

SCHOOL *of* LEADERSHIP AND EDUCATION SCIENCES

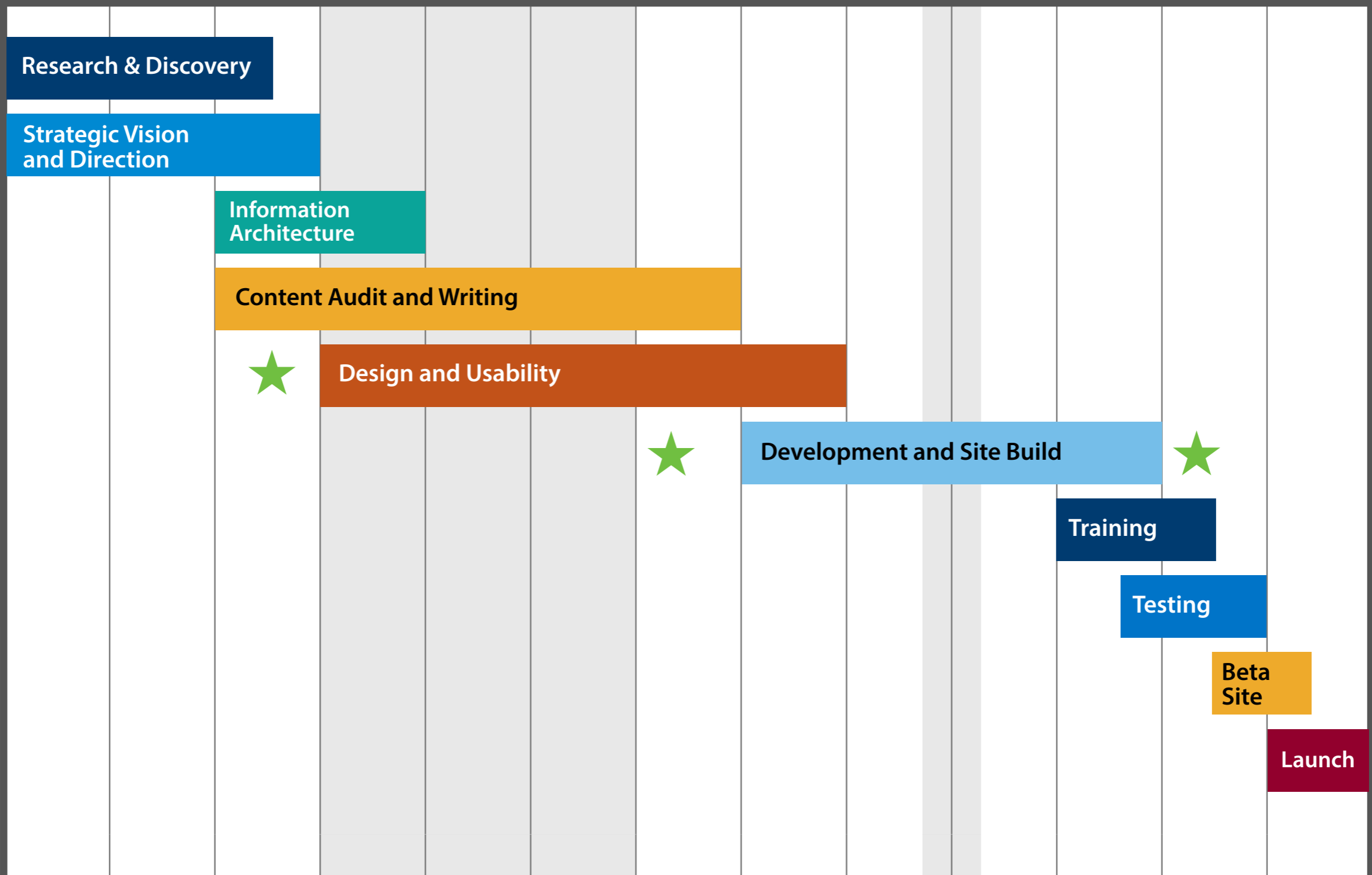
Website Redesign Town Hall

Overview

- Timeline
- Goals
- Design Reveal
- New Features

Timeline

2017 2018
MAR APR MAY JUN JUL AUG SEP OCT NOV DEC JAN FEB MAR



Current Challenges

- Duplicated content
- Desktop-first approach
- Lacks engagement
- Text heavy

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Future Solutions

Current Challenges

- Duplicated content
- Desktop-first approach
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- Text heavy

