

# MASTER OF SCIENCE IN *EXECUTIVE LEADERSHIP*

*Delivered in partnership with The Ken Blanchard Companies, the Master of Science in Executive Leadership will prepare you to affect company-wide change and lead your team to higher levels.*

## PROGRAM VALUE

Unlock and sustain the power and potential of your entire organization. MSEL program graduates develop the leadership skills necessary to:

- Facilitate behavioral change in self and others through self-knowledge and heightened awareness of situational challenges
- Foster highly productive and collaborative relationships among individuals, teams and organizations
- Analyze complex business situations, negotiate organizational needs, and plan effectively to meet defined objectives
- Design and execute strategic initiatives to affect organizational change, deliver results and achieve industry leadership

*"I could immediately apply any and every idea from the program to our people and processes at WD-40. My time at USD helped set the foundation and model for us to reset our entire vision as a company."  
-Garry Ridge, CEO, WD-40*



## DISTINGUISHING FEATURES

**Executive Participants:** The MSEL program is designed for established and emerging leaders who possess 10 or more years of professional experience.

**Senior Faculty Instruction:** Each course is led by distinguished USD School of Business faculty, experienced business executives and Blanchard leadership faculty. Students benefit from the integration of applied research and real-world business practice.

**Executive Format:** Structured to accommodate the busy schedule of executive participants, the twenty-two month program is generally delivered one weekend per month: Friday, Saturday, and half-day on Sunday. All books, materials and meals are provided while in class.

**Cohort Learning:** Executive students from diverse industries and functional disciplines progress through all courses together. Sharing established solutions and best-practices to leadership provides enriched class interactions and learning. Alumni consistently regard the cohort experience as key to the value and impact of the program.

## RECOGNITION

The USD School of Business is AACSB accredited and offers highly ranked undergraduate and graduate business degree programs.

## OUR MISSION

The Mission of the Master of Science in Executive Leadership is to develop and inspire leaders who will transform their organizations and our world through service with compassion and integrity.

## ADMISSION REQUIREMENTS

As the first criteria for admission, candidates are expected to have a set of diversified leadership experiences and should possess ten or more years in a professional capacity and serve in a leadership or management position. Other application requirements include:

- Bachelor's degree from an accredited college or university
- Professional Work Product prepared by the candidate that demonstrates the ability to analyze complex problems at the graduate level and lead organizational performance. Examples include: a technical report, a strategic business plan, a financial analysis, an investment analysis, or a new project or business proposal.
- Two letters of recommendation from the applicant's supervisor, a colleague or a direct report
- Essays (instructions provided on application website)
- Resume demonstrating leadership experience and work history
- GMAT is not required for candidates with satisfactory professional experience

## COST

The 2018 – 2019 MS in Executive Leadership consists of 36 units of graduate curriculum at \$1,750 per unit for a total anticipated cost of \$63,000. This includes all books and meals while on campus. An additional \$500 - \$900, plus airfare, will be required to cover the international program component, dependent on the location students will study abroad.



### CONTACT INFORMATION

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