE** additional funding for graduate programs.

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