Future Solutions

- Streamlined content

Current Challenges

- Duplicated content
- Desktop-first approach
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Future Solutions

- Streamlined content
- Mobile-first approach

Current Challenges

- Duplicated content
- Desktop-first approach
- Lacks engagement
- Text heavy

Future Solutions

- Streamlined content
- Mobile-first approach
- Showcase personality

Current Challenges

- Duplicated content
- Desktop-first approach
- Lacks engagement
- Text heavy

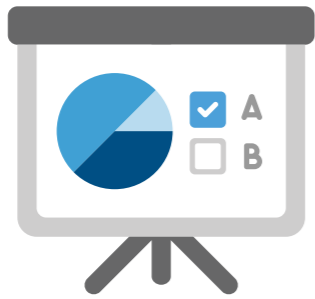
Future Solutions

- Streamlined content
- Mobile-first approach
- Showcase personality
- Balanced visuals

Core Messaging Priorities

- Multiculturalism and Social Justice
- Inclusive Education
- Global Citizenship
- Real-world Experiences
- Personalized Learning
- Academic Innovation
- Leadership Development

Progress



Research & Discovery

Stakeholder Meetings
Competitive Analysis
Student Surveys



Content Strategy

User Personas
Brand Personality
Tone/Positioning



Design Sprints

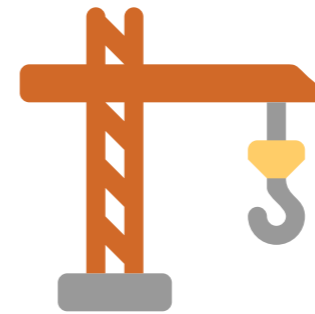
Feature Brainstorming
Wireframes
User Value
Technical Complexity

