MASTER’S IN
BUSINESS ANALYTICS

BECOME FLUENT IN THE LANGUAGE OF DATA—AND BUSINESS.

The Master of Science in Business Analytics (MSBA) develops your data analytics skills and business expertise. You will be empowered to apply in-demand methodologies and tools across various business realms through specialized analytics courses in finance, marketing, operations and corporate social responsibility.

Real-world projects will challenge you to develop your communications and interpersonal business skills—so you can be equipped to turn raw data into valuable business insight for any organization.

WHERE WILL YOUR STUDIES TAKE YOU?

+ Learn how to use analytics tools such as Python, SQL, Tableau, and IBM SPSS Modeler, which can be immediately integrated into many business functions.

+ Apply data skills to real-world projects in courses like Analytics Programming, Data Management, Interactive Data Visualization and Data for Social Good.

+ Complete an international consulting project, working with your peers to solve a business problem for a company abroad.

+ Put your skills to action during a semester-long capstone project with a San Diego-based company.

+ Attend a mandatory professional seminar introducing you to analytics professionals through panel discussions, company visits and hands-on case studies.

MSBA CLASS PROFILE

<table>
<thead>
<tr>
<th>Category</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Undergrad GPA</td>
<td>3.1</td>
</tr>
<tr>
<td>GMAT Score Range</td>
<td>580-650</td>
</tr>
<tr>
<td>Years Average Work Experience</td>
<td>2.2</td>
</tr>
<tr>
<td>International Students</td>
<td>16%</td>
</tr>
<tr>
<td>Female</td>
<td>28%</td>
</tr>
<tr>
<td>Military</td>
<td>4%</td>
</tr>
</tbody>
</table>

UNDERGRADUATE DEGREES OF INCOMING 2020 CLASS

- Business: 64%
- Engineering: 8%
- Humanities: 12%
- Economics: 16%
**PROGRAM AT A GLANCE**

The MSBA is an intensive STEM-designated program conducted in a team-based, cohort-style format.

**MASTER'S IN BUSINESS ANALYTICS**

<table>
<thead>
<tr>
<th>PROGRAM START</th>
<th>August</th>
</tr>
</thead>
<tbody>
<tr>
<td>LENGTH</td>
<td>10 months</td>
</tr>
<tr>
<td>SCHEDULE</td>
<td>Full-time, on-campus</td>
</tr>
<tr>
<td>INTERNATIONAL EXPERIENCE</td>
<td>Required week-long international consulting project abroad</td>
</tr>
<tr>
<td>ADDITIONAL INFO</td>
<td>Available to F1 visa students</td>
</tr>
</tbody>
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**WHERE DO YOU SEE YOURSELF IN 10 MONTHS?**

USD’s master’s in business analytics program prepares you for a wide range of careers. Here are just a few examples of roles that USD MSBA graduates apply to after graduation:

- Business Analyst
- Consumer Insights Analyst
- Data Analyst
- Financial Analyst
- Market Analyst
- Operations Analyst
- Supply Chain Analyst
- Consulting specialist
- Project Manager

**WE’RE COMMITTED TO YOUR SUCCESS**

Our commitment to your success begins the moment you set foot on campus and continues long after your graduation. USD School of Business’ graduate career services team will connect you with a professional network and resources to launch your analytics career. Some of the opportunities available to you include:

- Personalized coaching with career advisors
- Professional workshops
- Industry events and networking
- Professors who can connect you with the job market

**TAKE THE LEAP**

USD offers generous scholarship opportunities to help cover the cost of your tuition. Additional financial support includes study abroad scholarships, military benefits (including Yellow Ribbon), federal student loans, and USD graduate grants.

**READY TO APPLY?**

For a full list of application requirements and deadlines, visit sandiego.edu/MSBAadmissions

Contact our MSBA Graduate Admissions Recruitment Office at 619-260-4860 / msba@sandiego.edu