University of San Diego
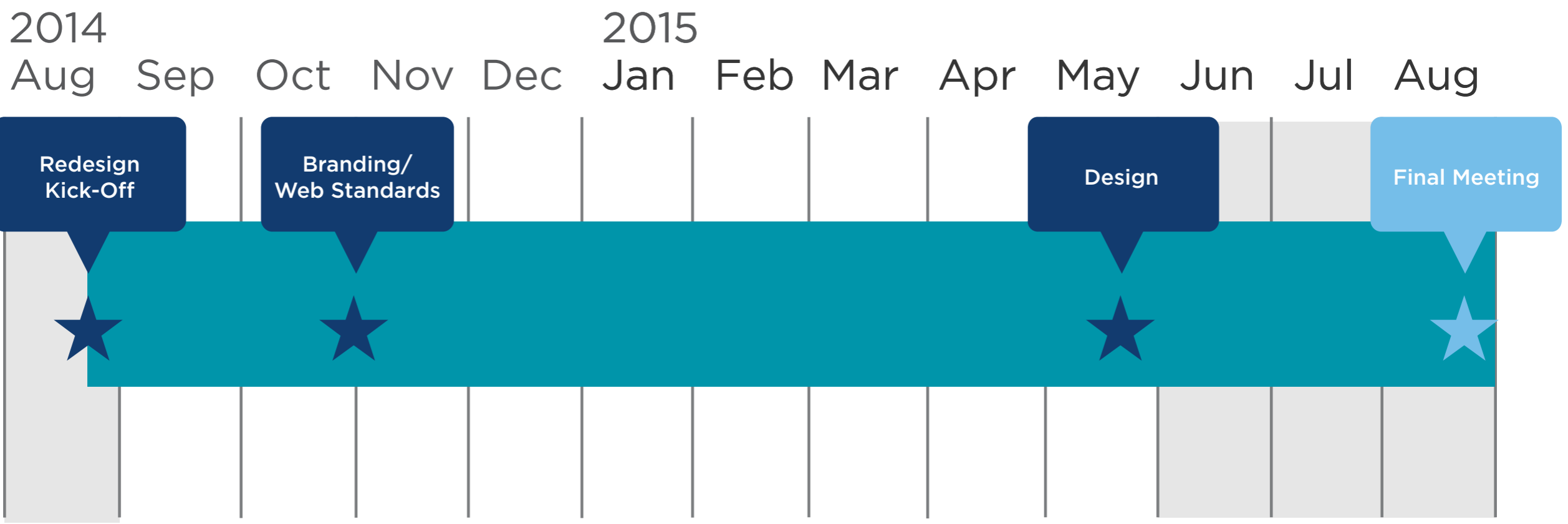
WEBSITE REDESIGN

