SCHOOL of LEADERSHIP AND EDUCATION SCIENCES
Website Redesign Town Hall
Overview

• Timeline
• Goals
• Design Reveal
• New Features
Current Challenges

- Duplicated content
- Desktop-first approach
- Lacks engagement
- Text heavy
**Current Challenges**  |  **Future Solutions**
---|---
• Duplicated content  
• Desktop-first approach  
• Lacks engagement  
• Text heavy
Current Challenges

- Duplicated content
- Desktop-first approach
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Future Solutions

- Streamlined content
Current Challenges

• Duplicated content

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Future Solutions

• Streamlined content

• Mobile-first approach
Current Challenges

• Duplicated content
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Future Solutions

• Streamlined content
• Mobile-first approach
• Showcase personality
Current Challenges

• Duplicated content
• Desktop-first approach
• Lacks engagement
• Text heavy

Future Solutions

• Streamlined content
• Mobile-first approach
• Showcase personality
• Balanced visuals
Core Messaging Priorities

- Multiculturalism and Social Justice
- Inclusive Education
- Global Citizenship
- Real-world Experiences
- Personalized Learning
- Academic Innovation
- Leadership Development
Progress

Research & Discovery
- Stakeholder Meetings
- Competitive Analysis
- Student Surveys

Content Strategy
- User Personas
- Brand Personality
- Tone/Positioning

Design Sprints
- Feature Brainstorming
- Wireframes
- User Value
- Technical Complexity
Progress

Usability Testing
Design/Prototyping
Hallway Testing
A/B Surveys

Development
Content Migration
Site Build
Database Creation

Welcome to a place where academics inform action. Where global perspective is put into practice. Where hands-on learning leads to a lifetime of impact. Young that is meaningful.

Welcome to a place where academics inform action. Where global perspective is put into practice. Where hands-on learning leads to a lifetime of impact. Your path to a meaningful future starts here.

FIND YOUR PROGRAM

640 x 360

Counseling & Marital and Family Therapy

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FIND YOUR PROGRAM

640 x 360

Counseling & Marital and Family Therapy
Leadership Studies

Learning and Teaching

Make an impact both inside and outside of the classroom.

Naval ROTC
“The emphasis SOLES places on guided self-reflection has helped me understand who I am as a person, as a student, and as a professional. I wouldn't have had this chance for growth without SOLES.”

— DAVID HORBER, MASTERS STUDENT, HIGHER EDUCATION LEADERSHIP

Meet more SOLES students
Recent News

African Entrepreneurs Experience an Inspiring, Innovative Summer of Growth

What do a Harvard-trained lawyer, Catholic priest, political sociologist, social entrepreneur, published economist and renowned peacebuilder have in c...

21st Annual Character Matters Conference Examines Changing World
MONDAY, AUGUST 21, 2017

School-to-Work and Career Pathways Lessons Learned and to be Learned
MONDAY, AUGUST 21, 2017

Heather Lattimer Ed.D. Speaks on Panel on Equity in STEAM Education
Upcoming Events

SEP 03
MAAC Leadership Academy
SUNDAY, 12 P.M.
Mother Rosalie Hill Hall

SEP 05
SOLES Welcome and Reception for New Students
TUESDAY, 4 P.M. – 6 P.M.
Mother Rosalie Hill Hall, Warren Auditorium and West Plaza

SEP 07
Q&A with Javier Palomarez
THURSDAY, 4:30 P.M. – 8:30 P.M.
Joan B. Kroc Institute for Peace and Justice

SEP 14
Intervening with Parents in the Context of War-Related Trauma
THURSDAY, 4 A.M. – 5:30 P.M.
Mother Rosalie Hill Hall, 102
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THURSDAY, 4 A.M. – 5:30 P.M.
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See all Upcoming Events

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San Diego, CA 92110
(619) 260-4600  Contact Us

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Careers at USD
Maps & Directions

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FIND YOUR PROGRAM

#1 Most Beautiful Campus

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In a dui non magna pulvinar pharetra.

LEARN MORE
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Meet more SOLES students

Upcoming Events

2500 x 1500
800 x 400
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See all Upcoming Events
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Counseling & Marital and Family Therapy
Leadership Studies
Learning and Teaching
Naval ROTC

#1 Most Beautiful Campus
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In a dui non magna pulvinar pharetra.
LEARN MORE
#1 Most Beautiful Campus

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LEARN MORE

Quick Links

- Prospective Students
- Admitted Students
- Current Students
- Directory
- FAQs
- MySanDiego
- Alumni
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African Entrepreneurs Experience an Inspiring, Innovative Summer of Growth

What do a Harvard-trained lawyer, Catholic priest, political sociologist, social entrepreneur, published economist, and renowned peacebuilder have in common? They're all part of the SOLES community and are making a difference in their communities. The website features news and events relevant to the SOLES program, including upcoming events. For more information, visit the SOLES website.
Core Messaging Priorities

- 89% current students feel this accurately portrays SOLES
- Approachable is the most commonly used adjective for the new site, inquisitive is second
- Current Students describes the school as compassionate
- Most helpful useful for prospectives is: Academics, Prospective Student module, FAQs
New Site Features
Film Screening: Night School Documentary

SUNDAY, FEBRUARY 4, 2018
Film Screening: Night School, a documentary by Andrew Cohn. The Jacobs Institute, San Diego Unified School District, San Diego Workforce Partnership and High Tech High Graduate School of Education invite you to join us for an exclusive screening of the documentary Night School by Emmy Award-winning filmmaker Andrew Cohn which was recently featured at the Tribeca Film Festival. We will host a brief panel with local experts prior to screening the film.