Progress



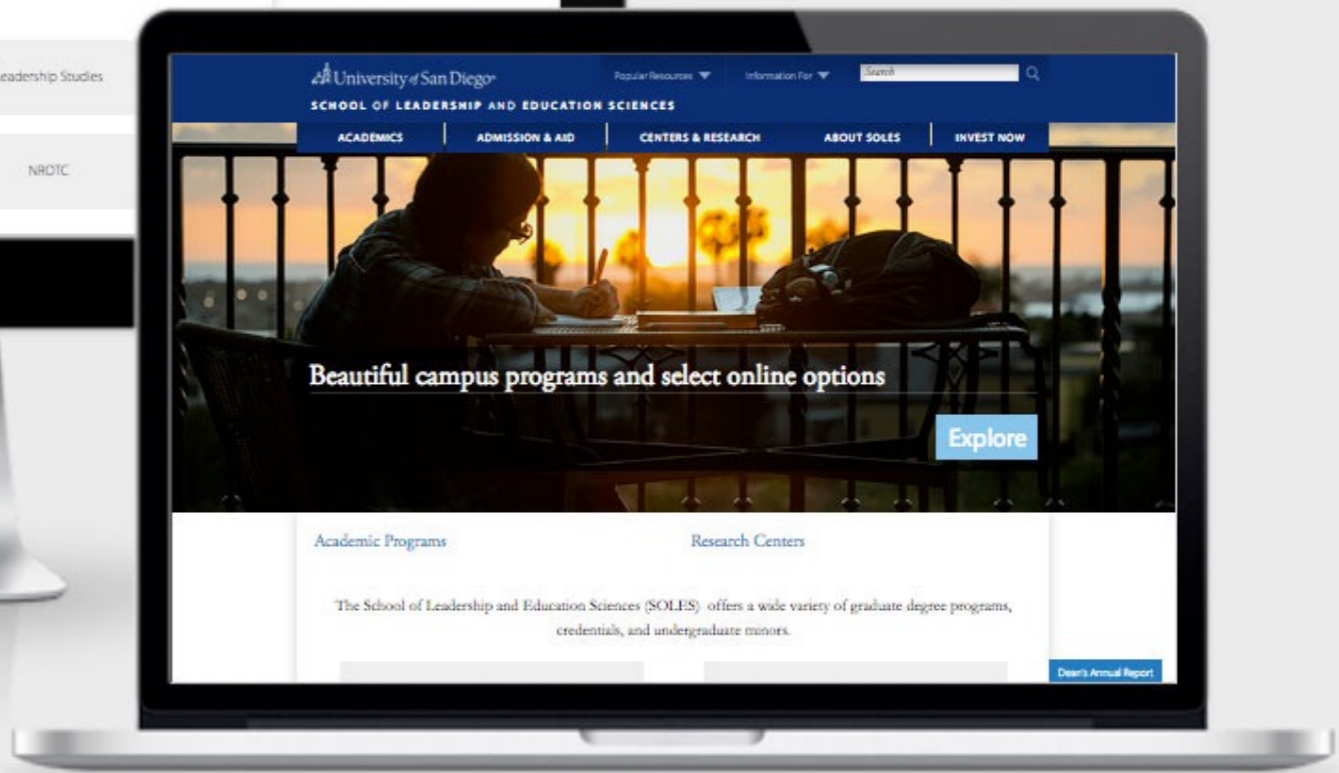
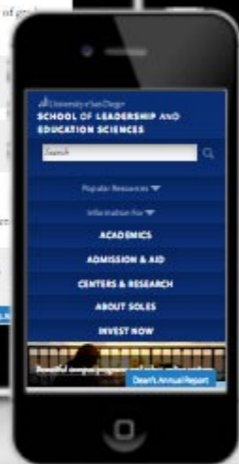
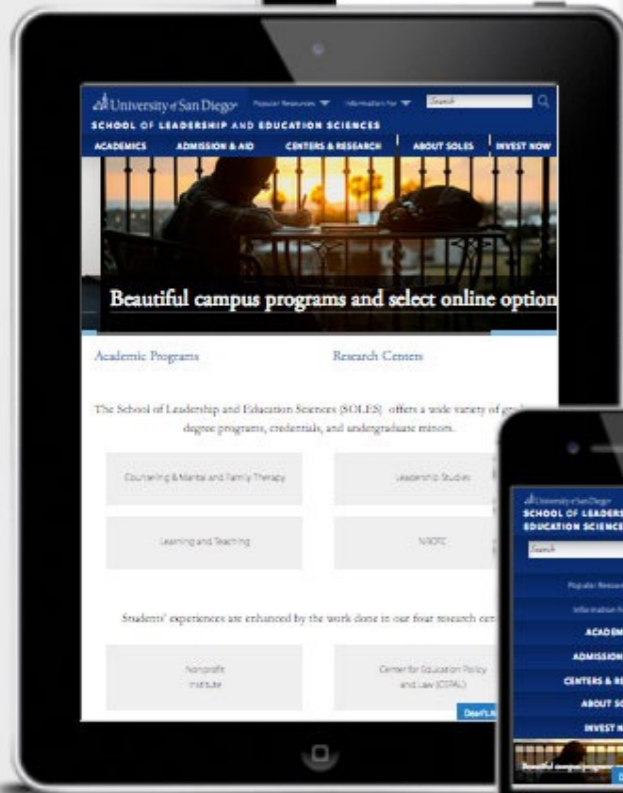
Usability Testing

Design/Prototyping
Hallway Testing
A/B Surveys



Development

Content Migration
Site Build
Database Creation



Academic Programs Research Centers

The School of Leadership and Education Sciences (SOLES) offers a wide variety of graduate degree programs, credentials, and undergraduate minors.

Counseling & Marital and Family Therapy	Leadership Studies
Learning and Teaching	NRDTC

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[Dean's Annual Report](#)

New **Site**

🔍 SEARCH

2500 x 1500

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Learning and Teaching

Make an impact both inside and outside of the
classroom.

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STATISTIC 2



STATISTIC 3

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“

“The emphasis SOLES places on guided self-reflection has helped me understand who I am as a person, as a student, and as a professional. I wouldn't have had this chance for growth without SOLES.”

— DAVID HORBER, MASTERS STUDENT, HIGHER
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[Heather Lattimer Ed.D. Speaks on Panel on Equity in STEAM Education](#)



Upcoming Events

SEP
03

MAAC Leadership Academy

SUNDAY, 12 P.M.

Mother Rosalie Hill Hall

SEP
05

SOLES Welcome and Reception for New Students

TUESDAY, 4 P.M. – 6 P.M.

Mother Rosalie Hill Hall, Warren
Auditorium and West Plaza

SEP
07

Q&A with Javier Palomarez

THURSDAY, 4:30 P.M. – 8:30 P.M.

Joan B. Kroc Institute for Peace and
Justice

SEP
14

Intervening with Parents in the Context of War-Related Trauma

THURSDAY, 4 A.M. – 5:30 P.M.