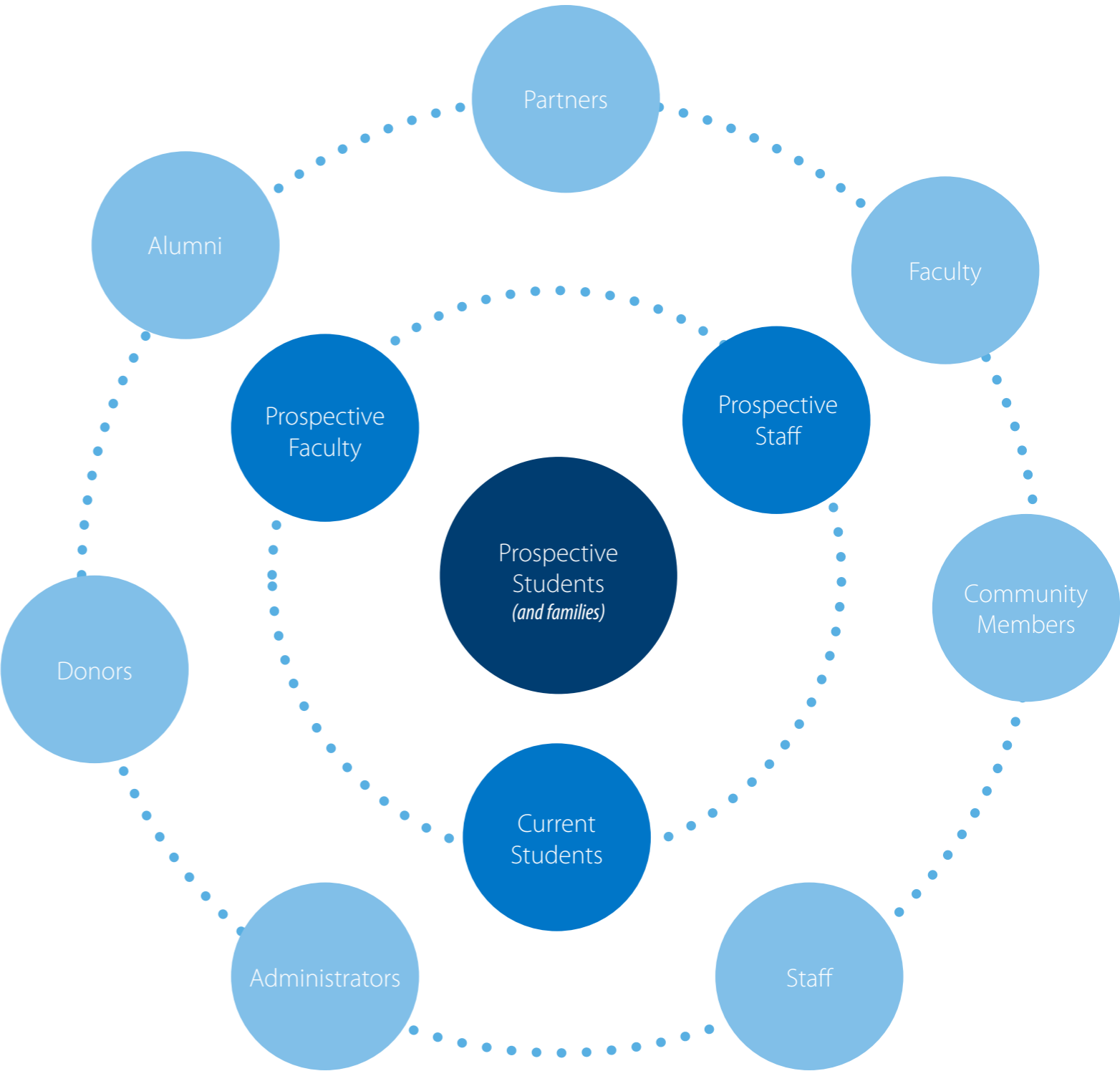# OVERVIEW

▶ Timeline and Committee Involvement

▶ Goals and Objectives

▶ Progress to Date

▶ Live Site Demonstration

▶ Launch Date

▶ Next Steps

University
of San Diego®

GOALS AND OBJECTIVES

▶ Mobile-first

▶ High-quality content

▶ Directed at target audience

▶ Reflect culture and experience at USD

Partners

Alumni

Faculty

Prospective Faculty

Prospective Staff

Prospective Students *(and families)*

Community Members

Donors

Current Students

Administrators

Staff

University of San Diego®

CORE MESSAGING

▸ Focus on Global Learning

▸ Achieve Academic Excellence

▸ Make Meaningful Relationships

▸ Become a Changemaker at USD

▸ Embrace Beauty, Truth and Goodness

University
of San Diego®

Progress

PROGRESS TO DATE

Research and Discovery	Information Architecture	Design Reviews	Usability Testing
Accessibility and Training	Committee Reviews	Development and Testing	Launch Preparation

UNIVERSITY WEB SERVICES
10 TEAM MEMBERS

Designers, Developers, Programmers, System Administrators, Content Strategist
In collaboration with University Communications and Admissions

University of San Diego®

DESIGN TO IMPLEMENTATION

▸ Image and content finalization with University Communications

▸ Development into Content Management System

▸ Device testing

▸ Browser testing

▸ De-bugging

University of San Diego®

LIVE SITE DEMONSTRATION

▸ Home Page

    ▸ Visit

▸ Department Website Example

LAUNCH DATE: AUGUST 24, 2015

Sites Going Live with USD Main Website Launch

- ▸ Office of the President
- ▸ Office of the Provost
  - ▸ Provost Website
  - ▸ Commencement
  - ▸ WASC Senior College and University Commission
  - ▸ Institutional Review Board
  - ▸ University Senate
  - ▸ Campus Space
- ▸ Emergency Preparedness
- ▸ Mortar Board
- ▸ Copley Library
- ▸ USD NewsCenter
- ▸ My Postings

University of San Diego®

ONGOING TESTING AND MONITORING

New testing protocols after launch

▸ User Testing

▸ Device Testing

▸ Analytics

SITE TRANSITION SCHEDULE & PRESENTATION

▸ Presentation and Redesign Updates

▸ Department Transition Schedule

▸ College/School Redesigns Next

http://www.sandiego.edu/redesign/

University of San Diego®