Spark Series: Let's Talk Equitable Access to CS 4 SD

SUNDAY, FEBRUARY 4, 2018
The Spark Series (formerly known as the Spotlight on Education Series) ignites San Diego educators through world-class, cutting-edge, visionary think...
Study Abroad

Global Study Courses

Short-term faculty-led international experiences are offered by the center for each academic department.

Over the past few years, SOLES has offered more than 10 course options a year for our students in locations around the world and on six continents. Three credit courses fulfill the international requirement. Please check with your department if a course is less than three credits.

<table>
<thead>
<tr>
<th>Region</th>
<th>Country</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bahamas</td>
<td>Cuba</td>
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<tr>
<td>Germany</td>
<td>Japan</td>
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<tr>
<td>England</td>
<td>Mexico</td>
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<tr>
<td>Netherlands</td>
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## Academic Programs

### Counseling & Marital and Family Therapy

<table>
<thead>
<tr>
<th>Program</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counseling</td>
<td>MA</td>
</tr>
<tr>
<td>- Clinical Mental Health Counseling</td>
<td></td>
</tr>
<tr>
<td>- School Counseling with Pupil Personnel Services Credential</td>
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</tr>
<tr>
<td>Marital and Family Therapy</td>
<td>MA</td>
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</tbody>
</table>

### Learning and Teaching

<table>
<thead>
<tr>
<th>Program</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Curriculum and Instruction</td>
<td>MEd</td>
</tr>
<tr>
<td>- Master's Credential Cohort Program: Elementary Education</td>
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</tr>
<tr>
<td>- Master's Credential Cohort Program: Secondary Education</td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td></td>
</tr>
<tr>
<td>Master of Education (online)</td>
<td>MEd</td>
</tr>
<tr>
<td>- Curriculum and Instruction</td>
<td></td>
</tr>
<tr>
<td>- Inclusive Learning - Special Education and Universal Design Specialization</td>
<td></td>
</tr>
<tr>
<td>- Literacy and Digital Learning</td>
<td></td>
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<tr>
<td>- School Leadership</td>
<td></td>
</tr>
<tr>
<td>- Science, Technology, Engineering, Arts, and Mathematics (STEAM) Specialization</td>
<td></td>
</tr>
<tr>
<td>Peace and Global Education certificate (post-baccalaureate, 13 units)</td>
<td></td>
</tr>
<tr>
<td>Preliminary Education Specialist credential in Mild/Moderate Disabilities (Special Education)</td>
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</tbody>
</table>
Courseleaf Integration

SCHOOL of LEADERSHIP AND EDUCATION SCIENCES

Master of Arts in Nonprofit Leadership and Management

Students entering the University of San Diego and/or declaring a major during 2017-2018, should follow information contained in the printed course catalog (also known as the “catalog of record”) published on August 10, 2017. Access the catalog of record at http://catalogs.sandiego.edu.

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEAD 500</td>
<td>Research, Design and Evaluation of Nonprofit Programs</td>
<td>4</td>
</tr>
<tr>
<td>LEAD 501</td>
<td>Nonprofit Sector Theory &amp; Practice</td>
<td>3</td>
</tr>
<tr>
<td>LEAD 503</td>
<td>Nonprofit Finance</td>
<td>3</td>
</tr>
<tr>
<td>LEAD 505</td>
<td>Developing Human Capital</td>
<td>3</td>
</tr>
<tr>
<td>LEAD 506</td>
<td>Resource Development and Marketing</td>
<td>3</td>
</tr>
<tr>
<td>LEAD 507</td>
<td>Community Partnerships &amp; Civic Engagement</td>
<td>3</td>
</tr>
<tr>
<td>LEAD 510</td>
<td>Board Development</td>
<td>2</td>
</tr>
<tr>
<td>LEAD 550</td>
<td>Integral Leadership Theory</td>
<td>3</td>
</tr>
<tr>
<td>LEAD 559</td>
<td>Leadership and Organizational Change</td>
<td>3</td>
</tr>
</tbody>
</table>
Other Features

- Program Finder
- New SOLES Manage Area
- Database improvements
- New Cascade templates
What’s Next?
Training
Cascade CMS
MyPostings
Directory
Databases

Beta Testing/Review
Browser/Device Testing
Accessibility
Bug Fixes
Content Review

TRAINING DATES:
February 27, 28 and March 1

DEPARTMENT/DEAN REVIEW:
March 5-16
March 27th
STAY TUNED
Thank you and Q&A

www.sandiego.edu/redesign
solesredesign@sandiego.edu