Mother Rosalie Hill Hall, 102



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**the Context of War-Related
Trauma**

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— DAVID HORBER, MASTERS STUDENT,
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800 x 400

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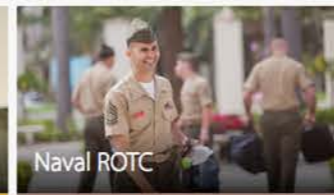
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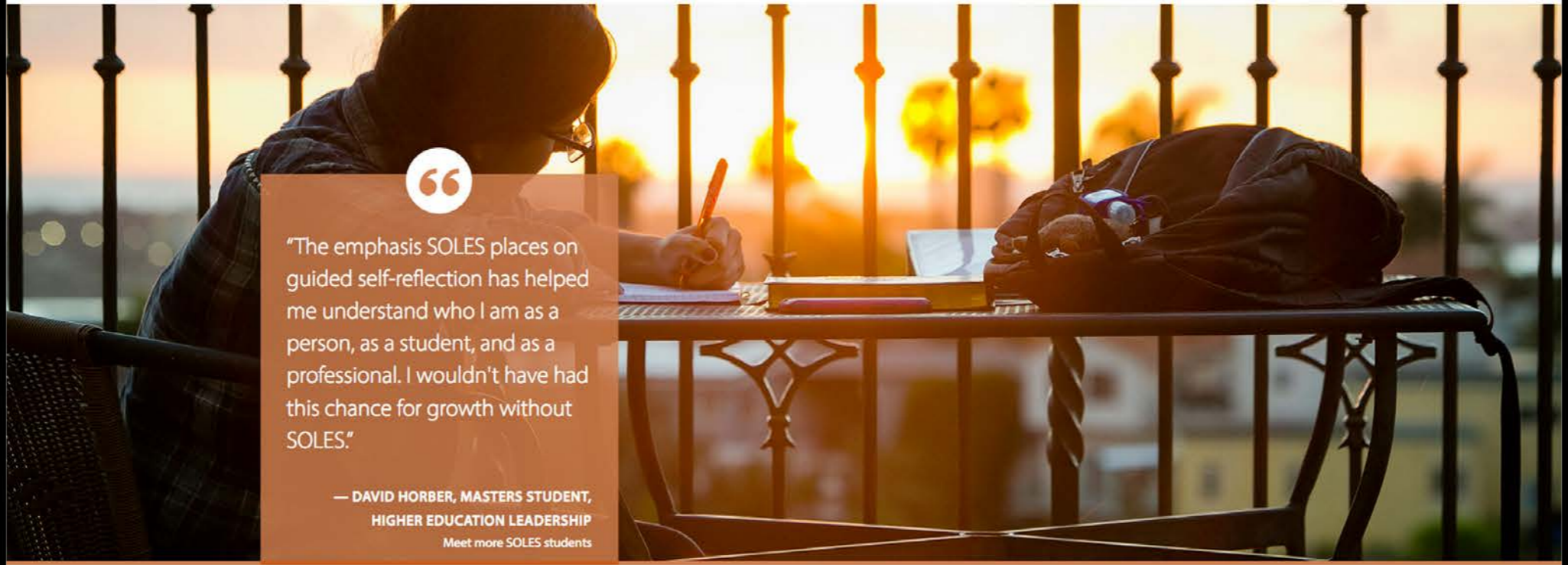
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The Princeton Review, "The Best 382 Colleges," 2018 edition names the University of San Diego the nation's Most Beautiful Campus.

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SEP 05 SOLES Welcome and Reception for New Students TUESDAY, 4 P.M. - 6 P.M. Mother Rosalie Hill Hall, Warren Auditorium and West Plaza

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SEP 14 **Intervening with Parents in the Context of War-Related Trauma**
THURSDAY, 4 A.M. - 5:30 P.M.
Mother Rosalie Hill Hall, 102

[See all Upcoming Events](#)



“

Little did I know at the very end that I would learn much more about life, leadership and love than any text book or classroom lecture could have taught me.

— JASMINE HAYES, '17
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Core Messaging Priorities

- 89% current students feel this **accurately portrays SOLES**
- **Approachable** is the most commonly used adjective for the new site, **inquisitive** is second
- Current Students describes the school as **compassionate**
- Most helpful useful for prospectives is: **Academics, Prospective Student module, FAQs**

New Site Features

News Center

SOLES Recent News

NEWS CENTER

- Recent News
- Event Calendar
- Featured Spotlights
- Classnotes

Filter by Topic

- Community Engagement
- Conferences and Workshops
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Film Screening: Night School Documentary

SUNDAY, FEBRUARY 4, 2018

Film Screening: Night School, a documentary by Andrew Cohn The Jacobs Institute, San Diego Unified School District, San Diego Workforce Partnership and High Tech High Graduate School of Education invite you to join us for an exclusive screening of the documentary Night School by Emmy Award-winning filmmaker Andrew Cohn which was recently featured at the Tribeca Film Festival. We will host a brief panel with local experts prior to screening the film.



Spark Series: Let's Talk Equitable Access to CS 4 SD

SUNDAY, FEBRUARY 4, 2018

The Spark Series (formerly known as the Spotlight on Education Series) ignites San Diego educators through world-class, cutting-edge, visionary thinki...



Alumni Spotlight: Lallia



USD B...

FRIDAY, FEB...
Faculty an...
Workshop...
Engagemen...
The mont...
History M...
of San Die...
entities, in...
Student P...

SOLES Recent News

NEWS CENTER



Alumni Spotlight: Lallia Allali '16 MA, Leadership Studies

THURSDAY, FEBRUARY 1, 2018

Why Leadership?The after-shock of 9/11 on Muslims continues to this day. Muslims all over America realized that many stereotypes and misconceptions have been brought about our religion and felt the need to combat them using our spiritual teachings of peace, love and humility. The Muslim community has extraordinary goals for battling what became known as Islamophobia, the fear of Islam, but our community needs more influential leaders. I became determined to take on leadership to set an example for my community and encourage several members to study leadership to become the influential leaders our community is lacking. I also chose leadership to aid my community and become the tool to maximize our capabilities and create a positive communal cloud. Tell us about your journey post graduation. How has your SOLES education impacted your career



Ten USD Pardee Scholars attend Alliance Management Institute

WEDNESDAY, JANUARY 17, 2018

Ten George and Katherine Pardee Scholars attended the Alliance Management Institute in Kansas City, MO, Jan. 3-6. Students in the undergraduate Nonpro...



Character Education Resource Center News You Can Use January

News Center

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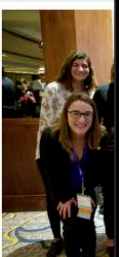
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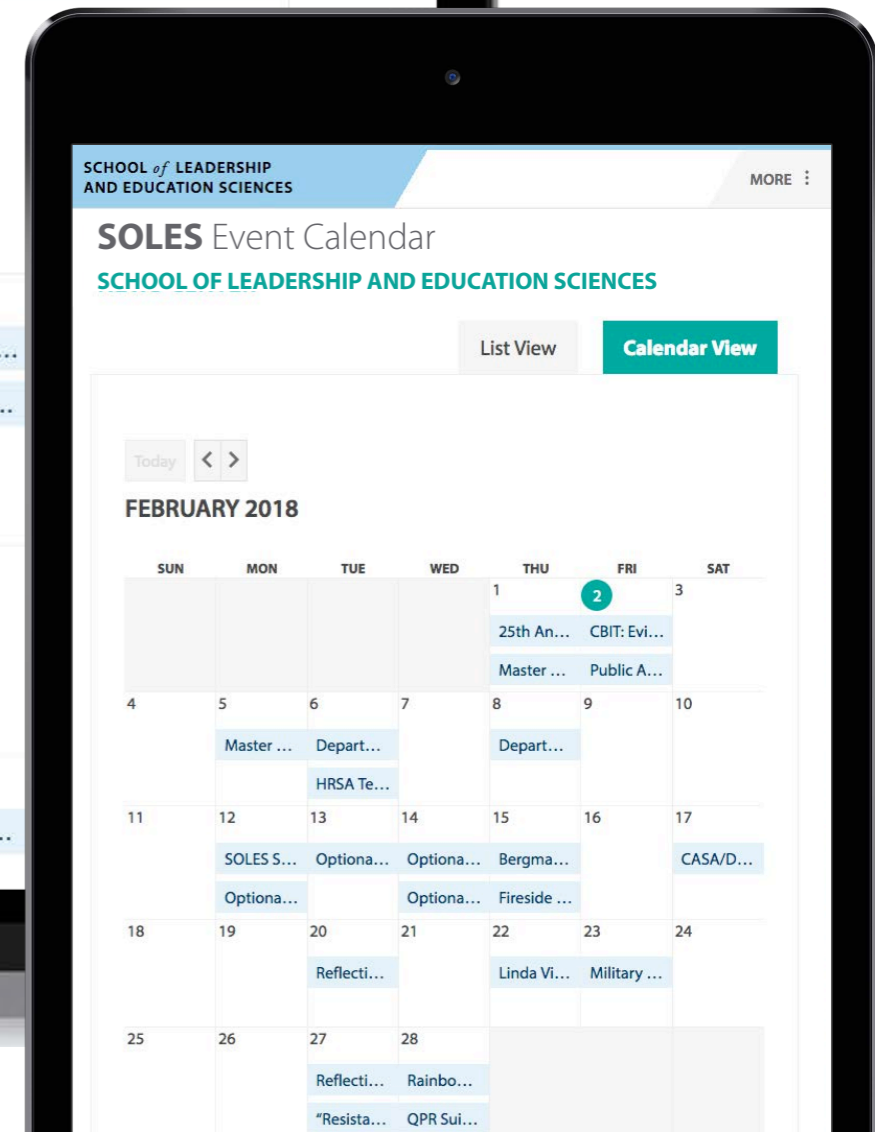
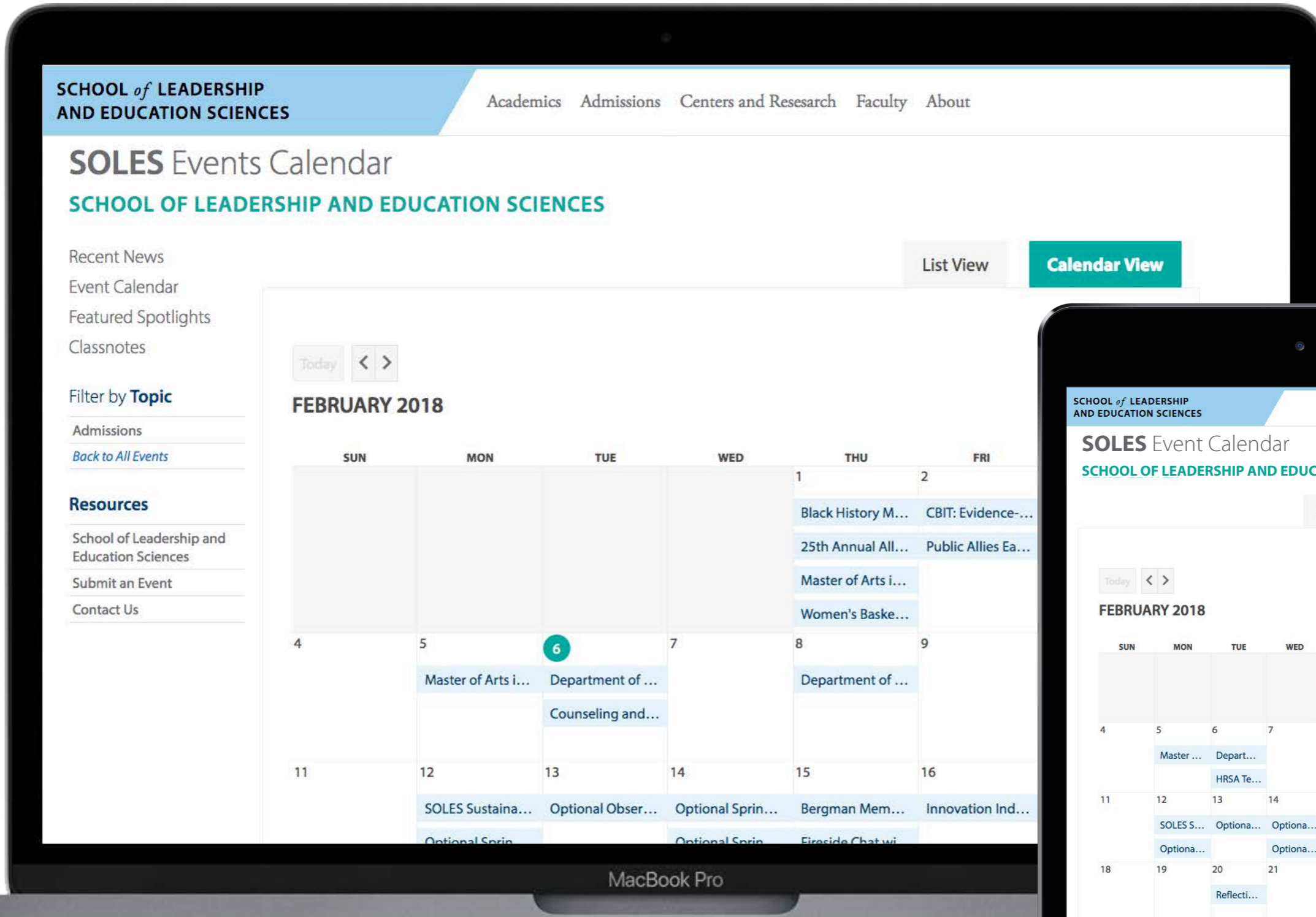
Ten USD Pa Alliance Ma

WEDNESDAY, JANU... Ten George and attended the All... Kansas City, MO, undergraduate M...



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News Center



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Study Abroad

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[Global Study Courses](#)

[Resources for Students](#)









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Global Study Courses

Short-term faculty-led international experiences are offered by the center for each academic department.

Over the past few years, SOLES has offered more than 10 course options a year for our students in locations around the world and on six continents. Three credit courses fulfill the international requirement. Please check with your department if a course is less that three credits.

Region	Country	Term	
			
			

Directory

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SEARCH PROFILE

Name, Email, Position, Phone, Building

GROUPS:

Administration



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Academic Programs

COUNSELING & MARITAL AND FAMILY THERAPY

PROGRAM	DEGREE
 Counseling <ul style="list-style-type: none">Clinical Mental Health CounselingSchool Counseling with Pupil Personnel Services Credential	MA
 Marital and Family Therapy	MA

LEARNING AND TEACHING

PROGRAM	DEGREE
 Curriculum and Instruction <ul style="list-style-type: none">Master's Credential Cohort Program: Elementary EducationMaster's Credential Cohort Program: Secondary Education	MEd
 Education	
 Master of Education (online) <ul style="list-style-type: none">Curriculum and InstructionInclusive Learning - Special Education and Universal Design SpecializationLiteracy and Digital LearningSchool LeadershipScience, Technology, Engineering, Arts, and Mathematics (STEAM) Specialization	MEd
 Peace and Global Education certificate [post-baccalaureate, 13 units]	
 Preliminary Education Specialist credential in Mild/Moderate Disabilities (Special Education)	

Courseleaf Integration

SCHOOL of LEADERSHIP AND EDUCATION SCIENCES Academics Admissions Centers and Resesarch Faculty About

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PhD Leadership Studies

MA in Higher Education Leadership

MA in Leadership Studies

MA in Nonprofit Leadership Management

Degree Requirements

Learning Outcomes

FAQ

Nonprofit Certificate Program (Graduate)

Nonprofit Certificate Program (Undergraduate)

Leadership Coaching Certificate

Nonprofit Social Enterprise and Philanthropy Minor

Leadership Minor

Army ROTC

Master of Arts in Nonprofit Leadership and Management

Students entering the University of San Diego and/or declaring a major during 2017-2018, should follow information contained in the printed course catalog (also known as the "catalog of record") published on August 10, 2017. Access the catalog of record at <http://catalogs.sandiego.edu>.

Program Requirements

Code	Title	Hours
Required Courses (27 units)		
LEAD 500	Research, Design and Evaluation of Nonprofit Programs	4
LEAD 501	Nonprofit Sector: Theory & Practice	3
LEAD 503	Nonprofit Finance	3
LEAD 505	Developing Human Capital	3
LEAD 506	Resource Development and Marketing	3
LEAD 507	Community Partnerships & Civic Engagement	3
LEAD 510	Board Development	2
LEAD 550	Integral Leadership Theory	3
LEAD 559	Leadership and Organizational Change	3

MacBook Pro

Other Features

- Program Finder
- New SOLES Manage Area
- Database improvements
- New Cascade templates

What's **Next?**



Training

Cascade CMS
MyPostings
Directory
Databases

TRAINING DATES:
February 27, 28 and March 1



Beta Testing/Review

Browser/Device Testing
Accessibility
Bug Fixes
Content Review

DEPARTMENT/DEAN REVIEW:
March 5-16

the countdown



March 27th

STAY TUNED

Thank you and Q&A

www.sandiego.edu/redesign

solesredesign@sandiego.edu